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PREFACE: WELCOME!

Dear list builder,

First of all, we want to say a massive **THANK YOU** for buying this guide.

Our names are Stefan Ciano and Greg Kononenko...



Stefan Ciano



Greg Kononenko

We are really excited to spend the next couple of hours with you to take you through our latest discoveries in list building.

We will show you a really cool way to build your list at either very little cost or (after some tweaking) even while making money.

WARNING: The stuff we are going to show you is **EXPLOSIVE**.

It is not common knowledge, it is not some rehashed garbage, it's stuff that works today, in February 2015.

That's why we are really excited to be sharing my information with you, because we know that if you take action and implement this you will find the course useful, concise, and easy to follow.

A bit about us...

Greg Kononenko: “I first started dabbling online around 2006, and bought a couple of information products explaining how to do Pay-Per-Click advertising. I picked a dog training product on Clickbank, drove about \$150 dollars’ worth of traffic to it and made one sale with a commission of something like \$25.

Was it a failure?

Possibly, but it also proved to me that people buy stuff online and there is money to be made.

Since then, I tried a few different models... I built eBay mini-sites and did quite well off them. But just as things were getting good, Google de-indexed all of my sites.

I also tried creating tiny laser-sharp product review mini-blogs. Again, they did very well, but due to Google changes they kept getting deindexed or just dropped off the first page of Google for no reason.

It was crazy - I never felt like I was in control of my business or my income.

I needed to find a way to be able to predict my income with certainty...

That’s when I found list building.

Since 2013, I have been working with list building. And I have to say - this type of business has been the most successful form of online business that I have had so far.

The benefits are numerous:

- You have direct access to your list, and you don't depend on Google for traffic
- You are in control of your traffic and therefore in control of your income
- You can send an email and you can be pretty certain how many clicks your email will get

- If you have a list and a monetization system in place, then all **YOU** have to worry about is driving more traffic into your funnel. The system will do the rest
- If you can grow your list, you can grow your income - there is no need to have a pretty website or to continue posting content on your site

Since 2013, I have built a huge email list in a couple of niches.

I sell solo ads. My list I growing by hundreds every single day, and it's like a massive snowball – the bigger my list is getting, the faster is growing.

That's why, if you don't yet have a list - I highly recommend you start building one TODAY!"

Stefan Ciano: "I got started online selling physical products. Nothing glamorous- I was a reseller for products I found for cheap prices at garage sales and thrift shops. Not that I didn't love haggling with soccer moms to sell their sons old video games for big profits, but I felt like maybe I was onto something with the whole make money online thing.

I took to e-book publishing on Kindle, which was amazing to me, because the selling of digital goods meant no storing of inventory and instant shipping. How awesome is that?

Soon, I discovered the wonders of building lists. The true power of a list is incomparable, especially when you're free from Google changing one little thing and you losing your business overnight.

I now love list building and email marketing. I market to a couple of different lists on a daily basis. I also have released numerous products on the topics of list building and email marketing.

As Greg mentioned above, we really recommend you build a list!"

How did we get into CPA?

We both have grown huge email lists over the past 6-8 months.

We used to use "Clickbanking" (and still do some of it), which basically involves swapping traffic with others (and is a whole different story to what we are going to show here).

However, Clickbanking is quite time consuming. Once you have sent someone 100 clicks, you often have to wait for 2, 3 or 4 weeks for them to return your traffic. And sometimes partners completely disappear to never be heard from again.

So we started looking for better ways to make money with our lists.

That's how we got into CPA – we get paid straight away, and if we choose to utilize paid traffic to grow our lists, we can simply reinvest the money we make into more traffic.

No dealing with Clickbanking partners...

No time wasted waiting for them to return your traffic...

You get cash into your account, and do whatever you want with it.

So we now want to share our learnings with you.

So please read the material carefully, absorb it all, follow the "assignments" at the end of each chapter and get ready to build a **MASSIVE LIST!**

Your assignment from "Preface":

- ☐ Grab a beer (wine, coffee, or whatever your prefer)

Lastly...

If you are worried about whether it's going to work for you or not, then remember this:

The only sure-fire way to FAIL is to take no action

Without any further delay, let's get into the details!

To your success,

CPA List Cash Surge by Stefan Ciano and Greg Kononenko



Stefan Ciano



Greg Kononenko

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MODULE 1: OUTLINE OF THE MODEL

Welcome to Module 1!

In this module, we will get straight into the “meat” of the model so you can start implementing this method as quickly as possible.

We will present you with “big picture” on how this will all work, before we dive into the details of every step.

If anything sounds confusing, don’t worry: we will go through the details in the later chapters. Also, don’t forget about our [awesome Facebook group](#) where you can always ask for help.

Objective

With this method, our objective is to build an **autopilot** cash generating machine.

We want to build a large list using the most hands-off techniques currently known to man.

And we want to build a large list- our “magic” number is 5,000 subscribers. Once you hit 5,000 subscribers, you can do a lot of very cool things with them – but let’s not skip ahead of ourselves....

Don’t worry if this sounds like a large number – you can actually get there pretty quickly, and we will show you exactly how.

Once you get your first 1,000 subscribers, things get much easier and quicker. Once you hit 5,000 then you can get to 10,000 or even 20,000 fairly quickly.

It’s like a snowball – the more subscribers you have, the more money they will generate for you and the quicker your business grows.

How it will work

We are going to be using something that has been working ***extremely*** well for us recently – CPA.

In case you are not yet familiar with CPA – it stands for “Cost Per Action”. In its basic form, CPA simply means you will get paid when the traffic you send to the owner of the CPA program converts into a sale.

And we are going to be building our list using traffic from free and/or paid sources, while monetizing our list and our traffic using CPA.

However – we will be doing it using a very specific, very precisely constructed setup (called ‘funnel’) which will make us money while the traffic is flowing through the system.

This is step by step how we will do this:

- Get traffic
- Give away a free gift in exchange for an email address
- After they opt in, we will use a special “formula” that will help us get more than 1 click per subscriber to a number of different CPA offers
- They will go into our autoresponder
- We will continue marketing to these subscribers via emails
- We will show you a way to automate vast majority of this process

Some high level calculations

Just in case you're a mathematical type... Then here is an overview of how the system will flow:

- Let's use 100 clicks as an example of how much traffic you will get
- 100 clicks will come in
- You will set up a squeeze page and optimize it so that it converts at a minimum of 50% (in fact you can get as high as 60-65%)
- $100 \text{ clicks} \times 50\% = 50$ subscribers who join your list
- They will immediately be redirected to the Thank You page
- On the Thank You page, they will see four Bonus Links structured in a very particular way

- These bonus links will actually point to our CPA offers (explained in detail in a later chapter)
- Our thank you page will be optimized until we get 1.5 clicks on average per subscriber that joins our list
- So with the 50 subscribers, at 1.5 clicks per subscriber, it means we will generate 75 clicks to the CPA offers.
- Once our subscribers sign up, they will be sent a message containing an attachment with the free gift and 4 more links to more CPA offers
- With our current setup, 20% of the subscribers will also click those links, so that's another $50 \times 20\% = 10$ clicks
- That brings the total clicks generated to CPA offers so far to 85
- You will then send broadcast emails to your subscribers, twice a day (more on that later – and we will also show you how to **automate** the message so you don't have to log in and send them)
- Your minimum goal should be to generate 1% click through on each email you send
- $50 \text{ subscribers} \times 1\% \text{ click through rate} = 0.5 \text{ clicks per broadcast email}$, twice a day, making it 1 click per day
- When you think of your funnel, the initial clicks you get are only the beginning. Your 'funnel' actually also includes 30 days' worth of broadcast or follow up messages meaning another 30 clicks to the CPA offers, or a total of 115 clicks (30 + 85).
- So here are the results:
 - We brought in 100 clicks from our free source (or bought 100 clicks)
 - We have ended up with 50 subscribers
 - We have also sent 115 clicks to our CPA offers
- The earnings per click you can see from the CPA offers is in the range of \$0.25 - \$0.60 per click
- So these 115 clicks may generate you between \$28.75 and \$69 in earnings throughout the life of the 30-day funnel. Of course there are no guarantees we can give on your earnings – this is purely what has been happening for us.

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- If you use free traffic sources, then the whole amount of earnings is pure profit
- If you use paid traffic, we will show you how to get traffic for as little as \$0.30, so you can very easily end up in profit WHILE growing your list
- Don't forget – all of this is happening while you're also growing your list
- And you will still have your subscribers on your list after that 30 day "funnel" has run its course
- So then you can cash out your earnings from the CPA program and either reinvest into paid traffic and continue growing your list, or just continue using the free methods that are working for you

LASTLY: We will also show you how you can place the whole thing **ON COMPLETE AUTOPILOT.**

That's right – you can use autoresponder to basically avoid sending any messages manually. All you'll have to do is just bring the traffic into the squeeze page, and let the funnel do the work.

So we hope you can see just how powerful this strategy can be!

Plus... the results above are not unachievable. These are a pretty modest EPC just because we don't to hype up the expected results too much.

Here you can take a look at what a typical week looks like for us:

Action	Clicks	Sales	Conversion	EPC	Total Earnings
per sale	1	0	0.00%	\$0.00	\$0.00
per sale	189	1	0.53%	\$0.32	\$60.00
per action	655	1	0.15%	\$0.31	\$200.00
per sale	102	1	0.98%	\$0.35	\$36.00
per sale	0	0	0.00%	\$0.00	\$0.00
per sale	2	0	0.00%	\$0.00	\$0.00
per sale	3	0	0.00%	\$0.00	\$0.00
per sale	22	0	0.00%	\$0.00	\$0.00
per lead	5	0	0.00%	\$0.00	\$0.00
TOTALS:	979	3	0.31%	\$0.30	\$296.00

Avg. Epc			Conv. %		
☰ \$0.41			🔗 0.64%		
Type	Clicks	Actions	Conv %	EPC	Sales (\$)
CPA	515	4	0.78%	\$0.50	\$260.00
CPA	243	1	0.41%	\$0.25	\$60.00
CPA	17	0	-	\$0.00	\$0.00
CPA	6	0	-	\$0.00	\$0.00
CPL	1	0	-	\$0.00	\$0.00
CPA	1	0	-	\$0.00	\$0.00

In fact, it is entirely possible to get your squeeze page conversions even higher, meaning your results will be even better.

You can literally explode your list building and your online business using CPA.

Your assignment from "Module 1":

- ☐ Understand the model that we are going to use
- ☐ Move on to Module 2

MODULE 2: WHAT YOU NEED TO GET STARTED

Here we will cover the basic setup that you will need to get started.

Domain and Hosting

If you already have these, then you can skip this section.

Greg Kononenko:

I recommend you register both the domain and the hosting together. The reason I recommend to do that together, is because you will generally get a great deal - as you read my example below, you will see that you can save around \$10 immediately that way.

Your Domain is the web address, for example Google domain is www.google.com

Hosting is a service that actually contains the information that your website consists of. The website consists of folders and files, just like the files on your computer.

The hosting company holds them for you, and makes them available to the whole world to browse.

So if someone types in yourdomainname.com into their browser, they will see your website - and your website will be shown to them by your hosting company.

You need hosting, there's no way around it :)

I personally use Siteground - they are an absolutely awesome company, and they are very cheap. I've been with other hosting companies (Hostgator and NameCheap Hosting), but SiteGround are cheaper and their websites are faster.

Get their cheapest package, it's only \$3.95 per month, and they will give you a free domain.

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You can get creative with the domain names, but I recommend registering one quickly so you don't waste too much time.

You may come across some popular names that are taken, so just keep searching till you find something that's available.

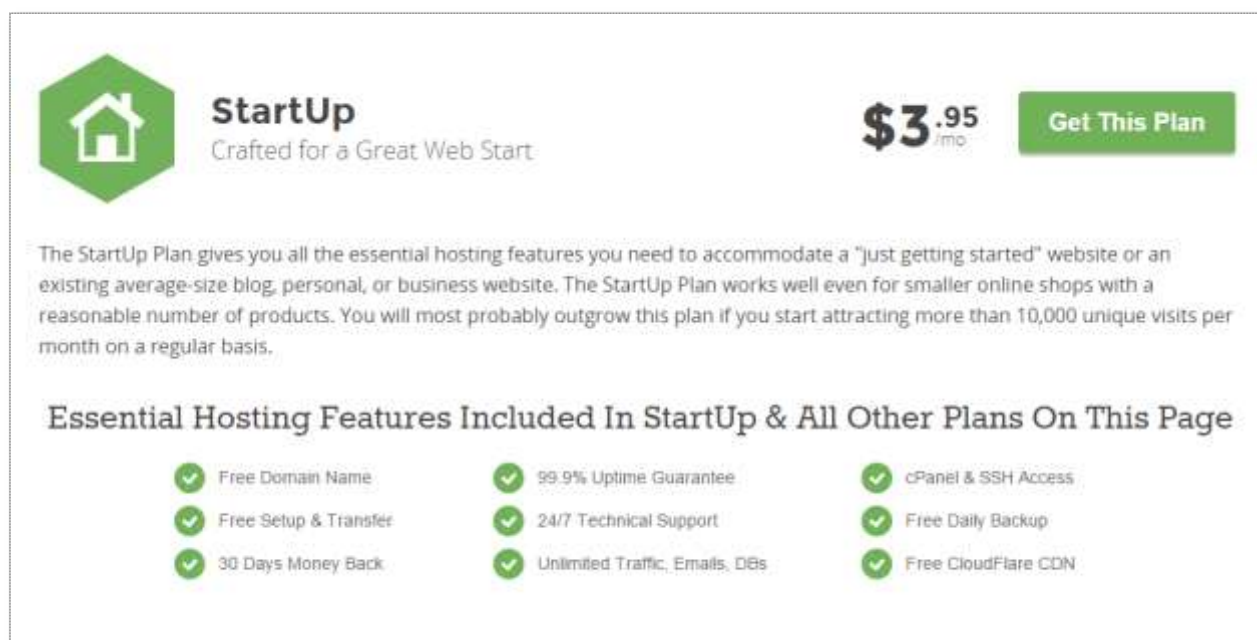
Something like "listbuildingwithgreg.com" or "myonlinetips.com" will work just fine.

Select the ".com" option - it's the best and easiest to remember.

Follow the prompts to buy and pay for it.

Your account should get set up in 1-2 hours, you'll get an email with advice.

The whole thing should only cost you \$3.95 for the first month - hardly anything.



The screenshot shows a promotional banner for the 'StartUp' hosting plan. On the left is a green hexagonal logo with a white house icon. To its right, the text 'StartUp' is in bold, with 'Crafted for a Great Web Start' underneath. Further right, the price '\$3.95 /mo' is displayed in a large, bold font. To the right of the price is a green button with the text 'Get This Plan'. Below this header, a paragraph describes the plan: 'The StartUp Plan gives you all the essential hosting features you need to accommodate a "just getting started" website or an existing average-size blog, personal, or business website. The StartUp Plan works well even for smaller online shops with a reasonable number of products. You will most probably outgrow this plan if you start attracting more than 10,000 unique visits per month on a regular basis.' Below the paragraph is a section titled 'Essential Hosting Features Included In StartUp & All Other Plans On This Page'. This section contains a grid of nine features, each preceded by a green checkmark icon: 'Free Domain Name', 'Free Setup & Transfer', '30 Days Money Back', '99.9% Uptime Guarantee', '24/7 Technical Support', 'Unlimited Traffic, Emails, DBs', 'cPanel & SSH Access', 'Free Daily Backup', and 'Free CloudFlare CDN'.

StartUp
Crafted for a Great Web Start

\$3.95 /mo [Get This Plan](#)

The StartUp Plan gives you all the essential hosting features you need to accommodate a "just getting started" website or an existing average-size blog, personal, or business website. The StartUp Plan works well even for smaller online shops with a reasonable number of products. You will most probably outgrow this plan if you start attracting more than 10,000 unique visits per month on a regular basis.

Essential Hosting Features Included In StartUp & All Other Plans On This Page

- ✓ Free Domain Name
- ✓ Free Setup & Transfer
- ✓ 30 Days Money Back
- ✓ 99.9% Uptime Guarantee
- ✓ 24/7 Technical Support
- ✓ Unlimited Traffic, Emails, DBs
- ✓ cPanel & SSH Access
- ✓ Free Daily Backup
- ✓ Free CloudFlare CDN

[Sign up page here](#) (this is not an affiliate link).

Autoresponder

In my view, there are only two real choices in the marketplace - Aweber.com and GetResponse.com

They are the only two serious competitors, and I strongly urge you to have an account with one of them.

While there are many other competing products out there (MailChimp and others), these two are by far the best - they offer the highest % of emails delivered, best functionality, good pricing, etc.

They have been in business for decades, and are not going away any time soon, so you can easily trust them.

So I suggest you make a choice and register for one or the other - it doesn't really matter which one. Personally - I use Aweber today.

Done For You Templates

If you have not yet picked up our “[DONE FOR YOU](#)” templates, then you can do [so here](#).

This will help you get started as soon as possible and will be a great time saver.

Your assignment from "Module 2":

- ☐ If you have Autoresponder, Domain and Hosting - no need to do anything
- ☐ If you don't have them yet, register Domain and Hosting
- ☐ Sign up with Aweber or GetResponse

MODULE 3: REGISTER IN THE CPA AND AFFILIATE NETWORKS

Ok so let's go ahead and register on all of the required networks. That way, if you do this RIGHT NOW, you will probably be accepted very shortly after you finish this report. Or possibly even while you're still going through it.

Cash Network

Cash Network is one of our two favorite CPA sites.

They pay weekly, and we have never had any issues with receiving payments from them. They have pretty helpful affiliate managers too who will answer all your questions.

So head on over to [CashNetwork](#) and fill out the application form.

Clicksure

This is our other favorite network. They actually have many offers that have been producing spectacular EPC's. They are a little bit newer to us than Cash Network, but we have been very happy with them so far.

They have a lot of what's called "Binary" offers which normally pay a commission of about \$200 - \$250 or even \$300. Binary offers have to do with trading foreign currency and options online.

However, we recommend you initially stay away from binary offers, simply because yes they pay out a lot of money but they also convert at less than 1%. You can make good money with them, however to truly test the offer you will have to send 500-600 clicks to it, and that's a lot of traffic for someone just starting out.

As your list grows, 500 clicks will not be such a huge deal to you anymore so you will be able to experiment with the higher end offers.

So you can head over to [Clicksure](#) and register as an Affiliate.

Clickbank

You may be thinking... “What, Clickbank?? Isn’t Clickbank dead?”

No – it’s more alive than ever! In fact, it’s doing very very well for us, because they have some really hot offers that convert EXTREMELY well for traffic that is interested in making money online.

We will show you the exact best way to set up which traffic goes to your Clickbank offers and which traffic we will send to CPA.

For now – please head over to [Clickbank](#) and register as an affiliate.

Your assignment from "Module 3":

- ☐ Register at Cash Network
- ☐ Register at Clicksure
- ☐ Register at Clickbank

MODULE 4: CREATE YOUR OPTIN GIFT

The optin gift is a very simple report, which you can quickly create yourself in 30-60 minutes.

Alternatively, you can just buy it as PLR (Private Label Rights).

Since we will be working in the IM niche, here is a quick list of topics that will always do quite well:

- How to make money with...
 - ... Affiliate marketing
 - ... Social Media
 - ... Fiverr
 - ... Facebook
 - ... YouTube

Most of the people on your list will be complete newbies, so you don't want to choose an advanced topic like "product creation".

But what will people think about my report?..

Here is a little secret for you...

We have been closely tracking all of our stats, and here is what I have found.

You may be disappointed, but if we look at our history from the last couple of weeks in the tracking software, only 14.74% of people who have joined our list have actually clicked to download our report.

As you can see, I (Greg) have had a total of 1,302 subscribers join....

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Totals & Averages	2699	2604	1163	44.7%
-------------------	------	------	------	-------

Totals & Averages	348	339	139	41.0%
-------------------	-----	-----	-----	-------

And only 192 actually downloaded the guide:

4-3 DL Page - DL Main Guide	281	192	4	2.1%
-----------------------------	-----	-----	---	------

So that's 14.74%.

And I bet only something like 2-3% will actually look at it.

So you don't really have to worry about the content that much! Unfortunately or fortunately, not many people will even look at it.

OK, so what do I put in there? (the hard way)

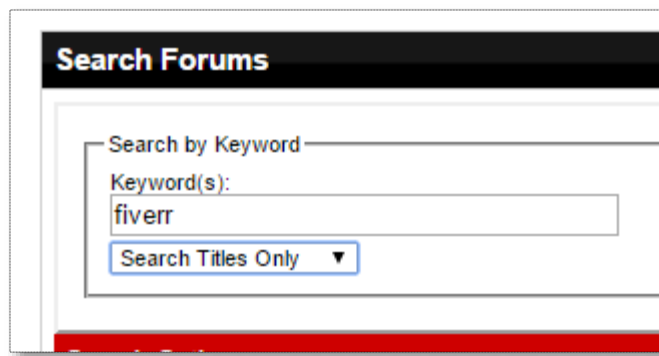
Well – now the weight is off your shoulders, right? Pretty much no one is going to look at it, so it doesn't matter what's inside ☺

But – all jokes aside – you should be able to punch out a 2-3 page report one of the topics suggested above in less than 30 minutes.

Just go to the Warrior Forum and read a few posts related to the topic.

As an example:

- Maybe you've chosen your topic to be "Fiverr"
- You can title your report "How to make \$50 per day doing fun, simple micro jobs"
- Then you would head over to Warrior Forum and search for "fiverr" using advanced search



This is one of the results:

<http://www.warriorforum.com/warrior-special-offers/1020838-fiverr-new-i-make-56-hour-one-simple-gig-anyone-can-do.html>

You can just go ahead and buy the report for \$5, read it, and reword some points from it into a 3-4-5 page guide.

DONE! You don't need to make it any more complicated than this.

And now – the easy way

OK – we recommend you don't waste your time and just buy a PLR report. Save time and invest a few dollars to get started quickly.

Check out these 2 sites:

<http://master-resale-rights.com/>

<http://www.tradebit.com/>

Browse to the internet marketing category, and check the license.

You need to have permission to "give away" the report for free.

That's the easiest and quickest way.

Here is an example to a product that ticks the boxes:

<http://master-resale-rights.com/business/online-opportunities/opportunities/work-at-home/miracle-commissions-plr/>

Your assignment from "Module 4":

- ☐ Buy a PLR Report
- ☐ If you don't want to spend a few dollars, then just write a 2-3 page report on one of the recommended topics

MODULE 5: YOUR SQUEEZE PAGE

Just in case you're not familiar with a squeeze page - it's a page whose sole purpose is to capture the email address of the visitor.

This is what it may look like:



How to make a squeeze page

There are dozens of options for how to make a squeeze page...

There are lots of free options... For example, we have attached 5 HTML templates which you can use as you like - you can edit them, change them in any way using a program called "Kompozer".

Alternatively, you can pick up our ["Done For You" pack](#) which already contains a squeeze page.

The option that we are using ourselves are a paid Wordpress plugin called Epic Squeeze as well as LeadPages.

It takes us less than 5 minutes to set up a page that looks similar to the page above.

What to include

Squeeze pages are a whole science in itself. True masters of the art are able to optimize and create squeeze pages with conversion rates of over 65%.

For our purposes, 40-45% is quite good. You can always tweak the squeeze page down the road to increase the conversions.

Here are key elements:

- As little text as possible
- Try to make it sound exciting
- Don't ask for the name (in my experience, you get higher conversions if you only ask for the email)
- Put in 1-2 benefits of your free gift into the headline

The simpler - the better, this has been proven time and time again.

Technical setup

If you use our HTML templates, then you can follow the video instructions in order to be able to integrate the squeeze pages with your Autoresponder.

If you decide to use Epic Squeeze, it comes with instructions on how to set it up - just follow those.

Here are a few critical elements that we wanted to call out:

- 1) Make sure you turn off the "Confirmed Optin" or "Double Optin" in your auto responder

In case you have not dealt with Confirmed Optin before – if you leave it ON, then once your subscriber enters their email address, they will be presented with a page that will advise them to go into their email and click a confirmation link.

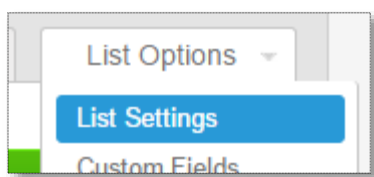
Then the autoresponder will send a confirmation email.

The subscriber will not be added to your list unless they click that link, and you will lose as much as 50% of your potential subscribers if you leave Confirmed Optin option as ON.

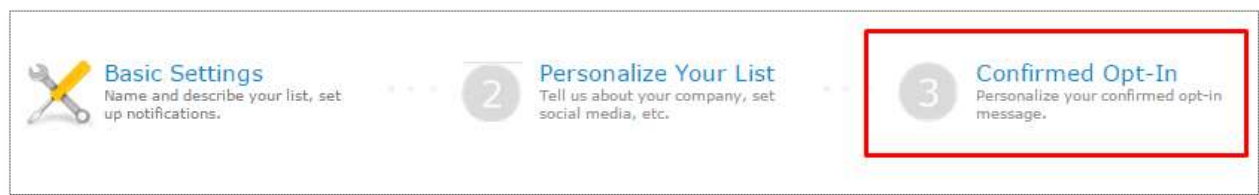
This is why it's industry practice at the moment to turn the Confirmed Optin option OFF.

Here is an example of how to do it in Aweber:

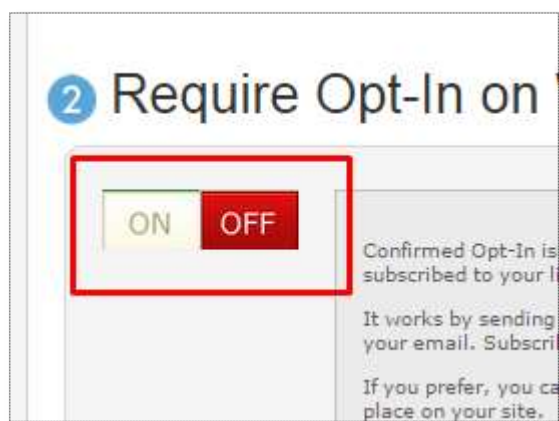
You can choose the “list” that you have created, then go into the List Settings:



Then choose the “Confirmed Optin” option:



... and then turn it OFF:



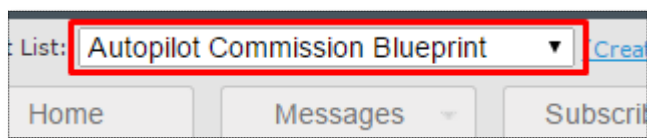
2) After people opt in to your list, they need to be taken straight to your Thank You page

Here is how you can do this in Aweber:

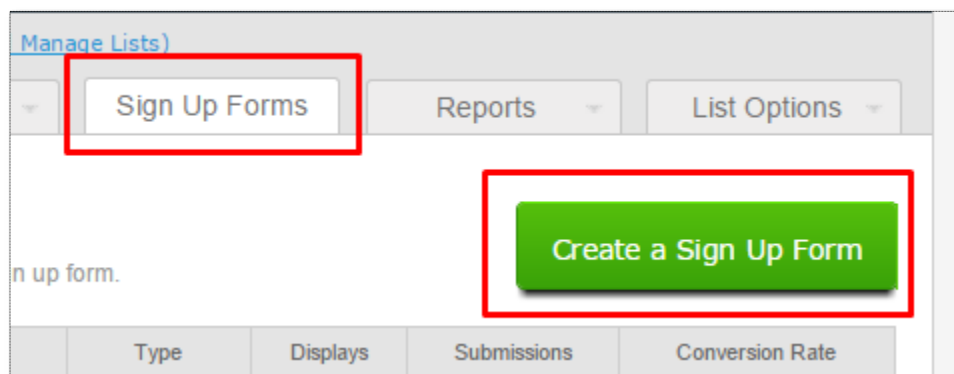
As you already know, to set up a squeeze page, you will need Aweber to generate what's called "sign up form".

When you are creating the "sign up form", here are the step by step instructions:

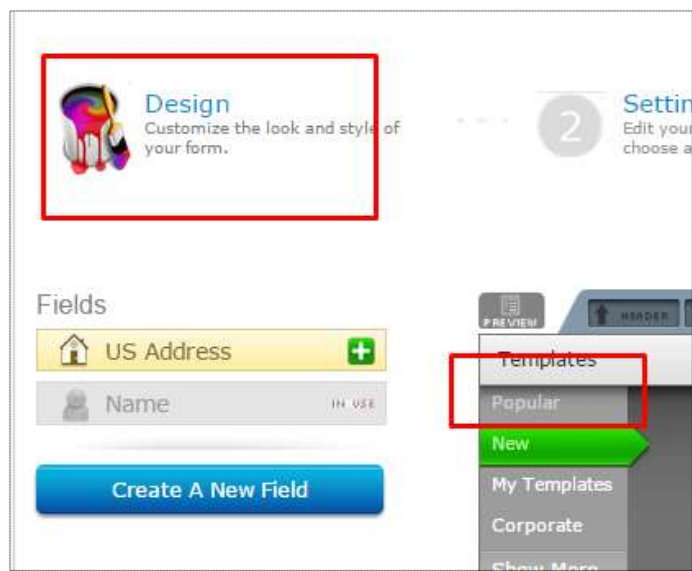
Create or choose the list that you would like to use for your campaign:



Then go into Sign Up Forms -> Create Sign Up Form:



Choose Design -> Popular



Then choose “Basic”:




Remove name field:



In a similar way, remove Header, Footer, Privacy statement, and the Aweber link until you only have the “Email” field left:

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Click Go To Step 2:

A blue button with the text "Go To Step 2" in white.

Give your form a name, any name, and also choose the “Custom Page” for your Thank You page:

Form Name*:

My Web Form

Facebook Integration:

☐ Enable Facebook registration form.
Form must be at least 300px wide.

Thank You Page:

☒ **Basic Version**
Simple Page Customized With Your Logo

☐ **Custom Page**
Use Your Own URL

☐ Stay on Current Page

PREVIEW

Then in the Custom Page field, enter your squeeze page URL:

Thank You Page:

Custom Page

<http://www.YourSqueezePage.com/yourpage.html>

☐ Open this in a new window

Already Subscribed Page:

Do the same for your Already Subscribed page:

Already Subscribed Page:

Custom Page

<http://www.YourSqueezePage.com/yourpage.html>

Show Advanced Settings

Go to Step 3 and choose the option “I Will Install My Form”:

1 Design Customize the look and style of your form.

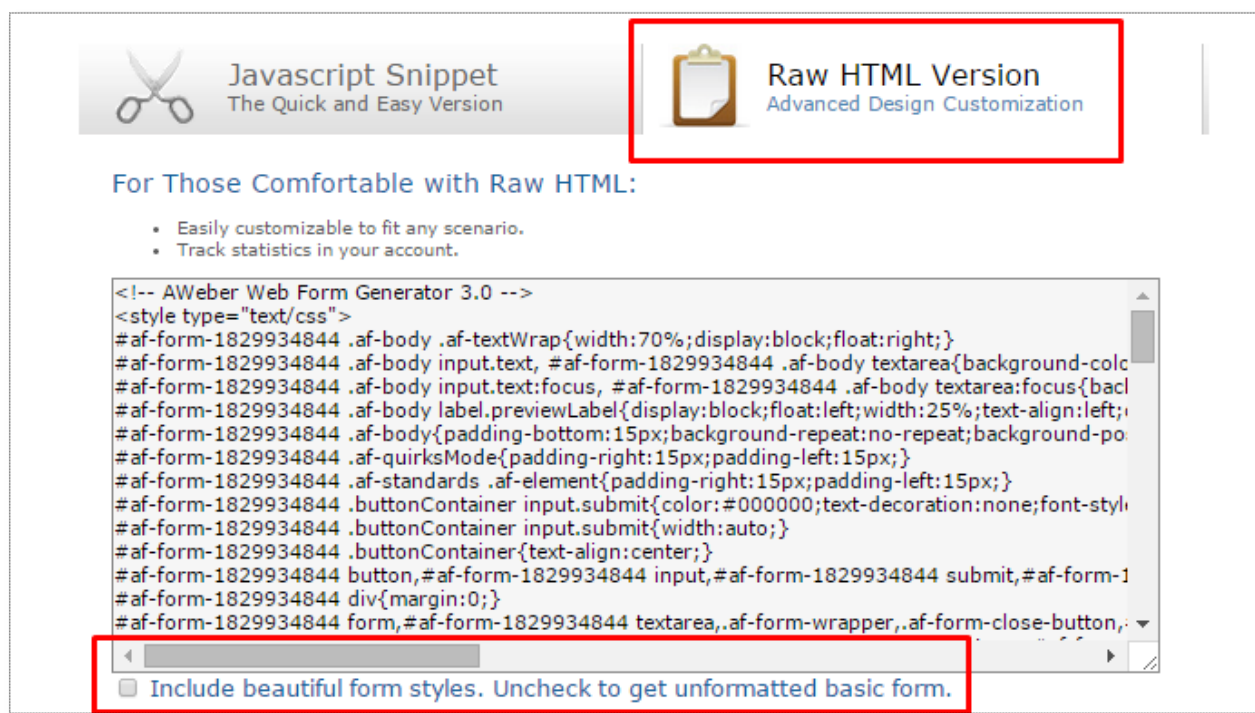
2 Settings Edit your form's properties and choose a thank you page.

3 Publish Place your form on your site.

Who Will Publish This Form To Your Website?

I Will Install My Form
You are comfortable with HTML and have access to edit your pages

IMPORTANT: Then choose “Raw HTML”, and make sure you untick the “Include beautiful form styles” option:



Javascript Snippet
The Quick and Easy Version

Raw HTML Version
Advanced Design Customization

For Those Comfortable with Raw HTML:

- Easily customizable to fit any scenario.
- Track statistics in your account.

```
<!-- AWeber Web Form Generator 3.0 -->
<style type="text/css">
#af-form-1829934844 .af-body .af-textWrap{width:70%;display:block;float:right;}
#af-form-1829934844 .af-body input.text, #af-form-1829934844 .af-body textarea{background-color:#f0f0f0;border:1px solid #ccc;float:right;clear:both;}
#af-form-1829934844 .af-body input.text:focus, #af-form-1829934844 .af-body textarea:focus{background-color:#fff;outline:1px solid #000;}
#af-form-1829934844 .af-body label.previewLabel{display:block;float:left;width:25%;text-align:left;}
#af-form-1829934844 .af-body{padding-bottom:15px;background-repeat:no-repeat;background-position:right top;}
#af-form-1829934844 .af-quirksMode{padding-right:15px;padding-left:15px;}
#af-form-1829934844 .af-standards .af-element{padding-right:15px;padding-left:15px;}
#af-form-1829934844 .buttonContainer input.submit{color:#000000;text-decoration:none;font-style:normal;font-weight:bold;}
#af-form-1829934844 .buttonContainer input.submit{width:auto;}
#af-form-1829934844 .buttonContainer{text-align:center;}
#af-form-1829934844 button,#af-form-1829934844 input,#af-form-1829934844 submit,#af-form-1829934844 div{margin:0;}
#af-form-1829934844 form,#af-form-1829934844 textarea,.af-form-wrapper,.af-form-close-button,
```

☐ Include beautiful form styles. Uncheck to get unformatted basic form.

What to do with this code now...

Ok – now you have set up AWeber so that your subscribers will be added to your list immediately, without confirmation.

You also now have your code in such a way that the Squeeze Page will redirect straight to your Thank You page with the Clickbanking partner links after someone enters their email.

Same thing will happen if they enter their email and someone is already on the list – they will still go to your Thank You page with the Clickbanking links.

So now you can do one of the two things:

- Use our HTML template pack and follow the video instructions in the pack – it will show you exactly what to do with that code and how to set up the templates
- If you decide to invest into Epic Squeeze, then you also just need to follow the video instructions that come with Epic Squeeze, they are very easy to understand

One thing we wanted to highlight about Epic Squeeze which confused us a bit initially, is this:

Under Autoresponder, you should choose “Other”, even though there is “Aweber” option. I’m not sure why, “Aweber” option just didn’t work for us.

Then you should paste the code from the previous step into the box.

And enter the URL of your Thank You page into the third box.

It’s all shown here in a screenshot:

The screenshot displays the 'Epic Squeeze Settings' interface. At the top, 'EpicSqueeze Status' is set to 'Active'. Below this are tabs for 'Autoresponder', 'Background', 'Style Settings', 'Additional Video Settings', and 'Geo'. The 'Autoresponder' tab is selected, showing a dropdown menu with 'Other' chosen. A red box highlights this dropdown, with a red arrow pointing to it and the text 'Choose OTHER' in red. Below the dropdown is a text area labeled 'Enter your Custom HTML Form Code:' containing AWeber form code. A red box highlights this text area, with a red arrow pointing to it and the text 'Paste the Aweber code here' in red. Below the text area is a 'Target' field with the URL 'http://www.thesuccessmaven.com/thank-you.html'. A red box highlights this field, with a red arrow pointing to it and the text 'Enter your "Thank You" page URL here' in red. At the bottom, there is a section titled 'How it works:' with a list item '1. Select your Autoresponder Service from the list'.

Epic Squeeze Settings

EpicSqueeze Status: Active

Autoresponder: Other

Choose OTHER

Paste the Aweber code here

Enter your Custom HTML Form Code:

```
<!-- AWeber Web Form Generator 3.0 -->
<form method="post" class="af-form-wrapper"
accept-charset="iso-8859-1"
action="http://www.aweber.com/scripts/addlead.pl"
>
<div style="display: none;">
<input type="hidden" name="meta_web_form_id"
value="4560" />
<input type="hidden" name="meta_split_id" value=""
/>
```

Target: http://www.thesuccessmaven.com/thank-you.html

How it works:

Enter your "Thank You" page URL here

1. Select your Autoresponder Service from the list

Your assignment from "Module 5":

- ☐ Set up a squeeze page
- ☐ Ensure your autoresponder Confirmed Optin is set to OFF
- ☐ Test your squeeze page with your email to make sure everything is working as it should

MODULE 6: YOUR THANK YOU PAGE

Alright, so this is **the most important page** after your squeeze page.

This page will take one subscriber who opts into our page and turn that subscriber into 1.2 – 1.3 or even 1.5 clicks to our CPA offers.

As you know, we have been using a pretty specific page for a while, and here is exactly what it looks like. It's remained unchanged for a few months and is still working really well.

Thank You For Requesting "Autopilot Commission Blueprint"

Your FREE COPY will be in your inbox in 5 minutes.

Here are your **four exclusive bonuses** - you need to download them now, because you will never see them again:

Bonus Guide #1: [Fast Cash-Grabbing Tactics](#)

Bonus Guide #2: [Newbie-Friendly Online Income Bible](#)

Bonus Guide #3: [Affiliate Goldmine Loophole - Exploit It Now](#)

Bonus Guide #4: [Easy Daily Cash Tips - Full Blueprint Revealed](#)

What will happen is that people who opt in to your list will see this page as soon as they enter their email and hit "submit" on the squeeze page.

These people are excited because they have just got something for free. Now they will see some bonus guides, and they will be very keen to get their hands on more material.

Each of these links will go to a **rotator** and that rotator will send the clicks to the CPA offers, and we will explain exactly how it works in the later chapters.

The main thing you need to remember right now - the above layout works just fine.

Don't be alarmed by the fact that it looks really basic, or "too simple". It works – and that's all that matters.

NOTE: We are giving you Greg's actual current page in the example above. Please **DO NOT** copy it. Change a few things - like layout, design, fonts, colours, wording.

This ebook is likely to sell well over 500 copies, so if everyone starts doing the exact same thing - everyone will lose.

We will all be sharing many of the same visitors, and it won't be good if their visitors see the thank you page, then go to another person's page and see the exact same thing.

Done For You Thank You page

If you would like to get an HTML template of the Thank You page in the required format, you can [grab our "done for you" pack](#).

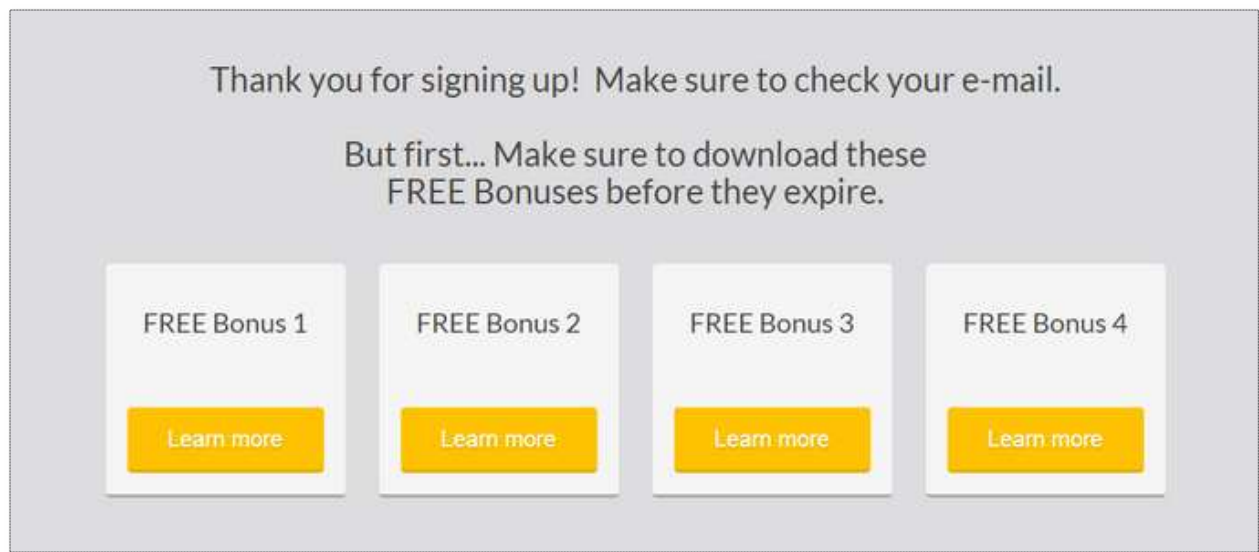
Another alternative Thank You page layout

Our good friend and brilliant solo ad coach Scott Price has recently released a WSO which was awarded "WSO Of The Day" award on Warrior Plus.

Scott has built lists well into tens of thousands of subscribers, and is an absolute gun when it comes to building lists.

He has let us mention his product here and tell you about the Thank You page layout that he's currently using. He has built this page using ["LeadPages"](#).

This is what his Thank You page currently looks like and you can build it using Lead Pages in 2 minutes:



Either layout will work, but if you don't want to muck around with HTML, then [grab LeadPages](#) (LINK) and grab Scott's guide (LINK) and you'll be up and running in a matter of minutes.

Where should the links point?

In one of the later chapters we will explain how to set up your **CPA offer rotator** in the best possible way.

For now, just set up this page without the Hyperlinks. You will add the hyperlinks later, when we go through the instructions in detail.

IMPORTANT: if you end up using Wordpress to do the Thank You page, make sure you don't have sidebars or header so that people don't get distracted. We want them to **click the links** and not to end up browsing your site.

Your assignment from "Module 6":

- ☐ Set up your Thank You page. You can use one of the HTML templates we include, or create your own, or use Wordpress
- ☐ Make sure each of the link descriptions are exciting, yet generic enough to work for pretty much any kind of offer

MODULE 7: FOLLOW UP MESSAGE IN THE AUTORESPONDER

We like to keep things simple... That means **automation**.

You'll remember from the 1st module that we need to have 30 days' worth of follow up emails, twice a day. That means 60 emails (also called 'swipes').

Ok... who wants to write 60 emails before you get started????



Yeah I know... It's an absolute nightmare!

That's why we've got an "easy way out" for you:

So here is our plan for those who are brand new to this:

- Set up **just one** immediate auto responder
- Log in to your autoresponder once a day and write 2 emails (We'll show you how to write them)
- Each email will link to the same CPA rotator (more detail in a future chapter)
- Schedule them as "broadcasts" to go at 7am and 7pm
- Repeat the process for 30 days
- By the end of this 30 day period, you will have 60 emails
- Then just take these emails and put them all into your autoresponder

- Schedule them to go 6am-9am and 6pm-9pm based on local time of each subscriber
- Now you have 30 days' of automated messages
- Then just take the same swipes (emails) and copy them to create a new 30 day cycle. Continue doing this until you've got several months' worth of follow ups

That's exactly how it works – everything will be completely automated.

We will go through this in more detail in the “Broadcasting” module.

Let's get started – first message

The very first message is going to be a very simple message that just thanks people, gives them the PDF report as an attachment, and also contains a couple more links, leading to the CPA Rotator.

Make sure you **attach** the PDF (and not link to it) – we will explain why in the Module on “Broadcasting”.

You need to set this message to go out immediately after the person opts in.

Here is an exact copy of the email message Greg currently uses:

Subject:

Thanks – Here Is Your Guide

Body:

Thanks for your interest in "Cash Getting Tricks" – your report is attached to this email.

Here is how to get started FAST:

Step 1:

>> Grab this bonus (expiring in 2 hours)

Step 2:

>> Easy newbie profits guide

Step 3:

>> Read the testimonials

Enjoy the read and speak soon!

To Your Success,

Greg

As you can see, it is all very simple.

The links starting with >> need to point to the CPA rotator, and we'll go through that in a later section.

Your assignment from "Module 7":

- ☐ Write up a "Welcome" message
- ☐ Use "Thanks" in the subject line
- ☐ Schedule for it to go out "immediately" in your autoresponder, so your subscriber gets it straight away

MODULE 8: FINDING CPA OFFERS

The first network we will go over is Clicksure.

You should have already registered at Clicksure when you were reading the beginning of this guide. If not – then please register as Clicksure Affiliate now.

Clicksure

Clicksure is a great CPA platform. However, they seem to specialize in “binary” offers (we went over that at the start of the guide).

So when you’re just starting out, we recommend you look for Clicksure offers which are not “binary” – and they are easy to tell, you just need to look for a payout that’s under \$200.

What’s good about Clicksure is that they put their best converting offers on the front page of the log in area:



So now you can just click on each one of them and view the affiliate information.

In the example above, we clicked on “Verified Trader” and here is what we see:

Verified Trader

Best converting Binary offer of 2015, converts to all traffic
IM/Bizopp/Forex traffic, genuine eps over \$1 on all traffic - All countries
accepted

Type: CPA **Terms:** Weekly Net 39

Campaign Status: Active

Campaign Payout: \$250.00

Sub Campaigns: No

Countries Allowed: Australia, Canada, Ireland, New Zealand, United
Kingdom, United States

JV URL: <http://www.verifiedtrader.net/jv.html>

It actually says that this is a “binary” offer and pays \$250.

Looks great, but if you’re new, you might want to skip it, because in our experience, you may get a conversion on your first 10-20 clicks, but you may also need to send 300-400 clicks to this one to get a conversion. And it may be very daunting for you to send so much traffic and see \$0 commissions.

So let’s move on to the next one...



This is what it looks like:

My Online Business

This is the HOTTEST BizOp Offer on the Network. (Not Hosting or Binary) Pays a CRAZY \$120 CPA on a simple one time \$49 sale!! EPC's as high as \$9+ for TOP affiliates!! GO to <http://www.mobjv.com> to apply now!

Type: CPA **Terms:** Weekly Net 18

Campaign Status: Active

Campaign Payout: \$120.00

Sub Campaigns: No

Countries Allowed: All Countries

JV URL: <http://www.mobjv.com>

[Apply To Promote This Campaign](#)

Ok looks like we've found a good offer – pays \$120 commission when someone buys the main product for \$49.

This is really good.

Make note of this one.

So then just follow same steps and pick 2-3 offers that fit the above criteria and are non-binary.

CashNetwork

We love Cash Network.

They have MANY offers and they have a great variety of non-binary offers as well.

Here is how to find good offers...

METHOD 1:

Once you're inside the account, click on the "News" section:



That will bring up the following page:

TOP OFFERS - EPC:

Bizopp CPA:

- Online Success Plan (1129) - \$0.93
- 7 Minute Paycheck (1141) - \$0.63
- WAHEDU Direct (951) - \$3.74
- Success With Mickey (325) - \$0.65
- Megans Income Challenge (137) - \$0.63

Bizopp CPL:

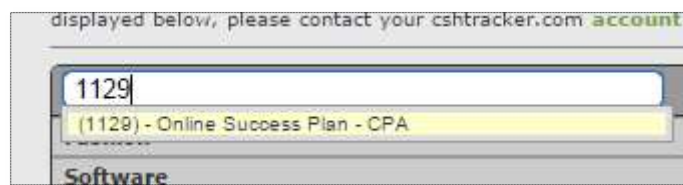
- MOSSP CPL (1121) - \$0.52
- Online Success Plan CPL (1132) - \$0.47

So now you just need to decide which ones out of the top EPC offers you want to promote.

Go to campaigns...



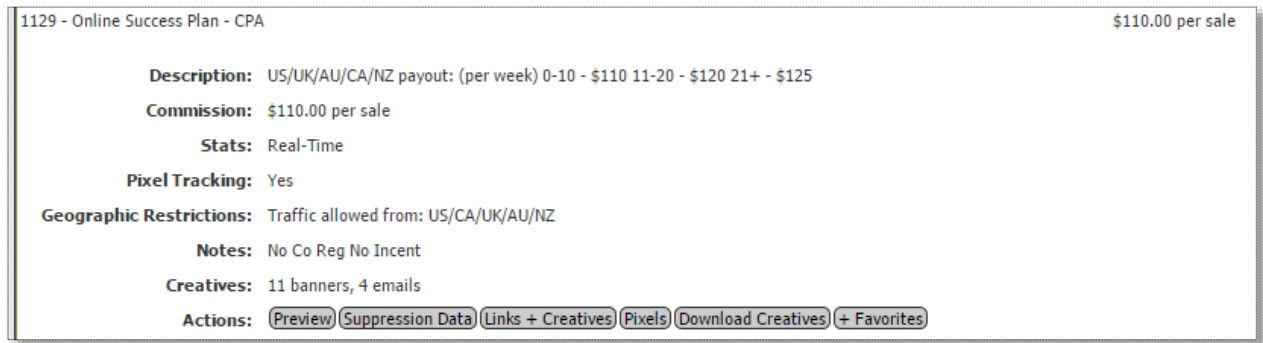
... and in the window that comes up, start typing the offer number, say "1129":



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The predictive search will bring up the name, as soon as that happens – hit “enter”.

The offer window will come up:



1129 - Online Success Plan - CPA \$110.00 per sale

Description: US/UK/AU/CA/NZ payout: (per week) 0-10 - \$110 11-20 - \$120 21+ - \$125

Commission: \$110.00 per sale

Stats: Real-Time

Pixel Tracking: Yes

Geographic Restrictions: Traffic allowed from: US/CA/UK/AU/NZ

Notes: No Co Reg No Incent

Creatives: 11 banners, 4 emails

Actions: [Preview](#) [Suppression Data](#) [Links + Creatives](#) [Pixels](#) [Download Creatives](#) [+ Favorites](#)

From here, you can go to “links + creatives” and preview the offer details, their sales page, and in general what the offer is about.

METHOD 2:

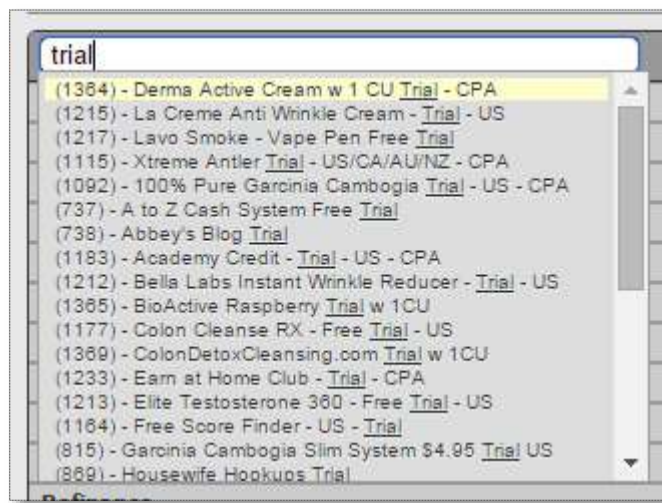
We **LOVE** to promote “trials”. The reason is simple – they convert really well.

There are some offers that are requiring the subscriber to pay \$5, \$7 or \$9 as a trial, however you get the full CPA commission of \$30 or \$40 or more.

That’s because their sales funnel is so well perfected, that they know they will make much more from each client in the future.

So to take advantage of the “trials”, simply start typing “trial” into the search box:

CPA List Cash Surge by Stefan Ciano and Greg Kononenko



So from there you will need to scroll through and take note of several offers that relate to “make money online” niche, such as “earn at home club trial”...

1233 - Earn at Home Club - Trial - CPA \$37.00 per sale

Description: US/AU/CA/DK/FI/FR/GB/IL/NL/NZ/SE Only \$4.97 Trial

Commission: \$37.00 per sale

Stats: Real-Time

Pixel Tracking: Yes

Geographic Restrictions: Traffic allowed from: US/AU/CA/DK/FI/FR/GB/IL/NL/NZ/SE

Notes: No Coreg No Incent

Creatives: 1 email

Actions: [Preview](#) [Suppression Data](#) [Links + Creatives](#) [Pixels](#) [Download Creatives](#) [+ Favorites](#)

Look at this – beautiful!! \$4.97 trial and we get paid \$37.

Do you think some people are willing to spend \$4.97?

Hell yeah! ☺ ☺ And we get the full fat \$37 commission.

One more method...

Ok so this method works on both Clicksure and CashNetwork.

Make sure you keep an eye out for emails from both Clicksure and CashNetwork. Every couple of days, they will send you emails with some “hot” high converting offers. You want to take note of those, because they will also give you an indication of EPC’s that they themselves are getting with those offers.

What to do now...

Out of the offers you've looked at – pick 2-3 from Clicksure and 2-3 from CashNetwork.

Get the affiliate links for each of them and store them somewhere handy. We will soon set the up on the rotator.

What's a good EPC

With these offers, essentially it all comes down to how much per click you can make.

We would say that anywhere from \$0.30 is pretty good. \$0.30 will mean that you are very close to breakeven over 30 days, even if you're buying traffic (depending on your squeeze conversions).

However, many offers for us are currently doing \$0.40 and over, which means that we are able to get into profit by the end of the 30 day funnel.

Which means that after 30 days, we have subscribers on our list, and we have made some money, even when using paid traffic.

Your assignment from "Module 8":

- ☐ Find 4-5 total “non-binary” offers from Clicksure and CashNetwork
- ☐ Get the affiliate links
- ☐ Store them in a safe spot

MODULE 9: CLICKBANK OFFERS

“You’ve gotta be kidding me, Clickbank????”

But yeah, funnily enough, Clickbank is still very much alive and kicking some serious ass for us.

The reason for that is pretty simple – we look for high paying offers, and send all “overflow” traffic to those offers.

What’s “overflow” traffic?

You may have already noticed that most of the “CPA” offers have a note on they saying that they only accept “US / CA / GB / AU / NZ” traffic.

Those signs stand for United States, Canada, Great Britain, Australia and New Zealand.

These 5 countries are known as “Tier 1” countries (abbreviated T1). T1 countries are the countries where there seems to be the highest number of people who are willing to spend money online.

So a visitor from a T1 country is worth more, on average, than a visitor from a non-T1 country, because gives same number of targeted traffic, T1 country visitors will always buy more stuff.

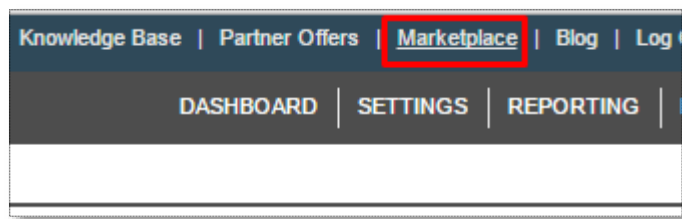
So what we have found works really well for us is to send T1 country visitors to the CPA offers, and any non-T1 traffic to Clickbank offers.

For some reason Clickbank offers sell pretty well to non-T1 audience. And Clickbank offers don’t discriminate – they will pay you commissions regardless of where the clicks came from.

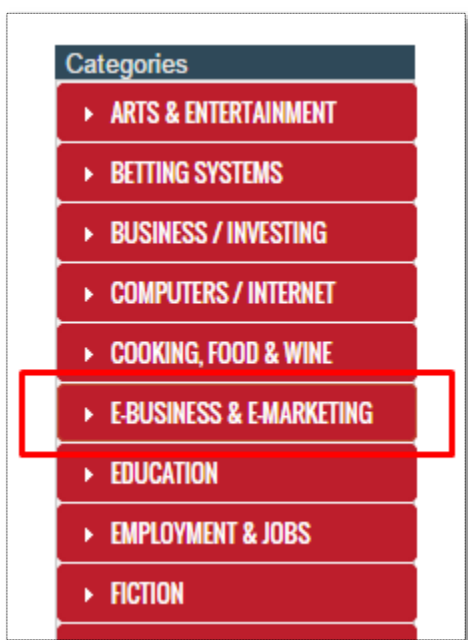
And the **rotator** will help us split off non-T1 traffic really easily – the details are in the following chapters.

How to find good Clickbank offers

First you'll want to go into Clickbank marketplace:



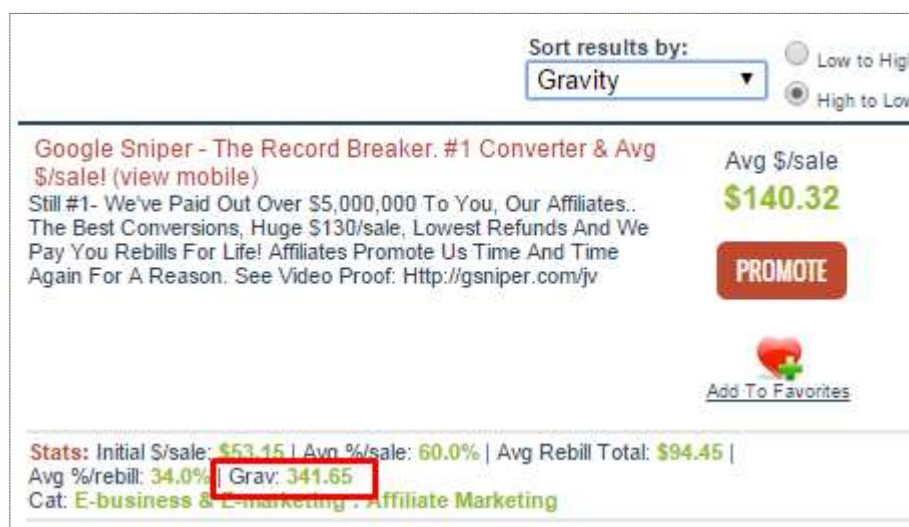
Then on the left hand side you'll want to click the “e-business and e-marketing” category:



... and then sort the results by Gravity:



If you're not sure what Gravity is – basically just tells you how many people have promoted this product and made a commission in the past 8 weeks.



So here you'll be able to see that Google Sniper currently has Gravity of 341 which means that in the past 8 weeks 341 affiliates have made commissions selling this product.

And of course they wouldn't be promoting it if they weren't making money with it.

Pick 1-2 good offers

What you'll want to do is skip through maybe 5-10 products, look at their sales pages, and pick 1-2 products that will appeal to most people: those that have a great sales page, decent Gravity (say over 50), and when you are reading that sales page actually make you want to buy the product.

Once you've done that, grab the affiliate link and store it in a safe place somewhere, we will use it soon.

Your assignment from "Module 9":

- ☐ Find 1-2 good offers on Clickbank
- ☐ Make sure that their sales pages actually strike a psychological chord with you and make you want to hit the "buy button"

MODULE 10: TRACKING

This is a numbers business, which means that you NEED to track everything: your incoming clicks, the quality of the incoming clicks, outgoing clicks and quality, as well as how many people click each of your links etc.

Tools of trade

We personally are using a tracking tool called [ClickMagick](#).

It really is an awesome tool which lets us do every single thing we need, and still has power to do stuff we don't really need right now.

So a truly, truly powerful package – and it's only \$17 a month.

There are competing packages like [QCC \(Quality Click Control\)](#) which are a one-time fee, but the cost is \$279 at the time of writing.

It's up to you and how serious you are about this business. If you would rather pay a one-time fee and NEVER have to pay a monthly fee again, then [QCC](#) is also very good and you can use it.

But... It's a lot of money to pay in one hit, where as \$17 a month for [ClickMagick](#) is much more palatable.

(It does go up in price after you hit over 10,000 clicks per month, but to be honest if that happens then you will be making more than enough to pay for that increase. Plus you can always switch to a different tool after you do 10k+ clicks a month).

ClickMagick comes with a ton of instructional videos, and they do a much better job explaining how to set it all up than me.

So what we will do is go through the critical things for you to know and a few examples – and you can learn the details from ClickMagick training videos.

Rotators

The feature of [ClickMagick](#) that you will use to send the clicks out to your CPA offers is called "Rotators".

A rotator is a really useful feature. Here is what it can do for you.

By now you should have found 4-5 great CPA offers.

You have got the links for them as well. You can add all these tracking links into the Rotator. You can specify, for each link in the rotator, what % T1 traffic to send to that link, and how many clicks to send.

The rotator will then produce a URL for you.

All you need to worry about from now on is just sending traffic to that one URL.

Remember all those places where we said we would insert links to the rotator:

- 4 bonus spots on our thank you page
- Welcome email
- The follow up emails

... all of these places will actually be sending links to this one rotator.

What's so cool about it?

Well – if you ever want to change what offers you promote, you **don't ever have to change your funnel.**

All you will have to do is go inside the rotator and put a new offer in. That's it, easy as that. So your whole funnel, once set up, will never have to be changed.

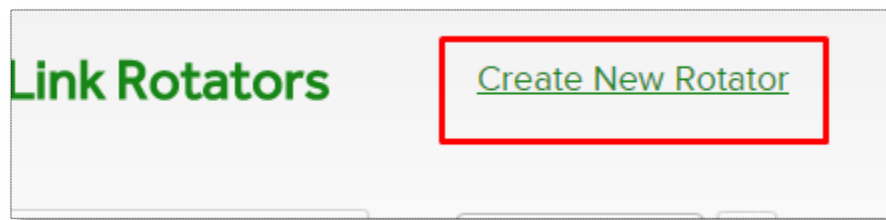
Let's get the rotator going....

There are a few different types of Rotators you can set up, we recommend using “Spillover” – because it will help you “prioritize” the first offer in the list, while at the same time maximizing your click power.

Here is what we mean by that:

Let's say you have Offer 1, Offer 2, Offer 3, Offer 4, Offer 5.

You will set them up in the rotator as follows...



And enter these details:

You will give it a name (CPA Rotator or anything else you want). Enter the “link” – we have used “cpa1”.

Use the “Spillover” option.

And enter your Clickbank offer affiliate link into the Backup URL.

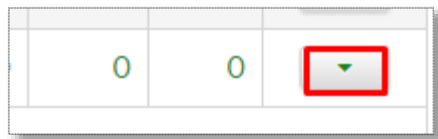
A screenshot of a "Create Rotator" form. The form contains several fields and options: "Rotator Group" is a dropdown menu set to "All Rotators"; "Rotator Name" is a text box containing "CPA Rotator"; "Rotator Link" is a text box containing a URL with a dropdown arrow and a text box containing "cpa1"; "Rotator Mode" has three radio buttons: "Fulfillment", "Spillover", and "Random/Even"; "Cloak Rotator" has two radio buttons: "Yes" and "No, just track and redirect"; "Backup URL" is a text box containing "http://www.YOURCLICKBANKLINK.com". The "Spillover" radio button, the "cpa1" text box, and the "Backup URL" text box are highlighted with red rectangular boxes. At the bottom of the form are three buttons: "Cancel", "Create Rotator", and "Advanced Settings".

What this will do, is if one of the clicks the rotator receives doesn't “fit” the criteria, for example, it's a non-T1 click, then that click will go to a Backup URL (in our case, the Clickbank link).

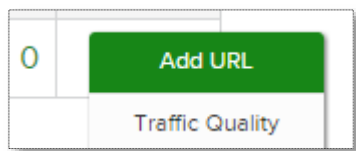
Then you will need to enter your 4-5 CPA offers as follows...

Click the little dropdown arrow...

CPA List Cash Surge by Stefan Ciano and Greg Kononenko



And choose “add URL”:



... and then enter the URL from Clicksure or Cashnetwork here:

1 CPA Offer 1 0 0 / 1000 0 N/A N/A Active Share ▼ #

Edit this Rotator URL ...

Name CPA Offer 1 **Status** Active ▼

URL http://mondemand.emicode-cpa.clicksure.com

Max Clicks 1000 ? Max Daily Clicks ? Bonus % ?

Min T1 100 % Max T1 % ? Min Mobile % Max Mobile % ?

Start Date End Date

SmartSwap None ?

Notes






☐ Notify me when Max Clicks (plus optional bonus) is reached

Save Changes Reset URL Delete URL

Set T1 to 100%.

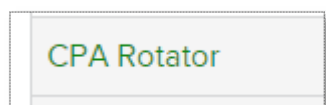
Repeat that until you have all 4-5 offers in:

CPA List Cash Surge by Stefan Ciancio and Greg Kononenko

Pos	URL Name	TC	UC	Today	Start Date	End Date	Status	Stats	Move
1	 CPA Offer 1	0	0 / 1000	0	N/A	N/A	Active ▾	Share	▼ ▼ #
2	 CPA Offer 2	0	0 / 500	0	N/A	N/A	Active ▾	Share	▲ ▼ ▼ #
3	 CPA Offer 3	0	0 / 500	0	N/A	N/A	Active ▾	Share	▲ ▲ ▼ ▼ #
4	 CPA Offer 4	0	0 / 300	0	N/A	N/A	Active ▾	Share	▲ ▲ ▼ #
5	 CPA Offer 5	0	0	0	N/A	N/A	Paused ▾	Share	▲ ▲ #

Then you can grab the rotator URL from here...

Click once on the rotator name:



It will give you the Rotator Link:



Now all you need to do is insert this rotator link into all of the places we've covered before:

- Thank you page
- Welcome email
- All broadcast / follow up emails

How will the rotator work?

Here is how the rotator will manage these clicks in the best possible way:

- It will start from the first CPA offer you have entered – the one appearing at the very top

- If the same user (based on a cookie) clicks on another link in your funnel, then they will see the second CPA offer. If they click again, they'll see the 3rd CPA offer etc.
- As an example, that same user may have clicked on Bonus Link 1 on your Thank You page, and then clicked on Bonus Link 2, and then maybe they might click on a link in your welcome email.
- That would mean that perhaps they didn't take action on the first CPA offer – and we are putting more offers in front of them – increasing the chances that they'll actually see something they like and end up buying.
- **NOTE:** Don't forget to enter the Clickbank offer URL in the rotator as the "backup" URL –so you don't waste any clicks that potentially don't fit into any of the URLs that are above it (for example non-T1 clicks).

This is how you can leverage the clicks in the best possible way, because some of your subscribers will clicks on multiple clicks of yours.

ClickMagick stores a cookie on their computer, and will keep sending them to a different offer every time. At the same time, it will try to fill your first CPA offer, so that you can actually get a good number of clicks to that offer quickly.

Conversion tracking

We also strongly recommend you use tracking to see the % conversion for your squeeze page.

Here is how to do it – luckily it's very simple.

Under any of your links, click this button



You will get this code:

For tracking **"actions"**:

```

```

Enter this code into your “thank you” page code – anywhere within the “body” tag.

There are lots of instructions on the [ClickMagick site](#) on exactly how to do it for HTML pages as well as for Wordpress sites, so I won’t bore you with the detail here.

We just want to stress that it’s important to do this, because you will need to know exactly what your squeeze page conversion is.

Tracking your funnel

The other elements that we STRONGLY urge you to track is the elements in your set up – the Thank You pages, Welcome email links etc.

You can use a ClickMagick feature called “Links”

Create a separate link for the bonus links on your Thank You page - Bonus Link 1, Bonus Link 2, Bonus Link 3 etc... And a separate “link” for each of the links in your first welcome email.

You can see how we’ve done it here, here I can see how many times each of the links on my Thank You page has been clicked:

2-1 Fast Cash	827	738	72
2-2 Newbie-Friendly	333	304	15
2-3 Affiliate Goldmine	295	262	18

And this is how we’ve set up each individual link:

2-1 Fast Cash	827	738	72	9.2%	-	-	-	-
Tracking Link	http://www.clickmg.com/special-code/fast-cash							preview
Link Group	Autopilot Comm Bluep							This is the Hyperlink I use for my bonus link URL on the Thank You Page
Link Name	2-1 Fast Cash (optional "friendly" name)							
Tracking Link	http://www.clickmg.com/special-code/fast-cash							
Primary URL	http://www.clickmg.com/special							This goes to my Rotator URL

So when a user clicks the “bonus” link, the link will redirect them to the Rotator URL and they will just go to whichever partner it’s supposed to go to.

What we get out of doing it through the tracking link is that we can actually see how many people have clicked each link.

If we connected each “bonus” on my Thank You page straight to the rotator, it would have redirected them to the Clickbanking partners too, but we wouldn’t be able to tell how many people have clicked each individual link.

NOTE: you don’t need to set up this sort of tracking for your broadcast and follow up emails apart from the very first immediate email. The reason we want to track the very first email is because it’s where the large % of your email clicks will come from, so we definitely want to track that.

Your additional emails can simply point straight to the rotator – Aweber will tell you how many clicks each of them generates, so no need to track them through Clickmagick.

How many clicks to send

We would recommend to start out by sending 200 – 250 clicks to each CPA offer before declaring it a winner or a loser.

If you haven't had a conversion after 250 clicks on a \$60 offer, then probably it's not going to convert very well.

Remember that after you've sent 200-250 click to each offer, you need to log in to your Clicksure or Cash Network account and check your EPC.

As we discussed in one of the earlier chapters, your goal is to get over \$0.30 EPC.

Discard the offers that gave you a lower EPC after 250 clicks, and test out some new ones.

Those offers that give you the highest EPC – place them as #1 into your rotator.

That way you will maximize your earnings – remember that the Spillover rotator will give priority to the #1 link in the rotator (which should be the highest paying offer, until you've found another one that pays even higher).

Link all of the funnel links to the rotator

Now that you have your rotator set up, you should go back into your Thank You page, and link each of the links from your thank you page, via a "link" to your "rotator".

Like this:

TY Page Bonus 1 => Via Link 1 => CPA Rotator

TY Page Bonus 2 => Via Link 2 => CPA Rotator

TY Page Bonus 3 => Via Link 3 => CPA Rotator

TY Page Bonus 4 => Via Link 4 => CPA Rotator

And do the same thing for your welcome email:

Email Bonus 1 => Via Link 5 => CPA Rotator

Email Bonus 2 => Via Link 6 => CPA Rotator

Email Bonus 3 => Via Link 7 => CPA Rotator

This will help you understand how many clicks each of the links in your funnel is generating and which ones are underperforming so that you can tweak them.

Can I do this for free, without a rotator?

We get asked this question a lot – what if I’m on a really tight budget?

If that’s the case, then you can definitely still implement this method, but will just need to insert direct affiliate links instead of the links to rotator.

So what you would do is take your best converting CPA offer (or the one that you want to test first), and insert the direct affiliate link into the TY Page Bonus 1. Then you can take another offer and insert the affiliate link as TY Page Bonus 2.

Then you can wait till you’ve sent about 200-250 clicks to each offer, and determine if the conversions are good enough to keep the offer.

Then you could simply swap over the links manually if the offer wasn’t good enough, and start testing another offer.

Your assignment from "Module 11":

- ☐ Set up your Rotator
- ☐ Add the CPA offers with 100% T1
- ☐ Add your Clickbank offer as “Backup URL”
- ☐ Set up the tracking for your whole funnel - create a separate tracking link for each of the links on your Thank You Page, and your Follow Up emails - they all need to point to your Rotator link so that all the clicks go to your partners
- ☐ Hyperlink all of the links on your thank you page and in the welcome email to be redirected through the [ClickMagick](#) tracking links and into your rotator so you can track all of the stats

MODULE 11: FREE TRAFFIC METHODS

Ok so now we are ready to get into the really exciting stuff – to actually start driving traffic into our funnel.

The good news is that we have now set up our profit machine, and really all you need to now worry about is just driving the traffic through the funnel.

Let's talk about a few cool ways to drive traffic **for free**.

Free Traffic - Guest Posts

This section will be presented by Greg Kononenko.

Greg Kononenko:

Let's talk about a method of getting traffic that I used with a lot of success when I first started out. This method is guest blogging.

The idea of this method is that you will find a popular, high traffic website, which accepts blog posts from guest bloggers. Then you will write a blog post for that site, and place the link to your squeeze page somewhere in that post.

People will read that article, and come to your blog.

Here is a list of blogs that accepts guest posts in the "Make Money Online" niche:

<http://www.bloggingcage.com/blogs-accepting-guest-posts/>

and here are some more...

<http://www.petersandeen.com/list-of-guest-blogging-sites/>

If you run out of ideas, just google "sites that accept guest posts" and look for lists of sites relevant to your niche.

Next, familiarize yourself with their requirements, register, and then write a post. Incorporate your links in the post, and submit it.

You can often get easy 20, 50, or even 100 new subscribers just by doing one guest blog. And don't forget, that out of every 100-200 subscribers, you are likely to get a sale giving you \$30+ commission, as well as some "backend" sales from all of the subscribers going through your email sequence.

What to do if you run out of guest blogging sites

I don't believe you'll run out of sites any time soon... If you search the way I've outlined above, you will find dozens of blogs, and you can write for each of them multiple times.

But - just in case you want to venture out into something else...

Here is what you can do. Find a top ranking, high traffic site related to your niche. Look for a high number of comments, high number of social shares of posts, high ranking for various search terms related to your niche.

Then find the "contact me" button on the site. And then send them a message telling them that you are running a business in the XYZ niche, looking to collaborate with other websites, and wondering if they need any unique content. Tell them that you can write a high quality article for them for free - you just want to be able to link back to your page.

Not everyone will respond, however with this tactic what you need to do is contact 10-20 websites at a time.

You will generally find that 1 or 2 out of 10-20 will reply and say yes.

It only takes 30 mins max to contact 20 websites - just type up the same message and copy and paste into each contact form.

From there, you can write an article, they'll post it, and you will get visitors to your squeeze page.

Kindle Books

This is definitely one of my favorite methods. I used this a lot in June / July 2014, and got a ton of traffic with this.

CPA List Cash Surge by Stefan Ciancio and Greg Kononenko

Basically it all revolves around publishing a short book for \$0.99 on \$2.99 on Amazon Kindle. However, you will be given an opportunity to make a book go onto a “free giveaway” promotion for 5 days out of every 90.

And you will get a ton of downloads of that book in these 5 days. Inside the book, you can make reference to a “bonus” and put a link to your squeeze page.

Done! A huge wave of free subscribers on autopilot ☺

You can read about this method in a huge amount of detail in Bryan Harkins’ WSO titled “List Building Breakthrough”. I have made a deal with Bryan where he has agreed for me to give you access to that WSO for free:

>> [Grab Bryan’s “List Building Breakthrough”.](#)

MODULE 12: BUYING TRAFFIC

Paid traffic is our favorite, because it's just so simple and easy.

It's a little nerve wrecking for beginners to start paying \$50-\$100 for traffic, but once you're a bit more established and are actually making money, it's much easier to just take a % of profits and reinvest it into traffic.

It will cost us a little bit of money to buy the traffic, however it is money well spent – because you can get that traffic quickly and you don't have to waste time trying SEO or other tactics trying to get the people into your list.

Why Funnel Clicks?

We love “Funnel Clicks”. Everyone these days talks about Solo Ads, however we are actually falling more and more in love with Funnel Clicks.

This is definitely, and by far, our favorite method.

What is the difference? Well, Solo Ad clicks come from broadcast emails. Funnel clicks come from the clicks in your funnel, such as Thank You page clicks.

The reason why we love Funnel clicks much more than Solo clicks is because they tend to give a much higher optin % on your squeeze page.

Typically, when you buy a solo ad, you can expect 35-50% conversion on your squeeze page (of course assuming your squeeze page is decent quality).

With Funnel clicks, the usual option % is 55-65%, so much higher, and that just makes such a huge difference to how quickly you can grow your list and make money from it.

With 35% conversion you are looking at getting 350 subscribers to your list from every 1,000 clicks, and approximately 805 clicks to your CPA offers over the course of 30 days. Not bad.

With 65% conversion, you're looking at getting 650 subscribers and 1,495 clicks to your CPA offers over the course of 30 days.

As you can see, the difference in both subscriber numbers and clicks out to CPA offers is **astonishing**.

Why do they convert better?

Well it's because of psychology.

Solo Ad traffic is "cold traffic".

Imagine you're getting a broadcast email in your inbox saying "blah blah blah, make \$100 per day, blah blah blah, on autopilot etc".

You're probably thinking to yourself "Hmmm ok I'll check it out". You don't have any emotional attachment at that point yet.

You see the squeeze page, and you may or may not opt in.

You will only opt in if you are REALLY excited by the headline on the squeeze page.

Now if you're actually excited enough to opt in to the squeeze page, it means that the squeeze page was good and it struck an emotional chord with you.

So once you've opted in, you will be excited about seeing what it's all about.

And right at that point you'll be presented with an opportunity to get more cool stuff for free.

And because of that emotional attachment, funnel clicks convert much better. People are thinking "Awesome, I've just got this cool report, and here is an opportunity to get even more".

So Funnel click traffic is "**warm traffic**", with emotional attachment, and that's why it converts so much better.

Let me show you...

We always like to show my results of what we are talking about, so here it is – a current solo ad and a current funnel click deal that I (Greg) have got running right now.

This is what the solo conversion looks like:

150212		1000	284	284	113	39.1%
--------	--	------	-----	-----	-----	-------

And here is what the funnel click deal looks like:

150226		500	445	440	297	65.7%
--------	--	-----	-----	-----	-----	-------

Hope you can see a massive difference ☺ And that's exactly why we LOVE funnel clicks!!

One more reason...

Ok and there is one more reason why we prefer funnel clicks, and it's a massive reason – **PRICE**.

For some reason, solo ad clicks are priced from \$0.35 to \$0.50 with average being about \$0.45 per click these days. We think they just got very popular in the last 12 months, and everyone is going nuts over them.

Funnel clicks, on the other hand, are going for \$0.30 to \$0.4., with average being around \$0.35.

Why? Well, it's demand and speed of delivery.

One of the advantages of solo clicks is that they are generally delivered within a short time period. Solo sellers can control their lists – they know how many clicks per email they can generate. And the current market expectation is that they will be delivered within 24-72 hours.

So the solo sellers will not sell 1000 clicks if they know they can only do 200 within 24-72 hours.

However, with funnel clicks, the delivery timeframe may be a lot longer. It's quite normal for funnel clicks to take 10, 15 or even 30 days to be delivered – because they will get fulfilled whenever the seller has incoming traffic into their funnel.

So, what do we have? Higher optins and lower price? Sold!! 😊

Select your provider

Ok, so we will want to find a high quality funnel click provider.

Here are two groups in which you'll need to register right now:

<https://www.facebook.com/groups/funnelclicktestimonials/>

<https://www.facebook.com/groups/deepakulkarnifunnelclicks/>

You will be looking for the testimonials on sellers in those groups.

You should also register in this one:

<https://www.facebook.com/groups/funnelclicks/>

This is a buy / sell group, where you can check out the current offers of any potential vendors.

Let's find a candidate

You should go into the Facebook group, and browse around:

<https://www.facebook.com/groups/funnelclicktestimonials/>

Once you're in the group, you should do a search for a keyword "sales" in the top right corner:

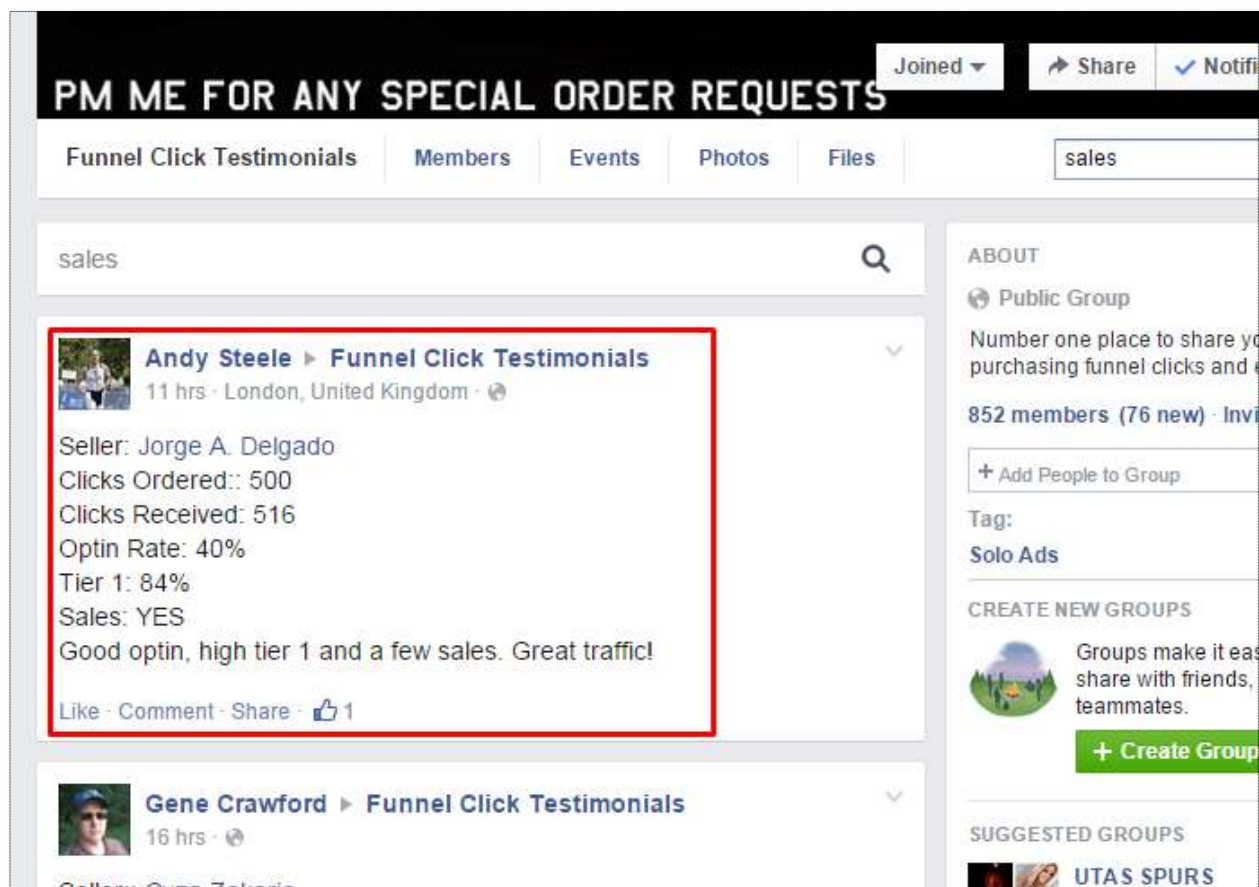


This will bring up a list of testimonials which mention getting sales.

The reason why we want that is because unfortunately there are some sellers out there that sell fake “bot” traffic.

However, if someone’s traffic is reporting to bring sales, then chances are their traffic is real.

The very first result that comes up:



Yes, fair enough, the optin is not very high, however this is something that could have been caused by the specific squeeze page.

So let’s do a search on “Delgado” and see what else he has delivered:



Ok so another person got 52% so that's pretty good. We'd definitely add Jorge A. Delgado to the shortlist.

So go ahead and find 5-6 providers who consistently have sales testimonials in the group.

Contact the seller and buy

Contact them via PM and ask about their prices and packages.

Avoid paying more than \$0.35 cents per funnel click (\$35 per 100 clicks).

Once you've agreed, they will ask you for the tracking link – so you can use the instructions from a previous module to set it up and give it to the seller.

You can set that up in ClickMagick.

Before you hand it over to the seller, test the link and make sure that it's redirecting to the right squeeze page, and that the click is being measured properly (you can then just reset the ClickMagick stats back to zero).

Review your results

You might not get an amazing result straight away, but if you've done everything correctly and have followed my advice, here are the results you should be seeing:

- Squeeze page converting at 35-45% or better
- From every subscriber, you should be generating 1.3-1.5 clicks to your CPA offers

Your assignment from "Module 13":

- ☐ If you are going to use funnel clicks, then find a great funnel click seller
- ☐ Contact them on Facebook
- ☐ Buy the clicks (don't pay more than \$0.35 per click)
- ☐ If someone tries to charge you more than that, just ask more people for quotes
- ☐ Review your results and tweak the funnel

MODULE 13: HOW TO AVOID SCAMMERS

Ok, here is the unpleasant part about buying funnel clicks – you have to be VERY careful and avoid scammers at all costs.

There are quite a few people out there that send “fake” traffic.

Basically what they do is they use a software program which creates lots of email accounts, and then uses automated browser which will opt-in to your page, and enter the email address.

Depending on the sophistication of the scammer, that automated program may also click some links on the “Thank You” page, which means that you will think that you’re getting clicks to your CPA offers and they offers are just not converting.

What to do

So you have to be extra-careful.

Firstly, never buy solo traffic from people who are not trusted.

Here are some tips to help you:

- Avoid the following people:
 - Those who joined Facebook less than 12 months ago
 - Those who have “solo” in their Facebook profile
 - Those who have a rockstar or a sexy woman photo as their profile – it’s probably fake
 - Those who have less than 20 personal photos on their Facebook profile
- Do the following checks:
 - Ideally, only deal with people who have sales testimonials in the “Funnel Click Testimonials” group. Robots don’t buy anything, so

if the user sends clicks which buy offers, it means that the traffic is probably ok

- Never just say “yes” to people who approach you. Do your due diligence on them first

How to spot fake traffic that has been sent to you

Here is a very cool way to identify fake traffic that we have been using.

In ClickMagick, stick the following bit onto the end of the URL:



As you can see, we have added “?id=rt1119” to the end of the URL which we have given to our seller.

This is just the squeeze page URL, but with that “?id=xxxxxxx” bit on the end.

The squeeze page will work as normal, but here is the cool part...

In Aweber, you can “search” your subscribers by a number of different criteria.

One of the searches you can run is to search for all subscribers whose “signup URL” contains certain characters.

So if you enter that ID, in our case “rt1119” into the search criteria, then you can find all subscribers that have been sent to you by that seller.

How cool is that?

But WAIT – it gets even better...

You can then search for those of them who have opened your first follow up message.

So if you have a seller who has sent you traffic where 0% of the subscribers opened your follow up message, something strange could be going on.

Here is an example:

The screenshot shows a web interface for managing email subscribers. At the top, there's a search bar with a dropdown menu set to 'Message opened' and a text input containing '1: Thanks - Download Your Guide Here'. Below this is another search bar with a dropdown set to 'Add URL', a dropdown set to 'contains', and a text input containing 'rt11'. To the right of the 'contains' dropdown are buttons for '+ Add' (green) and 'Search' (blue). Below the search bars is a 'Save As Segment:' section with a text input and a 'Save' button (green). At the bottom is a table with columns: Name, Email, and Status. The table has one row with the name 'Name Unknown', an email address, and the status 'Subscribed Yesterday, 10:32am'. Below the table is an 'Export CSV' button.

You can then actually click on the subscriber names to bring up some further information, like this below:

The screenshot shows a detailed view of a subscriber's information. It's organized into several sections: 'Date Added' (Today, 3:49am), 'Subscription Source' (Filed out a sign up form, with a link to a sign-up form), 'Status' (Unconfirmed), 'Location' (Sydney, 02, Australia, IP Address: 101.175.143.160), and 'Subscriber Activity'. The 'Subscriber Activity' section is a table with three rows: 'Opened' (11/19/14, Wed 8:00am, link to 'Thanks - Download Your Guide Here'), 'Sent Followup' (11/19/14, Wed 3:50am, link to 'Thanks - Download Your Guide Here'), and 'Subscriber Added' (11/19/14, Wed 3:49am, 'Subscriber Added').

You will be able to see exactly what was sent to them, and when they opened it.

As you can see, this seller has sent me traffic that opens emails, so it's probably ok.

IMPORTANT: as you have read in the earlier module, only about 10-30% of the people will actually open your follow up email. It's just how things work – they get bombarded with so many emails and it's hard to cut through the clutter.

So don't be alarmed if after you buy 100 clicks and only 5 or 10 of their leads have opened the emails, it's normal. You just need comfort that at least some of them are actually opening your emails.

Your assignment from "Module 12":

- ☐ Familiarize yourself with the content
- ☐ When you buy funnel clicks, make sure you enter the "?id=" feature in the URL so you can track the opens by traffic source

MODULE 14: EMAILING YOUR LIST

So if you have followed the steps in the guide so far, you should have a really good idea on how to set up your funnel, and get some traffic in using free or paid methods.

You will now start having some subscribers come onto your list.

One last thing that is remaining for you to do is to broadcast email messages to your list.

What is broadcasting?

Well simply put, this is a one-off email message that you can send in your autoresponder – like Aweber, GetResponse or another email management program of your choice.

Broadcasts can be sent either immediately or at a certain future date and time to your whole list.

How to structure your messages

Here are two very cool tricks that we've learnt just recently and they are working very well for me.

Trick 1: Give something away

In every email, we give something away. We have bought a collection of 500 PLR products in the "make money online" niche, and in each email we give away one of those reports.

This achieves two things – first of all, your subscribers start to **like** you, because you are actually giving something valuable.

And don't worry that it's PLR – most of your subscribers will be absolute newbies who know nothing at all, so they'll actually enjoy the read.

Secondly, the fact that you've given them something away for free will actually make them more likely to click the link to the paid offer and take action, because in their head they are thinking "wow, this guy / girl is good, looking after me, I really want to see what else he / she's got".

Trick 2: Attach the gift as PDF, don't insert a link to the gift

What you will want to do, is to attach your free report as well as all future gifts.

Never link to the download page – just attach the report as PDF.

If you link to the report – you will waste a valuable click.

So as an example, with the initial welcome message, previously we used to send people to a "download" page to get their guide, however we have recently changed the approach. Now we attach the guide, and we have seen an increase in our clicks to the CPA rotator.

So that's why we want to just attach, and then all links in our email will actually point to the CPA rotator.

How will this work

We broadcast twice a day, once at 7am US EST time and 7pm US EST time. You can experiment with other times if you like to get an idea on when your list responds the best.

Inside each email, you will place links to the same CPA rotator link that we set up in earlier modules.

Our aim is to get around 1% or higher click-through rate with each broadcast.

If you love numbers, that means then if you have 100 subs, you will only generate about 1 clicks per broadcast.

This is not much, however it will grow very quickly as your list gets bigger.

It is important to start broadcasting to your list from Day 1 – that way you will keep your name in front of their minds.

If you go for a week or more without sending a broadcast to your list, then they will be reading someone else's emails. Your subscribers may forget who you are in 1-2 weeks, and then when they get your next email may mark it as "spam".

Also, if you get into the habit of broadcasting from Day 1, then you will very soon have enough emails to put into your 30-day autoresponder and you won't have to send the messages manually anymore.

What to write about in your broadcasts

Well, here we have arrived to a topic with many different answers, where no one way of doing it is right or wrong.

Many people have different styles and the best thing to do is to find what works for you.

We will however do the following two things:

- We will tell you what we do and what works for us
- We will also then give you some guidance on how you can quickly learn other methods

Personally, we like send stories about every day life.

You see, people love stories. If they feel that every time they open your email, there is an interesting story there, they'll probably click on it.

We then tie that story to online money-making opportunities, and connect the links within the email to the CPA rotator.

Let us give you an example email, so you can see what we do.

Subject:

"I got ripped off today!.."

Body:

First of all... I am very annoyed today!

But we will get to it later.

I wanted to open up by saying that I have just sourced an awesome Twitter Traffic Secrets PDF for you.

It's attached to this email – I really do hope that you find great value in it and take action.

Now... About me being annoyed..

Yesterday I took my car for service, just a regular yearly service.

And... they called me and said yes, it's going to be \$320 which is a normal price...

The also said that my windscreen wipers need to be changed and that will be an extra \$90.

I know more about [internet marketing](#) than cars,

so I said "yes".

BIG MISTAKE!

BIG BIG MISTAKE!

Today I took my daughter to our local playcentre,
it started raining and I turned the wipers on...

... One of them FELL OFF!

Turns out they don't fit the car at all...

Now, luckily, not everything is so bad in the online
business world...

You can still find some good information out there,
which doesn't cost a thing... Like this one:

>> [One of a few remaining no-cost resources](#)

To Your Success

[NAME]

P.S. I am going to take my car back to these bastards... I bet they gave me the wipers for \$5 and charged the rest for labour...

What a rip-off...

As you can see, what we are doing here is giving away the PLR PDF that we have previously purchased.

That instantly builds trust with our subscribers.

The link in the message will need to go to the CPA rotator that we set up in an earlier chapter.

Writing stories like these is good enough for the system to work.

Here are some other ideas for you to get inspired:

- Write about something funny that happened
- Something negative that happened
- About your family, dog, cat, fish
- Share some tips (I do that as well, for example, where to get traffic etc)

NOTE: perfection is the worst enemy of progress. Just do it – assess the results and tweak later ☺ If something works – do more of it. If something didn't work – that's also a lesson.

Often “good enough” will take you better results than trying to get awesome at what you do but never actually getting around to taking action.

Automation

Once you've got about 60 broadcasts that you've written, here is what you can do:

Create 30 days' worth of automated auto responder messages (follow ups) in your autoresponder. Just take your broadcast messages and change them up a little bit – like a new subject and a few words in the body. (Experts say it's good to change them up to avoid spam filters).

You will want to send the between 6am-9am and 6pm-9pm local time for all your subscribers.

This is how to choose those options in Aweber:

So you would choose a message to go to 1 day after previous, between 6am and 9am.

The screenshot shows the 'Settings' page in Aweber. Under the 'Interval' section, it says 'Set the number of days from your previous message' and shows '#2 sent' followed by a text box containing '1' and the text 'day(s) after previous'. Below this is the 'Send Window' section with the text 'Only deliver this message on certain days and times' and a toggle switch set to 'ON'. There is a table with columns for days of the week (Sun, Mon, Tue, Wed, Thu, Fri, Sat), 'Start Time', 'End Time', and 'Add/Delete'. The 'Mon' column has a checked checkbox. The 'Start Time' is set to '6:00 AM' and the 'End Time' is set to '9:00 AM'. A green plus icon is in the 'Add/Delete' column. Below the table, there are two checkboxes: 'Send messages based on each subscriber's local time' (checked) and 'Apply these days and times to ALL messages' (unchecked).

Sun	Mon	Tue	Wed	Thu	Fri	Sat	Start Time	End Time	Add/Delete
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6:00 AM	9:00 AM	<input type="button" value="+"/>

☒ Send messages based on each subscriber's local time
☐ Apply these days and times to ALL messages

Then create another one to go "0" days after previous, however make the time on it to be 6pm to 9pm.

That would send both of those messages same day however about 12 hours apart.

Then schedule for them to go out twice a day automatically for 30 days.

Then simply replicate them once again to go out as follow up messages for another 30 days, again changing a few words and subject line.

You can continue doing this until you've got several months' worth of autoresponders.

That way you can create an automated marketing machine that is very much hands-off.

NOTE: if you like to take a shortcut, then you might want to check out these [147 pre-written email swipes](#). They are of pretty good quality

Your assignment from "Module 14":

- ☐ Start broadcasting twice per day at 7am and 7pm
- ☐ Once you have 60 messages, set them up as automated autoresponder messages, for 30 days, twice a day.

MODULE 15: THE PROFITS MODULE

You now know everything you need to know to be grow a list and get nice CPA commissions while growing the list...

If you optimize your funnel well enough, then you should be able to grow your subscribers numbers fairly quickly.

If you use paid traffic, you should pretty quickly get to a stage where your CPA payouts are covering the cost of your traffic expenditure. That way you can just reinvest into more traffic to grow a larger list quicker.

So let's now talk about what to do with your list...

Option 1: Automated Profits

This is something that we are doing right now and we LOVE the results.

Basically over the past month we have automated all our follow up messages, so we don't have to log in every single day and send emails.

Then we simply have all those clicks go to CPA offers.

This means that if we want to go away for a weekend, there is no need to log in and type up emails, and this is AWESOME – truly hands-off profits.

If you pre-program your list for 90, even 180 days worth of emails, you can simply change the offers in your rotator or add more offers, and you will continue getting clicks and getting paid.

You will have subs coming into your funnel and they'll just continue clicking the links in your follow up messages.

And the good thing is that you will have many subscribers that will end up clicking 3, 5 and even 10 or more links over their lifetime as subscriber. That means that they'll continue seeing new offers that they have not seen before – because you will have a great selection of offers lined up in your rotator.

So it's true hands-off profits.

Option 2: Pay Per Lead offers

We have recently found another option that works really well – Pay Per Lead (PPL) offers.

You have a list of people who are not yet proven to be buyers... However, they are proven to be interested in checking out free offers.

So you can give them EXACTLY what they want – free offers, and you will get paid for them just doing so.

Pay Per Lead programs, if you are not yet familiar with them, are programs which will pay you if you refer someone to them and they sign up for an offer.

The good thing is that a lot of PPL programs actually only require an email address. Or a name and email address. They don't require anyone to purchase anything.

You can get as much as \$0.75 to \$1.50 for someone to just submit their email address, even without them clicking a confirmation link.

So you can send an email out to your list, in one of the formats I discussed earlier in the guide, and instead of linking to you Clickbanking partners, link to the PPL offer.

Once someone leaves their email, you will get credited the agreed amount.

Here are some PPL programs:

Three Mouse Clicks

Kenny Tan is running a very high converting, profitable program where he will pay \$0.75 for a non-confirmed lead from a T1 country:

<http://threemouseclicks.com/tmcppl/>

Mega Cash Leads

John Horan is running a very good program paying \$0.75 as well for a non-confirmed lead:

<http://www.megacashleads.com/signup.php>

The way to implement them would be to add them into the rotator just like the CPA offers.

Option 3: Sell Solo Ads

You can cash in on the crazy surrounding solo ads right now, and start selling them.

You can charge anywhere from \$0.35 to \$0.55 per click – depending on your experience and testimonials.

Once your list gets to about 5k, if you are hitting 1% click rate per broadcast and you are broadcasting daily, you can generate 100 clicks per day. So you can easily start selling 100 clicks every one or two days (allowing for a variation in your click rate so you don't accidentally fall behind).

That's an additional \$35 - \$55 per day, depending on your price, which you can reinvest back into your list 😊

Your assignment from "Module 15":

- ☐ Decide how you want to monetize your list
- ☐ Implement one of the above models

CONCLUSION

So – this is the end of this guide.

Thanks for reading the whole 90+ pages. Wow, it really ended up being quite long, but we sure hope that you have picked up some useful and profitable knowledge.

Let's just do a quick recap of the method and we can call it a night ☺

Recap

So here is what you would need to, if we were to summarize the whole method:

- Register in Clicksure, CashNetwork, and Clickbank
- Register in the FB Funnel Click Testimonials Groups
- Get hosting, domain and autoresponder
- Create an optin gift (your own or PLR)
- Create a squeeze page
- Create your thank you page
- Create your immediate email
- Find 4-5 offers from ClickSure and Cash Network
- Find 2-3 offers from Clickbank
- Set up your rotator to send 100% T1 traffic to the chosen CPA offers
- Set up your backup URL with the Clickbank offer you want to test first
- Create a separate tracking “link” for each link in your funnel
- Connect all “links” from TY page and the immediate email to the rotator
- Start driving traffic (free or paid) – using listed methods or your own methods
- Once you've got 50-100 subscribers, start broadcasting to your list
- Once you've built a library of about 60 broadcasts, copy and paste them as autoresponder series

That may look like quite a bit of work.... That's because **IT IS**. However, once your funnel is set up – it will do all the dirty work for you.

There is no such thing in this business as instant riches. They just don't exist.

However those who are ready to take massive action upfront, can set up everything in a very smart way and are going to enjoy some really cool hands-off profits using these methods.

What's next?

It was a pleasure sharing this information with you and we really look forward to hearing about how you have put it into practice!

Like all of our WSOs, we know this stuff works because we are using all of these things ourselves. So the only thing you have to do is put it into practice – and the success will come.

If you ever get stuck with anything – just give me a shout in the Facebook group:

[Join the Facebook Group](#)

You will have the opportunity to network with fellow list builders in the group, ask questions and share ideas.

We strongly recommend you join!

How to contact us

If you need to contact us, the best way to do that is through the Facebook group – we will be hanging out there networking with you all and answering any questions you have.

If you need to contact us privately, our email addresses are below.

THANK YOU!

Thanks for reading, and see you around ☺

To Your Success!



Stefan Ciano



Greg Kononenko

[Black Belt List Building Secrets Facebook Group](#) (join the group to stay connected with like minded list builders and to get help)

greg@imondemand.com

RESOURCES

Here are some of the tools which we have either mentioned in the guide or think will work extremely well with the methods described in the guide:

The “Done For You” pack

If you want to get started as fast as you can – you can grab our pack which already contains HTML templates for the squeeze page, thank you page and the download page. They have the right layout and will help you get going as quickly as possible.

You can easily edit them to change a few elements so that your pages look unique.

You can [find that pack here](#).

Essential! You Need Tracking Software

You MUST track your funnel, clicks, opt in rates.

You also have to have a way to manage your Clickbanking Partners.

And to do all of that, right now nothing beats [ClickMagick](#). Simple interface, very reasonable pricing, and amazing functionality. They are offering a 14 day free trial as well.

There are competing packages like [QCC \(Quality Click Control\)](#) which are a one-time fee, but the cost is \$279 at the time of writing.

It's up to you and how serious you are about this business. If you would rather pay a one-time fee and NEVER have to pay a monthly fee again, then [QCC](#) is also very good and you can use it.

Want To Know More Tricks With This Mehod?

There is another AWESOME WSO by Winson Yeung called "[Copy My Template](#)" which shows some alternative techniques which are very complimentary to the method I teach.

Winson has mastered this type of funnel, and can get 181 clicks for each 100 subscribers that join his list.

He won WSO Of The Day for this WSO, and is giving away his exact templates to those who buy the WSO. So we highly recommend [you pick it up](#).

Need traffic fast?

Here is an EASY solution for you: [FAST TRAFFIC SECRETS](#)