



by
Michael Harris

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Write A Highly Responsive Email Campaign that will create a
Buying Frenzy on Launch Day

About the author

My name is Michael Harris, author and internet marketer. Back when I was a newbie, I used to struggle a lot with internet marketing.

I would buy all sorts of ebooks, WSO's, video courses, memberships, and everything that I thought would help. But I was always seemed to be missing something that would keep me from succeeding.

It really got me upset to the point that I started creating my own products. I was tired of “the gurus” who seemed to have all of the answers, but provided little value.

I now feel that I make a difference by providing helpful content for my audience.

To your success,
Michael



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Introduction:

First, I want to say a huge thank you for purchasing this WSO today. It means a lot that you put your faith in me to show you unique way of building your internet business.

Today I'm going show you special formula that you can use anytime you're creating emails to send to your list for a product launch. It doesn't matter what product that you're selling because it works well for most of them.

As you probably know, you can have the greatest product on earth. But if your subscribers aren't getting excited about your upcoming launch, clicking on your links, or making purchases – then what does it matter? This course will show you a proven way to create high-converting emails that will get your subscribers to start taking ACTION after they read your emails.

We are going to look at a unique way to structure your emails so that they get maximum conversions for your offer.

This product will show you how to do it. As long as you approach this with an open mind and take action, you will see some awesome results.

So let's get started...

Implementing the Step-By-Step System That Converts Your Email List Subscribers Into Link-Clicking Buyers

Here Is An Overview of this 4 Step System:

- 1. Identify your subscriber's problem.**
- 2. Look at your sales letter for email ideas.**
- 3. Pick paragraphs out of your sales letter to use as emails.**
- 4. Create an email campaign based on your sales letter.**

Ok, let's show you how to set each one up correctly...

Step 1: Identify your subscriber's problem.

So, the first thing that we need to do is figure out our subscriber's problem.

Why do people buy products?

To solve a problem.

People who are wanting to solve a problem quickly will buy a short PDF or video because they don't want to research a lot and they want a quick answer to their problem.

You can come along and give it to them in the form of a product.

So one of the first things that we need to do is figure out what their needs are in relation to the product that you're creating.

One of the first steps that I take when promoting a new product is to send out an “I need your help” email.

This is where you send an email sent to your list asking them about their frustrations with a certain problem.

You are wanting to know about their frustrations and difficulties with a certain area in their lives so that you can know what areas to help them with. Also, you can use these same frustrations later whenever you write your sales copy.

There are 2 main questions to ask in the “I need your help” email...

1. Where would you like your business to be in the next 6 – 12 months?
2. What is holding you back from achieving that goal?

Now, there's a lot of psychology that goes into these 2 questions.

On the first question, we're trying to get them to think about what they really want. No one will buy from you if they can't see what they really want AND feel like your solution will get them there.

The second question gets them to think about, “Why am I not already there?” They start having a conversation with themselves in their mind about why they haven't had success yet.

At the end of this first email, you want to say to them, “Just hit 'reply' to this email, and I'll respond to you personally.”

The reason for this is to get a high response and participation rate with your subscribers. Also you want to find out 2 things:

1. What to put into your product.
2. Build relationships

You want to build relationships in this way because once people start talking with you, they begin to trust you more.

People simply buy more whenever they trust you more. By doing this process, you'll have your subscribers thinking in their minds, “Wow, if they give me this much attention for free, then I wonder how much attention I'll get if I PAY for attention?”

You want this idea to click in people's mind so that they say, “I trust you.”

By getting out there and creating a dialogue with the subscribers on your list, they will learn to trust you and eventually spend more money with you in the long run.

So, what I'm going to do now is share with you an example of what this first email should like like based on my product, “Super Simple Short Reports.”

Email 1:

Subject: I need your help today...

Hey there,

I don't know about you, but it's hard to believe how time keeps flying by. It seems that whenever we start a new month, it passes quickly and another one begins.

As I was thinking about this earlier today, I realized that a portion of this year is already over and I began thinking back to some of my New Year's goals that I set earlier this year.

My personal goal is to help you have a better year for your business that will produce a nice income for yourself and your family.

One of the best ways that I know how to do this is by creating your own products.

So, I've decided to create a new training program that shows you how to create simple short reports and sell them to others. This would allow you to not only to make sales from your own product, but also build a buyer's list in the process.

Unlike what you may have been told by other “guru's” out there, whenever you have your own product, you can get more control of your income. This is because you're not waiting around on others to come out with a product for you to promote or tell you how much you can make (as in affiliate marketing).

When creating your own products, you're the boss.

I really want to make sure that this new training has exactly what you need in it so that you can take action.

So, I need your help today and I have a couple of questions for you:

1. Where would you like for your business income to be in the next 6 - 12 months?

and...

2. If you could achieve your goals by creating short reports, what are the 3 things that are holding you back from accomplishing that?

I know these may not be easy questions to answer at first, but they are important if you want to take your business to the next level this year.

Take a few minutes to think about this. Because it could make the difference between having a great year, or looking back at this time next year and wishing things were different again.

Let me know your thoughts.

Sometimes it helps to just talk to someone about these things, especially if no one else will listen.

Just hit reply and let me know how I can help. I'll respond to you personally.

Talk soon,

Michael

P.S. - I'm still developing this next training and I want to make sure that it has exactly what you need for your business.

Just hit reply and I'll answer your questions personally. We can talk about your specific situation and what you'd like to accomplish next.

Now, be sure to set some time aside in your day to answer these emails. The interaction that you get from these conversations will be invaluable for your business. You'll be able to build relationships with your subscribers and get ideas on what should be in your next report. You'll also get new ideas for some future products as well.

After you send out the “I need your help...” email, and you've gone through some of the responses, then you want to send a second email to your list.

Now in this second email, you want to express some of the frustrations that your subscriber is having with their problem. This is a very important email because it gets your reader to FEEL their problem.

Why is this important?

Because people buy based on emotion.

You see, in order to get someone's attention, you have to interrupt their “normal” daily life pattern.

One of the ways to get someone's attention is through emotion.

So, if you are trying to change the reader's life for the better, you have to interrupt their current pattern and make them think about the problem that they are having.

You have to *agitate* their problem with your email with emotion in order to get them to the point of “breaking out” of their daily pattern and really wanting to solve it.

Since your product is truly going to solve their problem, you are helping them have a breakthrough in their lives so they can finally solve their problem.

They have to understand that they need your product in their lives and the only way to do that is by tapping into some of their emotions. So here's how your next email will look...

Email 2:

Subject: Still Frustrated with Creating Products?

Hi,

Thanks so much for your response to my last email on achieving your goals. It was good to talk to so many people on the different ways to help them in their businesses.

Many people told me that they'd like to have help with creating their own products this year.

In fact, some subscribers said that they have an idea for a product, but the hardest part for them was trying to figure out how to put it into an ebook. They have ideas, but they're not sure how to put it in the proper format.

So let's talk about that for a moment.

Many people know that if you can create a helpful ebook, and put it out there, then you'll have a great chance of success.

Often people are actively searching for an answer to a problem and if you have an ebook that solves their problem, then they'll buy it to save hours of time in figuring it out for themselves.

But what's often missing in many trainings on writing ebooks is the fact they don't show you how to organize your thoughts or create them quickly.

Have you ever felt like that before?

Isn't it frustrating because you want to create products for sale - but don't know how?

Is it irritating to you that others are able to create their own products quickly while you're still trying to figure it all out?

Trying to figure out how to create your own ebooks can be very frustrating, so I've decided to create a new training on this, but I could use your help.

Just hit reply to this email and let me know what some of your frustrations are having with creating ebooks or creating your own products for sale in general.

I want to be sure that the next training I create has everything in it to meet your needs.

Tomorrow, I'll let you know some of the responses that I have received as well as any solutions that I've found with creating products quickly.

Thanks,
Michael

Remember that in the first email, we asked our subscriber to tell us some of their problems or frustrations that they were having.

Now, in the second email, we're simply going to mention those problems and heighten them with emotion a little bit. Also, we'll continue our conversation with individual subscribers to get a better feel for their problems and how we can solve them.

Optional (but powerful) Step:

Now during these conversations, you may answer someone's question or give some advice that is very helpful to an individual.

As you are answering these questions, you could send out an email next saying something like this:

Subject: Have you ever had this problem?

Hi,

One of my subscribers send me a question today. When I answered it, I was thinking about you and thought that you might need this information.

Here's what I wrote to my subscriber...

[Copy and paste your conversation with that subscriber and your answer in this place]

Talk soon,
Michael

Now, how personal it that? How powerful is that?
It shows that you were thinking about your subscriber and trying to give them advice that will benefit them.

Keep in mind that every single email that you send out should be written in such a way that it's personal.

Step 2 - Look at your sales letter for email ideas.

Ok, so now that we know how to write the first 2 emails in our sequence, let's talk about what's next.

Our next set of emails will be based on our sales letter for the product.

Now every sales letter is a little different but they usually follow the same basic format. They have certain elements to them that are common:

1. It should peak their interest with a headline.
2. It should identify a particular challenge.
3. It should tell how you're going to solve their challenge.
4. It should tell you what's in the product.
5. It should tell them to imagine what their life would be like if they had the results of your product in their life.
6. It may have testimonials or case studies.
7. It should have benefits or results someone should get.

So, in the pre-launch sequence of your emails, it's important to cover all of these topics.

You could send an email out talking about the benefits someone will get if they use your product.

Another email may ask your subscribers to imagine the results they'll get if they applied your product to their lives

Another email may contain some testimonials...

Another email could tell about some frustrations that they may have in their lives about this particular challenge.

>>Even though you may not cover every possible point, you will be sending emails out that, quick frankly, **cover most of the major points of your sales page.**

Step 3 - Pick paragraphs out of your sales letter to use as emails.

So, let's look at an actual sales letter that I've written for my product, "Super Simple Short Reports."


Since we've been asking our subscribers about their frustrations and challenges in the first couple of emails, now we're going to mention their frustrations again and tell how we used to be frustrated, also.

Then, we're going to tell them how we overcame that frustration and found a solution.

Next, we'll let them know that we came up with a training that will help them overcome this problem, too.

So let's look at that section of our sales letter and write our next email about it:

Example from “Super Simple Short Reports” -

 Watch Me Quickly and Easily Create a WSO in Less Than 1 Hour [Super Simple Short Reports]

Discover the Secret of Creating Simple Short Reports For Sale In Less Than 1 Hour...

Let's focus on this section:

In this part of the sales letter, I talk about some of the frustrations with not knowing how to create reports quickly and my discovery...

Is it irritating to you that others are able to create their own products quickly while you're still trying to figure it all out?

Or, are you struggling to find the right way to organize your report, but you're not sure how?

If so, you're not alone.

I understand how you feel.

When I first got started, I had no clue how to create a report that would be interesting enough for people to buy, written well enough for someone to read, or even organized so that it made sense to the reader. I remember going through a bunch of trial and error, copying what I saw others doing, and working hard for very little results.

Does this sound familiar?

It used to take me hours to figure out what to say, how to say it, and organize my report into a product that I could sell.

But one day I discovered a unique system that would allow me to instantly know how to organize my thoughts, write quickly, and create a high-value short report for my buyers.

In the next section, I tell them what I've created (a video) and how it will benefit them if they choose to get this training...

So I thought I would create a video of my discovery that has helped me create several short reports quickly and make some nice profits along the way.

Would that be helpful to you?

Here's the thing, perhaps you've heard that it's important to build a "buyer's list." And it's true that creating a WSO and other products can be a great way to do that.

Why?

Because once people purchase they can automatically be added to your email list for future offers.

But for most people, the process of creating products can be difficult. It can be hard to know what to write about, how to organize your thoughts, and how to put something out there that people will want to buy.

Some people claim that you can just throw a report together, and it'll eventually get sales. Most "gurus" tell you to "take action" and see what happens. And while I agree that taking action is better than just sitting around doing nothing, it's only part of the story.

In this section of the sales letter, I tell them “the truth” that others have been withholding from them. Also, I ask them if they could copy what I do...

You see, here's the truth:

Unless you have a system in place, it can be difficult to create even a short report that people will want to buy.

And, quite frankly, it takes more than one report to build a buyer's list big enough to make a good income online. So it's important to create good reports quickly and easily that people will want to buy.

You see, no matter how many subscribers you have, no matter how much traffic you have, no matter how cool your products or sales pages are....you are only as big as the number of products you have to sell.

If you only have one product - your subscribers can only buy one product from you.

But if you have 12 products...they can buy...12.

Let me ask you...how would it FEEL to you if you could create a new product NEXT WEEK?

And you could launch it on the Warrior Forum the following week?

So let me ask you this:

If I showed you in a short video how I create a simple report that you could sell on internet, could you copy what I do?

So, let's see how we can put all of this together to write our next email...

Email 3

Subject: Still Frustrated With Creating Products? Here's the answer...

Hey there,

Yesterday, we talked about some of the frustrations with creating products.

Many people have emailed me and said that they are frustrated with wanting to create their own products - but they don't know how.

Some even find it irritating that others are able to create their own products quickly while they're just still trying to figure it all out.

Many people said they are trying to find ways to organize their report, but they're not sure where to start.

Does any of this sound familiar?

If so, you're not alone.

I understand how you feel.

When I first got started, I had no clue how to create a report that would be interesting enough for people to buy, written well enough for someone to read, or even organized so that it made sense to the reader.

I remember going through a bunch of trial and error, copying what I saw others doing, and working hard for very little results.

It used to take me hours to figure out what to say, how to say it, and organize my report into a product that I could sell.

But one day I discovered a unique system that would allow me to instantly know how to organize my thoughts, write quickly, and create a high-value short report for my buyers.

So I thought I would create a video of my discovery that has helped me create several short reports quickly and make some nice profits along the way.

Would that be helpful to you?

Here's the thing, perhaps you've heard that it's important to build a "buyer's list." And it's true that creating a WSO and other products can be a great way to do that.

Why?

Because once people purchase they can automatically be added to your email list for future offers.

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It can be hard to know what to write about, how to organize your thoughts, and how to put something out there that people will want to buy.

Some people claim that you can just throw a report together, and it'll eventually get sales. Most "gurus" tell you to "take action" and see what happens. And while I agree that taking action is better than just sitting around doing nothing, it's only part of the story.

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If you only have one product - your subscribers can only buy one product from you.

But if you have 12 products...they can buy...12.

Let me ask you...how would it FEEL to you if you could create a new product NEXT WEEK?

And you could launch it on the Warrior Forum the following week?

So let me ask you this:

If I showed you in a short video how I create a simple report that you could sell on internet, could you copy what I do?

If so, you are going to LOVE this report.

Because that's EXACTLY what I do.

I structure my reports by using a simple formula so that people will WANT to take action, get results, and then buy more reports.

I have to go now but I'll share more information with you tomorrow about my discovery and the new report that I have coming out.

Stay tuned,

Michael

P.S. - Look for my email tomorrow afternoon for more information about this discovery...

As you can see, what we've just done is taken out some paragraphs in our sales letter and made it part of our pre-launch email sequence.

Now, for our next email, we're going to list the bullet points that's in our sales letter and tell them what they get whenever they purchase your product.

So, if we look at our sales letter again, here's what part of it looks like:

Here's what you'll see me do in "Super Simple Short Reports":

- 1.) Show you how to create powerful reports quickly and easily.
- 2.) Demonstrate a proven way to outline your report so that you can create it FAST.**
- 3.) Structure your report so that you know exactly what to say and when.
- 4.) Implement a proven, step-by-step system for creating reports quickly and easily - allowing you to make money faster.**
- 5.) Learn how to convert your reports into a PDF format for free!
- 6.) Set up several of these short report cash machines each week.**
- 7.) How to write the words in a certain way so that people will want to taking action, get results, and buy more reports from you!
- 8.) Discover the simple 8 step system that I use to create reports fast that lead to multiple sales.**



There are more bullet points, but you get the idea.

I'm simply going to list the bullet points from the sales letter and put it into the next email.

So, here's what we write for next email...

Email 4

Subject: Here's what you get with the Super Simple Short Reports system...

Hi there,

So that past couple of days we've been talking about creating our own simple reports that actually builds your list of BUYERS and creates cash like clockwork.

We've talked about how I had a hard time with this until I came upon my discovery that changed everything.

So today, I'm going to share with you what's in this report that I've created to help you create simple short reports for sale in less than 1 hour.

Here's what you'll see me do in "Super Simple Short Reports":

- 1.) Show you how to create powerful reports quickly and easily.
- 2.) Demonstrate a proven way to outline your report so that you can create it FAST.
- 3.) Structure your report so that you know exactly what to say and when.
- 4.) Implement a proven, step-by-step system for creating reports quickly and easily - allowing you to make money faster.
- 5.) Learn how to convert your reports into a PDF format for free!
- 6.) Set up several of these short report cash machines each week.
- 7.) How to write the words in a certain way so that people will want to taking action, get results, and buy more reports from you!
- 8.) Discover the simple 8 step system that I use to create reports fast that lead to multiple sales.

PLUS:

You'll see me:

- 9.) Create a short report in less than 1 hour with solid, no fluff instructions!
- 10.) Show you how to create a great report, even if you've never created one before. You'll see how easy it with these simple directions.
- 11.) I'll even teach you how to use short reports to take your business to the next level.

PLUS:

- 12.) I'll show you the 2 best ways to organize and format your report from the beginning.
- 13.) I'll tell you exactly what to say at the end of your report so that people will take action on your advice, get results, and buy more reports from you!
- 14.) You'll see me create a real-life report from scratch including researching it, organizing it, writing it, and publishing it.
- 15.) Use my example to follow and copy your own reports after. You'll KNOW by the time you finish this course how to do this and there'll be nothing left to chance.
- 16.) You'll get my email for personal support whenever you need it.

Basically, everything you need to create super simple short reports that people enjoy and puts money into your bank account.

We will be live tomorrow at 7 PM Eastern.

Stay tuned,

Michael

So I listed the bullet points from our sales letter and told them that the product will be out tomorrow.

I also told the reader to stay tuned which builds suspense for the launch.

Email 5 – Launch Day

Now on launch day, we want to send our subscribers a reminder in the morning that we'll be launching later on that day and to keep an eye on their email.

In this email, I like the reader to imagine what their life will like once they have the results from my product.

Also, I like to cover who this product is for.

So, let's take a look at our sales letter again that covers those areas:

Now, who is this for?

It is for you if you have never created your own report and want to create one today.

It is also for people who have created reports in the past, but have been hesitating because it took too long.

But imagine if you could create a sales letter in a certain way where people WANTED to look at your offer, click on your links, and make plenty of sales?

How many of these quick sales letters could you create in a week or month?

How many sales could you make this week, or this month?

Could this possibly transform your business?

If so, frankly speaking, you should just take action now and get this training.

You see, this training will likely change someone's life. And it could be you. And in fact, if you create several sales letters as a result of this training, it might change the course of your internet career.

Ok, so here's how our next email will look:

Email 5

Subject: Who is Super Simple Short Reports For...?

Hi,

I'm just sending you a courtesy email to remind you that "Super Simple Short Reports" goes live later on today at 7 PM Eastern (U.S. time).

This is the system that I've been talking about during the past few days that gives you a system to create short reports that actually builds your list of BUYERS and generates cash like clockwork.

We do this by following a very specific outline that I give you in the course.

During the past few days, I've received some questions on who is "Super Simple Short Reports" for?

Good question!

It is for you if you have never created your own report and want to create one today.

It is also for people who have created reports in the past, but have been hesitating because it took too long.

But imagine if you could create a sales letter in a certain way where people WANTED to look at your offer, click on your links, and make plenty of sales?

How many of these quick sales letters could you create in a week or month?

How many sales could you make this week, or this month?

Could this possibly transform your business?

If so, frankly speaking, you should just take action now and get this training.

You see, this training will likely change someone's life. And it could be you. And in fact, if you create several sales letters as a result of this training, it might change the course of your internet career.

It goes live tonight at 7 PM Eastern, so be on the lookout for it then.

Since it's on a dime sale, the price will increase whenever someone buys. So you'll want to be sure to get in early.

It's starting out around \$4 and will increase from there.

I'll send you a reminder email about an hour before launch.

Talk soon,
Michael

As I mentioned earlier, we'll want to send this one out in the morning on launch day - around 9 am.

Let's get ready to write our next email...

Launch Day – Email 6 – 1 hour before launch

In the next email, we simply want to remind our subscriber that our product will go live 1 hour before launch time.

So, we simply write an email like this:

Email 6

Subject: [\$4 Dimesale] We Go Live In Just 1 Hour...

Hey there,

Quick heads up - we have one hour to go until

"Super Simple Short Reports" Goes live

Remember this is on a \$4 dimesale, so get there quick to get the best possible price.

My next email will have your early bird link

Can't wait for you to see this one :)

Michael Harris

Our next email will be the one announcing that our product is live and ready to buy:

Email 7 – Launch!

Email 7

Subject: [\$4 Dimesale] We Are Live...(your early bird link)

Hey there,

We are now live:

>>> Here Is Your Early Bird Link

Come join the fun :)

Michael Harris

Remember to put the link to your sales page in this email.

There you have it!

The 7 Step Email Pre-Launch Sequence.

Why does this sales letter/email system work?

Now what happens psychologically is this: as people are reading these pre-launch emails, it's like they're pre-digesting the sales letter.

They're already getting the sales letter and agreeing with each part through your emails.

When they finally read the “real sales letter” during your product launch, they've already seen those same words before through your pre-launch emails.

So every paragraph will seem very comforting and familiar to them when they read it for the first time.

Why?

Because your subscriber has already had an opportunity to “pre-digest” the information!

They've already had an opportunity to “taste” and become comfortable with the information that you've already given them. And you've given it to them a little bit at a time with each email.

So, because they have already got it, they don't have to think so hard while they're reading the sales letter to understand everything in the sales letter.

They're able to read through the sales letter and when they get to the end, they're able to say, "You know, I've wanted this the past few days. I've been getting these emails and thinking about this all along. Yes - I'd like to go ahead and buy that today!"

This is a significantly different situation than if you just send that sales letter out "cold" and they haven't had an opportunity to taste and "pre-digest" the information that's in that sales letter ahead of time.

Step 4 - Create an email campaign based on your sales letter.

We've already created the emails based on our sales letter in step 3, but here are some sample times and days that I use to send out these emails.

First of all, I like to launch on Thursday evenings. This is because all of the bigger launches are usually during the day around 11 am.

So I like to launch in the evenings to allow those bigger launches to go first (so that I'm not competing with them) and then have people look at mine.

If I'm launching on Thursday evenings at 7 pm EST, then this is what I like to do.

Sunday afternoon – 3 pm - “I need your help email”

Email #1 – Send this out asking people about their greatest challenges.

Monday afternoon – 3 pm - “Frustrations”

Email # 2 – Send this one out talking about frustrations that people have written to you back about. If you already know some of these frustrations in your niche, you could just start talking about those. This will get your subscribers thinking.

Tuesday AM – 9 am - “Still Frustrated With (xyz)? Here's the answer...”

Email # 3 – Send this out talking to people more about their frustrations and then a general answer to their problems.

Wednesday - 3 pm - “Here's what you get with the XZY System...”

Email # 4 – Send this out with the bullet points of what's in your product.

Thursday - Launch Day - 9 am - “ Who is XZY Product For...?”

Email # 5 – Remind your subscribers of your product's launch time and also who this is for. Tell them to imagine what their life would be like if they had this product in their lives.

Thursday - 6 pm - 1 hour before launch – Reminder

Email # 6 – Remind your subscribers that your product launch is in 1 hour and they need to get in fast before the price goes up with each sale (dimesale).

Thursday – 7 pm – Launch!

Email # 7 – Tell them that your product is live and they need to get in now.

That's it! You now have the recommended days and times to send out your emails.

Post Launch:

After you launch your product, you'll want to send out a few emails reminding people that your product is available.

The order of these emails can vary but here's what I like to do.

I usually send a couple of emails out on the day after the launch. These can simply be an email listing the bullet points of your product again or a list of frequently asked questions.

It's good to include a list of FAQ's in your sales letter anyway, so just simply copy and paste that and send it as an email.

If you have any testimonials, include those.

Final Notes:

Congratulations!

You now have a system in your hands to make as many email launch sequences as you want.

But you also have to put it into practice for it to work.

So, let's quickly review your action plan:

- 1. Identify your subscriber's problem.**
- 2. Look at your sales letter for email ideas.**
- 3. Pick paragraphs out of your sales letter to use as emails.**
- 4. Create an email campaign based on your sales letter.**

After you get into the swing of things, you can easily send several of these emails to make sales from your list every month.

Quite frankly, the more product launches and emails that you send out, the more chances you have to make money!

You could create several profitable emails series per month for each product launch and have multiple streams of income coming in a regular basis from your efforts.

Imagine how you'll feel whenever you're finally making the money that you deserve!

Now, it's time to get to work and put this plan to use.

The main thing is start taking action today!

To Your Success,



Michael Harris

P.S. - I'm not someone who likes to hide behind my products or services. Don't be afraid to reach out!

Contact me at michaelharrisonline@gmail.com if you have questions.

Also, visit my blog at <http://michaelharrisonline.com> for more info.

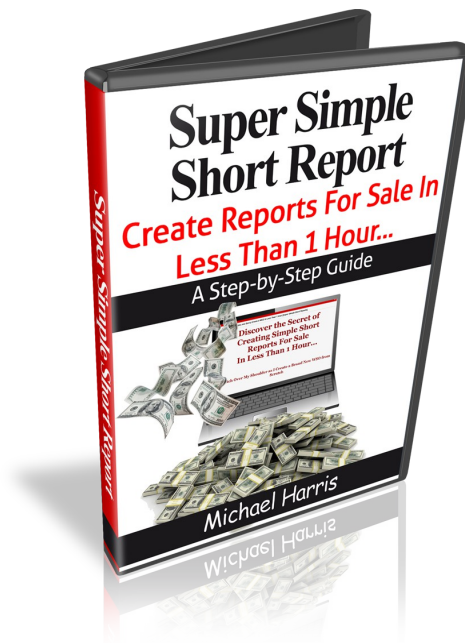
Or, <http://michaelharriscoaching.com> if you'd like more individual help in setting up a customized plan for yourself that will take your internet business to the next level.

Other Helpful Resources ...

Learn more about my latest helpful resources by clicking on the link below:

<http://michaelharrisononline.com/resource-page/>

Here are some of my past WSO's that I have created to help take your business to the next level:

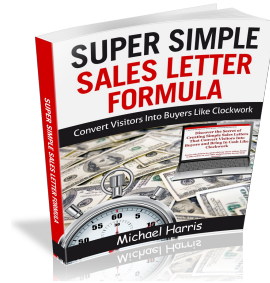


Super Simple Short Reports - [Awarded TOP 10 WSO of the Week]

Discover the secret of Creating Simple Short Reports for Sale in Less Than 1 Hour. Watch over my shoulder as create a brand-new cash-pulling WSO from scratch.

Use my simple 60 minute push-button system to Build your BUYER'S LIST like crazy and bring in cash like clockwork.

Super Simple Sales Letter Formula: Discover *the secret* of Creating



Simple Sales Letters that Convert! The Email Launch Mastery Course and the Super Simple Sales Letter Formula will take your marketing to new levels.

Tube Review Profits: Discover the Secret of Creating Simple Videos that Convert Visitors into Buyers and Bring in Cash Like Clockwork...



Tube Review Profits Video Series:



[Tube Review Profits Video Series](#) – Look over my shoulder and watch me create 3 review videos by using this unique system. If you're a visual person and like to “see” how it's done, then this resource is for you!

Get [exclusive video training](#) on how to set up [Sales Letter Overview Videos](#), [Product Review Videos](#), [List-Building Videos](#). These are actual videos from my own campaigns, for you to copy and use as templates.

This [exclusive 10 step video training](#) is broken down into small segments so that you can digest each one easily whenever you have a few minutes. Or, you can watch them all at once if you have time this weekend. It's very flexible and you can learn at your own pace.

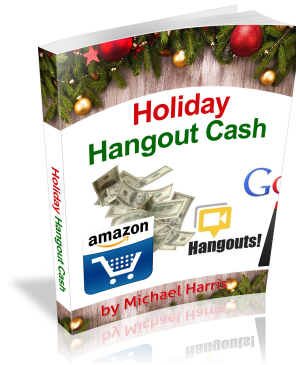
This comprehensive video series [covers everything that you need to know to start creating review-style videos](#) in a variety of niches. It's so easy to get started and you can have several videos up and running this weekend by using the information in this course!

Tube Ranking Secrets:



[Tube Ranking Secrets](#) - Discover how to turn your video into a Google Hangout for better Google Rankings. Use the same video to get even better rankings with less work.

Holiday Hangout Cash:



[Holiday Hangout Cash](#) – Learn how to make Holiday Cash Machines in less than 45 minutes. Including: Selecting Products People Want, Driving Traffic To Your Offers, and Getting Paid Over and Over - All without the hassles of creating your own website, buying domains, or writing endless amount of content.

This course can applied to any time of the year, not just Christmas!

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