

Authority Backlink BLUEPRINT



Go from ZERO to the
#1 spot on Google!

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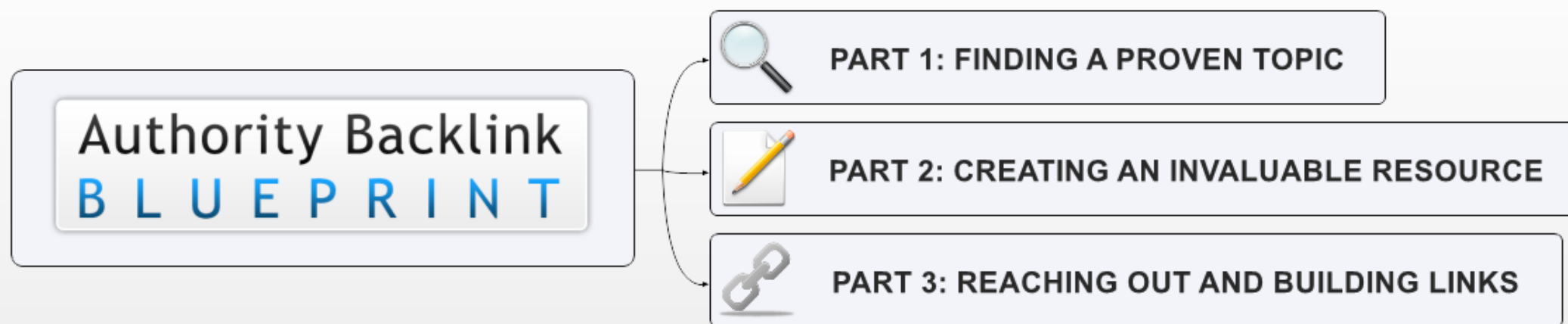
Disclaimer:

The information contained in this eBook is meant to serve as a comprehensive collection of time-tested and proven strategies that the author of this eBook has applied to substantially increase his own traffic and search engine rankings. Summaries, strategies, tips and tricks are only recommendations by the author, and reading this eBook does not guarantee that one's results will exactly mirror his own results. The author has made all reasonable efforts to provide current and accurate information for the readers of this eBook. The authors will not be held liable for any unintentional errors or omissions that may be found.

Authority Backlink Blueprint

HOW DOES IT WORK?

Authority Backlink Blueprint Overview:



The 'keys' to authority backlinks:

HIGH-PR + RELATED + DIVERSE = HIGHER RANK = MORE TRAFFIC!

Authority Backlink Blueprint

PART 1: FINDING A PROVEN TOPIC

**What is considered a “proven” topic
for building authority backlinks?**

Well, a proven topic is:

- ✓ Not too broad.
- ✓ Not too specific.
- ✓ Somewhere in the middle works best.
- ✓ Very shared and discussed.
- ✓ Not enough “invaluable” content.
- ✓ Can be easily expanded upon.

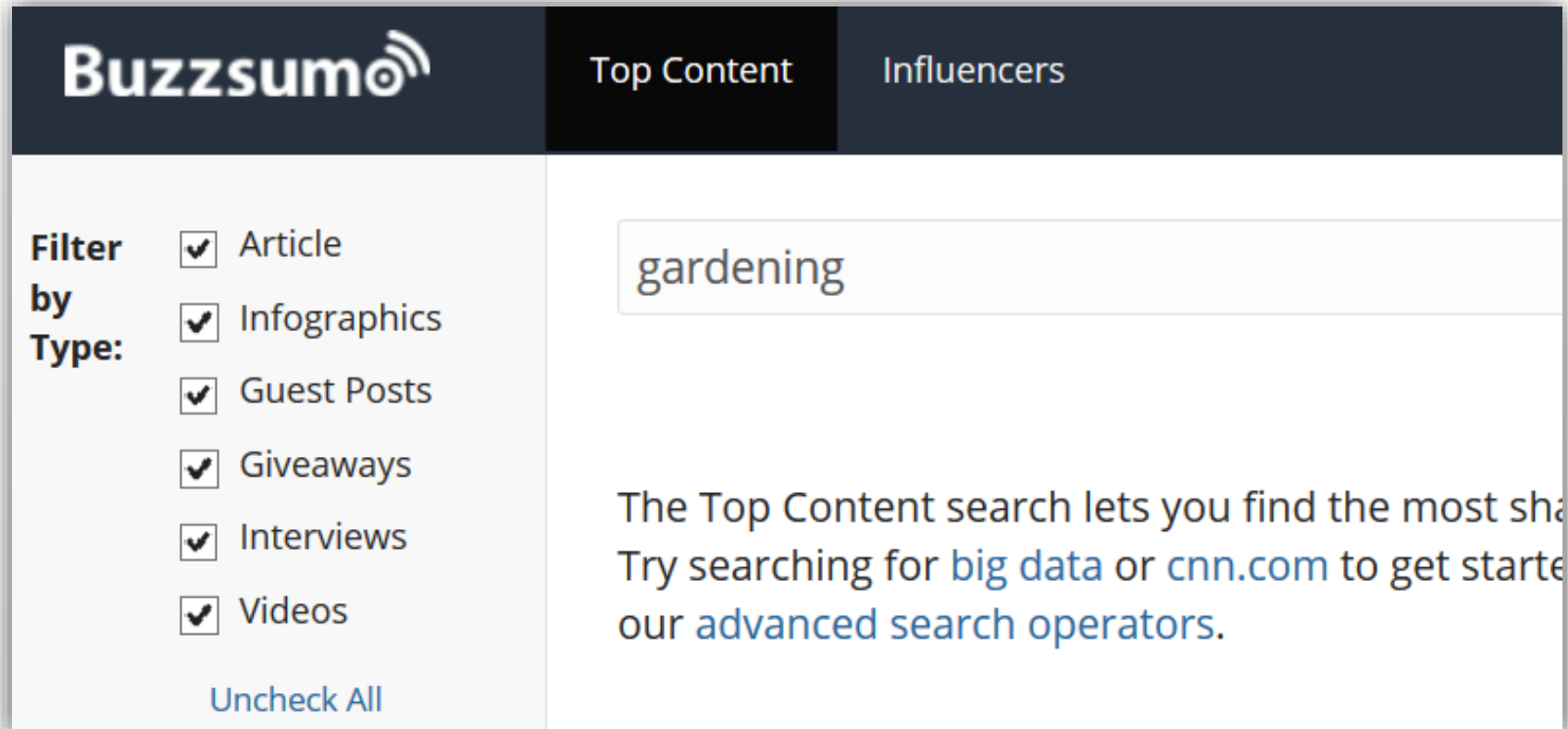
How do you go about finding them?

**Here are my own personal resources
that I use to find proven topics...**

#1

BuzzSumo

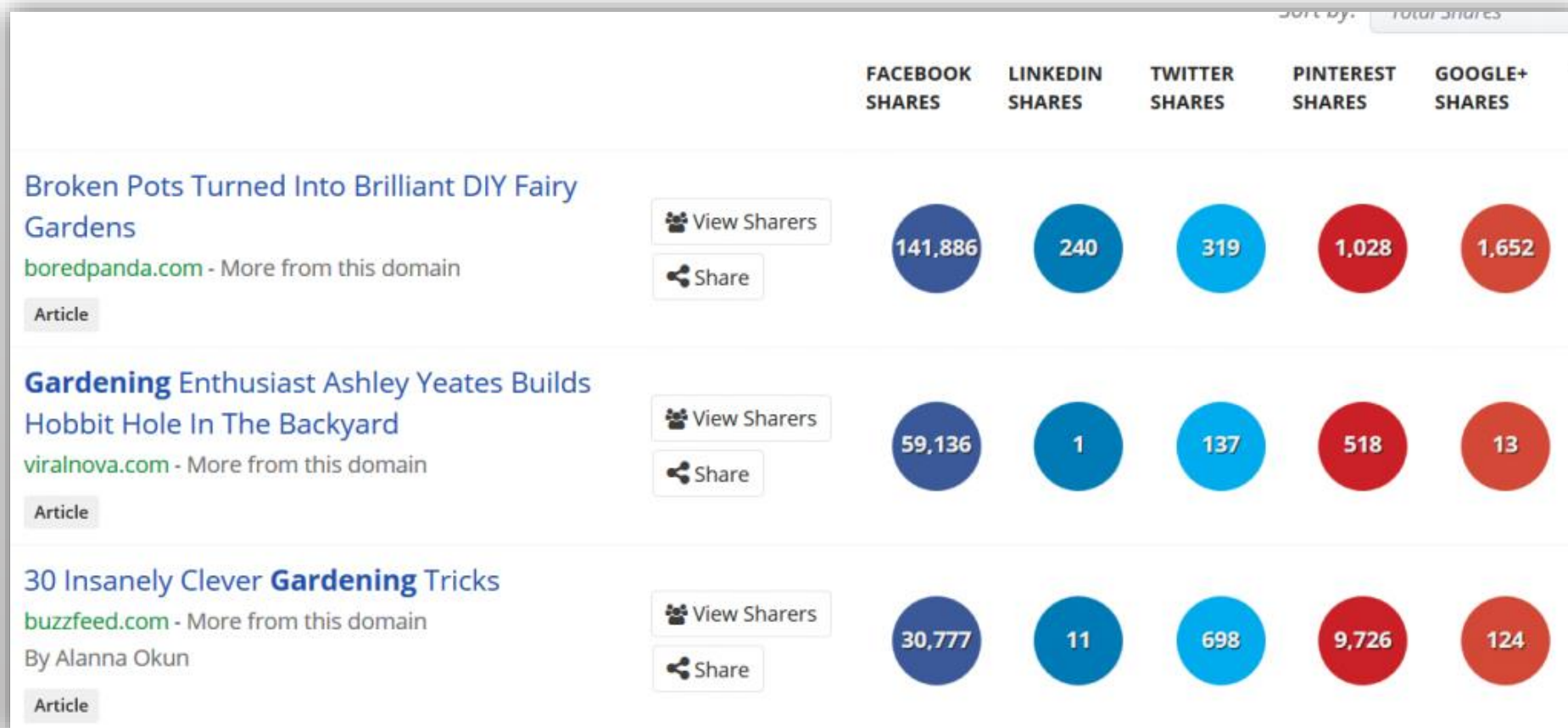
A powerful research tool that shows you popular content based on the number shares on social media networks.



#1

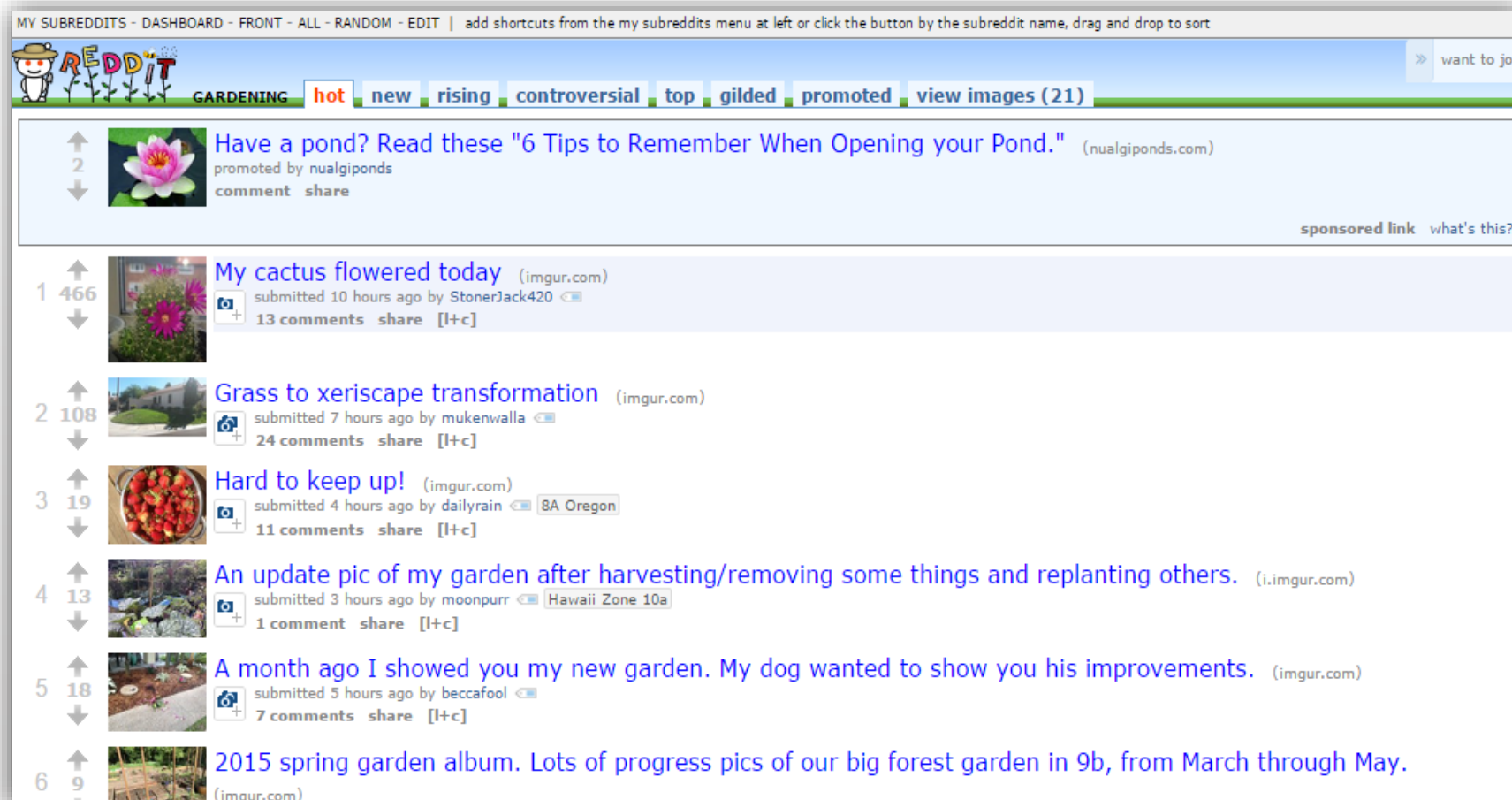
BuzzSumo

Just type in your keyword, filter by type, and click search!



Reddit

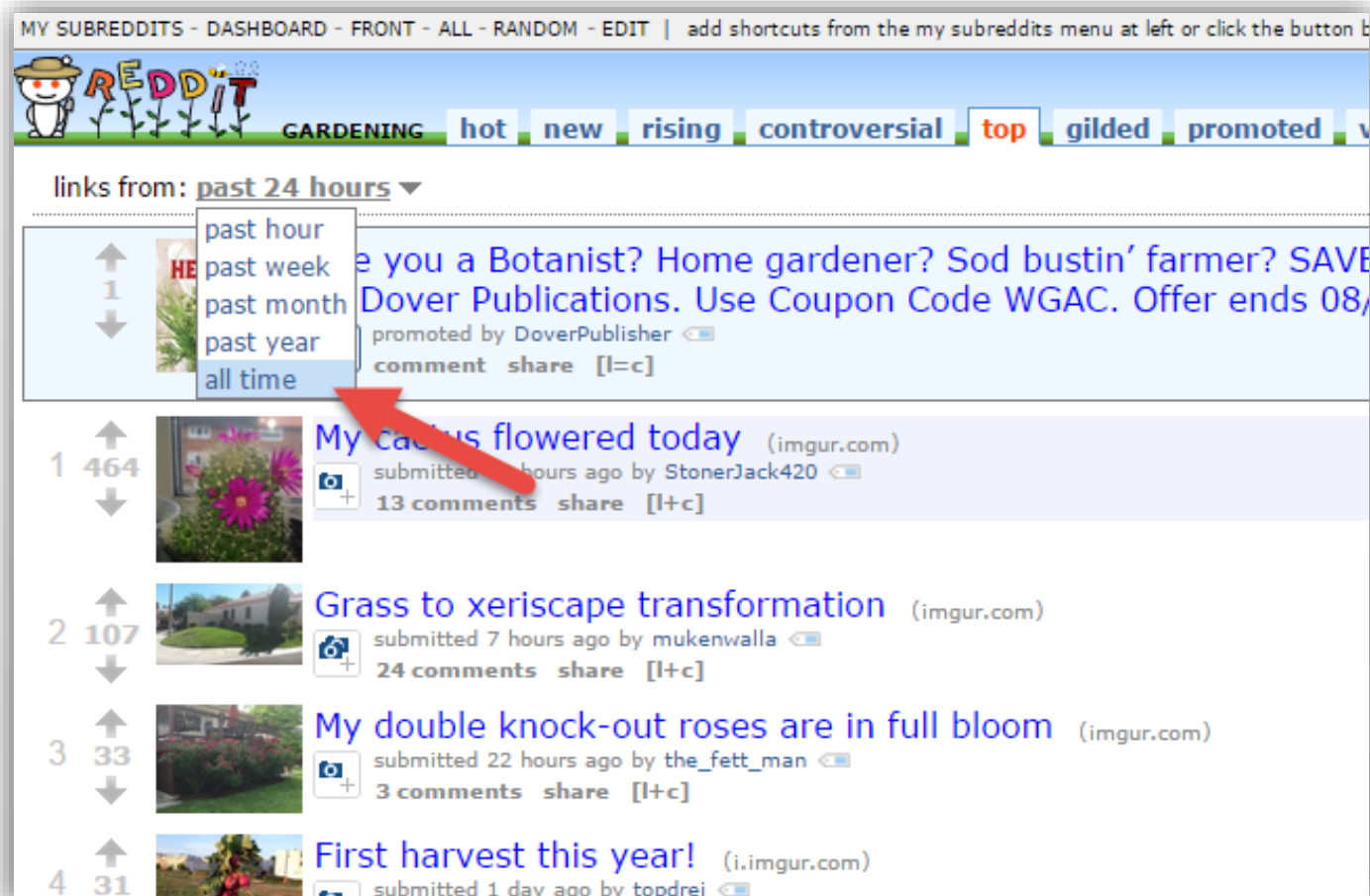
A popular social media website with dedicated sub-forums.



#2

Reddit

Just sort the links by popularity by selecting “all time”.



Quora

A popular Q&A forum that is rivaling Yahoo Answers.


The screenshot displays the Quora homepage with a search bar at the top. The main content area features a question titled "What are the coolest gardens in the world?" by a Quora User, who has received 365 upvotes. The question is accompanied by a photo of a small wooden cabin in a rocky, mountainous landscape. The page also shows a sidebar with "Top Stories" and a "Related Topics" section on the right, listing various gardening and agriculture topics with their respective follower counts.

Quora Search for questions, people, and topics Login Sign Up

Gardening
Home Gardening.
For commercial or large-scale gardening, consider posting to the Farming topic.
For help with identification of garden plants, try Plant Identification.
Follow 19.9k Pin Topic Add Question

Top Stories
Open Questions
All Questions
Followers
Manage
Log

0 REVIEWS • Request
★★★★★

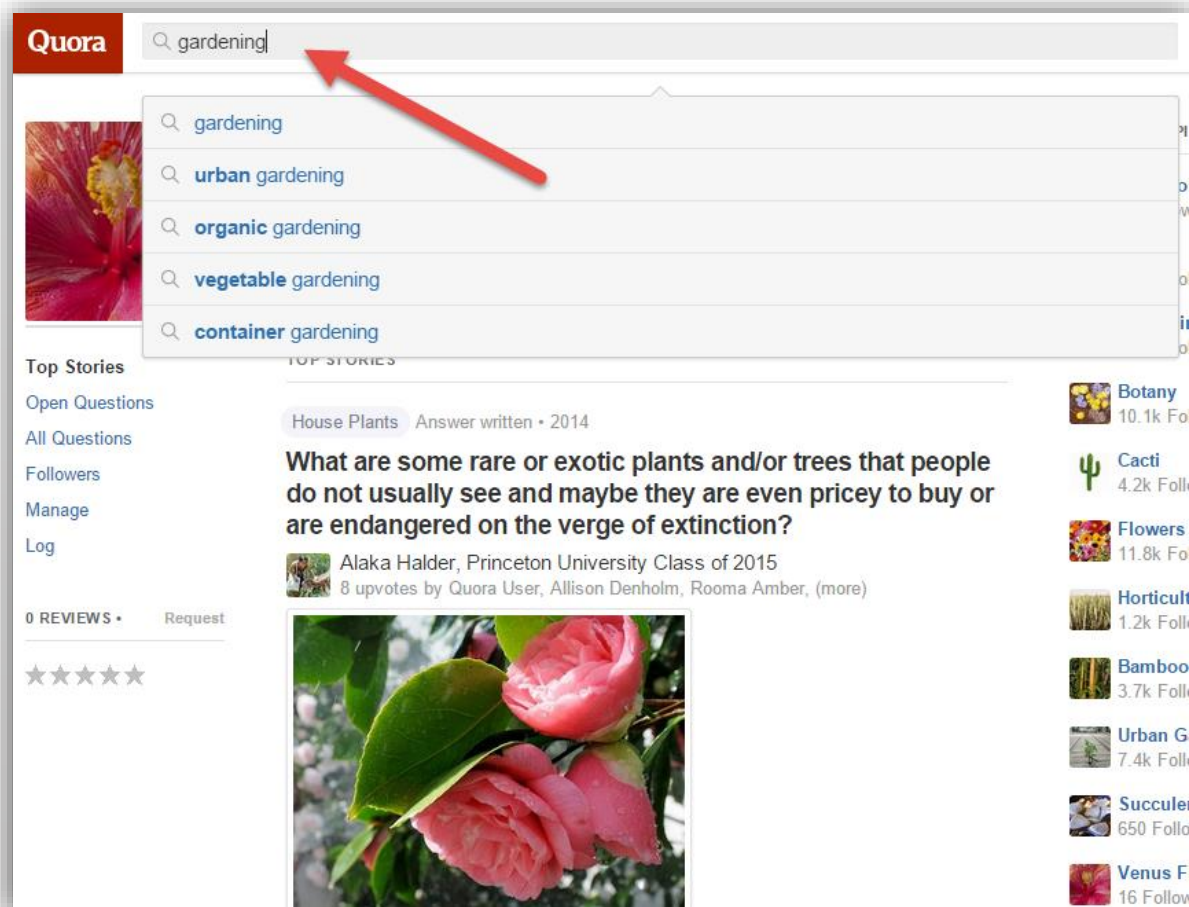
What are the coolest gardens in the world?
Quora User
365 upvotes by Mark Guaglione, Omkar Londhe, Yogesh Indolia, (more)

The world is a tall order. I don't think any garden I've ever visited deserves to be called the coolest in the world. But I want to share the coolest garden in Norway with you anyway. The coolest ... (more)
Upvote 365 Downvote Comments 15+

RELATED TOPICS
Food, Cuisines, and Cooking 7 Followers
Agriculture 12.5k Followers
Horticulture 1.2k Followers
Plants 21.8k Followers
Botany 10.1k Followers
Fruit 47.5k Followers
Composting 3.8k Followers
Vegetables 43.1k Followers
Landscaping 4.8k Followers
Farming 14k Followers
Herbs 23.1k Followers
House Plants 4.3k Followers
Flowers 11.8k Followers

#3

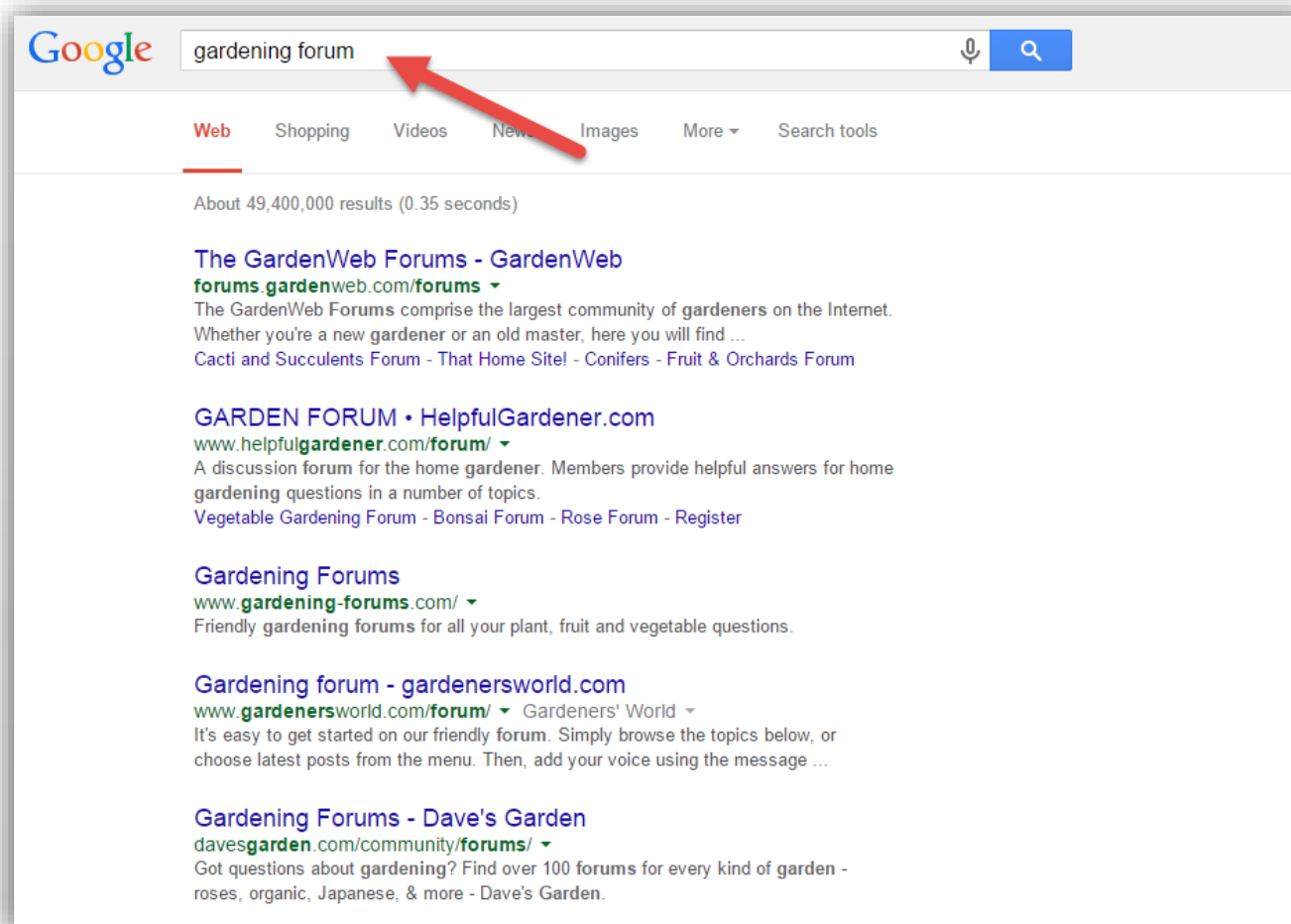
Quora

Just type in your keyword and it will generate popular Q&A's.



Other Forums

Just search google for “your keyword” + “forum”.



Other Forums

Then just browse through all the forums for ideas.

[Advanced search](#)
[Register](#) | [Login](#)

Helpful Gardener
 the friendly gardening forum

[search](#)
[register](#)
[login](#)
[join!](#)

[View unanswered posts](#)
[View active topics](#)

[Gardening Forum](#)

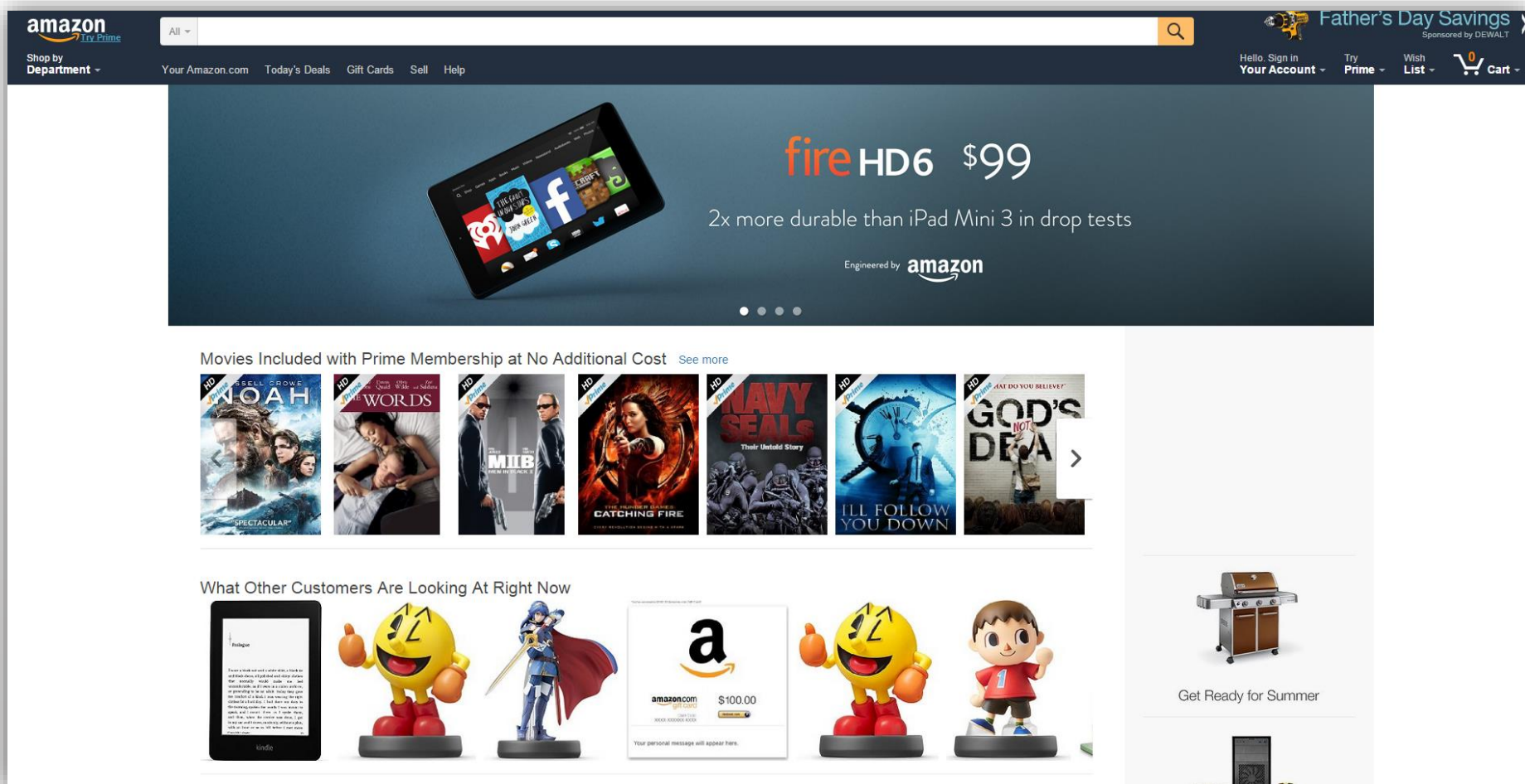
NEW TO HELPFUL GARDENER?		Topics	Posts	Last post
	Introduce Yourself Please New on the HG Garden Forum? Stop in and say howdy!	6727	22754	by Krasus3 → Fri May 29, 2015 7:28 pm
	Tips for New Members & Posting Guidelines A few tips about posting on the Helpful Gardener Forum. By taking a small moment to read these helpful tips you will be able to get the most out of the garden forums and have a pleasurable experience.	10	10	by webmaster → Sun May 27, 2012 6:29 pm

ORGANIC GARDENING		Topics	Posts	Last post
	Organic Gardening Forum Quite likely the friendliest Organic Gardening Forum on the web. Promoting sustainable gardening since 2003. Join the conversation!	1385	11718	by rainbowgardener → Tue May 26, 2015 9:18 pm
	Composting Forum Compost is the key for a healthy thriving garden. We cover the how, what, where, and why of composting. Read our discussions in the composting forums.	1418	14110	by gardenjenny → Mon May 25, 2015 11:08 pm
	Organic Insect and Plant Disease Control How to control insects and plant diseases the natural way.	964	5819	by JC's Garden → Fri May 29, 2015 8:47 pm
	Permaculture Forum A forum about Permaculture	148	1865	by Desertgardener319 → Tue May 12, 2015 2:50 am

#5

Amazon

The largest online marketplace with millions of products.



Amazon

Just go to the books section and search for your keyword.

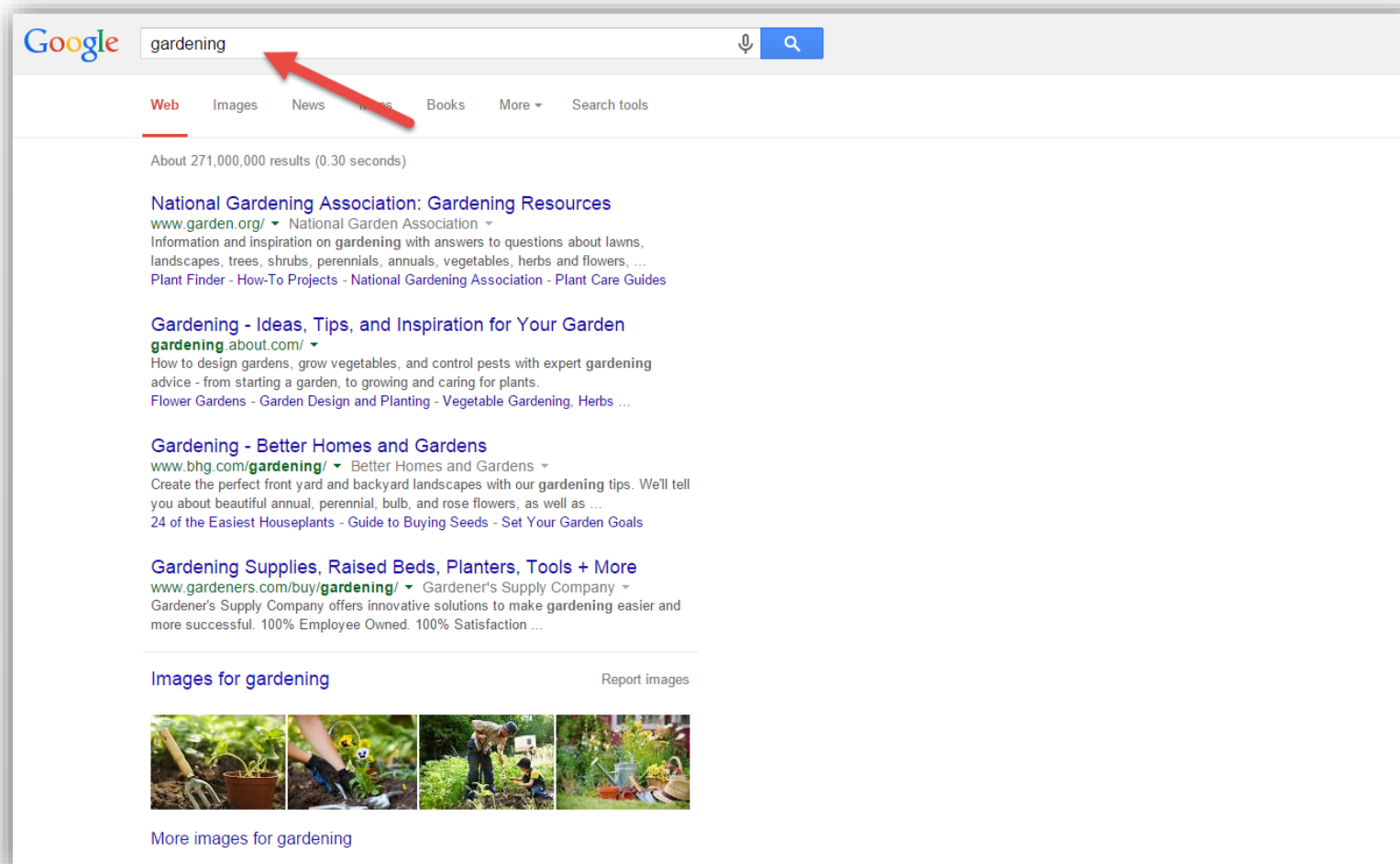
The screenshot shows the Amazon website's search results for the keyword "gardening" in the Books section. A red arrow points to the search bar where "gardening" is entered. The page displays 72,425 results. On the left, there are filters for "Books" and "Vegetables (2,852)". The main content area shows three book listings:

- Mini Farming: Self-Sufficiency on 1/4 Acre** by Brett L. Markham, Apr 1, 2010. Paperback: \$10.70 (was \$18.95). Get it by Monday, Jun 1. More Buying Choices: \$9.48 used & new (89 offers). Kindle Edition: \$9.99. Auto-delivered wirelessly. 456 reviews. #1 Best Seller in Gardening & Horticulture Reference. FREE Shipping on orders over \$35.
- The Vegetable Gardener's Bible** by Edward C. Smith, Dec 2, 2009. Paperback: \$16.96 (was \$24.95). Get it by Monday, Jun 1. More Buying Choices: \$8.52 used & new (84 offers). Kindle Edition: \$0.00 (kindleunlimited). Subscribers read for free. Learn more. 381 reviews. Trade-in eligible for an Amazon gift card. FREE Shipping on orders over \$35.
- Trowel and Error: Over 700 Tips, Remedies and Shortcuts for the Gardener** by Sharon Lovejoy, Jan 15, 2002. Paperback: \$10.63 (was \$13.95). Get it by Monday, Jun 1. More Buying Choices: \$1.70 used & new (105 offers). 118 reviews. FREE Shipping on orders over \$35.

On the left sidebar, under "Refine by", there are sections for "Eligible for Free Shipping", "New Releases", "Promotion", and "Author".

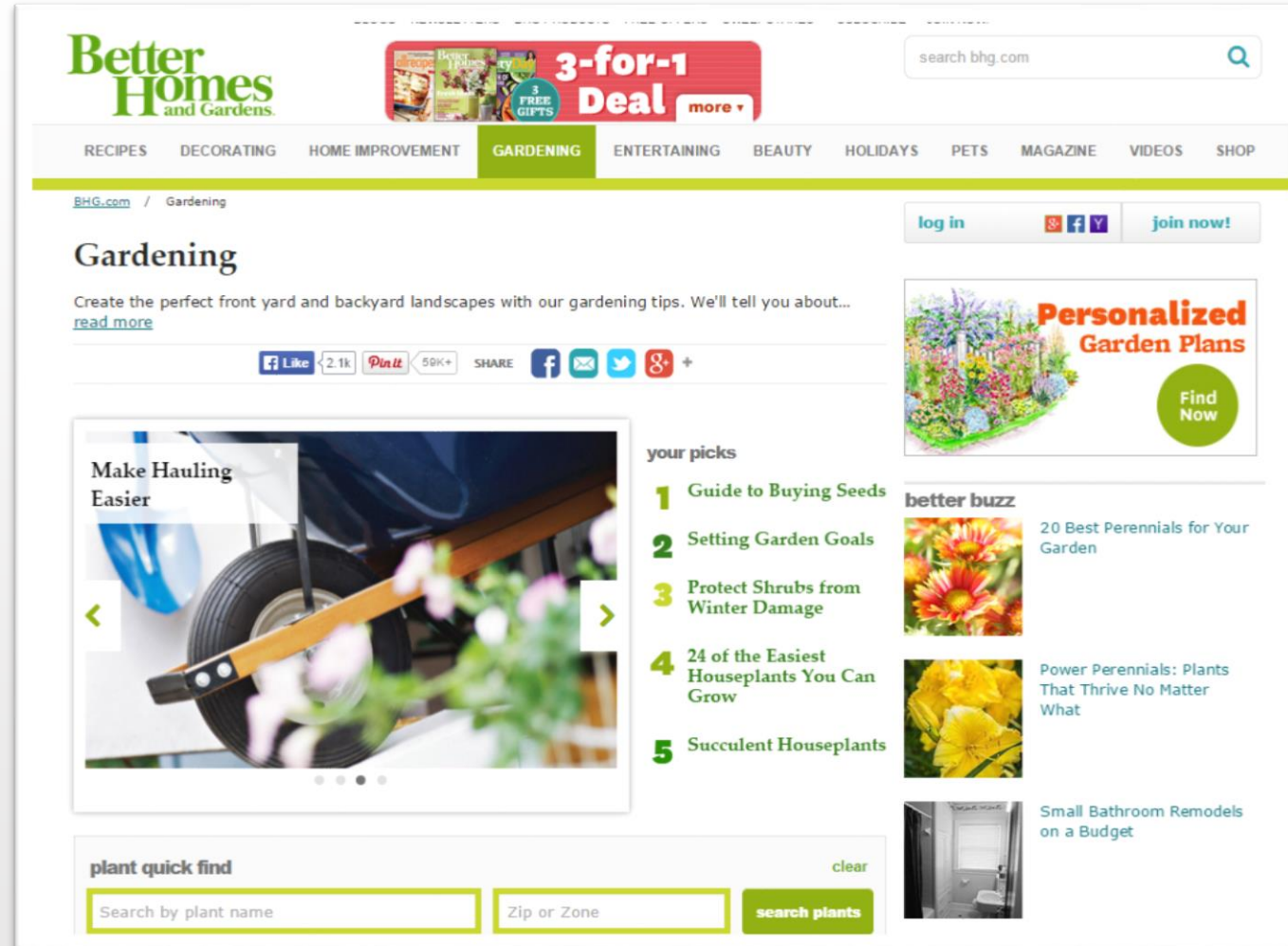
Google's First Page

Google itself can be an extremely useful resource for finding ideas.



Google's First Page

Once again, just browse through the sites for even more ideas.



Now that you've chosen a topic, it's time to plan it out.

What can I cover about this topic?

Let's see what we can do with...

“Organic Gardening”

Some random ideas...

- ✓ Organic Gardening 101 – A Complete Guide
- ✓ How to Start, Grow, and Maintain an Organic Garden
- ✓ Everything You Need To Know About Organic Gardening
- ✓ The Newbie's Guide to Organic Gardening

Let's deconstruct our topic:

- ✓ Natural Fertilizers
- ✓ Garden Tools
- ✓ Grow Lights
- ✓ Weed/Pest Control
- ✓ Seeds
- ✓ Irrigation
- ✓ Composting
- ✓ Homestead
- ✓ Seasonal Items
- ✓ and more!

Next decide which sub-topics you want to include in your resource.

Ideally, you want sub-topics that:

- ✓ Can be covered extensively.
- ✓ Are logically related to the main topic.
- ✓ Easily work well with other sub-topics.
- ✓ Are discussed frequently within the community.

Consider using free mind-mapping software to conceptualize your ideas.



My favorite is *xMind 6*.



Download it at:

<https://www.xmind.net/>

That's about it!

Fortunately, the research is the hardest part. Now it's onto the easy stuff!

When we...

**Compile all those ideas together into a
massively informative and invaluable piece of
content that will impress readers and Google!**

...and bring in TONS of organic traffic.

Authority Backlink Blueprint

PART 2: CREATING AN INVALUABLE RESOURCE

**What is considered an
“invaluable” resource?**

Well, an invaluable resource is:

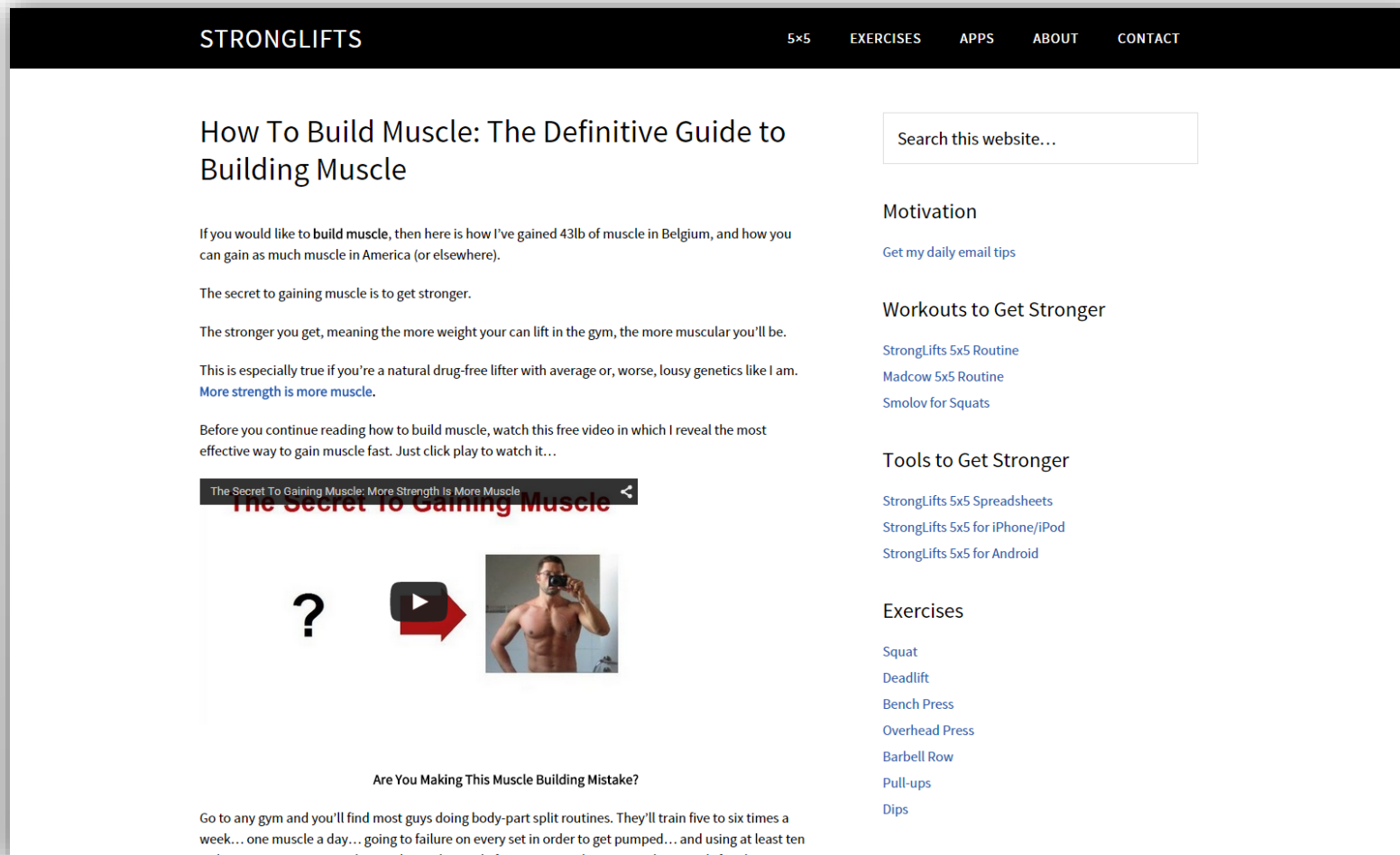
1. Extremely informative and comprehensive.
2. Well-formulated, conversational, and accessible.
3. Covers *almost* everything the reader needs to know.

Some technical characteristics:

1. Usually over 2000+ words.
2. Multiple forms of media (images, videos, etc).
3. Typically, but not always, separated into sections.

**Let's look at some
perfect examples of IRs.**

“How To Build Muscle: The Definitive Guide”



“The Best Way to Learn PHP”

tuts+All TopicsFind tutorials, courses, and more...Free TutorialsCourseseBooksBlogPricingSign inFree Account

Code

CategoriesLearning GuidesExpert Help New!

160


12

21

BACK-END

The Best Way to Learn PHP

by Siddharth14 Oct 2011184 Comments

 Get a free year on Tuts+ this month when you purchase a Siteground hosting plan from \$3.95/mo

This post is part of a series called [The Best Way to Learn...](#)
▶ [The Best Way to Learn JavaScript](#)

Learning something from scratch is almost always an arduous affair -- you simply have no idea as to where to start, or not to start, to kick things off. I loathed learning about the idiosyncrasies of C++'s syntax when all I wanted to learn were some darn programming concepts. As I'm sure you can agree, this is a less than ideal situation.

This is where the NetTuts+ "The Best Way to Learn" series comes into the picture. This series is intended to be your blueprint, your road map, your plan of action for learning your topic of choice! You don't have to worry about finding the best resources, sorting out the bad ones, and figuring out what to learn next. It's all here. Just follow it, step by step.


Today, we're going to figure out the best way to learn PHP.

Difficulty: Beginner

Categories: Back-EndWeb DevelopmentPHPDatabaseMySQLWeb ServersCodeIgniter

Translations: Tuts+ tutorials are translated into other languages by our community members—you can be involved too!
[Translate this post](#)

About Siddharth

 N/A

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© 2015

Smart Passive Income

[“How to Start a Podcast: Step-By-Step Tutorial”](#)

The screenshot shows the homepage of 'The SMART PASSIVE INCOME Blog' by Pat Flynn. The top navigation bar includes links for HOME, ABOUT, BLOG, START HERE, PODCAST, ASK PAT, and RESOURCES. A 'Last Month's Earnings' widget displays '\$123,853.51' with a button to 'CLICK TO SEE INCOME REPORTS'. The main article is titled 'How to Start a Podcast – Pat's Complete Step-By-Step Podcasting Tutorial' by Pat Flynn, dated October 22, 2012, with 503 comments. The article text includes a note about its age, a list of social media shares (2600), and a photo of a podcasting setup. A sidebar on the right features a 'HELLO my name is' introduction for Pat Flynn, social media links, a search bar, and a Facebook widget showing 105,487 likes.

The SMART PASSIVE INCOME Blog
with PAT FLYNN

Last Month's Earnings:
\$123,853.51
[CLICK TO SEE INCOME REPORTS](#)

HOME Back to Start | **ABOUT** Who is Pat Flynn? | **BLOG** Get the latest | **START HERE** Passive Income 101 | **PODCAST** iTunes Broadcast | **ASK PAT** Ask me a question! | **RESOURCES** Tools of the Trade

How to Start a Podcast – Pat's Complete Step-By-Step Podcasting Tutorial

By Pat Flynn on October 22, 2012 **503**

2600 SHARES

f **t** **g+** **e**

Note: This tutorial was published in 2012. However, it has been updated over time. Today, it is still considered one of the top free tutorials on the web to help you get your podcast setup. Emails come in every day from those who take action on the steps below, and I hope you'll be next. Best of luck, and enjoy!

Last update: April 27, 2015 – Added information about how to connect a mixer to a computer if using a MacBook Air or 27" Retina Display iMac, which do not have separate line-in audio jacks.

Starting a podcast has been one of the best decisions I have ever made for my brand. Ever.

Since starting **The Smart Passive Income Podcast** in July of 2010:

HELLO
my name is

PAT FLYNN
I'm a father and husband who supports my family with passive income from online businesses.
Let's see what works

COME HANG OUT WITH ME

f **g+** **in** **You Tube**

Search for: **Search**

Find us on Facebook

SMART PASSIVE INCOME Smart Passive Income with Pat Flynn
67 Likes

105,487 people like Smart Passive Income with Pat Flynn.

**So, just how do YOU go
about creating an IR?**

Well, you've got two options:

1. Create it yourself. *(time)*

or

2. Hire someone else. *(money)*

**This course will be covering option #2,
since that's what I follow myself.**

**Now, let's discuss how we're going to
hire someone to create an awesome
invaluable resource for CHEAP!**

**In fact, you should be able to get your
entire IR completed for *under* \$30.**

Let's look at the best sites to find skilled and cheap freelancers.

#1

Freelancer

The oldest and one of the most trusted.

The image shows the Freelancer.com homepage. The background is a dark, textured surface with a tomato and some sticks of food. The main text reads: "Today is the day you turn your ideas into reality." Below this, it says: "Millions of small businesses post their online jobs on Freelancer.com. Find an expert freelancer to bring your project to life!" There are two buttons: "Hire" and "Work". Below these, it says: "A logo and website design for only \$400". In the bottom left, it says: "CELEBRATING 15 Million USERS!". In the bottom right, it says: "15,623,282 REGISTERED USERS". On the right side, there is a screenshot of a website design project for "jederkocht". The website has a green header with "jederkocht" and "Suche Rezepte". It features a grid of recipe images and text, including "Healthy Delicious" and "Mom's Night Off".

#2

Elance

The oldest and one of the most trusted.

The screenshot shows the Elance website homepage. At the top, there's a navigation bar with links: Find Freelancers, Find Work, Talent Clouds, How it Works, and Sign In or Join. Below this is a search bar with the Elance logo, a dropdown for 'Browse Categories', a search input field with 'Search Freelancers' placeholder, and a 'Go' button. The main hero section features a large image of a smiling man (Daniel B.) against a brick wall. To his right, the text reads 'Hire Great Freelancers', followed by 'DANIEL B. | Video/Animator' with a 5-star rating and a quote: 'I work with really talented clients from around the world.' Below this is a green button that says 'Post Your Job (it's free)'. A secondary bar below the hero section says 'Hiring? Find amazing freelancers online.' with a blue button 'Register Now (it's free)'. Below this bar are statistics: 304,200 Programmers, 41,600 Mobile Developers, 221,800 Designers, 342,400 Writers, 69,200 Marketers, 110,034 Jobs posted in past 30 days, and \$1,486,501,792 earned through Elance to date. The bottom section is titled 'Get jobs done fast. Get the work done right.' and lists three steps: 1. Hire teams quickly. (with a person icon), 2. Tackle jobs easily. (with a folder icon), and 3. Pay freelancers safely. (with a dollar sign icon). Each step has a brief description of the service.

Find Freelancers Find Work Talent Clouds How it Works Sign In or Join

Elance Browse Categories Search Freelancers Go

Hire Great Freelancers

DANIEL B. | Video/Animator ★★★★★
"I work with really talented clients from around the world." »

Post Your Job (it's free)

Hiring? Find amazing freelancers online. Register Now (it's free)

304,200 Programmers 41,600 Mobile Developers 221,800 Designers 342,400 Writers 69,200 Marketers

110,034 Jobs posted in past 30 days
\$1,486,501,792 earned through Elance to date

Get jobs done fast. Get the work done right.

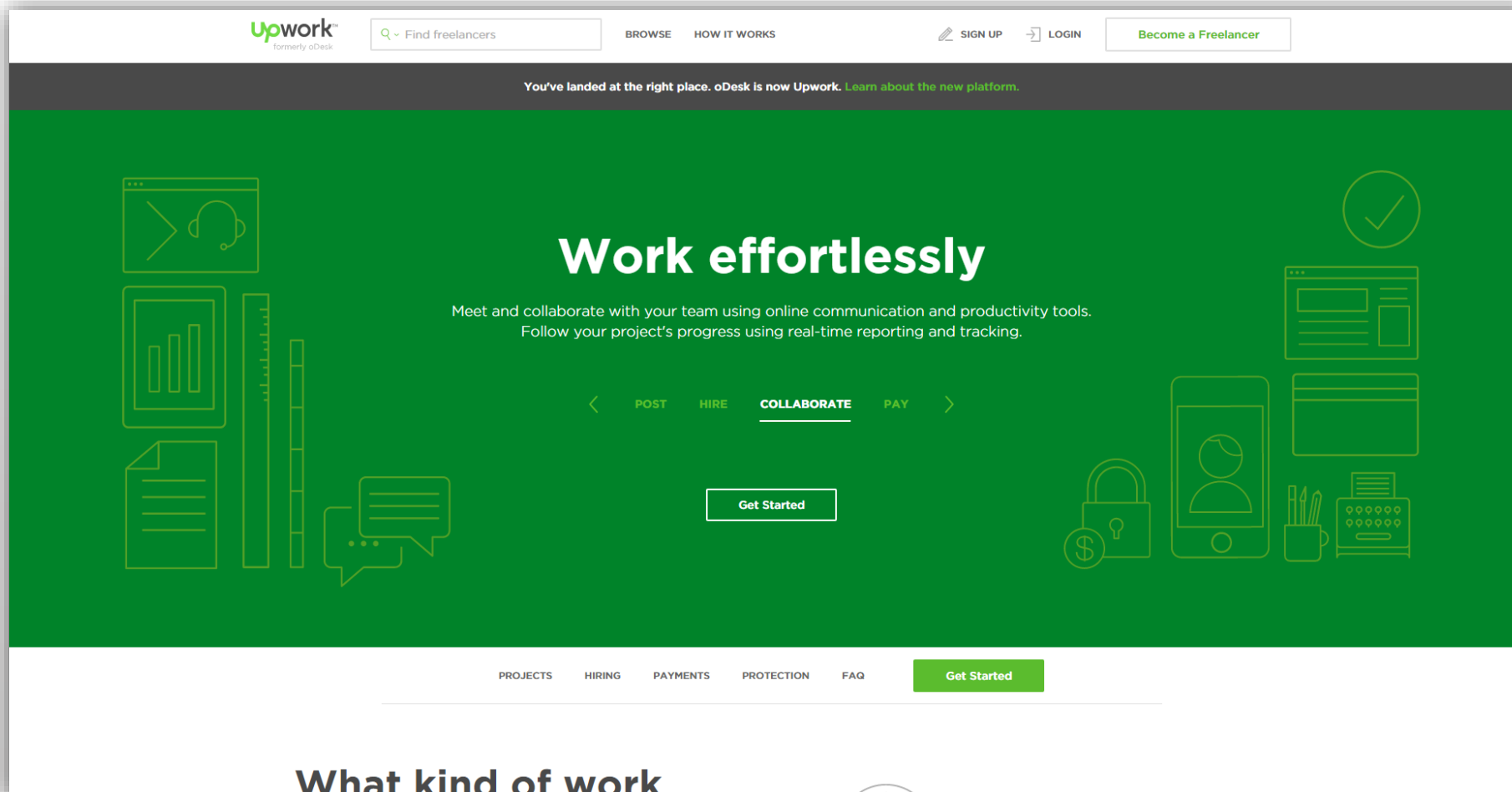
- 1. Hire teams quickly.**
Browse profiles, portfolios and reviews to assemble your 24/7 online workforce.
- 2. Tackle jobs easily.**
Collaborate in shared online work rooms and receive daily activity reports.
- 3. Pay freelancers safely.**
Only pay for work you approve, plus Elance takes care of all invoicing and taxes.

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#3

UpWork

Formerly oDesk.



#4

WarriorForum

The largest internet marketing marketplace.

The screenshot displays the WarriorForum website, which is a Freelancer company. The header includes the site name "WARRIOR FORUM" and a "REGISTER HERE" button with the text "Join us for FREE". Below the header, there is a navigation bar with links for "Register", "Blogs", "Community", "Advertise with us", "Help Desk", "Today's Posts", and "Search".

The main content area shows a list of threads under the category "Warriors For Hire". The threads are displayed in a table format with columns for "Thread / Thread Starter", "Last Post", "Replies", and "Views".

Thread / Thread Starter	Last Post	Replies	Views
Announcement: New Warrior Special Offer (WSO) Marketplace Rules Alaister (Administrator)	29th December 2014	Views: 21,480	
Sticky: Trusted SEO Provider Get Your Business on the Front Page of Google Without Having To Lift a Finger (1 2 3 ... Last Page) TotalWebCreation	27th May 2015 01:21 PM by TotalWebCreation >	349	44,542
Sticky: Content: {FREE 1000 word review article} 1000 word articles as low as \$3, or get your site done for a year! ArticlePrince	7th May 2015 05:31 AM by TheUnusual >	11	599
Webmaster: ATTENTION WARRIORS!! THE SEO KING IS BACK IN 2015!! GET RANKED ON GOOGLE PAGE ONE - HIGH QUALITY SEO TotalWebsiteControl	29th May 2015 01:22 PM by TotalWebsiteControl >	0	1
Content: American Writing Services - (Only \$0.015 per Word) - Tons of Reviews - 24 Hour Turn Around Time (1 2 3) LindseyInteractive	16th May 2015 06:47 PM by LindseyInteractive >	148	6,857
Marketing: Top Links From High Quality Websites - Guest Blog POSTS!! jonnypean	30th April 2015 01:29 PM by jonnypean >	13	781
Marketing: MarketersCenter.com Presents Big Citations: The Best Moz Local Alternative Service Andrew S	8th January 2015 07:03 PM by Andrew S >	32	3,012
Designer: [Recent 65% converting page!] We will write AND design a high converting sales page for you! (1 2 3 ... Last Page) Bukmedia	1st June 2015 02:28 AM by Bukmedia >	867	83,345
Marketing: MarketersCenter.com Presents the KnowEm Alternative Service: Get Your Complete Social Presence (1 2) Andrew S	22nd May 2015 12:58 AM by Andrew S >	63	7,020
Marketing: MarketersCenter.com Presents Hyper-Local Citations: Custom Citations For Your Clients Niche and City (1 2 3) Andrew S	28th May 2015 08:46 PM by Andrew S >	107	10,285

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Once you've picked a site, you should now submit a job listing... let's discuss.

What we require:

- ✓ Ability to write fluent English.
- ✓ Excellent grammar, spelling, punctuation.
- ✓ Ability to research topics and compile information.
- ✓ Ability to write in a conversational manner.
- ✓ Reasonable turn-around time (1-2 weeks max).

**Let's stop for a moment to go
over how much this should cost...**

Our IR should be around 2-5k words.

And 500 words costs \$5 on average.

**So if our IR is around 3k words,
then our cost is *only* about \$30!**

**Not too bad for the enormous
amount of traffic you'll get from the
backlinks and search it will bring.**

Let's get back to the guidelines.

Some basic tips for posting jobs:

- ✓ Be as descriptive as possible.
- ✓ Always ask for a “sample” or “portfolio”.
- ✓ Don’t waste time with high-bidders or newbies.
- ✓ Never settle unless you’re fully confident.
- ✓ Be polite and don’t micro-manage.

Once you've posted your job listing, wait a few days and let the talent come to you.

Then all you have to do is:

1. Look through all the applicants.
2. Filter-out the ones that don't suit you.
3. Review their samples and previous work.
4. Decide which one you want to hire.
5. Hire them!

**While you're freelancer is busy working,
you can focus on other aspects of your IR.**

You should consider designing custom banners, headers, or other illustrations specific to your IR. They add value.

Some examples...





Smart Passive Income

Most of Pat's posts include specific banners.

How to Start a Podcast – Pat's Complete Step-By-Step Podcasting Tutorial

By Pat Flynn on October 22, 2012

2605 SHARES


Note: This tutorial was published in 2012. However, it has been updated over time. Today, it is still considered one of the top free tutorials on the web to help you get your podcast setup. Emails come in every day from those who take action on the steps below, and I hope you'll be next. Best of luck, and enjoy!

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503




HELLO

my name is






PAT FLYNN

I'm a father and husband who supports my family with passive income from online businesses.

Let's see what works




COME HANG OUT WITH ME

Search for: Search

Find us on Facebook



Smart Passive Income with Pat Flynn

105,525 people like Smart Passive Income with Pat Flynn.

#2

MuscleHack

Notice this similar banner at the start of his IR.

CREATOR OF T.H.T. TRAINING = MARK MCMANUS

Secure With Us And Will NEVER Be Shared With Anyone.

Mark's Work Has Been...
SEEN & CITED IN

BODY BUILDING.com

LIVESTRONG

Lifehack

IRON MAN MAGAZINE

EODY

How To Build Muscle Mass Fast – Complete Guide

[Tweet](#) 71 [+1](#) 50 [Pin it](#)

by MARK MCMANUS on NOVEMBER 19, 2014

You can be **LIGHT-YEARS** ahead of 99% of the guys at the gym in just 10 minutes.

If you're serious about building slabs of new muscle, and you want stellar results [like all these guys got for free](#), keep your eyes glued to this post for the next few minutes.

No other single article on web covers this so completely – or so correct. **points 1-8** we'll deal with correct training. And **points 9 – 12** deal with the diet side of things. You need to get both right to succeed!

What you'll discover here will accelerate your muscle gains...forever! I'll even give you a **FREE** training program so you can start adding new muscle today!

Downloading THT training now is the **BEST** move you can make in your quest to build muscle. Join **67,000** others and let today be the beginning of a new way of training which will finally bring you the results you desire. Just input your email below or at the top of this page (it's totally free).

How To Build Muscle

BY MARK MCMANUS - MUSCLEHACK.COM

T.H.T. TRAINING
TARGETED HYPERTROPHY TRAINING

Absolutely the Best, Fastest Way To Get a Shredded Six-Pack

Sculpt muscle and flip your metabolism to burn body fat as your primary source of fuel

100% money-back guarantee

[click here for details](#)

ADD MARK ON SOCIAL MEDIA

[f](#) [i](#) [t](#) [g+](#) [You Tube](#)

MUSCLEHACK'S TOP 10 ARTICLES

- [How To Build Muscle Fast](#)
- [Why 5x5 Workouts Don't Build Much Muscle](#)
- [T.H.T. Weight Training Program](#)
- [How Many Reps To Build Muscle](#)
- [How Much Protein To Build Muscle](#)
- [The Best & ONLY Supplements You Need](#)
- [Here's How Long It Takes To Get A Six-Pack](#)
- [The Bodybuilding Diet That Packs On Mass](#)
- [Here's How Many Calories You Need To Build Muscle](#)

Your Email

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#3

BuzzFeed

Various articles and lists contain custom graphics.



It's surprisingly simple to do, just download some free photo-editing software such as [GIMP](#) or [Paint.NET](#).



Royalty-free images are widely available online. Just search through Google.

“your topic” + “royalty free images”

**If you're having trouble, just
watch some tutorial videos on
YouTube to help get you started.**

[GIMP Tutorials](#)

[Paint.NET Tutorials](#)

This process can also be outsourced for cheap, but I suggest you do it yourself. It's an easy task.

Okay, so now it's time...

Once your freelancer has finished work and you've paid them, it's time to finally start building all of your backlinks!

Authority Backlink Blueprint

PART 3: REACHING OUT AND BUILDING LINKS

**We've reached the final
stage of our process.**

**You've done your research, you've
created your IR, and now you're ready
to build your authority backlinks!**

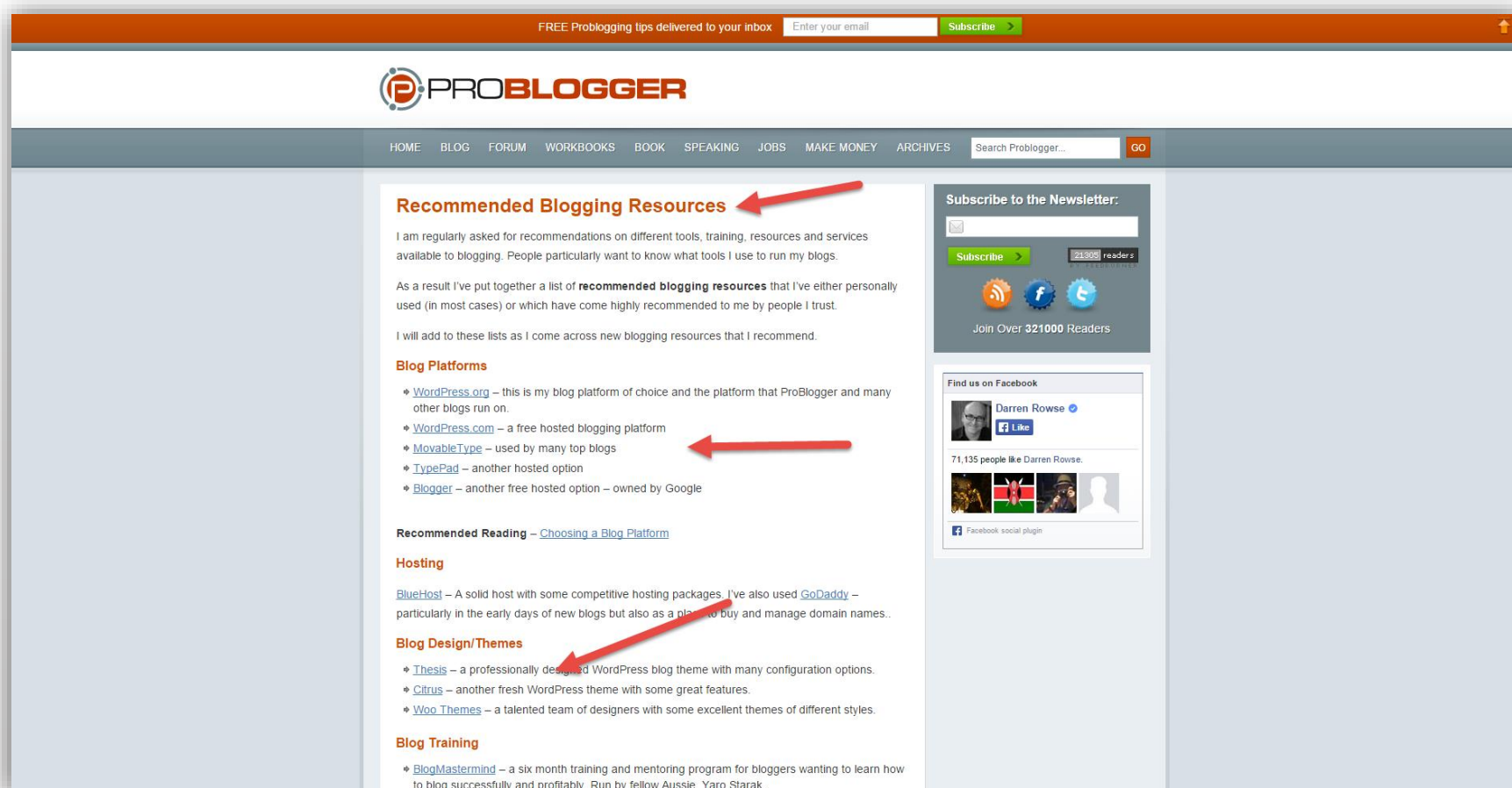
Let's go over the methods we'll be using to build our authority backlinks. It's dead-simple.

First, let's start off with “*The Big 3*”.

#1

Resource Pages

Requesting your IR to be linked on a related authority site's resource page. By far, the most effective method.



Dead / Moved Links

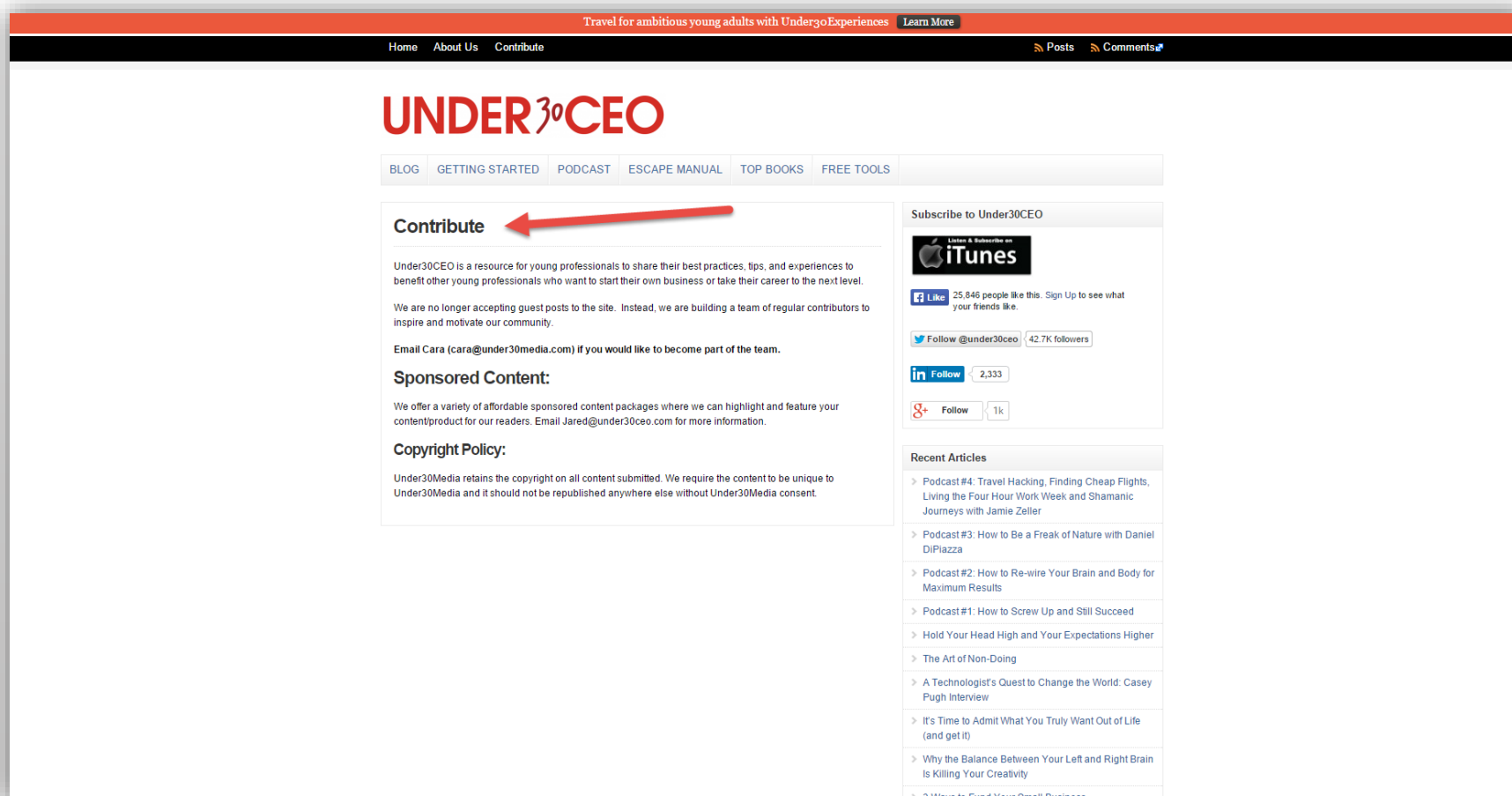
Informing site owners of dead or moved links and offering yours as a replacement. This works wonders.



#3

Guest Posting

Offering to post a valuable piece of content on their site in-exchange for your own author's link.



Let's go over the outreach process.

The Backlink 'Outreach' Process:

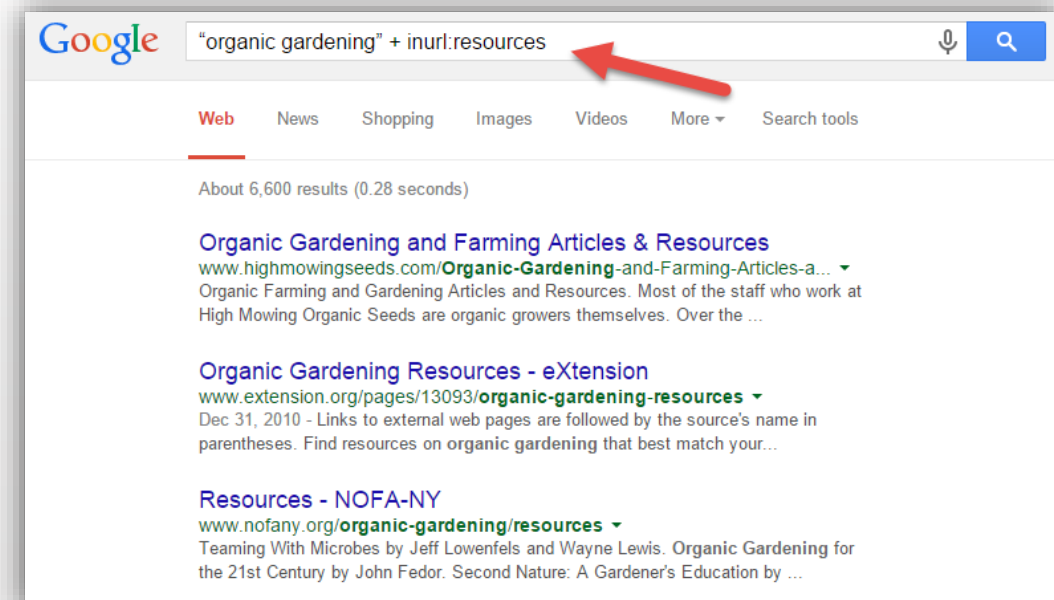
1. Finding link opportunities.
2. Getting names and email addresses.
3. Sending effective link requests.

1. Finding Link Opportunities

For method #1, you'll need to find resource pages related to your topic.

Just search Google for:

- “keyword” + inurl:resources
- “keyword” + inurl:links
- “keyword” + “helpful resources”
- “keyword” + “useful links”



1. Finding Link Opportunities

For method #2, you'll need to find broken or moved links within related sites.

Here's how to do it:

- ✓ Find sites/resource pages related to your topic.
- ✓ Check the links of those sites using [CheckMyLinks](#).
- ✓ Evaluate the dead links using [OpenSiteExplorer](#) or [Ahrefs](#).

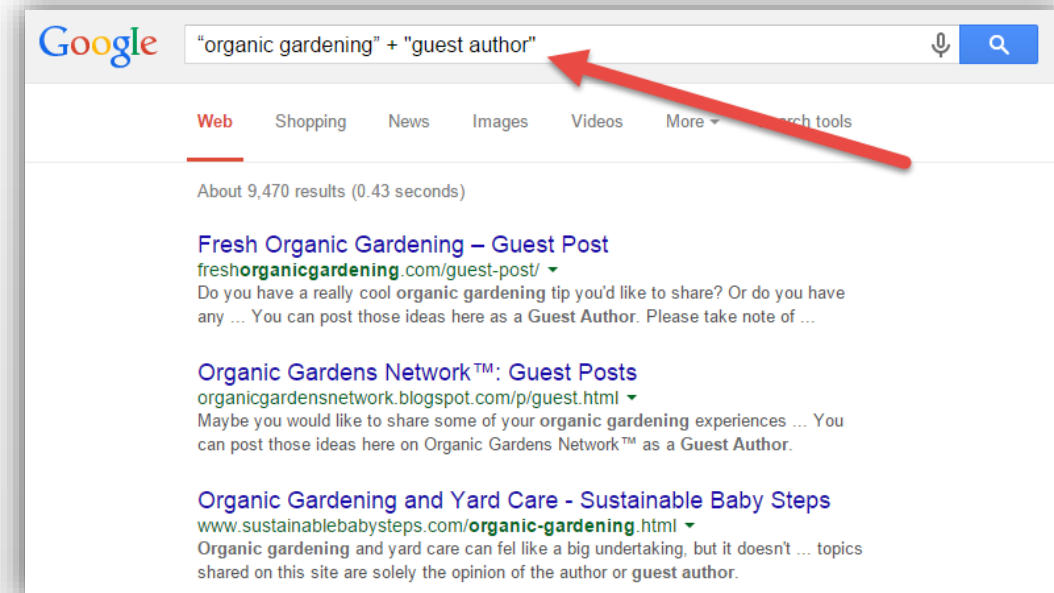
*For moved links, add some extra criteria:
"keyword" + "out of business"
"keyword" + rebrand
"keyword" + "has moved"*

1. Finding Link Opportunities

For method #3, you'll need to find related sites that are looking for guest posters.

Just search Google and Twitter for:

- “keyword” + “become a contributor”
- “keyword” + “guest author”
- “keyword” + “contributing writer”
- “keyword” + “guest post”



2. Getting Names and Email Addresses

For all methods, this step is essentially the same and requires very little explanation.

Option 1: Look through each site for contact info.

or

Option 2: Hire someone else to look for you.

I prefer to do it myself. It's easy.

3. Sending Effective Link Requests

This step is also essentially the same for all methods but does require some technique.

Here's how to do it:

- ✓ Be personal - Use their name and site. Know them.
- ✓ Be genuine - Don't flatter or distract from your request.
- ✓ Be valuable - Offer something. (like your IR, dead-link, etc).
- ✓ Be concise - Get straight to point. Don't waste their time.
- ✓ Be polite - Keep things light and friendly. Be neighbor-ish.

Here's some templates...

Resource Page Template

Subject: Just wanted to say!

Hi NAME,

I stumbled on your website today and I've been reading through it all. Awesome work!

I actually run site of my own and just put the finishing touches on BRIEF DESCRIPTION OF YOUR INVALUABLE RESOURCE: URL.

It might make a nice addition to your resource page. Either way, keep up the great work you're doing with SITE. I look forward to seeing more from you!

All the best,
YOUR NAME

Source: Pat Flynn

Broken / Moved Link Template

Subject: Broken link at SITE

Hi NAME,

I stumbled on your website today and I've been reading through it all. Awesome work!

Just wanted to let you know that I found a few dead links:

URL #1

URL #2

Also, I actually just put the finishing touches on a BRIEF DESCRIPTION OF YOUR INVALUABLE RESOURCE: URL. It might make a nice addition to your page. Either way, keep up the great work you're doing with SITE. I look forward to seeing more from you!

*All the best,
YOUR NAME*

Source: Pat Flynn

Guest Posting Template

Hi NAME,

I'm a long time reader and I'm writing to you because I'd love to contribute a guest post to SITE.

I've been brainstorming some topics that I think your readers would get a ton of value from:

-Idea #1

-Idea #2

-Idea #3

I'll make sure the piece overflows with information that can't be found anywhere else.

To give you an idea of the quality I'll bring to your site, here's BRIEF DESCRIPTION OF YOUR INVALUABLE RESOURCE: URL.

*All the best,
YOUR NAME*

Source: Brian Dean

Again, you could easily hire someone to do all this for you but I prefer to do it myself...

That's about it for “The Big 3”.

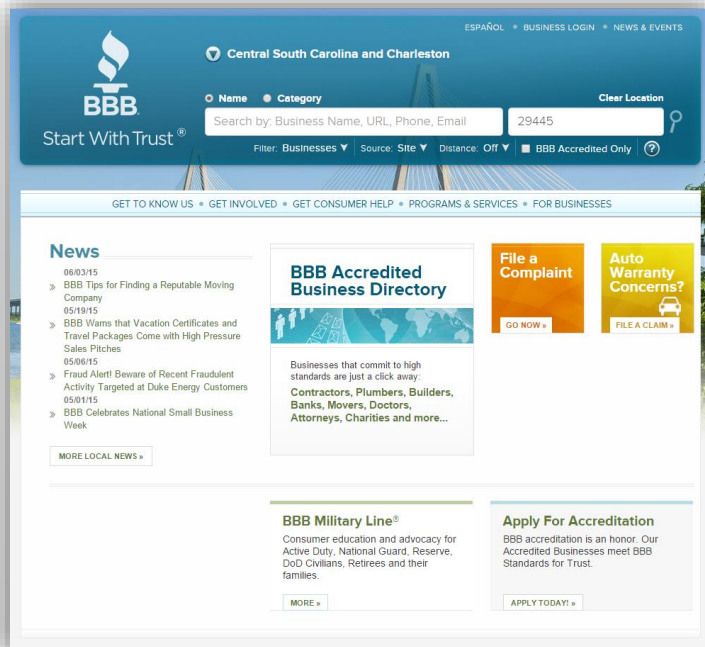
Pretty easy, huh?

Now let's go over the other methods...

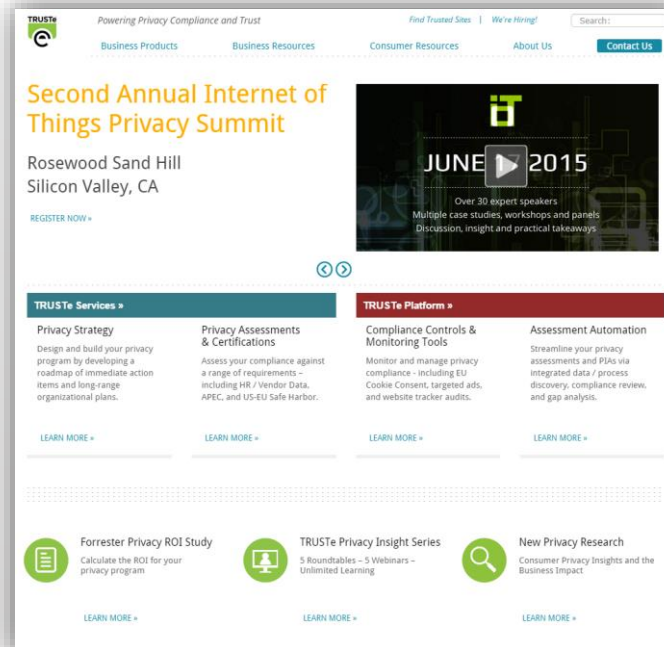
#1

Buy Listings From Brand Sites

Just purchase your listings and they will give you a badge and a link!



BBB
PR 8



TRUSTe
PR 8

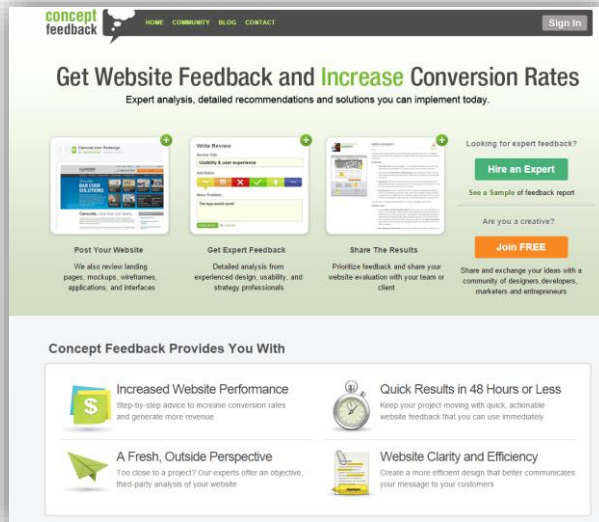


PR
PR 6

Authority Backlink
BLUEPRINT

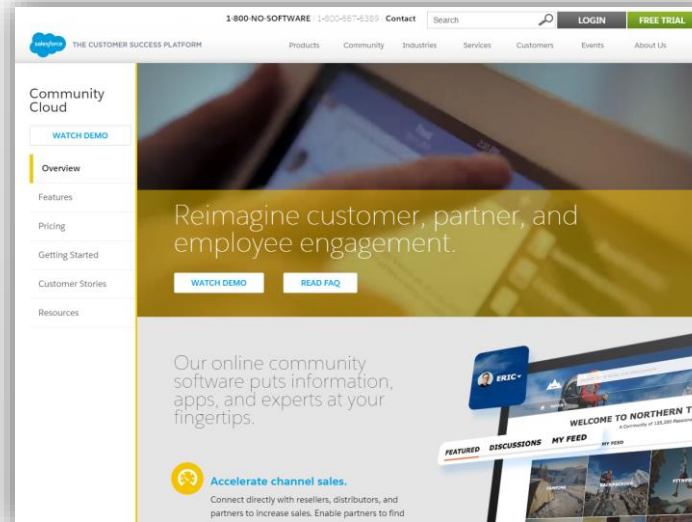
Submit to Feedback Sites

Just submit your site with a brief description and how you want to improve it. Your site will be added to their directory.



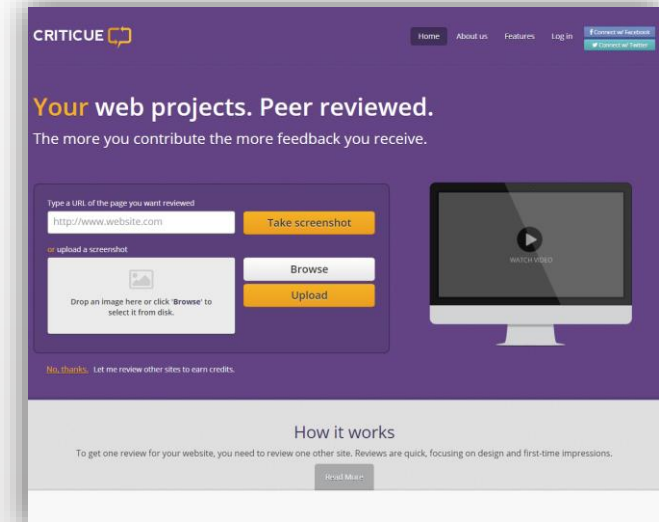
[ConceptFeedback](#)

PR 5



[SuggestionBox](#)

PR 4

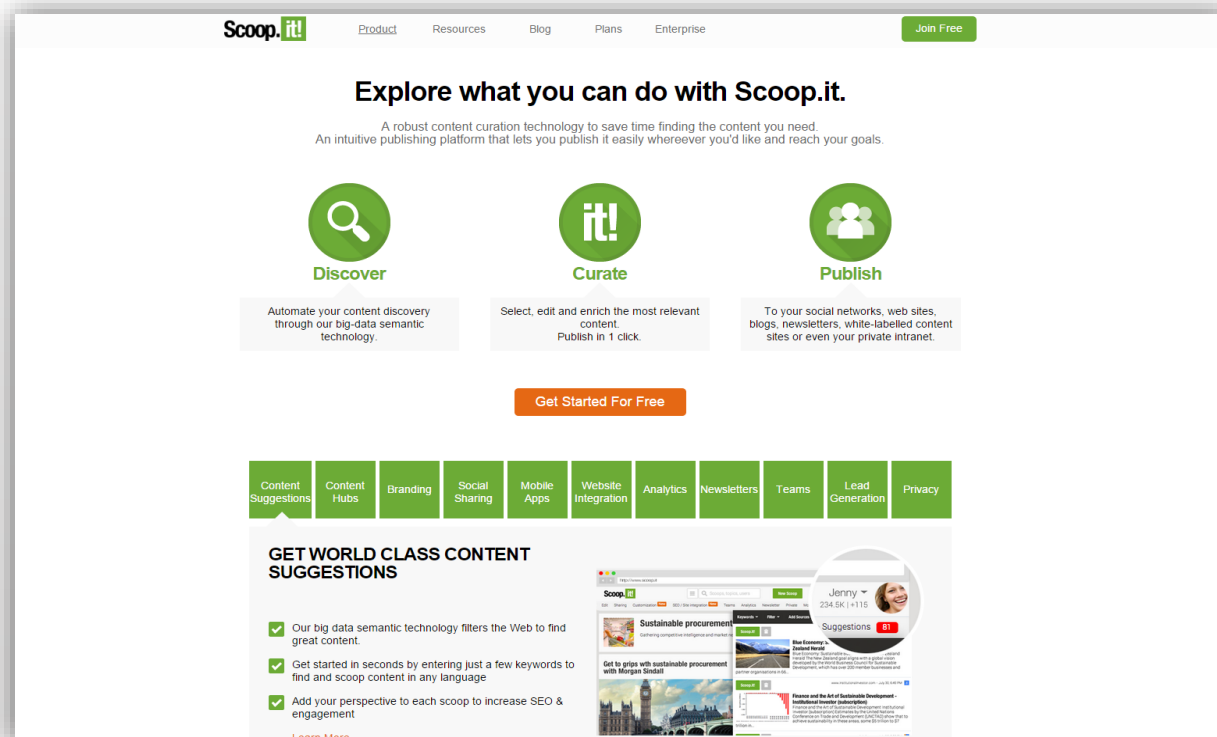


[Critique](#)

PR 5

Use Scoop.it

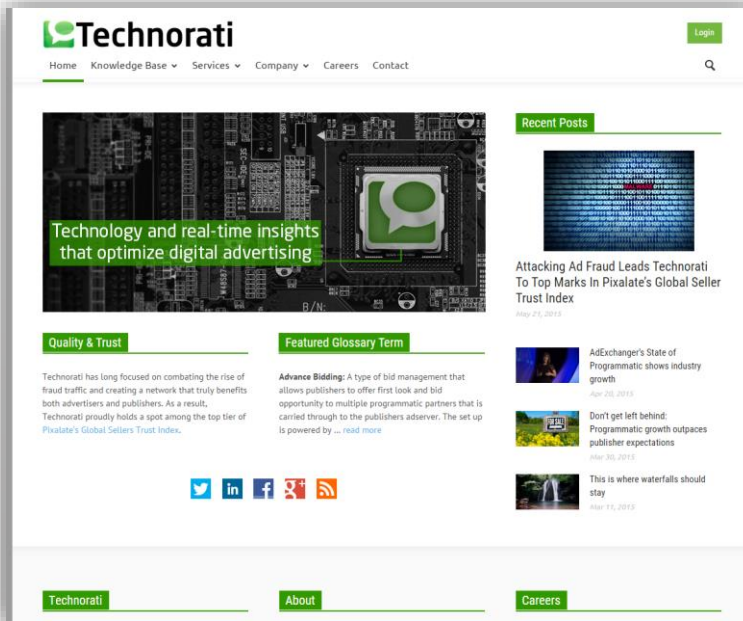
Just search for high-PR scoop.it pages and hit “suggest”. Then send the person a quick message and let them know about your IR. Once they share it, you will get tons of backlinks.



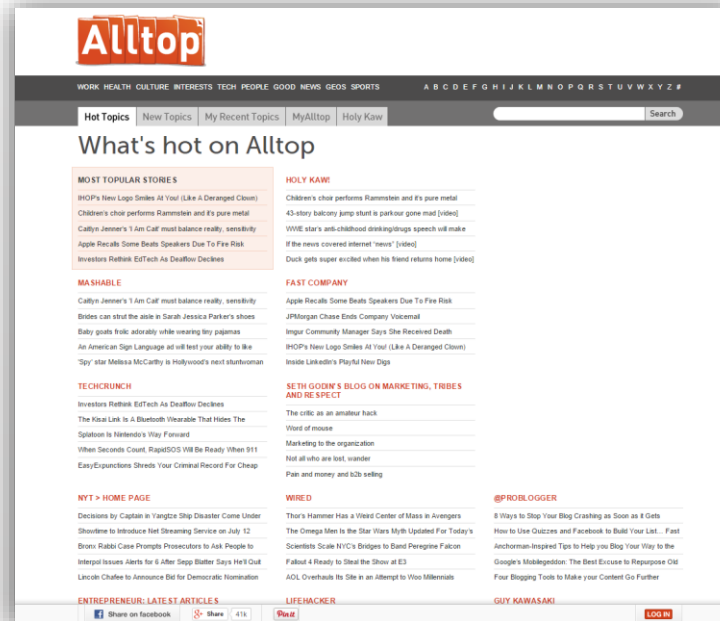
#4

Submit to Blog Aggregators

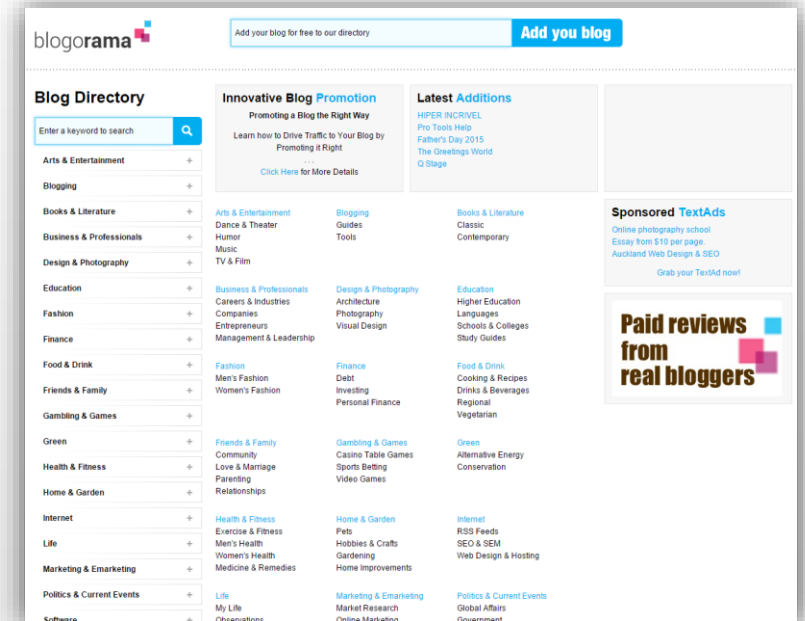
Just submit your site and you'll be given a special HTML code to add to your site to confirm that you're the owner, then you get your backlink!



[Technorati](#)
PR 7



[Alltop](#)
PR 6



[Blogorama](#)
PR 6

Authority Backlink
BLUEPRINT

Give Testimonials

Just find an authority site within your niche that has product/service testimonials, then offer your own along with a backlink to your site!



Customer for Over 9 Years

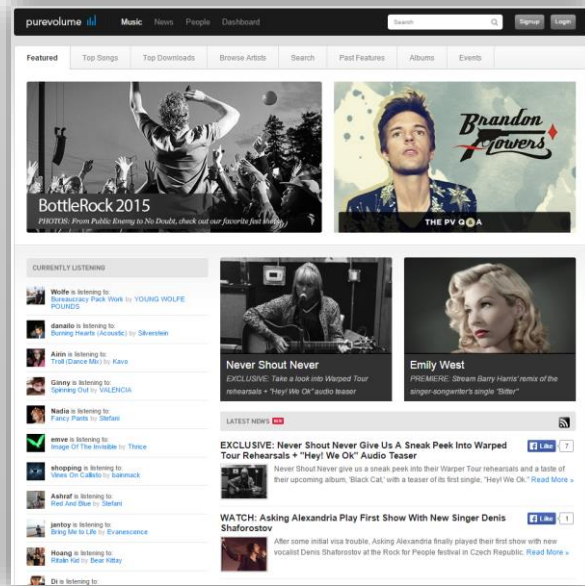
Tim Carter
Ask the Builder

<http://www.askthebuilder.com/>

Today I sent out my first newsletter using AWeber and the results were outstanding. I used the click-tracking feature to see how many people went to the links I provided and was not disappointed.

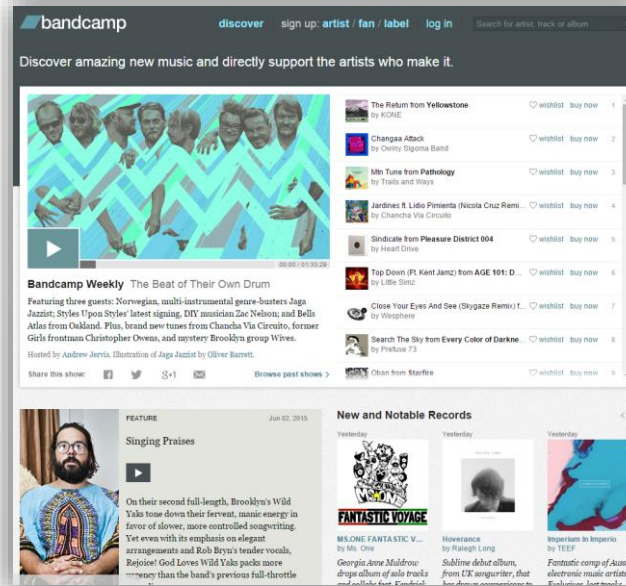
Submit to Audio-Sharing Sites

Just sign-up as an artist/sharer then record a short audio segment about your topic and submit it! They'll instantly give you a backlink!



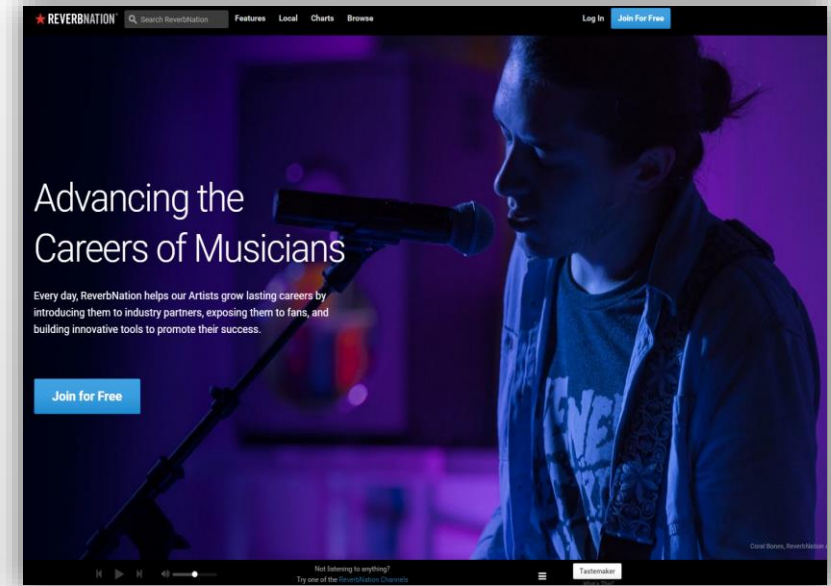
[PureVolume](#)

PR 6



[BandCamp](#)

PR 7



[ReverbNation](#)

PR 6

Submit to 1-800 Directory

Just create a Google Voice account and choose a 1-800 number for free. Then submit your number to this site and you'll get a backlink!

The screenshot shows the homepage of the TollFree Directory. At the top, there's a logo with 'TOLLFREE' in blue and '800-888-877-866' in black, followed by 'DIRECTORY' in large blue letters. Below the logo is a navigation bar with links: Search, Company Information, Terms, Add Listing, Advertise, and 800 Information. A link 'Click here to get a toll free number for your business' is also present. The main section is titled 'TollFree Search' and contains a search form with the prompt 'Enter a Product, Service, Company Name or Toll Free Number'. The search form has a 'Search for:' input field, a 'State:' dropdown menu set to 'ALL', and a 'Max Returns:' dropdown menu set to '40'. Below the search form is a 'Click Start Search' button. A note states: 'To be listed in our directory you must have a toll free telephone number. To add your number to the directory, Click Here'. At the bottom, there's a 'Partners' section with logos for Switchboard, YELLOW.com, ACTION, and yakfree. A footer contains links for Comments, Privacy Policy, Add Listing, Tollfree Information, Blog, Advertise in The 800 Directory, and What is The 800 Directory? The copyright notice at the bottom reads 'All Contents Copyright ©1995-2012 The Internet 800 Directory'.

[Inter800](#)

PR 6

With all these methods combined, you'll have built a massive amount of high-PR backlinks from a wide variety of authority sites.

Some related. Some unrelated. A good mixture of both links help to build your site's brand and increase your search rank. Quality is key.

And that's all there is to it!

Now it's time to continue applying what you've learned and **drastically increase your traffic!**

... and that means more \$\$\$!

Thank you!



Good luck! Please e-mail me your success!

NicholasAdamMarketing@gmail.com