

How To Get **378+** Super Targeted Clicks and **191+** Super Targeted Leads For Only **\$5** In Less Than **2 Days!**

378 High Quality Targeted Clicks

Clicks ?	Impr. ?	CTR ?
57	14,376	0.40%
321	4,180	7.68%
378	18,556	2.04%

Subscriptions: [Today](#) | [Yesterday](#) | [Last 7 days](#) | [This month](#) | [Last month](#) | [All time](#)

+191 total subscribers: 1637	+23 total subscribers: 217	+21 total subscribers: 80	+10 total subscribers: 79
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191 Super Targeted Leads In Just 2 Days??

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- Added to Free Membership Websites - No
- May Publish Offline - No
- May Sell on Auction Websites – No

INTRODUCTION

Hello! This is Alex Langidis and Vanessa Zac.

First of all we would like to share with you that we're so excited that you took the chance and grabbed a copy of "**Targeted Traffic Blueprint**" as it has the potential to change your life... And I'm so sure of that because it really changed ours!

We've actually tried anything to drive traffic to our pages, but nothing seemed to really work.

Until that time! The time we finally found something that could drive us thousands of **Targeted Leads** in very **short time!**

And the best part?

We didn't have to spend a huge budget to achieve it!

But what is this untapped traffic source with these amazing results guys?

Well...

You probably have heard or used the **Bing Ads** before.

Yes this is the traffic source we use and brings us great results.

I know that some of you might think: ***“I already know this traffic source, why is this such a big deal?”***

The answer to that is very simple... We have found a way so that Bing Ads bring us super targeted leads, traffic and sales by spending only \$5 to start and then only a few pennies for every click we get.

But I think it is better to prove that to you:

<input type="checkbox"/>	<input checked="" type="checkbox"/>	Keyword	Clicks ?	↓ Impr. ?	CTR ?	Avg. CPC ?
		Overall total - 94 keywords	321	4,180	7.68%	0.20
<input type="checkbox"/>	<input checked="" type="checkbox"/>	how make money online	66	436	15.14%	0.15
<input type="checkbox"/>	<input checked="" type="checkbox"/>	how to make money online	62	420	14.76%	0.18
<input type="checkbox"/>	<input checked="" type="checkbox"/>	make money online	66	401	16.46%	0.16

As you can see, we get high targeted clicks (cause there is nothing more targeted than *search clicks*) by

paying only \$0.15 per click. Keep in mind that this is just a test campaign, which means you can get even lower cost clicks when you scale up and improve your campaigns!

Let's do some math now.

Just imagine that you have a squeeze page that converts 50%. Mathematically speaking, this means that every 2 clicks you get, you have 1 lead.

And if you do what we're going to tell you, you will get each click for \$0.15 or less.

So as we said before, 2 clicks= 1 lead (assuming you have a 50% converting squeeze page).

Each click costs \$0.15->>

->>0.15(1 click) + 0.15(1 click) = 0.30 (1 lead)

That means you can get leads for \$0.30 or less!

Just think that when solo ads cost \$0.45+ **per click**, you can pay only \$0.30 (or less) **per lead**!

*And don't forget that the clicks and leads this method gets you **are super targeted!***

You must be crazy if you can't see now how much value we give you in this product!

So if you haven't already used Bing Ads as your traffic source, you should really begin to use it now. **But** in case you have used them and didn't get the results you wanted, well, you are lucky because we are here to help you make it work too!

And that's exactly why we're here. Because we've been in your shoes and we want to make everything easier for you!

So let's begin this *step by step* guide to success!

Step 1

First of all you need to buy a **Bing Ad Coupon** so that we can achieve our first goal: *spend only a **tiny budget!***

Wondering where you can find these “magic” coupons?

- You can buy a \$50-\$100 Bing Coupon For \$5 from www.seoclerk.com or www.fiverr.com
- You could get a *free coupon* from your **Hosting**: If you haven't got a hosting yet or your hosting doesn't provide Bing coupons you can create a new account in another hosting site that provides Bing Coupons such as ipage.com for only \$1 for the first month and then close it (or keep it if you need it 😊).

So you will be charged only a dollar for a coupon that will worth thousands of dollars considering its results (that we will talk about later).

- Or you could get a free coupon from Bing itself! Bing gives a free coupon to new advertisers but only for specific countries. *(So just search for it in Google to see if it fits you).*

Important Note Here: Keep in mind that once the coupon is redeemed, you have 90 days or until the expiration date to use it.

Step 2

So let's move on to the next step: ***Open a Bing Ads Account***

1. Go to [Bing Ads](#)

2. Choose your existing Microsoft account...

bing ads Free Setup Support 0800 633 5915 [Live Chat](#)

[Create Account](#) [Import/Create Campaign](#) [Go Live](#)

Welcome to Bing Ads - We want to help you get your ads up and running quickly on our search and content networks.

Account sign-up options

To sign up for Bing Ads, you'll need to use a Microsoft account. ⓘ

I want to:

- ☒ use an existing Microsoft account
- ☐ create a new Microsoft account

[Continue](#)

...or create a new one

Microsoft

Create an account

You can use any email address as the username for your new Microsoft account, including addresses from Outlook.com, Yahoo! or Gmail. If you already sign in to a Windows PC, tablet or phone, Xbox Live, Outlook.com or OneDrive, use that account to [sign in](#).

Name

First name Surname

Username

someone@example.com

[Or get a new email address](#)

Create password

8-character minimum; case-sensitive

Re-enter password

Country/region

United Kingdom

Postal Code

Date of birth

Your name will appear to your friends, colleagues, family and others in the Microsoft services you use.

And press “Continue”. Then you will have to write some more info and when you are done you press “Create account”.

bing ads Free Setup Support 1-800-518-5689 Live Chat

Create Account Import/Create Campaign Go Live

Just a little more info - Before we create your account, we need a few more details.

Microsoft account

You are currently signed in as: [email address]
 Sign out if you want to use a different Microsoft account, and we'll take you to the Bing Ads sign-up page.

Bing Ads account info

Company name
 First name
 Last name
 Email
 Business phone
 Country or region: United States
 Language: English
 Currency: US Dollar (USD)
 Time zone: (GMT-07:00) Arizona

Agreements

☒ Send me marketing information about Bing, search advertising, search tips, and webinars from Bing Ads. (You can always unsubscribe.)
 By clicking **Create Account**, you agree to the Bing Ads Terms and Conditions.

Create Account

After this step it appears another step:

bing ads Free Setup Support 1-800-518-5689 Live Chat

Create Account Import/Create Campaign Go Live

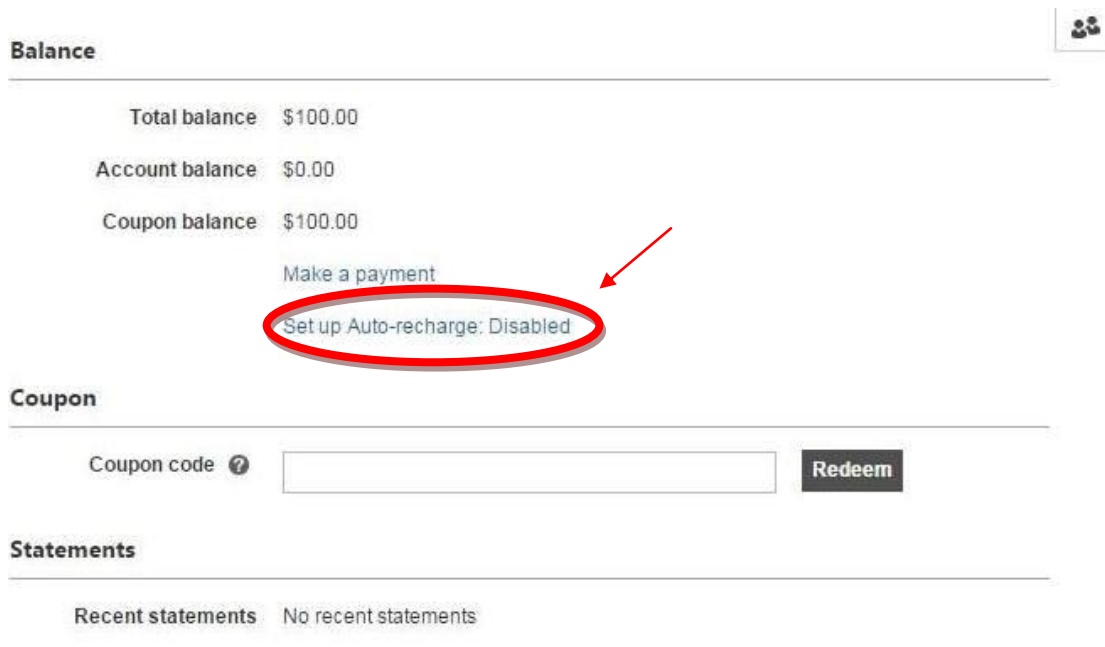
Congratulations! Now that you have a Bing Ads account, let's get your campaign set up so that your ads can go live.

☐ Option 1: Import from Google AdWords
☐ Option 2: Create a new campaign
☒ Option 3: Skip this step

Continue

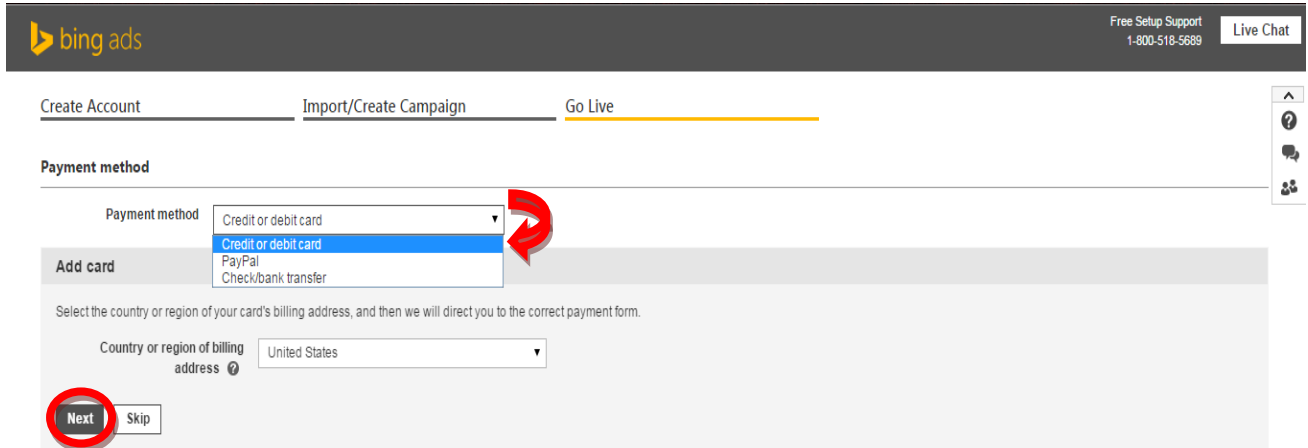
Don't panic! Just press the option 3 to skip it.

3. Select a payment method (just to open the account. You will not be charged **as long as you disable the “Set up Auto-recharge”!**)



When you use up your entire coupon or it expires, Bing will take money from your account to keep your ads running, if you haven't "disabled" the auto-recharge as it is shown in the picture above. This is actually a very recent change in Bing Ads. And by recent I mean it changed now, during our product's creation. Before this feature, you had to keep track of your balance every now and then to avoid the auto charging. But you got very lucky with this change so don't worry about that anymore😊).

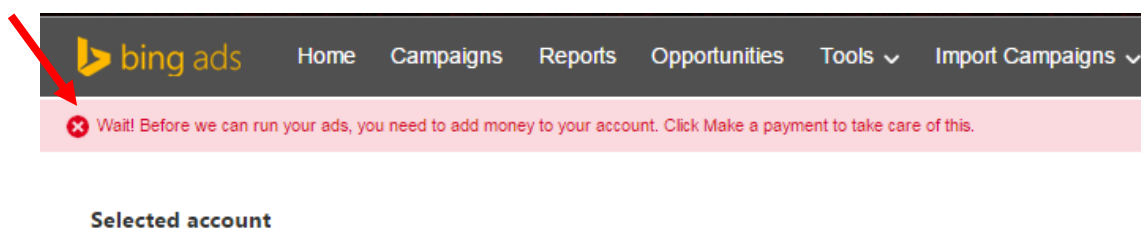
So let's go back to payment method. Select the method you prefer and then press "Next".



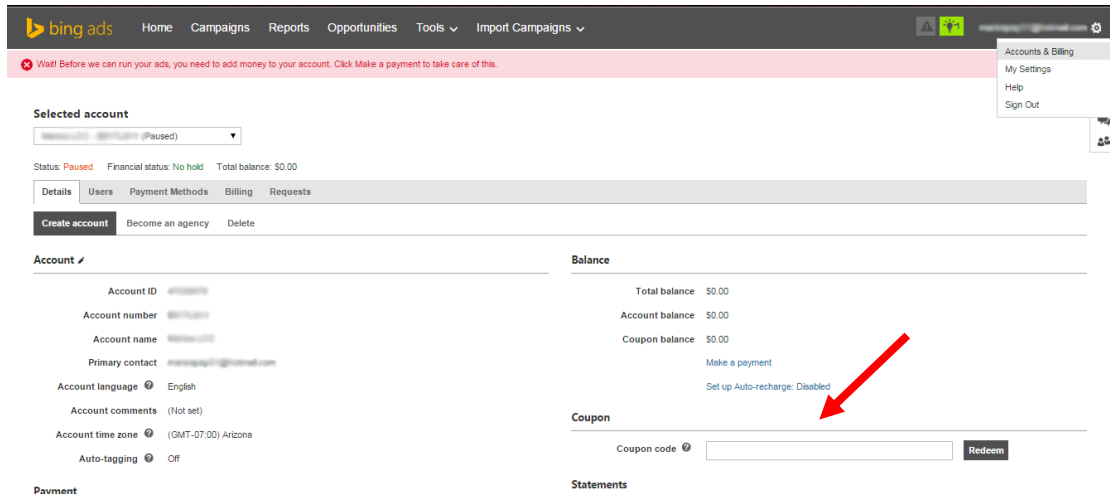
The screenshot shows the Bing Ads setup interface. At the top, there's a navigation bar with 'bing ads' logo, support information, and a 'Live Chat' button. Below this, there are three tabs: 'Create Account', 'Import/Create Campaign', and 'Go Live'. The 'Payment method' section is active. It features a dropdown menu for 'Payment method' with options: 'Credit or debit card', 'PayPal', and 'Check/bank transfer'. A red arrow points to the 'Credit or debit card' option. Below the dropdown, there's a section for 'Add card' with a text input for 'Country or region of billing address' set to 'United States'. At the bottom left, the 'Next' button is circled in red, and a 'Skip' button is next to it.

4. Set up the settings (name, phone, etc...)

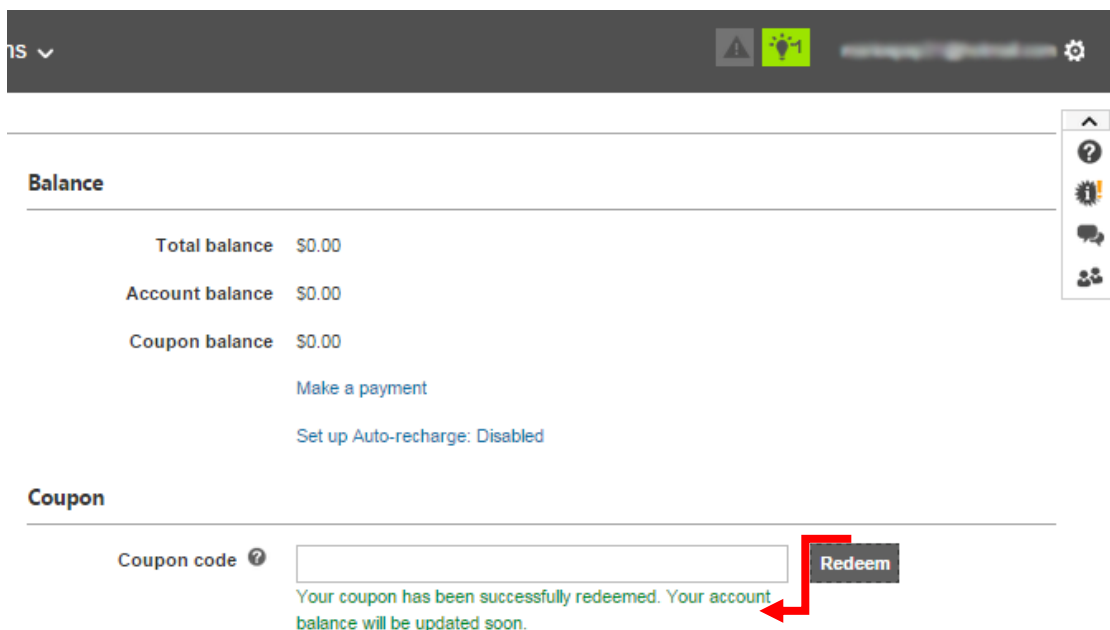
5. In case a warning appears, don't worry! It will disappear later, after you add your coupon.



6. Add the coupon's code



Then it shall show this message:



This means that your coupon is valid and you will soon get an email that informs you that you added a coupon. Then you will wait for a short time for the \$50 or \$100 (depends on the coupon you bought) to appear in your balance.

Account ID: [redacted] (Paused)

Status: **Paused** Financial status: No hold Total balance: \$100.00

Details Users Payment Methods Billing Requests

Create account Become an agency Delete

Account

Account ID: [redacted]
 Account number: [redacted]
 Account name: [redacted]
 Primary contact: [redacted]
 Account language: English
 Account comments: (Not set)
 Account time zone: (GMT-07:00) Arizona
 Auto-tagging: Off

Balance

Total balance: \$100.00
 Account balance: \$0.00
 Coupon balance: \$100.00
 Make a payment
 Set up Auto-recharge: Disabled

Coupon

Coupon code: [input field]

7. Wait 3-24 hours to get your account active (if you got any problem contact them on Live Chat, they got great support :-P)

bing ads Home Campaigns Reports Opportunities

Account ID: [redacted]

Status: **Active** Financial status: No hold Total balance: \$100.00

Details Users Payment Methods Billing Requests

Create account Become an agency Delete

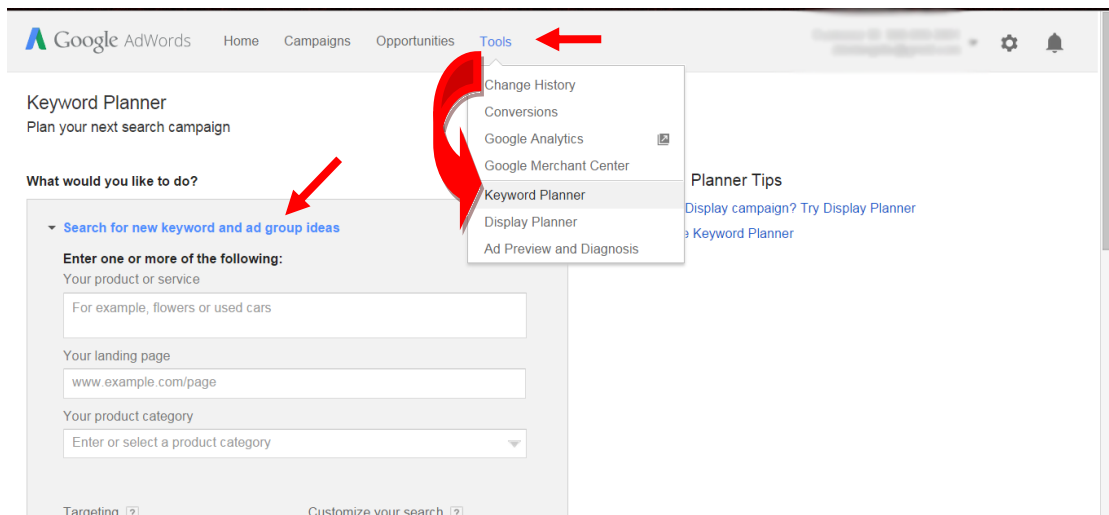
Account

Account ID: [redacted]
 Account number: [redacted]
 Account name: [redacted]
 Primary contact: [redacted]
 Account language: English
 Account comments: (Not set)
 Account time zone: (GMT-07:00) Arizona
 Auto-tagging: Off

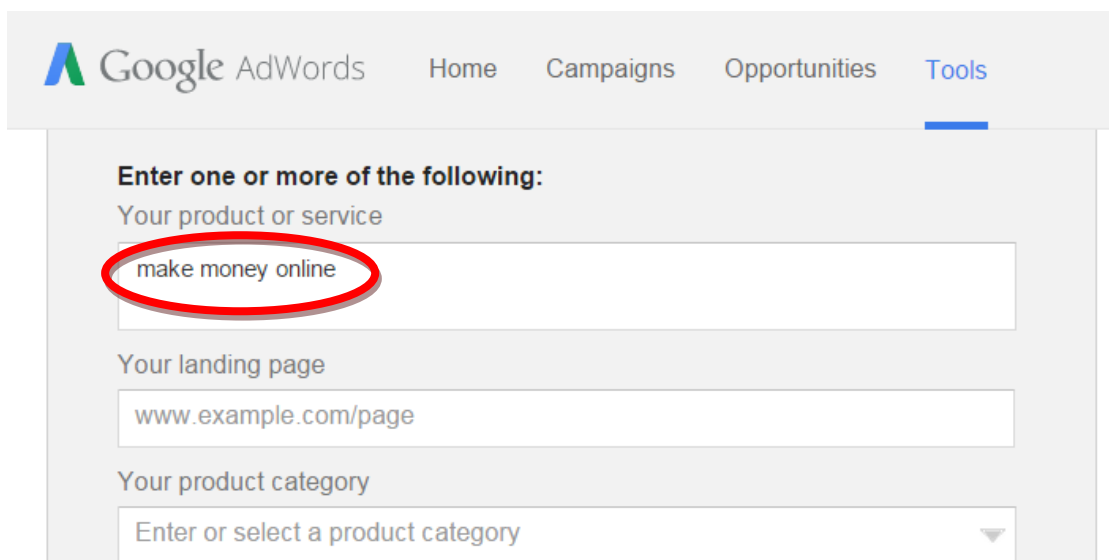
Step 3

Now that we are done with the basic procedure, it is time to go deeper.

1. So first find a profitable Niche such as Internet Marketing, Make Money Online, Dating, Weight Loss or whatever you like. We will use *make money online* for our example. Make sure that they have many searches.
2. Search for keywords related to the niche you chose in Google Adwords, because we're going to need them later when we create the Bing campaign. As soon as you go at Google Adwords press "Tools" >> "Keyword Planner" and then the first option:

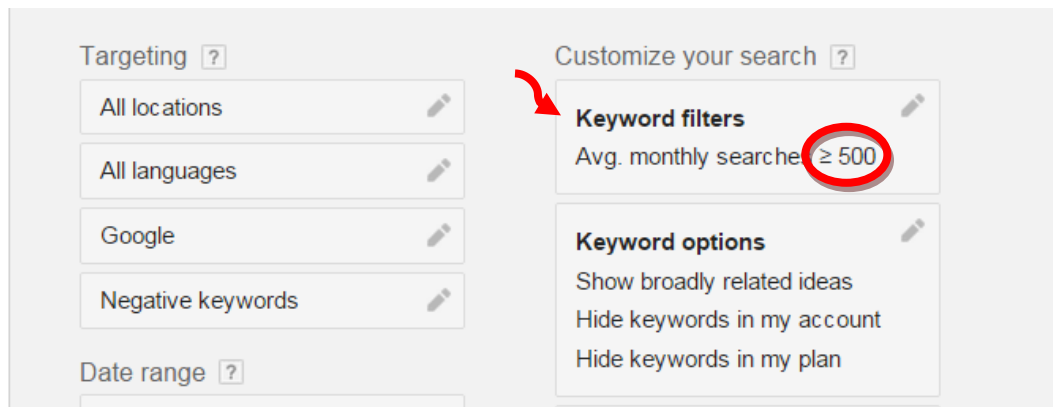


Now type the main keyword of your niche (something general) for example “make money online”.



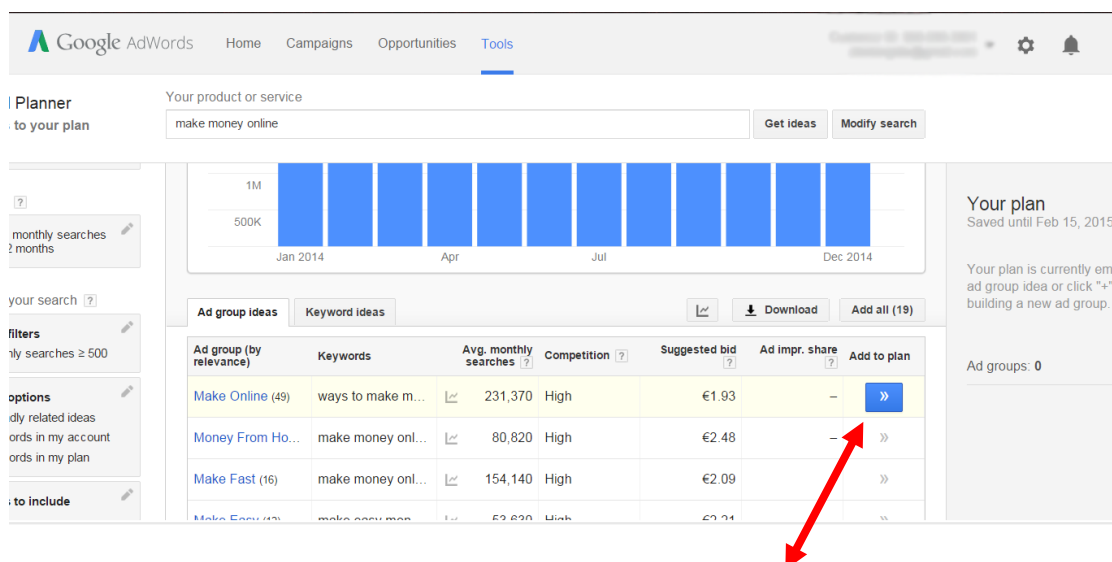
Then go to Keyword filters and then “Avg Monthly Search” and select

minimun 500.



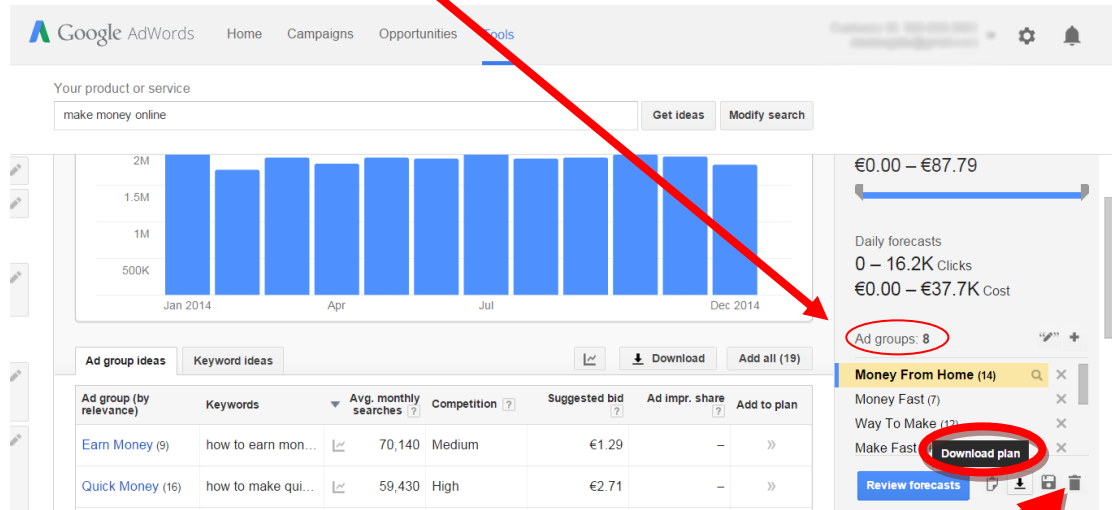
As soon as you do that press “Get Ideas”.

It shall take you to this page:



Now press the double arrows so that you add some categories of keywords

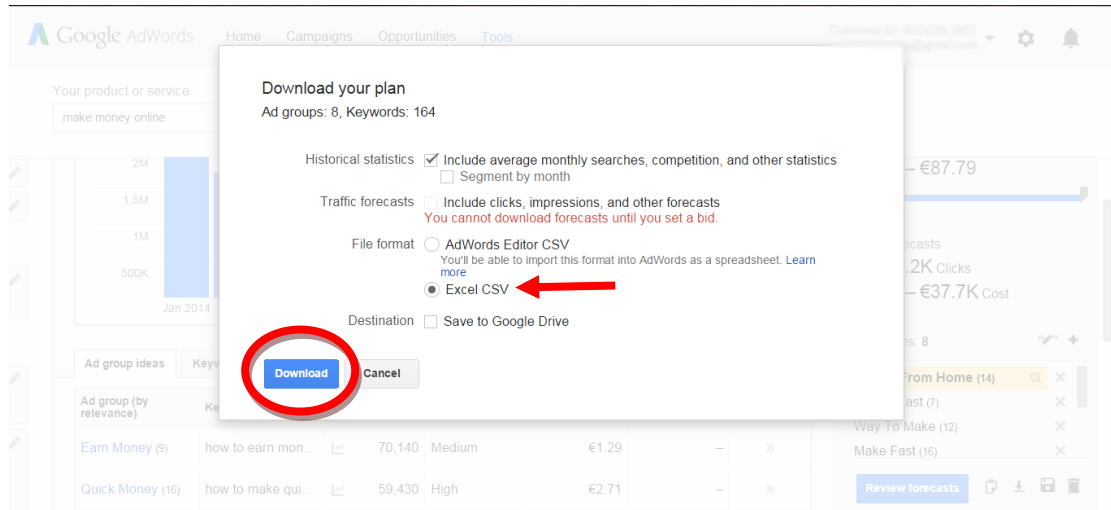
related to your main keyword in “ad group ideas”.



Since you have added some keywords in “ad group ideas” we press “Download plan”.

Note: Don't pay attention in the price that appears on the right. You will not pay anything.

And now let's finish this procedure by downloading the keywords in Excel form as it is shown in the picture below.



We keep this file somewhere easy to find, because we're going to come back to it later during the campaign creation.

Attention Here:

Now let us tell you something. If you want to work with IM niche and you don't want to waste time on finding the most profitable keywords for it, we have the best solution for you! We have created [Upgrade 1](#) (if you haven't got it already), where you get the exact same keywords we used in our campaigns and also the exact same formula to create powerful eye catching headlines to increase your ads CTR and 57

free traffic sources (video & Pdf) for even more results. Of course it's your decision to make ;)

Step 4

At this point you have two decisions to make:

a) Are you going to promote your own product or an affiliate offer? In case you choose the second one, you could find very good offers in the following sites:

- [Clickbank](#)
- [JVzoo](#)
- [Warrior Plus](#)
- [Clicksure](#)
- Or any CPA Network

b) Are you going to use a squeeze page or send traffic directly to your own product or affiliate link? We strongly recommend you to create a squeeze page and then use the power of email marketing. But if you choose not to, just make sure that your offer is very good and valuable. In case you want to follow our advice and create a squeeze page, you will need to do two things:

- Create a high converting squeeze page
- Write some follow up emails in your Autoresponder for your future subscribers

Attention Here:


If you don't know how to do these things or you just want to fast track the process, you could get our [**Upgrade 2**](#) (if you haven't got it already). It's up to you! Let us give you some details. It includes:

- ✓ **Done for you follow ups** that convert really well
- ✓ **Landing Page Plugin**, which helps you create high converting squeeze pages in 5 minutes and it includes very helpful tutorial videos so you can use it easily
- ✓ **Manual Review of your squeeze page**, in which we will give you access to our Skype and you will have the ability to send us the link of your squeeze page when it is done so we can review it and help you make it even better!

These are some of our squeeze page results:

Campaigns	Raw Clicks	Unique Clicks	Actions	Sales	CTA
 sp2	25	24	15	0	62.50%
Total	25	24	15	0	62.50%

Campaigns	Raw Clicks	Unique Clicks	Actions	Sales	CTA
 sp2	117	109	58	0	53.21%
Total	117	109	58	0	53.21%

Campaigns	Raw Clicks	Unique Clicks	Actions	Sales	CTA
 sp2	51	49	25	0	51.02%
Total	51	49	25	0	51.02%

As you can see our squeeze page converts min **50%**.

Again... it is not necessary for you to buy this [upgrade](#). It is just something that will make things a lot easier and faster, and, of course, it will bring you really good results, as it has for us. But this is your choice. ;)

So before we move on to the next and final step, we would like to tell you something **really important** about your squeeze page: **add your main keyword on your squeeze page's domain name like that:**

mainkeyword.com

Or

yourdomain.com/mainkeyword

For example:

makemoneyonline.com

Or

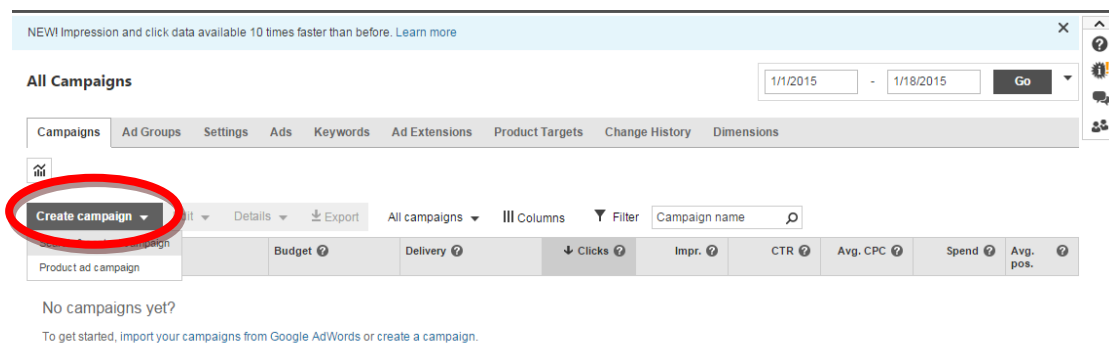
yourdomain.com/makemoneyonline

You could also add it in the content of your page. Both will be better.

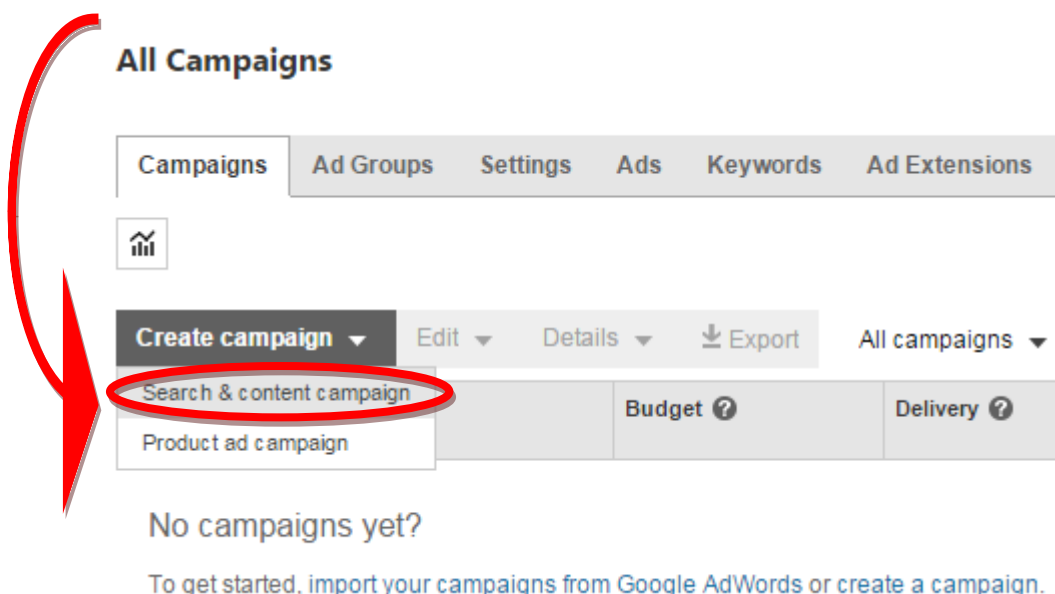
Step 5

And we finally came to the last part of this process: **Create your campaign**

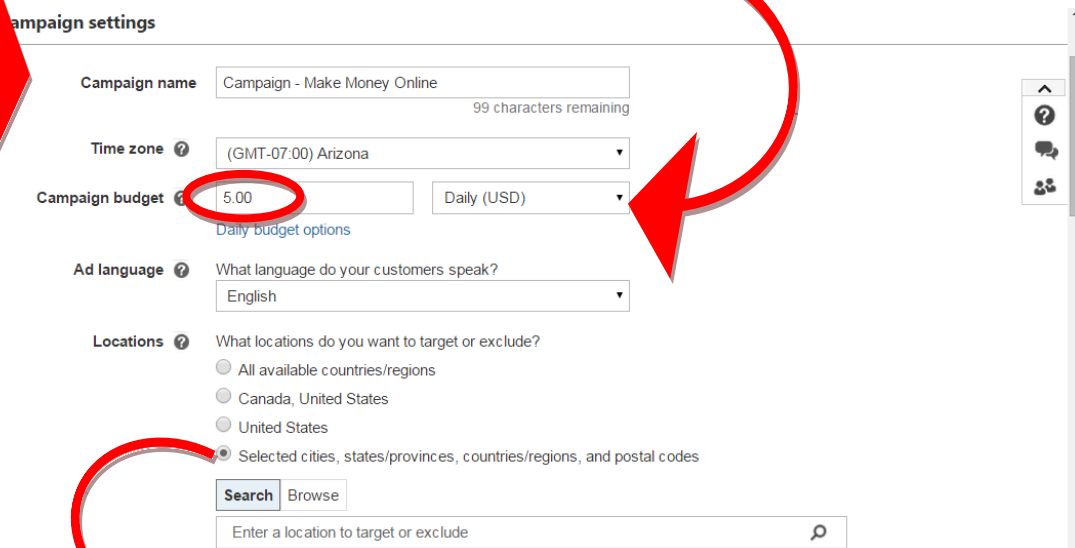
- 1) Go to your Bing account and press “Create Campaign”



Then choose “Search&content campaign”



- 2) Create Campaign Name (whatever you like)
- 3) The time zone is optional
- 4) Turn your Daily Budget in \$5/ a day and scale it up later to \$10-\$20

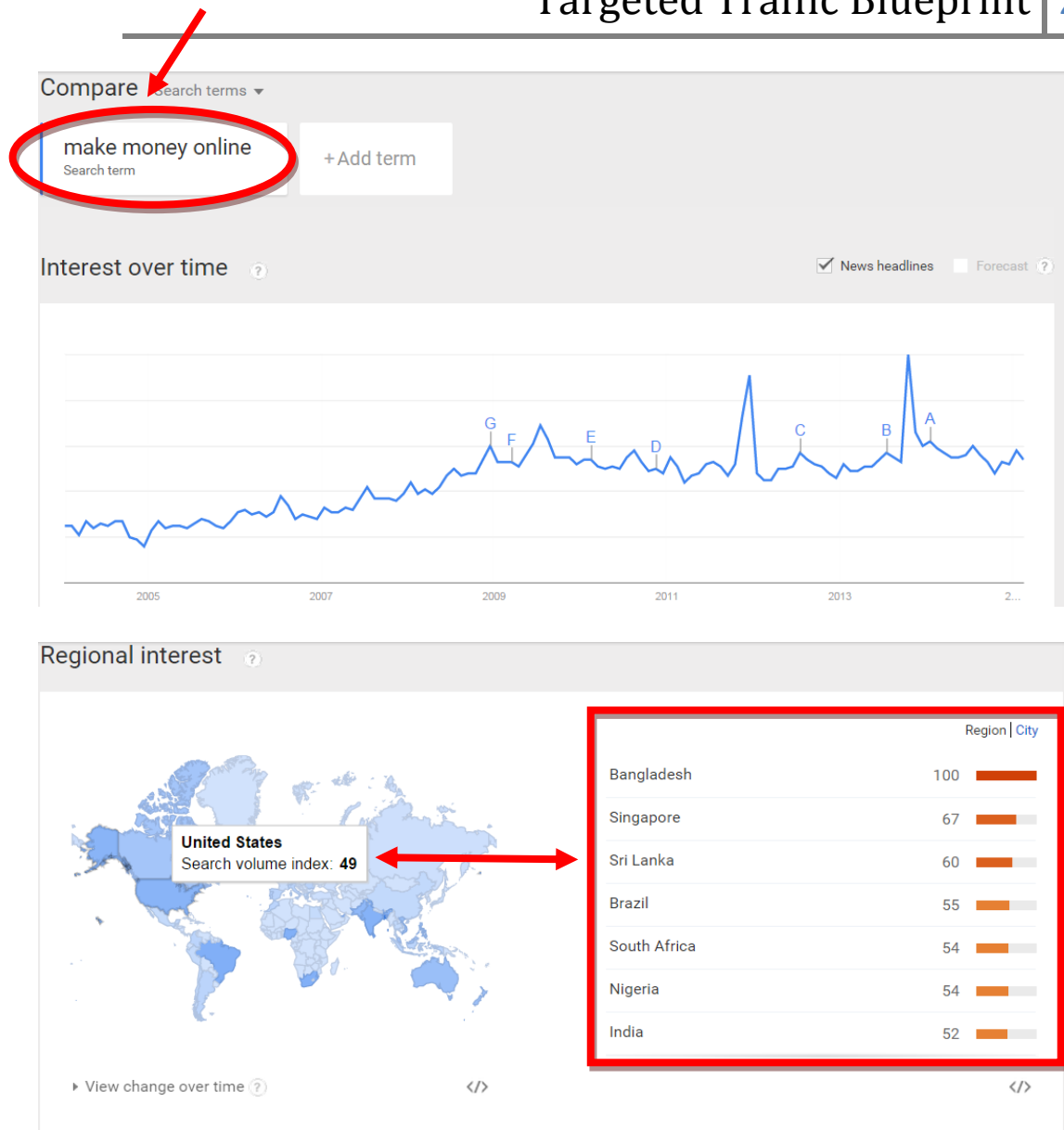


The screenshot shows the 'Campaign settings' form in Google AdWords. Red arrows highlight the following fields:

- Campaign name:** 'Campaign - Make Money Online' (99 characters remaining)
- Time zone:** '(GMT-07:00) Arizona' (optional)
- Campaign budget:** '5.00' (circled in red, with a red arrow pointing to it from step 4)
- Ad language:** 'English' (selected from a dropdown menu)
- Locations:** 'Selected cities, states/provinces, countries/regions, and postal codes' (selected from radio buttons, with a red arrow pointing to it from step 5)

Other visible fields include 'Daily budget options' and a search bar for locations.

- 5) Choose Countries. Find Countries to target with [Google Trends](#) (enter your main keyword and see which countries search for your niche) or just select the English speaking countries.



6) In the *Advanced location options* choose: "Show ads to people in your targeted location"

Advanced location options

- ☐ Show ads to people in, searching for, or viewing pages about your targeted location
- ☒ Show ads to people in your targeted location
- ☐ Show ads to people searching for or viewing pages about your targeted location **NEW!**

Create Your First Ad

- 1) As your ad type choose *Text ad* (that is what we use). Fill the ad title and ad text with your own text. (We haven't filled them, because many of you may use that text for their ads and that would create a mess in Bing Ads. Just be creative ;))

Create an ad

In the boxes below, create one of your ads. Remember, you can always create more ads later. [Tips on writing great ads.](#)

Ad type Text ad These ad preview layouts might be different than what you see

Ad title 25 characters remaining

Ad text 71 characters remaining

Display URL 35 characters remaining

Destination URL 1024 characters remaining

Side ad:

Ad title
Display URL
Ad text

Mainline ad:

Ad title | Display URL
Display URL
Ad text

- 2) *Display URL* is what people see for example www.makemoneyonline.com

Display URL 35 characters remaining

Destination URL 1024 characters remaining

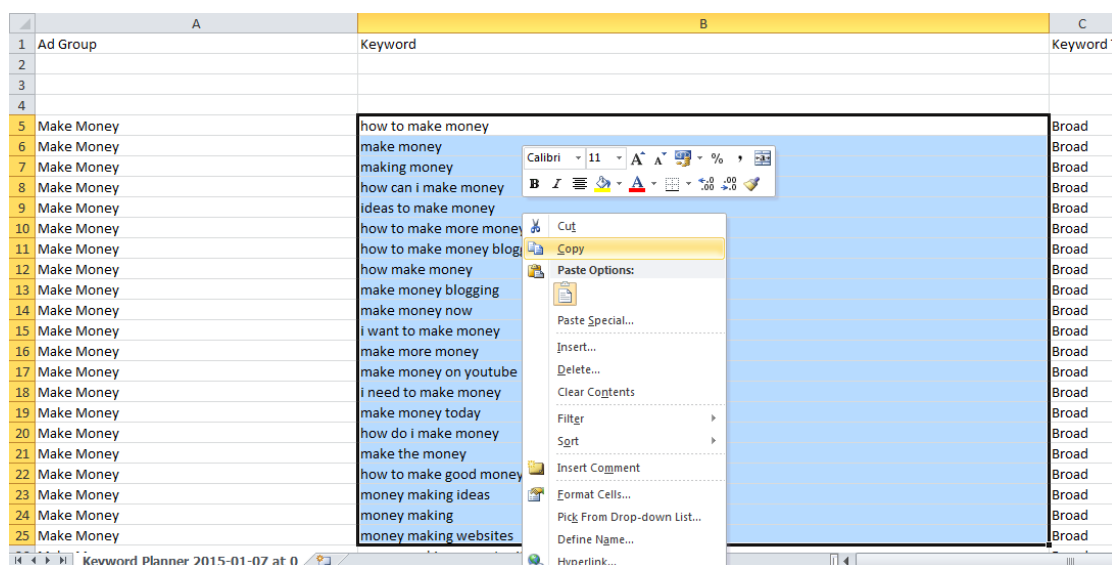
- 3) *Destination URL* is where people will go when they click on your ad (put the link from your offer, squeeze page or affiliate link). We personally use tracking link to track the conversion on our squeeze page.



Display URL 35 characters remaining


Destination URL 1024 characters remaining


- 4) Now let's go back to the excel file we downloaded before. Select the keywords and copy them.



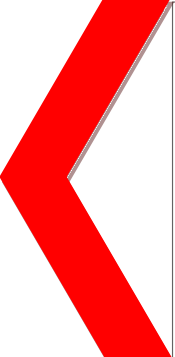
5) Paste the keywords and press the "Add" Button.

Choose your keywords

Bid type  Keywords

 **Enter keywords** Research keywords

Type or paste keywords here - separated by commas, or one keyword per line. Not sure which match type to use, or how to add negative keywords?



- how to make money
- make money
- making money
- how can i make money
- ideas to make money
- how to make more money
- how to make money blogging
- how make money
- make money blogging
- make money now
- i want to make money
- make more money
- make money on youtube
- i need to make money
- make money today

	Keyword	Type	Bid (U
x	how to make money	Broad	0.07
x	make money	Broad	0.07
x	making money	Broad	0.22
x	how can i make money	Broad	0.55
x	ideas to make money	Broad	0.49

6) Go to *Advanced targeting options* >*Device*>select *Desktops & tablets*

Bids, targeting and advanced settings

Set bids ?

Search network bid (USD) 0.30

Content network bid (USD) 0.30

Targeting options

^ **Advanced targeting options** When, to whom, and on what devices do you want to show your ads?

Ad schedule All days, all hours ? **NEW!**

Demographic Both genders, All ages ?

→ **Device** Desktops and tablets ?

Show my ads on selected devices

Device

☒ Desktops and tablets

☐ Smartphones

| [Edit](#)

- 7) Next uncheck *Content network* or keep it and change it later (depends on the Niche, some perform better with content and some don't. We personally use only *search* for our Niche.) Then press *Save*.

Advanced settings

- Ad distribution** ? Where on the internet do you want to show your ads?
☒ Search network
☐ All search networks (Bing and Yahoo! search and syndicated search partners)
☐ Bing and Yahoo! search (owned and operated) only
This option only applies to websites in certain locations. [Learn more](#)
☐ Bing and Yahoo! syndicated search partners only
This option only applies to websites in certain locations. [Learn more](#)
☒ Content network
This option only applies to certain countries/region. [Learn more](#)
- Pricing model** ? How do you want to be charged for your ads?
- Schedule** ? When do you want your ads to run?
- Exclusions** ? Which websites should not show your ads and which IP addresses should be blocked from seeing your ads?
- Ad rotation** ? Which ads do you want to show?
- Keyword matching options** ? Would you like to use close variations of your exact match type keywords?
 Yes, use close variations (e.g., plurals and misspellings).

8) Now we will change the keywords from *broad* to *exact*: go to *keywords* and check them all. Then press edit, change match types and *save*.

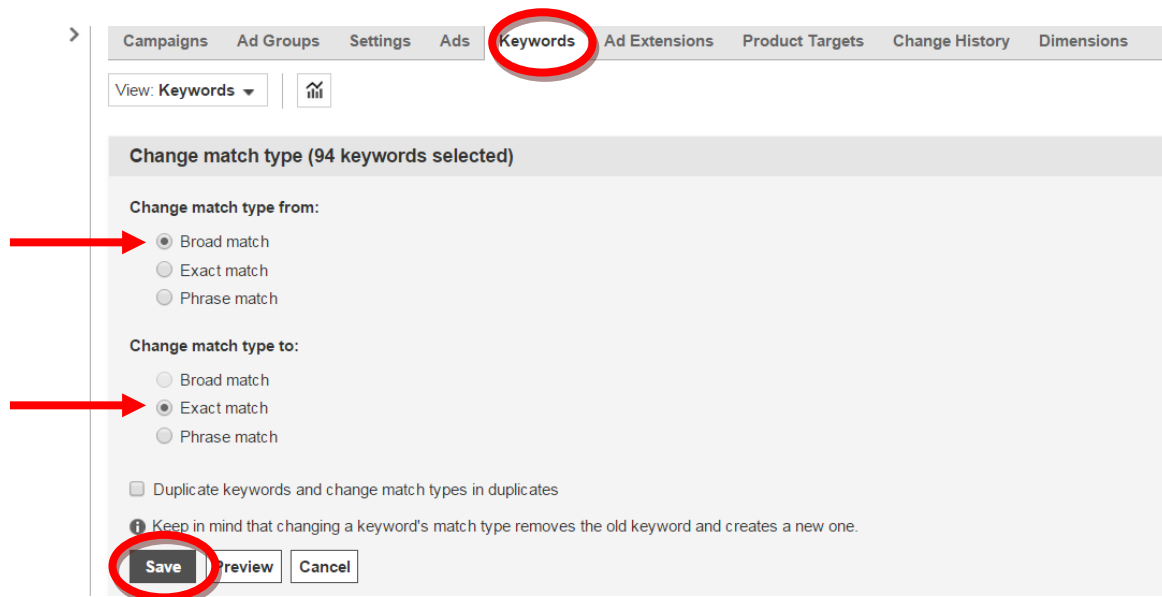
All Campaigns

Campaigns Ad Groups Settings Ads **Keywords** Ad Extensions

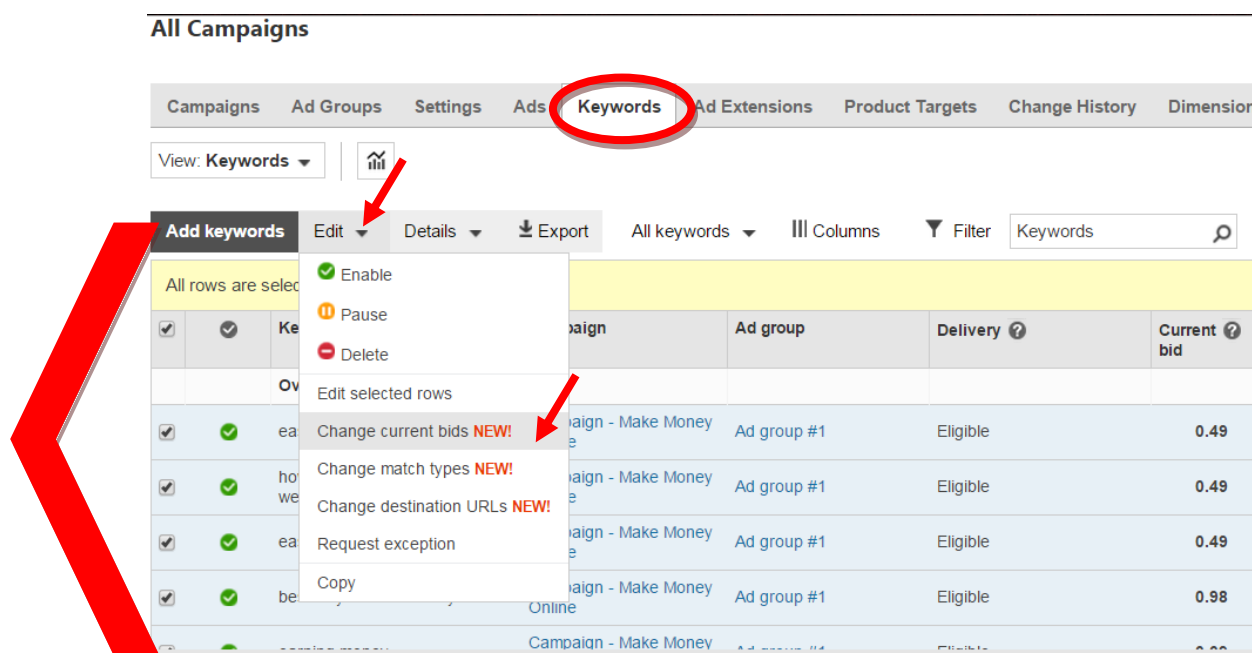
View: **Keywords**

Add keywords Edit Details Export All keywords

Enable	Pause	Delete	Edit selected rows	Change current bids NEW!	Change match types NEW!	Change destination URLs NEW!	Request exception	Copy
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>




9) Now let's go to *keywords* once again. We check them all again and press *edit > change current bids*.



Start 0.30 and scale it up later if you want.


All Campaigns


Campaigns Ad Groups Settings Ads Keywords Ad Extensions

View: Keywords ▾ 

Change current bids (94 keywords selected)

Action Set current bids to USD

 To use the default ad group bid, leave the bid amount empty.



10) Now go to *Ads*, check the ad we created before, press *edit > change text ads*.

Change text ads (1 ads selected)

Action: Set text

Ad title: test 2

Ad text: No 2 Test

Display URL: test.com

Destination URL: http:// test.com

☒ Don't delete the selected text ads. Instead, create duplicate text ads and change the text of the duplicates.

Save Preview Cancel

Write new *ad title* and *ad text*. Then check *Don't delete* and *Save*.

11) And, finally, create 3-4 ads for split test and later keep those with the biggest CTR (those that perform better).

Campaigns

Ad Groups

Settings

Ads

Keywords

Ad Extensions

Product Targets

Change History

Dimensions

Create ad

Edit

Export

All ads

Columns

Filter

		Ad preview	Campaign	Ad group	Delivery	Clicks	Impr.	CTR	Avg. CPC
<input type="checkbox"/>	<input checked="" type="checkbox"/>	test test test.com test test	Campaign #2	Ad group #1	Eligible	0	0	0.00%	0.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	test1 domain.com this is a test	Campaign #2	Ad group #1	Eligible	0	0	0.00%	0.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	test 2 test.com No 2 Test	Campaign #2	Ad group #1	Eligible	0	0	0.00%	0.00

That's it guys! You are done!

You will start getting clicks very soon! Just wait and watch ;)

Make sure you check the Checklist and Mindmap so that you haven't forgotten anything!

Conclusion

Now I believe you can see the value that you got today, because this traffic source can build your list very very fast and get you sales and the success you are looking for. There is no better traffic source than Bing Ads to get really targeted traffic (except for Google, which is almost the same as Bing, but much more expensive).

Just imagine this: someone is looking for "*how to make money online*" or "*how to lose weight*" in the internet by typing some

keywords in the search box. You have these keywords on your ad and you automatically give him what he wants and you can make some great profit. It's simple as that!

This traffic source works for every profitable niche and almost any type of offer (affiliate products, CPA, your own product, squeeze pages etc.).

Just remember that using a squeeze page (as we do) will bring you hundreds of targeted leads and then you will make profit of them with the power of email marketing where the big game is.

Now, if you want to fast track the process to success without spending much time and get the tools we personally use for our campaigns, then we highly recommend you to get our Upgrade 1 and 2.

Upgrade 1:

- The exact same keywords we use in our campaigns
- “Fill the blanks” headlines for your ads (increase your CTR and drop the cost)
- 57 Free Traffic Sources (videos & Pdfs)

[Get Upgrade 1 Here](#)

Upgrade 2:

- Done for you follow up emails
- The ultimate list building plugin for WordPress (create amazing squeeze pages in 5 min that convert minimum 40%)
- We will manually review your squeeze page and help you improve it (if it's necessary)

[Get Upgrade 2 Here](#)

To your success,



Alex Langidis



Vanessa Zac