

GLUTEN FREE DIET NICHE REPORT



NicheHacks
NICHE DOMINATION SHORTCUTS

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GLUTEN FREE NICHE REPORT

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NICHE OVERVIEW

As always I evaluate a hot niche market and 'hack' it wide open so you can make money from it.

This niche goes against the grain but will improve your gain of new and repeat customers. This is rising in popularity so you are sure to make some dough.

Many people are interested in this niche due to health needs, but more and more people are choosing this dietary change for personal benefits. Today, I'll crack open the **Gluten Free** niche market.

What once was literally unknown to many of us has become not just a necessity food market for those with health issues, but a specialty food for some and a home pantry staple for countless others.

According to The Gluten-free Agency, "gluten-free has been described by consumers as: "a mainstream sensation,

embraced by both out of necessity and as a personal choice toward achieving a healthier way to live.” ([Source](#))

INTRODUCTION

A gluten-free diet is a [diet](#) that excludes [gluten](#), a [protein](#) composite found in [wheat](#) and related grains, including [barley](#) and [rye](#). Gluten causes health problems in sufferers of [celiac disease](#) (CD) and some cases of [wheat allergy](#). There is ongoing research and debate on [non-celiac gluten sensitivity](#).

For those diagnosed with celiac disease, a strict gluten-free diet constitutes the only effective treatment to date. Some people believe that there are health benefits to gluten-free eating for the general population, but there is no published experimental evidence to support such claims.

SOURCE: [WIKIPEDIA](#)

MARKET SIZE & WORTH

- Market size of around \$3.16 billion
- Global market for gluten-free foods was worth around 2.3 billion U.S. dollars
- The gluten-free products market is projected to grow at a CAGR of 10.2% from 2014 to 2019
- Gluten-Free Products Market worth \$6,839.9 Million by 2019

More detailed information:

The market size is projected to increase to 3.16 billion U.S. dollars in 2013. Gluten-free products have become more popular over the last years as food intolerances and sensitivities have grown significantly. ([Source](#))

This statistic represents the size of the global gluten-free retail packaged food market from 2009 to 2014. In 2009, the global market for gluten-free foods was worth around 2.3 billion

U.S. dollars. ([Source](#))

The gluten-free products market is projected to grow at a CAGR of 10.2% from 2014 to 2019. North America is estimated to be largest market, followed by Europe and Asia-Pacific in 2014. North America is projected as the fastest-growing market, followed by Europe and Rest of the World. ([Source](#))

In 2013, North America dominated the gluten-free products market, followed by Europe. The gluten-free products market is projected to reach \$6,839.9 million by 2019. ([Source](#))

DEMOGRAPHICS:

- Snacks and granola bars are the leading category at 15% of mass-market
- 18% of adults are buying or consuming foods products tagged as gluten-free
- 68% shop at three or more stores per month to find gluten-free foods
- 55% spend 30% or more on their grocery budget for gluten-free foods
- 56% of consumers prefer to buy gluten-free foods at natural food stores

- 1 in 10 consumers reported that a gluten-free purchasing app would help impact their purchases
- 1 in 4 of survey respondents ages 18-24 eat gluten-free foods -27% eat gluten-free foods to help them in their weight-loss efforts
- 59% of women agree gluten-free products are worth the extra cost.
- 37% of consumers believe manufacturers should not label products as gluten-free if they never contained gluten in the 1st place
- 51% of consumers say a dedicated aisle in stores would influence them to purchase gluten-free foods.
- 86% of consumers say items such as shelf tags, designated aisles and lists of products are likely⁷ to influence their purchase

Source: [MarketResearch](#) and [FoodTechConnect](#)












More information:

A consumer survey shows that 18% of adults are buying or consuming foods products tagged as gluten-free, up from 15% in October 2010. Moreover, the share of gluten-free consumers who are buying more of these foods has skyrocketed, and the share of total shoppers who are buying more gluten-free foods has doubled. The conviction that

gluten-free products are generally healthier is the top motivation for consumers of these products. Increasing diagnoses of celiac disease and food allergies; growing awareness of these ailments among patients, healthcare practitioners, and the general public; the availability of more products, and better ones, across a range of product categories; and a trend that has friends and family members eating gluten-free to support loved ones are among the factors stimulating continuing expansion in this market. ([Source](#))

The graphic highlights some interesting consumer trend data as well. For example, 56 percent of consumers prefer to buy gluten-free foods at natural food stores, and almost a third choose to eat gluten-free to help with weight-loss, it notes. Additionally, more than 1 in 10 consumers reported that a gluten-free purchasing app would help impact their purchases (Technologists, let your gluten-free app wheels start spinning). Check out all of the facts and figures of the gluten-free empire below. ([Source](#))

NICHE DEMAND

Keyword (by relevance)	▼ Avg. monthly searches 
celiac disease	 246,000
gluten	 201,000
gluten free diet	 165,000
gluten free recipes	 60,500
gluten free foods	 33,100
gluten free bread	 33,100
gluten intolerance	 18,100
gluten free pizza	 14,800
gluten free food list	 12,100
gluten sensitivity	 9,900

Look at those huge, high volume, keywords. This is for one average month! Use your noodle and just think how many long tail keywords and other terms that can be found. This is just a handful of the over 800,000 that I found.

What People Are Searching For

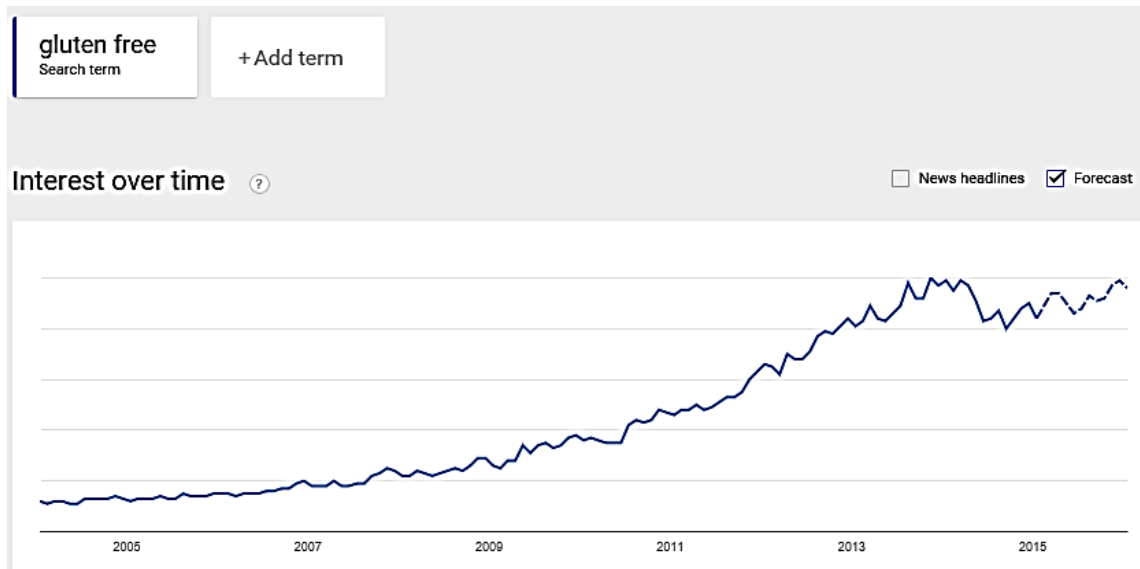
Here's what people are searching on Google for...

Searches related to gluten free

pizza hut gluten free	celiac disease
gluten free restaurants	gluten free benefits
gluten free food list	gluten free recipes
gluten free foods	gluten free bread

Use these as content ideas to build topics around or create categories on your site, or as keywords for your SEO efforts.

NICHE GROWTH & MONTHLY SEARCHES



Look at the trend in popularity of gluten free industry, it surged in the last few years and shows no signs of leveling.

This niche is rising in popularity and is definitely big business and can be cracked and shredded by you. It relates to all people, including people you already work with.

SUB-NICHES TO EXPLORE

- Gluten free diet
- Gluten free foods
- Gluten free bread
- Gluten free foodlist
- Gluten free flour
- Gluten free diet benefits
- Gluten free recipes
- Gluten free bread recipe
- Gluten free means

May also be interested:

- Obesity
- Diet
- Health
- Nutrition
- Cholesterol

MOST POPULAR CONTENT

Use the ideas here to create similar content for your site.

This content is proven to be popular so if you create something similar (but bigger and better) then reach out to the right people in the niche your content can potentially go viral.

Most Popular Content	Shares
<u>Gluten -Free People Actually Have No Idea What Gluten Is</u>	493557
<u>Chicken Mozzarella Pasta with Sun-Dried Tomatoes</u>	472652
<u>Gluten-Free Pancake Bites</u>	188503
<u>26 Things That Happen When You Don't Eat Gluten Anymore</u>	136160
<u>Gluten Free Homemade Ding Dongs</u>	135380

As you can see people are eager and enthralled to share what they have learned through so many articles about gluten

free products, recipes and information.

DOMAIN NAME IDEAS

DOMAIN NAME
glutenglutenfree.com
glutendrugfree.com
glutenopen.org
glutengetfree.com
glutenglutenfree.org
theglutenfree.org
glutendrugfree.org
glutengetfree.org
theglutenopen.com
theglutenopen.org

INFLUENTIAL PEOPLE IN THE NICHE

Name	Twitter Handle	Followers
Carol Kicinski	@SimplyGlutenFre	234
Erin Smith	@gfreefun	5421
Maureen Stanley	@HoldTheGluten	176
Kelly Courson	@CeliacChick	67

These are the 4 of the most influential people in the niche on social media.

Network with them. Feature them in your content. Interview them. Use them to do research.

These people are NOT your enemy but instead potential partners, your gluten free bread and butter, who can send traffic your way become an ingredient in your recipe for success.

AFFILIATE PRODUCTS:

People are buying way more types of things than you could imagine.

Products on Amazon:

Amazon has almost a **quarter of a million** products listed. With that many products, you are sure to cook up some new and fresh business, while catering to your current clients and peers.

1-16 of 234,960 results for "gluten free"

Best Selling Products On Amazon:

Product	Avg/Price	Reviews	Rating
Wheat Belly (Hardback)	\$16.37	4407	4.4
Pamela's Ultimate Baking and Pancake Mix	\$19.99	1516	4.9
Cuisinart CBK-100 2-Pound Programmable Breadmaker	\$96.82	845	4.1
The How Can It Be Gluten Free Cookbook	\$15.75	707	4.6
Viva Labs Organic Chia Seeds: Raw and Non-GMO	\$10.00	510	4.8
Gluten-Free Baking Classics	\$14.99	394	4.6
Barilla Gluten Free Pasta, Spaghetti	\$3.29	377	4.6
Pamela's Products Gluten Free Simplebites Mini Cookies	\$3.39	307	4.6
Gluten Is My Bitch	\$17.35	70	4.6
Gluten Free Restaurant Items (App)	\$5.99	21	4.5

There will always be newer and better products which means buying the latest books, apps, and systems that will generate sales as well as repeat sales for you.

Clickbank:

You can promote all of this and more (i.e. digital products and how to guides) Look at clickbank.com with over 700 products.

[Marketplace Help](#)
Displaying results 1-10 out of 82 (pg. 1 of 9)
Results per page: ▼

Product	Price	Commission	Gravity
1000 Paleo Recipes	\$29.85	75.0%	23.33
Healthy Urban Kitchen Cookbook	\$26.92	75.0%	1.78
The Gluten Free Bible	\$19.85	60.0%	0.3
Felicity's Gluten Free Diet Handbook	\$18.80	60.0%	1.22
Guilt Free Desserts	\$14.41	75.0%	69.43

These people are willing to spend money on themselves and their loved ones to improve and maintain their health.

There are always newer and better products, ideas and strategies, which means buying the latest and greatest books, apps, and systems that will generate sales as well as repeat

sales for you.

Other Affiliate Programs & Offers

These are independently run affiliate programs.

Retailer	Commission	Cookie
Gluten Free Mall	7%	Unknown
Gluten Free Cooking School	50%	Unknown
Gluten Free Meal Plan	75%	Unknown

CPA and Other Offers

Offer	Commission (%) or Payout (\$)	Cookie Length	Type	Network
Gluten Free Handbook (INTERNATIONAL)	\$18.00	Unknown	N/A	Aybolli
Easy Breakfast Bites - Paleo Breakfast Cookbook Over 60 Options	\$16.61	Unknown	Sale	ClickBank
Living Healthy With Chocolate: Paleo/primal Dessert Cookbook	\$15.13	Unknown	Sale	ClickBank
Swirlio	\$12.25	Unknown	Lead	PeerFly
Gluten Free Meal Plan Subscription	\$11.06	Unknown	Sale	ClickBank
Simply Cook	\$8.10	Unknown	Sale	UniqueAffiliate
Gluten Free Low Glycemic Cookbook For Diabetics & Allergy Sufferers	\$7.35	Unknown	Sale	ClickBank
30 Super Healthy Dehydrator Recipes	\$4.12	Unknown	Sale	ClickBank
Cancer-free - Recipe Guide To Gentle, Non-toxic Healing	\$2.76	Unknown	Sale	Clickbank

Kindle

Title	Author	Price	Star Rating	Reviews
<u>Jump Start Your Gluten-Free Diet! Living with Celiac / Coeliac Disease & Gluten Intolerance</u>	Kim Koeller and Stefano Guandalini MD	\$0.00	4.2	120
<u>Gluten Free: The Ultimate Gluten Free Slow Cooker Cookbook: Healthy, Easy And Delicious Recipes For Every Occasion...</u>	Karen Green	\$2.99	5.0	<u>16</u>
<u>Gluten Free: The gluten free lifestyle and how to live gluten free including gluten free recipes, lifestyle, benefits...</u>	Robert Jacobson	\$0.99	4.6	7
<u>Gluten Free: The Beginner's Guide to Living the Gluten-Free Lifestyle Today (Gluten-Free Baking Classics, Gluten-Free...</u>	Sarah Hampton	\$2.99	4.4	24

<u>Gluten Free: Gluten Free Slow Cooker Recipes - Simple, Quick And Delicious Gluten Free Slow Cooker Recipes For...</u>	John Web	\$2.99	4.6	25
<u>Gluten Free: Enjoy The Best & Most Popular Gluten Free Recipes With a Professional Taste (Gluten-Free Recipes...</u>	James Smith and Ali julia	\$2.99	4.7	41
<u>Gluten Free: Desserts - 50 Delicious Gluten Free Recipes For Celiac, Paleo And Gluten Free Diets (Health Wealth...</u>	Charity Wilson	\$2.99	4.4	15
<u>Gluten Free: The Gluten Free Diet For Beginners Guide, What Is Celiac Disease, How To Eat Healthier And Have More...</u>	Sandra Williams	\$2.99	4.5	14
<u>Gluten-Free Recipe Sampler: Delicious Recipes for Pizza, Biscuits and More from Our Favorite</u>	Vanessa Weisbrod and	\$0.00	4.0	13

Cookbooks: The
Delight...

Debbie
Adler

Google Play Books

Book Title	Author	Price
<u>Gluten-Free Recipe Sampler</u>	Vanessa Weisbrod Debbie Adler Julie	Free
<u>Gluten-Free on a Shoestring Bakes Bread: (Biscuits, Bagels, Buns, and More)</u>	Nicole Hunn	\$12.46
<u>200 Gluten-Free Recipes: Hamlyn All Colour Cookbook</u>	Hamlyn	\$6.16
<u>Gluten-Free Artisan Bread in Five Minutes a Day: The Baking Revolution Continues with 90 New, Delicious and Easy Recipes Made with Gluten-Free Flours</u>	Jeff Hertzberg, M.D. Zoë François	\$21.55
<u>Gluten Free Every Day Cookbook: More than 100 Easy and Delicious Recipes from the Gluten-Free Chef</u>	Robert Landolphi	\$6.68
<u>The Gluten-Free Vegan: 150 Delicious Gluten-Free, Animal-Free Recipes</u>	Susan O'Brien	\$11.12
<u>The 50 Best Gluten-Free Recipes: Tasty, fresh, and easy to make!</u>	Editors of Adams Media	\$2.91
<u>Gluten-Free Cooking For Dummies: Edition 2</u>	Danna Korn	\$13.44
<u>Danielle Walker's Against All Grain: Meals Made Simple: Gluten-Free, Dairy-Free, and Paleo Recipes to Make Anytime</u>	Danielle Walker	\$13.90
<u>100 Best Gluten-Free Recipes</u>	Carol Fenster	\$11.11

Google Play Apps

App	Cost
<u>Gluten Free Food Finder</u>	Free
<u>Gluten-Free Diet Plan</u>	Free
<u>Coeliac UK – Gluten-free app</u>	Free
<u>Gluten Free Recipes 1000</u>	Free
<u>Gluten Free Ingredient Search</u>	Free
<u>Gluten Free Recipes</u>	Free
<u>Dine Gluten Free</u>	Free
<u>Simply Gluten Free</u>	Free
<u>Travel Gluten Free Map</u>	Free
<u>Gluten-free Near Me</u>	Free

Udemy Courses

Course	# of Lectures	Rating	# of Reviews	Price
<u>Gluten Free Made Easy!</u>	4	0	87	\$22
<u>Gluten Free Life In Simple Steps</u>	9	0	0	\$17
<u>How to Navigate a Gluten Free Lifestyle</u>	22	3	30	\$98
<u>Gluten Free Creations, All Spiced Up! Certification</u>	17	0	10	\$150
<u>Get Out of the Gluten Glut (Part 2): How to Go Gluten-Free</u>	13	3	332	\$14
<u>Online Pastry School - Gluten Free Bread Baking Course</u>	10	3	150	\$35
<u>Raw Vegan Desserts--Gluten and Dairy-Free</u>	16	6	213	\$35
<u>How to Quit Gluten & Become a Whole Foods Baking Expert!</u>	30	3	115	\$199
<u>Get Out of the Gluten Glut (Part 1): Get to Know Gluten</u>	12	17	985	\$14
<u>Get Out of the Gluten Glut (Part 3): Leaky Gut & Immunity</u>	15	1	300	\$14

Itunes Apps

App	Category	Star Rating	Review
<u>Is That Gluten Free?</u>	Health & Fitness	992	N/A
<u>Find Me Gluten Free</u>	Health & Fitness	843	3
<u>Gluten Free Fast Food</u>	Food & Drink	60	3
<u>Epicurious Recipes & Shopping List</u>	Food & Drink	35366	3
<u>ShopWell - Healthy Diet & Grocery Food Scanner</u>	Health & Fitness	1784	3
<u>Fooducate - Healthy Weight Loss, Food Scanner & Diet Tracker - Count Calories & their Quality to Lose Weight & Keep it Off</u>	Health & Fitness	10746	3
<u>BigOven 350,000+ Recipes and Grocery List</u>	Food & Drink	73036	3
<u>Yummly Recipes & Grocery Shopping List</u>	Food & Drink	3958	3
<u>Paleo Living Magazine - Paleo Diet Nutrition, plus Gluten Free Paleo Recipes</u>	Health & Fitness	363	3
<u>Gluten Free</u>	Health & Fitness	43	N/A

BLOGS, FORUMS AND SOCIAL MEDIA:

Google blog search shows 108 million pages and posts indexed about Gluten Free, so there's no shortage of content ideas and bloggers to network with.

Top Gluten Free Blogs:

Blog	Social Media	Email List
Nomnompaleo.com	Yes	Yes
AgainstAllGrain.com	Yes	Yes
MyHeartBeets.com	Yes	Yes
PrimalPalate.com	Yes	Yes
PredominantlyPaleo.com	Yes	Yes
SoLetsHangOut.com	Yes	Yes
AGirlWorthSaving.net	Yes	Yes
DeliciousObsessions.com	Yes	Yes
PaleoParents.com	Yes	Yes
ElanasPantry.com	Yes	Yes

Use these blogs for content ideas, networking opportunities, guest posting, traffic and more.

Gluten Free Forums

Forum	Members	Posts
Gluten Free Society	3822	2684
Glutino	1989	1473
Carlas Gluten free Recipe Box	2529	167
Celiac Disease On-Line Support Group	57497	901116

These are some of the top forums catering to Gluten Free Niche.

Here are some of the top forums dedicated to Gluten Free eating, with thousands of active posters, signifying how simple it can be for you to discover and help solve all the problems of your audience and drive traffic to your site.

Social Media

Facebook has millions of people interested in Gluten Free eating. Just look at these representative pages totaling substantially over 2,000,000 likes. These are unique viewers that are interested and follow everything **Gluten Free**, making it EASY to find your target audience online and promote to them.

Facebook Most Popular Pages

Page	# of Likes
<u>The Gluten-Free Homemaker</u>	315,772
<u>Gluten-Free Living</u>	107,152
<u>Udi's Gluten Free</u>	1,429,220
<u>Gluten Free on a Shoestring</u>	274,194
<u>Gluten Free Mama</u>	206,694

Facebook Most Popular Groups

Group	Members
Gluten Free Families	11,103
Gluten Free Groove	1466
Gluten Free	30,608
Gluten Free Eating out Perth	776
Gluten Free and Me	15,457

Most Popular YouTube Channels

Channel	Video #	Subscribers
Glutenology	165	12,071
Fit2Fat2Fit	306	21,985
CIROC	83	3,021
EZGlutenFree	316	11,057
Dr. Peter Osborne	115	3,652
DermOrganic	11	2,573
glamwithoutgluten	20	1,644
The Blender Girl	11	2,819
Dr. Vikki Petersen	281	5,105
HatchedByTwoChicks	115	3,247

Popular Reddit Groups

Group	Members
gluten-free	16,094
Gluten-Free Cooking	4,362
The vegan and gluten free life	2,257

Scoop It Groups

Group	Views
GlutenFreeScoop	5,500
Living Gluten free	6,100
Gluten Free	2,500

Pinterest Pinners

Pinner	Followers
Gluten-Free Goddess	49710
Udi's Gluten Free Foods	52734
Gluten Free Mama	18283
Schar Gluten Free	7064
Laura's Gluten Free Pantry	11357
Gluten Free Gigi, LLC	4987
The Gluten Free Lifesaver	5654

Podcasts

Podcast Name	Presenter	Star Rating	Review
<u>Celiac Disease & Gluten-free Diet Information at Celiac.com - Articles</u>	Celiac.com Podcast Edition	11	3
<u>Harvest Eating Podcast Gluten Free Paleo Diet Local Food Seasonal Cooking Recipes Homesteading Prepping</u>	Chef Keith Snow	104	3
<u>Hold The Gluten</u>	Hold the Gluten	31	3
<u>Gluten Free School Podcast</u>	Jennifer Fugo	30	3
<u>Gluten Free Fitness Nutrition and Wellness with a celiac spin</u>	Erin Elberson	N/A	N/A
<u>Podcasts on Gluten-Free Diet by North America's Gluten-Free Nutrition Expert Shelley Case, RD</u>	Shelley Case, RD	N/A	N/A
<u>Great Food, Gluten Free</u>	Kinnikinnick Foods Inc.	N/A	N/A
<u>Gluten Free Podcast</u>	Gluten Free Podcast	10	3
<u>GF Magazine Podcast – Gluten Free Life, Food, Lifestyle</u>	Andrew Cordova & Rebecca Black	50	3
<u>Celiebo Gluten-Free Video Podcast</u>	Celiebo, LLC	N/A	N/A

Magazines

When there are magazines on the subject this is a great sign of a profitable market passionate people.

Magazine Name	Price
Gluten Free & More Magazine	\$23
Gluten-Free Living	\$34

WEBSITES SOLD ON FLIPPA.COM

There are no items related on the niche on the website.

WHY ARE PEOPLE IN THIS NICHE

- A gluten free diet is the only medically approved course of treatment for illness like celiac disease
- Many people may just perceive that a gluten-free diet is healthier
- To understand the proper role of gluten-free diets
- To avoid all the foods that contains gluten
- It is highly popular in developed countries
- It has become a food sensation in mainstream market
- It has become the way of life for many people
- To avoid cross contamination and subsequent gluten poisoning
- For a healthier diet
- To get information to avoid gluten

MOST COMMON TOPICS AND QUESTIONS

These questions / issues are problems that need solving. Solve them in your content and through your product recommendations and you'll have a happy audience who throw money at you.

Amazon, Clickbank and other networks have products which cater to these problems.

1. Where can I learn more about celiac disease?
2. Where can I learn more about gluten intolerance or sensitivity?
3. Gluten Free Recipes
4. Best tasting Gluten Free Products
5. How to read product labels to find gluten.
6. Dealing with the family
7. Gluten Free Travel Tips
8. Gluten Free Restaurants

WHO'S ADVERTISING IN THE NICHE

Advertising is a strong sign of a profitable niche. People don't spend money on ads if they can't profit from it.

These are the 2 major advertisers on Google.com:

Company	Selling
Gluten Free Recipes	Recipes
Gluten Free Diet Foods List	Food

BLOG TOPIC IDEAS

These are some proven blog topic ideas that would work well in this niche:

1. Think You're Cut Out For Doing Gluten Free? Take This Quiz
2. 10 Quick Tips About Gluten Free
3. 7 Things About Gluten Free Your Boss Wants To Know
4. How To Solve The Biggest Problems With Gluten Free
5. The Ultimate Cheat Sheet On Gluten Free
6. Review of The Gluten Free Almond Flour Cookbook
7. Enjoy The Health Benefits of Gluten Free Granola
8. Gluten Free Crockpot: 3 Easy Ideas
9. Gluten Free Food Substitutes
10. Gluten Free Shabbat Desserts
11. 5 Places Where To Find Gluten Free Beer
12. Gluten Free Catering
13. An Introduction to Gluten Free Catering
14. A Brief Introduction to Gluten Free Catering

For more ideas check out the following resources:

- <http://ideas.contentforest.com/>
- <http://www.hubspot.com/blog-topic-generator>

REASONS TO GET INVOLVED IN THE NICHE

- It's an emerging market where people have the need or desire to pay for quality products to gain the most benefit for themselves and their families.
- Lots of dough is spent and this is a consumable market niche, meaning reorders and lots of referrals, too.
- Again, there are some individuals whose lives depend on being Gluten Free and spend their money and time finding the best products.

This niche is recession proof due to its nature. People have to eat and even in recession, food is not a luxury.

- Americans spend \$4.2 billion a year on gluten-free products
- Sales of gluten free products continue to grow double digits on quality, selection
- Consumer demands continue to increase heavily

HOW TO 'HACK' YOUR WAY INTO THE NICHE

You can have an up-to-date and relevant authority site on Gluten Free topics.

This niche has got it all – an obsessive audience with money to spend lots of products on sale, tons of social media sites, loads of blogs and forums with an easy to reach target audience.

It's a money-maker! Use your noodle, and make some dough!

You drive traffic from blog commenting, guest posting, forum marketing, interacting on social media with influencers.

You get your content ideas from seeing what's popular on other Gluten Free blogs and related blogs and simply write something bigger and better, bolder and stronger.

You can win big! All the ingredients are there and there is no shortage of clients in this potentially long term niche.

By networking with others in the niche, sharing their content and linking to them, your website will grow. Just watch as they return the favor.

And don't forget to build your email list so you can continue to

build your relationship with your audience, drive traffic back to your newest content, and promote to your audience.

What You'll Need To Get Started:

- A reliable web-host from the likes of [WP-Engine](#)
- A brandable domain from [NameCheap](#)
- A premium theme from [Studiopress](#)
- Image & graphics from [Photodune from \\$1](#) (don't take images from Google you'll end up in legal trouble)
- An auto-responder to build your email list and contact your customers – [Aweber is just \\$1](#)
- The number #1 email capture tool on the market – [OptinMonster](#), so you can grow your list fast.

WHAT YOU CAN USE THIS REPORT FOR

There are no limits as to what you can use this niche report for, you'll find it useful whether you're looking to research new blog ideas, small product review sites, ecommerce, info-products or other business models.

HOWEVER most of the reports I create, including this one, make great topics for authority sites and blogs as I give you niches where there's a lot of money being spent AND huge demand, big online communities (forums, blogs, social media groups), lots of influential people to network with and a ton of good affiliate products to promote and more.

These niches make for great authority sites / blogs as they have multiple traffic sources, different ways to monetize, endless content ideas, easy to find traffic, scope for growth and more. How you choose to use them is up to you but make sure you DO use them as simply researching will get you nowhere...taking action will!

CONNECT WITH ME

If you have any questions, queries or problems.

Or just want to chat then get in touch below...



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