



# HOW TO FIND PROFITABLE CB PRODUCTS IN 3 EASY STEPS

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## HOW TO FIND PROFITABLE CB PRODUCTS IN 3 EASY STEPS

Knowing which CB products to promote is a science.

They don't exactly give you all the information you need – there's no conversion rate, EPC, refund rate or other useful information.

You can pick sales pages which “look good” but the best looking sales page isn't always the one that converts best.

You can make guesses based on “gravity” but that's a misleading factor as gravity is a confusing number made up of multiple different variables that only Clickbank 100% knows.

Or you could spend time and money yourself promoting products just to find out that they didn't convert and you've wasted your time and cash.

So how do you know which Clickbank products are selling well and profitable if you promote them?

It's easy enough...

1. Go to <http://www.cbtrends.com/>
2. Click on 'top products'
3. Then “view the top viewed products”  
(<http://www.cbtrends.com/popular-clickbank-products-1.html>)

You'll be given a list of the 100 most “requested” products, i.e. that affiliates have requested to promote.

This still isn't an exact science and you cannot be 100% sure that just because a product is highly requested by affiliates that it's actually going to convert but it's a good indication.

Affiliates usually go where the money is and promote products that make them money or they see is making other people money.

You've just found products that will (likely) make you money.