

# **Fiverr Middle Man**

**MAKE MONEY GIVING PEOPLE  
a SOCIAL MEDIA BOOST**

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You are encouraged to print this book for easy reading.

# INTRODUCTION:

This method is VERY simple and is nothing revolutionary or groundbreaking per se... but it WILL make you money if you take action and stay consistent. The gist of the method is that you will be "flipping" simple, high-demand services on Fiverr.

**To sum it up in a brief sentence:** *You will post gigs on Fiverr for simple services and whenever you get an order, you purchase the service from my "secret supplier" and pocket the difference as your profit.*

**Note:** You will also be able to sell this service outside of fiverr for even more profits.

In particular, the service(s) you will offer include providing:

- **Instagram Followers/Likes**
- **Twitter Followers/Rewteets/Favorites**
- **Soundcloud Plays**
- **Vine Followers/Likes**

My secret supplier offers these services for a cheap enough rate that you can make a nice PROFIT just for reselling these services on Fiverr, for \$5.

Let's dive into the method and I'll show you how to get started...

# **THE METHOD:**

It's very simple. It can be summed up in just 5 steps:

- 1. Promote the service(s) of adding Instagram/Twitter/Vine followers or Soundcloud Plays, etc.** (You will be brokering the service, so you will be the “middleman”)
- 2. When you get a purchase, get the URL of your client's profile (if they want followers), image (if they want likes) or URL to their song if they want Soundcloud Plays.**
- 3. Order the likes/followers/plays from my supplier for CHEAP and provide them with your client's URL.**
- 4. Show your buyer that the followers/likes/plays have been added.**
- 5. You've profited! Now rinse and repeat!**

That's the “simplified” version. Let's elaborate on it a bit more...

You will be the “broker” or “middleman” in this case. What that means is, you will charge your clients MORE than what you pay for the service from the “supplier.” The supplier I recommended in this case charges \$1 per 1,000 Twitter followers and only \$0.75 per 1,000 Instagram followers/likes.

On Fiverr, you charge your clients \$5...

If you sell 1,000 followers (which costs you \$1) then you will pocket \$4 and make a **very nice** profit (4x your investment)!

You can also offer MORE followers to compete with other sellers...

So if you offer 2,000 or even 3,000 followers for \$5, you're still making a profit, since it only costs you \$1 per 1k followers.

I had a student make \$170 from ONE order recently with this... (he had Fiverr “extras” that allowed people to purchase more followers/likes per gig and got one BIG order from a client who ended up being a very happy customer)

# WHAT TO POST ON FIVERR.COM

Here is some copy you can use (tweak/edit/spin it so that everyone isn't using the same one and make it unique to what you're offering)

## **Gig Title Example:**

[I will] add 1000+ Twitter Followers to your Twitter Account Fast

## **Gig Description Example:**

I will add 1000 + Twitter FOLLOWERS to your Twitter account super FAST. I do NOT need your account password. Please make sure your account is not private. Follows will come from real looking accounts with profile pictures uploaded.

## **Gig Instructions Example:**

Simply give me the URL to your Twitter profile that you want the followers added to. And then I will add the followers starting within a day!

# **MAKE EVEN MORE MONEY WITH THIS...**

This service can also be promoted in MANY different ways. For example, you can promote the service of **adding Instagram/Twitter followers to someone's account** at the following places:

- 1. [www.WarriorForum.com](http://www.WarriorForum.com)**
- 2. [www.Forums.Digitalpoint.com](http://www.Forums.Digitalpoint.com)**
- 3. [www.Craigslist.org](http://www.Craigslist.org) (You can advertise this service to offline businesses)**
- 6. [www.ListJoe.com](http://www.ListJoe.com)**
- 7. Your Own Website, Blog, Etc. (Optional)**
- 8. Via Article Marketing (Optional)**
- 9. Via Forum Marketing**
- 10. Via Social Media Marketing**
- 11. Via Offline Flyers, Brochures, Business Cards, Etc.**
- 12. Offline Businesses via cold calling, email, snail mail, walk-in and talk, word of mouth recommendation, etc.**
- 13. Solo Ads to Other Marketers' Lists**

Those are just some examples of the places you can promote this service.

You can also sell this service on other Micro Job sites! Micro job sites are websites where people BUY and SELL different jobs (or 'gigs') related to different things, such as graphics, web design, advertising, social marketing, etc. Micro Job sites are also known as “fiverr clones” because they are basically the same as fiverr.

One example of a Fiverr clone is: [www.GigBucks.com](http://www.GigBucks.com)

You can also search Google for “best Fiverr alternatives”

## **MY “SECRET” SUPPLIER:**

[www.SmartSeoSoft.com](http://www.SmartSeoSoft.com)

**WARNING:** Keep this supplier **SECRET** and **SAFE**. We don't want everyone and their brother to know about this! I am 'shooting myself in the foot' enough by sharing this info with the buyers of this report to begin with!

I have had a long relationship with this supplier and I hope that you have a great experience with them as well. While I am NOT affiliated with them in any way, I cannot guarantee their service, but as of now and for the past 2+ years, they have been solid.

**Once you create an account, you will be able to easily click on the service you want (Instagram Followers, Twitter Followers, etc.) and then you will be taken to a page where you simply enter your clients' Profile URLs in a list, with a comma and the amount of followers you want added...**

**Example:** Instagram.com/MyProfile,1000

This will let them know that you want 1000 followers added to that particular Instagram account. If you have a lot of orders at once to process for clients, you can simply list them all at once, like this:

Instagram.com/MyProfile,1000  
Instagram.com/HisProfile,1000  
Instagram.com/HerProfile,1000  
Instagram.com/JohnsProfile,2000  
Instagram.com/MikesProfile,5000

It's very straightforward and you will have NO issues figuring it out.

**NO TECHNICAL SKILLS NEEDED.**

## **OUTSIDE OF FIVERR, HOW DO I ACCEPT PAYMENT?**

If you're advertising 'outside' of Fiverr and other micro job sites, you can accept payment via PayPal (or any other online merchant solution that accepts payment online). If you run a Classified Ad on the Warrior Forum, PayPal would be the preferred method for most buyers.

If you sell your service on a gig site, they typically pay out via PayPal and sometimes other online merchant services.

If you are dealing with offline clients, you can accept check (cheque), or cash (if you want), money order, cashier's check or any other method of payment that is acceptable to you. You could always accept these types of payments from "ONLINE" clients too, but be sure to use caution and make sure you're dealing with someone you can trust.

# WHO WOULDN'T WANT A 'SOCIAL MEDIA BOOST'?

**NOTE:** I've made great profits from brokering this service to online AND offline clients.

I charged one client \$75 for 20K followers, which cost me \$20, netting me a **\$50 PROFIT!**

My supplier site has a few services that you can resell and profit enormously:

- **Instagram Followers**
- **Instagram Likes**
- **Twitter Followers**
- **Twitter Re-Tweets**
- **Twitter Favorites**

**NOTE:** The supplier that I recommend has a turnaround time of 48-72 hours for most services, which is something you could advertise to your prospects. But it's always good to leave more time just in case.

# HOW DO I SELL THIS SERVICE OFF OF FIVERR?

The sales copy does not have to be complicated for this service as it's very straightforward. In fact, it can be as simple as something like this:

***Get an Instagram Boost!  
Have 1,000+ Instagram Followers Added to Your Account  
Within 24-48 Hours! Just Give Me Your Profile Link!***

On Craigslist, I post an ad that looks like this and you can too:

**NEED INSTAGRAM FOLLOWERS? GET THOUSANDS OF FOLLOWERS NOW!**

**CALL OR TEXT XXX-XXX-XXXX NEED INSTAGRAM FOLLOWERS?  
INCREASE YOUR SOCIAL MEDIA POPULARITY CALL OR TEXT  
XXX-XXX-XXXX**

---END---

**NOTE:** The same ad could be spun for "Twitter" Etc...

You can post this ad in the following sections on [Craigslist.org](https://www.craigslist.org):

- **Services > Creative**
- **Services > Computer**
- **Services > Sm Biz Ads**

My supplier charges **\$1 per 1,000 followers**.

To make money → All you have to do is charge more than \$1 per 1,000 followers in order to realize a PROFIT.

## **YOUR WHOLESALE COSTS:**

**1,000 Followers = \$1**

**2,000 Followers = \$2**

**5,000 Followers = \$5**

**10,000 Followers = \$10**

**15,000 Followers = \$15**

**20,000 Followers = \$20**

**25,000 Followers = \$25**

And so on...

## **RECOMMENDED PRICING – FOR LOCAL/OFFLINE CLIENTS:**

**1,000 Followers = \$5 - \$10+**

**2,000 Followers = \$7 - \$12+**

**5,000 Followers = \$10 - \$15+**

**10,000 Followers = \$15 - \$20+**

**15,000 Followers = \$19 - \$24+**

**20,000 Followers = \$25 - \$35+++**

**25,000 Followers = \$30 - \$40+++**

**30,000 Followers = \$35 - \$45+++**

**35,000 Followers = \$40 - \$50+++**

**40,000 Followers = \$50 - \$60+++**  
**50,000 Followers = \$60 - \$75+++**  
**75,000 Followers = \$80 - \$95+++**  
**100,000 Followers = \$120 - \$150+++**

As you can see, the profit margins have the potential to be **HUGE**. To make \$1,000 per month, you only need to make \$36/day. That would be **ONLY 4** sales per day if you were selling the 1K followers package for just \$10.

**NOTE:** The followers from this supplier are “real looking” followers. This means that the accounts have pictures and posts and look like they are real. Services that offer 100% REAL followers, by following people and having them follow back are typically **MUCH MORE** expensive.

## **Why Do People Want “Fake” Followers?**

It's been proven that people are **EXPONENTIALLY** more likely to like your posts or follow you if you have more likes/follows...

People are happy having the follower “boost” because in most cases they are not looking to promote to these followers, but rather to increase their “credibility” and to look more popular within the community by having more followers. This could be said for restaurants, bars, nightclubs, bands, artists, local businesses, etc. This is 100% **SAFE** (I've done it on many accounts) and it does **NOT** require the password (for both Instagram **AND** Twitter services alike).

Even CELEBRITIES have fake followers... and the current President of the USA!

It's been PROVEN that people are exponentially more likely to follow you or like your posts if you have more followers... Look it up!

***STEP 2: When you get a purchase, get the URL of your client's profile***

This step is also easy breezy. When someone purchases your service, simply get their Instagram profile URL so that you can submit it to the seller I recommended, so that they can add the followers to your client's account.

You can do this by emailing your client or if you post the service on gig sites your buyers will be able to send you their profile URL when they order from you. **You do NOT need the password.**

**STEP 3:**

***Order the followers from [HERE](#) and provide the supplier with your client's Instagram profile URL***

Yet another easy step! Once you have your client's profile URL, you will then order the X,XXX followers and wait for the followers to be added.

#### **STEP 4:**

***Show your buyer that the followers have been added***

Your buyer will be able to see that they now have 1,000 more Instagram followers but be sure to follow up with them and make sure they see it and know it.

#### **STEP 5:**

***You've profited, now rinse and repeat***

Since you charged your client MORE than what you pay for the service, you will have achieved a profit!

Again, I've been paid up to \$75 cash to boost someone's Instagram account by 20K followers, and I paid \$1 per 1k followers for it (\$20 total). That's a **\$50 profit** for not having to do any work other than offer the service.

I've also proven this model by starting a Warrior Forum Classified Ad Thread and I made over **\$50 PROFIT within the first DAY** that it was live! **I still get orders till this day...**

Once you have a system in place and buyers, you can rinse and repeat and hopefully build a small side business for yourself or at very least make some extra money!

# **WHY WOULD SOMEONE ORDER FROM ME AND NOT THE PROVIDER YOU MENTIONED?**

That is a very valid question that I am sure some of you have thought of by now. If not, I will answer it for you anyway. We live in a big world. There are people, artists, businesses, marketers, bands, organizations, etc. that would benefit from (and be willing to pay for) a social media boost.

Even though the seller I recommended makes a decent amount of sales consistently, **they don't even scratch the surface** when it comes to how many people out there would be interested in this service! Also, their site is not advertised heavily nor is it easily found on Google. And they still have clients! However, that is not any sort of competition that you have to worry about. This is more of a SECRET supplier for RESELLERS.

**Want to see what the public usually pays for stuff like this?**

<http://www.instabuyagram.com/instagram-followers>

(DON'T BUY THERE – THOSE ARE RETAIL PRICES)

Check out THOSE PRICES and see if your gears start turning! :-)

The site above charges \$19.99 for 2,500 Instagram followers.

At \$.75 per 1K followers, those same 2,500 followers would cost you **just \$1.87** from our secret supplier. Not bad, right? (HUGE profit potentials here)...

There are many people who offer this service on many different sites. And they all make money. Haven't you ever seen a street with tons of car dealerships or a row of restaurants? There's plenty of room for everyone to make money. You might not have orders rolling in if you simply post it as a gig on fiverr like everyone else and that's it...

You should get creative and promote it to people who really want/need this service. That's how you will make money. There will always be providers and suppliers too that you can find and then “up-charge” your clients so that you make a profit. Being a “broker” or “middleman” is not a new thing by any means but many people have become very wealthy doing so in many different industries.

## **TIPS FOR SELLING THESE SERVICES:**

Your “**SPHERE OF INFLUENCE**” is also one of the best places to get some business initially. These are the people in your mobile phone contacts, your phone book, friends, family, colleagues, co-workers, acquaintances, etc. You would be surprised at how many of those people are qualified prospects/leads for this type of service. How?

You probably have a friend or family member who is an artist or is in a band? They would definitely benefit from a social media boost of some kind.

What about a friend or family member, co-worker, etc. that simply thinks having a lot of followers on Instagram or Twitter would be “cool” and thus be willing to pay you to give them that boost.

My brother wanted 5,000 followers and of course I didn't charge him, but he went and told his friends and a bunch of them JUMPED at the opportunity to impress their friends by having a bunch of followers added to their profiles.

One of my good friends is a musical artist and it really helped him to have a BIG BOOST in Twitter AND Instagram followers. People started contacting him out of nowhere to book him as well as managers, etc. And people were more likely to follow him when they saw that he already had a big following.

Another friend of mine wanted me to add LIKES to a bunch of his photos on Instagram... You see how much business that was from just my brother and my friend? Never forget about your sphere of influence. :-)

## **ANOTHER WAY TO MAKE MONEY WITH THIS:**

Another way that you can make money with this is by being a WHOLESALE SUPPLIER YOURSELF!

At these ridiculously LOW prices (\$1 per 1k followers), there is PLENTY of room for YOU to PROFIT as well as someone else to BUY from you and then RESELL the service and STILL make a PROFIT!

You can charge other “brokers” as low as \$2 per 1,000 followers and still **DOUBLE YOUR MONEY!** (Since 1,000 followers only costs you \$1). However, you can realistically charge \$3, \$4 or even \$5 for 1k followers and other brokers could still turnaround and profit from buying the service through you.

Many people offer this service on various gig sites and people are usually more than willing to pay at least \$5 for 1k followers or “Likes.”

Again, this service can be promoted via any of the platforms that the main method of this report can be promoted. You can also promote this to your list if you have one. Or you can order solo ads from other marketers and promote this service to THEIR list(s)!

I hope you enjoyed reading this report and I hope you take action on the method and/or make your own variation on the method. Since this report was so cheap, even if you only make a couple sales it will hopefully be mostly profit!

To Your Continued Success!

Shane N. & Fergal Downes

**P.S.** → Remember, you do NOT have to promote Instagram followers only... You can also promote the service of adding Instagram LIKES to any Instagram photo/post. You can also promote the service of adding Twitter Followers, Twitter Re-Tweets and Favorites and Vine followers/likes as well.