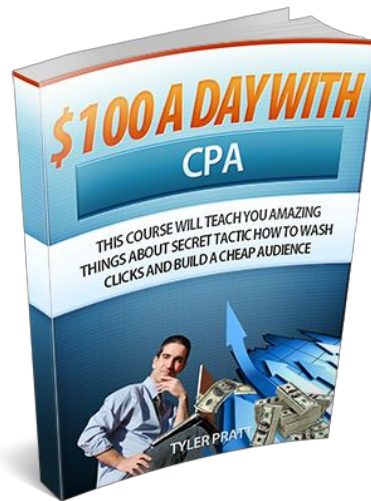


\$100 A Day With CPA

by Tyler Pratt



\$12k A Month With CPA
Inner Circle FREE Training
(Seating Is Limited)
[Click Here To Register](#)

First off let me say thank you, if this is your first time purchasing a product from me then Welcome.

If your are an existing customer then Welcome back.

This report is going to be quick and to the point. Do this, click this, use this, promote this, etc..

If you have no clue what CPA Marketing is then I would suggest you go learn about it and come back here.

Im not going to teach you what CPA Marketing is, I'm going to give you a strategy to use right now. I will lay out the most basic of formulas that is working right now for myself and my students.

This system works, But it's up to YOU to set it up and take action on it.

Here is the deal with success online. It does not matter what you are promoting, CPA offers, Affiliate Offer, Your own Products.

Targeted Traffic + Conversions = Sales

That's the simple formula and I want you to keep that in your mind when you go through this report

Retargeting

One of the real goldmines of getting targeted traffic is to retarget your traffic. Tongue twister I know.

Facebook and even Google will let you place a piece of code onto your website and they will build an audience for you. Even Amazon is in on the action.

Let me give you an example. Have you ever gone to Amazon, searched for an item, opened up the item to get more information, but then decided maybe later. Then you go surfing around the Internet and you see banners with that same exact item you searched on Amazon.

That is retargeting. And you get to do it for any offer you want.

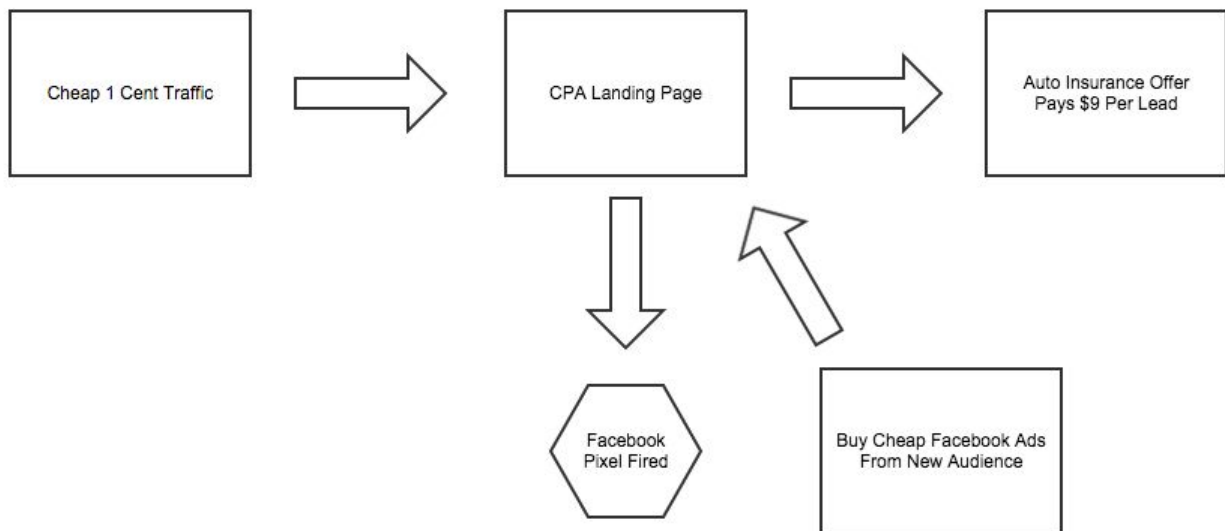
What does this really mean for us?

We have to build an audience. An audience that will never unsubscribe and can be marketed to for any product you want

The formula I will show you goes like this. To build an audience we are going to buy very cheap traffic. 1 cents traffic, send it to a landing page and build the audience with facebook. Then promote the same offer to your new facebook group.

The reason we do this is because first you have to build the audience and if you don't already have a FREE source of traffic then we have to get it for next to nothing. And after you build up the targeted audience, facebook will let you promote to that traffic for super cheap compared to just tossing up ads on the facebook ads manager.

Lets look at a diagram that shows the what it looks like



Here is how we setup this and these are the tools and websites you need.

An account at [Buzzcity.com](https://www.buzzcity.com)

A [Facebook](#) account

An Account at [Peerfly](https://www.peerfly.com)

A Landing Page

I will walk you through each of these and then put it all together.

Buzzcity, if you have purchased this traffic before you know it's very cheap, but it can be hit or miss at times. But the traffic from this website is only to build your audience at Facebook.

The audience you build at facebook is the real gem because its highly targeted and you can pay next to nothing to promote to your audience.

Facebook will reward you for building an audience because they figure you know what you're doing as a marketer and will give you cheap traffic on your efforts. Because its your audience and you built it.

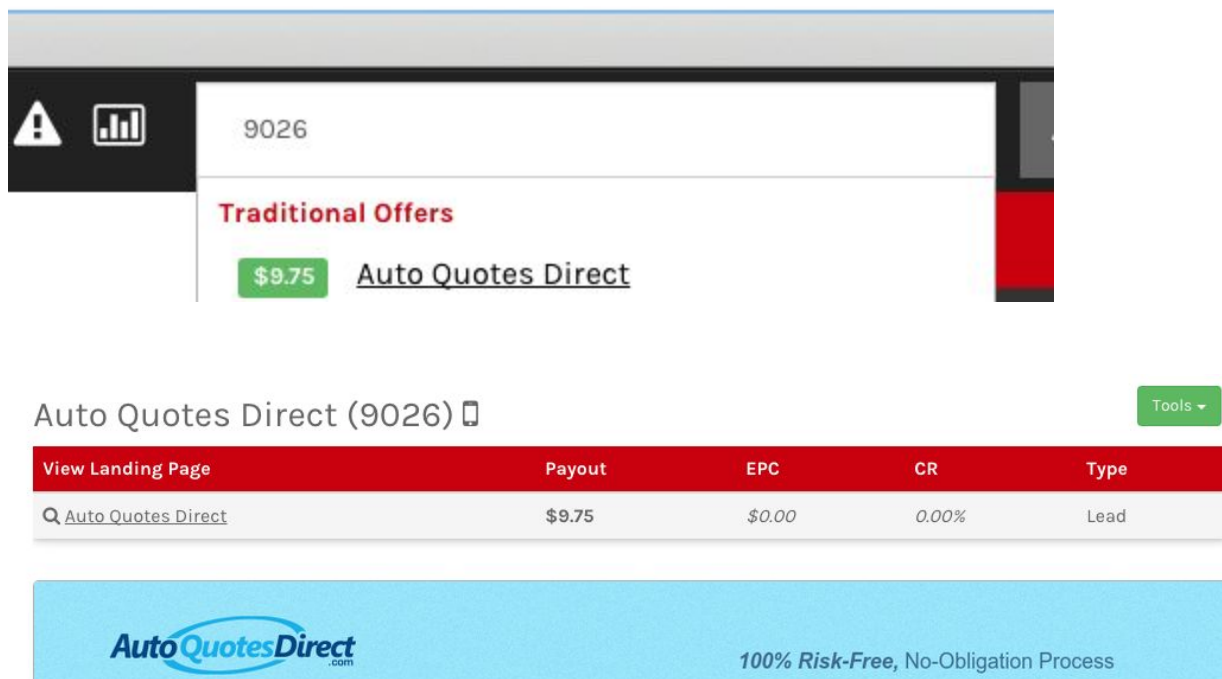
So again the formula is Targeted Traffic plus Conversion gives you the money you desire.

Im going to start off with setting up the offer to promote. This is going to be an auto insurance offer that pays \$9 per lead

Step #1

Login or setup an account with Peerfly, [click here](#)

I the top right of the search, put in this number 9026



The screenshot shows the Peerfly search interface. At the top, a search bar contains the number '9026'. Below the search bar, under the 'Traditional Offers' section, a green box displays '\$9.75' next to the offer name 'Auto Quotes Direct'. Below this, a table lists the offer details:

Auto Quotes Direct (9026)				
View Landing Page	Payout	EPC	CR	Type
Q Auto Quotes Direct	\$9.75	\$0.00	0.00%	Lead

At the bottom of the screenshot, there is a blue banner for 'AutoQuotesDirect.com' with the text '100% Risk-Free, No-Obligation Process'.

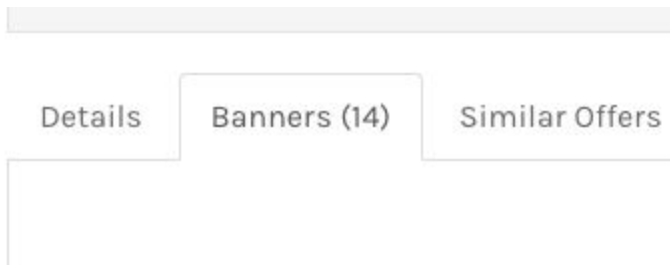
Auto Quotes Direct is the offer I want you to promote.

This pays out very good for a lead!!

✓ **Allowed Methods:** Search PPC, Social PPC, Banner Display, Contextual
🌐 **Allowed Countries:** United States

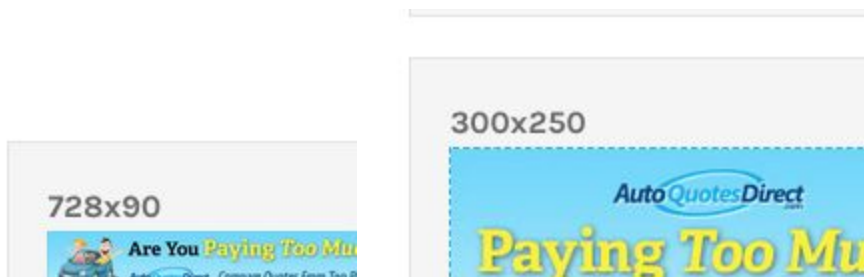
This offer is only for United States traffic, so we will only focus on US traffic.
And it's allowed in both Search PPC (google) and Social PPC (facebook)

Next click on the banners



Download 2 Banners

320x25 and 728x90



Now grab your Affiliate link

Affiliate Link

`http://trkur.com/146691/9026`

Add SubIDs (optional)

Step #2

Step 2 is setting up a landing page to capture the traffic and build the audience.

Im not going to go over how to setup this landing page but will give you an example of mine.

SAVE \$500 A YEAR ON AUTO INSURANCE



- ✓ We help you with our best picks
- ✓ Top insurance company quotes
- ✓ Fill out our short form
- ✓ Easy & only takes 2 minutes
- ✓ Get auto insurance quotes
- ✓ From several leading companies
- ✓ Review the offers and select

Click Here and Enter your EMAIL to be sent amazing deals



Services and Programs

Stop overpaying for Car Insurance. Let our team of professionals help you save up 45% Today!

Our team gets the average policy all the way down to less than \$20 per week.

Get customer auto insurance quotes from leading providers, Fast and FREE today.

Compare Rates Free!

- \$ We help you with our best picks
\$18.34 Per Week
- \$ We help you with our best picks
\$19.67 Per Week
- \$ We help you with our best picks

If you want this example same landing page click here for details on how you can download it.

===

[Click Here and get this exact landing page we use](#)

[Click Here](#) if you want us to host it and you just promote the link we give you. This is only available for a few days and will be closed after that.

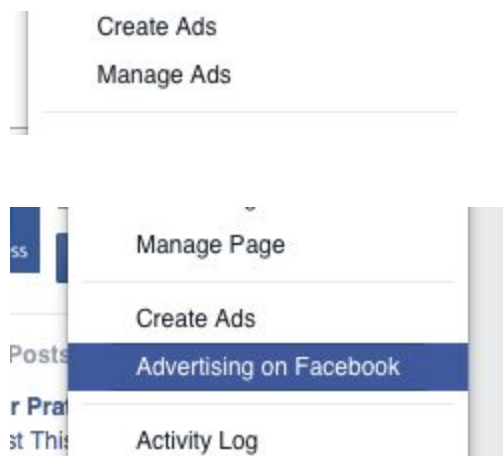
====

The landing page you create is there to build the audience from the traffic we get at buzzcity. You can do direct from FB and I will show you that in a bit.

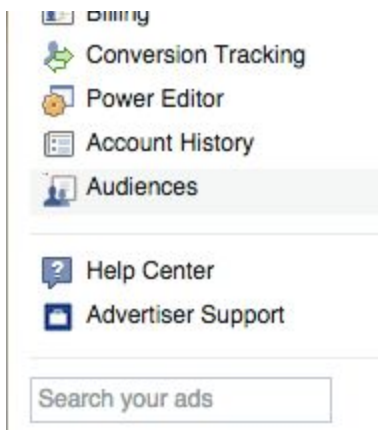
On this landing page you will place the audience pixel you get from facebook. In step 3 I will explain this and you can then go back and place this code in your html

Step #3

Step 3 is setting up your audience inside of facebook. So head over to your facebook account and click on the top right menu, then click on manage ads. If this is your first time with facebook ads then click on create an ad. Just create an ad and put your landing page url in there, but don't make the ad active. This will open up the advertising admin area.



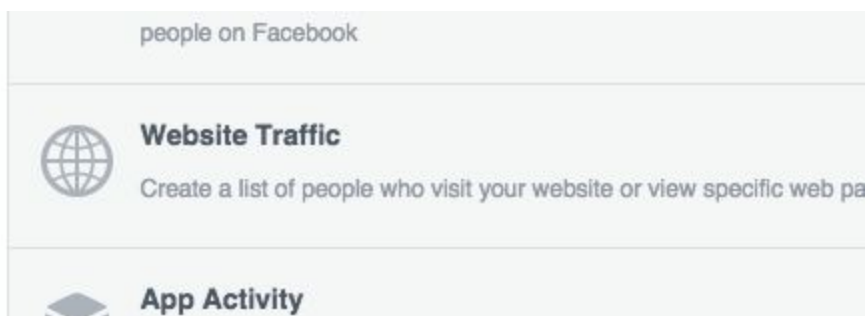
Once inside the admin area I want you to click on audiences to the left.



Next click on the upper right create audience and customer audience.



Then click website traffic



Next click on Anyone who visits your website

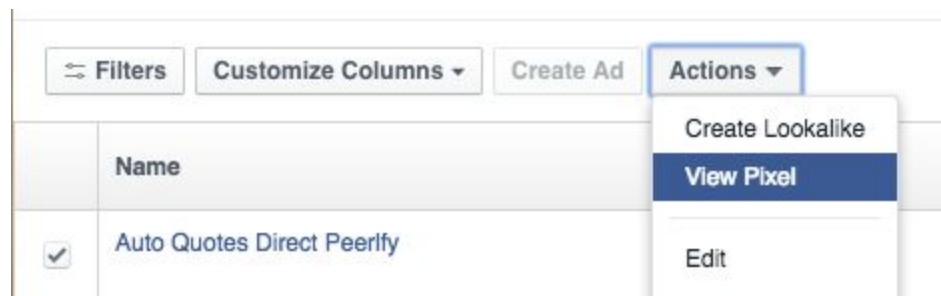


You can put in your landing page url there or leave it blank.

Here is how I setup my audience

 A screenshot of the Facebook Audience Setup form. The 'Website Traffic' section is expanded, showing a dropdown menu set to 'Anyone who visits your website'. Below this, there is a text input field labeled 'Include people who visit any page on the following domain' with the placeholder text 'Choose a website domain'. The 'In the Last' section shows a dropdown set to '180' and the unit 'days'. There is a checked checkbox labeled 'Include past website traffic'. The 'Audience Name' section shows the name 'Auto Quotes Direct Peerlly' and a link to 'Add a description'.

Now click the checkbox next to the audience and view pixel



Inside of the box you want to copy the pixel code into your computer notepad. We will take this code and place it inside our landing page.

Pixel Code

Copy the code below and paste it between the <head> and </head> in your website code. Then you can set up rules to track specific actions people take across your website.

[Send the code to your website developer](#)

```
<script>(function() {  
var _fbq = window._fbq || (window._fbq = []);  
if (!_fbq.loaded) {  
var fbds = document.createElement('script');  
fbds.async = true;  
fbds.src = '//connect.facebook.net/en_US/fbds.js';  
var s = document.getElementsByTagName('script')[0];  
s.parentNode.insertBefore(fbds, s);  
_fbq.loaded = true;  
}  
_fbq.push(['addPixelId', '366012210263610']);  
})();  
window._fbq = window._fbq || [];  
window._fbq.push(['track', 'PixelInitialized', {}]);  
</script>  
<noscript>
<div class="copyright">Copyright 2011 - 201
Insurance.</div>
</div>

<script>(function() {
var _fbq = window._fbq || (window._fbq = []);
if (!_fbq.loaded) {
var fbds = document.createElement('script');
fbds.async = true;
fbds.src = '//connect.facebook.net/en_US/fb
var s = document.getElementsByTagName('scri
s.parentNode.insertBefore(fbds, s);
_fbk.loaded = true;
}
_fbk.push(['addPixelId', '366012210263610'
})();
window._fbq = window._fbq || [];
window._fbq.push(['track', 'PixelInitialize
</script>
<noscript><img height="1" width="1" alt=""

</body>
</html>

| Design | Split | Source |
```

Summary so far.

Step 1- get the offer from [Peerfly](#)

Step 2 - setup your landing page

Step 3 - get pixel code from facebook and place that into your landing page.

Setp #4

Setup buzzcity to start generating cheap audience traffic.

Login into your buzzcity account.

Click on My Campaign and then Create Campaign



Set you title, CPC, and Daily Budget

At \$10 budget you will get 1,000 clicks \$100 will get you 10,000 clicks.
10,000 click will give you an audience in facebook close to that number.

The image shows a Facebook Ad campaign configuration form. It has several fields: 'Title' with the value 'Auto Quotes Direct'; 'Campaign Type' with a dropdown menu showing 'CPC (Cost per Click)'; 'Day' with two date pickers showing '2015-07-20' and '2015-09-18' separated by 'until', and an unchecked checkbox for 'Apply to all campaigns'; 'Time' with a dropdown menu showing 'Show ads at all times'; and 'Daily Budget (USD)' with a text input field containing '10.00'.

Next make sure you set the traffic to desktop and not mobile.

The image shows a Facebook Ad campaign configuration form. It has two fields: 'Device Class' with a dropdown menu showing 'Desktop Devices' and a red 'beta' label next to it, and 'Banner Type' with a dropdown menu showing 'Image'.

Go to the banners and upload the 300x250 and 728x90, you will see buzzcity will auto create banners for the other spots. These are the only 2 banners you need to upload.

Upload from File No file chosen

Rectangle (300x250, <40KB)

Upload from File No file chosen

Square (250x250, <20KB)


Upload from File No file chosen

Leaderboard (728x90, <40KB)

Upload from File No file chosen


XX-Large (320x50, <15KB)

Upload from File No file chosen




X-Large (300x50, <15KB)

Upload from File No file chosen



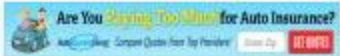
Large (216x36, <10KB)

Upload from File No file chosen




Medium (168x28, <10KB)

Upload from File No file chosen



Standard (120x20, <10KB)

Upload from File No file chosen



[Remove Banner Ads](#)

The next part is the url and you will put in your landing page url here.

... we will auto-resize, auto-fill and auto-compress banners so that they fit within the size and weights according to BuzzCity Content Guidelines.
 * By submitting the campaign, you are deemed to have accepted and agreed to the banner sizes and creatives will be auto-resized, auto-filled, auto-compressed and/or otherwise altered to fit within BuzzCity specifications.

Click-Through To

Bring customers to a mobile / web page with this URL:

Tag (Optional)

Next you will open up the selected countries and find United States then enter .01

Country Targeting: Price per Click (USD)

Custom Rates
 * Please check minimum bids for each country in the [Campaign Planner](#).
 Enter **Price per Click** for regions or countries where ads will appear.

☐ Africa

☐ Asia

☐ Europe

☐ North America

<input type="checkbox"/> Antigua & Barbuda	<input type="checkbox"/> Bahamas	<input type="checkbox"/> Barbados
<input type="checkbox"/> Belize	<input type="checkbox"/> Canada	<input type="checkbox"/> Costa Rica
<input type="checkbox"/> Cuba	<input type="checkbox"/> Dominica	<input type="checkbox"/> Dominican Rep.
<input type="checkbox"/> El Salvador	<input type="checkbox"/> Grenada	<input type="checkbox"/> Guatemala
<input type="checkbox"/> Haiti	<input type="checkbox"/> Honduras	<input type="checkbox"/> Jamaica
<input type="checkbox"/> Mexico	<input type="checkbox"/> Nicaragua	<input type="checkbox"/> Panama
<input type="checkbox"/> Puerto Rico	<input type="checkbox"/> St. Kitts & Nevis	<input type="checkbox"/> St. Lucia
<input type="checkbox"/> St. Vincent	<input type="checkbox"/> Trinidad & Tobago	<input type="text" value="0.01"/> United States

☐ Oceania

☐ South America

And then I make sure everything else is checked except Adult

The screenshot shows a user interface for targeting settings. It is divided into two main sections: 'Platform Targeting' and 'Channel Targeting'. Under 'Platform Targeting', there is a sub-section 'Selected Platforms' with two checked items: 'Windows OS' and 'Mac OS'. Under 'Channel Targeting', there is a sub-section 'Selected Channels' with eight items: 'News & Information', 'Entertainment & Lifestyle', 'Portals', 'Utilities', 'General Content', 'Community', 'Glamour & Dating', and 'Adult Sites'. The first seven items are checked, while 'Adult Sites' is unchecked. A small information icon (i) is located in the top right corner of the 'Platform Targeting' section.

Then just hit submit and wait for approval. Once it's approved then traffic will start flowing through to your landing page.

What we are doing is taking the traffic at buzzcity for very cheap and building an audience at facebook. As the traffic is coming in from buzzcity the pixel from facebook is firing in the background building up your audience.

Real people are going to click on your banners but don't expect a lot from the traffic from buzzcity. You may get some leads, but all the leads are going to come from the audience you build.

Step #5

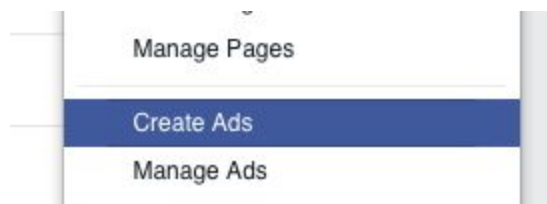
Setting up your ads on facebook using the new and growing audience.

You may be asking yourself why even bother with all this and just go straight to facebook. Because it's so much harder to figure out a good

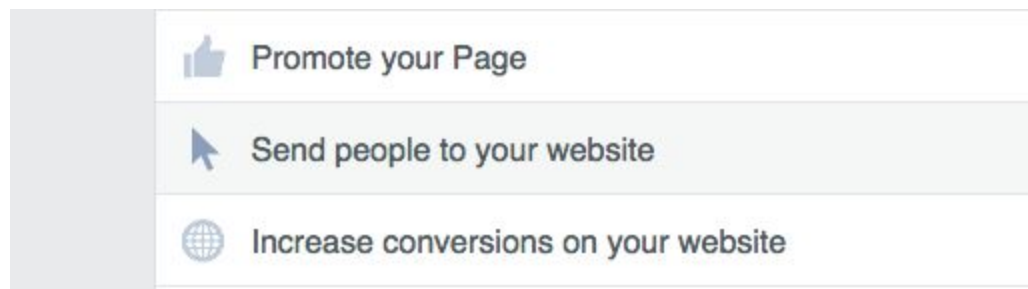
audience from straight facebook ads. Trying to target an audience like this will cost way too much.

Its much easier to get cheap traffic from a source like buzzcity then pay the high prices at facebook. The audience you build at facebook is going to be a lot cheaper and very targeted since people clicked on your auto insurance banners.

Now back to facebook and lets create an ad with the audience



You want to send people to a website, this will be the AutoQuotes offer

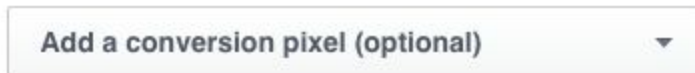
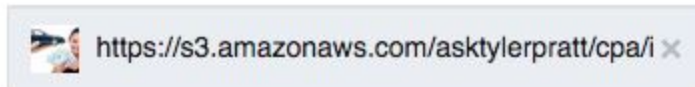


Your link will be your landing page you created before



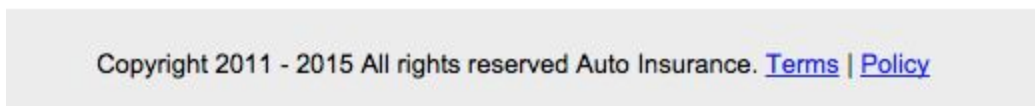
Clicks to Website

Increase the number of visits to your website.



Use a conversion-tracking pixel to measure actions people take after they view your ad. [Learn more](#)

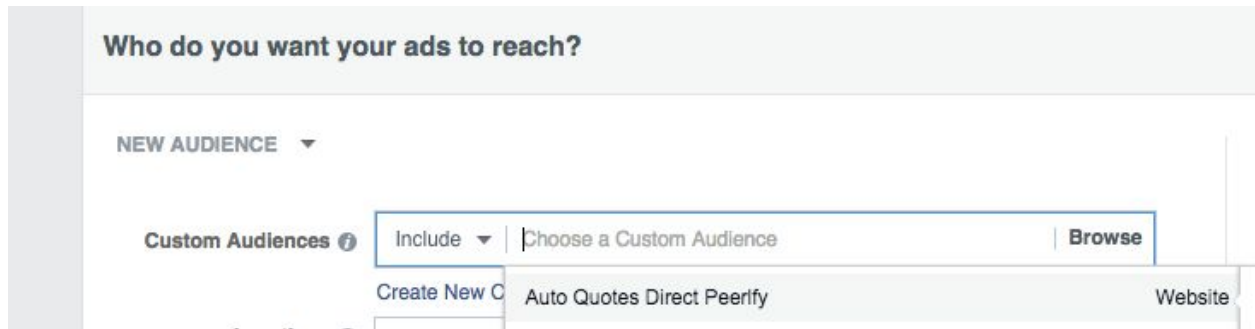
I need to point something out that is important for facebook. Make sure you have a policy and terms links at the bottom of your landing page



[Use this website to create a policy and terms](#)

** If you dont want to go through the hassle of setting up the page and hosting it yourself then [click here](#). I will host it for you and give you a special link. But this may be closed by now.

The next part is choosing the audience



Make sure United States is selected



And I leave everything else default. Since this audience has already said they are interested in auto insurance the audience is your target.

Next I will set the budget and set the price per click. I usually start off with \$1.00, facebook will usually give you the best price. Normally you're gonna pay \$.20 - \$.30 per click.

How much do you want to spend?

Help: Budgeting & Pricing

Budget ⓘ

Daily Budget ▾

\$5.00

\$5.00 USD

Schedule ⓘ

☒ Run my ad set continuously starting today
 ☐ Set a start and end date

Optimize For ⓘ

Clicks to Website ▾

Pricing ⓘ

Your bid will be optimized to get more clicks to your website. You'll be charged each time your ad is served.
 ☐ Get the most website clicks at the best price - You'll be charged for impressions
 ☒ Set the amount a click to your website is worth to you

\$1.00 USD

target bid per website click

Ad Scheduling ⓘ

Run ads all the time
[More Options](#)

Hide Advanced Options ▾

Ad Set Name ⓘ

US - 18+

Estimated Daily Reach

340 - 890 people

0

of 1,900 ⓘ

This is only an estimate. Numbers shown are based on the average performance of ads targeted to your selected audience.

Next is setting up the ad. Take a look at how its setup

What text and links do you want to use?

Help: Editing Ads

Connect Facebook Page

Choose a Facebook Page to represent your business in News Feed. Your ad will link to your site, but it will show as coming from your Facebook Page.

Marketing Kickstart
+

or Turn Off News Feed Ads

Headline ⓘ 0

Overpaying Car Insurance?

Text ⓘ 24

Save up to 45% Today! The average policy is just \$19.35 per week

Call-to-Action Button (optional) ⓘ

Learn More ▾

Hide Advanced Options ▲

Ad Preview

1 of 1

✓ **Desktop News Feed** Remove

Marketing Kickstart
Sponsored ·

Like Page

Save up to 45% Today! The average policy is just \$19.35 per week

Overpaying Car Insurance?

Get custom auto insurance quotes from leading providers! Free, fast & easy from ensures you're getting all the right discounts. Discover the policy that suits you & your unique situation best

[Learn More](#)

S3.AMAZONAWS.COM

[Learn More](#)

Like Comment ➦ Share

News Feed Link Description ⓘ 6

Get custom auto insurance quotes from leading providers! Free, fast & easy from ensures you're getting all the right discounts. Discover the policy that suits you & your unique situation best

Conversion Tracking Pixel ⓘ

Add a conversion pixel (optional) ▾

Use a conversion-tracking pixel to measure actions people take after they view your ad. [Learn more.](#)

✕ **Mobile News Feed** Add

✕ **Desktop Right Column** Add

✕ **Audience Network** Add

Questions about creating your ads?

Review Order Place Order

A few key things are remove Mobile News Feed, remove Desktop Right Column, Only have Desktop News Feed.

The photo you can play around with. Facebook has a good selection of stock photos you can choose. I found that a smiling female always out pulls any other ad.

And you will notice that the photo and text are taken directly from the direct Auto Quotes Direct landing page.

Once that is complete hit submit.

Now you're all set, you have cheap traffic from buzzcity building your audience at facebook and you are targeting your auto insurance audience in your ads.

Another key thing to remember here. This audience is always going to be there. You can leave your ads running all the time. The audience will always be there they will never unsubscribe.

That is why this strategy is so powerful.

Summary of everything we learned.

Step 1 - Going to [peerfly](#) and downloading your offer and affiliate link

Step 2 - Creating your landing page with your affiliate link

Step 3 - Creating an audience with facebook and downloading your pixel to your landing page

Step 4 - Setting up your campaign inside [buzzcity](#)

Step 5 - Create your facebook ad with the new audience created from the cheap traffic from buzzcity.

A few others things not covered here.

Tracking

I use [clickmagick](#) to track everything. You can add the tracking pixel to your landing page and your peerfly account. This will show you what is converting

Google Adwords

Google also has a retargeting program. I have yet to use it because I think google adwords is overpriced, but it's still an option to look into.

My final thoughts

This may seem new and completed to you. And I get it, but once you take action setting this up you will finally see the bigger picture. My goal is for you to master this and branch out into other offers. You can do this same system and build audiences for different niches.

You can build an audience in the Health and Weight Loss, Make Money Online, Forex, Binary Options, and Dating.

The amount of audiences you can build are endless. And with these new audiences you can promote anything you want inside of that niche.

I hope you have enjoy this report. If you need help use the resources below to help you move ahead in your online success adventure.

Resources

[Inner Circle CPA Training](#) - Learn how to automate your income online and make money 24/7. This **FREE training** will walk you through the steps you need to take to start earning \$12k per month with CPA all on Autopilot

[Done For You CPA Landing Page](#) - If you are unsure how to create a landing page from scratch these this done for you page. Its ready to go, just change out the link with your link and upload to your hosting account.

[Done For You CPA Landing Page Hosting](#) - If you dont want to bother with html and hosting of the page then we will create the landing page for you and upload it to our hosting. Then give you a unique private link.
(Warning this is only available for 7 days after that it's closed)

[One one One \(1 Hour\) Coaching Call](#) - You may go through this guide and get stuck. It happens to us all. But what do you do? Don't get frustrated and quick, get your questions answered. Register for your coaching call [here](#).