

FIVERR ALTERNATE GIGS

Congratulations on your purchase of “Fiverr Funnel Kraze” and my OTO. You are about to learn 5 extra GIGS you can use to really delve into Fiverr and pump out some serious sales!

Some of these GIGS will require more time than others BUT they are VERY popular and will make you serious cash.

I recommend that you stick to 2-3 GIGS at a time because, before you know it, you are going to be VERY popular which means that you are going to have a TON of customers knocking at your footsteps.

Just remember... you need to make sure you deliver quality and it is hard to deliver high quality AND high quantity. As you devote more time to your Fiverr business, you will be able to diversity your GIGS allowing you to spread your presence all over Fiverr!

The goal is to implement all of these strategies to increase your Buyers List and Fiverr Revenue by 5x the normal amount!

Let's take a look at some alternate GIGS you can use along with your standard SEO GIG...

Create a Squeeze Page

Creating a squeeze page for a customer is easy and fun! With plugins like “epic squeeze” you can create a quick and simple squeeze page in minutes! You can also check out squeezepagecity.com. All you have to do is find out exactly what the customer is promoting, think of a good headline for the opt-in and tag on snazzy photo of something related to their topic!

Once you are done, all you need to do is deliver the file, tag on your “Thank You” letter and add them to your buyers list!

Create an IM Video

This is another fun and easy IM related product to promote... You can ask your customer for a power point you can just read and click through while doing a screen record. You can also create a power point presentation for your customer as an upsell if they don't already have one.

You can use Camtasia Recorder to record an Internet Marketing video for your You can use different editing programs like Adobe After Effects to spice up your videos and really make them stand out from the others.

Sell Web Research

Ok... you might be thinking about your main GIG... SEO, BUT there is a whole lot more than just SEO that you can research. People need information for various topics and you can be the one to get them simple information but for a price!

Research can be fun and easy! All you need to do is get the information on the topic and do the research and write a short report. I would say that \$5 is a good offer for a 5 page report. \$1 per page is very reasonable for a quality report.

Report writing opens a door for an upsell also! Because you are about to become a pro on Highly Searched keywords, you can offer 100 highly researched “topics” to your buyer! Keywords are “topics” so you can provide them with different “topics” to spark their imagination. Oh yea... and they will probably just pay you to write about a couple of those “topics” you provided...

It's pretty much a self-perpetuating cycle!!!

Sell Domain Research

You can offer Domain Name Research using your ability to quickly find High Quality and Highly Researched keywords that you can include in a domain. Most people don't realize the importance of the words within a domain name and how powerful they can be when it comes to SEO ranking!

Use Google's Keyword Research Tool and find keywords related to the niche your customer is targeting. Once you do the research, you can take a look at GoDaddy and start looking for good Domain Dames with Highly Trafficked keywords embedded within. Just make sure the keyword is researched 1000 times or more a month and stick to .com, .org, or .net.

Sell 10-20 Pre-Written Emails

If there's one thing that people don't really like to do, its write emails. You can spend a day creating a list of 10-20 emails that your customers can use to email their lists. You definitely want to modify you emails to make them as original as possible.

Chances are that you have already created that many emails and sent them to your list so you can model emails after ones that you have created or after emails that you have received! If you really enjoy writing then you can just start from scratch. The best part of modeling emails after those that you have sent is that you have seen the results of the emails you created.

You could also create an email follow-up series which is huge when it comes to IM Funnels! Ideally, you want to start from scratch when you create your emails however, its ok to use the general format and writing style.

Growing Your Buyers List

Like I said in my book, the goal here is to get your customers onto your Buyers List. Once again, you will be offering a HIGH QUALITY free product that you will advertise within your free product.

NOTE: You NEED to ENSURE that your free product relates to the GIG that you are selling!

DO not try to offer someone that purchased your Fitness Product a free product on SEO in exchange for their email address.

Conclusion

Ok, now you have an additional 5 ideas that you can use to generate a lot of extra income and actually have fun doing it! The setup of these GIGS is the same as I showed you within “Fiverr Funnel Kraze”!

You just need to fill in the information as it pertains to your particular GIG. I would HIGHLY recommend that you do go out of your way to learn something new! Fiverr is up and coming when it comes to hiring people for simple projects that can be done in far less than an hour!

Remember, continue to develop relationships with your customers... You can apply ALL of these GIGS to the world of IM so all of these customers can potentially be sold affiliate products!