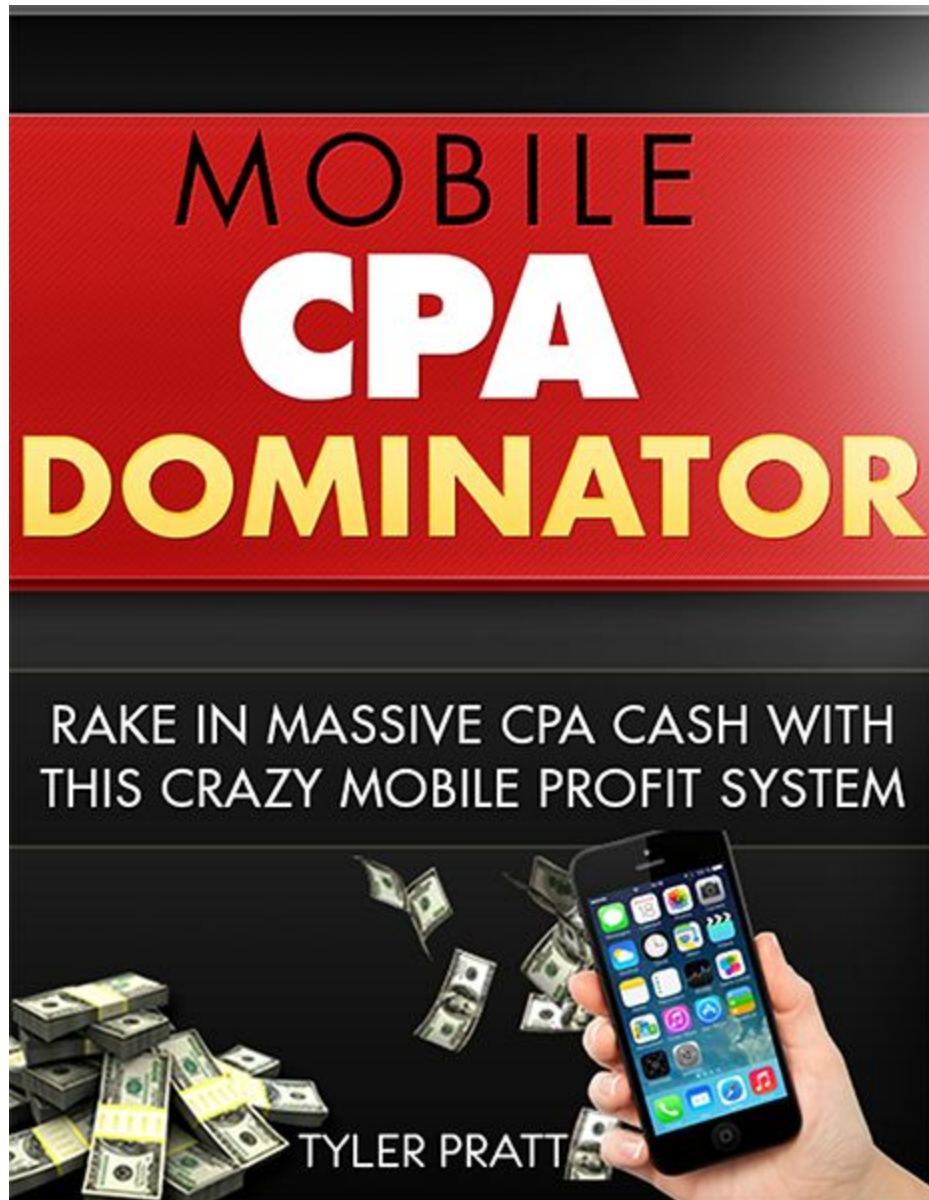


Mobile CPA Dominator



Free CPA Training Seating Is Limited
[Register Here](#)

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Welcome

Hi, Tyler here and I want to welcome you. If this is your first time with one of my products then welcome. If you have picked up a report from me before, then welcome back.

I really like to cut all the fluff and stuff and get right to business. But I wanted to just share some things about what you will get from this report first.

This is all about CPA offers and using Mobile as the traffic source. Combine these 2 and you have a lethal profit machine banking you cash daily.

If there is anything I want to stress to you, it's this. Marketing online is very simple and the formula is this.

Targeted Traffic + Conversions = Money

I want you to make Big Time Money. That really is the end goal for all of us. And this report will give you just that.

A tool you can use to make more money online.

So in the report I will show you Targeted Traffic and how to Convert that traffic. And so when you know how to do both, then you can make profits day and night.

I shouldn't have to spend too much time explaining to you that Mobile traffic is HUGE. Just take a moment and think about all the people who have cell phones. And they don't have to all be smart phones. Even dumb phones you can make money.

The numbers are ridiculous when you step back and think about it. The good thing about Mobile is there is so much traffic and it's dirt cheap. And more people are doing stuff on there mobile phones than on the computer.

Ok let's continue.. But before we do. I want you to understand that some of this stuff may be hard to understand. And that is OK, only because it's new.

Anything new will be difficult. So I want you to not be afraid to try things, if it does not work, then change it up a bit until it works.

I will do my best to give you the Newbie a very simple step by step plan.

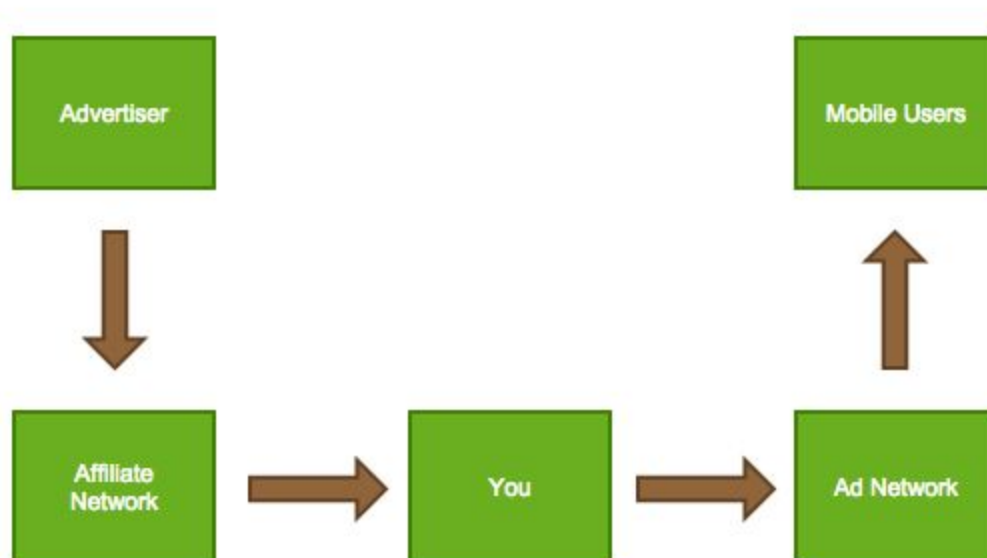
But you have to know that it may not work perfectly as I describe it. That's because you have different levels of technical knowledge than me. So don't get frustrated or upset. Just keep working until all the pieces fall into place.

I know you are going to be great!

Now let's move forward and upward.

10,000 Foot View

This is what I call the sky view. Or a look from above. It's important to see a visual of how this simple process works.



Advertiser - This is the company or person who creates the offer. The advertiser is responsible for creating the landing page, and converting the lead into more money.

Affiliate Network - This is the company that is the middle man between the Advertiser and You. They handle all the traffic flow. The network is responsible for making sure you get accurate stats and get paid. The advertiser will pay the affiliate network, and the network will pay out. This way you know for sure you are dealing with a company who has lots of cash and will always pay.

You - It's your responsibility to find the traffic and drive it to the offers. When you find targeted traffic you send that to the Advertiser's offer. The network tracks everything for you. And the advertiser will make sure you get the best possible conversion.

Ad Network - This is a company that has all the traffic. They are responsible for finding the best places to get the best traffic. You can go with a good network and know for sure you are going to get high quality traffic to any Mobile offer.

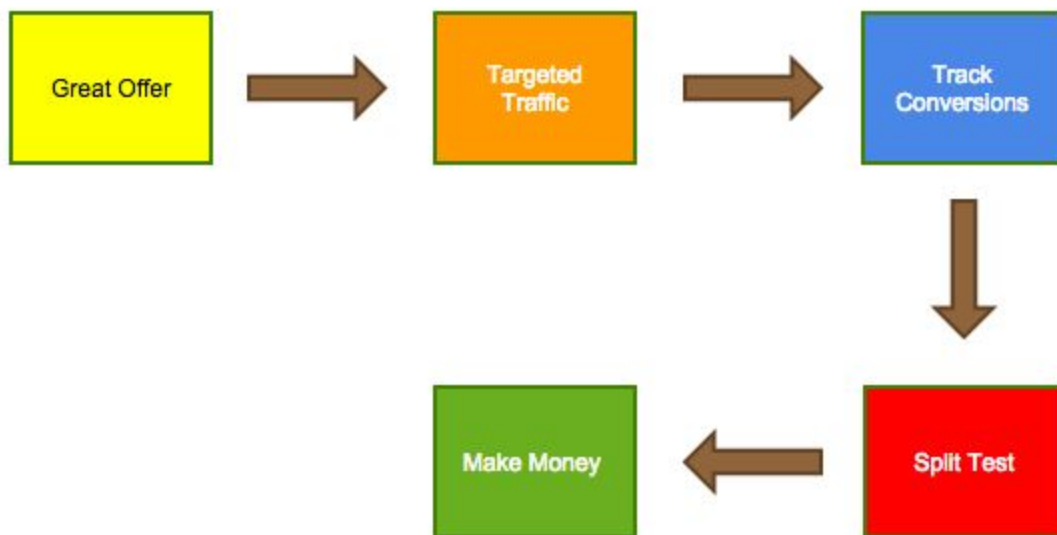
Mobile User - This person is the one who downloaded an app to their phone. Inside the app will be banners. When a user clicks on the banners and performs an action. Usually it's giving away their email address. Then you make money.

3 Steps to make this all work!

Step 1: Find A Great Offer - I will help you pick out a winner.

Step 2: Get Traffic - For this system to work you have to buy media mobile traffic. I will help you get that in a bit.

Step 3: Optimize - Change, Tweak, Just keep trying new things to optimize your campaigns for max profit.



Join The CPA Network

Great News!! I'm going to show you a CPA network that anyone can join. Yes you will be in the system in the next 10 minutes.

The Best mobile Network at this time is MobPartner. The system is so easy and they offer a huge range of offers that cover the entire world.

[Go Here and register at Mobpartner](#)

When you register make sure to put real information. If you put in fake info then you will spend all this time and your account will eventually get shut down.

Everything is easy to fill out. Under account type click Media-buyer

Account Type *

☐ Publisher

*You'll be running MobPartner campaigns in your **mobile app** or **mobile site**.*

☒ Media-buyer

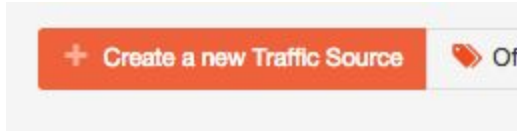
*You own an **affiliate platform** and intend to run MobPartner campaigns on it.*

☐ Ad-network

*You'll be **buying any sort of media** to run MobPartner campaigns on.*

Once inside go to traffic sources and create a new traffic source. Choose Buzzcity as the source.

The screenshot shows the 'CREATE A TRAFFIC SOURCE' dropdown menu in the MobPartner interface. The menu is open, displaying a list of ad networks. 'Buzzcity' is the first item and is marked with a checkmark, indicating it is the selected option. Other visible options include Inmobi, Adfonic, Google Adwords, Millennial Media, Mojiva, Airpush, Admob, MobileFuse, and MobClix. The background shows the 'TRAFFIC SOURCES' navigation menu with options for 'TRAFFIC SOURCES', 'POOLS', and 'CALLBACK'.



Next is to create a new pool. Name it Buzzcity and All campaigns.

CREATE A POOL

Name * Buzzcity

Configuration ⓘ ☒ Cheetah Media Link Select ☐ Customize

Category of campaigns * All campaigns (no adult and gambling)

Save

That is it for joining and getting the first part setup inside your CPA Network Mobpartner.

Next will will go over the Offer and setting up your first Campaign

A Good Offer

Finding a good offer for Mobile CPA is huge. And the good news is I will give you one of the best converting offers.

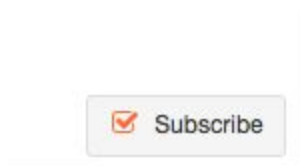
First click on campaigns.



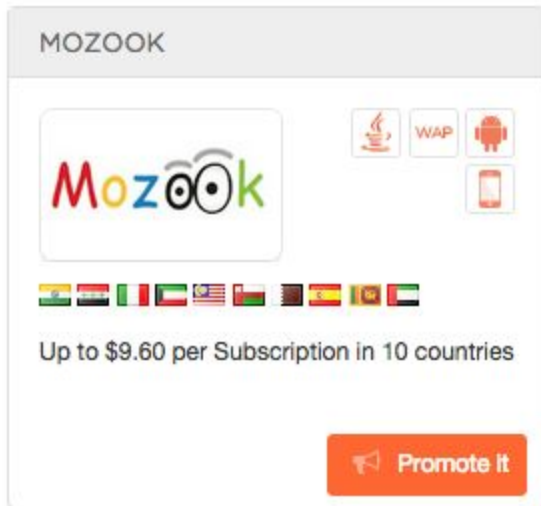
Next I want you to find the keywords and enter this inside.
Mozook

A screenshot of a form titled 'CAMPAIGNS'. It has two main sections: 'Keywords' and 'Country'. The 'Keywords' section has a text input field containing 'mozook'. The 'Country' section has a text input field with the placeholder text 'Keep empty for All Countries'.

When Mozook offer comes up click on the subscribe button



Then wait a few hours and it will be ready to promote.



Mobile Traffic Source

The next step is getting Targeted Traffic. And the best source for Mobile CPA traffic is [buzzcity](#).

Same process here. Give them all your real information.

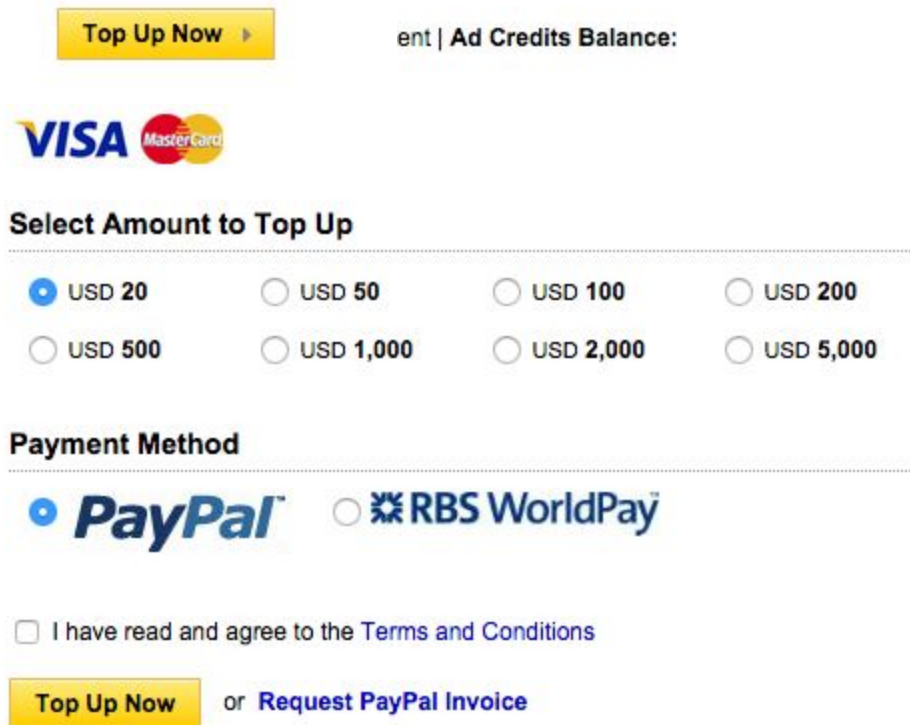
[Register Here](#)

The part that asked “I wish to signup as a” check Advertiser

I wish to sign up as a ☒ Advertiser ☐ Publisher

After you get inside your account, the first thing you want to do is fund it. Start off with \$20.

Click on the link next to Ad Credits Balance. Then Click on “Top Up Now”



Top Up Now ▶ ent | Ad Credits Balance:

VISA MasterCard

Select Amount to Top Up

☒ USD 20 ☐ USD 50 ☐ USD 100 ☐ USD 200

☐ USD 500 ☐ USD 1,000 ☐ USD 2,000 ☐ USD 5,000

Payment Method

☒ PayPal ☐ RBS WorldPay

☐ I have read and agree to the [Terms and Conditions](#)

Top Up Now or [Request PayPal Invoice](#)

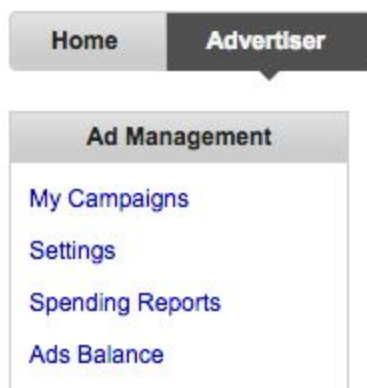
You will have to wait a bit for them to verify a new account and new purchase. But after that it will take a lot less time.

There, now you have an account with Buzzcity and its funded ready to setup your first campaign.

The Callback

Let's setup a call back from buzzcity to Mobpartner. This just lets these 2 websites talk to each other about your campaign. This way you can see what is converting.

Click on Advertiser on top and then Settings



Next click “Enable Clickcode” and Clickcode for CPA networks. The first one that comes up is MobPartner

Advertiser Settings

Clickcode

Clickcode

☒ Enable Clickcode - required for Conversion Tracking

☐ Standard

For more information, please refer to our [Conversion Tracking](#) documentation.

☒ Clickcode for CPA Networks

Parameter Type

MobPartner

http://d.mobpartner.mobi/index.php?tid={clickcode}

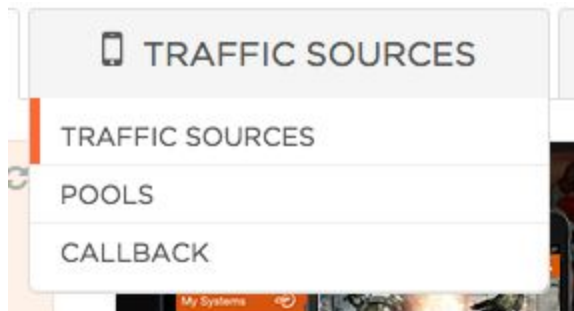
For more information, please refer to our [CPA Network Media Buyer Integration](#) documentation.

Put a check market in for your email and then hit “Submit”

Now got back into your Mobpartner Account. We will setup the callback url.

Stay with me, this is easy and its necessary.

Click on “Traffic Sources” and Call back url



Click on Get the Buzzcity Callback URL, Enter in your Buzzcity Partner ID

FOR BUZZCITY CAMPAIGNS

If you buy your traffic from Buzzcity, you can add the Buzzcity Callback URL to monitor the conversions performance directly on your BuzzCity Advertiser Account.

» [Get the Buzzcity Callback URL](#)

Please insert your BuzzCity Partner ID and MD5 hash to display the URL. To find your partner ID and hash ID, click [here](#)

Partner ID *

MD5 Hash *

[Generate URL](#)

[More information](#)

BuzzCity Network

oneinmedia | Partner ID: **117030**

[Change Account](#)

[My Account](#) ▾

Authentication

For security reasons, some API functions require you to provide a Hash:

Your Hash is:

c8c0665771e3d0202f246f553357d236

[Regenerate Hash](#)

Please note that you need to update all BuzzCity secured APIs to use your latest Hash.

Ener both Partner Id and Hash into Mobpartner area

» Get the Buzzcity Callback URL

Please insert your BuzzCity Partner ID and MD5 hash to display the URL. To find your partner ID and hash ID, click [here](#)

Partner ID *

117030

MD5 Hash *

c8c0665771e3d0202f246f553357d23d

Generate URL

[More information](#)

Click on Generate UR

Copy and paste the url into the left area. Turn on “Advanced Mode” Copy the generated url in the “When the transaction is created”

Advanced mode ☒

Callback method ☒ Server2Server (HTTP GET)
☐ Server2Server (HTTP POST)

When the transaction is created	<input type="text" value="http://api.buzzcity.net/vconvert.php?partnerid=117030&vtxnid=[=c"/>	<input checked="" type="checkbox"/> Activate
If the transaction is validated	<input type="text" value="http://"/>	<input type="checkbox"/> Activate
If the transaction is refused	<input type="text" value="http://"/>	<input type="checkbox"/> Activate
If the transaction is validated then refused	<input type="text" value="http://"/>	<input type="checkbox"/> Activate

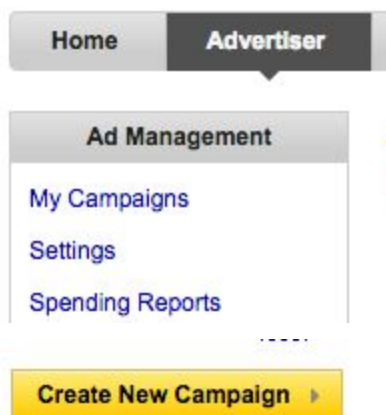
Click Save Configuration

Now you're all set for the Call back between mobpartner and buzzcity.

First Campaign

Your first campaign will be inside Buzzcity. There you will send Mobile traffic to your Mozook offer inside Mobpartner

First click on “My Campaigns” then “Create a New Campaign”



Setup your campaign with a daily budget of \$5. You can scale up later.


Campaign Information

Title	<input type="text" value="Mozook"/>		
Campaign Type	<input type="button" value="CPC (Cost per Click)"/>		
Day	<input type="text" value="2015-09-16"/>	until	<input type="text" value="2015-11-15"/>
	<input type="checkbox"/> Apply to all campaigns		
Time	<input type="button" value="Show ads at all times"/>		
Daily Budget (USD)	<input type="text" value="5.00"/>		

Now Go back to Mobpartner and search under campaigns for Mozook. When it comes up then click on the “Promote it” link. We need to get the banners that will be inserted into buzzcity.



I haven't talked about the country yet but I want you to choose India for the creatives

Country	Creative Type
India	All
Creatives Pack	Creative Size
All	All
	

Download the right banner sizes and then upload them to buzzcity.

Banner Ads (For Smartphones / Feature Phones)

These are ad-units suited for display in Mobile web sites.
Please upload banner(s)* according to [BuzzCity Content Guidelines](#).
Suitable banners will be shown depending on phone resolution.

XX-Large (320x50, <15KB)

Upload from File  Choose File 1377605_moz...320x50.gif



X-Large (300x50, <15KB)

Buzzcity will fill in some of the other spots. If the banner doesn't look right then upload the exact size.

Next is the target url

By submitting the campaign, you are deemed to have accepted and agreed to the banner, be auto-resized, auto-filled, auto-compressed and/or otherwise altered to fit within BuzzCity

Click-Through To My Target URL

Bring customers to a mobile / web page with this URL:

Tag (Optional) No Tag



MOZOOK
UP TO \$9.60 PER SUBSCRIPTION IN 10 COUNTRIES
<http://wap.mozook.com>

ACTION	PROMOTION URL
<input type="text" value="All"/>	<input "="" type="text" value="http://d.afftrx.com/?s=1692307&subid="/>

Expand the countries and find India under Asia. Put in \$0.01

☐ Selected Countries

Custom Rates
 * Please check minimum bids for each country in the [Campaign Planner](#).
 Enter **Price per Click** for regions or countries where ads will appear.

☐ Africa

☐ Asia

<input type="checkbox"/> Afghanistan	<input type="checkbox"/> Bahrain	<input type="checkbox"/> Bangladesh
<input type="checkbox"/> Bhutan	<input type="checkbox"/> Brunei	<input type="checkbox"/> Cambodia
<input checked="" type="checkbox"/> China	<input type="checkbox"/> Timor-Leste	<input type="checkbox"/> Guam
<input type="checkbox"/> Hong Kong	<input checked="" type="checkbox"/> 0.01 India	<input checked="" type="checkbox"/> Indonesia
<input type="checkbox"/> Iran	<input checked="" type="checkbox"/> Iraq	<input checked="" type="checkbox"/> Israel
<input type="checkbox"/> Japan	<input checked="" type="checkbox"/> Jordan	<input type="checkbox"/> Kazakhstan
<input type="checkbox"/> Republic of Korea	<input type="checkbox"/> DPRK (North Korea)	<input checked="" type="checkbox"/> Kuwait
<input type="checkbox"/> Kyrgyzstan	<input type="checkbox"/> Laos	<input type="checkbox"/> Lebanon
<input type="checkbox"/> Macau	<input checked="" type="checkbox"/> Malaysia	<input type="checkbox"/> Maldives

Next is the Device. Select Platforms and choose Android and Exclude Proxied-browser Traffic

Device Targeting

☐ Selected Devices

Do note that targeting will reduce your potential traffic.

☐ Devices

☐ Platforms

- ☐ Feature phones
- ☐ Smartphones
- ☐ Tablets

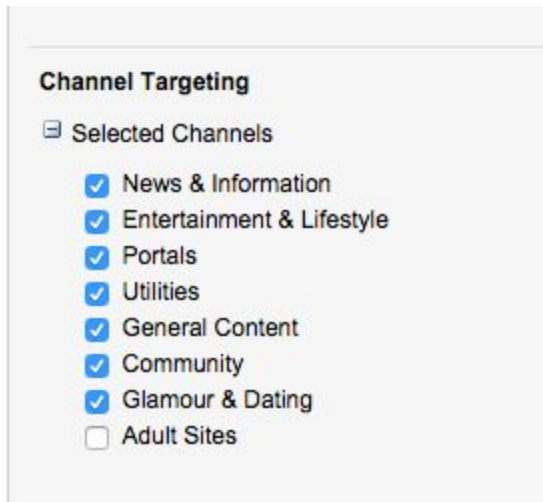
Advanced

<input checked="" type="checkbox"/> Android	<input type="checkbox"/> Android Applications
<input type="checkbox"/> BlackBerry OS	<input type="checkbox"/> BlackBerry Applications
<input type="checkbox"/> iOS	<input type="checkbox"/> iOS Applications
<input type="checkbox"/> Symbian OS	<input type="checkbox"/> JavaME Applications
<input type="checkbox"/> Windows Mobile	
<input type="checkbox"/> Nokia S40	
<input type="checkbox"/> MAUI	
<input type="checkbox"/> MIDP	

☐ Others

- ☒ Exclude Proxied-browser Traffic
 - ☒ Exclude Opera Mini Traffic
 - ☒ Exclude UC Browser Traffic
 - ☒ Exclude Ovi (S40) Browser Traffic
- ☐ Only Opera Mini Traffic

Next select all channels except Adult, NO ADULT Traffic to this offer



Channel Targeting

☐ Selected Channels

- ☒ News & Information
- ☒ Entertainment & Lifestyle
- ☒ Portals
- ☒ Utilities
- ☒ General Content
- ☒ Community
- ☒ Glamour & Dating
- ☐ Adult Sites

Hit submit and your campaign will be finished. Now just wait for Buzzcity to approve the campaign.

The Planner

At this point you have your first campaign up and running. I could just end this and say scale up from here. But I feel I need to expand on that.

If you want to make the big bucks. You're going to have to spend money. As you make money you need to reinvest your profits into more traffic.

You have 2 options. You can find other offers and repeat the process of setting up a campaign. Or you can take this one campaign and fine tune it until its profitable.

I think you can figure out how to find a new offer inside mob partners and add it to buzz city. But let me show you some tools you can use that will help you make the Mozook offer profitable.

Go to the front page of buzzcity then scroll down until you see “Campaign Planner”



Click View Planner. Inside you will see a map of the world. Here you can zone in on what each country is doing. I picked Iran because it is NOT one of the Big .. USA, Canada, UK, countries. Iran has a lot of traffic inside of buzzcity.

But what if your campaign is not producing profits like you want? What can you do? Start buying traffic from another country.

Don't just get stuck on one country, you may find another one that will give you a better return.

Lets click on India, you can see that county has a ton of traffic. And very cheap.



Next click on “More Info”

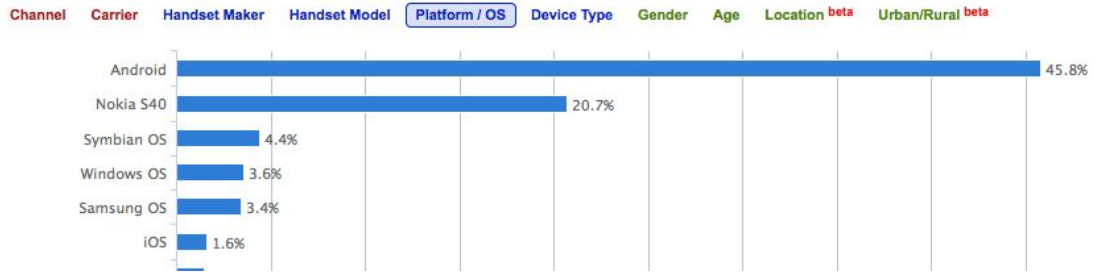
India

[Channel](#) [Carrier](#) [Handset Maker](#) [Handset Model](#) [Platform / OS](#) [Device Type](#) [Gender](#) [Age](#) [Location beta](#) [Urban/Rural beta](#)

This information is a goldmine. Remember how I had you click only Android? Well I got that from here.

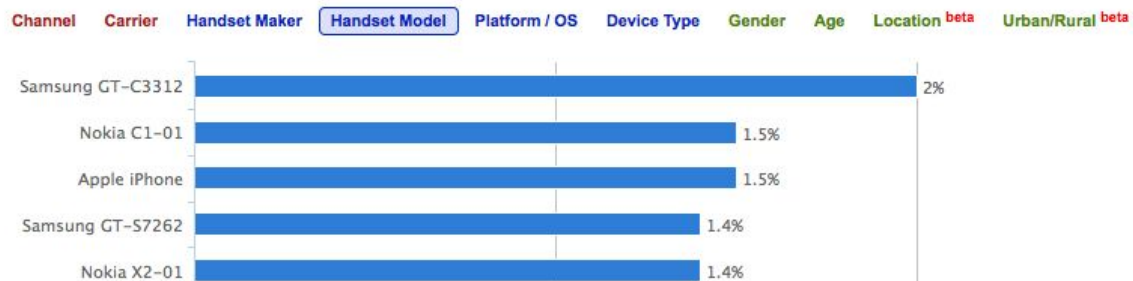
Click on Platform/OS, Android Kills it.

India



Click on Handset Model. You will see that Samsung is the leader.

India



So with this data you can adjust your settings inside of Buzzcity to only target specific Mobile Phones.

See the Power in this? Target it down and you can make a killing.

Again if India is not producing results then pick another country and adjust the Mobile Phone specs.



Split Test

The last part I want to cover is split testing. What you are going to do is split test different banners to see which one is pulling in all the conversions.

How you split test is to setup different campaigns for different banners and see the ones that pull in the most conversions.

At the end of our URL you can add in anything you want.

```
http://d.afftrx.com/?s=1692307&subid=
```

Add in banner 1, banner 2, etc...

Through To

Bring customers to a mobile / web page with this URL:

Tag (Optional)

Click on Clone and you make duplicate of the first campaign. The just change the banners and the end or your link and hit submit.

#	Campaign	Star
1	Mozook	16 Si
	Edit Clone Test Report	15 N

You will see the stats inside of your mobpartner account that shows the banner that is converting.

Then just play around with the devices, country, operating system. Find that sweet spot from all the data you collect from the planner page.

Conclusion

Ok so I said in the beginning that if this is new then it might come across as difficult. But it's not.

Just follow everything I have laid out for you. Then everyday adjust until you make is profitable.

You're not going to hit a homerun the first time you buy media traffic and send it to your offers. But as you see

what is working and dump what is not, then you will have massive success.

To Your Future Success

Tyler Pratt

Resources

[Free CPA Training](#) - Register here seating is limited.
Discover how to start making \$12k per month in the next 30 days without spending all day behind the computer.

[One on One Coaching Call](#) - Schedule your call today and let's get you into profit now.

[50 Mobile Ready Templates](#) - Build a list or Charge \$3,000 plus to set up for Offline Business.