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I do not position this product as a “get rich scheme.”

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Welcome

I want to thank you for making the decision to pick up Breakout List Profits, I have no doubt you made the right the choice for yourself.

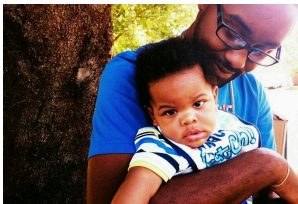
I got started back in 2009 on the Warrior Forum, and like most I spent my wheels chasing WSO's looking for that magic pill that would make me a million dollars; that never happened.

It wasn't until 2011 I started to see results from my efforts. It never came from a magic pill; it came from following proven business model and taking consistent action everyday.

That is what I want you to do after going through this training. I want you to take consistent action everyday. I only teach what is working, and what I use in my business today.

So go through the training and implement what I teach, if you have any questions please contact me, I answer every student requests because I care about your success.

To Your Success



Bryan Lillard

Overview

What you'll be learning in this easy system is how to build a high converting list-building funnel that will convert free traffic into subscribers that will then convert into money.

The beauty of this system is your subscriber doesn't have to make a purchase for you to earn a commission.

This is made possible through the use of PPL (pay per lead) programs that you will join at the beginning of the training.

These programs will pay you to send them leads; these leads will come from your subscriber list after you convert them as your leads.

You'll learn how to setup a high converting sales funnel that you will send traffic through.

Your funnel will be made up of 3 pages:

- Squeeze page
- Thank you page
- Download page

Each page will play an important role in your list building and making the most profit from your traffic.

You will learn how to create an email follow up series that will bring you even MORE profit on autopilot for weeks after you first subscriber.

Finally I'm going to show you how you can drive TONS of FREE traffic to your freebie funnel. With free traffic all the commission you make from your subscribers will be pure profit.

This is one of the easiest list building systems at the moment that allows you make good money with no need to sell any products if you don't want to.

Tools You'll Need

You don't need that many tools for this system to work, which is a good thing and you can have this up and running in a few short hours right after you finish this training.

I'll go over the tools you need below and give a brief overview of how each of them will fit in your system.

Auto-responder service

The email auto-responder service will be the main tool used for bringing in your profits. You will use this tool to collect leads, to send out follow up emails to your subscribers, and you will do this on autopilot.

The first thing you need to do join one of these auto-responder services listed below, either will work fine so the choice is totally up to you.

Aweber is the service that I use personally; I've been with them for a long time and really felt no reason the switch at the moment. They offer \$1 30-day trial with no limits on service during that trial. From there it will cost you \$19 a month if you wish to continue using them.

[Sign up for Aweber here](#)

Getresponse is another auto-responder service on the market. They offer the exact same features as Aweber. Getresponse offers you FREE 30-day trial and from there you pay \$15 a month. During the 30-day trial, you're limited to only 250 subscribers, once you pass that limit you have to purchase an account.

[Sign up for Getresponse here](#)

Tracking Tools

Tracking tools are a must if you want to maximize your earnings and conversions.

Tracking tools that you will use in your system will play two important roles:

- Track conversions of the traffic that you send through your funnel
- Send traffic to appropriate offers based on their geographical location

So the tools that I want to you look at are:

- My Click Boss
- Click Magick

Both of these tools offer link tracking and rotation features that you need for this system to be effective. It's up to you which one you decide to use.

My Click Boss will cost you **\$87 as one-time payment**; if you can afford this I encourage you to go with this option in the beginning because it will save more money in the long run.

Click Magick is a little a lot cheaper costing you only \$17, however this is a monthly payment so it will end up costing you more down the road. They do offer you 14-day free trial. I encourage you to use this to your advantage to make as much as you can then purchase one with your earnings.

If you just don't want to use either of the above for whatever reason, then you can use a free website tool called freerotator.net. This is a pretty basic rotator tool. It does not offer tracking features so you would have to get creative on that part.

I'll provide the links to these tools in the resource section at the end of the training.

Link Tracking

I want to touch on link tracking for a quick moment so you can a better understanding of why it's important to you.

Every time a visitor clicks on your link and becomes a lead, this tool will track the conversion for you. Even if they didn't become a subscriber, the tool will still tell you how many hits you got on that link.

This is important because you will use this data to help you improve your sales funnel results.

If you only convert 30 visitors out of 100 hits to your squeeze page, then you're converting at 30%. 30% is not a bad number, but it can be improved but you'll never know without using link tracking.

Link tracking also allows you to monitor where your traffic coming from. It is important to only drive quality traffic. You don't want low converting traffic in your funnel; again link tracking allows you to do this.

Link Rotation

Another good feature that the two tracking software allows you to do is rotate your links. This is a very nice feature to have say you're running more than one offer; which in your case you're be running multiple offers at a time.

They also allow you to send traffic to the offers that are in rotation in a series. So if a visitor has already seen one offer, they will be sent to the next offer you have on the rotator.

Lastly, you have the ability to send traffic where ever you chose based on their geographical location. If a certain offer only accepts traffic from a particular country, you can send the countries they don't accept to another offer.

This gives you a chance to convert all your traffic into money without wasting any of it in the process.

Before you continue to the next module:

- Sign up for one of the auto-responder services that I mentioned
- Purchase one of the tracking tools listed or watch the free option videos

Module One: PPL Programs

Here you will be joining PPL (Pay per lead) programs that you will use in your list building system to bring you profits as you build your list.

A PPL program is much like a CPA offer, where you get paid a commission for driving a lead rather than driving a sale.

You get paid anywhere from \$.50-\$2.50 per lead you're able to send to the PPL owner.

These programs are owned by list-builders much like yourself, they set these programs as way to build their list and are willing to pay to drive leads from them.

You see the marketers have taken the time to build and tweak their list-building funnel to the point where they know how much each subscriber is worth to them and are willing to pay you a piece of that.

OK back to PPL programs I don't want to get side tracked here, I tend to suffer from ADHD at times... not really but it can feel like it.

You want to join at least 5-7 of these programs because you will be promoting one for each day of the week.

The easiest place to find and stay up to date on top PPL programs by joining the PPL Insider group on Facebook created by Shane Farrell.

[Join PPL Insider Group Here](#)

NOTE

This is a PRIVATE group and you have to be invited, so please for the love of IM don't ever spam this group FOR ANY REASON what so ever. You'll be kicked out in a heartbeat.

This group is for list-builders to share their PPL programs and their experiences with the ones they've joined.

I included a list of the top PPL programs in Excel format, if you don't want to join the Facebook group. Most if not all of the same PPL owners that are in the group are listed on that list.

You can find the PPL list in the resources section

Another place to find PPL programs is by joining CPA networks. CPA networks offer a variety of Biz Opp offers that are much like PPL programs. The only difference is you have to join the CPA network in order to promote the offer.

CPA networks are also provided on the list in the resources section of the training.

Here is an example of one of the PPL programs that I use myself in my list-building funnel and what your typical offer looks like.

This particular program pays me \$.50 per lead. I use this a long with a few others. \$.50 is not much but this offer converts really well.

When building a list, conversions play a bigger role than the actual payout amount on the offer.

You can have an offer that pays you \$1.00 per lead, but if the page does not convert well then it does you no good to send your traffic there. You really want to pay close attention to this.

Every program has rules that you will need to pay close attention to and follow. If you don't follow the rules of the program you run the risk of getting banned and having your commission striped.

Each program is different so the rules will be different as well however most of them all follow these guidelines.

- Only send real traffic, never send Bot traffic to PPL offers. Sending bot traffic is the easiest way to get banned; besides bot traffic will never convert and you'll never earn a commission from it anyways, so why send it?
- Never try to pay someone to fill out the PPL offers for you. These leads will never convert for the PPL owner so you wouldn't get paid for them. You'll end up banned for sending these fake leads.

Sending PPL Traffic

It is important that you monitor the countries you receive and send traffic. You only want to focus on tier-1 traffic. Most of not all PPL programs will only take leads that come from tier-1 countries.

Below I have listed the tier-1 countries that you mainly focus on when building your list.



You can see from the image above those countries that make up a tier-1:

- United States
- United Kingdom
- Canada is no longer accepted due to recent Can-Spam laws.
- Australia
- Ireland
- New Zealand

Any other country would ne considered non-tier 1 traffic and is considered lower quality traffic. People coming from tier-1 countries have been proven to hold credit cards or a PayPal account and are willing to spend money.

If you send any traffic from non-tier 1 countries and they convert, you will NOT be paid for them by the PPL programs. You want keep this in mind when sending your traffic.

If you're not using your link trackers/rotators you'll run into this risk and you'll waste a lot of traffic as a result of it.

So what can you do with any traffic that is non- tier 1? You can send this traffic to offers that do accept it.

- Low-cost affiliate offers under \$10
- \$1 Tripwire offers (this could be PLR products) to help you build a buyers list; I recommend this option.
- Send them to a blog you have setup with high cost paying ads on them. You can try getting your visitors to click on the ads and earn money that way.

The key is to not waste any of your traffic and to earn as much from every visitor as you possibly can.

You won't be able to convert every visitor or subscriber into money, but you can do your best to convert as many of them as you can.

Using PPL Programs Effectively

The way you will use PPL in your system is when a new subscriber enters your funnel by opting into your squeeze page, he or she will be redirected one of your PPL offers.

At this moment you have a chance to earn a commission from this subscriber. Now remember this only the first opportunity, you have a several chances to convert this same subscriber into money later on down the road using an email follow up series.

You will also place several of these offers on your download page. Many marketers forget that their download page is good real estate and can be used to bring in more profits if used correctly.

Things To Remember

PPL programs payout weekly, bi-weekly and monthly. I encourage you to mix them up in your funnel. I would join as many as I can add them in you rotators based on there payout times.

So you want to have a couple that pay weekly, a couple that pays bi-weekly and on that pays monthly. I find this to be a good mix of offers to stretch my earnings across the month.

You must have an active PayPal account to be paid your commissions; most if not all payout this way. Use your earnings to purchase tools later on down the road.

Before you continue to the next module:

- Join 5-7 PPL programs off the list
- Request to join PPL Insider group on Facebook

Module Two: Creating Your Free Giveaway

By now you should of have signed up for an auto-responder services, picked a tracking tool to use, and joined at least 5-7 PPL programs.

Next step you'll be creating your free giveaway as a way to collect the email addresses of your visitors.

When building a list, it is common practice to offer something of value to your visitors in exchange for their email address. Many will tell you toss up any free PLR report; this is NOT the way to do it and is very LOW QUALITY.

There is also a big chance that your subscriber has already seen this PLR before; all this does is ruins your credibility with your subscriber. Take the time to craft a real report, which I am going to show you how to do now.

The report that you're giving away will be made up of 5-6 pages only. This report does not have to be long at all and shouldn't take you more than 2 hours to create.

So let's get started on the report, I'll break it down by sections to show you how easy this will be for you to do.

Name your report

Within the body of the report you're going to be promoting PPL programs, at least 5 of them. So a good name for a report like this would be something along the lines of

“ 5 Way Profit machine”

“Easy Online Profit Systems”

Just to name a few off the top of my head. The idea is come up with something catchy and describes what your report will be talking about.

Cover Image

Your cover image will be the first page of your report. This will be a graphic that will have created either by you or by a professional designer. If you're not that good with graphic design, the I HIGHLY recommend you hire someone to do this step for you to save you time.

The good thing is you can get this done by checking out Fiverr.com. You can find really good designers for only \$5. I can't begin to explain how much time and money I have saved going this route.

I'll provide my go-to designers in the resources section of this training. I encourage you to use them for creating your eBook graphics.

Introduction

The introduction does not have to be long but it does need to accomplish a few things.

- Briefly tell who you are
- Help you with branding
- Supply a contact

So in your introduction you want to briefly tell your readers who you are. You don't need to tell them your life story, but a short blurb about your online experience is all it takes.

Next you need to add some contact info for your subscribers to be able to reach you should they have any question for you. This goes a long way with building a responsive list.

I like to use my Facebook as my main form of contact because I'm online most of the day and it as personal ad you can get online with your subscribers.

Finally you want to include a photo of yourself for branding. If you don't have a picture, you can use Fiverr.com and have a cool cartoon made up of you. The choice is yours however adding a picture is very important in the beginning stages.

Creating the content

The content of the report is another area in your system where you stand make a nice profit from your free traffic.

For your content, you'll be promoting 5 different PPL offers to your subscribers.

You'll write about a paragraph for each offer. At the end of each paragraph you'll include a link to the PPL offer that wrote about.

To give your readers the best value, you want to actually opt-in to the offer yourself and take the time read the freebie they give you. Then you write a short review about the offer.

You can include more offers in your content if you want but 5 PPL offers is more than enough for you make a nice profit from your subscribers.

Conclusion

Finally you want to add your conclusion to the report. This part does not have to be long just a brief summary of the report and another picture of you at end to add additional branding to the report.

If you add all these different sections together you should end up with around 5-7 pages fro your report.

Believe it or not, many marketers don't take the time out to create their own reports; they rather just put any PLR on their squeeze page.

This is not how you build your list because PLR reports offer little no real value and just ruin your credibility in the long run.

The best thing you can do is to take the time out and craft QUALITY REPORTS that you can brand as your own.

Before you continue to the next module:

- Pick a name for your report
- Get a design for your report created
- Write your introduction
- Create your content for your report
- Add your conclusion

Module Three: Creating Your Sales Funnel

Before setting up your funnel you'll need to have few things before hand. You'll need to have:

- Domain
- Hosting
- Web Page Builder

Domain Name

You can get on of these from anywhere you like. You can chose Godaddy, Namecheap or whatever. The point is to grab a domain name to start with. The name really does not matter; just make sure it has something to do with online marketing.

Hosting

Again with the many hosting companies available out there, you could pick anyone really. Just make sure they have 99.9% uptime on their servers. You could chose Hostgator if you want for this system. Their baby package is more than enough to get you started and costs only \$3.98 a month. If you use Goggle I'm sure you can find a coupon for one month hosting for a penny.

Page Builders

Page builders allow you create high converting web pages for you list-building funnel. There are different page builders available on the marketplace at different price ranges.

I use Mike Cowles Squeezepagecity.com to build the funnel for this method. His templates are completely free, so there no need to break the bank getting started.

You can edit this template using free software called Kompozer, which is what I used to edit these pages. Again if you like using free tools I encourage you to grab that tool.

I encourage you to visit his site and download the template. I used is throughout this entire funnel and it converts really well.

Once you earn enough from your PPL offers, you can purchase more expensive page builder tools. For right now I want you to learn the basics.

Squeeze Page

Your squeeze page is the front door to your business; you want to make sure that you **THE MOST** attention to this page.

By failing to implement the elements I'm going to show you in a moment, you run the risk of building a page that will perform really bad.

On the squeeze page you want to keep things as simple and to the point as possible. All you want the visitor to do is enter their email address.

Lets break down the squeeze page's elements:

Plain white background

I personally enjoy using all white backgrounds for my squeeze pages. To me they're much easier to deal with. White backgrounds have been known to have better conversions as well. Follow this saying and you can never go wrong "K-I-S-S". This stands for keep is stupid simple and you should really live by that when building your online business.

Use Strong headlines

It has been proven that people make their decisions based on the headline alone; so you want pay close attention to this part of your squeeze page. One good thing to remember is, make it strong and tell your visitor exactly what they're getting.

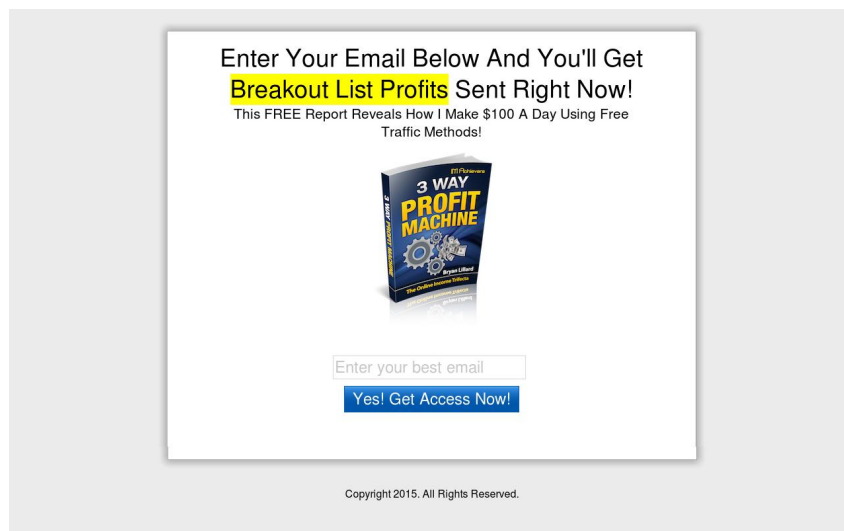
Image of your free gift

Include an image of your report on your squeeze page, this helps to increase your conversion because you're visually showing the subscriber what they could be receiving should they opt-in to your list.

Opt-in form

Finally you want to include an opt-in form on the page. Make sure that you have this showing **ABOVE** the fold.

Studies show that 80% of people **DON'T** scroll down on their browser much. So you'll lose more traffic not having your sign up forms above the fold.



Those four elements are all you need on this page. The less distractions you have on the page the better your conversions.

Lets talk about the form it self. You notice that I use BLUE button with a strong call to action. You want to include this on your squeeze page as well.



Look and notice in side the form field it says “Enter your best email” I like to do this on all my squeeze pages I suggest you do it also. It has been proven that people will use FAKE email addresses just to get the free content.

We do our best to avoid this by asking for their “best” email address, in hopes they don’t give us a bogus one. Any fake emails we just delete later down the line anyways.



Finally you see I don’t have a SPAM notice on the page. Its been shown that by having the word spam on your page puts a bad taste in people’s mouth.

I just avoid it by not adding it on my pages; the choice is up to you. I'm able to get 40% -50% conversions this way.

If you follow the tips above and model your squeeze page like the one above, you should no problem seeing 40%+ conversions on your squeeze page traffic.

Remember you want to convert as many visitors as possible; that's 40 new subscribers out of 100 visitors, those are solid numbers for a squeeze page.

*Tip Add an Exit pop script to ALL your squeeze pages. Did you know that you could capture about 30% of your exit traffic? Use an exit pop, add PPL offers on them or a secondary squeeze page.

Here's the Exit pop script you'll need for your squeeze page. Watch the videos to see how you to add it to your squeeze page.

```
<script language="javascript">
(function() {
    setTimeout(function() {
        var __redirect_to = 'http://yoururlhere.com/';//

        var _tags = ['button', 'input', 'a'], _els, _i, _i2;
        for(_i in _tags) {
            _els = document.getElementsByTagName(_tags[_i]);
            for(_i2 in _els) {
                if((_tags[_i] == 'input' && _els[_i2].type != 'button' &&
                _els[_i2].type != 'submit' && _els[_i2].type != 'image') ||
                _els[_i2].target == '_blank') continue;
                _els[_i2].onclick = function() {window.onbeforeunload =
                function(){}};
            }
        }

        window.onbeforeunload = function() {
            setTimeout(function() {
                window.onbeforeunload = function() {};
                setTimeout(function() {
                    document.location.href = __redirect_to;
                }, 500);
            }, 5);
            return 'WAIT BEFORE YOU GO! CLICK THE *CANCEL* BUTTON RIGHT
            NOW! PAGE. I HAVE SOMETHING VERY SPECIAL FOR YOU COMPLETELY FREE.';
        }
    }, 500);
})();
</script>
```

Thank You Page

The way I set my thank you page up is a little different than you may be used to seeing. Traditional list building funnels would have an OTO (one-time offer) right after your squeeze page.

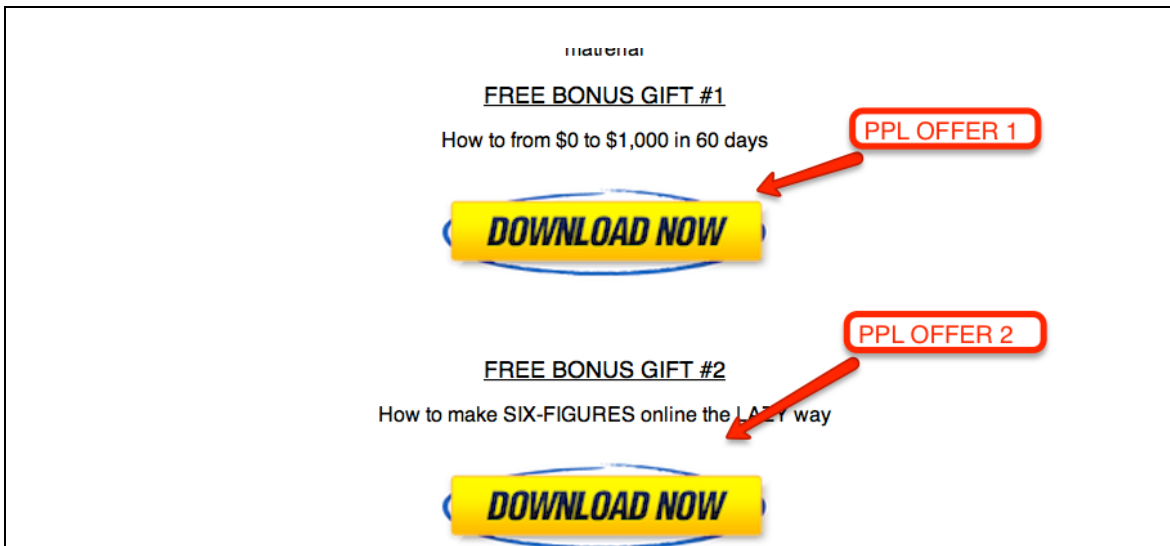
I decided to go with a different approach instead. On my thank you page, I have a warning sign and message telling the subscriber their free training is on the way. Then I offer 3 free bonuses on the page.

These bonuses are actually PPL programs that will pay me each time a subscriber joins. You will have each bonus offer open up in another window.

You want to do this because there is a high chance your subscriber will not press the back button. You don't want this to happen to you.



By adding PPL offers on EACH of the bonus links, that ONE subscriber is now worth 3X as much. You have a chance to profit from all 3 PPL offers from one lead.



Why is this page so effective?

This page works so well because once a visitor converts through your funnel, they're considered a warm lead at this point and shown they're willing to take action. When presented with another offer the chance are higher of them converting on other offers as well.

Since your offers only require them to enter their email address again, converting them again and again and again will be a breeze.

You could put more offers on the bonus links if you add a rotator link there. So if the same subscriber clicks the same link twice, they will be shown a different offer.

Download Page

Your download page is the final point in the entire funnel. This is where you deliver your main training. You can use this page in many ways and you'll be surprised, how many marketers don't take advantage of it.

You're not one of those marketers, I'm going to show you how you can make the most of your download pages.

On my download page I include these 5 elements:

Thank you headline

Include a simple thank you headline at the top thanking them for requesting training.

Download Instructions

Under the headline, include instructions for downloading their free training and let them know you've included additional bonuses at the bottom.

Product image

Add your image of the EBook you created. This helps to keep with the flow of your funnel. If you remember we added this same image on your squeeze page as well.

Download link

Insert a download link directly below your product image. You want this link to a page in a new window.

Bonus material

Finally add 2-3 bonus offers at the bottom of your download page. These bonus offers are actually MORE PPL offers. This is another chance for you to make some money from your subscribers.



The image below shows how each link should be setup on your download page as well. Your download link and right below it your bonus PPL offers.



So far this is the best setup I've seen for creating profitable download pages for your funnels. I encourage you to set your page up the same or similar to this one.

Before you continue to next module:

- Buy/setup domain name
- Buy/setup web hosting
- Download squeeze page Template
- Create squeeze page
- Create thank you page

- Create download page

Module Four: Creating Your Email Follow Up

The email follow up is where the magic happens in this entire system. You see once you set these up you never have to touch them again. All you have to worry about from here is driving traffic.

To build you follow up series, you will need to craft seven emails that will go out each day from the time someone joins your list.

So to give you an example your follow up series will look like this once you set it up.

- Day 1
- Day 2
- Day 3
- Day 4
- Etc.

Each day is different email promoting a different offer; the beauty is you write these emails once.

The very first email you **MUST** create is your welcome email. This will be the very first email your subscriber sees, this email will have **HIGHEST** open rate of all your emails.

In the welcome email you want to thank them for subscribing, ask them to whitelist your email address and include the link to the download page.

Welcome email example:

Subject line: Your [Report Name] Training Awaits!

Body:

Hey it's [your name] here,

I just to say thanks for requesting [report name], I'm just excited you chose to take action today. Please take the time to whitelist my emails so you don't miss any exciting training. As promised the link to your training is located below. Please make sure you check that out.

[Download your training here](#)

Also I included so extra bonuses on the download page that I know you'll love. These same bonuses have helped me make my first my first real buck online so I know they'll help you as well.

Again thanks for taking action and be on the look for more of my emails. I will be sending you TONS of great content and FREE gifts in the next coming weeks.

Feel to reply o the email with any questions,

*To your success,
[your name]*

That is an example of a welcome email that I would use, please feel free to use it if you like it. I encourage you craft one of your own that fits your personality.

Now you have to create at least 5-7 more emails to go out after you welcome email. This part doesn't have to be hard at all. The man goal for these next emails is to get your subscriber to click to the offer; the offer in this case will be a PPL offer.

Which brings me to the next point, in these emails all you're promoting are PPL offers. Each day will be a new PPL offer that you're promoting.

Since you're only promoting PPL offer, the emails you will be writing should be pretty generic. I'll give you an insider secret for finding top email copy.

Start by looking inside YOUR inbox. Did you know that you could find all the inspiration you need email copy in your inbox and spam folders?

All you have to do is look for subject lines that make you want to open them up. That is a good indicator of a good email to swipe.

A good habit to get into is creating a "Swipe email account", this is a email account created just swipes; this way to have a ton of emails cluttering your main email accounts.

You want to also look at the PPL programs and see if they have any swipes you can use and load into your auto-responders.

The goal is to not make this part hard for yourself the real crafting is down in the first email and I gave you an example for that one already.

From there its just finding an email you like out of your swipes and making it your own. This gets really simple after you get the hang of things.

Things to remember in your emails:

- Include strong call to actions
- Always include a P.S. in your emails with bonus link

Before you continue to next step:

- Create welcome email
- Check inbox/spam folders for swipes
- Check PPL offer for swipes
- Create 5-7 follow emails
- Upload emails to auto-responder

Module Five: Forum Traffic

Finding forums

Finding forums is not hard at and in fact really easy. The only tool you need to find all the forums in your niche is Google. Just do a search with your “niche + forum” and Google will return a bunch forums.

Go through the list and see which forums are best for you to join based on their activity and if they allow you to include a signature link or not. So will and some won't. Also some forums are less active then others.

For internet marketers, the Warriorforum is really the only forum you will use, they have so much traffic you could see 50-100 leads a day from there alone.

Creating your signature

You want to make sure you create your signature link before you begin posting in the forums. This way you can get exposure to your squeeze page from your efforts. You will be shocked at how many marketers are NOT

using their sig links properly by not sending visitors to a squeeze page; don't make this same mistake.



This is my signature link pointing to my squeeze page. Each time I post on the forums, my link gets exposure. This link is responsible for tons of leads to list, all from a few short posts a day.

You're an expert

Just because you're starting out does not mean you don't know anything so please don't let that hold you back from making posts on forums. I can guarantee you know more than you think you do.

I'll let you in on a tip, if you come across an question you don't know the complete answer to, all you have to do is **GOOGLE IT** and report back with what you found out. Sure it may take a little more time but it's worth it because users will look at you as the expert.

So don't become intimidated because you feel you're a newbie; there are others who know less than you and that is all that matters here.

Posting practice

You want to aim for threads that have very few posts on them already, usually fewer than 10 posts. If you comment on a post with too many you're risking your post not being seen by others.

Now sometimes you may come across a post that is really hot at the moment is getting a lot of discussions. This may be a good thread to comment on because this offers you a chance to return and comment. You would want to subscribe to a thread like this. When you subscribe you get notifications of posts that are made after you.

🔒	16th February 2015 01:55 PM by bushy123 >	6	309
🔒	16th February 2015 01:51 PM by benjaminjuan >	7	74
🔒	16th February 2015 01:48 PM by Steve B >	5	42
🔒	16th February 2015 01:46 PM by greenowl123 >	8	78
🔒	16th February 2015 01:42 PM by KauKau >	5	158
🔒	16th February 2015 01:36 PM by Steve B >	5	98
🔒	16th February 2015 01:27 PM by Mike Anthony >	28	572
🔒	16th February 2015 01:18 PM by internetmarketer1 >	40	443
🔒	16th February 2015 01:10 PM by Donald Hudson >	10	192
🔒	16th February 2015 12:52 PM by mies >	7	112

Check out the image above and see the kind of post you're looking for in the forums; ones with few comments on them.

You want to make AT LEAST 10 good post a day on the forums. This should take you no more than 30 minutes a day once you get the hang of it.

Add Value

Always add value no matter what you do online, the same rules apply here on the forums. PLEASE DON'T go and post short 3 sentence post and think that is going to cut it.

You want to make good QUALITY POSTS that will actually help someone.

- Talk about an result you or someone got
- Add you opinion to a topic if it helps
- Ask question around trending topics
- Provide resources

If you follow these steps for forum marketing then you'll have no trouble driving tons of traffic to your squeeze page. Please don't skip this step because this is way to easy for you not to benefit form the traffic.

Before you continue next step:

- Search forums
- Create signature link
- Link signature to squeeze page
- Make 10 good post a day

Resources

Here is a brief list of resources to help get you started with Breakout List Profits. I use most if not all of these same resources.

Auto-responders

[Aweber](#) \$1 first 30 days, then \$19 a month

[Getresponse](#) FREE first 30 days, then \$15 a month

PPL Programs

[PPL Programs List](#)

Squeeze page Tools

[Mike Cowles Squeeze page template](#) FREE

[Profit Builder](#) \$67 one-time payment

[Optimize Press](#) \$97 one-time payment

Link Tracking/Rotator

[My Click Boss](#) \$87.00 onetime payment

[Click Magick](#) \$17 monthly

[Freerotator.net](#) FREE

[Pretty link Lite](#) FREE Wordpress plugin

[Google URL Shortener](#) FREE

Conversion Tracking

[Google Analytics](#)

[Mike Cowles Conversion Tracker](#)

Conclusion

I want to thank you for purchasing breakout List Profits. I sincerely hoped you enjoyed the report.

Most important I hope you take action and put this to good use because this has to be one of the few ways of list building that actually works.

I stand behind all my students and I am here to help you any way I can. Please hit me up and tell me how you're doing with the training or if you need ANY help.

Email me anytime at Bryan@breakoulistprofits.com

To Your Success!



Bryan Lillard