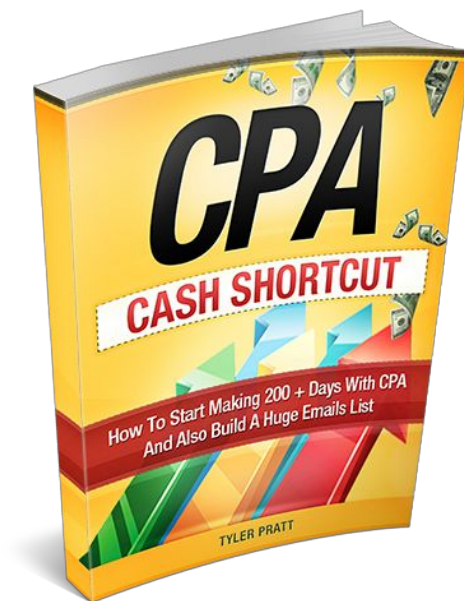


CPA Cash Shortcut

How To Bank 200 + Days With CPA Offers
And Build A Monster Email List For Big
Time Profits



Would You Like To Automated Your Income Online?
Be Able To Have System Do All The Work?
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Hi, Its Tyler here and welcome to CPA Cash Shortcut. If you are new then welcome. If you are a returning customer then welcome back.

Over the years I have had some very high highs and very low lows. And both ends I went to the extreme.

My high highs I owned 2 homes and a plane, yes I am a pilot and owned my own plane.

My low lows I could not afford to put food on the table for my family. And when you have a wife and 2 boys counting on you, and you can't feed them. Well, I never wish that on anyone.

After my experience on both ends I can tell you with full confidence that the “low low’s” SUCK big time!

And to top it off I went bankrupt 3 times over the past 18 years.

So looking back over all the stuff that has worked online and the things that didn't work online.

This is what I know for sure.

When I had complete control over my online traffic source. I was living the laptop lifestyle. But as soon as that traffic source closed down, I was living on the streets.

And traffic sources come and go like a bad Britney Spears song.

My goal for you here in this quick report is to lay out a plan that you can start today that will never, ever let a traffic source come and go for you.

So why would you even care about traffic?

Well Google, Facebook, Bing, Twitter, Youtube. They all make their billions because they control a huge amount of traffic.

No we are not going to start the next Google, but we are going to create a plan for you that has been working over and over since the Internet first got started online.

So Lets Dig In..

Who Is This Report For?

You the entrepreneur who wants to make their first \$1 online.

You the struggling person who has tried everything and nothing is working.

You the frustrated one that needs to focus on one plan, and work it until you see success.

When Do You See Results?

Think back a year ago and the place you were living, the thoughts that went through your mind.

And then think about where you will be in one year. You're going to be someplace in one year. Just ask yourself "what does it look like?"

Let me give you some "Buddy to Buddy" straight talk her.

I wish I could tell you to push this green button and \$10k a month would happen next week.

I have looked for that green button and I never have I found it.

But what I can say is if you follow a simple plan that I lay out. You will see results in the next 30 days. It may not be huge. But \$40 a day, or even \$200 a week could be huge.

And then you just build on that success. Eventually it grows, and you are at the magic number you need.

When you truly get this. And I mean fully understand this. Then worrying about how you are going to make money online will not even cross your mind.

What Is The Plan All About?

Are you read? This is going to be ground breaking for you.

Build a list and rotate CPA offers to that list.

I know what you're thinking right. Because I have coaching calls all week and the reaction I get is this.

“Oh ya, I keep hearing this, and ya I probably should look into list building thing”

And my first reaction is I want to strangle you.

No Im kidding, I wouldn't do that.

This is not one of those, ya, ya, I heard that before, nothing new Tyler.

This is mandatory. Let me repeat **List Building is MANDATORY.**

You remember when I said that I have had traffic sources come and go? Well every time that happened my income stopped. Not trickled down. The income Stopped. Period!!

Building a list will never get closed down.

You own the list. Its just like you owning Facebook. Facebook built a pretty big list and now they sell off Billions worth of traffic each year.

What if you own a small list of let's just say 10,000 people. The industry average is \$1 per subscriber per month.

So if you have a list of 10,000 you make \$10,000 per month.

Do you see it?

If you are spending \$10,000 per month on Facebook ads and making \$20,000. Your profit is \$10,000 per month.

What happens if some minimum wage intern at Facebook decides your ads, or landing page is not in their terms and deletes your account?

Your income stops.

I know, I have had 2 FB accounts deleted.

But when FB shut down my account. I didn't lose my income. I just continue to send offers to my list and make more money.

My hope is you see the Stress in my writing when I tell you...

List Building Is Mandatory.

And I am going to lay it out for you in this Step by Step plan of attack.

Where can I get the right Tools?

Let me show you some simple tools you have to have to make this work. Without them then you have no online success.

First off you need an autoresponder service. They handle all your emails and will send out to your list whenever you want.

2 of the best are [Aweber](#) and [Getresponse](#)

Next you will need a simple hosting plan to host a few pages inside what I call the **CPA Master Funnel**.

I want to give you some tools to help with this funnel then give you my cheap way of hosting.

You can use services like [leadpages.net](#) or [clickfunnels](#). Both work, but are a monthly service. And this may not be an option for just starting out.

Another route is to go with a hosting company like [Hostgator](#). Install wordpress and then use [optimizepress](#) or [instabuilder](#) 2.0. Both of these plugins will work.

But the easiest and cheapest way would be to go with [Amazon s3](#) and use a bucket.

I will lay out the plan on how to set this up later. But for now we just want you to gather up the tools needed to make this work.

Next and the 3rd piece of the plan it get the outside traffic sources to get people on your list.

My favorite choice now is to use Solo Ads. So here are a few places to get quality Solo's

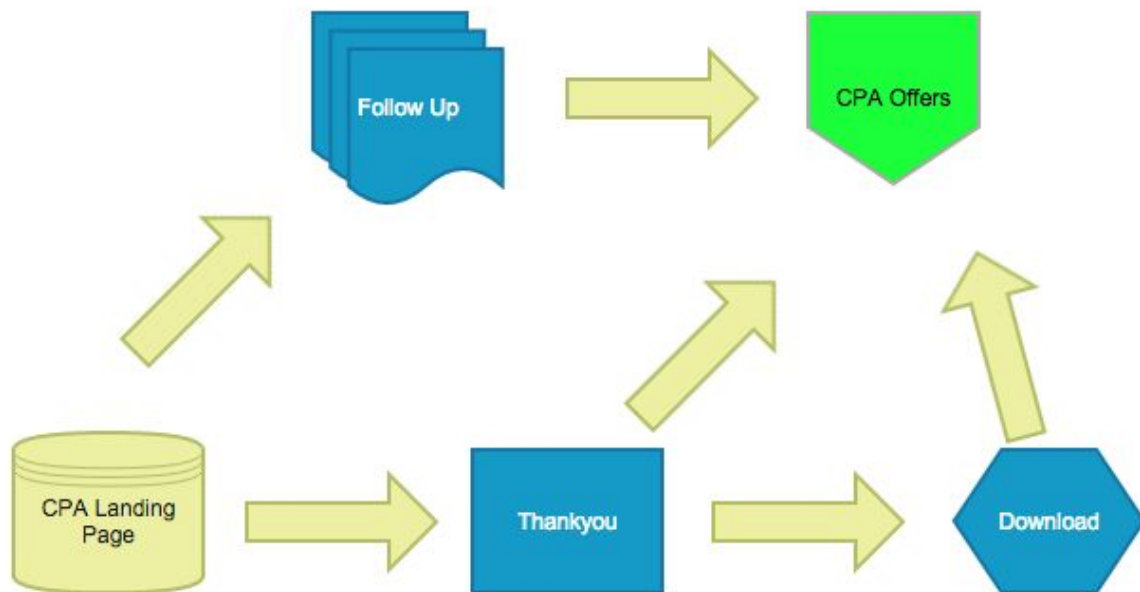
[Facebook Testimonials](#) Contact a seller and get some traffic going.

Outside traffic sources are needed to build up your list. Once your list is growing then you will see more profits and then you will be able to buy more solo ads.

How To Work This CPA Cash Shortcut System?

I hope by now you understand that when you build a list you can mail that list anything you want. That is a built in traffic source that no one can take from you.

The Bigger picture looks like this.



1. Send traffic to a lead capture page.
2. Lead capture page collects email
3. Lead page is redirected to thank you page
4. Autoresponder sends out automatic first email
5. First email has link to download page.
6. Autoresponder sends out daily emails twice.

I am now going to walk you through all 6 phases of this plan.

Step #1 Get The Ball Rolling

You need outside traffic to get the ball rolling for your list. And to continue you will need to reinvest 30% at least back into buying new traffic.

At first you need to spend a little out of pocket, but once it gets going then you can reinvest back into traffic with the profits you make.

This is important. You have to always reinvest a small % back into traffic.

I usually will spend 50% each month back into traffic from my profits. Maybe more depending on what I need in life to take care of.

This step 1 is the place that I see many fail right out of the gate. They spend money on traffic and don't see a positive return right away. And then they quit and blame everyone else but themselves for not having any success.

Not getting a positive return right away is all part of building this. Eventually your profits from your daily emails will make up for traffic sources that don't deliver right away.

You may go negative for awhile, that's ok. As long as you are mailing out each day and adding new subscriber you will be just fine.

Here is how to stack the odds in your favor to get the best traffic. Go to the [FB testimonials group](#) and search for "sale". Then go through the list of vendors that have a positive testimonials with sales=yes in them.



[+ Add File](#)

MEMBERS 20,754 members (139 new)

[+ Add People to Group](#)



Samuel Cheong

23 mins

Seller: Emma Scott

Clicks ordered: 500

Clicks Received: 560

Opt-in: 45%

T1: 99%

Sales: YES!

Comment: A big thank you to Emma! Or



Alex Lee Mong Yang

34 mins

Seller: Sapan Verma

Clicks ordered: 200

Clicks Received: 243 (Great stuff!)

Opt-in: 60%

T1: 87% (Wowzers!)

Sales: 2

Comment: First time buying from S

Will definitely buy again 😊



A screenshot of a Facebook post from Matija Balantic, posted 1 hour ago. The post details a transaction with a seller named Karim Chourabi. The statistics listed are: 300 clicks ordered, 391 clicks received (with a 'thank you' note), a 42% opt-in rate, and an 85% T1 rate. The post confirms that sales were made ('Sales: Yes') and includes a comment from the user stating it was their first time buying solo ads from this vendor, thanking them for high quality of delivery (OD) and for the sales. A small blue checkmark icon is visible at the end of the comment.

Matija Balantic
1 hr

Seller: **Karim Chourabi**
Clicks ordered: 300
Clicks Received: 391 (thank you)
Opt-in: 42%
T1: 85%
Sales: Yes
Comment: First time buying solo ads from
Thank you for high OD and for **SALES**. 

You want sales from your mailings. Sales are your profits to keep buying more traffic. It only makes sense to buy traffic from people who are sending sales.

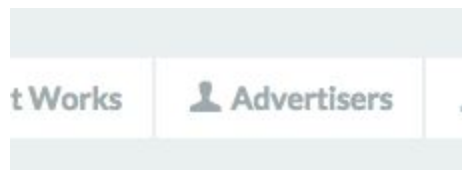
You will start to build a relationship with these vendors and weed out the ones that don't send quality traffic. Just keep an eye on your stats and you will be good to go.

Here is a look at some of my stats for solo vendors. The "S" column is sales. The vendors that send sales I am more likely to buy more from. But i'm not that picky on getting sales the first time someone gets my emails. Its only a bonus and gives me a gage on how the traffic quality.

| Link Name | TC | UC | A | ACR | E | ECR | S | SCR | CPC | CPA |
|--------------------------|-----|-----|-----|-------|---|-----|---|------|------|------|
| 01 - Page 1 Opt-vhno | 0 | 0 | - | - | - | - | - | - | - | - |
| Funnel - Flemin Goh | 117 | 116 | 65 | 54.3% | - | - | 1 | 0.9% | - | - |
| Funnel - Jaason Lee | 152 | 149 | 72 | 48.3% | - | - | - | - | 0.50 | 1.00 |
| Funnel - Samar Sarthak | 112 | 112 | 59 | 51.8% | - | - | - | - | - | - |
| Funnel - Sean Russell | 96 | 94 | 37 | 39.4% | - | - | 2 | 2.1% | 0.35 | 0.70 |
| Solo - Christopher Allen | 533 | 507 | 195 | 38.1% | - | - | 1 | 0.2% | 0.45 | 1.12 |

Another great traffic sources that I have used is Trafficforme.com. This site will let you buy email traffic, but without having to communicate one on one with vendors on FB.

Trafficforme is simple to use. Sign up for a free “Advertiser” account and the choose your traffic package. I always use the email campaigns. Buy the traffic, add your link and watch the data that comes in.




Traffic For You!


Previous

Target Market:

Biz Op and Make Money

Select Your Traffic Type:


100% Top 5
Email Traffic


Premium
Email

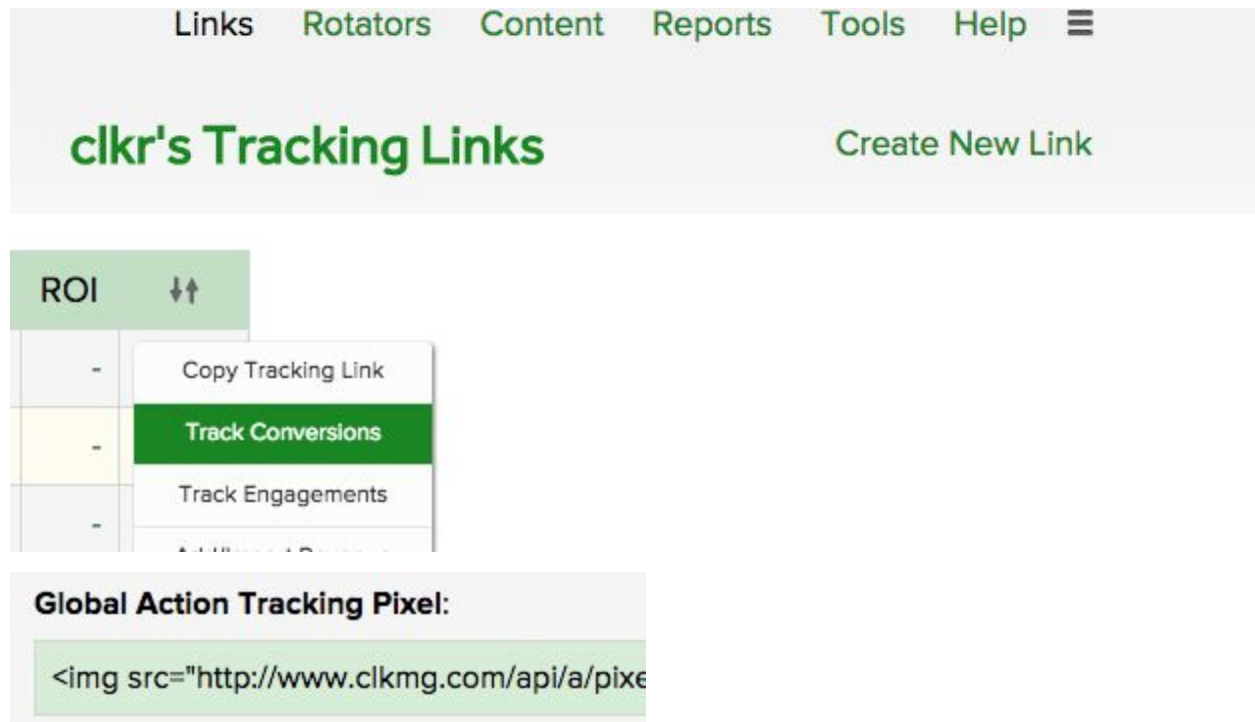
Select Your Traffic Package:

| | | |
|---|---|--|
| 200 All Top5 Unique Clicks \$170 (\$0.85) | 500 All Top5 Unique Clicks \$395 (\$0.79) | 1000 All Top5 Unique Clicks \$740 (\$0.74) |
| 2000 All Top5 Unique Clicks \$1400 (\$0.70) | 5000 All Top5 Unique Clicks \$3350 (\$0.67) | 10000 All Top5 Unique Clicks \$6400 (\$0.64) |

Speaking of data. The best program that I use is [Clickmagick](#). I like this service because I can see stats and I can also rotate CPA offers. And this is important because some offers may convert more than others.

Create a link inside of Clickmagick that points to your lead capture page. And make sure to add the tracking pixel from clickmagick to

your thankyou page. This way the you can see the stats from your optins all the way through to your sales.



Give this link to the Solo Vendor or inside of your trafficforme.com account when you setup your ads.

Just keep repeating traffic purchases until your profits start to come in. Once the profits roll in then use that to buy more advertising.

Let me stress it again. You have to buy traffic daily. Its what keeps your system moving forward.

Step #2 - Creating the Landing Page

The landing page is a simple one page lead capture form. It has a headline and an optin form and a few bullet points.

This free offer could be pulled down at any time. So you really must take action now before it's gone forever...

"Put Your Main Benefit Here, The Main Thing You're Offering, The Main Reason For Your Visitor To Opt-In To Your List..."

"Give me just 5 minutes of your time and I'll show you exactly how I....."

Once you get my free gift you will be able to...

- Bullet 1 - you don't have to use bullets here, you can just write some more sales copy.
- **Bullet 2 - If you do use bullets, don't use too much - 3 to 5 really good ones are usually enough.**
- Bullet 3 - The point of a squeeze page is to get someone on your list, so you don't have to give ALL the details here. Just enough to make someone opt-in.
- **Bullet 4 - Feel free to change all of the text on this template. It's used here for example purposes. Use what works for you.**
- Bullet 5 - And one more bullet just in case.

You can have instant access to all of this right now, for free. Just fill in your name and email address in the form to the right, and I'll send you all of this stuff right away.

Thanks,
Your Name

Free Instant Access

YES! I want this awesome free gift, let me have it right now.

Simply fill in your first name & best email address for free instant access!

↓ ↓ ↓ ↓ ↓

(Insert Opt-In Code Here)

We take your privacy very seriously.
Your information is never sold or shared.

You can create this page using the tools I mentioned earlier. But I want to show you a simple way to create an html page and upload to amazon s3.

I am not going to go over how to build an html page from scratch because it would be to much for this report. But let me say you can get one built by going to [fiverr](https://www.fiverr.com/) or [upwork](https://www.upwork.com/) and looking for programmers.

Post your job and people from all around the world will get you a lead capture page done for you in just a few days.

** Or you can pick up this ready to go template with funnel by clicking here.

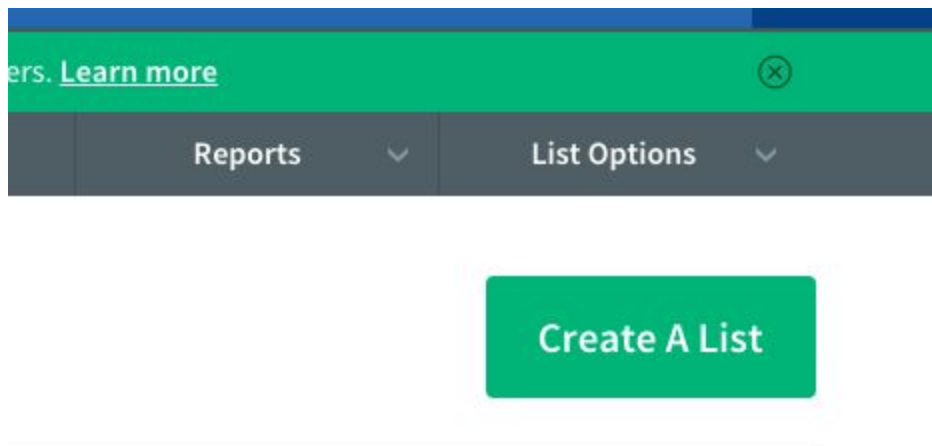
[Ready to go Funnel Template](#)

I will show you using one of these ready to templates.

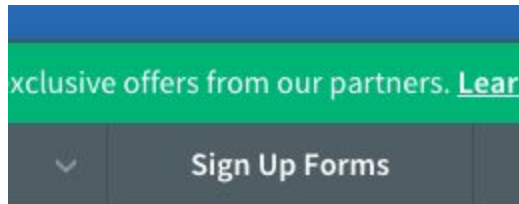
First is to open up the html and change out the autoresponder code.

```
</div>  
<p align="center">  
(Insert Opt-In Code Here)</p>  
<p align="center"><font size="-2">We take you  
Your information is never sold o  
</td>
```

Go to aweber and create a new list.



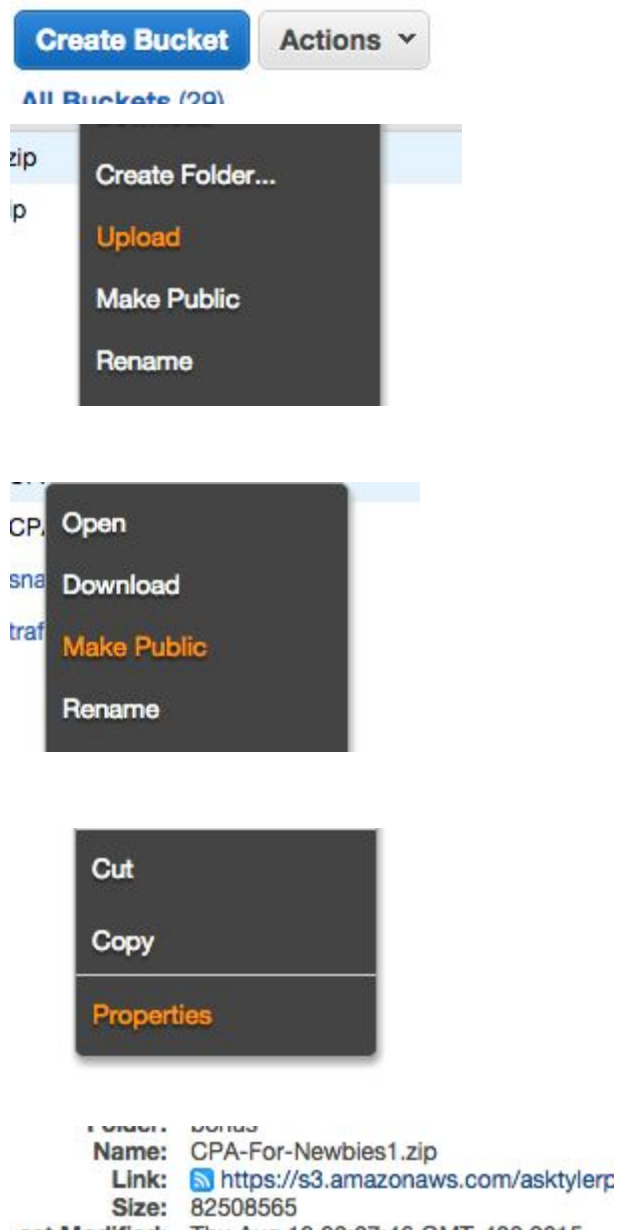
Then go to signup forms and get the code you need to place inside your html page. Use the “Raw Html Version” copy and paste the code you see into your page.



Once that is done then save it.

Next head over to [Amazon s3](#), create a bucket and upload your html page. Right click over the link inside and click on “Make Public”. Right click again and click on “properties” and to the right you will see your new landing page link.





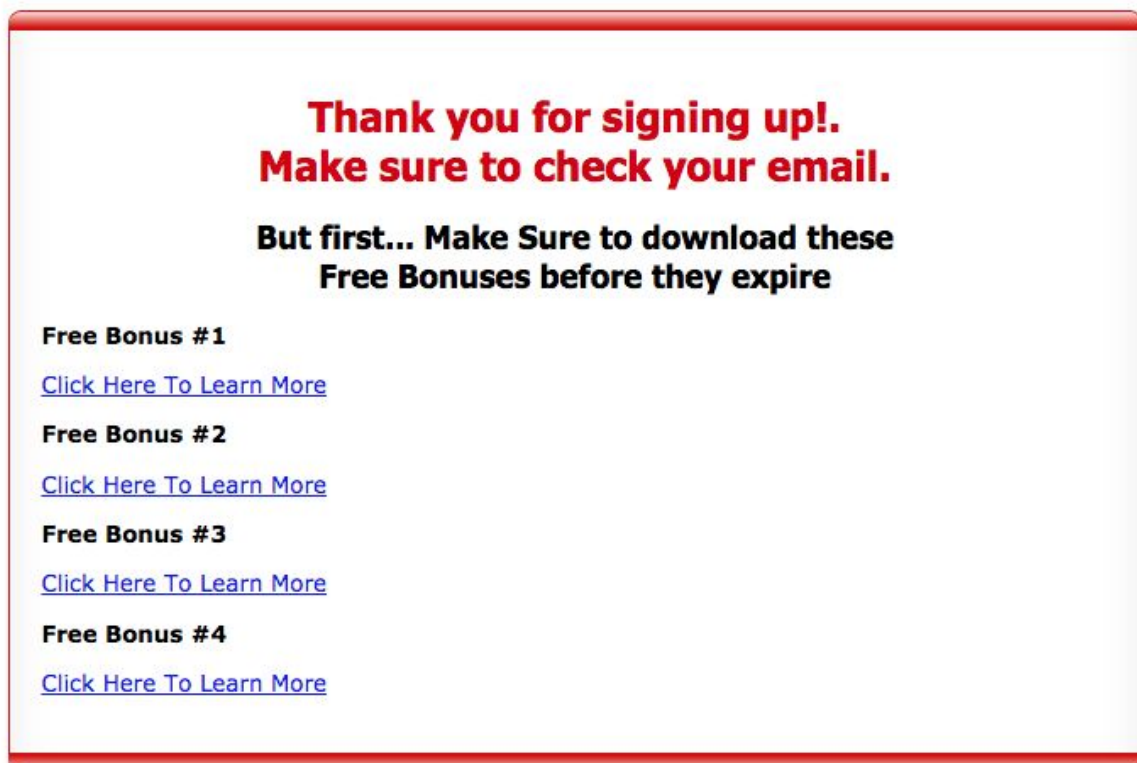
Double click on it and your page will open up. You should have the html code open inside a text document. Leave that there because we will need to come back and change the redirect link inside the autoresponder code.

Step #3 - After You Get Your New Lead

One of the best places to promote your offers is going to be the thankyou page. This is the one page and the one time that you will get almost 100% attention from your new lead.

So why not take advantage of that.

Your thank you page is only setup to thank the person for opting into your list. Tell them to check their email for the special bonus product. And ONLY have a link rotating through 4 bonus links. This link will redirect back to your CPA offers. Here is what it looks like.



Again if you need someone to create this page head over to [fiverr](#) or [upwork](#) and you can find a qualified person to outsource this.

** Or you can pick up this ready to go template with funnel by clicking [here](#).

[Ready to go Funnel Template](#)

Once you have the thank you page and you're ready to upload this. There is one more thing we need to do. Open up your html page inside a text editor. Inside change the bonus links to your rotating link.



```
<center><n><strong>but first... Make sure to download these<br> free bonus<br>
<p><b>Free Bonus #1</b></p>
<p><a href="http://yourlinkrotator.com/">Click Here To Learn More</a></p>
</div>
<div align="left">
<p><b>Free Bonus #2</b></p>
<p><a href="http://yourlinkrotator.com/">Click Here To Learn More</a></p>
</div>
<div align="left">
<p><b>Free Bonus #3</b></p>
<p><a href="http://yourlinkrotator.com/">Click Here To Learn More</a></p>
</div>
<div align="left">
<p><b>Free Bonus #4</b></p>
<p><a href="http://yourlinkrotator.com/">Click Here To Learn More</a></p>
</div>
```

Use clickmagick to setup a rotating link. Inside that link should be about 10 different CPA offers from the same niche.

| Show All URLs | | | | | | | | | |
|----------------------------|------------|----|----|-------|------------|----------|--------|-------|-----------|
| Pos | URL Name | TC | UC | Today | Start Date | End Date | Status | Stats | Move |
| 1 | Q PF 13137 | 24 | 17 | 0 | N/A | N/A | Active | Share | ▼ ▼ # |
| 2 | Q PF 13567 | 24 | 14 | 0 | N/A | N/A | Active | Share | ▲ ▼ ▼ # |
| 3 | Q PF 16500 | 31 | 14 | 0 | N/A | N/A | Active | Share | ▲ ▲ ▼ ▼ # |
| 4 | Q PF 18080 | 26 | 17 | 0 | N/A | N/A | Active | Share | ▲ ▲ ▼ ▼ # |
| 5 | Q PF 18079 | 32 | 20 | 0 | N/A | N/A | Active | Share | ▲ ▲ ▼ # |
| 6 | Q PF 13139 | 25 | 16 | 0 | N/A | N/A | Active | Share | ▲ ▲ # |

Use this website to find top quality offers

offervault.com

Next is grab the “Global Action Tracking Pixel” from clickmagick and place this inside your html code.

| ROI | ↕ |
|-------|--------------------|
| - | Copy Tracking Link |
| - | Track Conversions |
| -100% | Track Engagements |

Global Action Tracking Pixel:

```

      </td>
    </tr>
  </table>
  </div>
<p></p>

</body>
</html>

```

Save it and upload this html page to your amazon s3 bucket.

But wait, now go back to your optin page and change out the redirect link. I needs to go redirect to this new thank you page you just uploaded.

```

<form method="post" class="ui-form-wrapper" accept-charset="utf-8" action="https://www.dwebb.com/scripts/duu
<div style="display: none;">
<input type="hidden" name="meta_web_form_id" value="1976283779" />
<input type="hidden" name="meta_split_id" value="" />
<input type="hidden" name="listname" value="awlist3860158" />
<input type="hidden" name="redirect" value="http://yourdomain.com/" id="redirect_201e901a807b7ff0fa5298d26ff5" />
<input type="hidden" name="meta_redirect_onlist" value="http://yourdomain.com/" />
<input type="hidden" name="meta_adtracking" value="AIS_Webinar_Register_After_Purchase" />
<input type="hidden" name="meta_message" value="1" />
<input type="hidden" name="meta_required" value="email" />

```

Save the lead capture page and upload that back to amazon s3.

The last part is to add your global sales pixel inside your CPA network. Look for the place inside your CPA network that says global pixel placement. The wording may be different with each network.

Just look for pixel placement, or post back url. This is a must because it will show you the sales or conversions that come in.

Global Sales Tracking Pixel:

```

```

Step #4 - First Email Goes Out

Once you have your new lead on your list it's time for your autoresponder to do its magic. And that is to send out the first email.

As is the thankyou page. The first email is also as import when going out.

Inside this email you want to remind the person why they are getting this email from you. Remind them that they opted into your form. And then give them a link to your download page.

Then give a P.S. and give them a sneak peak on what the next email will be about.

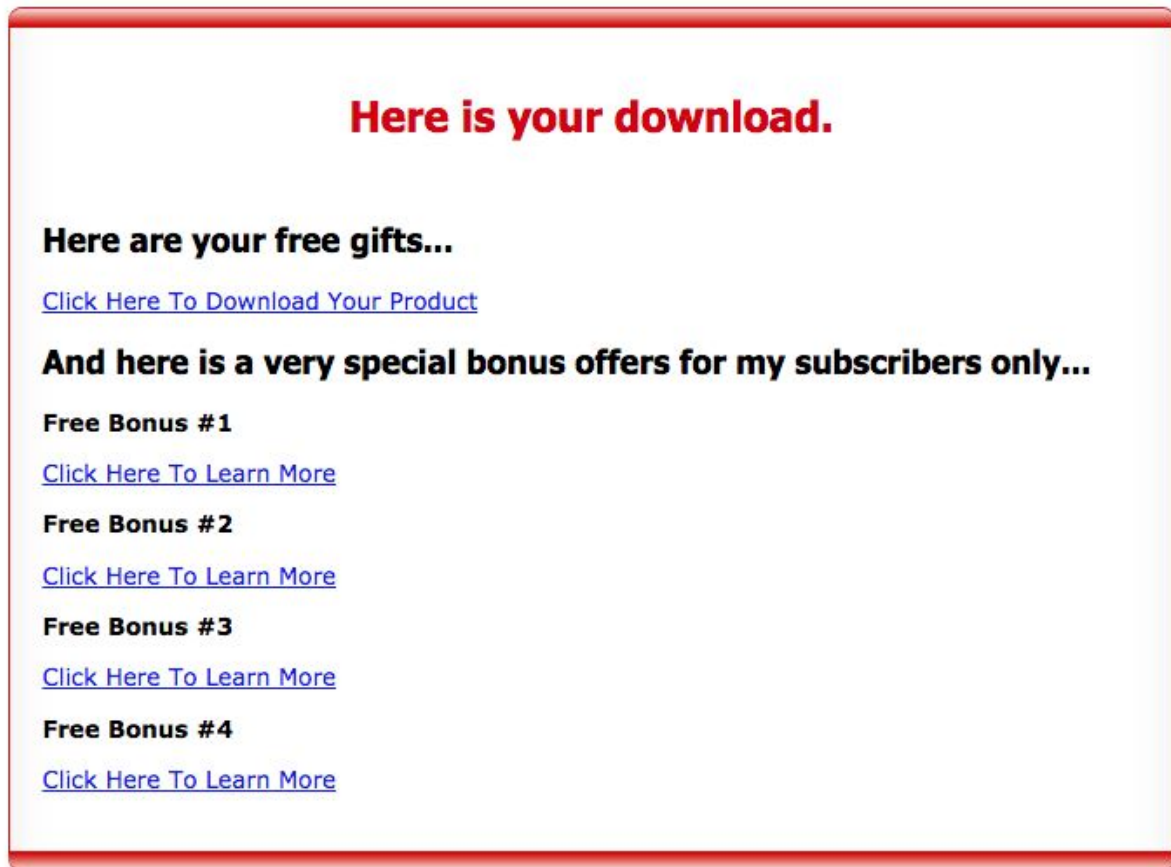
Have you ever seen the TV show “Lost”? That show always leaves you hanging and waiting for the next episode. Use the same technique in your emails.

Make sure people will look forward to your email so they will open it when it's sent.

Step #5 - The Download Page

Your download page is not really a place for someone to download anything. Its just another page that you can setup to get your leads clicking.

Send them to a download page that looks similar to your thankyou page.



If you need help with creating this download in html then head over to [fiverr](#) or [upwork](#) and look for a programmer.

** Or you can pick up this ready to go template with funnel by clicking here.

[Ready to go Funnel Template](#)

Use your rotating link with your offers on your download page.

You could add a video to this page but since you are new to internet marketing you are not going to know how to make good compelling videos. So just get your lead off your download page and onto the offer. So if you find an offer with a video, then send the lead to that page.

You're here to make money, not educate them. When you get better at marketing then you can create your own videos that sell. But for now just get people off your download and onto your offer page.

And the way you do that is offer bonus links they can click on.

Step #6 - The Money Is in The Follow Up

The money is in the list, we know that. But the money is also in the follow up. And I told you before to lead each email with the next.

The P.S. at the bottom of your emails is the place to tell your lead what is coming next.

Your follow emails will have your rotating links inside that lead to your offers.

How many emails in your follow up?

60 emails, going out twice per day. Yes that is a lot but for 30 days you want to get your link in front of as many people as you can.

If you are thinking to yourself that this sounds crazy and I understand.

But remember each of your emails has an unsubscribe button at the bottom. And also remember that no one forced your lead to optin, they did that voluntarily.

So just continue to email until the 30 days are over or they unsubscribe. You want to make money right? Then just set it up like this. You will be shocked at what happens.

Your niche is going to depend on how your emails go. But the emails that I have seen that work the best are stories or tips. Yes stories about your life, or about other people's lives. But tell stories.

And the best part is the stories don't even have to be related to your offers. Good stories keep people reading your emails.

Like I said before. The TV Show "Lost" is nothing more than stories that work together each episode.

Or give tips about your niche. If you can educate people in your emails the will love you and want to click on your rotating link.

You want to finally make some money online right? Then do what all the top Internet Marketers do and tell stories or give out helpful tips.

Yes this is going to take some work. Now you do have options.

First you can outsource this using providers on [fiverr](#) or [odesk](#).

Also if your niche is biz opp you can pick up this 60 email pack ready to go emails by [clicking here](#).

Ok, let me recap this part a bit.

Each email that goes out will have some text for people to read. And you will have a rotating link to your offers. Use the same rotating link you used inside your thankyou page inside your emails.

If you have 10 or so offers you are rotating, then each time someone clicks on the rotating link they will be presented with a different offer.

Conclusion

After you “list” starts to take off with growth so will your income.

Right now I have a segmented list of 11k people who are interested in weight loss. I can send an email out to them daily with new offers.

As my profits increase I take out 30% - 50% and put it back into buying more traffic to increase my list size.

So that leaves me with 70% - 50% to do what I want.

You can do the same thing. Just follow the steps in setting up your system and work it every day toward driving new traffic to your lead capture page.

Then one year from now you will have a giant list that will always produce income for you.

Thanks again for picking up this report.

Tyler Pratt

Resources

[Done For You Templates](#) - This funnel is ready to go, just like in the above examples. Change out the html and upload like I showed you.

[Done For You Email Follow Ups](#) - I know it can be stressful trying to come up with a good follow up system. So I have created 60 emails ready to get, just add your rotating link.

[Schedule A Coaching Call](#) - Let's get on a skype call together and get all your questions answered. Dont get stuck, let me unstuck you and into profits.

[Free CPA Marketing Training](#) - Register for the next training and learn how to automate your income online. You also get access to my \$12k per month offer and the network.