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How To Make \$100 A Day Passive Income With Email Marketing

In this ebook I'm going to give you all my secrets that I use to make \$100 a day sending emails to my small list.

Using these secrets I made my first sale from my list before I even had 100 subscribers so I know that anyone can benefit from my secrets no matter how big or small your list is.

My 7 day emails series sample is also included with this package for those who don't know how to construct a 7 day promotion for products within your niche.

If you don't have a list I can show you how to build a list with nothing but free traffic.

If you're interested in learning how to build an email list from scratch with free traffic then you can check out my wso called [Lost To Boss Passive Income System V2.0](#).

My email address is Trey@fearlessboss.com in case you have any questions or you just want to get in touch with me for any reason.

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Who Is Trey aka T.von

Before I reveal my secrets that I use to make a passive income with email marketing, I would like to properly introduce myself(in case you don't know who I am).

My name is Trey aka T.von and I used to be a miserable soul searching the internet for opportunities to make money.

When I began my journey I was only 15 years old and I literally wanted to get rich over-night. I was tired of being broke and not being able to buy the gear and equipment I needed to play basketball.

My ultimate goal was to play professional basketball but I was always getting injured so I decided to just take some time off of playing sports and learn how to make money online.

I ended up filling out surveys for 25 cents each and I realized that making money online was a lot harder than I thought.

Fast forward a couple years and now I'm making a passive income online using free traffic and writing emails and I'm happy to say that making money online is actually simple, but only after you have a plan of action and the skills necessary to be successful.

So if you want to be a successful email marketer all you need to do is develop your email marketing skills and create a plan of action that will put you in a position to make a passive income.

It's as simple as that.

Once you get through this ebook you will know exactly what you need to do to make

\$100 a day or more with emails!

5 Quick And Simple Ways To Build A Profitable Email List

So, if you have been working online for a while you have probably heard how important it is to build a profitable email list. The truth of the matter is, if you can build a decent sized list of 1,000 or more subscribers, give tons of value, and send them targeted offers, you will never go broke.

Unfortunately, there are people who have big lists of over 1,000 subscribers but they can barely make 1 sale a month. Why is that? In fact, there are people who are actually losing money because the monthly service costs of having an auto responder have surpassed the amount of money they make from their list.

So why do some people succeed with their list building efforts while others fail? Well, the problem is most people just jump right into list building without figuring out who their targeted audience is, what they want, and what are they willing to pay for.

Well, here are 5 ways to ensure that you build a profitable email list.

1. Get into the minds and lives of your targeted audience. Personally, I try to go into niches that I enjoy and/or have experience with so that I can relate to my audience and write straight from my heart.

I know that sounds cheesy but the people that are able to make lots of cash from small lists are the ones who are able to connect with their audience and be completely transparent.

Hang out in forums and groups at least once a week to find out what your audience is talking about and make an effort to add relevant discussions in the forum to build your credibility.

2. Find a targeted product or service that people in your niche are willing to pay for.

Most people don't take the time out to do this but it really helps when you do the research on the product you're promoting so that you will be able to present the offer without coming off as pushy.

Instead of just saying "hey guys check out this amazing product that will show you how to make \$1,000 a week" you can give a detailed explanation of what the product will do for them and why they need it.

Another thing you need to keep in mind is, just because you like a product doesn't mean everybody else will like it. When I just started getting into list building I was putting all my efforts into promoting a product that I personally loved. I was making a few sales per month but out of curiosity I switched out my product for something else that was also very good but I didn't have any experience using but, I did do my research on it.

The new product I chose outsold the original product I was promoting and I made twice as many sales per month as I did with the original product which proves that sometimes the product you choose may not be the best product for your niche.

Some email marketers have the ability to sell anything and there is a reason for that. They have the ability to build trust.

3. Provide tons of value and show your list that you want to help them reach their goals and this will build trust. If you can establish trust with your subscribers, they will buy products that you promote solely on trust.

I'm sure there is a company/brand out there that you would literally buy anything from. For me it's NBA 2k. NBA 2k is a basketball simulation series that releases a new game every year. I literally reserve the next game as soon as it is announced.

Why? Because the NBA 2k brand has my trust from consistently over delivering with value whenever they release a product.

You can build powerful trust with your subscribers by giving them value every time you send them an email. Give them valuable content on a daily basis, give them free products, and only promote products to them that will help them reach their goals faster.

4. Look at the emails that you're currently interested in and study them. What emails do you currently read? I'm sure there are specific emails that you always have to open whether it's from a specific person or it has a specific subject line that draws your attention.

What characteristics does that person have that makes their emails so irresistible to open? What is so irresistible about the subject line and the content in the emails? This is called reverse-engineering.

Personally, I like to reverse-engineer email campaigns from my favorite marketers and design my own unique versions from them. Everybody has their own style of emailing and it's very important that you develop your own email style.

When you reverse-engineer an email campaign, you want to make sure you understand why a specific sequence of emails works and how you can add your own flavor and customization to it. I don't recommend copy and paste unless you have a coach that allows you to do that or recommends it.

5. Have you ever heard the saying, “The money is in the list?” Well, that is usually not true unless you have a huge list of tens or hundreds of thousands of people or you have the ability to build personal relationships with your list.

If you want to build a highly profitable list you have to build relationships with your subscribers. Start small and introduce yourself to your list and focus your attention on helping them.

You can make a nice monthly income with only a couple hundred subscribers on your list. I made my first sale from my list before I even had a 100 people on it and that was because I focused on giving value rather than making sales.

When you give lots of value to people and you have an offer in place, it's almost impossible to not make any money.

How To Use Articles And Videos To Build Your Business

So let's say, you have a website, you have an auto responder, but you don't have any subscribers to your list or traffic visiting your site. What do you do?

Well, if you've been studying the art of internet marketing you've probably heard of many different ways to drive traffic to your website and build your list.

Since, I got started online in 2008 I have seen many different ways that people go about engaging with others and driving traffic but there are two ways to build your business that have been working for me and many others and that is through article writing and video creation.

Some people like to read articles, and some people like to watch videos, so I recommend you use both in your business. Articles should be well written and should be a reflection of you. Videos should be organized and used to build trust with your audience.

Most of your audience will never get the chance to meet you in real life which sucks because I'm sure you're an amazing person but you can use videos to help your audience feel like they can still have a good relationship with you.

When you create videos and actually talk to your audience it can be very powerful thing.

Creating videos and putting yourself out there builds trust like no other. Articles are powerful but personally I believe you can create better relationships with your audience through videos.

Make your articles and videos entertaining and fun. Nobody wants to read a boring article and there is nothing worse than sitting through a boring video. People value their time and if you can't offer entertainment or value then they will find somebody who can.

Plain and simple.

When you write amazing content-filled articles and create videos full of useful information people will be more than happy to join your list. Think of your articles and videos as appetizers and joining your list as the full course. If the appetizer tastes great then I just imagine how good the entree will be. Same idea when it comes to your articles and videos (the appetizer) and your email list (the entree or full course meal).

The better your articles and videos are, the more targeted traffic you will get and the more profitable your list will be. When you create content you're not only going to engage with your targeted audience but you're also building your reputation. So, if you want to build a good reputation for yourself then you have to create mind-blowing content.

Nobody wants to see the same things over and over. There are so many people in your niche that are teaching the same things, you should be making the effort to go above and beyond your competition. Don't be afraid to be yourself and voice your own opinions.

Sometimes you have to start a little controversy and whether your viewers agree with you or not, they will respect you for being bold. There is nothing wrong with being different as long as you aren't bashing anybody or being disrespectful.

Build trust, and keep your subscribers happy and they will buy your products and recommend you to your friends. At the end of day it comes down to this. If you can make your subscribers happy, your wallet will be happy, and so will you.

The Five Mistakes To Avoid When Emailing Your List

So, by now you probably know some ways to get people on your list, but do you know how to keep people on your list?

Well, keeping people subscribed to your list shouldn't be a difficult task but there are certain things you need to know if you want to maintain a decent amount of subscribers on your list.

You certainly don't want to get into any problems with the law and your auto responder service. There are some rules and regulations that you need to follow. Now I can't tell you how to run your list but if you want to build trust with your subscribers and you want them to be responsive to your emails then you should avoid making these 5 mistakes.

1. Always make sure you have an unsubscribe feature and/or an unsubscribe link at the bottom of your emails. When someone requests to be unsubscribed from your list make sure that you carry out that request. Most auto responder services will remove the subscriber automatically but in case it doesn't happen automatically make sure you take care of it yourself.

If you continue to email someone who does not want to receive emails from you they can report you as a spammer and you can get your email address blacklisted by many email and internet service providers. You definitely don't want your emails ending up in the spam box. That can literally ruin your business.

2. Don't send your subscribers any inappropriate or disturbing emails, articles, videos, or pictures. You never know who is reading your emails and making this mistake can damage your business and reputation severely. I guess to some people this is common sense, so think of this as more of a reminder. Sometimes, we do things without thinking because we think it may be funny or interesting but, to some it can be disturbing and offensive, so always remember that your reputation is on the line.

3. Always update your list whenever you update your website or social media site. Every time you release some new content make sure you inform your list. If you heard some important news and you think it is relevant to your list then send them an email. If you release a new video or article on your website make sure you email your list.

This is how you build a relationship with your subscribers. Treat them like your friends. You know that feeling you get when you learn something new or hear something new and you have to share it with a friend? Well, right after you share it with your friend, send a quick broadcast email out to your list.

I don't know about you but I chose a niche that I'm actually interested in so I love emailing my list because they actually email me back and we get into some exciting conversations sometimes. Think of your list as your friends and not just your audience. This mindset change can make a huge difference in your business.

4. Don't blast your list with tons of offers just for the sake of making money. When someone signs up to your list they are seeking more value and help from you. In other words you have impressed them enough for them to trust you with their email address.

The thing is you can easily destroy that trust by sending them a bunch of offers and put them in a position to lose lots of money and develop information overload. I understand that your business revolves around making money but you can make tons of money with bombarding your subscribers with offers.

Instead of sending them multiple offers every day, how about you actually recommend products that they actually need and give them time to actually study it and take action. Then you can ask them if they need any help applying what they learned.

Think about it. I don't know how many products you have purchased in your life but just imagine purchasing your first product that promises to teach you how to make \$100 a day online with list building. Then, imagine the person who recommended the product to you or sold the product to you actually encouraged you to study and implement what you learned and offered to help you make it work. Don't you think you would have progressed through your internet marketing career much faster and you would've avoided information overload.

Unfortunately, most marketers sell you a product, then sell you another product the next day, then give you a break for a day, then sell you another product. How are you supposed to take action if you're always distracted by a different opportunity every day?

So, please don't bombard your subscribers with offers every single day. It just isn't right.

5. Know who you are dealing with. It is very important to know the average age, and gender of your targeted audience. You have to know what their problems are, what they like, what they dislike, and how you can make their lives better.

If you know all of those things then you will have a much easier time writing emails, articles, and creating videos that your audience will love. Like I said earlier, think of your subscribers as your friends.

Don't you know what your friends like and dislike? Don't you know how old your friends are? Without having the answers to those questions you won't be able to build powerful relationships with your subscribers.

How To Grab Your Reader's Attention With Your Subject Line

So, you start building a list but your subscribers aren't opening your emails.....what do you do? Well, first you need to understand that some people will sign up to your list just to claim your free offer and they will probably never open another one of your emails. There are many reasons as to why someone might not want to open your emails, but luckily, there are ways to get them to open your emails even if he/she didn't plan on it.

The most powerful way to get to people to open your emails is to use attention-grabbing subjects. The subject line is arguably the most important part of the email because most people determine whether they should open an email or not based on the subject.

When I just got started online I used to open every single email hoping to find a shiny object that would turn me into a millionaire overnight. After opening hundreds of emails and losing hundreds of dollars I realized that the reason I was opening these emails was mostly because of the subject lines. On any given day I would get an email that said, “Want To Make \$5,000 In One Day?”, “How To Get Rich”, “Make Thousands of Dollars In Your Sleep”.

As you can imagine I didn't make \$5,000 in a day from opening any of those emails nor did I become rich from those emails. You see, those marketers don't care whether I make \$5,000 a day or not, they're only worried about getting me to open their emails.

So, now that you see the power of subject lines I recommend you put a decent amount of effort into coming up with a good and ethical subject line especially

when you're writing an important email that you really want your subscribers to open.

Here are some tips to writing a good subject:

- Make your subject short and straight-to-the-point. Depending on the nature of the email you may want to get straight to the point in the subject and then go into detail in the actual email itself. An example would be, “The Complete Success Formula Revealed”, “The Best Free Traffic Method To Date”, “Three Ways To Increase Your Sales Instantly”.
- Make your subscribers curious. Your job is to get your subscribers to open your emails. If you've ever sold your own product, you know that your sales page is just as important if not more important than your actual product. If you can't get people to buy your product then your business will fail. Well, the same goes for sending emails to your list. If you can't get people to open your emails then you'll end up paying for your auto responder for no reason.

Use curiosity to grab your subscribers' attention and force them to open your emails. Here are some example subjects, “How to increase your productivity in 5 minutes or less”, “5 tips to guarantee your own success online”, “Are you making at least \$100 a day? “Do you want to quit your job in 30 days?”

- Demand action from your subscribers. If you have an offer that is ending soon, or you found something that you know your subscribers will love, you may want to consider using demanding subjects to urge your subscribers to take action.

Here are some examples, “Want To Double Your Income? Find Out How In This Email...”, “Act now or you'll regret it”, “Open this Email and Get the Answers You Need!”. You can experiment with these subjects and see how powerful these emails can be when used occasionally.

- Use the news, and/or relevant/popular topics to spark instant interest into your subscribers. You can also create your own news to create interesting subjects. Here are some examples, “New Traffic Source = Unlimited Free Traffic”, “You Won't Believe What I Just Saw On The News”, “Miley Cyrus Is Actually Smarter Than You Think”. If someone checks his/her inbox and finds emails with those subjects, I'm almost 100% sure that person is going to open at least one of them without thinking twice.

5 Important Things You Should Be Doing To Build Your List

1. If you have a blog or a business website make sure you have an opt-in form in a place where your visitors can't help but notice it. Most marketers have an opt-in form on the side of the homepage or they have an opt-in form pop-up after a visitor has been on the website for a few seconds.

If you want people to sign up to your list, you need to entice them with a free offer of value. Give away something for free that your visitors would be willing to pay for.

2. Brand yourself and your company professionally. Make your website and/or squeeze page impressive enough to get your visitors to feel comfortable giving you their name and/or email. You want to have well written articles on your site as well as informative videos. You never know where your visitors are coming from and you usually have one opportunity to impress them enough to get them to sign up to your list.

Make your website and/or squeeze page user friendly. Don't overcomplicate things and always remember that value is more important than flash. You can have all the graphics and pictures in the world but if your visitors don't find any value in your presentation, they will not return to your website and/or sign up to your email list.

3. Built trust with your subscribers and maintain it. You don't want to build a reputation of spamming your subscribers. One email a day should be the maximum and if you have to send more than one email a day don't make it a habit.

You shouldn't be worried about people unsubscribing from your list but if you're being too pushy and/or demanding in your emails you're going to get a large amount of unsubscribes. From my experience, I noticed that people are more willing to stay on your list after you have helped them solve a problem.

4. Create amazing products and services. There is nothing more powerful than word-of-mouth. When somebody buys one of your products or services and you actually solve their problem, then they will have no problem recommending you to friends and family. Look, everyone knows that there are people out there who are only looking to make a quick buck so they make crappy products, and deliver terrible service to their customers.

You can separate yourself from the thousands of people who don't take the time out to give massive value to their customers, just by making sure that you offer tons more value than the price of your products and services.

5. Take advantage of niche-related forums. As a list-builder, your job is to build relationships with your subscribers. Assuming you have friends that you get along with fairly well, you probably understand that a good friendship usually depends on the participant's ability to empathize and connect with each other.

So in other words, you want to hang out in niche-related forums so that you can understand what your subscribers hate, like, and love. You will find questions that need answers, and theories that need to be tested. You will never run out of content and things to talk about with your subscribers. Forums are literally all you need to write emails that your subscribers will enjoy.

How To Get Your Subscribers Begging You For More

If you haven't already, I recommend you try this experiment. Create a new email address and sign up to the lists of 10 successful businesses or business people in your niche.

Then you need to read all of their emails and see which ones actually persuade you to visit their websites and/or buy their products.

Once you find the most persuasive emails, I want you to write your own versions of those emails. Practice putting your own twists, and spins on these emails. You see, your subscribers want more value in their lives. They don't want to read boring emails that sound like business proposals; they want to read light and friendly emails.

Think about it. If your best friend gave you a call and said, “Hey I just saw this amazing movie with my fiancé, you should check it out”, would you go and watch it? What if a random guy came up to you and said, “Hey you better go and see this movie it's the best movie I ever seen, and if you don't go and see it then you are a piece of garbage”, would you go and watch it?

Personally, I usually only watch a movie if someone recommends it to me because I'm not a big movie-person anyways, but if a random guy tried to force me to watch a movie I would walk the other way. When you write your emails you want to come off as a friend that we all wish we had. You want to be that friend that

always has your back and is willing to help you achieve your goals instead of knock you down and tell you can't achieve success.

You never know when someone is feeling down and one email from you can help motivate them to get back up and continue to chase their dreams.

Be creative, and unique with your emails and content. This is what creates die-hard fans. People want to hear your opinions and they want to be able to trust you to tell them the truth whether they want to agree or not.

Mix it up. Give your readers different versions of content. Give them audios, articles, videos, and pictures. If you send your subscribers daily emails you have to give them different versions of content. Eventually, your subscribers will email you back and let you know what forms of content they enjoy the most. Then you can give them more of what they want, but still mix it up now and then.

Study copywriting or hire a copywriter for a while to see what good emails are supposed to look like. Or if you're cheap and lazy like me, you can just look at the emails that you read on a daily basis and study them. You can use the emails you like as models and just write your own emails that are relevant to your niche and add a splash of personality into the emails.

If you're promoting a product or service in your email, make sure you outline the benefits and make sure you are clear. Every email you send should have a purpose and it is your job to make sure your subscribers understand that purpose. Don't be too persuasive or aggressive unless your offer is limited or it is a "last chance" email.

Also, make sure that you are selling something that your subscribers actually need. Being aggressive or persuasive isn't bad unless you're selling something that your subscribers don't need. When I send out aggressive emails I rarely receive any unsubscribers or complaints because I send these emails out rarely and I only use these emails if I'm selling something that my subscribers need.

5 Ways To Get Your Subscribers To Trust You Quickly

When I just got started online I was able to make my first couple sales with a list of less than 500 people and I didn't even know what I was doing. Now that I look back at my email campaign, I realize that I was able to build trust with my subscribers quickly which is why they bought products from me.

Once you know how to get your subscribers to trust you quickly you could literally jump in any profitable niche at anytime and begin to make sales in 30 days or less.

Here are 5 ways to get your subscribers to trust you quickly:

1. Become an expert in your niche and/or sub-niches. Gaining your subscribers trust isn't hard once you have established yourself as an expert. People want to learn from the best of the best and if you have not acquired tons of knowledge about the topics in your niche then it will be hard to establish yourself as an expert.

It also helps to have interest in your niche and/or sub-niches. This will help you to acquire knowledge quickly and reach an expert level at a fast rate.

2. Give your subscribers a satisfying experience. Every piece of content, product, and service you create should be designed to over-deliver in value. You want your subscribers to look forward to your emails, and you want your subscribers to be excited to buy a product or service recommended by you.

I want you to know that is possible to establish yourself as an expert that doesn't care about giving value to his/her subscribers. You don't want to be that kind of expert because it will be difficult to build a business that people love and share with others. You can make money by just creating crappy products and creating crappy content but, you will have to work your butt off to keep finding new subscribers because you will experience a lot of unsubscribes and complaints.

So, keep this in the back of your mind. Everything you create should over-deliver in value. When you over-deliver in value people will talk about you and your business in a positive light and you will begin to get subscribers by word-of-mouth, which is one of the best ways to get subscribers.

3. Give your subscribers expert advice and information that they can't get anywhere else. If you have experience with various topics within your niche then it shouldn't be hard to come up with content and information that only you can share.

For example, if you were in the dating niche and you have lots of experience with dating as well as being very knowledgeable on the topic you should be able to create unique content that only you can come up with. What you're doing is combining your experience with your knowledge and creating content that your subscribers can't get anywhere else.

This will make you seem like you're one-of-a-kind. That is a very good thing. You see, most of your competition is just repeating the same stuff to their subscribers

over and over but you're following a different path. You're creating content that nobody else can create and your subscribers will be drawn to you because you're different and probably more entertaining to learn from. You should be polarizing.

If there is some concepts in your niche that you don't agree with then don't be afraid to address it. Some people will hate you for being different but they will respect you for having the confidence to be different and those that love you will love you to death.

4. Give your subscribers the opportunity to run away. Always give your subscribers the opportunity to unsubscribe from your list at anytime.

When you create products always give your customers some sort of money-back guarantee. Understand that no matter how good your products and services are, they might not be right for certain people, so, you should at least give your customers an opportunity to get their money-back. If you don't want to give a money-back guarantee make sure you explain that clearly in your sales page and if possible you should explain your reasoning as to why you don't offer a money back guarantee.

5. Create personal relationships with your subscribers. Answer their emails, ask them questions, reveal stories about yourself, talk to them as if they were your family or friends.

Always remember that your subscribers are real people like you and me and you have to treat them as such. Think about some of your closest friends and family. If you recommended a product to help them with a specific problem they're having, do you think they would buy it? Of course they would.

So, if you build a close relationship with your subscribers you will always have money in your pockets because they will actually be willing to buy the products you recommend. Trust is powerful, and if you use it in the right way you will actually feel good about yourself and people will admire you for having the ability to keep their trust.

5 Ways To Make More Money Using Nothing But Your List

“The money is in the list”, “Build a list”, “The bigger the list the more money you will make”. I've heard all of those sayings more than once and I believe they're all true but you have to master one or multiple ways to make money from your list before those sayings begin to have true meaning.

Here are 5 ways to make more \$\$\$\$ using nothing but your list:

1. Create products and sell them to your list. You probably already know this but there are some beginners who don't so I thought it would only be right to include it in the list. You can create ebooks, training courses, video courses, email courses, audio courses, interview recordings, and etc....

Currently I enjoy creating ebooks. I know how to create ebook packages that over-deliver in value and I sell them for affordable prices so that I can help a variety of people. I also know that there are lots of people out there that can't afford expensive products so I create ebooks that are affordable but are also very helpful. I usually design my ebook around a question or multiple questions that need to be answered.

You can create whatever product you want but just make sure that you create a product that people want. Find out what your market wants and then create a product that gives them what they want and more.

2. Selling solo ads. You can sell solo ads and mail out an email to your list promoting another person's offer. So you're basically selling advertisement to your list. It is called a solo-ad because it is usually one email that is sent to your list and your buyer will pay based on the amount of clicks he/she will receive or the size of your list.

I don't do solo ads myself but there are people out there who have built a business out of buying and selling solo ads and if you master this skill you can put some serious cash in your pockets.

3. Sell affiliate products to your list. This is the business model that helped me reach my first \$100 day and things have only gotten better since then. What you want to do is build up trust and personal relationships with your subscribers and then recommend products that will help them solve their problems. As an affiliate you will receive a percentage of each sale you make.

So, if you were in the dating niche, you would find out what your niche wants to know about dating and then recommend a product that will help them solve that problem. You can purchase the product yourself or get an affiliate copy of the product so you can go through it yourself and make sure it is a high-quality product.

If you recommend crappy products to your list you will destroy the trust you have built and your subscribers won't buy any future products from you.

4. Sell services to your list. If you have skills that your subscribers don't have then you can sell your services to them. If you can write high-quality articles at a fast rate you can make \$100 a day or more by selling article writing services. You can sell website creation services, graphic creation services, copywriting services, and etc....

I don't sell services but I recommend selling services if the pay is worth your time.

5. Sell coaching to your list. Once you become an expert in your niche and you feel as though you can help people get similar results, you can offer coaching. So for example, if you were in the internet marketing niche and you were making \$5,000 a month online, you could help someone on a one-one-basis to reach similar results.

You can do one-on-one coaching or you can do group coaching. Group coaching allows you to coach a large amount of people. Instead of working closely with 50 people (which would take up all your time), you would create a training course and then meet with the whole group at the end of the week on a webinar and answer their questions. You could also just create a membership site with a forum, visit the forum frequently, and interact with your customers by answering their questions daily. It's up to you how you deliver your coaching.

How To Become An Email Marketing Boss In Record Time

So, you've made it this far and I hope you got some new insight on how email marketing/list building works. I also hope that I helped you to refresh your memory on some things you may have learned in the past but forgot about or never really thought about deeply.

Look, I'm going to be straight and honest with you. You don't need to sit down and learn every single conversion strategy and email strategy ever created. You

will end up having a bunch of knowledge and nothing to show for it....unless you take what you learn and put it into action right away.

If you want to become an Email Marketing Boss, then you have to get results. At the end of the day that is the only thing that matters. So, after you read this ebook and get to this part you should have a proper understanding of how email marketing/list building works.

Your job is to build a list, and send them emails. Simple enough right? If you're already making a large sum from your email and list building efforts then you don't need to read this section because you're getting results. If you're not getting results then stick with me.

If you don't know how to choose a niche, build a squeeze page, and drive traffic to your squeeze page, I suggest you check out my Lost To Boss ebook, or simply type in how to drive traffic to a squeeze page on Google or Youtube.

Here is my simple step-by-step list building and email marketing action plan:

1. Choose a niche
2. Build a squeeze page
3. Send targeted visitors to your squeeze page
4. Build a honest and truthful relationship with your subscribers
5. Give them what they want for free
6. Then give them what they want and more for a price
7. Repeat steps 3-6 while learning what your subscribers want and mastering the whole process.

What do you think? Don't make things complicated. If you feel lost, stuck, or uncomfortable that is a good thing. That means you're pushing your comfort zone and building your self-discipline.

Eventually, building a list and creating high-converting emails will become a piece of cake.

I could ramble and ramble but it really just comes down to taking action. You probably know a lot more than you need to start making 4-5 figures a month from

email marketing. Create a goal and then create a daily action plan that will help you reach your goal.

You can just use my list building action plan or customize it to your specific situation.

You can also give me a shout; my email address is Trey@fearlessboss.com I'd love to get your feedback and hopefully help you take your business to the next level. Thanks for reading. Peace.

P.S. Don't forget about the 7 day email series bonus. Check it out if you need a visual example of how I structure an email campaign selling a product while, building a relationship with my subscribers and providing lots of value.