

# CPA CASH

# STORM

QUICK GUIDE TO FAST CASH



Ian Kane



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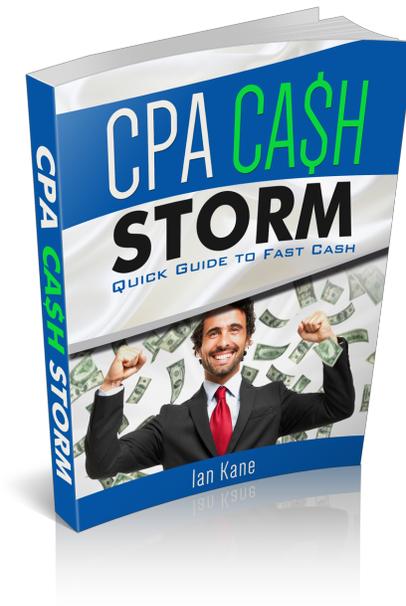
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# CPA Cash Storm

## Quick Guide to Fast Cash

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Alright, enough the mumbo jumbo. How about you? If you seriously just read all this stuff, you are a special indeed, my friend.

But that's of little consequence with what we / you are about to embark on. Just don't be a jerk biscuit... mind your P's and Q's. Try your best. But don't blame me if you don't get it right the first time. ;)

Legal page... done.

Right well let's get into it with gusto and haste.

## **About Me, if you care to!**

You're not here to hear about me and I'm not going to bore you. However there are a certain types of people who digest information if they have a bit of background information on just who put all this together.

My Name is Ian, and I got involved in the Internet Marketing World in January 2007. I started out like most thinking I was going to conquer the world and live the life of Riley in a matter of weeks and spend the rest of my days lying around the pool sipping my favorite beverage and watching my bank balance grow by the minute.

Well believe it or not that did not happen and I ran from one shiny object to another. All that did was see my bank balance head in a downward spiral my hopes disappear into the distance and get me mightily frustrated.

Sitting down and having a serious chat with myself I realized that for things to change something had to change. A light bulb moment you could say, so that's when I decided to do some market research and find out exactly what those so called guru's do. Long story short got myself hooked up with a mentor who guided me in the right direction to make it in the IM world and after sorting my head out the first thing we did was you guessed it, was how to make money with CPA.

**So what you are about to embark on is me showing you how to 'make money with CPA' avoid the pitfalls and do it right .**

I've done the hard yards. It's up to you to do what you're about to discover step by step. So lets get cracking and take some action NOW.

Knock knock.

Who's there?

Ketchup Ketchup who?

Ketchup to me and I will tell you.

Woo hold on there partner this is serious stuff so lets get into the saucey (no pun intended) bits and get going.

# Introduction

So you want to make a sh\*t load of cash right. Great and you want to be able to do it from home or whilst lying on the beach. Well I've got some good news and some bad news, the good news - you can do that and lots of dudes out there are doing just that.



However here's the bad news, to do what you want to do there is a step, or in some cases, a huge leap to get there. So what are you on about I hear you say. Well it is the Be-Do-Have step (leap) yep still with me, hang in there brother and it will be clear as a bell shortly.



# Be-Do-Have

Well to have what you want to have “You've got to Be before you can Do and do before you can Have” Now if this all sounds mumbo jumbo you're no orphan there partner (it did to me when I first learnt this stuff). It's not that bad as I am about to explain. I know this will be a bit of a paradigm shift but hey its worth it. Here's how it Works

So you want the life of the rich and famous, well if not then how about work from home making a good quid with enough to pay the bills put food on the table, pay the bills some beer in the fridge and have some loot left over at the end of the month.

Okay let's get real here, most, or is that everyone, wants to have a million dollars in the bank and then they will feel like a millionaire.... Unfortunately life doesn't work like that.

Here's the catch first off - You must BE the millionaire , yep thats before you actually have the dollars in bank. Damm it.

So how does this work - here are a couple of examples. First off lets say you want to be a millionaire.

- \$1 million in say 3 years. That's the result required – the HAVE
- So to get there, you have to BE proficient at what needs to be done and to act do as a millionaire would and to implement what needs to be done to achieve just that.

In a nutshell to BE the WHO, that can DO what it takes to reach the HAVE

If you are looking to make a living with online marketing and you aren't there yet then you need to create a new reality. By using the Be Do Have. You must Be that person and Do the things that person would do first before you can HAVE the life your are looking for.

Using a smoker who wants to quit smoking as an example. They will quit for awhile and then restart some 10 or so days later. Why-because they are caught up in the DOING of a smoker. For change to happen they have to have the mindset of BEING a non smoker.

On the other hand a person who is an exercise nut has no issue with getting up early and going for a run. If you're not a person of exercise and it is raining one morning it all becomes too hard, you roll over and go back to sleep. Whereas the runner made the decision to be a runner long ago, so gets up and goes running because that's what they do.

They also do things that runners do like - eat healthy foods, read running and exercise books/magazines, associate with other runners, check out running clothing stores, have multiple pairs of running shoes.

As you can see it is all about who you are BEING.

So if you want to be successful in this business don't sit around waiting for the results to appear like magic. To be a success you must BE the person that goes about their day as a success, one that makes the decisions a successful person makes on achieving their goals. To be a success you don't make decisions based on money you make decisions based on whether you are moving closer to your goals, that's your HAVE.



## Putting it All into Practice

Get yourself a sheet of paper then draw two vertical lines down the page so you now have 3 columns. Label the first column BE the second DO and the third HAVE. In the Have column list all the things that you want to have, then in the DO column all the things you would have to do to have those things. Now all you have to do is identify what it is that you have to BE so that you can DO so you can HAVE



Are you still with me, if so well done, I will have lost about 95% of my readers by now as they are looking for a fast fix and will be off buying the next shiny object.

So you're about to enter some rarified atmosphere my friend as you stick it out to the end and get some well deserved results (code for CASH) coming your way.

Well what are you waiting for, if you want to Have, this is what you have to BEcome and Do.

# What the Hell is CPA Marketing?

First off CPA stands for Cost Per Action referring to a type of marketing where you generate leads for a business and they give you some of that cold hard stuff when you generate a lead for the business.

This way of making a dollar has been around for a long time now and has become very popular as lots of internet marketers saw the opportunities that it created to make a profit.

The fact you don't actually have to sell anything to get paid is of great attraction as it is a lot of fun and you make money to boot.

So it works like this you generate traffic (leads) from one or several places which you send to an offer. That offer is usually for some freebie, free trial or some such thing that the lead needs to fill in a questionnaire, sign up for a newsletter or in most cases just give their email address in order to receive their gift. When they do that you get paid. Yeah about time

Okay how much do you get paid – well it varies from around \$1 up to \$30 or \$40, but before you get too excited those high payouts are very competitive and the lead needs to jump through lots of hoops before you get to see any money.

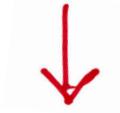
So we'll be sticking to the low hanging fruit where we know there is plenty of easy pickings.



# See This is How it Works



Lead visits landing page



Clicks on affiliate Link



Enter Your Email Below To  
Recieve A **FREE** Gift!

A yellow rectangular form with a white input field containing the placeholder text "ENTER EMAIL ADDRESS HERE". Below the input field is a red button with white text that says "Get your FREE GIFT NOW" and a small white arrow pointing to the right.

Your private information will remain strictly confidential and will NEVER be shared with 3rd parties.

Lead Enters their details



You Make Money

# What Do I have to Do Now

If you are brand new and don't know the difference between a domain name and mySQL the let me show the way. If you already have a website and know your way around wordpress then we will see in a short while when we get stuck into the juicy bits.

Okay lets get into this - first up you will need a domain name nothing too fancy something like “yournamelikesthis.com” will do, you will need to register your domain name and then get yourself a hosting company.

I use [name cheap](#) to register a domain name . To save yourself a few pennies, check out this site [coupon promos](#) for the current month’s coupon to get yourself a discount.

Once you have done that if you don’t have a hosting company you will need to get yourself one of these fan dango thingos.

There are a multitude of them around however it is best to play it safe and go with one of the bigger ones. You won’t go wrong if you choose one of these [Host Gator](#) or [Go Daddy](#) or you can check out Mid Phase <http://www.midphase.com/website-hosting/> you will be given heaps of options but you are only after a real basic hosting plan at this stage. You can upgrade later when the need arises so just look for the **shared hosting option**.

Now you’re in business - well almost. Next off you need to transfer your nameservers across to your hosting company. To do that you need to get into your account at your domain name register ( in my case that's name cheap) and setup your DNS (domain name servers) it is always 2 sets of numbers and almost always starts with the letters NS then a number. Here is a link to how its done for doing it with [Name Cheap](#).

You will find more help if you google how to change nameservers (for your hosting company).

Next step is to load the wordpress platform onto your site from your cpanel. You will find a very helpful tutorial here on [youtube](#)

Once you have done that you need to access your wordpress installation and make some basic changes so that it looks a bit more professional than it does out of the box. [Here is a video on how to make those changes](#)

Great having got this far is an achievement in itself. If this is all brand new to you it will all become second nature very soon as you navigate yourself around the wonderful world of internet marketing and all it has to offer.

# Ready Set Go

The first thing that you need to do is join a CPA network these are the guys who have lots and lots of offers for you to promote and then they pay you for the clicks you generate.

Make sure you sign up as an affiliate sometimes referred to as a “publisher” not advertiser as it is you the publisher who is publishing ads on your site, emails etc using the pay per click advertising. Got it - that’s what were doing here.

Simple as. So who are these CPA guys - well there are quite a few around, some great and some not so.

Plus they are a little picky on who they accept into their network. So there is a bit of background work to do before we go in with all guns blazing.

Things that help getting accepted are :-

- a website that has been active for some time
- heaps of traffic to the site
- a large email list 5000+

Cricky I am brand new give me break! No sweat..... we are lookin out for ya here so don't despair. I was in the same boat when I first started out so what I did was, be honest. Told them about my marketing plan and how I was going to promote their offers.

Even got you a sample to use as a guide as to what to say when you fill in your application.

One of the questions will go something like this. How are you marketing online currently and what websites do you plan on using?

Your response can go like this:-

*As a newbie and just getting started in the online business I currently do not have a website. However my plan is to implement two major strategies.*

*I will be building websites around certain niches then have SEO'd articles written as the sites content. I will also do some off page SEO to get the websites ranked with the intention to get some organic traffic to the sites.*

*By having a good CTA as the sticky post I will then be able to generate a steady supply of fresh leads which I will then send follow up messages to with the offer links embedded in.*

*I also intend to build a good squeeze page and opt-in form from a autoresponder which will capture more leads. I will send traffic to the squeeze page with both free and paid traffic in the form of Facebook, Google Adwords and Twitter. These subscribers will enter their email details in exchange for a free gift.*

*Once these subscribers are on my list I will be sending them follow up messages containing the link to offers.*

*Once I have more experience I will be trying some more methods as well.*

Now that you have submitted your application it is a good idea to actually get on the phone/skype be proactive give them a call. Best to wait about 15 minutes then get on the blower and ask if they can look at your application with a view to getting it approved more quickly.

This shows them that you are serious about business, are keen to get it done right and care about your application and the CPA business.

## CPA Networks

You will find the signup page for [Never Blue](#) here

[ClickBooth's](#) homepage is here

[Convert2Media](#) can be found here

The publisher signup application for [Commission Junction](#)

[Cash Network](#) publisher application form

Application page for publisher on [Peerfly](#)

If you find a network that has a great offer you wish to promote and you aren't too sure that they are the real deal head over to Odigger <http://odigger.com/>

oDigger  
Find Offers. Find Networks. Find Wealth.

Top Converting  
advertisement

Gaming Dating Insurance

Home | Network Reviews | Find Offers | Forum | oDigger Deals | Blog | Add Your Network | Advertise

89,003 Affiliate Offers  
553 Affiliate Networks  
Add Your Network!

Search Affiliate Offers All Networks Search

Trending: matchseniors, MyThoughtCounts, weight loss, perfect origin, garcinia cambogia plus,

Latest Forum Threads  
10 Reasons You Would Love...

TrafficHunt 10% Globalfastads.com

*click on network reviews*

**oDigger**  
Find Offers. Find Networks. Find Wealth

**BizProfits**  
advertisement & Beauty CPA Network

**BIZPROFITS CPA NETWORK**

[Sign Up Now](#)

Home | Network Reviews | Find Offers | **Forum** | oDigger Deals | Blog | Add Your Network | Advertise

Latest Forum Threads

- 10 Reasons You Would Love...
- To grasp the delicacies of...
- Featured Article On Clarifying
- Fashion Ferragamo Shoes For...
- Fashion Prada Outlet Online...

[See All Conversations](#)

Affiliate Networks

Newly Added | Top Rated

**Click Syndicate**  
★★★★★ Rate This  
Offers: 3  
Added: Jan 16

**WePayAffiliates**  
★★★★★ Rate This  
Offers: 3  
Added: Jan 14

Home > All Networks

*Amestasia's AFFILIATE*  
**Hot Summer**

A-Z | # Offers | Date | Rating | Sponsored | **peerfly**

 <b>WOWTRK</b> <small>EARN MONEY &amp; INCREASE TRAFFIC</small> 5 Reviews   Offers: 555   Join ★★★★★ Write A Review	 <b>CLICXY</b> 2 Reviews   Offers: 443   Join ★★★★★ Write A Review	 <b>PeerFly</b> 2 Reviews   Offers: 232   Join ★★★★★ Write A Review
---	---	--

Sorted By: A-Z

**PeerFly** ★★★★★ 5/5  
PeerFly is a unique cost per action affiliate network that features over ... [read more](#)  
1,805 Offers | 5 Reviews | Added: May 25, 2011

*Here you can see the results for peerfly*

If you have a bit of a dig around on oDigger you will soon discover that there are lots of networks and quite a few of them are a bit suspect. You have been warned.

# Which Niche's are Best

The life of a CPA marketer is all about making money so unlike affiliate marketing where the niche selection is more to do with what interests you. In the CPA business it's all about what makes the most money.

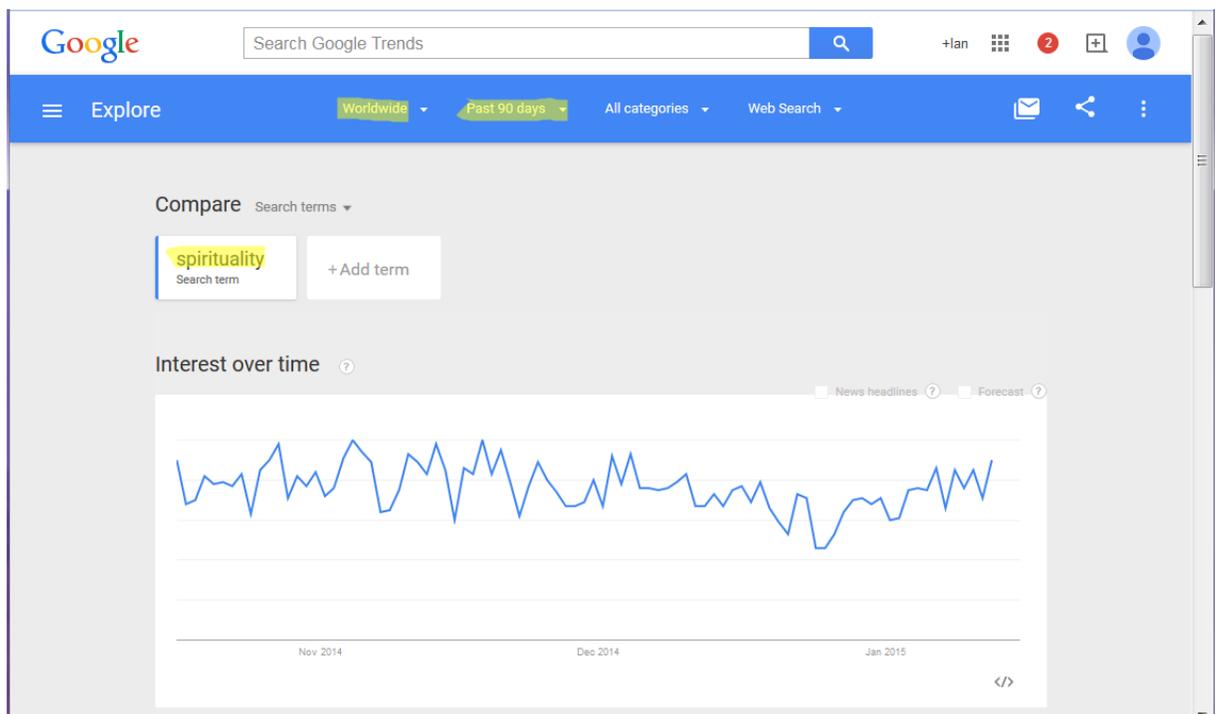
To this end the best areas to look for offers would be in :-

- Health
  - Aging*
  - Dieting*
  - Stress relief*
  - Healthy eating*
  
- Relationships
  - Dating*
  - Parenting*
  - Divorce*
  
- Money
  - Make money online*
  - Real Estate investing*
  - Managing money*
  
- Personal Development
  - Self esteem*
  - Motivation*
  - Career*
  - Spirituality*

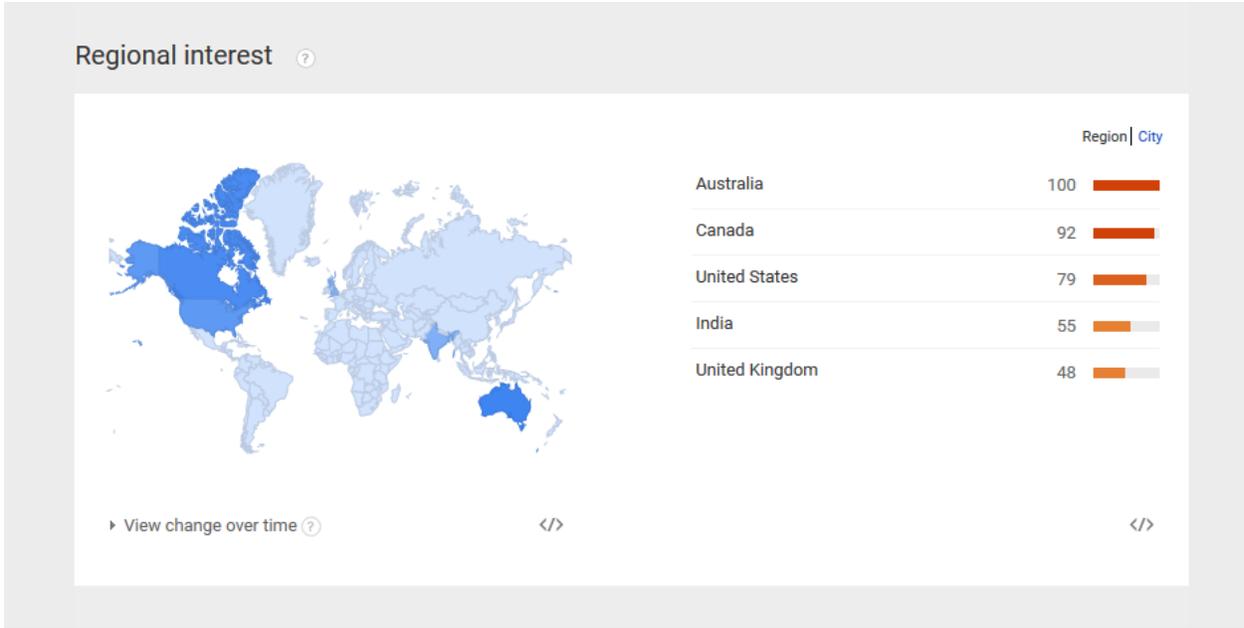
# So Where's the Money

Picked your niche then the best way to find where the loot is hiding is to do a bit of research. Head over to [Google Trends](#)

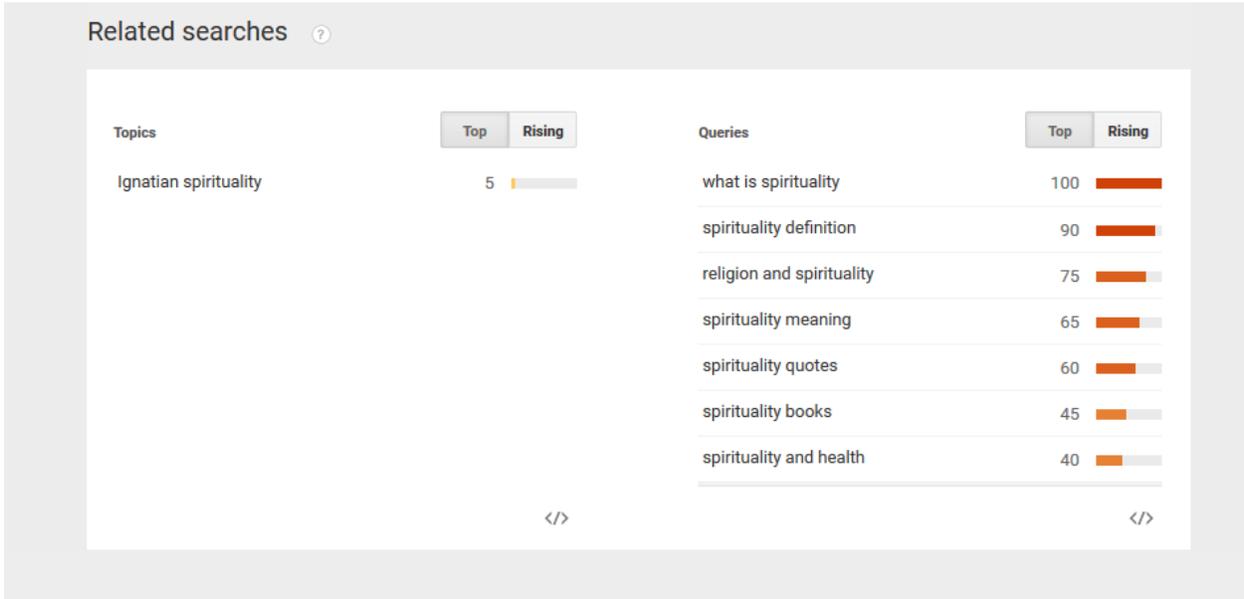
In the example below I have searched the personal development area and the search term spirituality then chosen from the drop down boxes to search worldwide and for the last 90 days.



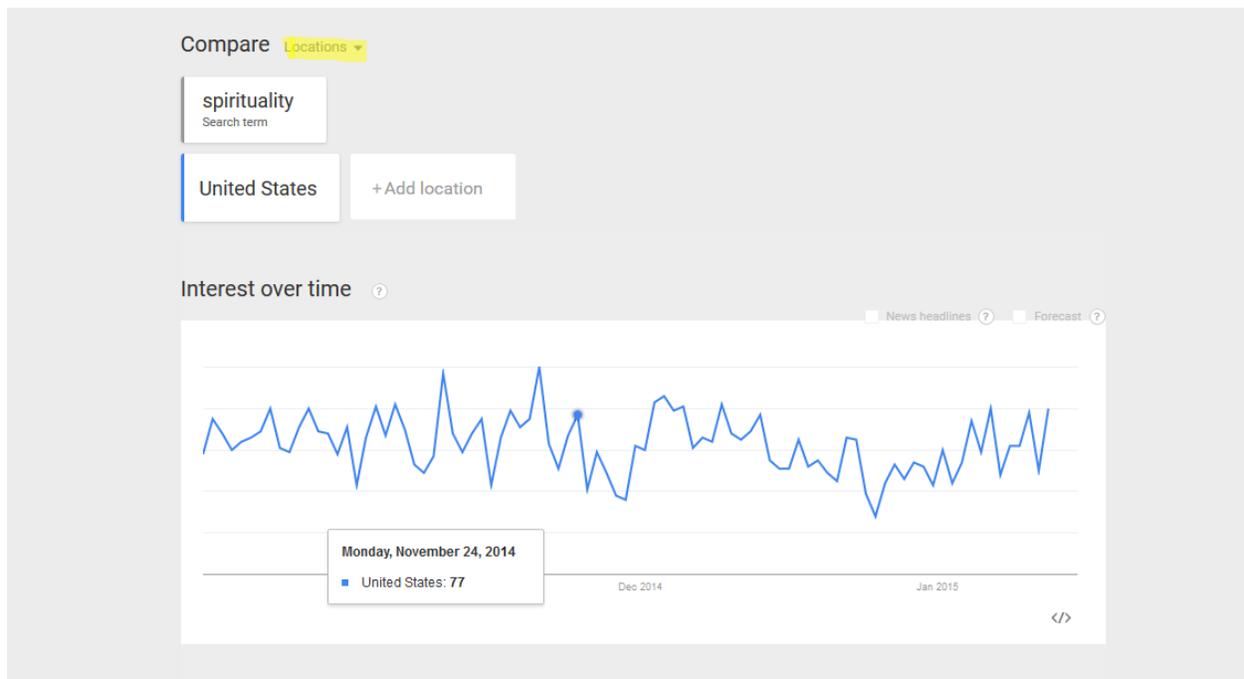
As you can see from the graph there is an upward trend so this looks promising. However more digging required. Fortunately google trends has more info for us.



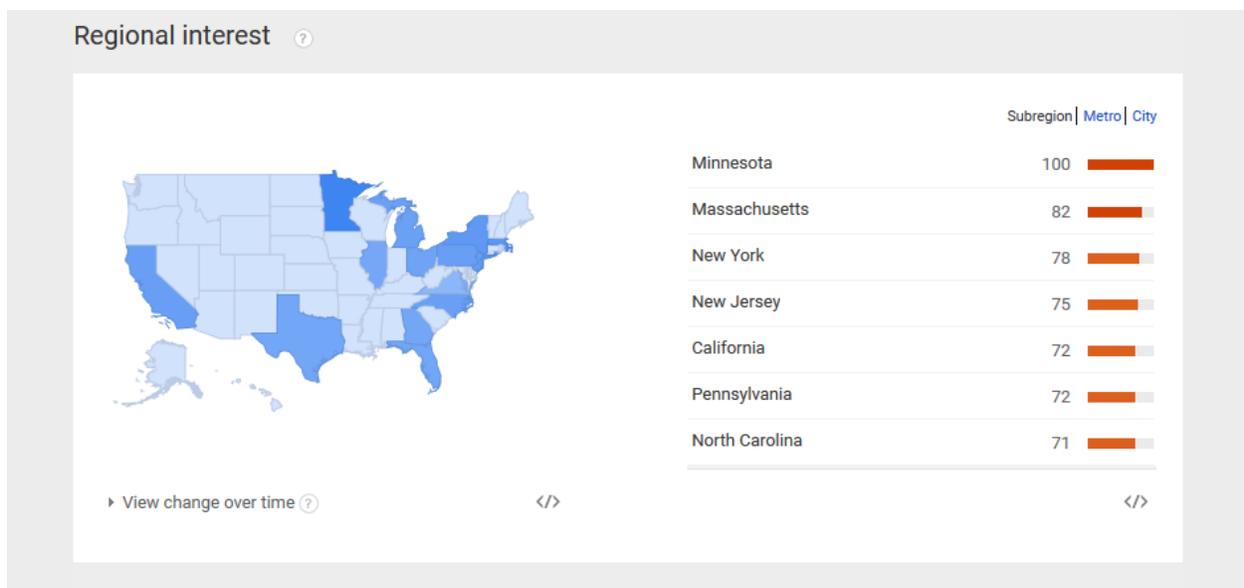
Here we can see the top 5 countries are listed as to where the traffic is coming from. As I mentioned earlier some offers only accept traffic from tier one countries so using this tool we can see whether a niche would be suitable for us or not.



You will also be able to see what some related searches are which may prove of use in your research. As well as top searches you can see what is in the rise. Another feature that comes handy is the ability to drill down and specify a country and see what city or regions the searches are come from.



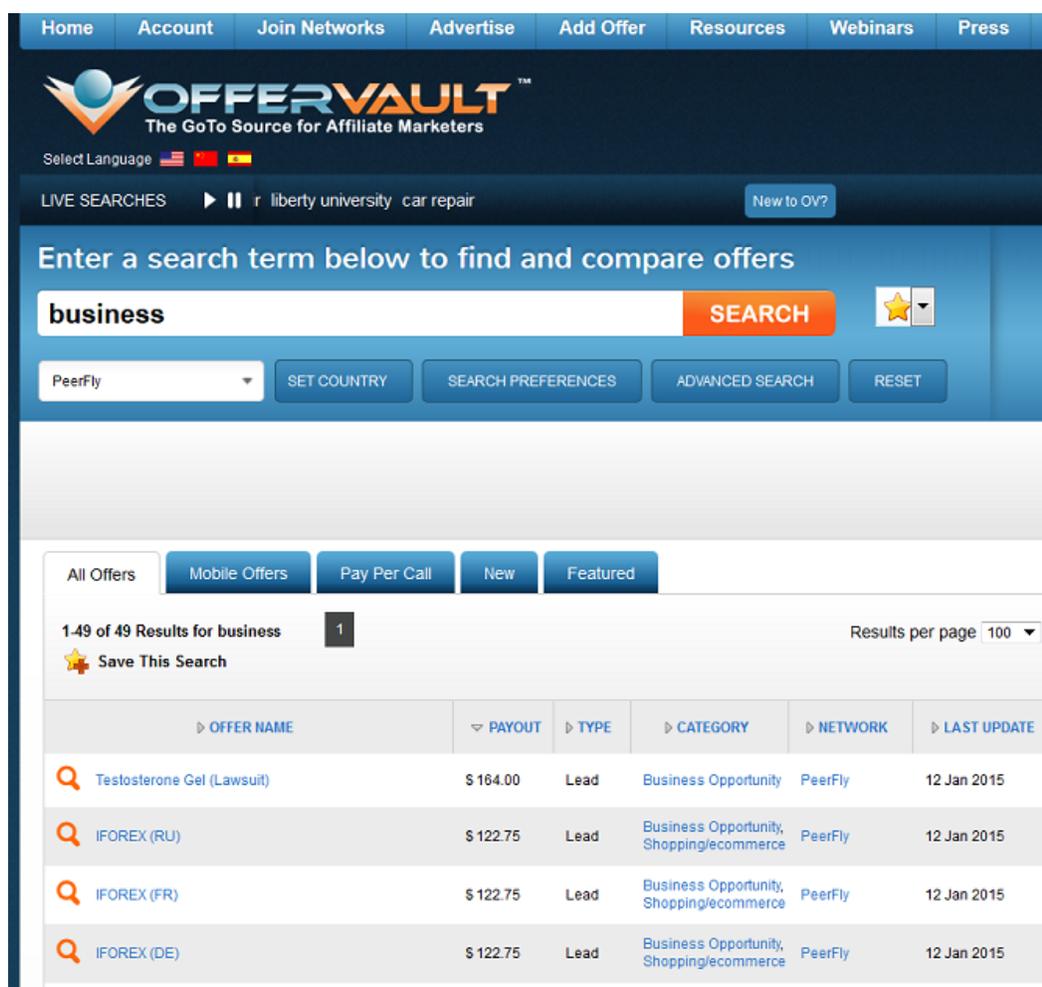
*Here I have chosen the United States from the drop down menu*



It is also possible to drill down and get a list of sub regions as well.

# What's the Best CPA Offer

This is where we do a bit of digging around to find the best deals for us. Fortunately if you know where to go it is all there for you. So lucky for you we are heading over to [Offer Vault](#) and it's free though if you wish to use the advanced search options you need to join which is also free. As you can see in the screen shot below I typed Business in the search box and showing I am not



The screenshot shows the Offer Vault website interface. At the top, there is a navigation menu with links: Home, Account, Join Networks, Advertise, Add Offer, Resources, Webinars, and Press. Below the menu is the Offer Vault logo and tagline: "The GoTo Source for Affiliate Marketers". There is a language selection dropdown and a "LIVE SEARCHES" section showing "liberty university" and "car repair". The main search area has a text input field containing "business", a "SEARCH" button, and a star icon. Below the search bar are buttons for "SET COUNTRY", "SEARCH PREFERENCES", "ADVANCED SEARCH", and "RESET". The search results section shows "1-49 of 49 Results for business" and a "Save This Search" button. A table of results is displayed with columns: OFFER NAME, PAYOUT, TYPE, CATEGORY, NETWORK, and LAST UPDATE. The first result is "Testosterone Gel (Lawsuit)" with a payout of \$164.00, type "Lead", category "Business Opportunity", network "PeerFly", and last update "12 Jan 2015". Other results include "IFOREX (RU)", "IFOREX (FR)", and "IFOREX (DE)", all with a payout of \$122.75, type "Lead", category "Business Opportunity, Shopping/e-commerce", network "PeerFly", and last update "12 Jan 2015".

OFFER NAME	PAYOUT	TYPE	CATEGORY	NETWORK	LAST UPDATE
Testosterone Gel (Lawsuit)	\$ 164.00	Lead	Business Opportunity	PeerFly	12 Jan 2015
IFOREX (RU)	\$ 122.75	Lead	Business Opportunity, Shopping/e-commerce	PeerFly	12 Jan 2015
IFOREX (FR)	\$ 122.75	Lead	Business Opportunity, Shopping/e-commerce	PeerFly	12 Jan 2015
IFOREX (DE)	\$ 122.75	Lead	Business Opportunity, Shopping/e-commerce	PeerFly	12 Jan 2015

biased selected Peerfly as the CPA network from the drop down box

Now this search returned 49 different offers that we could use from the Peerfly network starting off with a payout of \$164 for a lead, however as I stated earlier

these are highly competitive and we will be going after the low hanging fruit. So I scrolled down the page a bit and found one that could be a nice consistent little money earner. Yep that's the little sucker highlighted below in yellow and if you were to click on the Offer Name you get another screen telling you just what it is.

	Vistaprint - 100 Premium Business Cards (IN)	\$ 3.25	Lead	As Seen on TV, Business Opportunity, Shopping/e-commerce	PeerFly	12 Jan 2015
	Vistaprint 500 Premium Business Cards (IN)	\$ 3.00	Lead	As Seen on TV, Business Opportunity, Shopping/e-commerce	PeerFly	12 Jan 2015
	ShoppingJobs.com DOI	\$ 2.25	Lead	Business Opportunity, Freebie, Shopping/e-commerce	PeerFly	12 Jan 2015
	MindsPay DOI [Private]	\$ 2.25	Lead	Business Opportunity, Shopping/e-commerce, Surveys	PeerFly	12 Jan 2015
	Panda Research DOI	\$ 2.25	Lead	Business Opportunity, Freebie, Shopping/e-commerce	PeerFly	12 Jan 2015
	CashCrate DOI	\$ 2.00	Lead	Business Opportunity, Shopping/e-commerce	PeerFly	12 Jan 2015
	InboxPounds DOI (UK)	\$ 1.75	Lead	Business Opportunity, Email / Zip Submit, Shopping/e-commerce	PeerFly	12 Jan 2015
	DailyRewards DOI (CA)	\$ 2.00	Lead	Business Opportunity, Email / Zip Submit, Shopping/e-commerce	PeerFly	12 Jan 2015
	Escape your Nine to Five (US, CA)	\$ 2.00	Lead	Business Opportunity, Shopping/e-commerce	PeerFly	12 Jan 2015
	Work from home & Get Paid	\$ 2.00	Lead	Business Opportunity, Freebie, Shopping/e-commerce	PeerFly	12 Jan 2015
	Success System Revealed	\$ 2.00	Lead	Business Opportunity, Shopping/e-commerce, Surveys	PeerFly	12 Jan 2015
	InboxDollars DOI	\$ 2.25	Lead	Business Opportunity, Email / Zip Submit, Shopping/e-commerce	PeerFly	12 Jan 2015
	Alibaba.com Feedback Campaign (INTL)	\$ 2.00	Lead	Business Opportunity, Surveys, International	PeerFly	12 Jan 2015

*Offer is Success System Revealed paying \$2 a lead (email submit)*

Home Register Join Networks Advertise Add Offer Resources Webinars Press Hel



Select Language   

[Back to listing](#)

## Success System Revealed [Share](#)

**Description**  
This is a strong converting biz opp that shows users how to build their own business from home.

**Offer Details**  
Category : Business Opportunity Shopping/ecommerce Surveys  
Lead (\$) : \$ 2.00  
Last Updated : 12 Jan 2015

[WhatRunsWhere](#) [Keywords](#) [Join Network](#)

No preview

*Describing what the offer is about*

Another site you can check for offers is [oDigger](#) here it is, the same as offer- vault, plug in your search details and preferred affiliate network and you will get a list of appropriate offers, see the screen shot below.

The screenshot shows the oDigger website interface. At the top, there is a navigation bar with links for Home, Network Reviews, Find Offers, Forum, oDigger Deals, Blog, Add Your Network, and Advertise. Below the navigation bar, there is a search bar with the text 'make money' and a dropdown menu set to 'PeerFly'. To the left of the search bar, there are statistics: '89,032 Affiliate Offers' and '552 Affiliate Networks'. Below the search bar, there is a trending section with the text 'Trending: wallpaper, free score online, LifeForce T 2000, Here Navigation, Forskothin, fast action de'. A large red banner in the center of the page reads 'WIN \$5,000 OR MORE' with a 'SIGN UP' button and contact information for alexl@together.com and together.partners. Below the banner, the search results are displayed for 'Make Money', showing 12 results. The results are filtered by 'PeerFly' and 'Advanced Filters (+)'. The results table has columns for Networks, Preview, Name, Payout, Type, Network, and Category. The first three results are:

Networks	Preview	Name	Payout	Type	Network	Category
PeerFly (12) Show Offers From All Networks		Anytime Profits	\$58.50	cps	PeerFly ★★★★★	Biz Opps/Work Home
		Coffee Shop Millionaire	\$53.25	cpl	PeerFly ★★★★★	Biz Opps/Work Home
Payout Types cpl (8) cps (4)		Linking Home Income (CA, SG, AU, NZ)	\$37.50	cps	PeerFly ★★★★★	Biz Opps/Work Home

Screen shot of the oDigger website

You will notice in the screenshot above that the Linking Home Income offer has some letters after it. This indicates that the offer is only available to persons who reside in those countries. In this case it is CA Canada, SG Singapore, AU Australia and NZ New Zealand.

A lot of offers will only accept subscribers from Premium countries like the USA, Canada, Australia and the United Kingdom.

However in some cases but not all there will be an international offer for non premium countries. The payout will be substantially lower than that for the premium countries but at least you get something.

As we saw when doing our research with google trends the regional interest screen shows us the countries with the greatest number of searches .

# Keyword Searches

Finding out how many searches are done for a particular keyword can be helpful in your quest for online glory. Unfortunately the better keyword tools are paid services today mainly google adwords however you can get a reasonable idea using a free tool [Trellian Keyword Discovery](#), you will need to sign up to use it but as I say it is free

Enter Keyword:

## Query: spirituality

Results 1 - 100 of [137](#)

Page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#)

Search Term	Total ?
spirituality	93
issues of spirituality	50
portuguese books religion spirituality	36
christian spirituality	14
classics of ancient christian spirituality	13
ones soul and spirituality	13
women's spirituality	12
religion and spirituality	12
classics of western spirituality	11
carmelite spirituality	9
free christian spirituality books	9
john muir spirituality	9
wise blood and the end of traditional spirituality	8

Here we can see a total of 93 for spirituality

Enter Keyword:

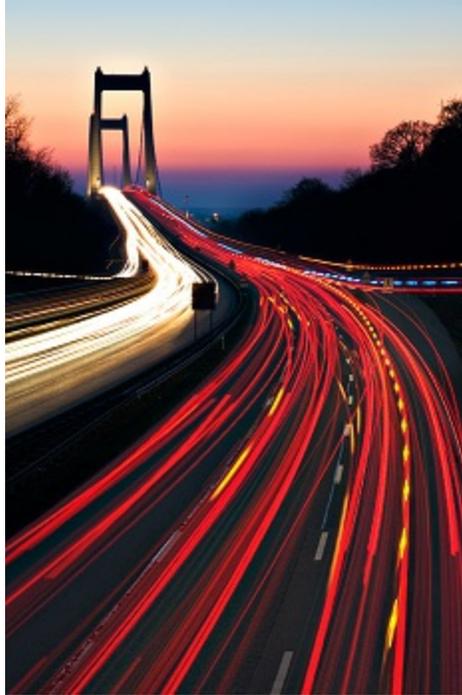
**Query: dating**

Results 1 - 100 of [3600](#) Page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#)

Search Term	Total ?
adult dating	1071
dating soulmate friends singles love spandex lycra gay bulges speedo	824
dating services	615
free online dating	389
sex dating	288
online dating service	226
online dating louisville	222
adult dating sites	194
uk online dating	140
adult sex dating	132
adult dating free	119
adult dating online	114

The dating niche seems a lot more attractive with 1071 searches

# Traffic



## Free Traffic versus Paid traffic

The old chestnut yep traffic the lifeblood of any online business. This is a whole subject just in itself. Maybe another day however for the purpose of CPA Cash Storm we will have a look at some of the options available and what is best suited to your situation whether you are a newbie or an old hand at this caper.



### Free

Just to name a few of the more popular and most successful ways to generate free traffic.

Article marketing this entails writing articles and posting them on article directories like Ezine directories and having a link to your site in your signature. If you like writing one page articles not a bad option

SEO which amounts to you optimising your website so that it ranks on page one of google and people then go to your website. Not as easy as it sounds. SEO is a science in itself and google love em they keep moving the goal posts

Video marketing is where you make a video on the product /service you are promoting and then you leave your affiliate link in the description which leads them to your website.

Forum Posting is another popular way to connect with likely customers. On forums you need to build up a level of credibility before you go in promoting stuff. So you will need to get on appropriate forums where people have an interest in what your product or service is and start to leave feedback on questions and comments people are leaving before you start promoting your website in your signature.



## **Paid Traffic**

PPC or Pay Per Click yep this cost money. Guess what google is where most of the action takes place though of late Bing is starting to become more prominent in this area so are worth considering. Anyway with PPC you create an advert in Google or Bing then when someone clicks on your ad Google / Bing get paid and the client is sent to you website.

PPV – Pay Per View this model works where you pay every time someone views your ad. Not recommended when you first start out or even with a new ad. Best to only use when you know that an ad is popular and works

Media Buying this is where you buy advertising space on websites, be it banners or display ads.

This isn't the best model to start with, however it has been proven to work and once someone has cut their teeth on a more basic CPA model sooner or later they usually end up using media buys.

Social Media [facebook](#) is a good way to go if social media is your style.

The screenshot shows the 'Fan Page List' website interface. At the top, there's a navigation bar with categories like Home, Top Users, Brands, Celebrities, Athletes, Sports Teams, Politicians, Movies, TV Shows, Games, News, and Organizations. Below this is a search bar and a table of 'Top Products on Facebook'. The table lists products like 'Facebook for Every Phone', 'Coca-Cola (Coke)', 'YouTube', and 'Red Bull' with their respective social media metrics. On the right side, there are sections for 'Featured Users' and 'Featured Categories'.

Rank	Name	Facebook	Twitter	Total
#1	<b>Facebook for Every Phone</b> Product - Technology	547,527,305 2,191,415 Talking About	2,824,823 91.6	547,527,305
#2	<b>Coca-Cola (Coke)</b> Brand - Food/Beverage	92,978,005 1,862,156 Talking About	2,824,823 91.6	95,802,828
#3	<b>YouTube</b> Product - Technology	86,256,806 117,861 Talking About	48,279,891 99.0	134,536,697
#4	<b>Red Bull</b> Brand - Food/Beverage	45,867,133 274,800 Talking About	1,833,089 99.2	47,700,222

On the page you will find lots of information on not only brands but also products. You will also find celebs athletes even politicians. Apart from these you will be able find trending twitter users in the sidebar.

So we now have a dilemma Free or Paid. Just how free are the free methods you may ask.



FREE traffic costs TIME



PAID traffic costs Money

**So which one is it to be**

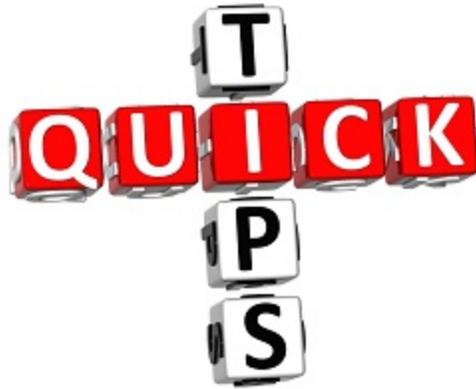
Do you have a job a family and social commitments. Do you have the time to write articles sit on forums and blogs writing articles and making comments.

On the other hand do you have the money to invest in your business, to do the PPC on google and / or Bing.

Can afford to run a few test campaigns to see what works before you spend on a larger campaign. Maybe even be able to pay someone to write article's so you can post them on an article directory.

With paid traffic methods you will see results in one or two days. Whereas with article marketing it could be several weeks before you start to see any results.

Still not sure which way to go and you have a few dollars budgeted for this then may I suggest you ask yourself this. "How much is my time worth?"



- Set realistic goals
- Do something - choose a niche and do it
- Keep educating yourself - forums and blogs to name a few
- Use your affiliate managers - keep in touch and ask for advice
- Don't lose focus
- Don't give up
- Don't over complicate things - keep it simple

# Fast Start



8 step quick action plan to get you going once you have applied and got approval for your chosen network. Nothing too hard as it's really quite simple you just have to do it.

- Log on to your preferred network
- Check EPC to see which offers have the best conversions
- Use this information to determine your niche
- Look for 3 or 4 free offers in a sub-market with high earnings per click
- Create a website based on the sub market
- Create content promoting the offers
- Send free traffic to your site
- Rinse and Repeat

Once you get yourself organised and get the hang of what you are doing you can then move onto some of the more advanced methods we covered earlier on.

# Conclusion

Yep this is it !

You have made it this far and for that I am grateful. It heartens me that you have taken the time and effort to do something and for that I congratulate you.

I know if all this is foreign to you it is a bit daunting at times however if you stick it out the rewards will be there for you in the end.

Persistence is the key and that means not giving up. So if one campaign doesn't work that doesn't mean the system doesn't work. You just need to get back on the horse and get better with the next campaign.

I believe there is no such thing as a failure only a learning experience. Except of course if you give up and quit. Quitters lose and Winners are Grinners.



So what's next well if you flipped thru the book and came here first then high tail it back to the beginning and get stuck in as you've got some catching up to do.

If that's not you it would be a good idea to go back to beginning and complete the steps as you work your way thru the book. I am hoping you do use this information and start to produce an income from your online business and you Become the person you need to Be and Do what you need to Do so you Have what you want to Have.

Always Looking out for Ya

**Ian Kane**



# RED HOT Resources

[WPtwin](#) this is a great tool for backing up and cloning sites a real time saver.

[Namecheap](#) a good place to get your domain name from

[Get Response](#) the preferred autoresponder and the first months free

[OptimizePress2](#) get your squeeze pages looking great with No Fuss

[MidPhase Hosting](#) my preferred host, been using them for years with no issues

[Funnel Kit](#) Create Killer Sales Pages (great value at a low price)