

# TOP 10 AFFILIATE HACKS CHECKLIST

These are my top 10, hand selected, most profitable affiliate “hacks” for lots of sales and big commission payouts. If I was going to use any of the 101 Hacks it would be these.

- 1 Find people with problems and then find products that solve them – don't go looking for “affiliate products to sell” and then try and send random traffic. ☐
- 2 Build trust and credibility through your content and interaction with your audience – your blog is the perfect place to do it combined with a Facebook group and email list. ☐
- 3 Only recommend good products preferably ones you've used and had good results it – it increases your trust and credibility and makes it MUCH easier to sell them. ☐
- 4 Make building your email list your #1 priority – 95% of all my affiliate sales come from my email promos not from my blog posts (this is how ALL the super affiliates sell) ☐
- 5 Use proven headline formulas to get people to read your emails and content as the only thing everyone will see is the headline and if it's bad no one will open. Get the ultimate guide to headline formulas here: <http://nichehacks.com/copy-and-paste-headline-formulas/> ☐
- 6 Use proven copywriting formulas and templates in your emails such as the PAS Formula and The 60 Seconds Sales Hook to sell affiliate products (if you bought the upsell to 101 Affiliate Hacks you'll have these) ☐
- 7 Always push scarcity, fear of missing out, and price rises hard especially on the last day as this is when most people will buy – many times up to 50% of my sales come on the final day. ☐
- 8 Test and track everything or you're just throwing spaghetti at a wall – you need to know which emails templates / promos are consistently getting the most sales, what links people click and where they are buying from. ☐
- 9 Segment your email list based around interest – it's much easier to sell an Amazon product to people interested in Amazon than it is to people interested in blogging. ☐
- 10 Expose people multiple times to the same product never just once and give up it takes people on average 7 exposures to make a purchase – so multiple emails, lots of different posts and content types. ☐

These are my 10 favourite affiliate hacks for the highest sales and commissions.  
Put them into action and watch your own affiliate sales soar. You'll be a super affiliate in no time. :)