

# Fiverr Funnel Kraze

Ultimate Cash Funnel System



VINCENT JOSEPH

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## About Me



Born and raised in Northern California, my parents didn't have much money. I remember my dad coming home from work, grabbing a bite to eat and watched as he walked back out the door headed to his night job. I remember him doing the same thing on weekends... 7 days a week.

My mom would work with what little money she had to feed me, my older sister, and my little brother. I remember peaking around the corner and seeing my mom crying as she was cleaning the kitchen.

I knew she was broken inside because, having come from another country with only the clothes on her back, she didn't have much and couldn't give us the life she dreamed she would.

Together, my mother and father raised me and my siblings and made sure that we knew that they loved us. After graduating high school and attending the University of Arizona, I promised myself that I would do whatever it takes to take

care of my parents and come up with a business that will help people overcome poverty.

After marrying the woman of my dreams, my brother-in-law became one of my best friends and my internet marketing mentor. Ever since then, life has **NEVER** been the same.

I have been an internet marketer for 3 years and have **ACCOMPLISHED SO MUCH** both **FINANCIALLY** and **PERSONALLY** through internet marketing.

Through a lot of prayer, hard work, and the mentorship provided by Bryan Harkins, I have climbed the internet marketing ladder and now I have a **SUCCESSFUL** and **GROWING** business.

My commitment is now to **YOU**. I will take all of the lessons that I have learned and that I continue to learn from my friend and mentor Bryan and help YOUR internet marketing business SUCCEED.

I won't give up until that happens. I know that together, we can overcome whatever financial state you are in and together, we can achieve our dreams.

**\*\* This book is in dedication to the Lord, Bryan Harkins, Shane Farrell, all those \*\*** who have ever put their faith, time, and love into me and also the countless others who have put their faith in my "Kraze" products.

Sincerely,

A handwritten signature in black ink, appearing to read "Bryan Harkins", written in a cursive style.

## Introduction

So many of us joined the IM industry looking for the fastest and easiest way possible to make a lasting and stable source of income. So many people have burned out and given up because of the countless ineffective methods that had once shown so much promise.

Well, I want to let you know that I am one of those people who almost walked away from the IM industry because of heart break time after time.

Since 2010, I have poured countless hours and dollars into methods that brought me pennies on the dollar. I was absolutely sick and tired of all of these “Get Rich” quick themes that were catching my attention and, worst of all, getting my hopes up and not following through.

Many of you who are reading this now know EXACTLY what I mean! So, I took a major leap of faith. I poured \$2000 into a coaching program with the hopes of finding the secret that so many SUCCESSFUL internet marketers were implementing.

I took my time... I did my research and I found what I thought was a quality coaching program... and you know what? I was RIGHT!

For the first time in my pursuit of a lasting business in IM, I felt like I made the right decision. No more disgusting feeling in the pit of my stomach from dumping cash into something that I wasn't sure would work.

That was back in 2012, now I can actually say that I am one of the many successful internet marketers out there!

Now that I have established myself in IM and continue to grow my “sphere of influence” so to speak, I want to show you how to do the same.

SO many of us have heard that List Building is the way to go when it comes to IM. I'm here to tell you that List Building IS the way to go!

The great thing about list building is that, since people are actually joining your list by free will, those subscribers are actually worth money!

As a general overview, you have 2 types of subscribers;

1. Free Subscribers
2. Buyer Subscribers

Which do you think is worth more???

That's right!!! Buyers are worth more! That's because these subscribers will actually pull out their credit cards and purchase your products. This makes your subscribers worth \$1-\$3 per month... EACH.

Doesn't sound like much? Well, building a list of 500 buyers is fairly easy! And just think about it... If you build a list of 500 subscribers, that's a monthly income of \$500 a month... MINIMUM.

Most Buyer lists come in at \$3 each... MINIMUM! That's \$1500 a month in potential income from a list of only 500!

Oh yea... and that income is SUSTAINABLE.

That's the secret... building your Buyers List!

Well, I have a secret for you... A secret that will show you how to make money 2 ways in 1 shot! And it works! Not only does it work, but you can reciprocate it several times and have several money making funnels going at once! I will explain more as we go on!

On a final note, there are 2 very important things that will make you or break you when it comes to IM. These 2 things will also determine if “Kraze” products will work for you;

**1. HARD WORK**

**2. DEDICATION**

If you put in some solid time and effort then I can GUARANTEE you that you will succeed. What do I mean by “solid”? Whether your work office is a bedroom closet, or a secluded hilltop overlooking a city or valley, you need to go to the place where you can really dedicate all your attention to the steps that I will walk you through within “Fiverr Funnel Kraze.”

Go to your happy place, put some earbuds in, listen to some motivating tunes and really focus on your work.

If you don't have the time or are simply not willing to dedicate the time to the process, please request a refund. Like I always say, I need you to help me out by SUCCEEDING!!!

That's the key to succeeding in any business... Especially when it comes to IM.

So, sit back in your chair, grab a Monster and let's get KrazY!!!

This is going to change your life! I promise that!!!

# Module 1: The Plan

Ok, now let's take a 30,000 foot snapshot of the plan we are going to be implementing for the Fiverr Funnel.

I have created a system that can make you money 2 separate ways in one shot. As many of you know, you purchase GIGs from Fiverr.com. These GIGs cost \$5 and can range from book cover design to poetry. The best part about Fiverr is that, since GIGs only cost \$5, people purchase GIGs like crazy!

With such a low cost for products people need, the benefits outweigh the risk! So here is the bird's eye view of the plan...

1. Offer a GIG
2. Add to Buyers List
3. Promote Affiliate Products

## **Fiverr GIGs**

If you already offer GIGs on Fiverr, my plan will show you how to double your sales potential.

If you have never sold GIGs on Fiverr, DON'T WORRY... I have a plan that you can implement. I will discuss that more in-depth in a later module.

There is only 1 catch when it comes to the funnel, you need to be dedicated to providing great customer service and support at all times. This will help you develop relationships with your customers. Many of you know that this can be a daunting task... but a huge part of developing business is to develop relationships.

Most of your advertising will be word of mouth! You need to make sure that you are getting good reviews on Fiverr. When we browse through the different sellers in Fiverr, before we make a purchase, what do we look for?

Reviews right???

Now... there are GIGs out there where you can purchase reviews, but as I said earlier, if you develop actual relationships with your customers, then you will have a long lasting business.

For your GIG, you will be providing an SEO Keyword product that will help your customers dominate SEO for their particular site or product.

## **Buyers List Building**

This is where you make your money. It will be nice to start making money on a daily basis through Fiverr however; your lasting income will be through affiliate sales using your Buyers List.

Each buyer is worth anywhere from \$1-\$3 per month! This is why it is so valuable to create a good relationship with your customers. The more comfortable your customers are with you, the more often they will convert when you provide them with worthwhile affiliate products.

After providing them with good information over a certain period of time, they will be more comfortable when it comes to purchasing affiliate products that you will be promoting. These products will run \$10 or more!

Before you know it, you will have a list of 1k buyers who are willing to purchase \$20 products with little to no hesitation!

That is a lot of solid **SUSTAINABLE** income and as you continue finding new ways to provide quality products to potential buyers, your list will only grow from there.

## Affiliate Product Sales

After you start selling your GIG on Fiverr, you will acquire loyal customers if you provide them a solid product.

Your goal here is to establish a lasting relationship. You will soon realize that most of your customer base will be repeat customers. That is exactly what you want because these repeat customers will become familiar with you.

This developed familiarity will lead to trust. If your customers trust you then they will be willing to purchase a product you promote aside from your GIG.

Now this is where you start your money-making momentum! As you start gaining more customers and you start establishing 5 star ratings on your GIGs, more people will purchase and will repeat purchase.

When that happens, you will funnel these buyers onto a list that you can tap into for the foreseeable future. You will be promoting affiliate products to these buyers which will be stored within your buyers list.

What we are REALLY interested in maintaining long term **SUSTAINABLE** income! The only real way to do this is through list building.

## Conclusion

So the here is the funnel...

- 1) Sell a GIG
- 2) Funnel Customers to A Buyers List
- 3) Promote Affiliate Products

Now you know the plan. This system will make you a lot of money if you stay professional through the ENTIRE process. You might be wondering if there is a catch or some sort of trick to making your funnel successful... There is!!!

Here is the secret... Put out a quality Fiverr GIG, provide GREAT customer service, DO NOT spam your Buyers List, and finally... DON'T GIVE UP!

For your homework, go to Fiverr.com and set up an account. Ensure that all the information you enter is correct. Take your time and be thorough. Don't worry about trying to figure out exactly how to set up and sell a GIG. I will cover that in-depth in a separate module.

Next, we will talk about how each part of the funnel will make you money and contribute to your overall monthly revenue.

## Module 2: The Money

Now that you know the overall plan, let's talk a bit more in-depth about how my plan will make you money.

I am going to show you step-by-step how to implement my plan in the next several modules. For now we need to talk about the different steps of the plan in more depth.

Let's start off by talking about the Fiverr GIG.

### **The Fiverr GIG**

As you already know, Fiverr.com houses hundreds of talented people with unique abilities that internet marketers and other businesses LOVE to use!

A little secret... I use Fiverr for my product cover designs and I love it! You can get hundreds of different professional products and services for a mere \$5! If you develop the method that I am about to show you, you can establish yourself as a GIG provider easily and make solid and sustainable cash quickly!

Time is money and you are going to need to provide a highly desirable GIG that you can get out without much effort. Don't get me wrong... you definitely need to put in some effort BUT you want to provide a GIG that you can replicate quickly for several different clients on a daily basis!

You are an internet marketer so the service you are going to offer will be providing your buyers with a list of high ranking Keywords for SEO in a PDF. Every online business is looking for highly trafficked keywords that will bring viewers to their main page.

You are going to provide your viewers 100 keywords targeted at a particular niche for \$5!

I'm a huge fan of helping people... For me, the old saying, "What good is it if you gain the whole world but forfeit your soul..." strikes deep! If you take care of people... it will come around! I mentioned it in the previously, the biggest portion of your income will be those repeat customers.

If you purchased my last product "PPC Kraze," there was a section in the book where I covered Keyword Research using Google's keyword planning tool in great detail step-by-step.

You will be able to get fast results quickly and easily but the best part is that you will still be providing a good quality product to your customers!

Ok, now let's talk about the competition between sellers within Fiverr... There are people who will be selling the same GIG. What you need to do is advertise your GIG better than your competition.

When I show you how to set up your GIG, I will show you some tips and tricks to set your GIG apart from the rest. For now, just keep in mind that you are going to want to advertise in a way that looks more professional than your competition.

Either way, even if you are brand new to selling GIGs on Fiverr, keep in mind that you are going to be able to climb the ladder eventually. You will start off slow, so don't worry if you aren't selling 5 GIGs a day starting out.

If you sell 2 GIGs a day then that's still an extra \$300 in your pocket without hard work... and this isn't even where the money is at within the funnel! This is just the base layer and an "in" with your customers so you can start building relationships and growing your Buyers List!

Now let's talk about the second part of your funnel... Creating a list of buyers for affiliate product promotion!

## Buyers List Building

Now this is where you really make your long term income. I know that we tend to care about the "here and now" so we start to lose motivation when we see sales come in slow or we see our Buyers List grow slower than we would like.

This is where a positive mindset comes in. When I mentioned "Hard Work" and "Dedication," this is exactly where it applies. You WILL be making sales on Fiverr and you WILL convert many of your customers into Buyer List subscribers! Statistically it WILL happen!

You just need to make sure you don't stress about the rate at which your Buyers List grows... You just want to make sure that it grows.

Your Buyers List is your sustainable income. Think of it as your fan base. Once you really establish yourself as a good seller within Fiverr, you will notice that you will be selling more GIGs per day... As you sell your GIGs on Fiverr more often, the amount of customers being exposed to your Buyers List opt-in will increase as well.

The more your customers are exposed to and opt-in to a free high quality product you provide, the faster your Buyers List will grow.

If you can grow your list at a rate of 30 buyers a month, you are increasing your monthly income another \$30-\$90 a month! Multiply that by a year and, on the low end, that's a rough total of \$360 of SUSTAINABLE income per month... and that's the LOW END.

That's not even including GIG and product sales. Before you know it, you will be making over 1k a month SUSTAINABLE income with only minutes of work per day!

Ladies and Gentlemen... it doesn't get much easier than that!

## Affiliate Marketing

Once you hit 300 subscribers within your Buyers List, you are going to start promoting affiliate products.

If you are reading this then it's probably safe to say that you have a WarriorPlus account. If you don't, then go to [Warriorplus.com](http://Warriorplus.com) and sign up for an account. After that, you can search for good products to promote and submit your affiliate requests to various product creators.

If you have no clue how to search for a product to promote, don't stress because **a)** I will show you exactly how to set everything up in WarriorPlus and **b)** I will provide you the information for the first product that you will be promoting.

You are going to want to promote SEO type products but you can promote other internet marketing based products also. I will cover that more in-depth when I walk you through affiliate marketing step-by-step.

The overall picture here is that, since your customer is focused on SEO, you are going to recommend a product to them that will help them achieve their SEO goals. Simple!!!

WarriorPlus has tons of great HIGHLY EFFECTIVE products that will help your customers.

Just remember... you are in the business of solving problems! Your customers don't want to just buy stuff... they want their problems solved. They WILL purchase something that will help them solve their problems!

The affiliate product you will be promoting will cost between \$4 and \$10. The best part about selling to your customers through Fiverr is that your customers have already pulled out their credit card and made a purchase... your GIG.

So now, your customer has made it clear that they are willing to purchase something that will grow their business! This is the time you need to strike! But, do it with discretion.

Once you have added them to your buyers list, you will be promoting products that will help them so make sure that when you advertise to them, which I will show you exactly what to do in a later module, make sure that they understand that your intention is to help them find the tools they need to grow their business and beat the competition.

Think about it this way, if your customer purchases your GIG, opts-in to your Buyers List and then purchases your affiliate promotions for another \$5... That customer is worth \$10! If you sell 4 GIGs a day and add an affiliate sell using your Buyers List, you are clearing \$50 a day easy! That's \$1500 of potential EASY income a month!

## Conclusion

Now you know the funnel. It's basic... easy to create, understand and implement! Before you know it you will be making a lot of profit with virtually no overhead expenses... apart from your Autoresponder monthly costs.

Your homework for this section is to go back through the funnel and understand it. Take a look at Fiverr and search for "Keyword SEO" or something to that effect. Take a look at the sellers promoting the offer you will be promoting.

Get creative! Start thinking about how you can advertise so you can make your offer more enticing to your potential customers. Establish a Fiverr account if you

don't already have one and try to get ahead by taking a peak at the technical aspect of how to set up your GIG.

Next, we will start talking about the various items you will need to start your funnel!

## Module 3: The Shopping List

There are a few things you are going to need to do in order to get your funnel up and running! The setup will be easy once you understand what you need so let's get started!

### PayPal

Unless you are brand new to the internet, you most likely have a PayPal account. If you don't then go to PayPal.com and open up an account. Most likely, you already have an account so I recommend that you go into PayPal and verify that your account is fully functional and verified.

Your purchasers will be paying directly into your PayPal so just make sure that you are verified. The reason I keep mentioning that is because, after my "CPA Kraze" product launch, Just as I was awarded "WSO of the Day" by WarriorPlus, PayPal locked my account until I verified my personal info!

Luckily my mentor was monitoring my account and spotted it quickly. Thanks to his quick response, I only lost around 100 sales!!! Don't let that be you. I already paid the "Dumb Tax" so don't get caught making the same mistake...

### Free Report

Before you start promoting affiliate products to your Buyers List, you will want to get your Fiverr GIG purchasers to sign up to your Buyers List. From there, you can email your Buyers Lists with promotions to your products or for affiliate marketing purposes.

I will go into the plan that WILL make this happen however for now all you need to know is that you will need a free report you will be using to grow your Buyers

List. You might be thinking, “Why would I add someone to my Buyers List that subscribed to my list for a free product”?

Great question!!! Since they bought your GIG and left positive feedback, clearly they liked it and have proven that they will pull out their credit card to buy something from you. These subscribers are DOERS and not just SAYERS. That’s what you’re after!

## **Affiliate Product Promotion**

Once you start growing your Buyers List... it’s time to put that list into action! You are going to need to become an affiliate marketer and find a product to promote if you don’t have one already! I will show you a quick and easy way to do it.

Let’s take a quick look at WarriorPlus...

In your Internet Browser, go to [Warriorplus.com](http://Warriorplus.com)



**Build Big, Highly-Targeted Lists for Nearly Free? (and FAST)**

"...a brilliant strategy... so easy... well explained... I always feel like Derek really cares about my success..."

Welcome to WarriorPlus

**Marketplace**

This is the place to find all WSOs / Products that are available for purchase. You can search by vendor, keywords, and more...

**Product Alerts**

Get instant notifications via email, RSS, or both on the latest products that contain certain keywords and/or are posted by certain Vendors.

**Vendors**

WSO Pro is the all-in-one sale, delivery, and management system that makes selling your product easier than ever. Setup auto-delivery, sales funnels and more from an easy-to-use interface...

**Affiliates**

Want to earn some great commissions by promoting our Products and WSOs? This is the place for you!

**Deal of the Day**

Buy Top-Selling Offers for Pennies on the Dollar. The Catch? Each One Is Only Available For 24 Hours. Click for all of the details.

**Help & Support**

Have a question about WarriorPlus features? Search through the knowledge base and/or send a support request here.

Top Products

Today Yesterday Last 7 Days Last 30 Days

# Product / Vendor

- 1 Reverse Sales Method  
GoGetta
- 2 My Final PLR Sale Before I Stop Selling PLR - Private Label Righ  
mizesean
- 3 The InstaList Formula - The Easiest Way To Build A Big List Fast  
Derek Allen
- 4 Total Tube Traffic  
chris cole
- 5 Paul Nicholls Monster PLR Sale  
paul nicholls
- 6 Rapid Cash Income  
billyd786
- 7 Lazy Authority Site Arbitrage  
wdigital
- 8 CPA Monopoly  
YairDolev

After you click on the blue "Affiliates" link located in the red box. You will then be asked to create an account as seen below.

# Warrior+Plus

## CREATE AN ACCOUNT

Notify me of special offers and updates

**Create Account**

**PRIVACY:** Your personal info will never be shared.

Already registered? [Sign In](#)

Once you have created an account, here is the main page you will see. From this page, we will look at how to put in a request to promote a product.

**Warrior+Plus** 6 1 23 vincejoseph

[Marketplace](#) [Vendors](#) [Affiliates](#) [Deal of the Day](#) [Support](#) [f](#) [e](#) [r](#)

**WSO OF THE DAY** **Simple 'Reverse' Sales Method Earns Them 30K in 30 Days... (super cool)**  
 "...You be shocked at Jamie & David's close rate (90%+) with this solid, proven method..."

**Welcome to WarriorPlus**

**Marketplace**

This is the place to find all WSOs / Products that are available for purchase. You can search by vendor, keywords, and more...

**Product Alerts**

Get instant notifications via email, RSS, or both on the latest products that contain certain keywords and/or are posted by certain Vendors.

**Vendors**

WSO Pro is the all-in-one sale, delivery, and management system that makes selling your product easier than ever. Setup auto-delivery, sales funnels and more from an easy-to-use interface...

**Affiliates**

Want to earn some great commissions by promoting our Products and WSOs? This is the place for you!

**Deal of the Day**

Buy Top-Selling Offers for Pennies on the Dollar. The Catch? Each One Is Only Available For 24 Hours. Click for all of the details.

**Help & Support**

Have a question about WarriorPlus features? Search through the knowledge base and/or send a support request here.

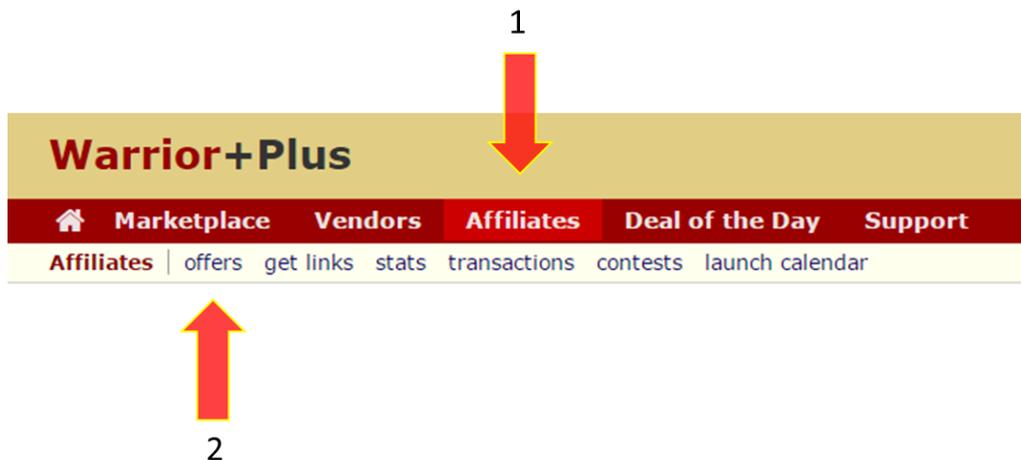
**Top Products**

**Today** Yesterday Last 7 Days Last 30 Days

#	Product / Vendor
1	Permanently Change Your Life With This NEW And Easy CPA & SMS COACHING Or Triple Your Money Back <b>gstephenson</b>
2	My Final PLR Sale Before I Stop Selling PLR - Private Label Righ <b>mize sean</b>
3	Reverse Sales Method <b>GoGetta</b>
4	CPA Monopoly <b>YairDolev</b>
5	Lazy Authority Site Arbitrage <b>wdigital</b>
6	The Traffic Plug <b>vickybabe</b>
7	Motion Suite Pro V.2 <b>superman50</b>
8	Epic CPA Arbitage - How To Make \$50+ Per Day In 5" Or Less

For your particular funnel, I have a product that you will promote however feel free to use another SEO based product to promote either now or when you feel you have the procedure down...

At the top of the above image you will see a few menu choices you have. You will want to select the **Affiliates** menu and then the "Offers" option within the sub-menu. Here is what I mean...



First, click on the menu option indicated by the arrow marked 1. Then click on the menu indicated by the arrow marked 2. After clicking on the “offers” tab indicated by arrow 2, you will see a list of offers that you can request to promote.

As I said earlier, I will be providing you with a specific offer to promote, however you can search for other offers that you can promote. Just make sure that your offers are based on SEO since that will be what your GIG is focused on which means your Buyers List will be comprised of subscribers that want SEO related information.

You want to stay consistent! Don't offer SEO for something completely random. Before we continue on, let me talk about a little trick you can implement that may help you diversify what you promote to your potential buyers...

If you sell a GIG on Fiverr and see that the requested Keywords are related to a particular niche like “fitness” for example... You can promote affiliate offers that are based on “fitness” however I STRONGLY recommend that you stick to SEO since that is what your customers are originally contacting you for.

Not only that but also because as you focus on selling products based on a particular niche, your list will actually be tailored more toward that niche.

To dumb it down, if your list is composed mainly of buyers that purchased an SEO product, then your list is in the market for SEO. If you stick to SEO based products with a list that is more focused on SEO, your conversions will be much higher!

Back to WarriorPlus... After clicking on the “offers” tab, here is what you will see,

The screenshot shows the Warrior+Plus Affiliates page. At the top, there's a navigation bar with 'Marketplace', 'Vendors', 'Affiliates', 'Deal of the Day', and 'Support'. Below that, there's a search bar and a 'Show: All Offers' dropdown. The main content area is titled 'Affiliate Offers' and contains a table of offers. A red arrow points to the 'Conv. Rate' column in the table.

Product / Vendor	Launch Date	Sales	Conv. Rate	Visitor Value	Avg. Sale	Comm. Rate	Refund Rate	
My Final PLR Sale Before I Stop Selling PLR - Private Label Right mizeasean	2015-02-05	250+	5%	\$3.41	\$68.12	1%	19.86	Request
CPA Monopoly YairDolev	2015-01-29	2000+	5%	\$2.57	\$12.87	2%	77.20	Request
WSOTD How to Build Your Email List with Solo Ads Reed Floren	2015-01-28	1000+	13%	\$1.03	\$7.94	1%	47.46	Request
MOBILE CPA HUNTER jaisharma911989	2015-01-23	1000+	15%	\$1.46	\$9.74	3%	40.82	Request
Ultimate Stock Photos Package	2015-01-29	500+	16%	\$2.50	\$15.64	0%	39.59	Request

Let's take a look at a few important things in the above image. First, take a look at the arrow in the center of the image. The “Conversion Rate” identifies products that are selling well!

You want to pay attention to the number of sales as well as the refund rate. The conversion rate changes pretty often so just because a product has a low conversion rate doesn't necessarily mean that it's a bad product.

How exactly do you find a good product? You can find good products in 2 ways. First, you can contact the seller of the product you want to promote and request a REVIEW COPY.

Another way is through finding products that you are curious about and look at the seller's profile. Let's take a look at a popular seller... [eagle22](#)

The screenshot shows the Warrior+Plus website interface. At the top, there is a navigation bar with 'Marketplace', 'Vendors', 'Affiliates', 'Deal of the Day', and 'Support'. A user profile for 'eagle22' is displayed on the left, with a 'Follow' button and '1781 followers'. To the right, a list of 'Available Products' is shown, with several items marked with a 'W' icon. Red arrows and numbers 1 through 5 highlight specific elements: 1 points to the user name 'eagle22', 2 points to the 'Follow' button, 3 points to the '1781 followers' text, 4 points to the 'W' icon next to 'Breakthrough Membership Site System', and 5 points to the 'Available Products' header.

**Warrior+Plus** 2 23 vincejoseph

Marketplace Vendors Affiliates Deal of the Day Support

**WSO OF THE DAY** **Last Chance: IM Expert's Final PLR Sale (50 Proven Trainings)**  
"...There is simply no easier way to PROFIT... grab this before he closes this, his LAST PLR sale ever..."

**1** eagle22 **2**  
Follow  
1781 followers

Join Date: 2013-05-16  
Last Login: 2015-02-09  
Status: Active

**Connected Accounts**  
Warrior Forum  
Bryan Harkins

**Available Products:** **5**

**4** **W** Breakthrough Membership Site System

**W** Viral Blogging Blueprint  
**W** [wso of the day ] List Building Breakthrough

Here's what you see in the above image... Take a look at the left arrow, arrow 1. When you are on the actual webpage and hover your cursor over the grey bubble, you will see the seller's tier percentage for product sales.

Although not indicated in the above image, at the time this screen shot was taken, **eagle22** is in the 10% of all sellers on WarriorPlus.

Arrow 2 points to the bubble indicating the seller's tier percentage for promoting other sellers products as an affiliate himself. In this example, he is in the Top 5% of all affiliate sellers.

The grey bubble indicated by arrow 3 shows how many featured offers the seller has.

When it comes to the different colors, grey stands for "Top 10%." Yellow is "Top 5%." Red represents "Top 1%."

Now take a look at number 4. This indicates that **eagle22** has 3 products that launched on WarriorForum which is a high quality affiliate marketing forum.

Arrow 5 indicates the various products the seller has to offer.

## **Your First Affiliate Offer**

Now let's take a look at the offer that you are going to request to promote...



### Last Chance: IM Expert's Final PLR Sale (50 Proven Trainings)

"...There is simply no easier way to PROFIT... grab this before he closes this, his LAST PLR sale ever..."

## Affiliate Offers

Show: **All Offers** ▾

Offer Title / Keyword  Vendor Name  Sort by  Filter

[All Offers](#) »  Results: 1-2 of 2

Product / Vendor	Launch Date	Sales	Conv. Rate	Visitor Value	Avg. Sale	Comm. Rate	Refund Rate	
My Final PLR Sale Before I Stop Selling PLR - Private Label Right mize sean  	2015-02-05	250+	6%	\$4.10	\$68.35		1%	20.96 <input type="button" value="Request"/>
<i>Want more exposure for your affiliate offer? <a href="#">Advertise here</a> »</i>								
Untapped Traffic Formula idrees farooq 	2015-02-06	100+	9%	\$0.74	\$8.24		0%	16.94 <input type="button" value="Request"/>
Buyer Keywords Profit Formula idrees farooq 	2015-01-15	100+	9%	\$0.72	\$8.01		0%	4.14 <input type="button" value="Request"/>

Results: 1-2 of 2

Under the “Affiliates” menu, once again click on the “offers” tab. Under “Vendor Name” indicated by the top arrow, type in “Idrees.”

You will see a few products, 2 right now, toward the bottom of the page. Click on the  button indicated by the arrow on the bottom right side of the page.

Here's what will pop up,

Product / Vendor	Offer Title / Keyword	Commission	CPA	CPV	CPA	CPV	Request	
My Final PLR Sale Before I Stop Selling PLR - Private Label Right	mizesean	2015-02-05	250+	6%	\$4.10	\$68.35	1% 20.96	Request

Your standard email account that you used to start your account will be auto populated. In the request notes you can just send a request stating that you are a new affiliate and will be providing good quality traffic to their offer.

If you are rejected, you will need to find other products to promote. Don't worry or feel bad if you are rejected. I have been rejected a few times but when I started asking the seller to give me a chance and allow me to sell their product, I received very few rejection notices.

## Promotion Tip

Your reputation as an affiliate seller is very important. There are a lot of affiliate sellers out there that will buy low quality traffic and funnel it to offers they promote. This will greatly decrease conversions for product creators and hurt their stats.

Here is an example of what you want to avoid,



Request Date	Product	Affiliate	72	Comm Rate	Action
1 month ago	PPC Kraze	big 	<div style="border: 1px solid black; padding: 2px;">Sales: 500-1000 Conv Rate: 0.8% Refd Rate: 4.5%</div>		<input type="button" value="Approve"/> <input type="button" value="Deny"/>
1 month ago	PPC Kraze	adam 	62		<input type="button" value="Approve"/> <input type="button" value="Deny"/>

For privacy, I deleted part of the profile name of the example affiliate. Take a look at the stats... The affiliate listed above has sold between 500 and 1000 products.

Sounds good right! Yea... that's a great amount of sales BUT... take a look at his "Conv (Conversion) Rate" and his "Refd (Refund) Rate." This particular affiliate marketer converts at .8% and has a large refund rate of 4.5%.

This affiliate requested to promote my product and was not approved. The reason his conversion rate was so low and his refund rate was so high is because he is funneling low quality traffic to offers he is promoting.

I don't want a ton of traffic seeing my offer and not making a move or purchasing and asking for a refund... I want quality traffic that converts.

The overall point here is that you as an affiliate need to send QUALITY traffic to offers you are promoting. If you do, you will highlight yourself as a good affiliate marketer and people will "Auto Approve" you to promote future offers they launch.

Your list will be that Quality traffic!

## Conclusion

Now you know a bit more about WarriorPlus. Practice makes perfect, so go back through this module step-by-step and create your WarriorPlus account if you don't already have one.

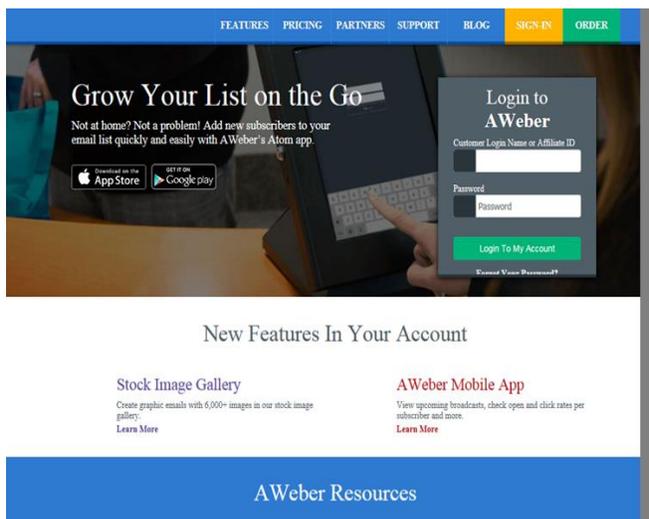
If you already have a WarriorPlus account then log into your account and request to promote the product that was shown within this module. Once you are approved, you will be given a link that you can start funneling traffic to. I will show you exactly what to do with that link when I cover Fiverr step-by-step in a later module.

Next, we will focus on getting your Autoresponder set up for your Buyers List!

# Module 4: Your Autoresponder

You probably have an autoresponder set up but I want to cover a few notes before we move on. As I said earlier, the real money is in the Buyers List. You are going to be building a Buyers List of high quality subscribers so you are going to need an autoresponder service.

These days, you have MANY options for an autoresponder. You can either select a common auto responder like GetResponse or AWeber but you can also go Self-hosted.



There are different benefits for each but I recommend going with either GetResponse or AWeber. Personally, I use GetResponse and have found that the company is very reliable and highly effective.

## Caution

It is EXTREMELY important that you carefully and diligently choose your autoresponder. Your autoresponder is the place where your list is stored and emailed from. It VITAL that your messages don't get sent to spam folders when

they are sent out. GetResponse and Aweber are both quality autoresponders and are good at preventing emails from getting snatched up in spam folders.

Because your Buyers List will be your main source of sustainable income, you want to make sure the list is stored in a safe quality location. That is why you need to avoid the less expensive autoresponders.

Im a firm believer in “you get what you pay for” so paying for cheaper services may land your emails in the spam trap which will prevent you from making money.

If you don't already have an autoresponder account, I recommend you get started with Aweber or GetResponse. With Aweber, you can get started for \$1 or you can go with GetResponse and start for free!

Just keep in mind that as your list grows, your monthly autoresponder payment will also increase but you will be making more money with your list as time goes on. Take a look at the autoresponders I recommended for the various costs per number of subscribers for each provider.

## **Example Email**

Let's take a look at an email I sent to my list. Check it out below...

Subject: [Just Released] Never Seen Before Offline System

I had to quickly get this out to you.

You guys all know and love Bryan Harkins. Well, he just launched his latest "breakthrough" product a few minutes ago!

Bryan is banking \$300+ every day using this insanely simple offline marketing method.

Using a simple method which anyone can do.

**>> Click Here To Learn How To Copy His Results <<**

But more importantly he's also building recurring income in addition to these massive paydays.

Even if you have never done offline marketing before, this is a must have for any internet marketer.

You can start this strategy today, and start banking tomorrow.

Here's what you'll achieve with this:

You'll make money.

Your clients will love you.

And you'll be making your clients a lot more money too in the process.

**>> Check Out All The Details Here <<**

This is BY FAR one of the best offline methods to build a real business while banking huge paydays in the process.

Keep it "Krazy"

Vince Joseph

PS - This is only 5 bucks as of writing this message but the price goes up every hour...

**Check it Out Here**

As you start growing your list, you will be sending emails similar to the one above. You will be sending your list an email or 2 per day but you need to feel your list out. DO NOT spam your list and be very careful about the offers you recommend and promote to your list.

Your list will treat you very well BUT if they think that you are sending them junk just so you can make money off of them then they won't trust your offers.

If you recommend just any product to your list, you will burn your list out **FAST!**

## Email Scheduling

Your autoresponder will allow you to schedule your emails to go out at specific times throughout the day, the week, and the month.

As you start building more of a relationship with your list over time, you will be able to get more responsiveness and conversions from it. I have a few pointers that will keep your list responsive and actually make them anticipate your emails!

### 1) Start Off Slow

You don't want to blast your Buyers List with daily emails right off the bat. You **DEFINITELY DO NOT** want to email your list more than 2 times a day... EVER.

If you keep sending your list too many emails, they **WILL** report your emails as spam which will get future emails send directly to the spam folder... Talk about a business killer!!!

## 2) Don't Send Your List Garbage

You DO NOT want to send your list junk products and promotions! Make sure you know the exact topic, content and quality of the products you send your list. It can take ONE bad product that will shut down your list and ruin your reputation.

## 3) Be Yourself

Before you know it, your list will know you by name. They will know and appreciate your products and the fact that you are helping them solve problems. Your reputation will make you a lot of money and being yourself will cause your list to become accustomed to you resulting in greater conversion.

## Conclusion

You have probably established some sort of list building business if you are reading this product so I want to make sure you know I'm not trying to insult your intelligence.

I also want you to be aware of potential snags that will prevent you from achieving your maximum monthly revenue potential. Your homework here is to set up an autoresponder account with one of the 2 recommended providers.

If you already have an account, send yourself a test email created in the same formatting and verbiage you would send to your list.

After creating the email, send it as a test to yourself and make sure that it populates your inbox and not your spam folder. If it ends up in your spam folder, you need to modify your verbiage, headline etc.

Next, let's talk about the free report you will use to get your customers to subscribers to your Buyers List...

## Module 5: Report Generation

You may be asking the question “Why do I need to generate a report”? That is definitely a valid question and here’s why. I am **TOTALLY AGAINST** 1) spamming people and 2) even flirting with breaking the Terms of Service (TOS) of any website I’m using to grow my business.

According to Fiverr TOS, you cannot offer personal info, spam, or redirect your clients to an affiliate offer from Fiverr. What you **CAN** do is provide your clients with good information that will help them solve their business problems.

Again, this is why it is important to provide a good quality product as a GIG. Your repeat customers are more willing to opt-in to your free offer, and since these customers already know you and have purchased your GIG, they are considered “buyer list” quality subscribers.

### Reports

When you create your report you want to make **ABSOLUTELY** sure that the information you provide is both legitimate and relevant. A lot of wanna-be affiliate marketers try to cut and paste a low quality report in hopes of magically growing their list of subscribers fast.

News flash... **THOSE SUBS DON’T CONVERT ANYWAYS!**

Most people who download a low quality article and realize the mistake they made just act as a number on your list without providing any response to emails. Before you know it, you will have a list loaded with thousands of **UNRESPONSIVE** subscribers that you are paying your autoresponder to store.

After a while, you will have paid far more for the subscribers than they are actually worth!

Quality content is key! You can generate a good quality report in a few days if you do it yourself... BUT I have a better, faster way of doing that.

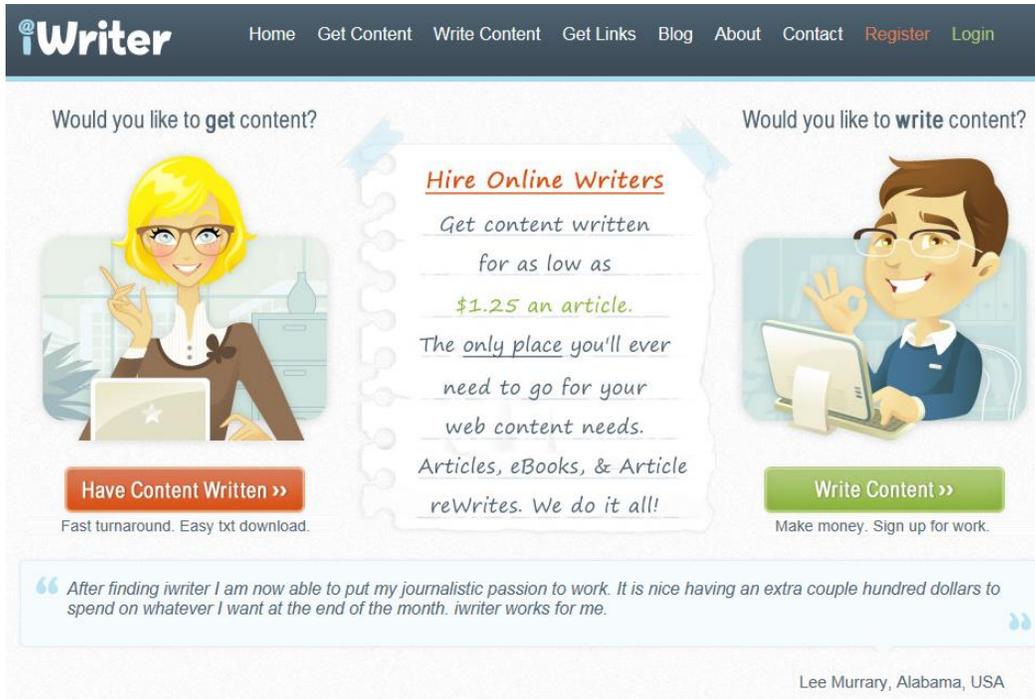
## Report Writing Services

If you are looking for a quick and easy way to generate reports hands off, there are a few different ways you can do it. You will have to pay for the service, but it will definitely save you time. Just remember, you get what you pay for so you want someone that has high ratings to write your report.

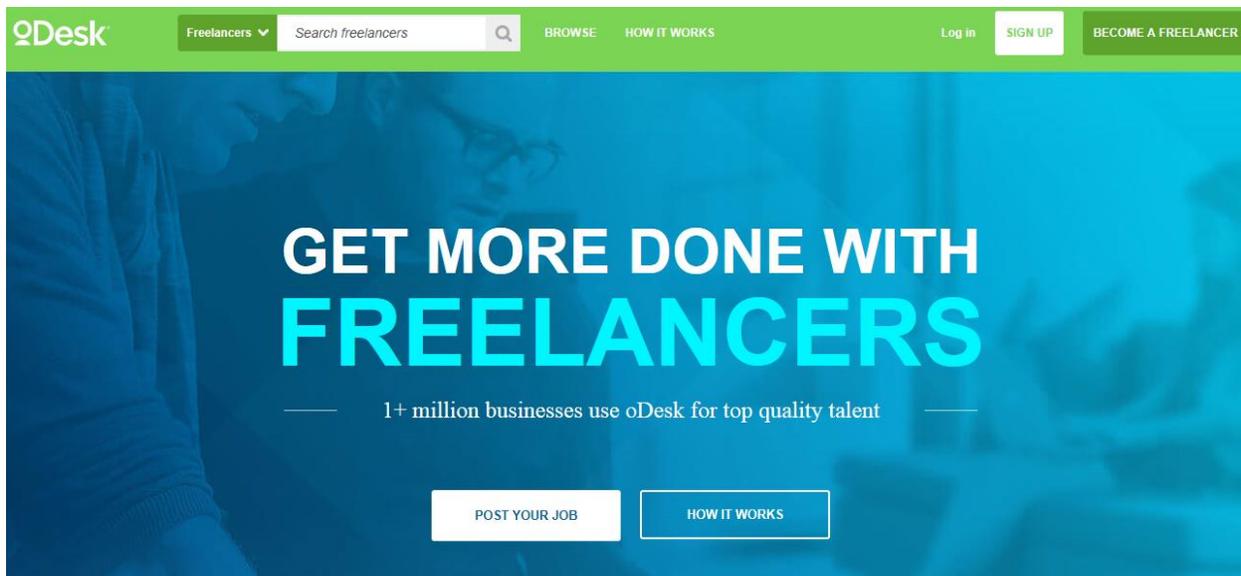
Come up with a few topics within the niche you want to promote. So, for SEO, do some keyword research and find out what people are searching for in Google. I will be going into how to conduct a quick and accurate keyword search using a keyword research tool in Google.

Provide a general description of what you want the report to entail and provide that to the individual that will be writing the report.

Here are a few sites you can use.



The banner features a dark blue header with the iWriter logo and navigation links: Home, Get Content, Write Content, Get Links, Blog, About, Contact, Register, and Login. Below the header, there are two main sections. On the left, under the heading "Would you like to get content?", is an illustration of a blonde woman with glasses pointing upwards. Below her is a red button labeled "Have Content Written >>" and the text "Fast turnaround. Easy txt download." On the right, under the heading "Would you like to write content?", is an illustration of a man with glasses sitting at a computer. Below him is a green button labeled "Write Content >>" and the text "Make money. Sign up for work." In the center, a white scroll-like box contains the text: "Hire Online Writers", "Get content written for as low as \$1.25 an article.", "The only place you'll ever need to go for your web content needs.", "Articles, eBooks, & Article reWrites. We do it all!". At the bottom, a light blue box contains a testimonial: "After finding iwriter I am now able to put my journalistic passion to work. It is nice having an extra couple hundred dollars to spend on whatever I want at the end of the month. iwriter works for me." attributed to Lee Murrery, Alabama, USA.



The banner features a green header with the oDesk logo, a search bar for freelancers, and navigation links: BROWSE, HOW IT WORKS, Log in, SIGN UP, and BECOME A FREELANCER. The main content area has a blue background with a person's face in profile. The text reads: "GET MORE DONE WITH FREELANCERS" in large white and blue letters, followed by "1+ million businesses use oDesk for top quality talent". At the bottom, there are two white buttons: "POST YOUR JOB" and "HOW IT WORKS".

# Freelance Direct

[www.freelance.com/en/direct](http://www.freelance.com/en/direct)



Login or [Register >](#) Language: English ▼

**Employers** /DIRECT > /CORP > /AVAILABILITY >

**Contractors**

Search for a job ▼   [View all jobs >](#) [Submit a job >](#)

## freelance/direct: post your jobs and choose the best applicants for your business

1. Post your job offer for free.
2. Your job is approved by our moderation team.
3. Your job is published on our website and sent to a list of targeted contractors.
4. You directly collect all the applications for your job.
5. Get their contact information with a subscription or pay as you go!



### Costs? 2 options :

#### freelance/direct SUBSCRIPTION

If you post a job frequently

- Get **unlimited** access to our database of **210,730** contractors.

direct /SUBSCRIPTION 210,730 contractors available			
3 months	6 months	12 months	24 months
unlimited	unlimited	unlimited	unlimited

This process is pretty straight forward. Just go to the site of your choice, sign up and post your job offer. I would recommend you go with iWriter.

Just make sure that you read and re-read the report you receive from your writer before you accept the product. Depending on how long your report is, it may be as quick as 5 minutes to days!

You are looking for a 5 page minimum report to provide your customers with.

You will need to create a squeeze page where your customers can access this report through a free email opt-in placing them on your Buyers List.

## Conclusion

Whether you are self-generating a report or having one created for you, you need to know and understand the niche you are promoting. Since we are covering SEO, run a Google search on SEO and learn a bit about it.

Your homework is to decide on whether you will generate a report or have one generated for you. If you generate a report... don't plagiarize!!! Do some research, and start writing OR select one of the above sites and start creating accounts.

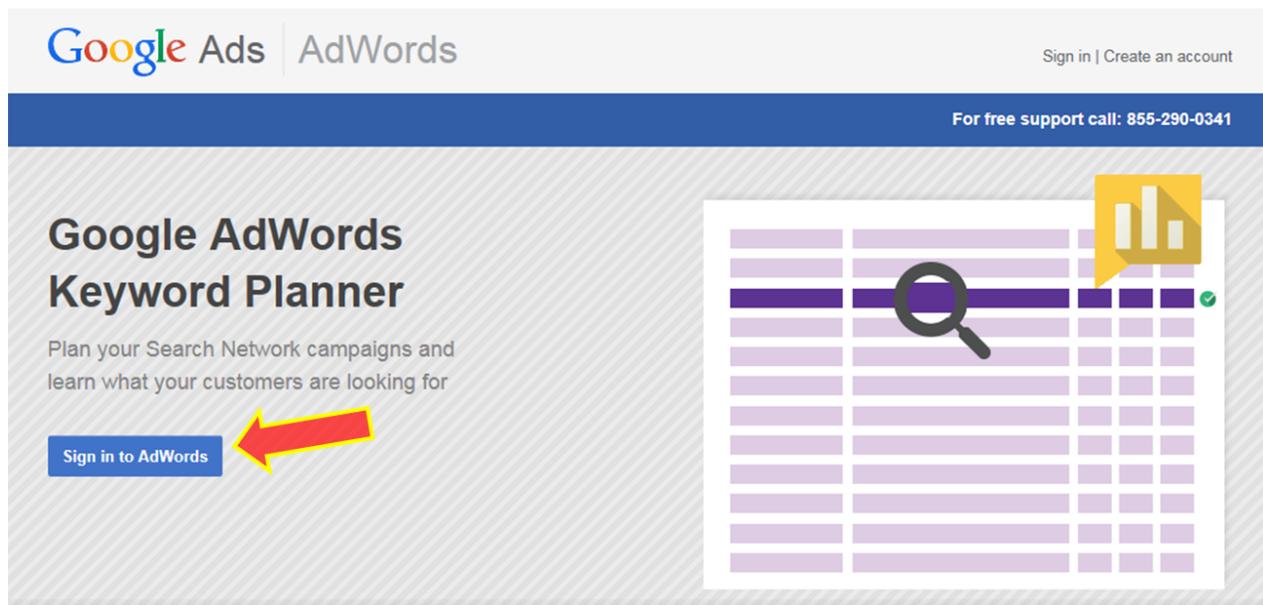
Next, I will show you a quick keyword research demo that you can use to create great and relevant content with.

# Module 6: Keyword Research

Time to get your hands dirty with some good ole' research! For me, this is the part of the process I have most fun with. It's like trying to find a hidden secret. For our keyword research, we will be using Google's Keyword Planner.

This method will be very quick since I will show you how to research keywords a bit more in-depth in a later module.

Go to the following URL: <https://adwords.google.com/KeywordPlanner>



## Search for new keyword or ad group ideas

Keyword Planner is like a workshop for building new Search Network campaigns or expanding existing ones. You can search for keyword and ad group ideas, get historical statistics, see how a list of keywords might perform, and even create a new keyword list by multiplying several lists of keywords together. A free AdWords tool, Keyword Planner can also help you choose competitive bids and budgets to use with your campaigns.

Whether you're new to online advertising or an experienced pro, you can use Keyword Planner to lay the groundwork for a successful campaign. [Learn more.](#)

Click on the [Sign in to AdWords](#) button indicated by the red arrow. You will be using your Gmail account to sign in. If you don't have a Gmail account, you will be able to set one up easily.

## Keyword Planner

Plan your next search campaign

### What would you like to do?

- ▶ Search for new keyword and ad group ideas
- ▶ Get search volume for a list of keywords or group them into ad groups
- ▶ Get traffic forecasts for a list of keywords
- ▶ Multiply keyword lists to get new keyword ideas

### Keyword Planner Tips

- [Building a Display campaign? Try Display Planner](#)
- [How to use Keyword Planner](#)

Click on the field indicated by the arrow above.

## Keyword Planner

Plan your next search campaign

### What would you like to do?

▼ Search for new keyword and ad group ideas

**Enter one or more of the following:**

Your product or service  
search engine optimization

Your landing page  
www.example.com/page

Your product category  
Enter or select a product category

Targeting <sup>?</sup>

- United States
- All languages
- Google
- Negative keywords

Date range <sup>?</sup>

- Show avg. monthly searches for: Last 12 months

Customize your search <sup>?</sup>

- Keyword filters
- Keyword options
  - Show broadly related ideas
  - Hide keywords in my account
  - Hide keywords in my plan
- Keywords to include

**Get ideas**

### Keyword Planner Tips

- [Building a Display campaign? Try Display Planner](#)
- [How to use Keyword Planner](#)

In the field indicated by the arrow above, type in the keyphrase “search engine optimization.”

Now click on the **Get ideas** button at the bottom of the page.

Google AdWords Home Campaigns Opportunities Tools

Keyword Planner  
Add ideas to your plan

Your product or service  
search engine optimization **Get ideas** Modify search

Targeting [?]  
United States  
All languages  
Google  
Negative keywords

Date range [?]  
Show avg. monthly searches for: Last 12 months

Customize your search [?]  
Keyword filters  
Keyword options  
Show broadly related ideas  
Hide keywords in my account  
Hide keywords in my plan  
Keywords to include

Search volume trends

Average monthly searches

Month	Average monthly searches
Feb 2014	~500K
Mar 2014	~600K
Apr 2014	~550K
May 2014	~550K
Jun 2014	~500K
Jul 2014	~550K
Aug 2014	~550K
Sep 2014	~550K
Oct 2014	~550K
Nov 2014	~500K
Dec 2014	~500K
Jan 2015	~550K

Ad group ideas **Keyword ideas** [?] Download Add all (53)

Ad group (by relevance)	Keywords	Avg. monthly searches [?]	Competition [?]	Suggested bid [?]	Ad impr. share [?]	Add to plan
Engine Services (16)	search engine optimizat...	1,480	Medium	\$23.24	-	»
Engine Consultants (9)	search engine optimizat...	640	Medium	-	-	»
Engine Seo (16)	seo search engine opti...	1,240	Medium	\$11.78	-	»
Firm Search (7)	search engine optimizat...	540	Medium	\$13.96	-	»

The arrow above points to the “Keyword Ideas” tab that you are interested in. After selecting the tab, below are the results.

Ad group ideas		Keyword ideas		Download	Add all (801)	
Search terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan	
1 - 1 of 1 keywords						
Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan	
search engines	165,000	Medium	\$1.16	-	»	
seo	90,500	High	\$12.15	-	»	
search engine	27,100	Low	\$2.57	-	»	
sem	27,100	Low	\$17.62	-	»	
what is seo	9,900	Medium	\$7.56	-	»	
seo services	8,100	High	\$28.63	-	»	
online marketing	8,100	High	\$17.89	-	»	
seo company	8,100	High	\$31.51	-	»	
seo tools	6,600	High	\$8.31	-	»	

Take a look at the results and base your report content off of the keywords you find here.

## Keyword Tips

When you are planning your keyword usage, you want to make sure that the keywords you use are searched 1000 times or more per month. You can use words that are searched less since your report will be 5 pages or more however, when you have several hundred keywords at your disposal, there is no reason you should use keywords searched less than 1000 times a month.

## Conclusion

Keyword research is very important and now you know how to find good keywords quickly and easily. Your homework is to compile a list of keywords and start drafting a description of what you want your report content to contain.

Use your keywords to drive the main discussion of the report. Once you have your description drafted, start your first draft or send the description to your writer if you are having someone else write it for you.

Next we will start putting the pieces of the puzzle together...

# Module 7: Fiverr Funnel

## (Step-By-Step)

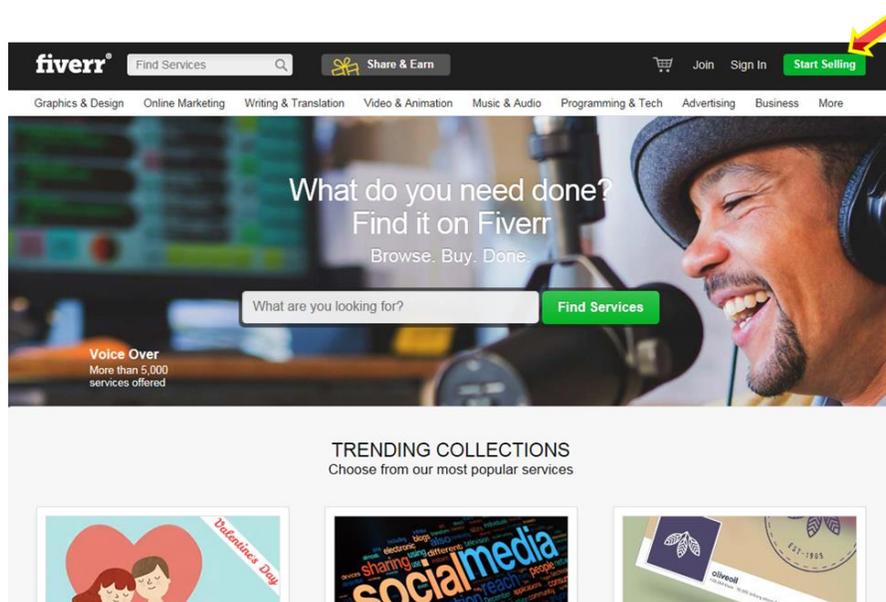
Ok... Now you know about why you are doing what we are about to do. You should have a firm grasp on the various parts of the funnel and how each part functions. If you don't have a firm grasp at this point, go back through the earlier modules and make sure you understand the process.

There is a HUGE difference between knowing HOW to do something and knowing WHY to do something! Knowing how to do something is more of a robotic process which means you know how to follow the procedure checklist style.

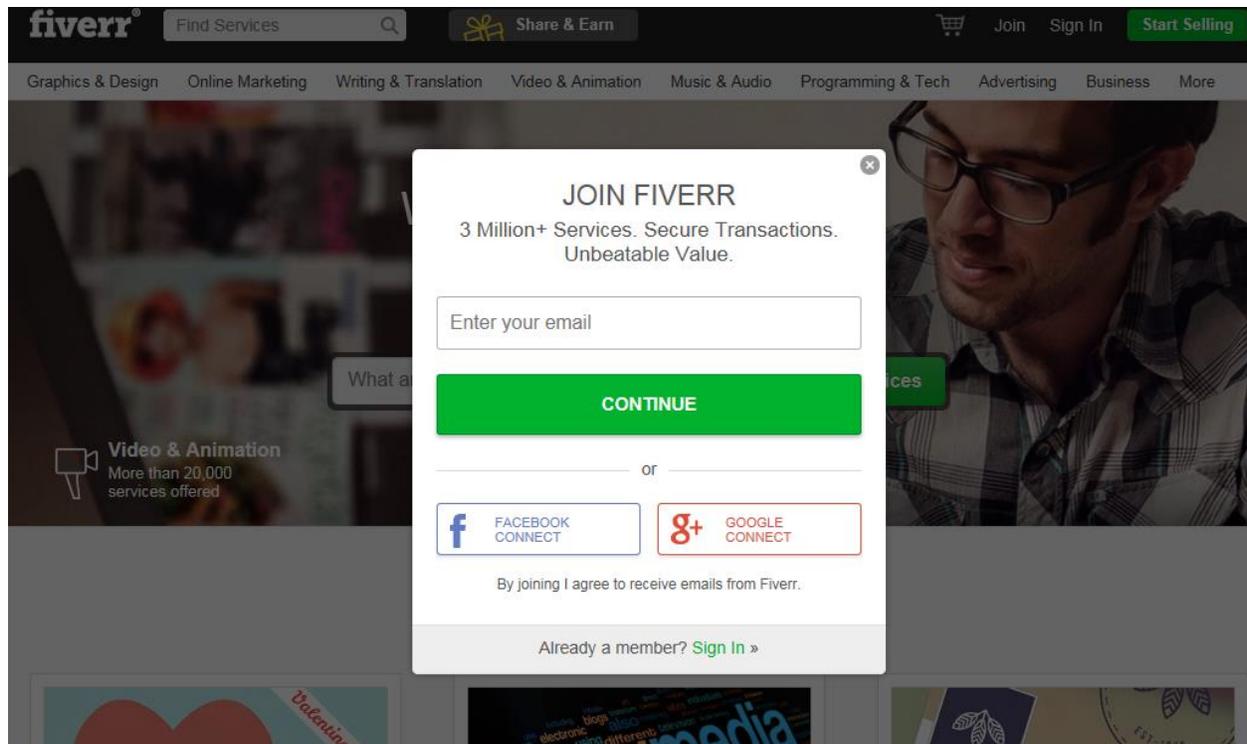
Knowing WHY you are doing something will help you not only set up the system step-by-step, but you will be able to troubleshoot the system and figure out how to modify your system to make it more efficient.

## Step 1: Fiverr GIG Setup

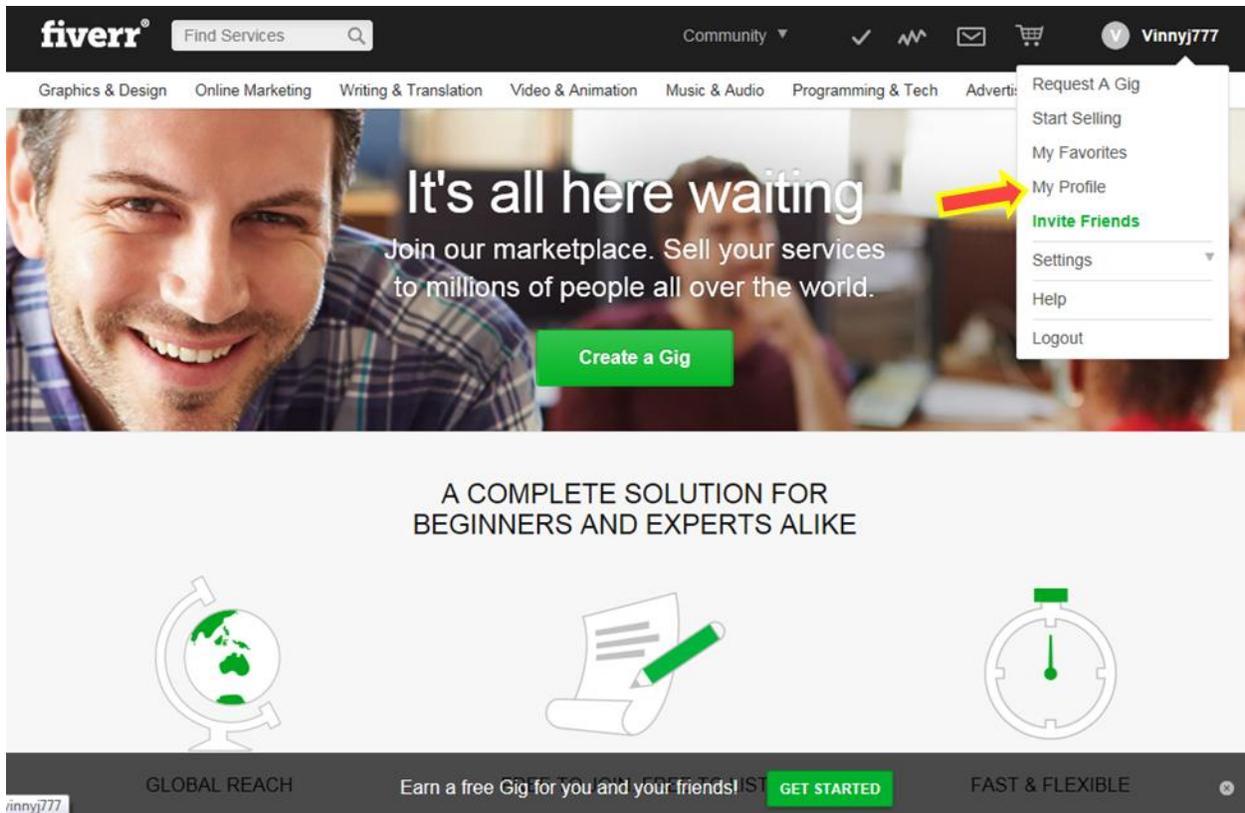
Go to Fiverr.com;



Click the **Start Selling** button indicated by the arrow above. You will need to either sign in or setup an account.



At this point... you are about 60 seconds away from selling a GIG! Just enter your email, create a username and password, confirm your email and log in!



The next and most important thing to do is modify your profile and ensure it is 100% complete.

Next, you will click on the  Button in the center of the page seen above.

**fiverr** Find Services Community ✓ 📈 ✉️ 🛒

Graphics & Design Online Marketing Writing & Translation Video & Animation Music & Audio Programming & Tech Advertisin

📍 SET UP YOUR GIG ● CONFIGURE EXTRAS ● UPLOAD VIDEO ● ADD SHIPPING CHARGES ● PUBLISH & PROMOTE

### Create a new Gig Gig Language: English

**GIG TITLE**  0 / 80 max

**CATEGORY**

**GIG GALLERY**  JPEG | JPG file, 5 MB Max, you own the copyrights

**DESCRIPTION**

You will see a few of the fields you will need to fill out depicted in the above image.

**GIG TITLE:** Write something about providing keyword research for SEO. You will want to use power words like in-depth, high quality, top-rated etc.

**CATEGORY:** You will want to use Keyword Research, and Online Marketing.

**GIG GALLERY:** Upload an image that will draw the attention of customers to your GIG.

You can actually purchase a GIG from another seller for \$5 and have a very good image created for you. You can specify the pixel size making the whole image creation and modification process completely hands off for you!

**GIG DISCRIPTION:** Write a good description of your offer and ensure that you talk about Keyword research and SEO within the description because those two subjects are the basis of your business. Ensure that your description is free of grammar errors, is easy to understand, and sound appealing!!!

Below is an example, (Copy and Paste)

I will provide you with 100 Keywords that will BOOST your online business!

I will conduct a relevant, in-depth accurate Keyword research that will provide you with keywords that are being searched for in Search Engines thousands of times a day.

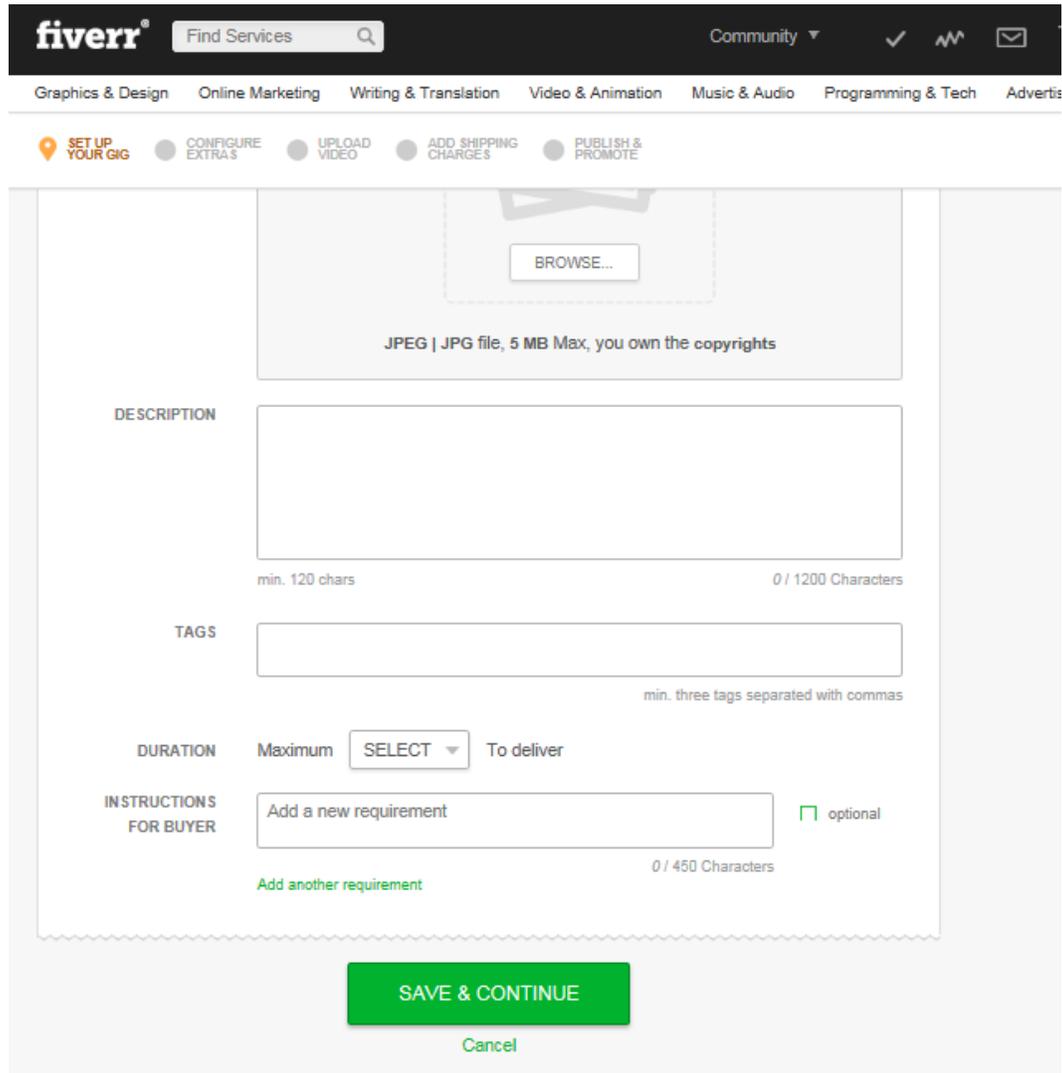
The report will depict each keyword with competition data, monthly search statistics, recommended Cost per Click and provide you with 100 virtually untapped words that will help you climb the Search Engine ladder.

Keywords will be researched through Google which is the most trafficked search engine providing results unrivaled by any other SEO tool or data compiling program.

The best part is that you get 100 HARD-HITTING keywords guaranteed to be delivered to you in 3 days for only \$5.

Online Keyword Research that I will conduct will guarantee that your business ranks FAST and will help your business SUCCEED!

Let's scroll down to the bottom half of the page. Here is what it looks like,



The screenshot shows the Fiverr gig setup interface. At the top, there is a search bar with 'Find Services' and a 'Community' dropdown. Below the search bar are navigation tabs for various service categories: Graphics & Design, Online Marketing, Writing & Translation, Video & Animation, Music & Audio, Programming & Tech, and Advertis. A progress bar indicates the current step: 'SET UP YOUR GIG' (active), 'CONFIGURE EXTRAS', 'UPLOAD VIDEO', 'ADD SHIPPING CHARGES', and 'PUBLISH & PROMOTE'. The main form area includes a 'BROWSE...' button for an image, a 'DESCRIPTION' text area (min. 120 chars, 0 / 1200 Characters), a 'TAGS' text area (min. three tags separated with commas), a 'DURATION' dropdown (Maximum, SELECT, To deliver), and an 'INSTRUCTIONS FOR BUYER' text area (Add a new requirement, optional, 0 / 450 Characters). At the bottom, there is a green 'SAVE & CONTINUE' button and a 'Cancel' link.

TAGS: Next, you will need to add some tags... There are 3 different Levels of sellers. The number of TAGS depends on your level. For Level 1, you can only use 3 TAGS. The purpose of tags is to drive targeted customers that are looking for your exact specialty.

Use: KEYWORD RESEARCH, SEO OPTIMIZATION, SEARCH ENGINE

DURATION: You will want to choose 3 days. I know that you might be thinking “Why would people want to go with my gig when there are several others doing the same thing but 2 days faster”?

That is definitely a legitimate question BUT as you start to make more sales and increase levels within Fiverr, you are going to offer your customers the ability to rush their order for another \$5(Recommended) to \$10. Don't go above \$5 for a rush order until you have a HUGE customer base and a lot of sales under your belt.

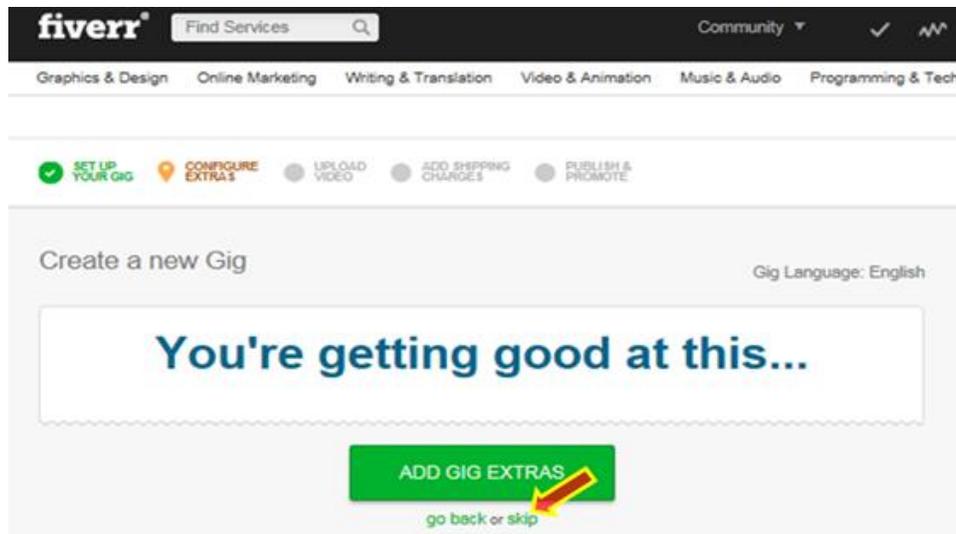
INSTRUCTIONS FOR BUYER: In this block you are going to request that the buyer leaves their website URL, a brief description of the product or service being provided, and any specific Keywords that they would like researched.

At a minimum, the buyer needs to provide you with a brief description of their product or service so you can search for certain keywords in that niche.

After entering that information, you are complete with the page simply click on the  at the bottom of the page.

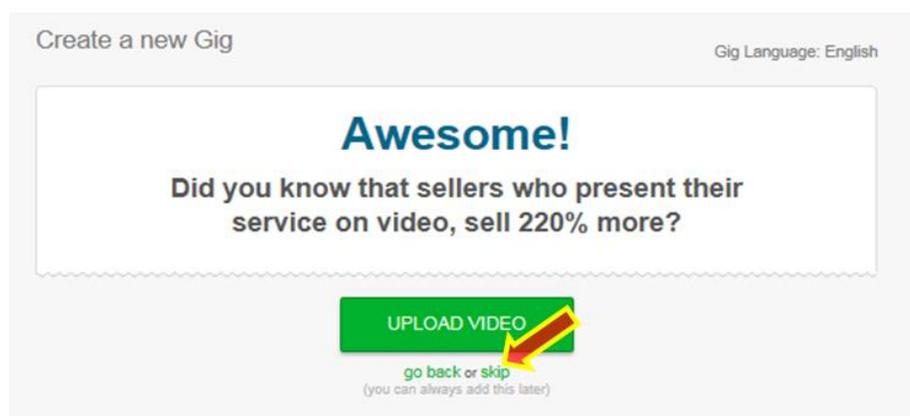
After doing that, you will be asked to submit another GIG. This is pretty much just an upsell that you can offer your buyer to try to squeeze a bit more money out of the sale.

Just click on “skip” depicted by the arrow in the image below.

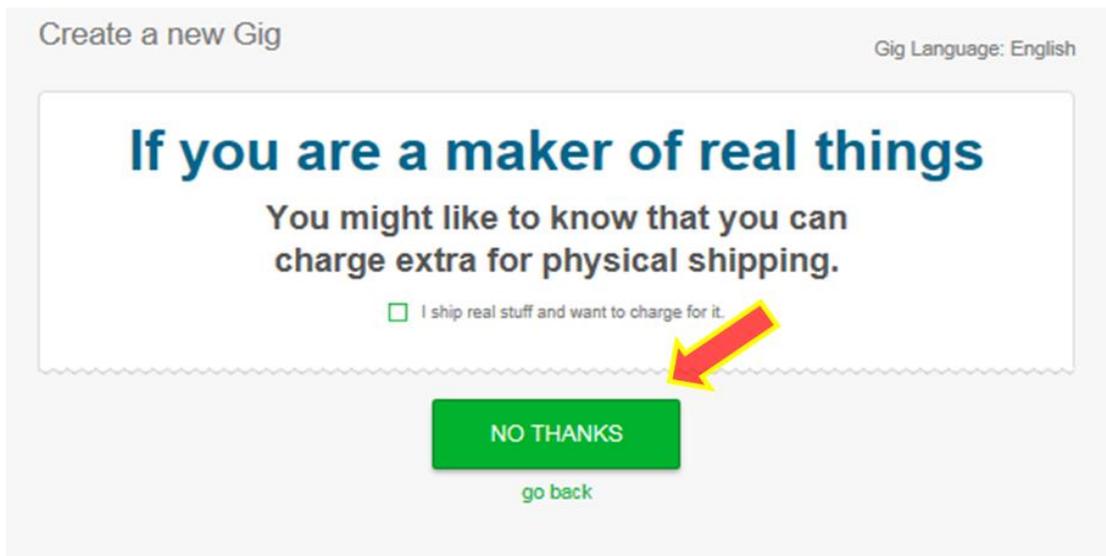


After clicking on “skip”. You will see the below option. You can upload a video. This can be a great thing if you want to spend a bit more time and effort on your sales pitch! You can quickly create a video that will capture your audience with a quick narrative about the SEO service you are offering. (This can be used to set you apart from your other Fiverr SEO competitors)

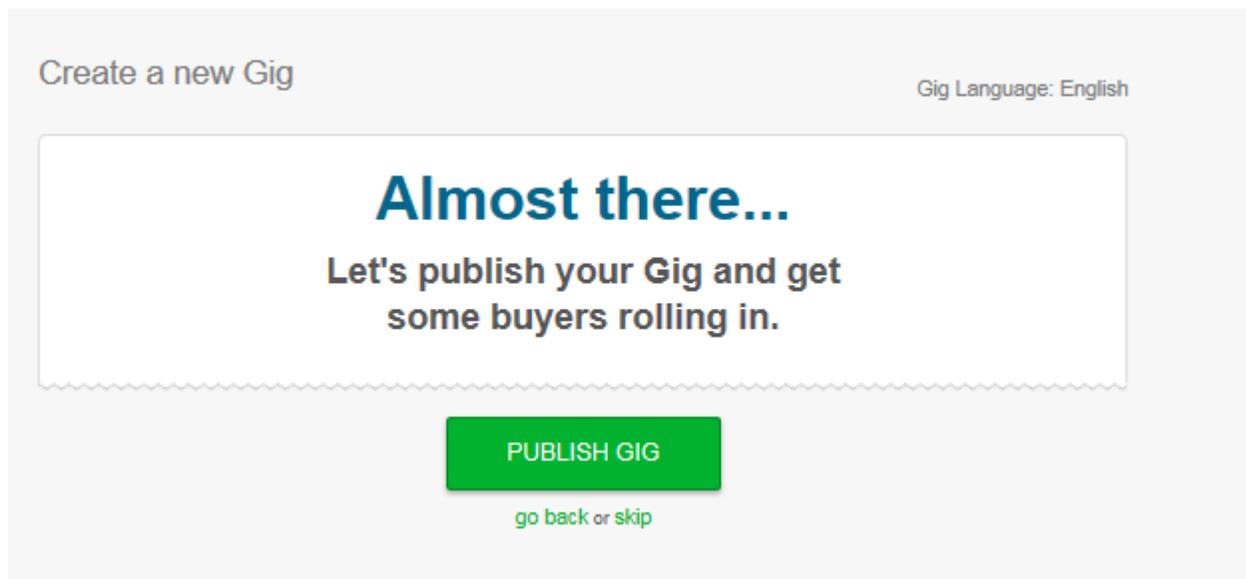
For now, we are going to skip this section. If you don't make sales as fast as you want to, you can ALWAYS go back and add a quick video. It's a very simple process.



Now you will be given the option to provide physical shipping for your product... Unless you are going to create a physical list of keywords using bubble gum and paper clips, feel free to skip this section... Hahaha.



Once you click the [NO THANKS](#) button, you are pretty much done!



Just click the [PUBLISH GIG](#) button depicted in the above image and you're DONE! Now you will just create the product and deliver it to your buyer... Simple... FAST... EASY!!!

## Climbing the Fiverr Ladder

There are different sales levels in Fiverr. The higher the level that you are, the more people will see your GIG within Fiverr resulting in a higher number of sales.

When you are initially starting to sell your GIG on Fiverr, you are just a seller. There are certain gates that you will need to pass through in order to climb the Fiverr ladder. After completing your first 10 sales and have been selling on Fiverr for 30 days, and have a “4 Star” minimum rating... you will climb to level 1.

Once you reach 50 sales within 2 months of selling on Fiverr, and a “4.5 Star” minimum rating... you can qualify for level 2 status. Once you have reached level 2, your sales will really start to climb!

Keep your eyes on the goal. Before you know it, you will be selling 5-10 GIGs a day... that equates to \$25-\$50 a day easily! And that for only 50 minutes – 1 hour and 30 minutes of work a day!

Just remember that this isn't even where you make your money... The money is in the list!

## Conclusion

Ok, now you know how to set up your GIG. Your homework is to get creative and figure out how you want your GIG to stand out from the rest. Be yourself and enjoy this part! Before too long you are going to be making some extra cash!

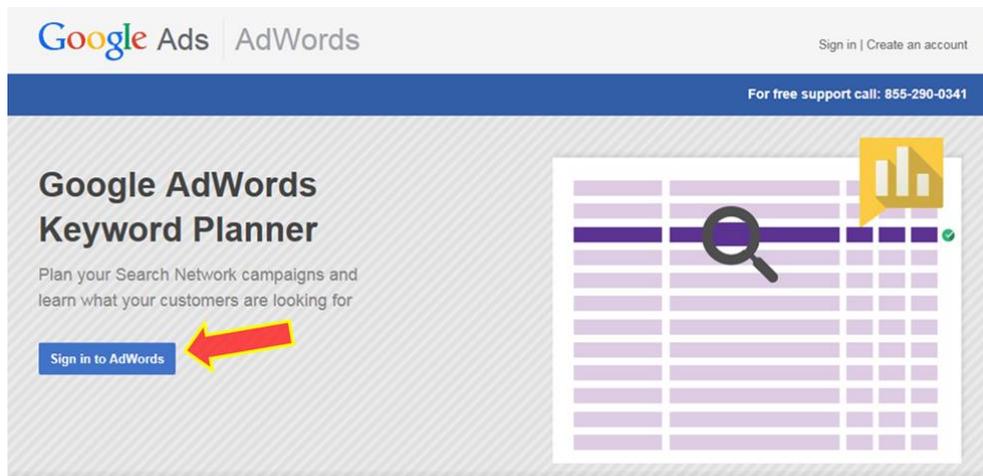
Next, I will explain how to get your customers on your list!

# Module 8: Creating Your GIG Product

In Module 6, I showed you a little about Keyword Research. What I showed you in that module is literally 90% of what you need to do for your GIG! You are basically 90% through with the funnel at this point.

So I will show you what additional step you need to take to complete your product and then all you need to do is deliver it to your buyer along with a thank you letter that will house your list building Squeeze page link and you're done!

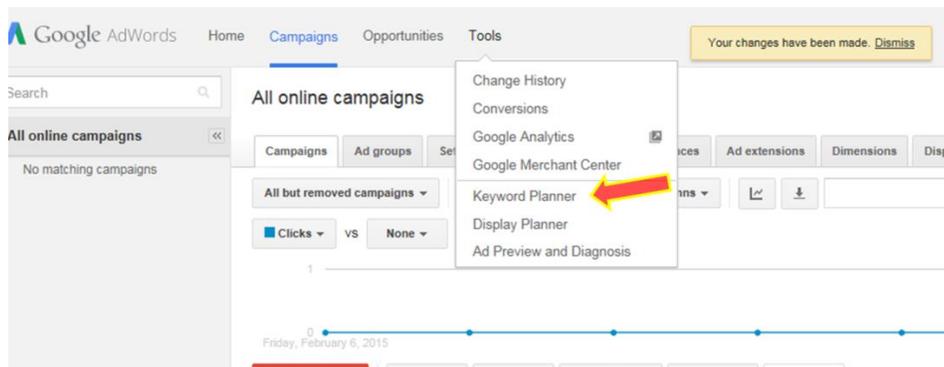
## 1) Sign-in to Adwords and open the Keyword Tool



### Search for new keyword or ad group ideas

Keyword Planner is like a workshop for building new Search Network campaigns or expanding existing ones. You can search for keyword and ad group ideas, get historical statistics, see how a list of keywords might perform, and even create a new keyword list by multiplying several lists of keywords together. A free AdWords tool, Keyword Planner can also help you choose competitive bids and budgets to use with your campaigns.

Whether you're new to online advertising or an experienced pro, you can use Keyword Planner to lay the groundwork for a successful campaign. [Learn more.](#)



## 2) Select “Search for new keyword and ad group ideas”

Google AdWords Home Campaigns Opportunities Tools

### Keyword Planner

Plan your next search campaign

What would you like to do?

- ▶ Search for new keyword and ad group ideas
- ▶ Get search volume for a list of keywords or group them into ad groups
- ▶ Get traffic forecasts for a list of keywords
- ▶ Multiply keyword lists to get new keyword ideas

Keyword Planner Tips

- [Building a Display campaign? Try Display Planner](#)
- [How to use Keyword Planner](#)

## 3) Fill in buyer’s product or service, the landing page URL (Optional but Recommended) and select the appropriate category (Optional).

Keyword Planner

Plan your next search campaign

What would you like to do?

▼ Search for new keyword and ad group ideas

Enter one or more of the following:

Your product or service  
search engine optimization

Your landing page  
www.example.com/page

Your product category  
Enter or select a product category

Targeting ?

- United States
- All languages
- Google
- Negative keywords

Date range ?

- Show avg. monthly searches for: Last 12 months

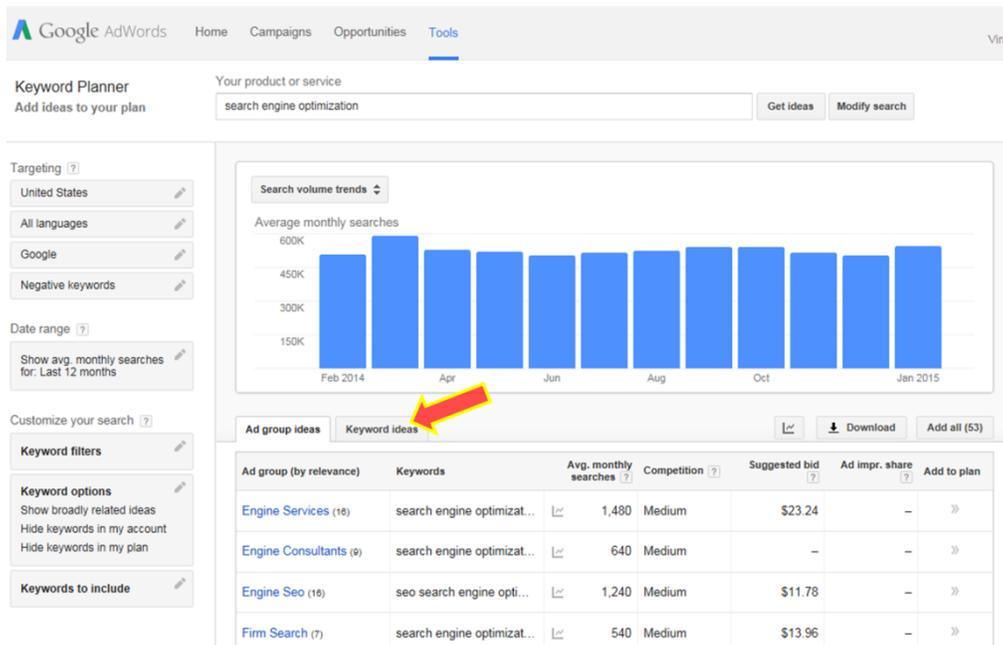
Customize your search ?

- Keyword filters
- Keyword options
  - Show broadly related ideas
  - Hide keywords in my account
  - Hide keywords in my plan
- Keywords to include

Get Ideas

4) Click on the **Get Ideas** button at the bottom of the page.

5) Same as before, just click on the Keyword Ideas Tab indicated by the arrow below.



6) The next thing you need to do is organize your keywords in the order of monthly searches. Click on the “Avg. monthly searches” column to accomplish this.

Search terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
Keyword (by relevance)	165,000	Medium	\$1.16	-	»
search engines	90,500	High	\$12.15	-	»
seo	27,100	Low	\$2.57	-	»
search engine	27,100	Low	\$17.62	-	»
sem	9,900	Medium	\$7.56	-	»
what is seo	8,100	High	\$28.63	-	»
seo services	8,100	High	\$17.89	-	»
online marketing	8,100	High	\$31.51	-	»
seo company	8,100	High	\$8.31	-	»
seo tools					

7) At the bottom of the Keyword ideas Tab, you can select how many keywords you want shown. Select 100 Keywords since that is how many you are going to provide your buyer in the product.

	40	Medium	-	-	»
	260	Low	\$40.81	-	»
ation	70	High	\$7.64	-	»
	8,100	High	\$31.51	-	»
	50	Medium	\$28.54	-	»
1	140	Low	-	-	»
	720	High	\$5.77	-	»
	8,100	High	\$28.63	-	»
	90	High	-	-	»

- 5 keywords
- 10 keywords
- 15 keywords
- 30 keywords
- 50 keywords
- 100 keywords

1 - 100 of 800 keywords

8) Copy and paste your 100 keywords, create a PDF document and DELIVER the document to your buyer! The copied section is highlighted in blue.

Search engine optimization

Feb 2014 Apr Jun Aug Oct Jan 2015

Ad group ideas Keyword ideas

Download Add all (801)

Search terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
search engine optimization	22,200	High	\$21.77	-	»

1 - 1 of 1 keywords

Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
search engines	165,000	Medium	\$1.16		»
seo	90,500	High	\$12.15		»
search engine	27,100	Low	\$2.57		»
seem	27,100	Low	\$17.62		»
what is seo	9,900	Medium	\$7.56		»
online marketing	8,100	High	\$17.89		»

Your plan  
Saved until F

Bid range  
\$0.00 - \$

Daily forecast  
0 - 0.041  
\$0.00 - \$

Ad groups: 1

Search Engi

Review forec

## Conclusion

Now you know exactly what to do to create the final product for your GIG... Creating your GIG will take 10 minutes or less. I can whip out a product in about 5 minutes total and another 5 minutes to send it to my buyer along with my thank you/recommendation letter.

Your homework for this section is to go back through Google's Keyword Tool and practice creating a keyword product of 100 highly trafficked keywords.

Next, let's talk about adding those buyers to your buyers through a quick and simple thank you page!

## Module 9: Growing Your Buyers List

Making money on Fiverr is fast and easy! For a good 4 hours of work, you could make as much money as most people could make working a 90 hour week!

The best part of the funnel I designed is that the money you make through Fiverr is nothing compared to the money your list will be worth! Once you complete your product and have it read to deliver to your buyer, you are going to draft a thank you letter.

### **The Report**

When you deliver the report to your buyers, you want to make sure they understand which keywords to focus on and how they should implement those keywords to improve their SEO goals.

You want your buyers to focus on keywords that have a MEDIUM to LOW competition. They can still focus on HIGH competition keywords but ranking for those keywords may take much longer than LOW competition keywords.

Don't forget to let your buyers know that they should focus on keywords that are searched NO LESS THAN 1000 times a month!

Buyers will use these keywords in the content of their sites and products. Just make sure that they DO NOT OVERLOAD on keywords which could actually work against them when it comes to SEO.

### **Thank You Letter**

For your thank you letter, I want you to really be creative and put your personality to it. Think of your buyers as not only your fans but also your friends.

If you be yourself, your buyers will start to feel like they are your friends and not so much a \$ amount. This is very important because if you your buyers think that all you want to do is squeeze money out of them, they will quickly lose faith in you!

If your list loses faith in you, you are dead in the water!

The free product you created earlier should be complete, packaged and linked to your squeeze page.

Within your thank you letter, you will convey to your buyer that you are genuinely interested and concerned with their success. You need to let them know that you have a free SEO report that will help them grow their business and succeed online.

You are going to embed the link to your opt-in for your free product within your letter and sell to your customer the reason they should opt-in for your additional free report and periodic emails.

You need to ensure that your buyers know that the report will help them! DO NOT spam your buyers! You want your thank you letters to be personal and a great way to do that is to include their name at the top of the letter.

You can always pay someone to create a thank you letter for you BUT you want to be the one connecting with your list. Like I said, your list will make you money for the long run!

## **PROCEED WITH CAUTION**

You need to make sure that your customers do not feel that you are just trying to sell them pointless stuff! If you deliver a good product then your buyers will gladly opt-in to your list but if you shove it in their face or provide a low quality product, don't expect to grow your list very fast if at all.

MOST IMPORTANTLY... you DO NOT want your buyers complaining to Fiverr which will inevitably get your account banned. You are not in the business of spamming... you are in the business of providing your customers with solutions to their SEO problems both inside and outside Fiverr!!!

## Conclusion

Now you know how to make your buyers feel appreciated resulting in willful opt-in to your Buyers List. You can now start a solid fan base that will grow over the next few months into a **SUSTAINABLE** money making machine.

Your homework for this section is VERY important. Write a solid thank you letter that you can cut and paste to your customers. Ensure that you leave a spot at the top of the page where you can place the name of your buyer. Remember, you want to make this letter very personal!

Ensure that your free report is linked to your squeeze page so WHEN your buyers opt-in to your list, they get what you promised.

# THE END

WOW!!! That was KrazY!!!

Congratulations on completing “Fiverr Funnel Kraze”! Through your hard work and steadfast dedication you have learned how to increase your wealth and grow your online business like never before!

There are 2 things I ALWAYS preach when it comes to any business...

**1... Work Hard!!!**

**2... Stick to It!!!**

There is NO such thing as a magical “get rich quick” formula in business. Any true business person will tell you that it takes HARD WORK and DEDICATION to succeed in any business whether it’s online or offline.

If you are expecting to start making hundreds of dollars overnight legally, then absolutely NO “Kraze” products are for you.

I can GUARANTEE you that if you follow my methods, work hard, and stick to it, you will look back 3 months from now and see not only an existing online business but a thriving one!

Remember... YOU are your biggest factor when it comes to success in your business goals. You definitely HAVE WHAT IT TAKES to succeed. You just need to put some elbow grease into it.

I have made A LOT of money online and I want you to experience the financial freedom and the blessings that come with being your own boss and working to help others better their lives.

I am always here for you and please feel free to message me with any questions!  
Your success is proof that my methods work and I can't wait to help you along  
that path.

**Thank You for Purchasing Fiverr Funnel Kraze! I**  
**Look Forward to Hearing About Your SUCCESS!!!**

... and remember, keep it [KrazY!!!](#)

Sincerely,

A handwritten signature in black ink, appearing to read 'Vince Kraze', written in a cursive style.