

MATTHEW OOI'S - INTERNET'S BIGGEST SECRET: CPA ULTIMATE

INTERNET'S BIGGEST SECRET

CPA ULTIMATE

LET THE INTERNET WORK FOR YOU. NOW!



Author:
Matthew Ooi

BEGINNER FRIENDLY AND EXPERTS WILL FIND THE CONTENT HELPFUL

The Internet's **BIGGEST** secret: CPA

(Let the internet work for you.)

Copyright © 2015 by Matthew Ooi

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods including information storage and retrieval systems, without the prior written permission of the publisher.

PROLOGUE

As you're reading this, I would like to congratulate you on taking your first step to financial freedom.

Before we begin, I would like to **assure** you that as long as you stick to this system, you'll make **constant** and **consistent** PROFITS and with extra knowledge you gain along the journey, improvise and scale up your work; you'll make it. Keep telling yourself that and keep grinding. I'll be on Skype/AIM and will answer your e-mails whenever I can. Make use of that.

Don't. Give. Up.

Table of Contents

Getting started	1
VPN Installation.....	2
Nord VPN	5
Tracking software setup process (CPVLAB).....	11
Getting into a CPA affiliate network.....	28
Offer selection and Traffic sources	40
Pay-per view(PPV)	
Traffic Source: 50OnRed	49
Creating a profitable campaign.....	55
Special Tricks and Tips	66
Traffic Source: TrafficHaus.com (Adult Traffic).....	85
PPC (Pay-per-click) Traffic sources.....	94
CONCLUSION.....	95
BONUSES.....	96
ADVANCED SECTION.....	97
50OnRed Intext.....	98

Some terms that will be used

LEGENDS:

- **CPA** – cost per action
- **CONVERSION** –when a sale is made or lead is generated depending on the product/offer you're promoting. (Basically, you get paid if you get a conversion when a visitor finishes that “action”)
- **PPV** – Pay-per-view
- **Display** – Banner advertisement
- **PPC** – Pay-per-click
- **Landing page** – the page that a visitor lands on or sees
- **Affiliate network** – the ‘market place’ that allows you to choose what kind of products/offer to promote
- **Keywords** – used usually in PPV and PPC traffic, they're what visitors search for in their search engine which triggers our advertisement

Getting started

Now, the following items that I am going to introduce to you are **ESSENTIAL** software to succeed. I will **not cut cost** for you; this is a **NO BULLSHIT** system. If you read on, you'll understand why the following software/tools will help you in your journey and the products that I've sourced for are value for deal.

However, optionally, you may choose to ignore **BUT I HIGHLY RECOMMEND YOU NOT TO**. These are tools that every successful marketer should have. If you decide to scrimp and save on these tools, do not blame anyone but yourself if you ultimately end up asking why you do not make any real money online.

You've paid for this eBook and I am eternally grateful and in your debt, *you've made my dreams come true slowly with this purchase* and now it's my job to make yours come true, *so I need you to trust me and stick with me.*

Great! (Finally time you moved on to the *real deal* huh you naggy old man...) Before we really jump into the content, I need to warn you again, these're several things that you **require** absolutely (if you want real profits) before we can begin.

First, we need a VPN.

What's a VPN? It's a **Virtual Private Network**.

Why is it useful for me and why should I pay for it?

Later in the section, we'll talk about joining a **CPA affiliate network**. In a CPA affiliate network, there'll be lots and lots of offers/products for you to promote. Some will be familiar to you, some will not. Remember, the offers/products come from **ALL OVER THE WORLD**. That means there're offers/products in the Southeast Asia, Italy, Germany, United States, Canada, Spain etcetera and the **affiliate network acts as a market place for us to choose an offer to promote and earn money** while the affiliate network itself takes a small cut from it.

Still, what's the use of a VPN? See, some offers are **GEO-TARGETED**. For example, if an offer is TARGETED to visitors in China, you'd have to be located in China in order to view the offer/product's landing page. (A landing page is a webpage the visitor arrives on.) Even if a visitor from Germany or any other country decides to buy the product, **YOU WILL NOT BE PAID**. Chances are, they won't even get to view the landing page.

Let me show you what I mean.

For instance, here's a screenshot I captured from my affiliate network. It's a coffee subscription offer worth \$8 of pay-out if a sale is made.

(11614) - Angelino's Coffee - Trial \$8.00 per sale

Description:

Description:
Coffee subscription offer that allows customers a ftrial sampler for a monthly Kuerig K-Cup. Pays on the trial submit with bonuses if customers opt for the full plan.

Traffic Allowed:
Social Media
Display
PPV/Contextual
Text/InText
Path
Incentives

Traffic NOT Allowed:
Email
Search

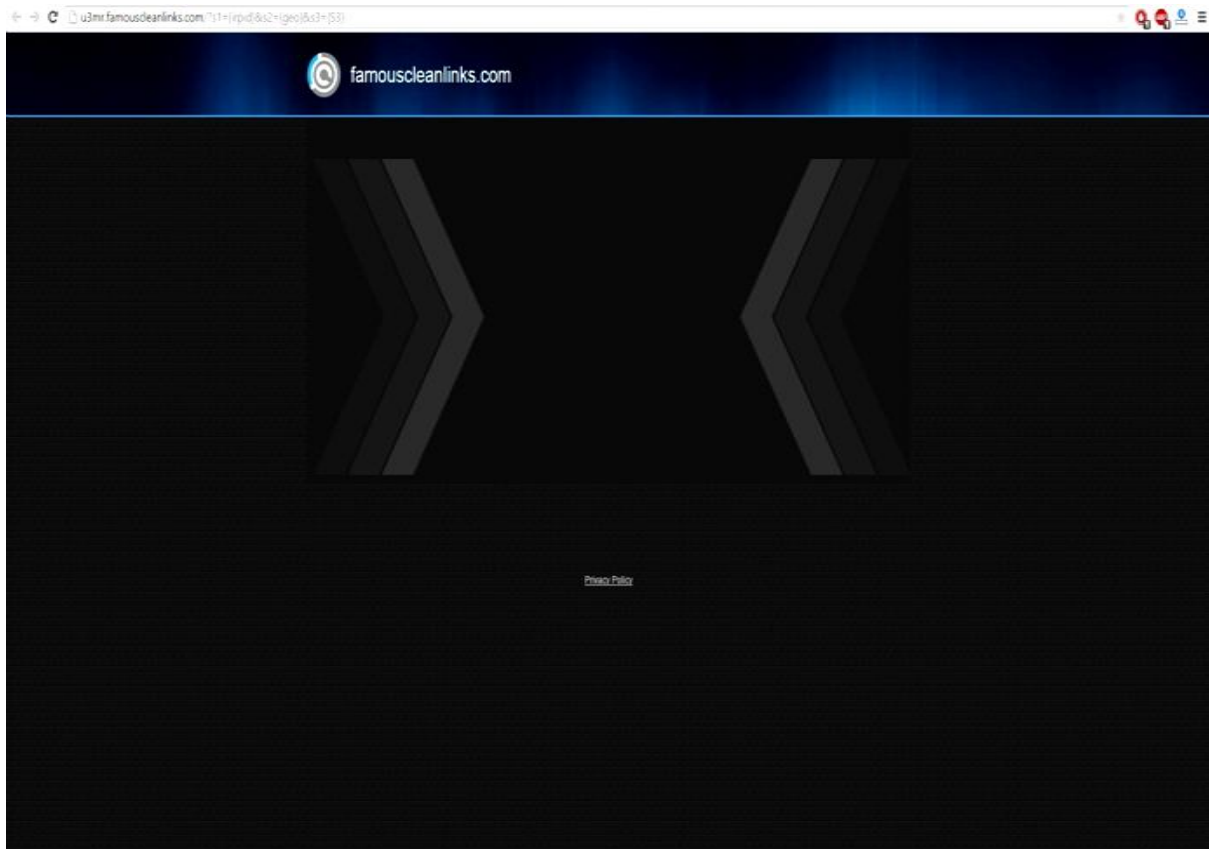
Mobile Optimized:
Yes

Geotargets:
US Only

Actions: [Preview](#)

Stay with me, it gets tricky from here on as things will get a little bit technical, but nothing we can't handle.

I'm going to go ahead and preview the offer's landing page and this is what I'll see.



It's a dead-link. The advertiser has blocked out visitors that're not in the United States, refer to the red box that is arrowed out for you. The advertiser wants only **SPECIFICALLY** visitors from the US.

This is where VPN comes into play. I live in Singapore, a part of Southeast Asia, which is why I couldn't view the offer's landing page. Now assume it was the opposite, you're living in the US and you're trying to view an offer that is targeted in my country. *It is again, ESSENTIAL that you do not lose any MONEY MAKING OPPORTUNITY.* Do NOT assume that you will only want to do offers from the country you're from and forsake the other geo-targets. This is **GRAVE MISTAKE #1** for CPA marketers.

Your affiliate manager (also known as account manager) is assigned to you once you get accepted into the affiliate network. He/she will **send you TOP performing offers** and there will be **INTERNATIONAL** offers and if you only engage in offers in your country just because you want to save the cost on VPN, you will lose out. *Those are essentially money left on the table waiting for someone to take and that person isn't you.* We'll talk more about the affiliate manager later on in this system but now, let's stay focused.

NordVPN

This is one of my favorite VPN to date. Rated highly by PCMag.com and it comes at a really cheap price. Go ahead and search the reviews if you don't believe me. (ONLY \$8, even cheaper if you opt for other duration.)

Once you're ready to move on, go ahead and visit this link:

<https://nordvpn.com/pricing/?ref=KY0PMgg>

By visiting this link and purchasing the software, you'll allow me to earn some coffee money. 😊 (CPA marketing at its finest heh..)

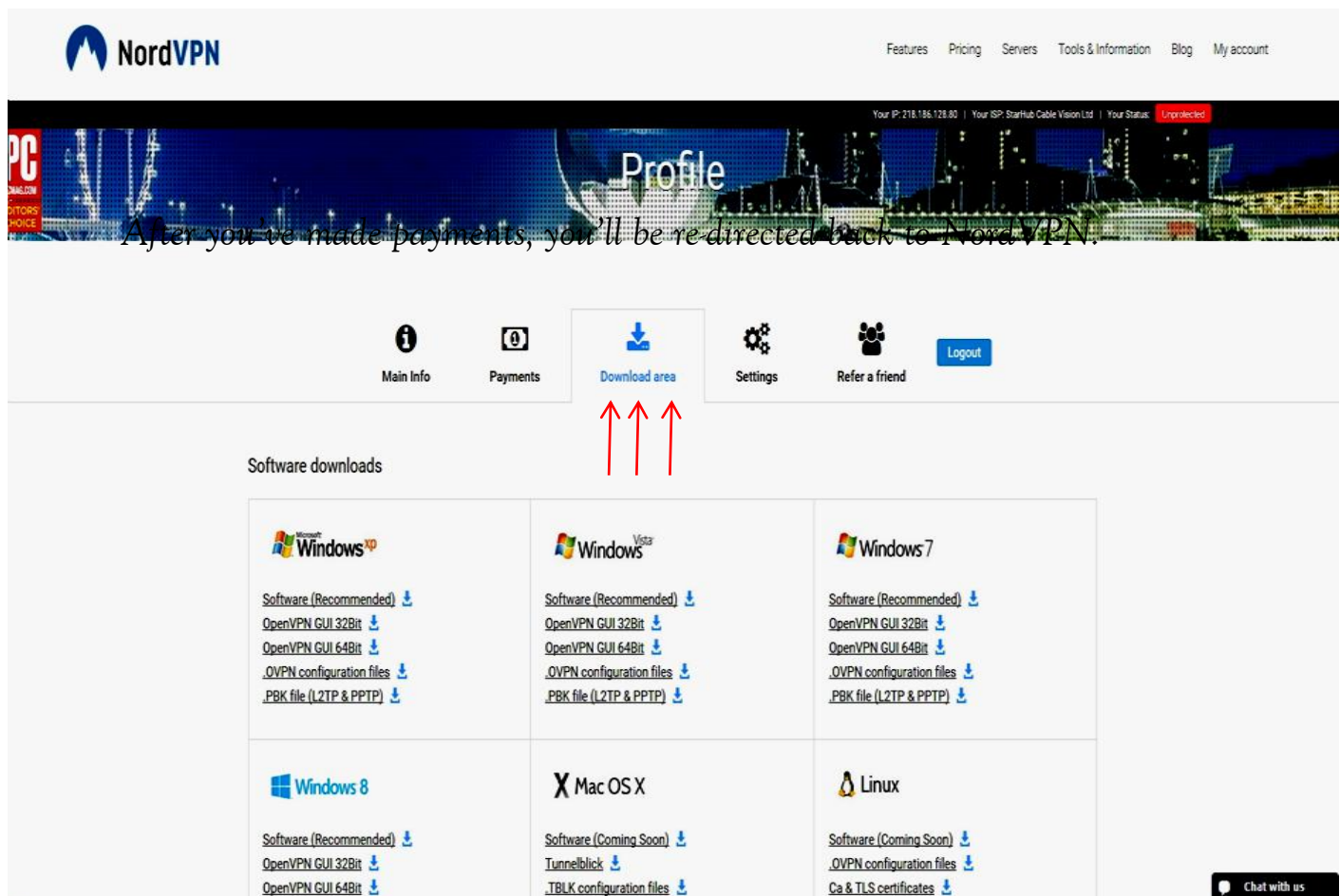
BUT.. if you think I don't deserve it, you can still visit the webpage itself without following the given link. 😊



Simple	Standard	Best offer
1 month plan	6 months plan	1 year plan
Save 0%	Save 37.5%	Save 50%
\$8/m	\$5/m	\$4/m
\$8.00 BILLED EVERY MONTH	\$48.00 \$30.00 BILLED EVERY 6 MONTHS	\$96.00 \$48.00 BILLED ANNUALLY
Get 1 month plan	Get 6 months plan	Get 1 year plan

If you want to save, choose the most popular plan

This should be the page you arrive on. Go ahead and pick the plan that is most suitable for you. After you're done, create your account and pay for it.



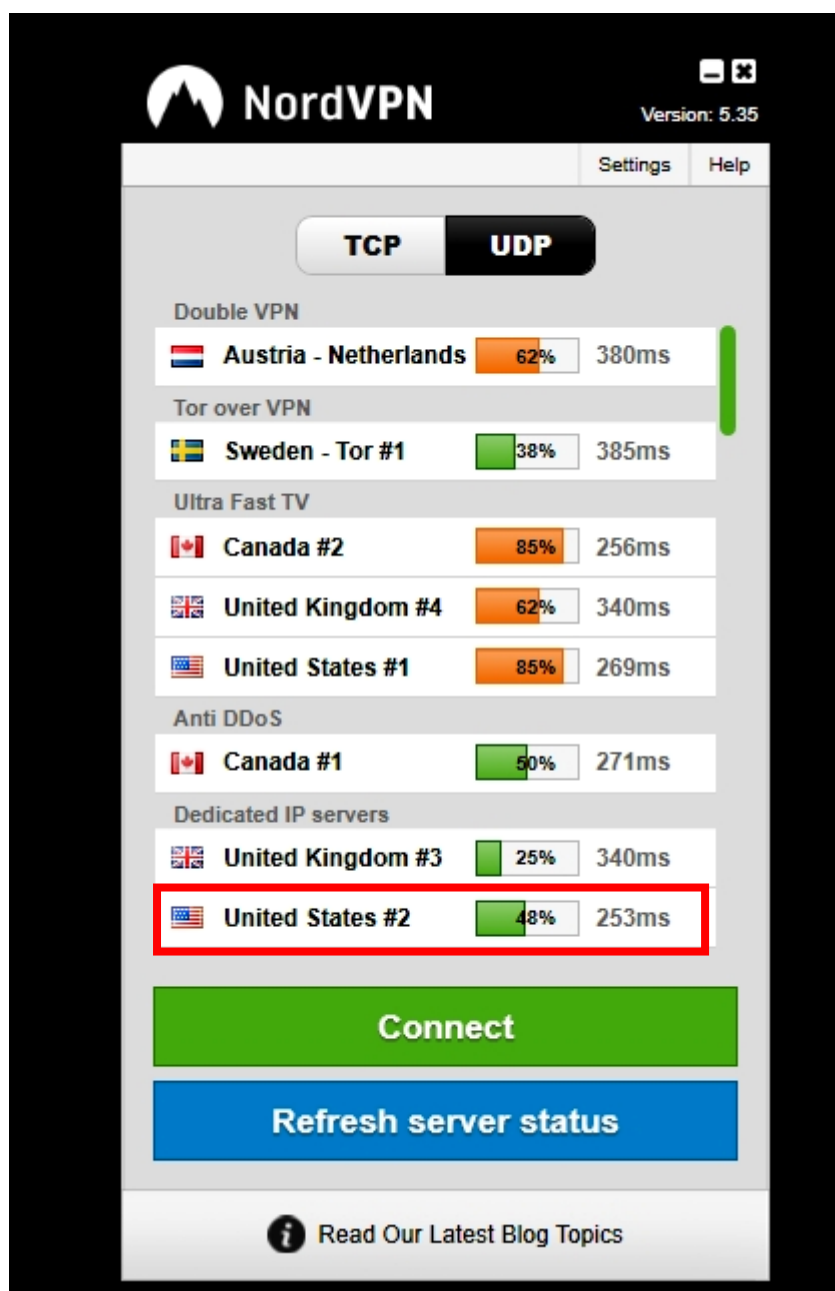
Go right ahead and login into your account. Head over to the “Download area” and pick a download most suitable for your OS.

Launch the application.

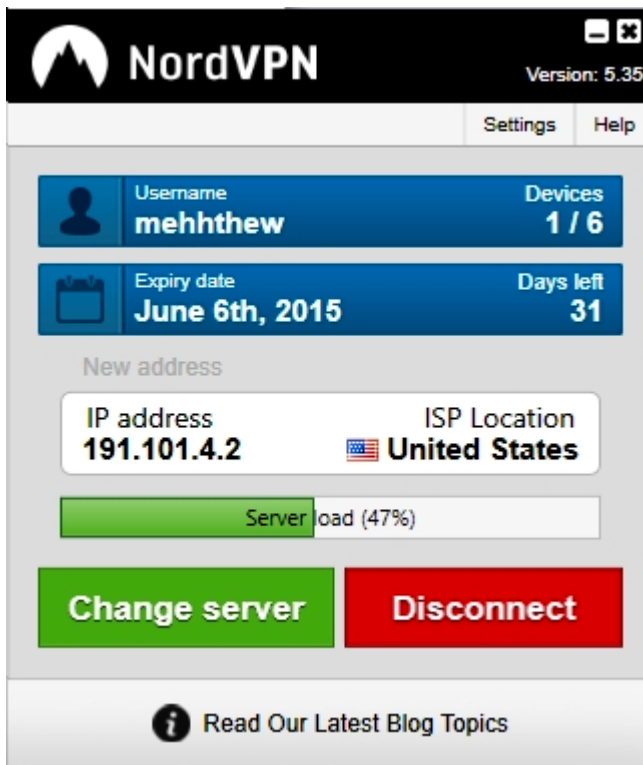
Enter your account details and login.

What you’ll see is a list of countries that you can connect to. (And yes.. you can use the VPN for various reasons.... I shall not elaborate on that.... 😊)



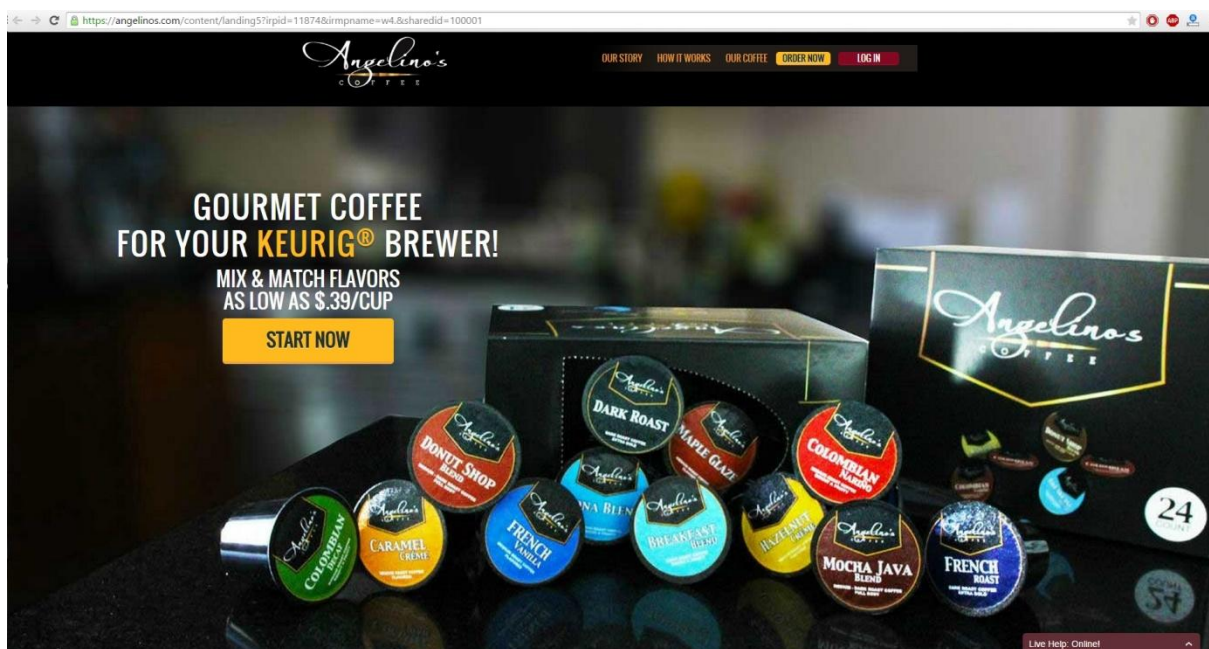


Look at the box that I've highlighted. The example offer that we've selected only allows visitor from the US, so let's connect to that.



VOILA! You're now VIRTUALLY in that country. (or whichever country your offer wants you to be.)

Now I'll go ahead and preview the example offer's landing page again and let's see what I'll get.



TA DA!

Now I'm able to view the offer's landing page correctly as compared to previously the dead-link. I can see what I am promoting and how to properly sell my product; Angelino's Coffee. Pretty sweet, isn't it?

The next part of this system is the TRICKIEST and MOST technical intensive section, so please pay close attention.

At this point of time, follow the steps closely and you'll be fine.

Also, a reminder, if at any point in time you get lost, feel free to hit me up on Skype or e-mail me your question. I'll get back to you as soon as possible to answer your question, please be patient with me.

If you really, really detest waiting, hit up the support desk; they've experienced staff that can help with whatever questions you have. By far, they're the best crew I've ever worked with hands down.

Let's move forward!

Tracking software setup process

The software we'll be using is called:

CPVLab

I'm sure you've heard of other tracking software such as Prosper202 and such but believe me when I tell you this is one of the best out there and worth every single penny you pay.

It is user-friendly, easy interface to use and basically almost everything is **PREPARED** for you.

The question you might have now is: "Why do I need a tracking software? What am I tracking exactly?"

THIS IS THE MOST IMPORTANT TOOL OF THIS SYSTEM.

When you're promoting an offer, you should've known by now, we're using Paid traffic but that'll be explained later on in this eBook.

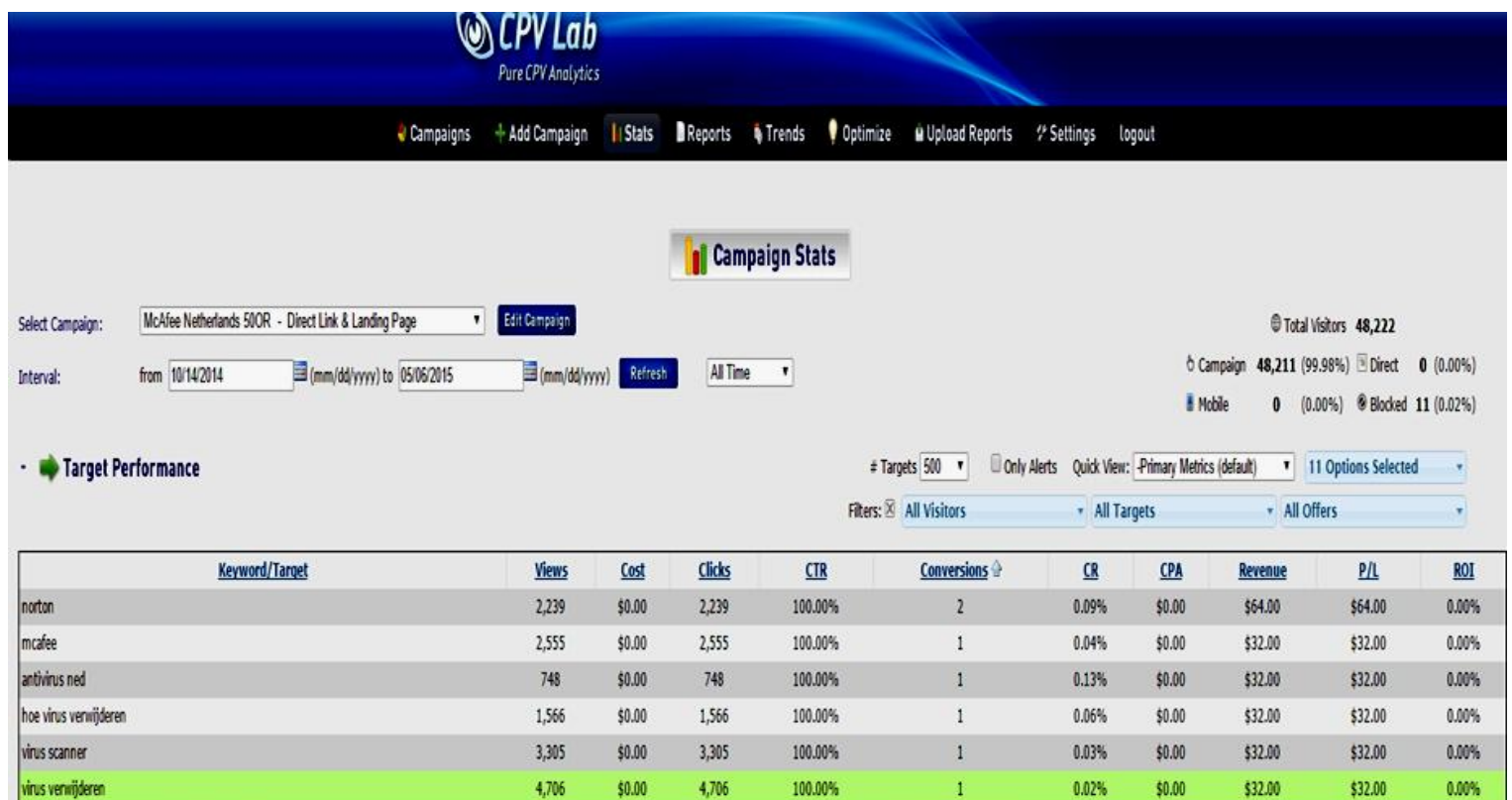
We want to know what is **CONVERTING** for us and **WHERE** does the traffic come from in order to optimize our campaign. If we're able to know what helps us convert and where does the traffic come from, we're able to work on it and **MAXIMIZE** our profits.

Allow me to show you an example.

Let's say I am promoting this product: McAfee Anti-virus

What CPVLab does for me is that it receives the information on what converts for me and what keyword is the one responsible for it.

Here's a screenshot from the statistics in my CPVLab:



I apologize for the image quality, I'm working on limited resources but bear with me. Let me enlarge it for you.

<u>Keyword/Target</u>	<u>Views</u>	<u>Cost</u>	<u>Clicks</u>	<u>CTR</u>	<u>Conversions</u>
norton	2,239	\$0.00	2,239	100.00%	2
mcafee	2,555	\$0.00	2,555	100.00%	1
antivirus ned	748	\$0.00	748	100.00%	1

Here's a better one, we can see the top performing keywords for me on this campaign. On 'norton' there is 2,239 views, 'mcafee' has 2,555 views and 'antivirus ned' has 748 views. The conversions are 2, 1, 1 respectively. What does this mean?

It goes to show that, everytime whenever a visitor searches for 'norton', 'mcafee' or 'antivirus ned' they will be shown MY ADVERTISEMENT for McAfee and when they decide to purchase it, I will earn money and every visitor that buys is ONE conversion. In this case, 'norton' has 2 buyers while the other two has only one buyer.

CPVLab ALLOWS us to optimize our campaign for McAfee. I know now which keyword earns money for me and which doesn't. **THIS IS CRUCIALLY IMPORTANT**. The reason why it's called PPV is because you're paying for EVERY view(pop-ups) a person sees. Now, I know what converts for me and I can go ahead and delete keywords that're **NOT converting** for me so that I can stop wasting money.

This is how **powerful and essential** this software is. In essence, it also helps you keep track of your earnings and where the

visitors come from. In cases, some offer allows geo-targeted INTERNATIONALLY but what if only one country specifically converts more for you? You can find that out as well. This way you can delete the countries that're not converting for you and save a lot of money.

<u>P/L</u>
\$344.25
\$24.00
\$18.00
\$160.00
\$320.00
\$64.00
\$96.00
\$96.00
\$8.00
\$20.00
\$15.75
\$0.00

<u>Click</u>	<u>Referrer-Domain</u>	<u>Page</u>	<u>Conversion</u> ↕	<u>Offer</u>	<u>SubId</u>	<u>Country</u>	<u>State</u>	<u>City</u>
✓		Find Bride 1		Find Bride 1	bqpkx1pmz146z320291	🇺🇸 United States	North Carolina	Raleigh
✓		Find Bride 1		Find Bride 1	bqpkx1pmz146z320283	🇺🇸 United States	Arizona	Queen Creek
✓		Find Bride 1		Find Bride 1	bqpkx1pmz146z320275	🇯🇲 Jamaica	Saint Andrew	Kingston
✓		Find Bride 1		Find Bride 1	bqpkx1pmz146z320267	🇺🇸 United States	Minnesota	Saint Cloud
✓		Find Bride 1		Find Bride 1	bqpkx1pmz146z320259	🇫🇷 French Guiana		Montjoly

I will teach you more about the functions later on. Like I said, everything is optional and if you feel like you don't need them, go ahead and skip this but I will recommend you not to and stick to the system.

If you're ready, let's move on.

CPVLab has to be installed online onto a web hosting server, you can then view it online anywhere and anytime you want. (Even on your mobile phones.)

In this case, if you have a web hosting server of your own, use it. If not, I'll recommend **BeyondHosting**. I've never had any issue with this web hosting for as long as I've started doing CPA marketing. It also has one of the best support team. You can skip this part if you have your own webhosting and proceed to installing CPVLab. For those who don't, stick with me for a little while.

Go ahead and click on this link or paste it into your browser:

<http://www.dpbolvw.net/click-7809640-11940023-1411148544000>

Also, this helps me again with a bit of coffee money, if you think I'm undeserving, visit Beyondhosting's website separately.
☹

This should be the page you arrive on.



TIP: Here're a few promo codes that I've found for you and you can use them when you check out to save some money. 😊

1: 25OFFQUARTER

2: 35OFFHALF

3: 45OFFYEAR

4: GOGOBBH50

5: BHCLOUD30

1: Quarterly Billing – 2 billing cycles at 25% off.

2: Semi-Annual Billing – 1 billing cycle at 35% off.

3: Annual Billing – 1 billing cycle at 45% off.

4: Monthly Billing – 1 billing cycle at 50% off.

5: Monthly Billing – 1 billing cycle at 30% off.

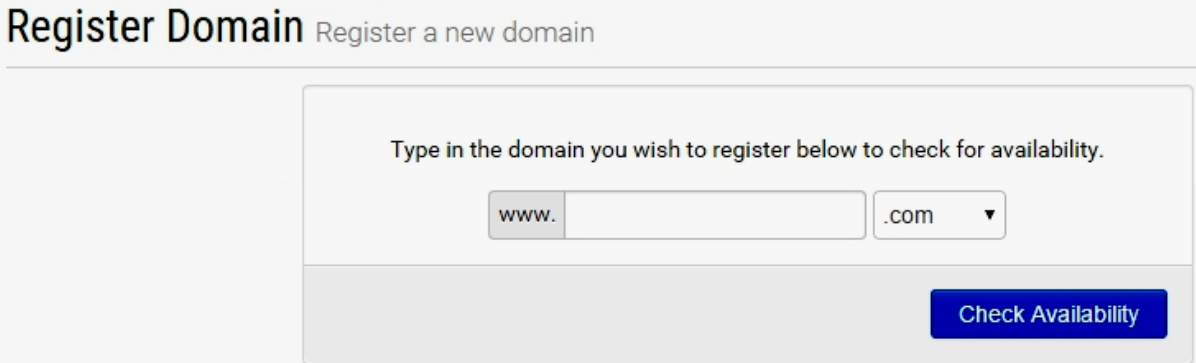
You can only use one code. Pick one wisely and use it. (promo code may expire but a simple google search should get you their new promotional codes.)

Ok, here's what you need:

1. Domain
2. Single SSL Certificate
3. Virtual Private Server (VPS)

Let's start with Domain. Go ahead and click on "DOMAINS & SSL" on the top tab. (Highlighted in red box)

Click on 'register a domain', you'll arrive at this page.



Register Domain Register a new domain

Type in the domain you wish to register below to check for availability.

www. .com ▼

[Check Availability](#)

Register a domain of your choice. It can be anything you want. They would give you a few recommendations such as .net .org .pw etcetera but just choose .com for simplicity sake.

This is the page you arrive on.

Domains Configuration Configure your domain

The following options and settings are available for the domains you have chosen. Required fields are indicated with a *.

iwanttogetrichnow.com - 1 Year/s

Registration Period:	1 Year/s
Addons:	<input checked="" type="checkbox"/> DNS Management (FREE!)
	<input checked="" type="checkbox"/> Email Forwarding (FREE!)
	<input type="checkbox"/> ID Protection (\$6.95 USD)

Nameservers

If you want to use custom nameservers then enter them below. By default, new domains will use our nameservers for hosting on our network.

Nameserver 1:	<input type="text" value="hns1.beyondhosting.net"/>
Nameserver 2:	<input type="text" value="hns2.beyondhosting.net"/>
Nameserver 3:	<input type="text"/>
Nameserver 4:	<input type="text"/>
Nameserver 5:	<input type="text"/>

Update Cart

Tick on the free addons. Proceed to update cart.

You should see this page now.

Review & Checkout Complete your purchase here

Description	Price
Domain Registration - iwanttogetrichnow.com - 1 Year/s	
» DNS Management	
» Email Forwarding	\$11.00 USD
[Configure Domain Extras] [Remove]	
Subtotal:	\$11.00 USD
Total Due Today:	\$11.00 USD
Total Recurring:	\$11.00 USD Annually

Did you remember to add your promo code?

Empty Cart

STOP.

Do not pay for it yet, we still need SSL Certificates and VPS.
Go straight back to the top tab and click on 'Domains & SSL' you will arrive on this page.

SSL Certificate & Code Signing

(Choose Another Category)

Code Signing Cert	\$80.00 USD	Order Now »
Single Domain SSL Cert	\$59.00 USD	Order Now »
Wild Card SSL Cert	\$199.00 USD	Order Now »

Go ahead and click order now on 'Single Domain SSL Cert'.

Here's what you'll see.

Single Domain SSL Cert

SSL Certificate & Code Signing

Additional Required Information	Order Summary						
<div>Domain Name <input type="text" value="www.iwanttogetrich.com"/> Please enter the exact domain to secure. Note: www.example.com is not example.com</div>	<div>SSL Certificate & Code Signing Single Domain SSL Cert</div> <table><tbody><tr><td>Single Domain SSL Cert</td><td>\$59.00 USD</td></tr><tr><td>Setup Fees:</td><td>\$0.00 USD</td></tr><tr><td colspan="2">Total Due Today: \$59.00 USD</td></tr></tbody></table>	Single Domain SSL Cert	\$59.00 USD	Setup Fees:	\$0.00 USD	Total Due Today: \$59.00 USD	
Single Domain SSL Cert	\$59.00 USD						
Setup Fees:	\$0.00 USD						
Total Due Today: \$59.00 USD							

ENTER YOUR OWN DOMAIN'S NAME THAT YOU REGISTERED PREVIOUSLY.

Proceed to update cart.

Lastly, go back to the top tab again and go for VPS. Click on 'Managed Linux VPS'. I repeat, 'Managed Linux VPS'. It doesn't matter what OS you are on.

This is what you should see.

Managed Linux VPS Hosting

Our VPS allow you to scale up or scale down your service depending on your needs. Full root access to configure your server combined with the Support and Management services at Beyond Hosting make our Virtual Private Servers (VPS) an unbeatable value.

FIRST MONTH PROMOTION
30% OFF
CODE: G0G0BH30

	STARTER \$49.99 per month	VPS2048 \$64.99 per month	VPS4096 \$134.99 per month
Dedicated RAM	512MB	2048MB	4096MB
Burstable RAM	512MB	2GB	4GB
CPU Cores	1	2	3
SSD RAID Storage	50GB	130GB	200GB
Outbound Transfer / Bandwidth	500GB	1500GB	2000GB
Inbound Transfer / Bandwidth	Unlimited	Unlimited	Unlimited
Unlimited Domain Support	✓	✓	✓
cPanel Control Panel	✓	✓	✓
WHM Management Panel	X	✓	✓
Root SSH Access	X	✓	✓
Instant Upgrade / Downgrade	X	✓	✓
Softaculous	Included	Included	Included
LiteSpeed Web Server	Included	Optional	Optional

BEST VALUE

We will go for the 'STARTER' package.

Click on 'Order now'.

Product Selection Hybrid - VPS Starter

Please provide us with the domain you want to use with your hosting service by selecting an option from the selections below.

☒ Use a domain already in my shopping cart

Click to Continue >>

☐ Register a new domain

☐ Transfer your domain from another registrar

☐ I will use my existing domain and update my nameservers

Use the domain that you've registered. "iwanttogetrichnow.com" is an **EXAMPLE** that I'm using. Please do not use this if you're confused.

Hybrid - VPS Starter

Hybrid VPS

Choose Billing Cycle

☒ \$49.99 USD Monthly
 ☐ \$134.99 USD Quarterly
 ☐ \$249.99 USD Semi-Annually
 ☐ \$449.99 USD Annually

Order Summary

Hybrid VPS

Hybrid - VPS Starter

Hybrid - VPS Starter	\$49.99 USD
----------------------	-------------

Setup Fees: \$0.00 USD

Monthly: \$49.99 USD

Total Due Today: **\$49.99 USD**

Add to Cart »

View Cart

Go ahead and pick the billing cycle you're more comfortable with and click on Add to Cart.

Review & Checkout

Complete your purchase here

Description	Price
SSL Certificate & Code Signing - Single Domain SSL Cert [Edit Configuration] [Remove]	\$59.00 USD
Hybrid VPS - Hybrid - VPS Starter (iwanttogetrichnow.com) [Edit Configuration] [Remove]	\$49.99 USD
Domain Registration - iwanttogetrichnow.com - 1 Year/s » DNS Management » Email Forwarding [Configure Domain Extras] [Remove]	\$11.00 USD
Subtotal:	\$119.99 USD
Total Due Today:	\$119.99 USD
Total Recurring:	\$49.99 USD Monthly \$11.00 USD Annually

Did you remember to add your promo code?

Empty Cart

This is the final page we should all arrive on. The total amount should be \$119.99 USD. Double check and confirm. BUT WAIT... Go ahead and scroll down; fill in your PROMOTIONAL CODE that I've provided above.

Domain Registrant Information

Use Default Contact (Details Above) ▼

Promotional Code

[Coupon Policies](#)

Notes / Additional Information

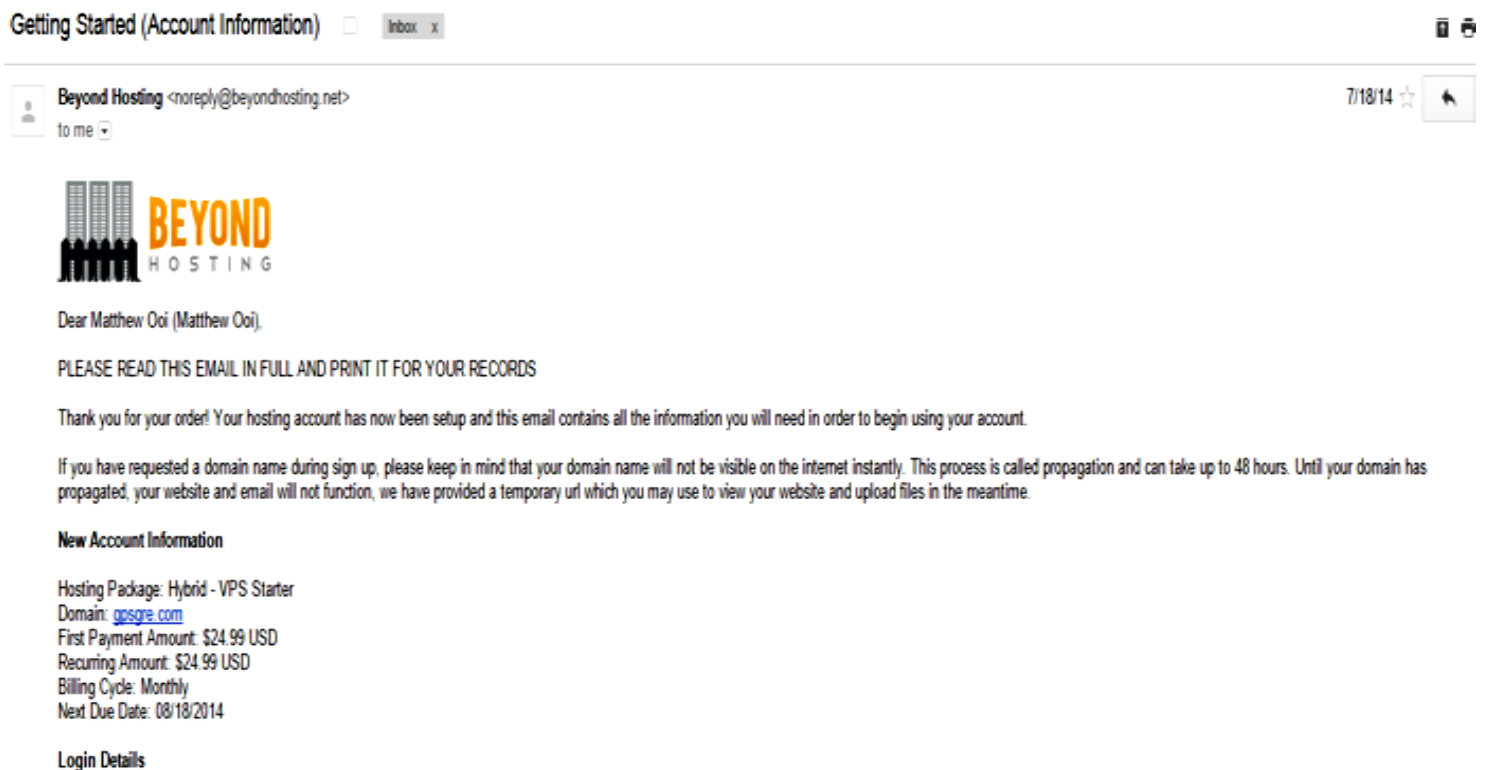
You can enter any additional notes or information you want included with your order here...

When you're done, complete the order and voila! We're done. 😊

YOU SHOULD RECEIVE A FEW E-MAILS FROM BEYONDHOSTING WITHIN 24-48 HOURS. ALLOW 48 HOURS FOR YOUR WEBSITE TO FUNCTION.

Check your e-mail for this mail titled 'Getting started.'

It should look something like this.



When you receive this e-mail, we're ready to install our tracking software – CPVLab.

When you're ready, let's move on.



I can't reiterate enough, this is the most important tool in our system or any successful CPA marketer. If you're not going to purchase this, think twice. Remember, this is a **ONE-TIME payment** only.

Proceed to visit this link:

<http://www.1shoppingcart.com/app/?af=1627562>

Yup, this will also allow me to gain some coffee money *BUT..*

I've a great deal for you.

Use the promotional code: **MATTHEWOOI**

to receive a \$50 off the total. This will only work in conjunction with my link. See, I came through for you right? 😊

However, if you still think I don't deserve it, go right ahead and purchase it normally. 😊



CPV Lab

Your creativity & abilities don't have to be limited by your tracking.

Unleash Yourself

Test, Track and Optimize your Campaigns across Multiple Traffic Sources with full "On-the-Fly" Control...and Virtually Unlimited Flexibility.

From the Simplicity of Direct Linking to Advanced Campaigns & Visitor Paths... CPV Lab can handle it with ease.

Get It Now
Instant Access & Easy Setup

Click Play

View the 2.08 version demo video...we're currently on version 2.12 that has over 70 features added compared to the version in this video. New Video Coming Soon...more info below.

Self-Hosted
CPV Lab is a web based, self-hosted platform you run on your own Server...keeping your data private and only accessible by you!

Easy to Use
You don't need to be a Coder or PHP Developer to take full advantage of the abilities CPV Lab offers. Straight forward and simple.

Simple Rotation
You can change and edit your landing pages and offers being rotated through a simple interface. No complex coding to deal with.

Save Time & Budgets
Customizable Optimization Filters and Alerts to quickly identify under-performing targets, landing pages and offers.

Accurate Stats & Metrics
All in one place...you have usable data to make the right decisions at the right time to increase your ROI. Along with Time & Day Trends!

Unlimited Flexibility
CPV Lab completely removes the restrictions most tracking platforms have, giving you the ability to run 6 different types of campaigns.

This is the page you arrive on. Scroll right to the bottom of the page and click on 'Get it now.'

"Take Your Campaigns to the Next Level with Virtually Unlimited Flexibility & Ease, While Saving Time & Ad Budgets..."

Only \$297
After the 1st year, continued updates are optional for \$147 Per Year.

Additional Licenses are available at a discount.

Get It Now
Instant Access & Easy Setup

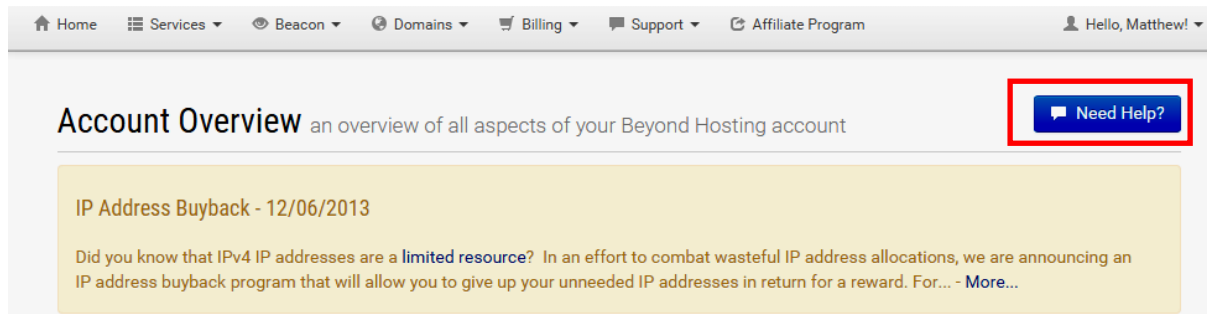
VISA MasterCard AMEX PayPal

100% Secure Checkout
Quick & Easy Download...Access Your Purchase within Minutes!

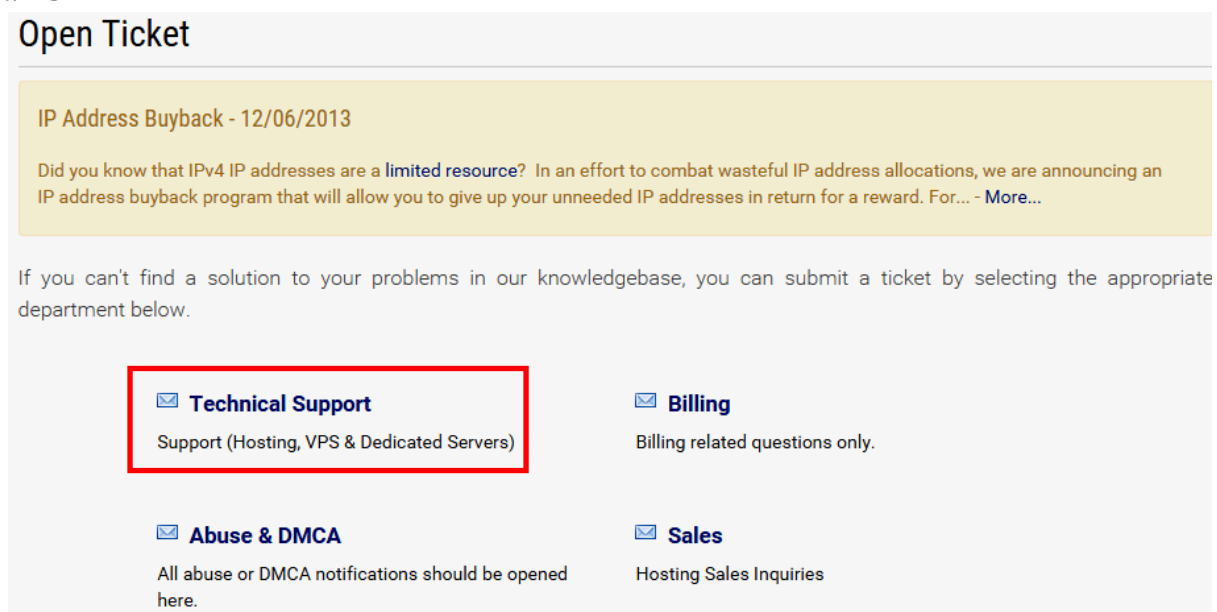
REMEMBER, THE \$147 SUBSEQUENTLY FOR EACH YEAR IS OPTIONAL. YOU DON'T HAVE TO PAY \$147 AT ALL.

Go right ahead and pay for it. You should receive a few e-mails regarding your recent purchase shortly.

Return to Beyondhosting.net and login. Go into your client area section on the top tab and click on 'Account overview'.



You should see this, click on 'Need help?' then you will arrive on this page.



Click on 'Technical Support'.

You should see this.

Subject

Department	Related Service	Priority
Technical Support ▼	None ▼	Medium ▼

Message

Enter the subject as ‘CPVLab Installation’, related service is your domain that you just bought, priority set it to high.

In the message, tell them that you need their help to install CPVLab onto their web server and they’ll do it for you. Easy peasy, huh? This is why my system works for everyone, even if you have zero technical knowledge. 😊

Provide them with the necessary information given in the CPVLab e-mails.

(PLEASE PROVIDE ALL LICENSE INFORMATION INCLUDING EMAIL ADDRESS AND OR SERIAL NUMBERS.)

Now we’re all set!

We’re ready to move on to the world of CPA and earn some real money! 😊

We are now ready to join a CPA Affiliate Network, are you excited?

Joining a **GOOD** CPA network is really important, why? You want to make sure that they **pay you on time** and a good affiliate network does that.

A good CPA network also has a variety of offers and the **BEST** pay-outs as well as management team.

However, joining a good CPA Affiliate Network isn't easy. They screen for new affiliates very strictly and most of the time they will **REJECT** you based on your application. They do not want newbies or newcomers to spoil things up for them and in time, destroy their relationship with the advertisers. So they will look very carefully when choosing new affiliates to join their network.

IF YOU FOLLOW MY INSTRUCTIONS VERY CAREFULLY, I CAN ALMOST* ASSURE YOU THAT YOU WILL GET INTO ONE OF THE WORLD'S MOST TRUSTWORTHY AND ONE OF THE BEST CPA AFFILIATE NETWORK THAT I HAVE EVER WORKED WITH.

They've always paid me on time and provides the most competitive pay-outs compared with other affiliate network.

FOLLOW THIS LINK:

<http://affiliate.trk4.com/rd/r.php?sid=606&pub=105055&c1=&>

This allows the network to know that you are **REFERRED** by me; I am literally putting myself on the line for **YOU**.

You should arrive on this page.



PUBLISHER

ADVERTISER

Publisher Application

Contact Information

*First Name:

*Last Name:

Title/Function in Organization:

*Street Address:

*City:

*Country:

*State:

*Zip/Postal Code:

*Phone:

Fax:

*Email:

*Confirm Email:

IM Screen Name:

IM Service:

Let's do this step-by-step.

Enter your details accordingly and correctly.

(Skip Title/Function in organization)

Choose AIM as your IM service. That's usually the way you contact your Affiliate manager. (We'll talk about that later)

Scroll down and we should see this. (next page, image is too big)

On 'organization name', enter your own name. (FULL NAME)

After that, tick 'Copy from Contact Information'. **I assume we're all individual affiliates.** If you're doing this as an organization, enter details accordingly.

Tick 'Payable to whom – tick person, again, I'm assuming we are all individual affiliates.

On General Marketing Information:

In website URL, enter the domain we registered previously.

Ignore 'Site Category' and 'How do you market your site?'

Here's the important part – I need to dedicate an entire page for this, head 2 pages onward.

Payment Information

*Organization Name:

Copy from Contact Information? ☐

*Street Address:

*City:

*Country:

*State:

*Zip/Postal Code:

*Payable to whom: ☐ Company ☐ Person

General Marketing Information

*Website URL:

Site Category:

How do you market your site?

Comments:

In the ‘Comments’ section:

Type as follows –

I am referred by Matthew Ooi. (Affiliate ID: 105055)

I am going to promote the offers and products on w4.com through Paid traffic such as PPV, Display, Search and Intext. I will be following strictly the methods that he has taught.

Some of the example of traffic platforms I will be utilizing are 50onred, Bing ads and TrafficHaus.com

THAT IS ALL.

Login Setup Information

*Choose a Username:


*Choose a Password:

*Re-enter Password:

*Challenge Question:

*Answer:

*Enter the security code just as it appears:



Terms and Conditions

8. Any legal action taken by an advertiser, agency, client, person, or entity against W4 for actions of you, and/or your affiliates, (the affiliate or partner) that violate the network terms and conditions, you accept that W4 will work with the advertiser, agency, client, person, or entity to divulge your personal information. You also agree that W4 is not liable for your actions, and you will bear all costs (legal or otherwise) that W4 incurs if W4 is sued by advertiser, client, agency, person, or entity.
9. W4 reserves the right to change any conditions of this contract at any time. Change notices are sent to Affiliate or Partner by email, and Affiliates or Partners are responsible for complying with any changes to the contract within 10 calendar days from the date of change. Failure of the Affiliate or Partner to terminate the agreement within those 10 calendar days will constitute acceptance of the changes to this contract.
- W4 gives no warranty, express or implied, for any and all services and products provided, including, but not limited to, warranty of merchantability and warranty of fitness for a particular purpose. This statement expressly includes any reimbursement for losses of income due to disruption of service by W4 or its upstream providers.
- You agree to settle any dispute under this agreement under the laws of the Commonwealth of California. Any litigation arising under this Agreement will be brought in the federal or state courts of Southern California.
- If any provision of this agreement shall be held or made invalid or unenforceable by a court decision, statute, rule or otherwise, the remaining provisions of this agreement shall not be affected thereby.

I, _____, agree to the above terms and conditions and, by entering my initials, attest that the information I am about to submit is valid.

IP Address: 218.186.128.80
Date: Wednesday, May 6, 2015

*Initials:

Please enter your Initials

Submit

Enter your 'Login setup information' and don't miss out the part whereby you need to enter your NAME initials.

For example if your name is, Peter Logan, enter PL in the box highlighted in red above.

Go ahead and click 'Submit'.

Great job for reaching this far. 😊

You're almost there to making some big money for yourself.

What's going to happen now is that an account representative is going to give you a phone call when they can and when you can. Check your e-mail.

What happens during the phone call is that they will ask you some questions, just answer accordingly. They will also ask you how you will promote their offers/products.

Refer to this again.

"I am referred by Matthew Ooi. (Affiliate ID: 105055)

I am going to promote the offers and products on w4.com through Paid traffic such as PPV, Display, Search and Intext. I will be following strictly the methods that he has taught.

Some of the example of traffic platforms I will be utilizing are 50onred, Bing ads and TrafficHaus.com."

It is hard work trying to get approved into a good affiliate network but trust me, it's worth it.

It will probably take a few days for this to happen, be patient.

Now, when you're finally approved, you will receive this e-mail.



Congratulations!

Hello Matthew,

We have reviewed your application and you have been approved as a **W4** affiliate. You may now log in to our secure partner area to obtain creatives and begin placing campaigns and generating traffic.

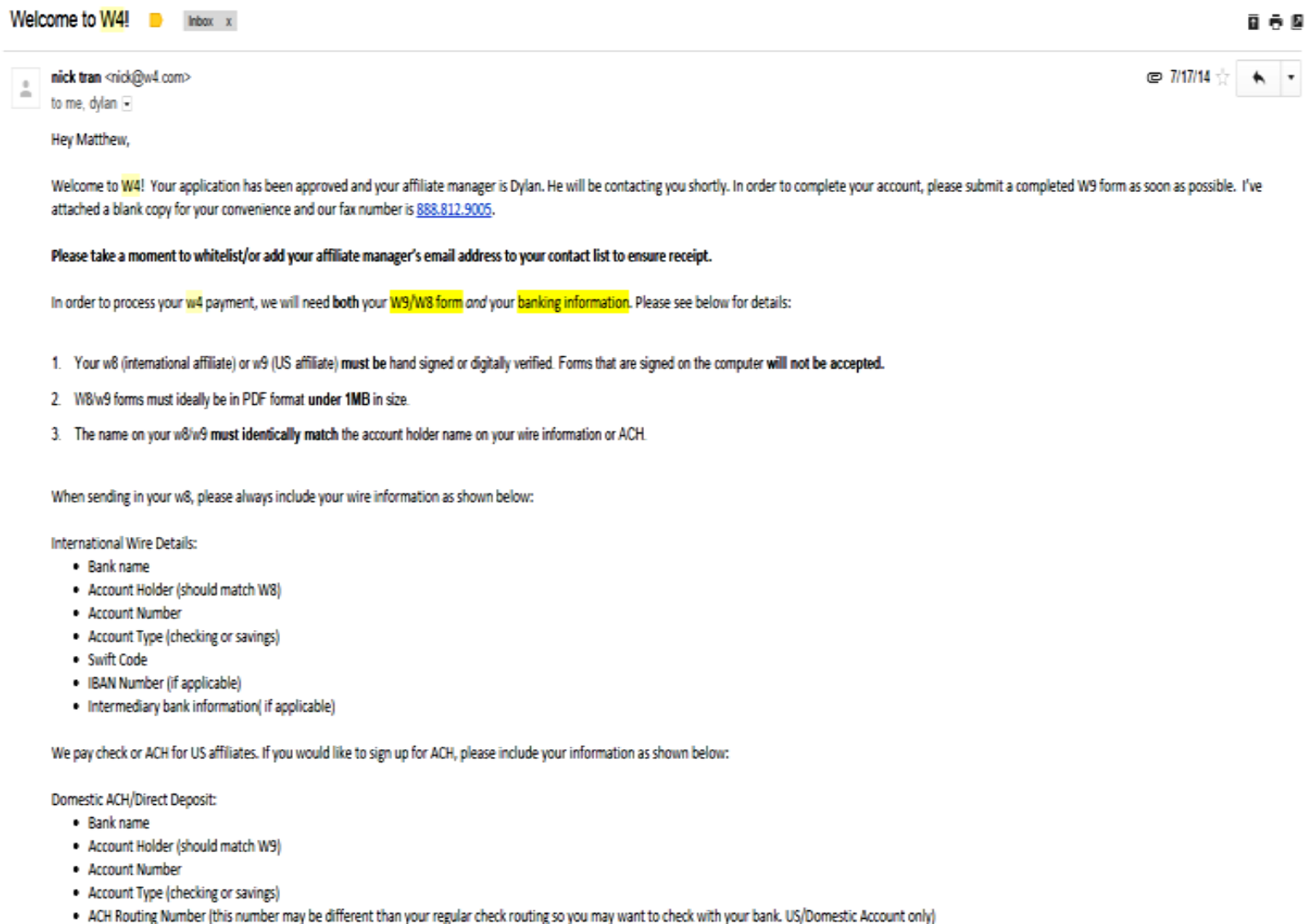
GET STARTED:

Go to <http://www.w4.com> and log in with the following:

Congratulations.☺

Next, search for this e-mail it should be sent at the same time.

E-mail title should be: “Welcome to W4!”



READ CAREFULLY AND FILL OUT THE FORMS
ATTACHED IN THE E-MAIL ACCORDINGLY.

THIS IS THE PART WHEREBY YOU ENTER YOUR
PAYMENT DETAILS ACCORDING TO WHICH
COUNTRY YOU ARE FROM AND YOUR PAYMENT
DETAILS. COMPLETE IT AND SEND BACK TO THEM.

If you have any questions, feel free to ask the sender, also, he will have ALREADY introduced you your Affiliate Manager already. In my case, mine was Dylan.

Add him up on AIM (go download AIM if you haven't already) to communicate effectively with your AM. (Affiliate manager)

For convenience sake his AIM username is: dylan@w4.com

Let's move onward to the MONEY
MAKING PART.

(That's our favorite part isn't it?)

Go ahead and login into your w4 account.

My affiliate manager is: Dylan Tolliver | dylan@w4.com | 8888381572 | Matthew



[HOME](#)

[ACCOUNT](#)

[CAMPAIGNS](#)

[REPORTS](#)

[NEWS](#)

[LOGOUT](#)

It shows you who your affiliate manager is on the top and if you haven't already contacted him/her, do so immediately. They.Are.Your.Best.Friend.

Why? They're able to send you the TOP/HOT offers and products that are happening in the network now and what converts most. They're able to give you tips and tricks. They're able to give you some information on what works, heck they even tell you what **TRAFFIC SOURCE** converts!

They can also do one more thing, I will tell you in the bonus section. 😊

Ask your AM for a TOP OFFER list now, they will send you one through e-mail.

On the 'REPORTS' tab, it shows you and earnings and clicks, some very basic statistic. The detailed ones are in your CPVLab which you (hopefully) purchased.

Go right on to Campaigns, we're ready to start aren't we?

Campaigns

Below are the offers for which you are approved. If you have any questions regarding this list of approved offers or if you feel that you should be approved for an offer that is not displayed below, please contact your TRK4.COM **account representative** and he or she will be able to help you immediately.

eCommerce Campaigns	+ Expand
Channel - Newsletter	+ Expand
All	+ Expand
October 2014	+ Expand
Approved Offers	+ Expand
*W4 Exclusive Campaigns	+ Expand
Channel - Email	+ Expand
Channel - Display	+ Expand
Channel - Text/InText	+ Expand
Channel - PPV/Contextual	+ Expand
Channel - Search	+ Expand
Channel - Social	+ Expand
Channel - Incent	+ Expand
Channel - Mobile	+ Expand
Channel - Path	+ Expand
Adult	+ Expand
AsSeenOnTV	+ Expand
Automotive	+ Expand
Beauty/Skincare	+ Expand
Biz-Opps	+ Expand
Cash Advance	+ Expand
Click/Cost Per Call	+ Expand

You will see a series of category and when you expand them, they're all offers. In your mind you should be thinking this right now, "Wow, there're so many offers, which one do I choose?"

Here I will teach you how.

OFFER SELECTION

1. Remember that Top offer list I asked you to acquire from your AM? Utilize it. Here's an example of how it looks like:

Top 100 PPV/Display Offers for 5/4/2015 Inbox

dylan tolliver May 5 (2 d)
to bcc: me

Red = Private Blue = New to list Exclusive = Only found on the W4 network

ID	Campaign Name	Conv	EPC	Pays on	Payout	Campaign Type	GeoTargets	Channel Notes
10311	McAfee Anti Virus Security - US	2.36%	\$0.47	1 Time Purchase	\$20.00	Request	US Only	LeadImpact, 50onRed
7017	Roblox Games - Free Registration	4.55%	\$0.06	1st page lead submit	\$1.40	Request	US Only	TrafficVance, LeadImpact
6044	Agoda - Travel	2.14%	\$0.28	When customer books trip/hotel	\$12.00	Request	All	LeadImpact, TrafficVance, 50onRed
11046	Beverly Hills MD - Dark Spot Corrector	3.97%	\$0.18	1 Time Purchase	\$50.00	Request	US Only	Display
8256	Exclusive - Window-Price.com - Display	1.91%	\$0.54	2nd Page Lead Submit	\$24.00	Request	US Only	50onRed
5359	Nutrisystem - Non-Email	0.42%	\$0.60	1 Time Purchase	\$145.00	Request	US Only	50onRed, TrafficVance
5399	Classmates.com	1.47%	\$0.07	Completed Form Submit	\$4.00	Request	US Only	50onRed, TrafficVance
10961	MediaDownloader (PC App) - US Only	1.22%	\$0.02	Install	\$1.75	Request	US Only	LeadImpact
6359	Gerber Life Insurance - Non Email	0.46%	\$0.24	2nd Page Lead Submit	\$51.00	Request	US Only	50onRed, Lead Impact
9571	Fubar - US, UK, AU, NZ, CA, SA, IE - Non Email	1.20%	\$0.02	Email Submit	\$2.00	Request	US, UK, AU, NZ, CA, SA, IE Only	LeadImpact
2346	FTD - Flowers - Display	0.38%	\$0.06	1 Time Purchase	\$16.00	AutoApprove	US Only	Display, TrafficVance, 50onRed
9155	Vydox - Male Testosterone - Free Trial	0.78%	\$0.26	1 Time Purchase	\$30.00	Request	US Only	TrafficVance, LeadImpact 50onRed
9559	Finally Fast Sale - Direct Linking PPV Only	0.09%	\$0.07	1 Time Purchase	\$64.75	AutoApprove	US Only	TrafficVance, 50onRed
10725	Prosper.com - Personal Loan - Lead Gen	0.02%	\$0.05	Application Submission	\$200.00	Request	US Only	TrafficVance
8537	Cable Mover	1.25%	\$0.08	1st page lead submit	\$6.00	Request	US Only	LeadImpact

There are FOUR things we look for in this e-mail.

The first one is Campaign Name, when you have chosen an offer that you like; enter it on w4.com in the Keyword search:

Campaigns

Below are the offers for which you are approved. If you have any questions regarding this list of approved offers or if you feel that you should be approved for an offer that is not displayed below, please contact your TRK4.COM **account representative** and he or she will be able to help you immediately.

eCommerce Campaigns

+ Expand

Channel - Newsletter

+ Expand

All

+ Expand

Next, look at the Conv. (This refers to the conversion rate)

The higher the Conv. this means that A LOT OF PEOPLE are MAKING MONEY off this offer/product.

This is good in a sense that it means that the product/offer is easy to sell or promote. It is definitely worth a try.

In another sense, it may be a little too saturated and competition is tight.

Depending on the pay-out, which is the third thing we look out for, take a look at the first two campaigns; McAfee US and Roblox Games converting at 2.36% and 4.55% also \$20 and \$1.40 pay-out respectively.

I would definitely try McAfee, you will need at least 18 conversions from Roblox compared to 1 conversion of McAfee to make as much money. Its simple math, some calculations and we'll know which one is more worth our time.

(In all sense, I am speaking from a LIMITED RESOURCES point of view, that means I want to save as much money whilst earning as much money as possible. IF YOU HAVE A LOT OF MONEY, please go right ahead and test as MANY offers as possible)

ALL YOU NEED IS TO FIND A FEW GOLD MINES (REALLY GOOD CONVERTING OFFERS) WHICH IS WHY THE MORE YOU TEST THE MORE CHANCES YOU HAVE OF FINDING THEM AND YOU CAN SCALE THEM UP, YOU WILL BE ABLE TO MAKE AS MUCH AS 5 FIGURE A MONTH. DO NOT ASSUME ANYTHING. KEEP AN OPEN MIND. ONE COMMON PITFALL IS FALLACY;

An example is let's say an offer is on selling Cigars, I'm a non-smoker and I would naturally assume that no one on the internet would buy cigars off the internet. Why not just go to a shop and purchase one?

DO NOT ASSUME. YOU'LL BE SURPRISED BY HOW WELL IT MIGHT CONVERT FOR YOU.

Lastly, the Channel notes.

The e-mail on Top offers even tells you which Traffic platform converts for that particular offer. That's almost all the work done for you. In CPA affiliate marketing, Traffic sources/platforms are the secret weapons. If you know the source, you are already half way getting tons and tons of conversion. (The second half, you'll learn shortly in the system.)

2. OFFER SELECTION

Let's say we've chosen the offer McAfee US. Hop on over to w4.com and enter that in keyword search.

(10311) - McAfee Anti Virus Security - US

\$20.00 per sale

Description:

Description:

One of the best known names in computer and internet security on the W4 network. Converting on a sale, user pays a small up-front fee for a year of protection.

Traffic Allowed:

Display
PPV/Contextual
Text/InText

Traffic **NOT** Allowed:

Search
Social Media
Email
Incentives

Mobile Optimized:

Yes

Geotargets:

US Only

Restrictions:

No bidding on trademarked terms, or registered URLs (including variations, abbreviations, or misspellings of name) of McAfee: such as "McAfee" "Mc Afee" or "McAfee.com". Publishers may bid on "McAfee+coupon" or "McAfee+Coupon Code". No direct linking. Jump page required. Test required prior to running. Free and Trial cannot be used in any promotion and must be suppressed in a keyword target.

Conversion:

Pays on valid one-time purchase

Commission: \$20.00 per sale

Stats: Real-Time

Pixel Tracking: Yes

Geographic Restrictions: Traffic allowed from: US Only

Notes:

Creatives: 17 banners

Actions: [Preview](#) [Request Approval](#)

Let me take this time to explain what some of the terms mean

– Description is the product details.

Pay CLOSE attention to the Traffic Allowed, in this case, it

only allows Display, PPV/Contextual, Text/Intext.

FAILURE TO COMPLY WILL RESULT IN THEM NOT PAYING YOU IF YOU GET CONVERSIONS ON THIS OFFER.

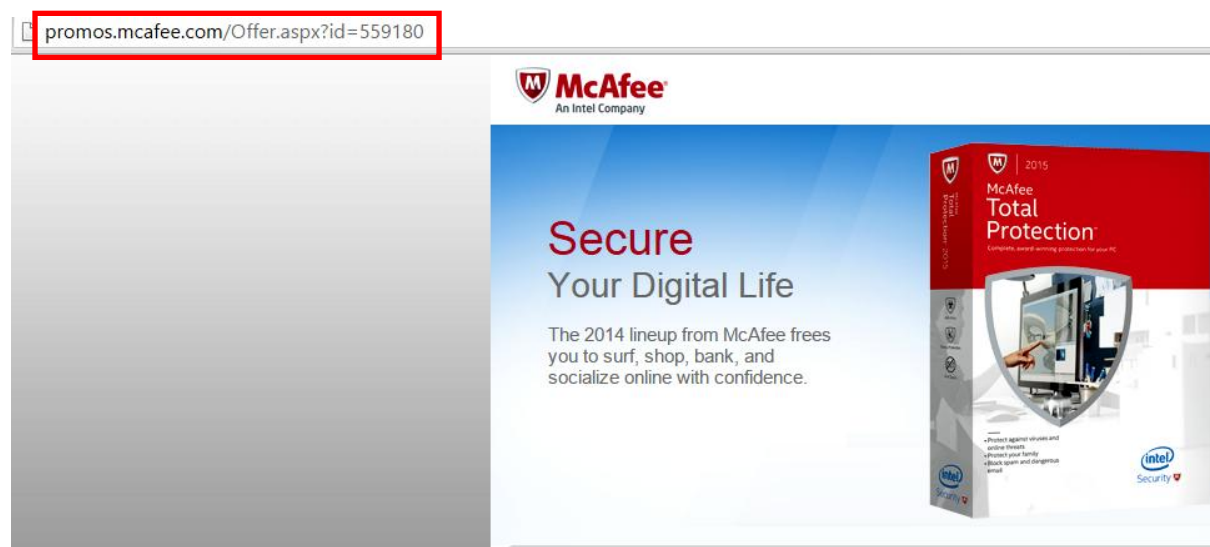
The geo-targets define the country you will be targeting.

Pay close attention to the restrictions placed and you will be fine.

Conversion tells you that you will be paid when a visitor makes a valid one-time purchase.

You earn \$20 per sale on this offer as stated.

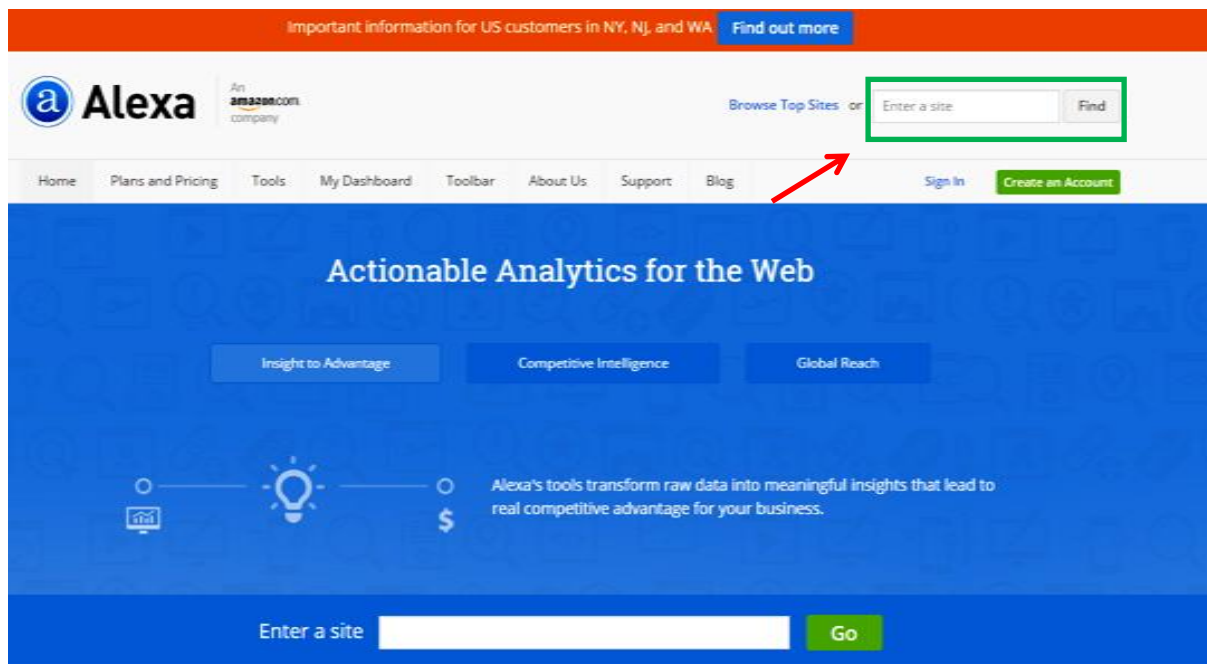
Go and click on 'Preview'.



You should be brought to the offer's LANDING PAGE. This is what visitors will see when you promote your product through traffic platforms. (I only cropped a partial of the website) Now, we're doing OFFER SELECTION. We're trying to determine if this offer is worth our time trying.

Use this free tool: www.alexa.com

It is a traffic ranking website that will help us, this is what you should see.



Answers to Your Critical Business Questions

Copy and paste the link on the preview page we landed on previously. (Highlighted in red box)

Paste it in the “Enter a site” box. (Highlighted in green box)



You should see this statistics. (A lot of useful information on this website)

We can see that McAfee is ranked 1,253 in the United States. That is very, very impressive. Why? It means that the offer/product is branded and well-known. When a product is this well-known, it means people are MORE inclined to purchase it since the brand has already done all the work for us. (This explains the high conversion rate.)

I will usually NOT try any offer that has a rank of more than 100,000 IN THE SPECIFIC GEO-TARGET the offer expects me to. (For example if McAfee was ranked 100,000 in US, I will not give it a try. Ignore Global Rank.)

This is how the ranking works:

Rank 1 being the best in the country while anything further away from Rank 1 means it doesn't fare as well as Rank 1 in terms of visitors.

You have some work to do now, go ahead and select several offers, save them in a Notepad for future references. When you're done and ready to move on, let's go!

****WARNING:** The given instructions for offer selections are guidelines and serves to help you on your journey, if at any point, you feel that an offer will work out even if they do not fit into my guidelines, follow your gut instincts and try it out. My guidelines are made through painful hours of trying and testing and what works for me but sometimes there're exceptions. Go for it. 😊 **

Great! So now, we've learnt how to choose a right offer to promote, let's introduce the key players of this game shall we?

They are the PAID traffic sources responsible for ALL of your conversions; it's safe to say that they're the ones helping you make your money. 😊

Let's start off with my favourite!

Pay-per-view (PPV)

The great traffic source that I'm going to introduce you here is,



50OnRed.

What you need to know:

50OnRed is NOT limited to just PPV traffic model. It has...



all these.. but today we'll just stick to Pops (which means pop-ups/pay-per-view) don't worry, I'll also include a tutorial on the rest in another file if you're interested to learn, just e-mail me, it's *free*. (It is always good to test and try all different methods, who knows? Maybe you'll find something valuable there.)

Just tell me tell you first-hand, in order to dive right in into this traffic source; the cost is \$500 deposit.

(The \$500 is used as they drive the traffic to your product, you will see how later on; however, they require a \$500 deposit upfront BUT subsequent top-ups will ONLY be \$100.)

****WARNING****

50OnRed is the Traffic Platform of my choice that allows me to make 400-800% ROIs EVERY. SINGLE. MONTH. With just *ONE HUNDRED DOLLARS*.

IF YOU THINK THAT THIS TRAFFIC IS TOO EXPENSIVE FOR YOU, GO AHEAD AND SKIP THIS SECTION BUT I RECOMMEND YOU TO STICK TO IT AND THINK TWICE.

Made your choice? Great, I hope you've decided to stick to this.
Let's get started:

Firstly, you'll need to register for an account.

<http://platform.50onred.com/signup/wbs9S>

Head on to this link, don't worry, this doesn't allow me to earn some coffee money, it does, however, earn both of us an additional \$50 to spend on this awesome traffic platform!

Here's how:

If you manage to spend \$500 in 30 days, both of us receive \$50 extra in return. 😊

Let me share with you some insights for 50OnRed and this should be a general direction to take for all other different traffic sources you will use in the future.

In the span of 30 days, TRY YOUR BEST to create as many campaigns on 50OnRed, as many as possible, this way, you're able to quickly and efficiently FIND OUT which OFFERS are actually EARNING you the MOST money. You're then able to optimize and scale them up accordingly from thereafter.

Let's sign up first.

Create an Account

Signing up is easy, we just need a little bit of information first.

Name	<input type="text" value="First"/>	<input type="text" value="Last"/>
Company	<input type="text"/>	
E-mail Address	<input type="text" value="name@something.com"/>	
Password	<input type="password"/>	
Password Confirmation	<input type="password"/>	





[Sign Up](#)

Fill in your details accurately in the blanks, as for Company; use your own name if you're using it as an individual. Sign-up when you're done. 😊

Next, it'll be the terms and privacy policy, read it through if you want to, go ahead and input your full name and proceed.

Hi sdfsdfl! Your account has been created.

You're one step closer to earning. Don't stop now! Here's what's left to do:

 Verify Your Identity <small>We know you're a real person, but our lawyers need you to verify your identity by uploading a copy of your photo ID or passport for approval.</small> Let's Do It >	 Add a Payment Type <small>You can fund your account with a credit or debit card, or send us a wire/ACH transfer. Don't worry—you won't be charged until you initiate a deposit.</small> Let's Do It >	 Create a Campaign <small>Get started building InText or Pops campaigns, then add some keywords and creatives. Once your deposit is approved, you'll start getting traffic.</small> Let's Do It >	 Add Funding <small>Pay as you go, or schedule recurring payments to keep your balance topped up. We'll review your payment for approval before applying it to your account.</small> Let's Do It >
--	--	--	--

This is what you should see after. Go ahead and verify your identity and add a payment type.

Now, I understand the concerns regarding the payment method, they accept debit/credit cards.

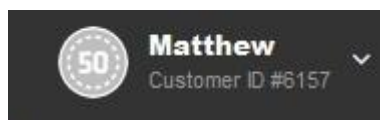
I want to assure you that it's 101% safe to share the details with them. (I've been working with them for years, e-mail me for proof if you still feel unsure.)

However, they also accept wire/ACH transfer. If you still feel unsafe, go ahead and Google 50OnRed, there're lots of positive reviews and customers.

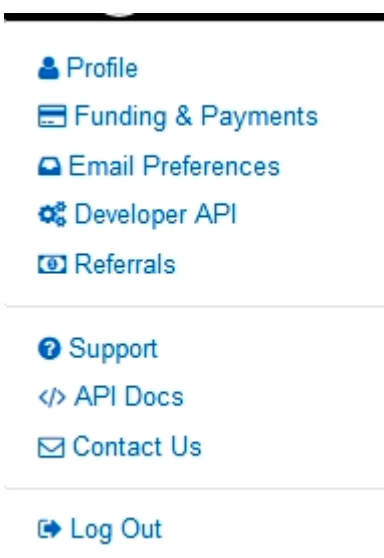
Once again, I reassure you that it's very safe.

Before proceeding to create our very first campaign together, let me show you quickly first, how to pay a one-time deposit subsequently after your first payment.

Head to the top right corner.



You'll see your name and a small arrow.



Click on it to view the menu.

Click on 'Funding & Payments'.

My Account > Funding & Payments

Setup Recurring Deposits

One-time Deposit >

Payment Methods

Setup Deposits

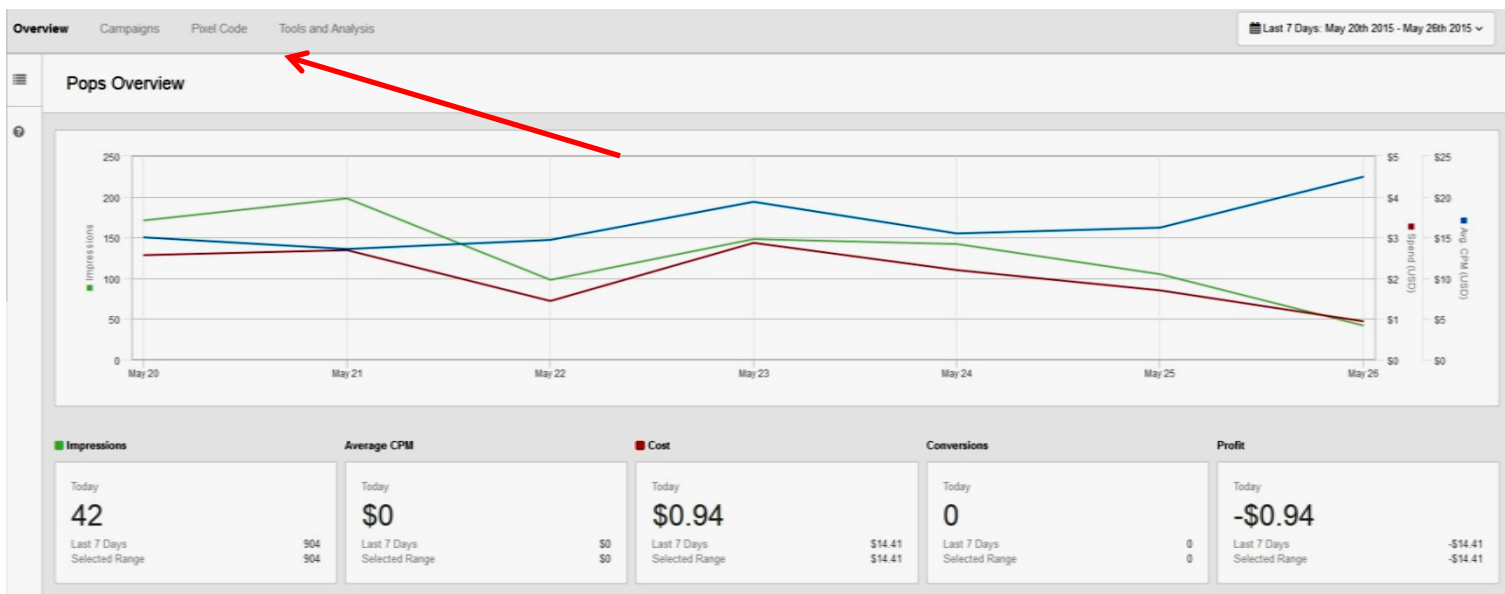
Unsigned Documents (0)

Transaction History

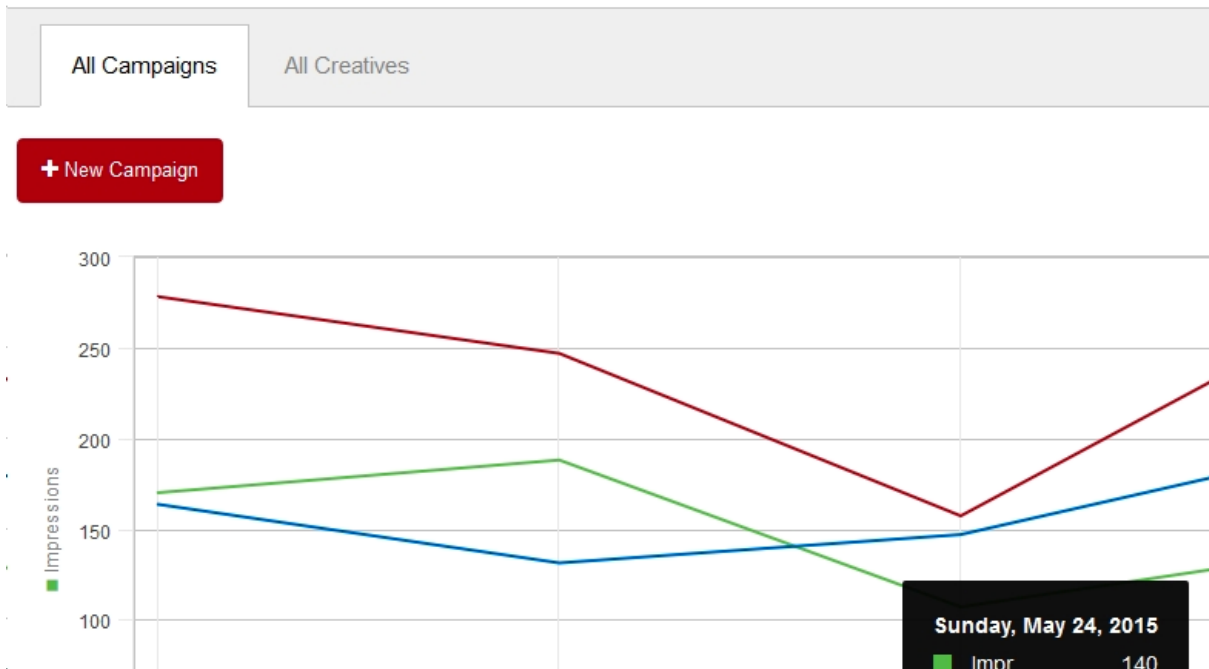
You will see this small little ‘One-time Deposit’. Click on it in the future to make only one-time payments of your choice amount if you do not want to set-up recurring payments. 😊

Now, let’s go back to the top left corner, click on ‘Pops’ and let’s finally get started!!!

You should see this, the overview page!



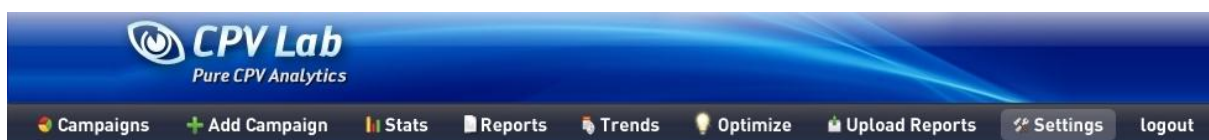
As you can see, it says that I’m making a loss of -\$0.94, don’t worry about that, it is because we have our very own tracking software and we’re not using the platform’s statistics, thus, it can’t track our earnings. Click on ‘Campaigns’, we’re ready!



Click on '+New Campaign'.

Now pause for a minute, remember our tracking software?
Since we're about to start a new campaign, we want to track the statistics so we're able to optimize!

Go right ahead to your CPVLab.



Click on 'Settings' first, choose the last option, 'Traffic Sources'.

Traffic Sources

Add Traffic Source

Source:
SourceID:
Keyword Parameter:
TS Hidden Token:
Append Token:
TimeZone:
Bidding: ☒ CPV ☐ CPC

Additional Tokens Supported by Traffic Source:

	Name	URL Append	Parameter
Token 1: (add)	<input style="width: 180px;" type="text"/>	<input style="width: 180px;" type="text"/>	<input style="width: 180px;" type="text"/>

You will see this page filled with blanks, now I'm not sure if CPVLab has pre-set the settings for you, check your current traffic sources,

Current Traffic Sources

Source	SourceID	Bidding	Keyword Parameter	
50onred display	50onred	CPC	keyword	Edit Delete Export
50onred intext	50onred	CPV	keyword	Edit Delete Export
50onred POP	50onred	CPV	keyword	Edit Delete Export
Ad On Network	nad	CPV	keyword	Edit Delete Export
Advertise.com	advertise	CPV	keyword	Edit Delete Export
Bing	bng	CPC	keyword	Edit Delete Export
Clicksor	cs	CPV	keyword	Edit Delete Export
Decisive - InCrowd Ads	deci	CPC	placement	Edit Delete Export
Direct CPV - keyword	dt	CPV	keyword	Edit Delete Export
Direct CPV - url	dtu	CPV	keyword	Edit Delete Export
ExoClick	exck	CPC	keyword	Edit Delete Export

IF IT ALREADY HAS 50onred POP listed, please skip this section. If you do not see 50onred on your current traffic sources list, follow the next step.

 **Traffic Sources**

 **Edit Traffic Source**

Source:

50onred POP

SourceID:

50onred

Keyword Parameter:

keyword

TS Hidden Token:

Append Token:

&keyword={target}

TimeZone:

GMT-04:00 America/New_York ▼

Bidding:

☒ CPV ☐ CPC

Additional Tokens Supported by Traffic Source:

	Name	URL Append	Parameter
Token 1: (add)			

Save

Cancel

Fill in the blanks like the above screenshot and click ‘Save’. 😊

Go right back to the top and click on ‘+Add Campaign’.

Don’t be daunted by the many blanks and unfamiliar terms!

You don’t really need to remember or fill in a lot of things. Just follow my lead, it’s actually very simple really. 😊

Edit Direct Link & Landing Page Campaign

Upload Campaign: No file chosen (CSV file)

Assign to Group: ☐ Inactive

Alert Profile:

Optimization Profile:

Campaign Name:

Predefined Source: Campaign ID:

Engage Rate (sec): (0 if none) Priority: (1-highest)

☒ CPV ☐ CPC :

☐ Pass Target to LP as ☐ Pass Target to Offer as

☐ Pass Cookie to Offer as Append SubId to ☐ LP ☒ Offer

Redirect Type: ☐ Direct Redirect (send) ☒ Double Meta Refresh (hide) ☐ Redirect Loop (hide)

Failure Page:

☐ Capture Extra Tokens

Campaign Type: ☐ Direct Link ☒ Landing Page ☐ Split


You should see this page now. You only need to change a few things. ~

Input your Campaign name; for example if we're doing McAfee, just type in McAfee or anything that is easy for you to remember.

Predefined source – Select 50onred POP

Lastly, Campaign Type: Tick DIRECT LINK, not LANDING PAGE.

The result should look like this.

 **Edit Direct Link & Landing Page Campaign**

Upload Campaign:

Choose file

No file chosen

(CSV file)

Upload

Open Stats

Assign to Group:

<no group>

☐ Inactive

Alert Profile:

Default Alert Profile

Capture Options

Optimization Profile:

Default Optimization Profile

Campaign Name:

Doing mcafee USA

Campaign ID:

177

Predefined Source:

50onred POP

+

Priority: (1-highest)

1

Engage Rate (sec):

0

(0 if none)

☒ CPV ☐ CPC :

0

☐ Pass Target to LP as

target

☐ Pass Target to Offer as

target

☐ Pass Cookie to Offer as

cookie

Append SubId to

☐ LP ☒ Offer

Redirect Type:

☐ Direct Redirect (send) ☒ Double Meta Refresh (hide) ☐ Redirect Loop (hide)

Failure Page:

☐ Capture Extra Tokens

Campaign Type:

☒ Direct Link ☐ Landing Page ☐ Split

Simple, right? Now, onto the next portion.


Campaign Type: ☒ Direct Link ☐ Landing Page ☐ Split

Landing Page & Offer URLs for Campaign: Doing mcafee UK

Offer:	Doing McAfee UK	ID:	0
URL:	http://affiliate.trk4.com/rd/r.php?sid=10564&pub=105055&c1=	Share: %	100
Network:	Ad 2 Ads <input type="checkbox"/> Inactive	Payout: \$	20.5

Offer:		ID:	0
URL:		Share: %	0
Network:	Ad 2 Ads <input type="checkbox"/> Inactive	Payout: \$	0

Offer:		ID:	0
URL:		Share: %	0
Network:	Ad 2 Ads <input type="checkbox"/> Inactive	Payout: \$	0



Campaign URL: Doing mcafee UK
<http://absolute-offers.com/base.php?c=177&key=5b983f59d0140bcfc0650d36825d210b&keyword={target}>
[Test Link](#)

(In the offer row, you can fill in accordingly.)

As for the URL part, how did I arrive at my URL?

Remember that it is all in your w4 account. At the offer you've decide to promote, (shown next page)

Click on the '=' sign and it should automate it into 100% Share, enter the pay-out given by w4 accordingly. (This is only for your data stats, simply put, for your eyes only; even if you input \$20,000, it doesn't mean a thing. W4 only pays you what is stated.)

Network: choose w4 instead of Ads 2 Ads. (If you can't w4 in the list, go two pages forward.)

SAVE CAMPAIGN WHEN DONE.***

Description:**Description:**

One of the best known names in computer and internet security on the W4 network. Converting on a sale, user pays a small up-front fee for a year of protection.

Traffic Allowed:

Email
Social Media
Display
PPV/Contextual
Text/InText

Traffic NOT Allowed:

Search
Incentives

Mobile Optimized:

No

Geotargets:

UK Only

Restrictions:

Fraudulent/invalid sales may be returned. No bidding on trademarked terms

Conversion:

Pays on valid one-time purchase

Commission: £20.50 per sale

Stats: Real-Time

Pixel Tracking: Yes

Geographic Restrictions: All traffic accepted

Notes:

Creatives: 2 emails

Actions:[Preview](#)[Suppression Data](#)[Links + Creatives](#)[Pixels](#)[Download Creatives](#)[+ Favorites](#)

Click on 'Links + Creatives'. Go to the 'Links' tab.

Links for McAfee Anti Virus Security - UK

Landing Page: <http://affiliate.trk4.com/rd/r.php?sid=10564&pub=105055&c1=&c2=&c3=>

COPY IT ONLY UNTIL THE c1= PORTION.

Copied link should look like this:

<http://affiliate.trk4.com/rd/r.php?sid=10564&pub=105055&c1=>

(Just in case)

CPVLab should have updated their list of affiliate networks, if they haven't just follow this steps to add w4 into your network list.

On CPVLab, head to the top tabs and click on 'Settings' choose the 2nd option. (Affiliate networks)



Affiliate Networks

Edit Affiliate Network

Affiliate Network:

SubId Separator:

Revenue Parameter:

Save **Cancel**

Enter as shown, easy, click 'Save' when done.

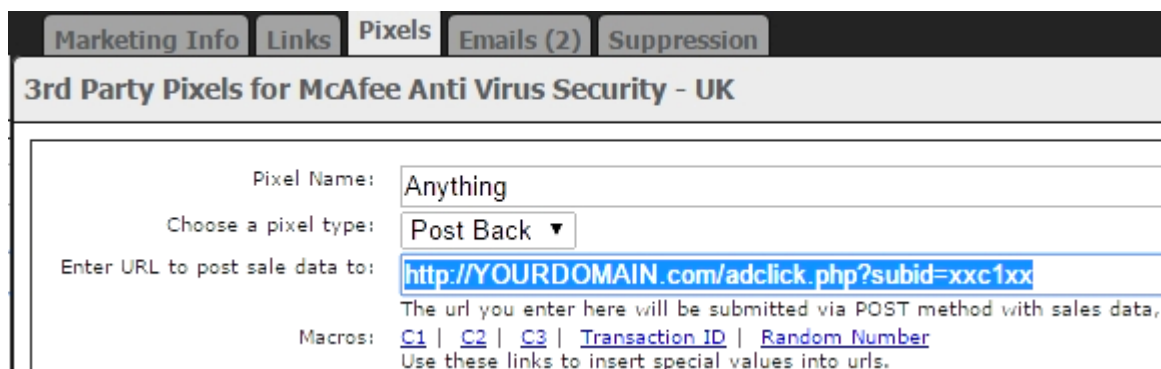
Next, we need to fill in a pixel fireback, so we know when there is a conversion. Head back to the 'Links + Creative' area as done previously but this time, click on the 'Pixels' tab.



Marketing Info **Links** **Pixels** **Emails (2)** **Suppression**

3rd Party Pixels for McAfee Anti Virus Security - UK

Click 'Add New Pixel' at the bottom.



Marketing Info Links **Pixels** Emails (2) Suppression

3rd Party Pixels for McAfee Anti Virus Security - UK

Pixel Name:

Choose a pixel type:

Enter URL to post sale data to:

The url you enter here will be submitted via POST method with sales data,

Macros: [C1](#) | [C2](#) | [C3](#) | [Transaction ID](#) | [Random Number](#)

Use these links to insert special values into urls.

Input anything, as in literally anything as the pixel name. Select 'Post Back' and the URL to post sale data to should be

<http://YOURDOMAIN.com/adclick.php?subid=xxc1xx>

Remember that you signed up for a domain? This is the exact domain used for your CPVLab. Enter the name of your domain in the format given above replacing 'YOURDOMAIN' with your actual domain name. **For example**, if my domain name is Greatoffers.com, the actual URL to post sale data to would be: <http://Greatoffers.com/adclick.php?subid=xxc1xx>

(Fun fact: note that it is only until c1, which is why we only need to copy the offer URL until c1.)

Let's hurry on to make some money, I bet you're already impatient already right? All these technicalities but I assure you that it will be worth it. Remember, wealth doesn't come easy, it requires effort and hard work. Bear with it. It'll be worth it.

Back to where we left out,

You should be at 50onred's traffic platform and the 'Pops' tab, now click on '+New Campaign'.



The screenshot shows the 'Campaigns > New Campaign' form. It includes the following fields and options:

- Campaign Name ***: A text input field.
- Start Date**: A date picker with a calendar icon.
- End Date**: A date picker with a calendar icon.
- Timezone ***: A dropdown menu currently set to 'UTC'. Below it, a note states: 'The timezone you choose will affect both reporting and dayparting.'
- Status ***: A dropdown menu currently set to 'Enabled'.
- Rating**: A dropdown menu currently set to 'General'.

At the bottom of the form, there is a note: 'Will you be promoting and/or targeting adult content? This selection may not be changed later.'

Campaign name is anything that helps you remember what offer you're promoting.

Start date choose 2 days before the actual day. For example, if it is 10th May 2015, choose 8th May 2015. This helps to start the campaign immediately once it's approved.

Leave the End date blank. You can always stop the campaign at any time, you can leave the end date empty so it keeps running until you stop the campaign manually. Unless you have special

reasons such as being unable to monitor the campaign due to you being overseas etc, feel free to choose an End date.

Choose whatever Timezone you're comfortable with, for me I choose (America, Los Angeles) because it matches w4's timezone.

Status, select enabled.

Rating, decide whether the offer you're promoting is adult or general. Rule of thumb, if it's not adult, any other offer is considered general.

Locations
What countries to "target"?

Choose a Country * ☐ United States only ☒ Custom geographic targets

Q Find Locations...

Available Locations	Selected Locations
> United States [min bid: \$0.01]	Click on items or categories from the list on the left to add to this list.
> Canada [min bid: \$0.005]	
> United Kingdom [min bid: \$0.005]	
> Australia [min bid: \$0.005]	
> France [min bid: \$0.005]	
> Italy [min bid: \$0.005]	
> Germany [min bid: \$0.002]	
> Spain [min bid: \$0.002]	
> Afghanistan [min bid: \$0.002]	

In Locations, select ONLY the countries that the offer is interested in. Any other geo-targets that are not wanted in the offer is voided.

****SPECIAL TRICK****

(Next Page)

Look at the **MINIMUM biddings** for each countries,

- United States (\$0.01)
- Canada (\$0.005)
- Germany (\$0.002)

What Minimum bids mean is **the lowest amount** you can pay PER pop-ups. (Pay-per-view remember?)

From this 3 example that I've selected, Germany appears to be the **CHEAPEST**.

The special trick here is, look at the offers in w4.

Here's an example,

Amolatina - US, AU, CA, DK, DE, IL, IS, NL, UK

Description:

Description:
Dating lead submit offer for finding Latinos in your area.

Traffic Allowed:
Email
Social Media
Search
Display
Text/InText

Traffic NOT Allowed:
PPV/Contextual
Incentives

Mobile Optimized:
Yes

Geotargets:
US, AU, CA, DK, DE, IL, IS, NL, UK Only

This is a dating offer from w4, look at the Geotargets. It allows a few selected countries. Here's what I will do, I will start with the **CHEAPEST** geotarget **FIRST**.

The reasoning is simple. There's LESS competition there and it COSTS me LESSER to experiment with it. Subsequently, I will work my way into the more expensive countries if it is bringing me results. This is a good way to ration your money wisely.

The screenshot shows a 'Budgeting' section with the heading 'What do you want to spend?'. It includes three input fields: 'Default CPV Bid *' set to 0.005, 'Daily Budget' set to 5.00, and 'Total Budget' which is empty. Below these is an 'Unlimited Budget' checkbox which is unchecked. A note states: 'This will be your default bid for all keywords in this campaign. You can override this on a per keyword basis.' and 'Our platform will look to maintain your daily spend at close to your daily budget based on traffic volume. On budget.' Below the budgeting section is a 'Dayparting' section with the heading 'Want to change when you're running?'. It features a 'Dayparting Schedule *' with two radio buttons: 'Always run' (selected) and 'Use Custom Schedule'.

For budget, using the example that I'm promoting McAfee UK I'm choosing UK as my geotarget, the minimum bid is \$0.005, **UNTICK** 'Unlimited Budget' because unknowingly, leaving your campaign overnight will LOSE you a lot of money if it is not optimized properly. Don't do unlimited budget until you're sure of your campaign's profits.

For Daily Budget, I like to judge it carefully by using 1/4th of the offer's pay-out to test; McAfee UK pays \$20 per sale so I'm setting it at \$5 daily to test. (You can set it whatever you deem fit, this is just my style.)

Leave Total budget blank. As I've said, you can stop the campaign whenever you wish, so putting a total budget is pointless unless for whatever reasons.

As for Dayparting, it allows you to choose WHAT and WHEN to run your campaign. For example, on Monday 8:00am to 8:00pm, you receive the highest conversion, you can set that as well. Personally, I don't tweak or adjust it.

Frequency Caps

Want to limit how often users see you?

☒ Enable Frequency Cap ?

Number of clicks

In time period

You can choose the length of time period.

For Frequency caps, it means how many times a user can view your Pop-ups in a span of time.

Remember, this is situational. Think about the angle.

For example, if I'm promoting a dating website and the person has successfully converted, that means he/she is already a user of the website and I won't get additional money from him/her since they're already signed up, if I do not cap it, they'll still be viewing our Pop-ups and in turn, we are wasting money on a **ALREADY** converted customer.

To play safe, I set it at 1 click per 24 hours.

There's nothing else to fill in now, go ahead and click 'SAVE'.

You will now be brought to the 'Creative' tab.
This is the easiest part, click '+Add Creatives'.

Add Creative

Name *

Destination URL *

Add Creative Cancel

Input anything into the 'Name'.
For destination URL, remember your CPVLab McAfee UK
setup?

Campaign Type: ☒ Direct Link ☐ Landing Page ☐ Split

Landing Page & Offer URLs for Campaign: Doing mcafee UK

Offer:	<input type="text" value="Doing McAfee UK"/>	ID:	<input type="text" value="0"/>
URL:	<input "="" type="text" value="http://affiliate.trk4.com/rd/r.php?sid=10564&pub=105055&c1="/>	Share: %	<input type="text" value="100"/>
Network:	<input type="text" value="Ad 2 Ads"/> <input type="checkbox"/> Inactive	Payout: \$	<input type="text" value="20.5"/>
Offer:	<input type="text"/>	ID:	<input type="text" value="0"/>
URL:	<input type="text"/>	Share: %	<input type="text" value="0"/>
Network:	<input type="text" value="Ad 2 Ads"/> <input type="checkbox"/> Inactive	Payout: \$	<input type="text" value="0"/>
Offer:	<input type="text"/>	ID:	<input type="text" value="0"/>
URL:	<input type="text"/>	Share: %	<input type="text" value="0"/>
Network:	<input type="text" value="Ad 2 Ads"/> <input type="checkbox"/> Inactive	Payout: \$	<input type="text" value="0"/>

Add Offer

Save Campaign **Save & Exit** **Cancel**

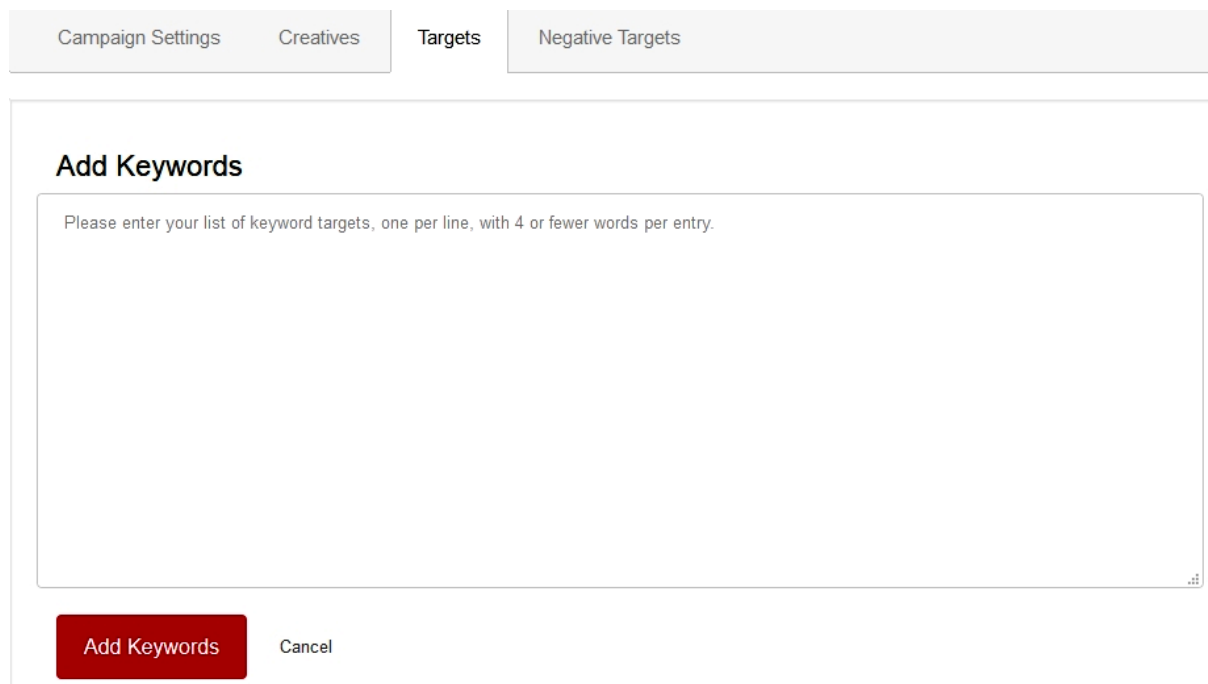
Campaign URL: Doing mcafee UK
 [Test Link](#) **Generate New Key**

The 'Destination URL' is shown in the red box. Copy that and
paste it into the 'Destination URL'. Click 'Add Creative'.

Onwards to the last part of the campaign, you should be at the 'Targets' page, if not, click on it, it is just beside the 'Creatives' tab.



Click on 'Add Keywords'. You should see this huge box.

The 'Targets' tab is selected. Below the navigation bar is a large text area titled 'Add Keywords'. Inside the text area, a placeholder text reads: 'Please enter your list of keyword targets, one per line, with 4 or fewer words per entry.' At the bottom left of the form is a red button labeled 'Add Keywords', and at the bottom right is a 'Cancel' button.

Here is the part that requires tremendous work.

Don't give up.

Here, I have a few tools to help make our lives easier.

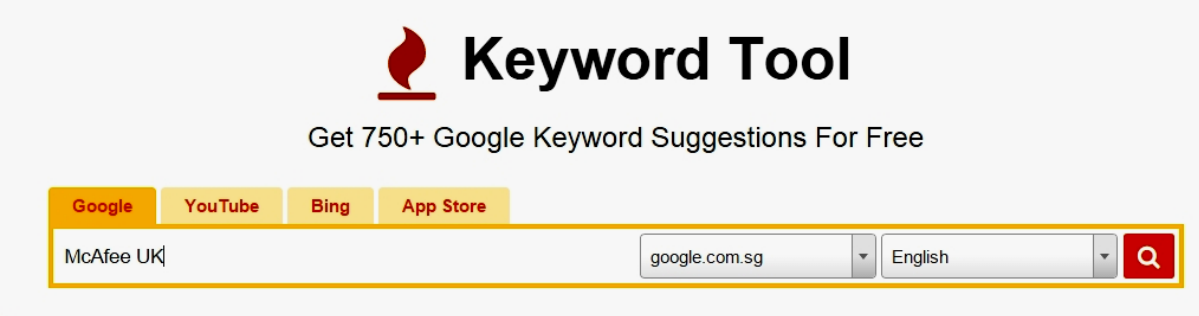
There're two tools here to choose from, you can choose either, they are free to use too!

- <http://keywordtool.io/>

- <https://adwords.google.com/KeywordPlanner>

I prefer using the 2nd one, Google Keyword Planner.

Let's start with keywordtool.io first. Head on to the website.

The image shows the top section of the Keyword Tool website. At the top center is a red flame icon followed by the text "Keyword Tool" in a large, bold, black font. Below this, in a smaller black font, is the text "Get 750+ Google Keyword Suggestions For Free". Underneath is a horizontal navigation bar with four yellow buttons labeled "Google", "YouTube", "Bing", and "App Store". Below the navigation bar is a search input area. It contains a text box with "McAfee UK" entered, a dropdown menu showing "google.com.sg", another dropdown menu showing "English", and a red search button with a white magnifying glass icon.

Here, you can play around with the keywords, if you aren't already familiar yet, in keyword bidding, for example if you bidded on the keyword "McAfee UK", every time a person with adware searches for "McAfee UK" on his/her search engine, your Pop-up will appear and they will decide whether they want to buy it, if they buy it, it's a conversion and you receive money.

So here, go ahead and play around with the possible keywords and angle you can think of. Great examples may also include, "Antivirus", "Virus remover", "Make my PC Faster". There're a million angles to look at, be sure not to leave out anything and let your creativity flow.

Once done, go ahead and click search.

Keyword Suggestions		Questions
Search for "McAfee UK" found 142		
Want to get up to 2x more keywords instead? Sub		
<input type="checkbox"/>	Search Terms ?	Keywords ?
<input type="checkbox"/>	McAfee UK	mcafee uk contact
<input type="checkbox"/>	McAfee UK	mcafee uk support
<input type="checkbox"/>	McAfee UK	mcafee uk free trial
<input type="checkbox"/>	McAfee UK	mcafee uk login
<input type="checkbox"/>	McAfee UK	mcafee uk telephone number
<input type="checkbox"/>	McAfee UK	mcafee uk my account
<input type="checkbox"/>	McAfee UK	mcafee uk office

You should see a long list of keywords.

SELECT ONLY those that you think ARE APPLICABLE.

For example, look at the keyword “McAfee uk telephone number”, I feel that it is not as viable, if they want the telephone number, chances are they might already have purchased a copy of their own McAfee.

Once you’re done with your selection, paste them back at the ‘Add keywords’ box on 50OnRed.

It should look like this.

Add Keywords

mcafee uk contact
mcafee uk support
mcafee uk free trial
mcafee uk login
mcafee uk telephone number
mcafee uk my account
mcafee uk office
mcafee uk helpline
mcafee uk careers
mcafee uk promo code
mcafee uk contact number
mcafee uk account
mcafee uk address
mcafee uk aylesbury
mcafee amazon uk

Add Keywords

Cancel

REMEMBER: It is **ONE keyword PER LINE**.

Click 'Add Keywords' when you're done.

For the Second Tool, Google keyword planner, it is slightly complicated but worth it.

Here's how:

Sign up for a Google account if you don't already have it.

Sign in if you already have.

The screenshot shows the Google AdWords interface. At the top, there's a navigation bar with 'Google AdWords' logo and links for 'Home', 'Campaigns', 'Opportunities', and 'Tools' (which is highlighted with a blue underline). Below the navigation bar is a red banner with a warning icon and the text: 'None of your ads are running (Last updated: 5 hours ago) - Your campaigns and ad groups'. The main heading is 'Keyword Planner' with the subtitle 'Plan your next search campaign'. Below this is a section titled 'What would you like to do?' followed by a list of four options, each preceded by a right-pointing arrow: 'Search for new keyword and ad group ideas', 'Get search volume for a list of keywords or group them into ad groups', 'Get traffic forecasts for a list of keywords', and 'Multiply keyword lists to get new keyword ideas'.

Google AdWords Home Campaigns Opportunities **Tools**

None of your ads are running (Last updated: 5 hours ago) - Your campaigns and ad groups

Keyword Planner

Plan your next search campaign

What would you like to do?

- ▶ Search for new keyword and ad group ideas
- ▶ Get search volume for a list of keywords or group them into ad groups
- ▶ Get traffic forecasts for a list of keywords
- ▶ Multiply keyword lists to get new keyword ideas

You should see this. Click on 'Search for new keyword and ad group ideas'.

There're two ways to work around this, read carefully.
Also, open up the offer's preview page, in our case example, it is McAfee UK.

This is the preview link:

http://www.mcafeestore.com/store/mfe/Content/pbPage.affuk_home?resid=VWTACArR-gAAAJ0viasAAAIIV&rests=1432666119494

What would you like to do?

▼ **Search for new keyword and ad group ideas**

Enter one or more of the following:

Your product or service

McAfee UK

Your landing page

http://www.mcafeestore.com/store/mfe/Content/pbPage.aff_uk_home?resid=VWTA

Your product category

Enter or select a product category ▼

Targeting ?

United Kingdom ✎

English ✎

Google ✎

Negative keywords ✎

Date range ?

Show avg. monthly searches for: Last 12 months ✎

Customise your search ?

Keyword filters ✎

Keyword options ✎
Only show closely related ideas
Hide keywords in my account
Hide keywords in my plan

Keywords to include ✎

Get ideas

Take note of a few things:

You can enter the product name. (Shown in the red box)

You can enter the product's LANDING PAGE. (Shown in the blue box) *It is the preview page web URL.*

I've changed the targeting to 'United Kingdom', take note of this game changer.

****SPECIAL TRICK 2****

In the Language, if you HAPPEN to be promoting a GERMANY product, of course you'd want to include Dutch in the language.

THIS ALLOWS YOU TO PROMOTE PRODUCTS OF ALL GEOTARGETS EVEN IF YOU DO NOT KNOW HOW TO SPEAK THEIR NATIVE LANGUAGE.

Isn't that awesome? (To be sure that you're not using a useless keyword, try Google translating the words that you don't understand.)

Also, in 'Keyword options', SELECT 'Only show closely related ideas'.

Click on 'Get ideas' when you're ready.

You should see this, click on 'Keyword ideas'.

On the next page, you should see a long list of keywords as well. The hassle about Google keyword planner is that you can only download the keywords into an Excel file. If you have it,



then great! If not, maybe you can think of ways.... (not implying anything....)

You should see this on the right hand middle corner.

<div><div></div><div> Download</div><div>Add all (37)</div></div>					
	Avg. monthly searches ?	Competition ?	Suggested bid ?	Ad impr. share ?	Add to plan
	2,400	High	S\$1.87	–	»
1 - 1 of 1 keywords <div><div><</div><div>></div></div>					
	Avg. monthly searches ?	Competition ?	Suggested bid ?	Ad impr. share ?	Add to plan
	390	Low	S\$2.09	–	»
	260	Low	S\$0.10	–	»
	20	Medium	S\$2.11	–	»

Click on ‘Download’ and save it as an Excel file.
Open that file.

****SPECIAL TIP****

You should now have a jumbled and messy excel file with keywords in it like this.

A1		fx Ad group							
	A	B	C	D	E	F	G	H	I
1	Ad group	Keyword	Currency	Avg. Mont	Competiti	Suggested	Impr. shar	In account	In plan?
2	Seed Keyv	mcafee uk	SGD	2400	0.91	1.87	--	N	N
3	Keyword I	mcafee uk	SGD	390	0.1	2.09	--	N	N
4	Keyword I	mcafee lo	SGD	260	0.07	0.1	--	N	N
5	Keyword I	mcafee st	SGD	20	0.48	2.11	--	N	N
6	Keyword I	mcafee fr	SGD	40	0.8	2.95	--	N	N
7	Keyword I	mcafee su	SGD	170	0.31	8.25	--	N	N
8	Keyword I	uk mcafee	SGD	30	0.45	1.39	--	N	N
9	Keyword I	mcafee fr	SGD	70	0.9	2.37	--	N	N
10	Keyword I	mcafee pr	SGD	20	1	2.61	--	N	N
11	Keyword I	mcafee cc	SGD	320	0.25	8.22	--	N	N
12	Keyword I	mcafee uk	SGD	140	0.38	4.55	--	N	N
13	Keyword I	mcafee se	SGD	10	0.91	1.91	--	N	N
14	Keyword I	contact m	SGD	140	0.38	8.95	--	N	N
15	Keyword I	mcafee uk	SGD	20	0.23	3.24	--	N	N
16	Keyword I	mcafee ph	SGD	140	0.32	7.41	--	N	N
17	Keyword I	mcafee uk	SGD	70	0.35	6.66	--	N	N
18	Keyword I	mcafee ac	SGD	30	0.03	7.87	--	N	N
19	Keyword I	mcafee dc	SGD	10	0.74	1.68	--	N	N
20	Keyword I	mcafee.cc	SGD	40	0.21		--	N	N
21	Keyword I	mcafee uk	SGD	20	0.23		--	N	N
22	Keyword I	mcafee cc	SGD	140	0.3	7.3	--	N	N
23	Keyword I	mcafee to	SGD	20	0.88	0.78		N	N

Delete the currency column. Right click on 'C' column and delete.

Read the instructions carefully.

Highlight Column 'A', 'B', 'C' then go to the top right hand corner, click on 'Sort & Filter' then 'Custom Sort'.

In the Sort by box, select 'Avg. monthly search' ignore the middle box and in the last box, select order 'Largest to Smallest'.

A	B	C
Ad group	Keyword	Avg. Monthly Searches (exact match only)
Seed Key	mcafee uk	2400
Keyword I	mcafee uk login	390
Keyword I	mcafee contact number uk	320
Keyword I	mcafee login uk	260
Keyword I	mcafee support uk	170
Keyword I	mcafee uk contact	140
Keyword I	contact mcafee uk	140
Keyword I	mcafee phone number uk	140
Keyword I	mcafee contact uk	140
Keyword I	mcafee free uk	70
Keyword I	mcafee uk support	70
Keyword I	mcafee total protection 2014 uk	70
Keyword I	mcafee antivirus uk	50
Keyword I	mcafee technical support uk	50
Keyword I	mcafee helpline uk	50
Keyword I	mcafee free trial uk	50
Keyword I	mcafee free trial 90 days uk	40
Keyword I	mcafee.co.uk my account	40
Keyword I	mcafee uk free trial	40

Voila!

Now you've a list of popular keywords ranking from the highest search target to the lowest arranged properly.

Select the ones you like, filter through the popular keywords, some of them are useless actually.

When you're done, do the same, paste it back onto 50OnRed's keyword box.

Click on 'Add Keywords'.

YOU ARE FINALLY DONE WITH YOUR FIRST CAMPAIGN!!!!!!

Wait, we're not done yet.

During the 'Add keywords' part, you should have seen 'Add domains' as well, right?

I personally don't have that much success with domain targeting. But you can try, who knows?

Domain targeting are slightly easier, for example, if we're doing McAfee, what I will target are some of the other popular antivirus's websites. E.g. norton.com, avg.com just to list some examples. In domain targeting, omit https:// or www. they're not needed. Just input domain plus .com/.net etc.

Also, check out <http://www.similarweb.com/> they provide some great insights. Ask me anything personally on Skype if you've any questions.

Now all you have to do is simply, wait. Wait for the 50OnRed team to approve your campaign and your campaign will be live! Traffic will be flowing in, monitor them through CPVLab and scale or optimize accordingly.

Let me show you how to create a profitable campaign now!

Head on to your CPVLab.

At your CPVLab homepage,

You should see this small symbols right by the end of your campaign.



The first one stands for 'Statistics', followed by 'Reports', 'Trends', 'Settings', 'Clone', 'Delete' and 'Reset' respectively.

Feel free to play around with them, just don't delete or reset it though. Deleting deletes the campaign permanently while resetting resets the data collected.

When done, go to statistics.

Take a look at one of the campaign I've done. 😊

Keyword/Target	Views ↕	Clicks	Conversions	CR	Revenue	P/L
fairprice voucher	2,359	2,359	218	9.24%	\$294.30	\$294.30
fairprice sg	1,526	1,526	16	1.05%	\$21.60	\$21.60
discount voucher	269	269	1	0.37%	\$1.35	\$1.35
fairprice store	261	261	2	0.77%	\$2.70	\$2.70
shengsiong.com.sg	145	145	1	0.69%	\$1.35	\$1.35
shengsiong.com.sg/	145	145	0	0.00%	\$0.00	\$0.00
gift voucher	128	128	0	0.00%	\$0.00	\$0.00
cold storage sg	110	110	0	0.00%	\$0.00	\$0.00
voucher fairprice	102	102	1	0.98%	\$1.35	\$1.35
giantsingapore.com.sg	91	91	1	1.10%	\$1.35	\$1.35
mysweetsavings.sg	79	79	10	12.66%	\$13.50	\$13.50
giant hypermarket	75	75	2	2.67%	\$2.70	\$2.70
coldstorage.com.sg	67	67	0	0.00%	\$0.00	\$0.00
sheng siong singapore	62	62	0	0.00%	\$0.00	\$0.00
giant supermarket	55	55	0	0.00%	\$0.00	\$0.00
singapore fairprice	45	45	1	2.22%	\$1.35	\$1.35

As you can see, the keyword 'Fairprice voucher' earns me a WHOOPING 218 conversions. While the other keywords perform only mediocrely. For example, take a look at the

highlighted keyword, 'sheng sionsingapore', it has but low views and zero conversions.




So, what should we do here to scale up our earnings and make MASSIVE profits?

The direction to take is... REMEMBER THIS AT THE BACK OF YOUR HEAD.

“REMOVE USELESS KEYWORDS AND COMPETE FOR THE EARNING KEYWORDS.” With these said, let's go back to 50onred, back to your first campaign created.

Go to your targets, it should have probably been approved already.

You should see this.

<input type="checkbox"/>	Status	Target	Type	Approval	CPV
<input type="checkbox"/>	●	amolatina.com	domain	○ Below Smart Bid: \$ 0.082 	\$0.060
<input type="checkbox"/>	●	asian dating	keyword	○ Below Smart Bid: \$ 0.058	\$0.033
<input type="checkbox"/>	●	asian date	keyword	○ Below Smart Bid: \$ 0.06	\$0.005
<input type="checkbox"/>	●	asian women	keyword	○ Below Smart Bid: \$ 0.062	\$0.005
<input type="checkbox"/>	●	single girls	keyword	○ Below Smart Bid: \$ 0.006	\$0.005
<input type="checkbox"/>	●	anastasiadate.com	keyword	○ Below Smart Bid: \$ 0.143	\$0.027
<input type="checkbox"/>	● 	anastasiadate.com 	domain	○ Below Smart Bid: \$ 0.11	\$0.019

Ignore my keywords, these are examples.

More importantly, have a look under the 'Approval' tab.

'Below Smart Bid \$0.xx' means your bid is lower than the supposedly first bidder, which means he/she is paying the highest for that particular keyword.

Reasons that this happen could be that the particular keyword is converting REALLY well or... they're just high-baller. The latter one seems to usually be the case.

Here's how the bidding system works:

The highest bidder receives MOST or ALL of the traffic until his Daily budget is up, followed by the 2nd highest, 3rd, 4th so on and so forth.

A very good gauge would be, click on the rocket icon highlighted by the green arrow.

Usually, I am fine with 40-50%. Remember, competing with the top bidder may wound you severely if you do not have enough capital or resources to spend. Play it cool and play it safe, you do not necessary need to be first bidder unless the keyword is really helping you profit like crazy.

This is how I make insane ROIs with just \$100 USD per month.

Easy money eh?

My tutorial on PPV(Pay-per-view) channels are over.

Oh yes, some offers on w4 requires approval, don't be daunted. Just click on it and in the comments section, explain as SIMPLY as possible.

For example, if you're using 50onred PPV, just type in '50onred ppv' and click submit. That's all.

With that said, I'll introduce you a few more traffic to try and avoid.

The top PPV traffic source you should definitely try is TrafficVance.com – it is said to be the biggest and best PPV advertising firm. Beware, big fishes lurk there, competition is very intense. It also requires a hefty deposit of \$1000 USD. Proceed at your own risk but risk usually rewards very well..

Avoid MediaTraffic.com – this traffic has done nothing but drain me dry with crappy conversions. Only requires \$200 USD deposit. Great for starters but I'd suggest not to waste your time. Just dive straight into 50OnRed.

Ask me anything on Skype!

Without further ado, let's move on to Display traffic shall we?

As for Display, you should have noticed, 50OnRed has its very own display traffic.

However, it was only recently released, I haven't had the chance to try it. Let me know how it works for you if you've tried it okay?

I'll introduce you one that I've worked with and had great results!

****WARNING****

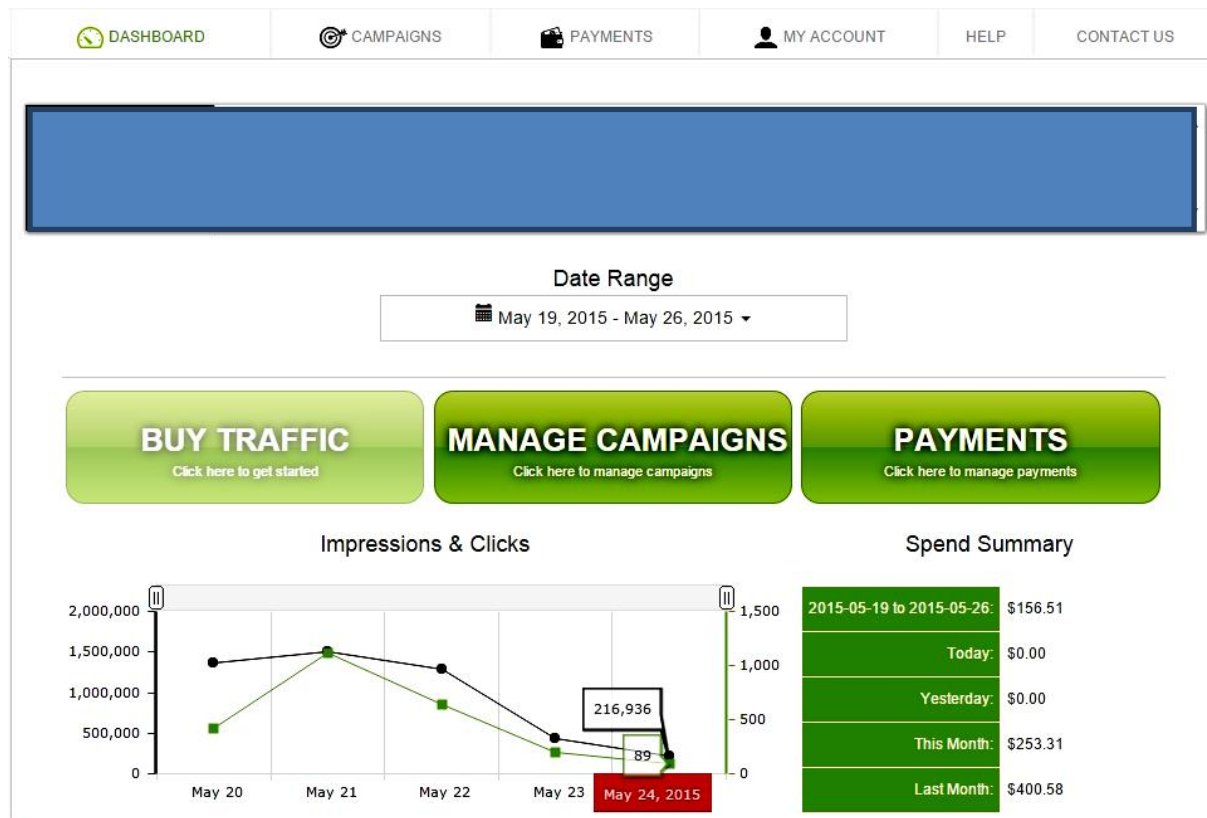
**CONTAINS EXPLICIT CONTENTS. SKIP THIS IF
YOU'RE NOT INTERESTED IN DOING
DATING/ADULT OFFERS/ADULT DATING
OFFERS!!!**

This traffic source is TrafficHaus.com



Go right ahead and sign up for an account, sign-up as an **Advertiser**.

I'll leave it up to you to fill in the forms, it should be simple and easy by now to the point that it's actually boring. ☺
(Ask me on Skype if anything unusual happens.)



Once your account is approved, you should see this. What's good about this traffic source is that it requires only \$200.00 USD to get started. ☺

Click on 'CAMPAIGNS', let's get started!

Before that, you would need to do one thing.

Add the traffic source into CPVLab.

 **Traffic Sources**


Edit Traffic Source

Source:

SourceID:

Keyword Parameter:

TS Hidden Token:

Append Token:

TimeZone:

GMT-04:00 America/New_York ▼

Bidding:

☐ CPV
☒ CPC

Ad Token:

Name	URL Append	Parameter

Additional Tokens Supported by Traffic Source:

	Name	URL Append	Parameter
Token 1:	Site	&zone={zone}	zone
Token 2: (add)	Banners	&cid={cid}	cid

Follow this and you'll be good to go.

Also, follow the same steps as with the 50onred campaign. Create the campaign in CPVLab first in order to track your results. It should look something like this.

Upload Campaign: No file chosen (CSV file)

Assign to Group: ☐ Inactive

Alert Profile:

Optimization Profile:

Campaign Name: Campaign ID:

Predefined Source: + Priority: (1-highest)

Engage Rate (sec): (0 if none) ☐ CPV ☒ CPC :

☐ Pass Target to LP as ☐ Pass Target to Offer as

☐ Pass Cookie to Offer as Append SubId to ☐ LP ☒ Offer

Redirect Type: ☐ Direct Redirect (send) ☒ Double Meta Refresh (hide) ☐ Redirect Loop (hide)

Failure Page:

Ad Token:

	Name	URL Append	Parameter	LP	Offer
Extra Token 1:	<input type="text" value="Site"/>	<input type="text" value="&zone={zone}"/>	<input type="text" value="zone"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Extra Token 2: (add)	<input type="text" value="Banners"/>	<input type="text" value="&cid={cid}"/>	<input type="text" value="cid"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

☒ Capture Extra Tokens

Campaign Type: ☒ Direct Link ☐ Landing Page ☐ Split

Landing Page & Offer URLs for Campaign: XXX

Offer:	<input type="text" value="XXX"/>	ID:	<input type="text" value="0"/>
URL:	<input "="" type="text" value="http://affiliate.trk4.com/rd/r.php?sid=&pub=105055&c1="/>	Share: %	<input type="text" value="100"/>
Network:	<input type="text" value="W4"/>	Payout: \$	<input type="text" value="8"/>

☐ Inactive

Notice the extra tokens, follow as shown.

Once you're done, go straight back to TrafficHaus.com and into 'CAMPAIGNS' tab.

Click on 'Add new campaign'.

Just to be clear, TrafficHaus provides ADULT TRAFFIC. That means they place your display banners on EXPLICIT websites.

If it is against you or your morals, skip this immediately and try the display traffic channel on 50OnRed.

If not, this is however, actually really profitable.
Because sex sells.

This is what you should see, for example, I am promoting the offer on eHarmony dating site.

1. General

2. Advanced

3. Pricing

4. Creatives

Step 1. General Campaign Information

Start here! Give your campaign a name, and choose among general targeting options. We'll get more detailed with the targets in the next step. (Don't worry... you can return to this step at any time to make changes.)

General Campaign Information	
Campaign Name	<input type="text" value="eHarmony Dating"/>
Device Type	<input checked="" type="checkbox"/> Desktop <input type="checkbox"/> Mobile <input type="checkbox"/> Tablet
Ad size	<input type="text" value="300x250"/>
Countries	<input checked="" type="radio"/> Global <input type="radio"/> Select countries
Frequency Capping	<input type="text" value="No Capping"/>

Continue to Step 2

On device type, tick only 'Desktop'. Personally, I've tried the mobile and tablet device type, didn't really work out for me. (May work for you though.)

On Ad size, choose 'ABOVE THE FOLD BANNERS' 300x250 size.

Select appropriate countries.

There's no need to set frequency cap on this.

Click 'Continue to step 2'.

[1. General](#)[2. Advanced](#)[3. Pricing](#)[4. Creatives](#)

Step 2. Advanced Targeting Setup

Give your campaign the edge it needs by choosing among several detailed targets. If you're setting up a global campaign, you will only be able to target by language in this step - consider going back to Step 1 to target by specific countries to unlock all these features!

Advanced Targeting	
Languages	<input checked="" type="radio"/> All <input type="radio"/> Specific languages... i
Operating Systems	<input checked="" type="radio"/> All <input type="radio"/> Specific operating systems... i
Browsers	<input checked="" type="radio"/> All <input type="radio"/> Specific browsers... i
Mobile Carriers	<input checked="" type="radio"/> All <input type="radio"/> Specific carriers... i
Keywords i	Keyword targeting is only available if specific countries have been targeted.

[Back to Step 1](#)[Continue to Step 3](#)

Edit nothing here. Go on to Step 3.

[1. General](#)[2. Advanced](#)[3. Pricing](#)[4. Creatives](#)

Step 3. Pricing Details

Keep your budget in check by choosing how high you are willing to bid for your campaign, and also by setting daily/overall spending caps. Also take a look over to the 'Campaign Summary' on the right to follow how your campaign is shaping up.

Configuration & Pricing	
Bid amount	<input type="text" value="\$ 0.020"/> i Please bid at least \$0.013.
Daily budget	<input type="text" value="\$ 1000.00"/> i Please enter "0" for unlimited.
Total budget	<input type="text" value="\$ 5000.00"/> i Please enter "0" for unlimited.

[Back to Step 2](#)[Continue to Step 4](#)

Set bid amount on the range of \$0.020 to \$0.040 to TEST.

Increase only when you see profits.

The daily and total budget are fine, they won't exceed AT ALL as long as your bid amount stays within the range I've stated.

Usually, it'll cost only \$1-\$10 depending on the bid amount.

Go to the last step.

1. General

2. Advanced

3. Pricing

4. Creatives

Step 4. Creative Management

Last step - you're almost there! Choose the banner(s) and landing page(s) you wish to use for your campaign, and hit 'Finish' to wrap it all up. You will get one more chance to review your campaign before we submit it to the TrafficHaus system.

Global Creative Management	
Destination URL	<input type="text" value="http://YOURDOMAIN.com/base.php?c=172&key=033b7a304c000f48462df85f1db74a11."/>
Upload banners	<div>Drag and drop files here, or click to browse.</div>

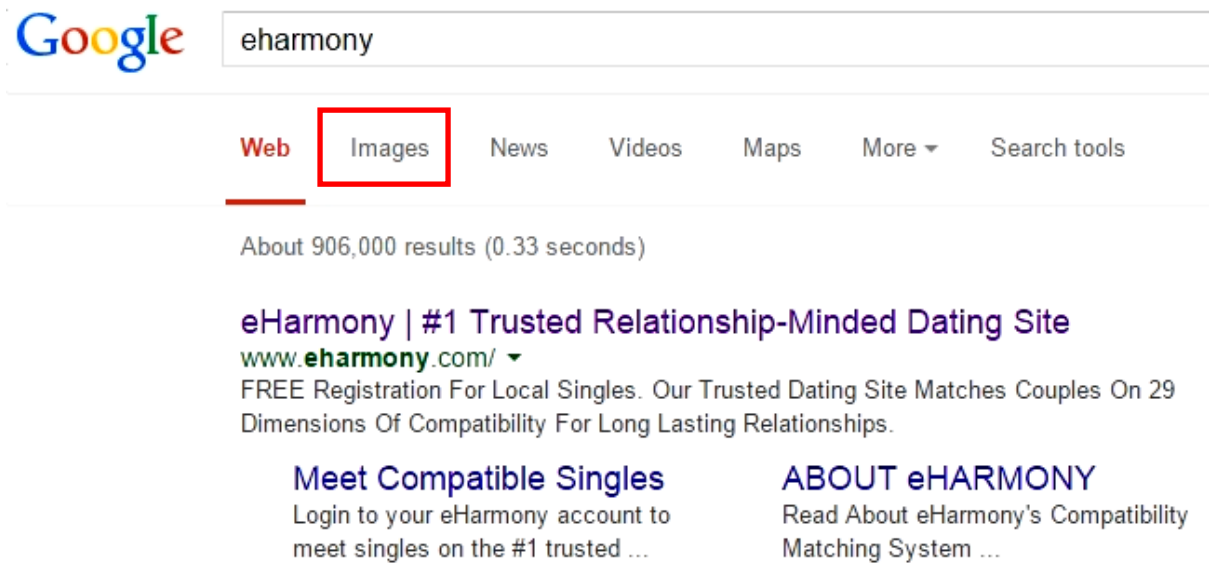
Back to Step 3

Submit Campaign

The destination URL is the one you find below your save button in CPVLab, similar to the one you've done in 50onred except this is for another campaign.

For the banner part, let's get us some 300x250 size pictures shall we?

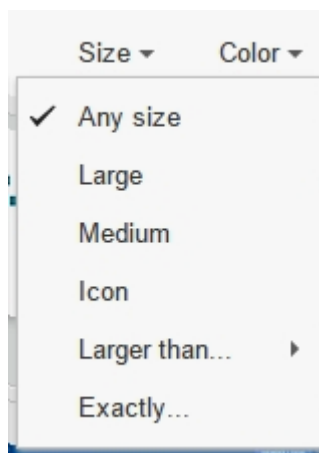
In this case, we're doing eHarmony's dating site, let's search the keyword 'eHarmony' onto Google.



Click on 'Images'. Et Voila! Thousands of pictures but that's not what we want.



Click on 'Search tools'.



You should see a couple of extra options showing up.

Click on 'Size', select 'Exactly' and input 300x250 in the box that appears.

Choose the ones that appeal to you and save the image. ☺

Did I mention, TrafficHaus accepts Animated image? (aka GIFs)

On the options that show up, click on 'Type', select 'Animated'.

Animated images are the BEST display banners in getting conversions. Nothing speaks to you more like an animated image.

With your newly saved images, return to TrafficHaus and Drag-drop your image files onto the 'Upload Banners' section. Submit campaign and wait for approval!

Display traffic is easy right? I have to tell you though, I have earned a lot from Adult display traffic but on some days I don't earn as much. It is slightly inconsistent but I love it anyway because money is still money.

With this, I would like to sell you something. This is not an UPSELL or a DEFINITE MUST BUY thing.

What I am selling you is my EXCLUSIVE set of
Display Banners.

I've banners for ALL geo-targets and these banners
have been tested and they convert
CONSISTENTLY AND EFFECTIVELY.

You can USE THESE BANNERS FOR EVERY
SINGLE CAMPAIGN. Adult dating/Non-adult
dating. Converts Every. Single. Time.

I am selling this package of banners for \$15 USD.
Drop me a message on Skype if you're interested. You do not
have to spend extra time testing and wasting money; start
receiving profits right away! ☺

Let me tell you now, what traffic source to try and what to
avoid.

There're simply too many adult traffic source to try, here's
some notable ones that has good reviews and raves about them.

TrafficJunky, TrafficFactory and Exoclick. I haven't tried them
personally but go right ahead if you have the extra resources.
You might find something valuable.

IGNORE EVERY OTHER ADULT TRAFFIC SOURCES THAT YOU'VE NEVER HEARD ABOUT. They're usually junk traffic that wastes nothing but your resources.

Warriorforum is a great place to read on the traffic's review and comments. Start there.

And lastly,

The last traffic source I should touch on would be PPC (Pay-per-click).

Unfortunately, PPC traffic sources have been on a decline and profits have literally been non-existent. I am unable to recommend any traffic source of such. Although, if you were really keen to try one, look for BingAds.

Some warriors from warriorforum seem to have found success with BingAds, I've tried it but it sucked for me.

Let me know if it has worked out for you if you decide to try, also with your skill set, you'll be able to tackle any traffic source easily. Just refer to the above steps, they're all the same.

Remember, you can ask me anything on Skype.

FREE LIFETIME SUPPORT. ☺

CONCLUSION

I've reached the end of my system my beloved, well I hope I can count on you and call you my friend. Simply by purchasing this system, you've helped me a lot getting closer to my dreams and I sure as hell hope that I've helped you get closer to yours.

Remember, there is NO get-rich-schemes. Every single method requires effort and hard work. Keep grinding and you'll see results.

One day, we'll probably see each other posting on forums sharing our results and our 5 figure PASSIVE income while travelling around the world with the ones we love.

Success doesn't come easy but it'll come surely for the ones who persevere. I am here because I do not want to be stuck in the rat race, in a 8-5 office job and struggling to pay bills. I am here because I want to be free and there's so much life has to offer to us. I want to be out there and try new things every day, spend time with my family, buy my dream car and dream house. I hope you share the same sentiments as me and here on out, I wish you Godspeed.

My dear comrades, I thank you from the bottom of my heart.

(Read on for Bonuses)

BONUSES

In this section, it contains various tips that could essentially help you!

Do you know? You can ask your affiliate manager in w4 for a pay bump!

For example if you're doing McAfee UK, you have several conversions, ask your affiliate manager for a pay bump!

Instead of receiving \$20.00 USD per sale, he/she can increase it to \$21 or even higher! (Depends on your conversion rate)

Do you know? Some offers has several landing pages, you can actually split test them!

Landing Page & Offer URLs for Campaign: eDates TrafficHaus			
Offer:	XXX	ID:	0
URL:	http://affiliate.trk4.com/rd/r.php?sid=&pub=105055&c1=	Share: %	33
Network:	W4 <input type="checkbox"/> Inactive	Payout: \$	8
Offer:	XXX 2	ID:	0
URL:	http://affiliate.trk4.com/rd/r.php?sid=&pub=105055&c1=&lpid=2904	Share: %	33
Network:	W4 <input type="checkbox"/> Inactive	Payout: \$	10.79
Offer:	XXX 3	ID:	0
URL:	http://affiliate.trk4.com/rd/r.php?sid=&pub=105055&c1=&lpid=2903	Share: %	34
Network:	W4 <input type="checkbox"/> Inactive	Payout: \$	10.79

Take a look at this, normally we only fill up the first one but in this case, I filled all 3 up. Notice the Share % too. What happens in this scenario is that Visitor 1 visits the first Landing page, Visitor 2 visits the second Landing page and Visitor 3 to the third one. In this case, you're able to determine which

landing page is best for you and you can optimize it. Take note that you only add &lpid=XXXX after c1=

ADVANCED SECTION

Also, do you know TrafficHaus provides a direct 30-day network ad placement sale?

Remember we've our CPVLab tracking? CPVLab is able to determine which website is making the sale/conversion for you. With that information, go ahead and speak to a TrafficHaus representative and make a buy on one of their website to place your banners for MASSIVE PROFITS and at a cheaper price too! (You can talk to me about this for more information.)

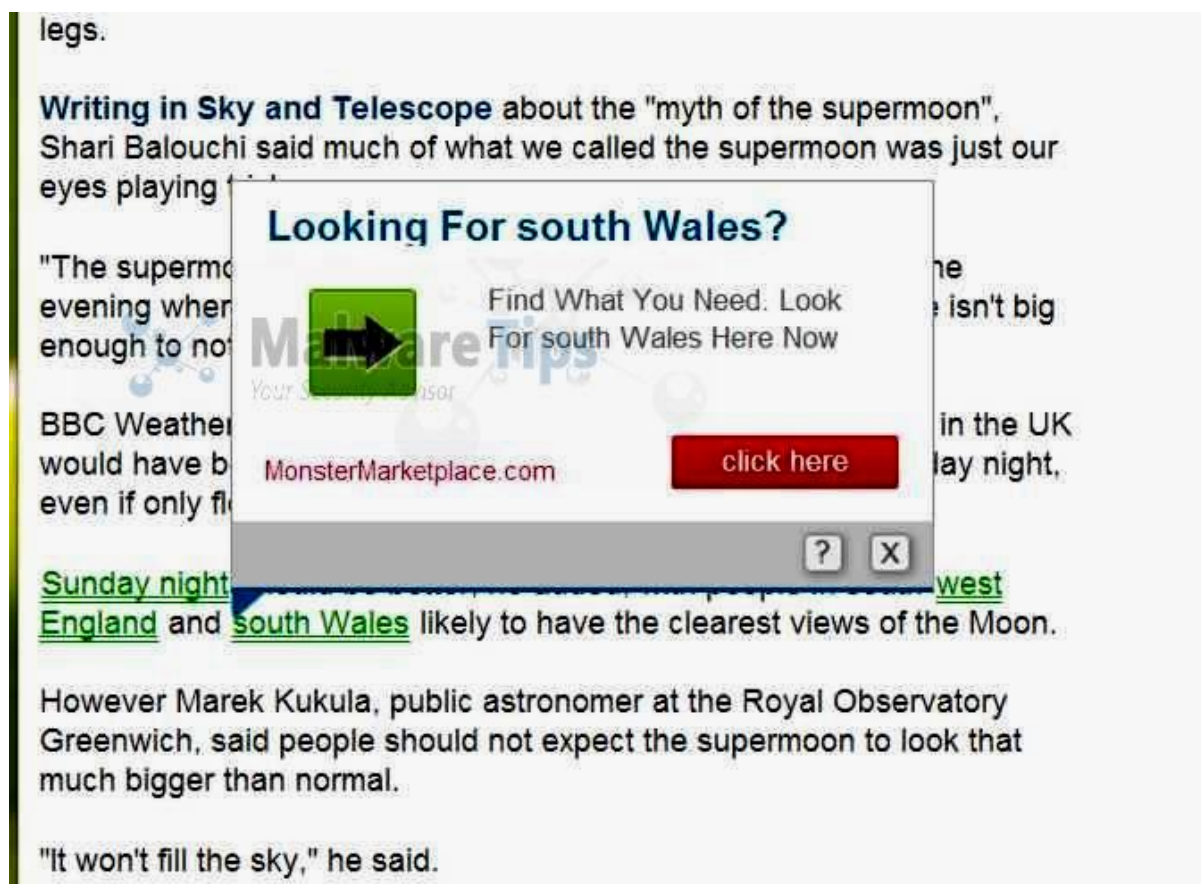
If you haven't already understand the concept of Display banner ads, it is that they put your banners across their inventory of websites and the one that converts, let's say for example, on xxx.com, one of their inventory, someone clicks and signs up for a dating site that you're promoting you earn money. This goes to show that on xxx.com, you're enjoying conversions and you can specify that you'd like your ads to be placed ONLY on xxx.com.

TrafficHaus has a dozens of different inventory and none of them works the same. Be sure to track your data properly.

50OnRed Intext

I've never touched on this traffic method previously because I've had fluctuating success with this and I believe this is an intermediate traffic method if you were to try and use it but here, I'll teach it to those who're interested. Remember that I'm here for the sole purpose to help you. ☺

Let me show you an example of an 'Intext' advertisement.



This is an example of an 'Intext' ad. As you should already be familiar with 50onred's system, we as advertisers, we bid on keywords and in this example, the advertise has specifically chose a few keywords, those highlighted in green.

This way, when a unsuspecting visitor visits ANY page on the internet with the keyword such as “South Wales”, it will be highlighted in green and your advertisement will appear.

In a sense, this is a great traffic method since it is very targeted and 50onred will only deduct your credit only if the visitor clicks into your ad.

I’ve had fluctuating success because the bid prices are very high on intext so I haven’t been able to get around and discover the winning or earning factor.

Go ahead and try it if you like.

The campaign-building process are mostly the same, with what I’ve taught you, you’re most certainly ready to tackle it.

One tip though:

For example if you’re promoting an offer on McAfee and you do not know what to write in the subtext or the headings, just google McAfee. You may copy and paste the descriptions you find and modify it to your liking. That is about all.

Have fun friends!