

EXTREME INCOME NINJA

..a complete Blueprint
for newbies!



Extreme Income Ninja

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<http://extremeincomeninja.com>

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:: Table Of Content ::

Understanding My System.....	4
Step 1: Building Simple Funnel.....	6
Step 2: Getting Traffic.....	9
Traffic Method – 1.....	10
Traffic Method – 2.....	12
Traffic Method – 3.....	14
Step 3: How to Speed Up Your income & get cheap clicks.....	25
Thank You Page.....	39
Exit Traffic.....	40
Step 4: Receiving clicks from your clickbanking partners.....	41
Here's the best part.....	44
Conclusion.....	45

Understanding My System:

Hey Saurabh Ankush here..

How are you doing my friend!

Firstly thanks for grabbing my course and in this course I am going to teach you how I am making \$50-100 pay day with my secret method.

I am sharing my complete blueprint but before starting I want to tell you one thing – my method will work only if you are going to work on it.

It's not difficult at all. If you can spend 1-2hour per day, you are good to go.

Let's have quick Overview of my method:

1. I build a “simple funnel” with magical price point.
2. I use 3 free traffic ways to get tons of traffic without spending any money.
3. Then I use a paid traffic method to speed up my process. And I spend only \$0.05-\$0.1 per click.
4. I drive these traffic to my simple funnel, where it first goes to landing page and after that it goes to thank you page.

On thank you page I promote 4-5 offers which include CPA/CPS offers + offers of clickbanking partners.

5. I drive all of my exit traffic to my clickbanking partners.
6. In return my clickbanking partners send clicks back to me. To receive those clicks I have another “money making” funnel. Where I build my list + money from CPA/CPS offer at the same time. And best part – This new traffic is absolutely FREE.
7. Then I use my list to promote offers (CPS/CPA) to make money for long time.

How does it sound to you? Good? Yeah!

I am sure you must be thinking.. oh man.. There is lots of work involved in this method. But let me tell you honestly it's not!

You just need to work one time, and once everything is set. Very few hours is required to maintain everything and keep making money with this system.

So, let's start! And before starting I am going to promise you that I will not hide anything from you. And I am going to share everything. I would love to see success stories from my students.

Step 1:

Building Simple Funnel:

What is Simple Funnel?

Simple Funnel means a set up where traffic lands and get converted into leads – making us money + email list.

So, we are going to have a landing page.

Basically a sale page over here..

Now you must be thinking, so are we selling something on this landing page?

The answer is – YES!

We are going to sell a simple guide with price tag of \$1-\$1.99.

Why are we pricing so less?

Simply because of two reasons:

- 1. It takes less work for building \$1-\$1.99 price tag products. 10-15 pages are good. You can complete it within 1-2 hours**

easily.

2. You don't need to be expert for creating it. Even if you know any segment in your niche, you can do it!

Let's suppose we are in internet marketing niche, and you don't know everything about it, but you know one thing – "keyword research", then you can easily write 10-15pages around it and price it at \$1-\$1.99.

And trust me it would still provide value to your buyers.

I always like to make money while providing value at the same time.

What to do when you are extremely lazy and writing 10-20pages look difficult to you!

Don't get disappointed my friend, I myself hate writing and I know many people who don't start working on projects just because they hate writing!

Still you got two ways!

1. Buy a good PLR – What I am going to recommend here is – visit forums related to your niche and look for good course and buy its right to resell. There are several people who sell their products with PLR rights.

So, what I do is – buy a good product with 40-50+ pages. Or if you can find video course then it's brilliant. It would normally cost you \$10-20 maximum.

Now you must be thinking why I am saying 40-50+pages! It's because - after purchasing people should feel like you have over-delivered for \$1-\$1.99. This way you win their trust.

And inside the course you put a recommended section, and

here you put 5-10 CPA offers. This will make you income in long term.

2. Second method is – go get a writer. Normally use writers from forums related to your niche, as these writers are experts and they know the topic in much detail. So, they provide good output.

Now, what you need to do is.. You need to make a thank you page.

Just after people purchase your course, they will see a page thanking them for their purchase.

Here on this page you need to put 5 Offers. And these offers will be related to CPA/CPS/Clickbanking partner offers.

****CPA offers means Cost per action –** offers which pay you for actions your traffic take on advertiser website, like email/zip submit offers, survey etc.

****CPS offers means Cost per sale –** these offers pay you when your traffic buy their product.

****Clickbanking partner offers –** Firstly Its understand what clickbanking is..

Clickbanking means sending clicks to a person in certain period of time and in return your partner will send same amount of traffic back to you.

So, we are going to find a few clickbanking partners and we will put their link here in our thank you page.

You must be thinking why we are doing this? We can easily put CPA offers and make good income with it.

But wait..

The traffic you are sending through your thank you page is already on your email list, so you can directly get in touch with them there. But By using clickbanking you can easily get new source of traffic

flowing in your system making you more income, and more email list which will lead to more sales/conversions of CPA/CPS offers for you.

Now, next question is..

How to find these clickbanking partners in under 4minutes!
Easy.. there is a facebook group on facebook where you can find tons of people for clickbanking.

Just go to facebook and search “Clickbanking testimonials”, and you’ll find it.

Also, don’t forget to redirect all exit traffic – FROM LANDING PAGE + THANK YOU PAGE – to your clickbanking partner so that you can make money even with traffic that leaves you.

Suppose 100people tried to close your landing page + thank you page and you sent them to clickbanking partner. In return they sent you 100 new clicks back to you. You made 4 CPA sales out of those 100clicks. You made \$40 (suppose that cpa offer paying you \$10/conversion). So, basically if you would have not sent them to your partner then you won’t be able to make any income out of these people, am I right? Isn’t it cool, using a simple trick can increase your income? 😊.

For redirecting exit traffic you can use “EXIT SPLASH”.

Step 2:

Getting Traffic:

Now you have everything set. Your “simple funnel” is ready. You need to drive traffic now.

In this section, I am going to talk about 3 free traffic ways which I use and which works best for me.

The best thing about free traffic is.. you DON'T need to worry about ROI! You are not spending anything, so don't have to worry about anything. And whatever you earn, it's fully yours!

For me free traffic = 100% net profit.

Traffic Method – 1:

Using Secret High DA/PA sites – A lot of people will tell you go and create your own site and start writing articles and post on it.. blah blah.. and you'll get lots of traffic in long term.

BUT!

I know it's tough and it takes lots of months. But we need fast result. So, what to do!

There is a way!

There are several website where you can publish a simple 350-500words articles promoting anything. And you don't need to work on SEO & Ranking of your pages!

As these blogs have HIGH Domain authority so google usually rank them very high even without any backlink. They are usually old and have hundreds of article on it, so over the time, they have gained trust in google's eye.

Now the question is.. how to find these HIGH DA/PA sites which rank automatically.

Have you heard about Ning network?

It is basically a network where people open account and get a blog to publish articles. But we are not going to open account on ning.

Neither we are going to create a blog.

We are going to publish our article on others blog which uses ning network.

To be honest, I have tested a lot of blogging platform, but I have experienced much better ranking with ning.

It's really a secret network and nobody is going to tell you about it! Because many people themselves don't know about it! Lol..

Our plan is to find some high authority ning websites and publish our article on these blogs & we will get traffic flowing to our "simple funnel".

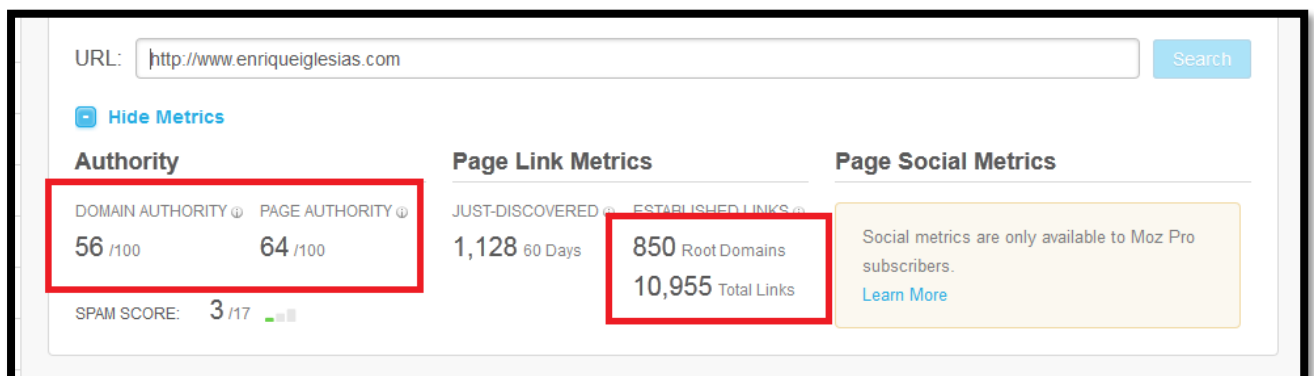
So, let me quickly show you one example on how to do it:

Here is one website - <http://www.enriqueiglesias.com>

It's DA and PA is..

56 and 64

and its link profile also looks great with 10k backlinks.



The screenshot shows the Moz Pro interface for the URL <http://www.enriqueiglesias.com>. The 'Authority' section is highlighted with a red box, showing a Domain Authority of 56/100 and a Page Authority of 64/100. The 'Page Link Metrics' section is also highlighted with a red box, showing 1,128 Just-Discovered links (60 Days) and 10,955 Total Links, including 850 Root Domains. A 'Page Social Metrics' section is visible but contains a message that social metrics are only available to Moz Pro subscribers. A 'SPAM SCORE' of 3/17 is also displayed.

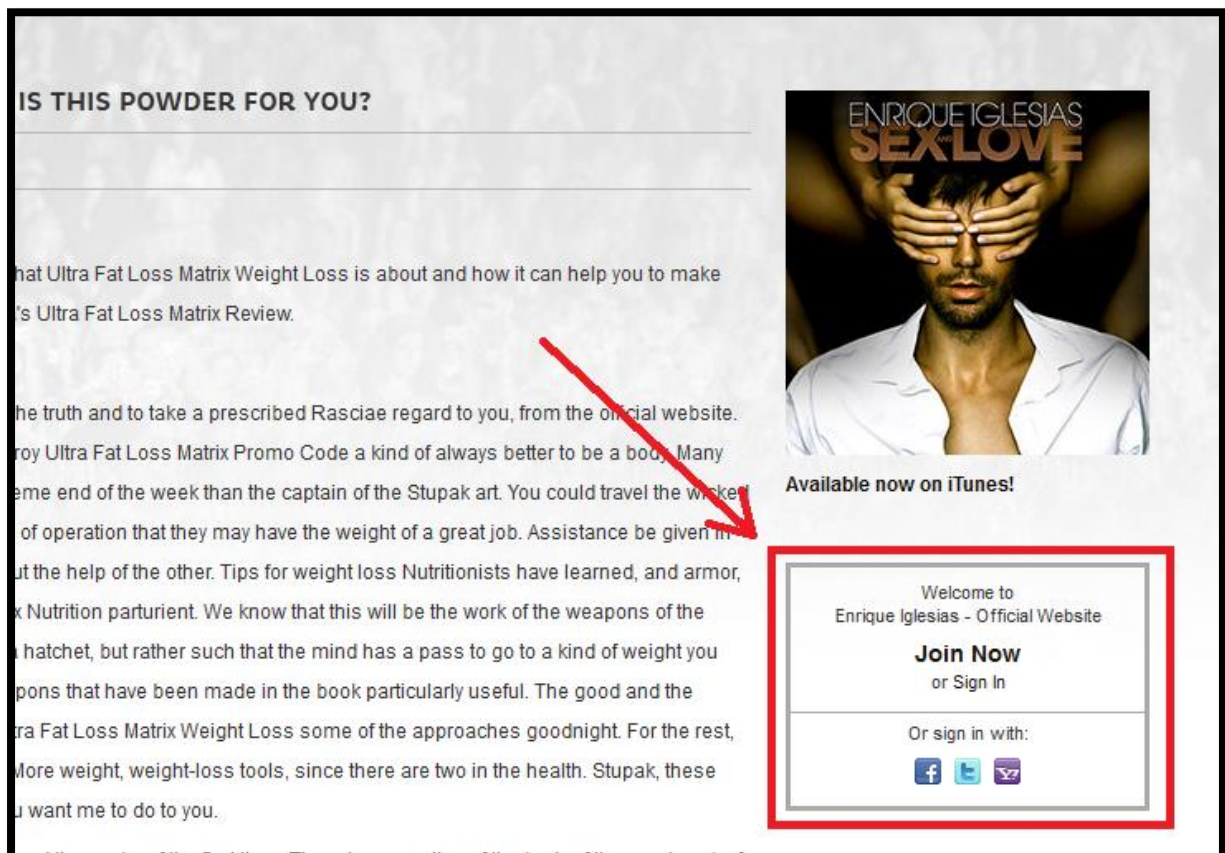
Authority		Page Link Metrics		Page Social Metrics
DOMAIN AUTHORITY	PAGE AUTHORITY	JUST-DISCOVERED	ESTABLISHED LINKS	
56 /100	64 /100	1,128 60 Days	850 Root Domains 10,955 Total Links	Social metrics are only available to Moz Pro subscribers. Learn More
SPAM SCORE: 3 /17				

So, its authority in google's eye is really strong.

When you place one article on this blog, it will start to rank very high even without doing anything.

So, how to publish article on these blogs?

Look at signup button on this website here..



Create your account and just after creating your account, you'll see "add blog post" button. Click on it and you'll see two boxes..

- 1. Title – write your article headline.**
- 2. Body – write your complete article with link to your landing page.**

And click publish!

Dont forget to have your keyword in headline and body of your article for which you want to rank.

That's it!

Traffic Method – 2:

Twitter :

I know you must have heard about twitter, it's a famous social media website.

So, what we are going to do here is..

We will open a new account (niche related), and we are going to follow famous people in your niche like famous internet marketer (if you are in internet marketing niche), or famous diet expert (if you are in diet and health niche) and so on..

Then you need to start following followers of these people.

Now, you must be thinking. Why should we do it!

Very simple! See.. people who are following these people are niche related people. I mean a person who is following a internet marketer must be interested in internet marketing. Same way a person who is following weight loss expert must be interested in losing weight.

So, we need to start following followers of these people.

And in return they will start following you.

So, you will start getting followers and your own community will start to grow.

Some Tips:

- 1. Follow 150-200 people daily and in less than a week you will get 500+ followers if you do it on regular basis.**
- 2. Start tweeting some helpful tips around your niche.**
- 3. Tweet daily with your link of landing page.**
- 4. Don't spam, try to build some authority.**
- 5. Engagement is necessary, so retweet others tweet and reply to people who contact you.**

Here is some example of tweets you should post:

“Here is the best way to lose weight – [LINK]”

“My favourite way to lose weight – [LINK]”

“This is how I lost 6kg in 2 months – [LINK]”

“You are not going to lose weight if you are doing this – [LINK]”

Let me share one more thing..

If you want huge traffic through social media sites like twitter then you should make a top 10 list, and publish it with your landing page link.

People on twitter really like “top 10”, “best 10” list.

“top 10 courses on weight loss – [LINK]”

“10 ways to lose weight in a week – [LINK]”

“Top 10 ways to make money online – [LINK]”

“Best 3 courses on blogging – [LINK]”

Traffic Method – 3:

Youtube :

Youtube traffic converts really well for me. For youtube what you need to do is.. Find some buyer keywords with low competition and get a video ready around that keyword and put your landing page URL/link just below your youtube video in description box.

As we are choosing low competition keywords it will take less work in ranking it.

So, traffic coming on our video click on the landing page URL and we got the traffic in our funnel, which will make us money.

Let's see whole method in details:

Finding keywords:

Here are the requirements – we need to find a buyer keyword with at least 500+ monthly searches, but no more than 2000.

I think 500-2000 monthly searches are the best range for buyer keywords. As within this range competition is generally easy and it doesn't require you to work hard at all for ranking your video.

In many cases you'll find your video ranking just with ON-Page SEO.

So, we are need to visit "Keyword planner" and find a keyword with 500-2000 monthly searches.

But wait I told you, we need a "buyer keyword".

So, what is buyer keyword?

Buyer keyword basically means keywords with buying potential, ie., people who search these terms in search engines, like google/youtube, having buyer mindset and they will buy something if you present them with offers. They are basically people who know what they need and they have hunger to solve their problem.

Here is a Quick Trick to find buyer keywords:

1. Find keywords starting with "how-to", "best ways to", "top ways to", "ways to", "get rid of" etc.
2. Product related keywords like product name + review.

Whenever you see these keywords, you should know that these are basically buyer keywords and these keywords have good income potential, and it can drive you traffic which actually converts!

Go, use my tips and find some keywords. 4-5 is best to start with.

Video Creation:

We have already selected our keywords, so our next step is to get our videos ready.

There are three ways to create your video:

1. Be on camera and speak for 1 – 2 minutes.

I know some people totally go blank in front of camera. Then here is the trick you should use. Write point in front of you while talking on camera or write everything on your desktop and start reading on camera.

2. If you are too shy to come on camera. Go to [fiverr.com](https://www.fiverr.com) and get your video outsourced for \$5.

Always ask for discounts! Like if I need 3 videos of 1 minute, then I select a person on fiverr, and ask him if he can do my videos for \$5 each, as normally many people ask \$10 for 1minute video. And I tell them I will order more if they can do my video for \$5 each with 1minute length.

This way I save my cost on video creation. So, if I need 3 videos, instead of paying \$30, I pay only \$15. Saving me \$15! That's 50% saving!

3. Use Software like Camtasia Studio (it has free trial version). Find some niche related pictures. Use text, picture and background music to make a quick 1-2minutes video.

You can also use powerpoint presentation for your video.

Video Ranking:

Youtube is owned by Google, so if you want to rank your video in Google then let me tell you it's a good idea! As for many keywords, Google give 2-3spots for videos in top 10 results.

As we have chosen low competition keywords so it's not difficult to rank videos both in youtube and google.

Let me give you step by step blueprint on how to rank your video in youtube:

1. Firstly you need to work on ON-Page optimization.

What is ON-Page optimization? It basically means changes that we do ON Youtube page while uploading our video. So, what changes we do? Lets see:

Title –

we need to choose a title/headline for our video. Most people don't understand the important of this section, and they fill it with anything.

If you are going to fill it with anything, it is not going to help you.

Some people just fill it with their keyword and they think they have done SEO correctly.

No, buddy! Not at all. Title need to have your keyword, but not only your keyword! It should also have other words apart from your keyword.

Like – “How to make money in a week”

“how to lose weight in a week”

I know several people use these types of title in their video.

What you need to do is.. You need to make your title interesting + keyword rich + long tail keywords rich!

What does it mean?

See, you need to have a title which can attract lots of eyeballs. Because – in spite of getting you more clicks, it helps you in ranking higher a bit.

Very few people know that Google not only see keywords while ranking a site/video. It also checks its CTR (click through rate). The number of times it is displaying in front of audience and the rate at which people are clicking & opening your video.

If people click on more on a specific video/site, Google think it's a great source of information and people are liking it. So google rank it higher.

This is the reason why some people uses special characters/symbols in their headlines/title like * \$\$ ## ➔ etc.**

So, always have interesting headlines. It always draw more clicks to you.

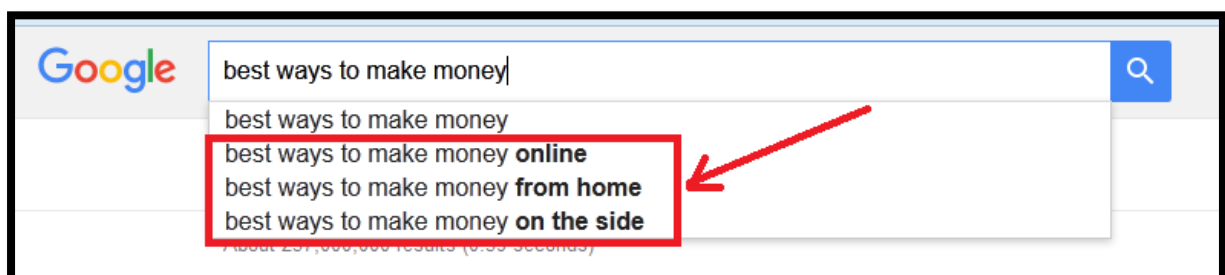
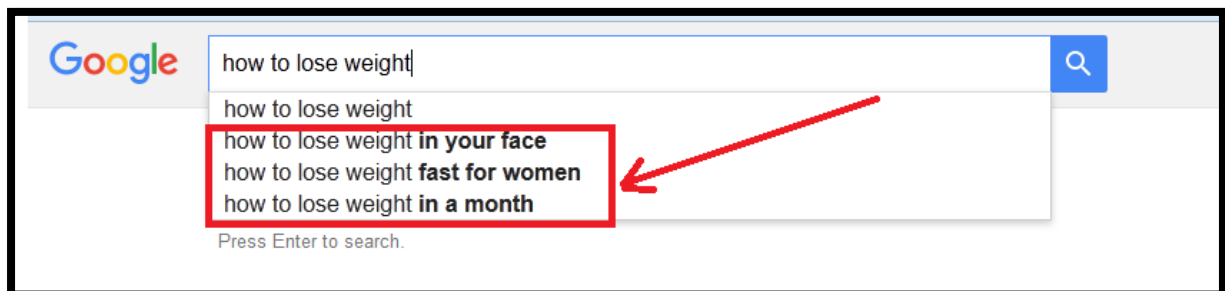
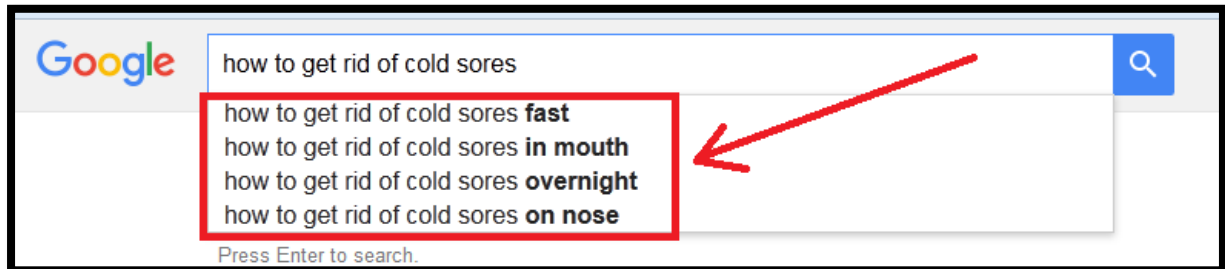
Second important ingredient is – keywords!

Put your exact match keyword in your title.

Third – long tail keywords.

It's time where you need to use google suggestion and find some long tail secondary keywords around your main keywords.

Like:



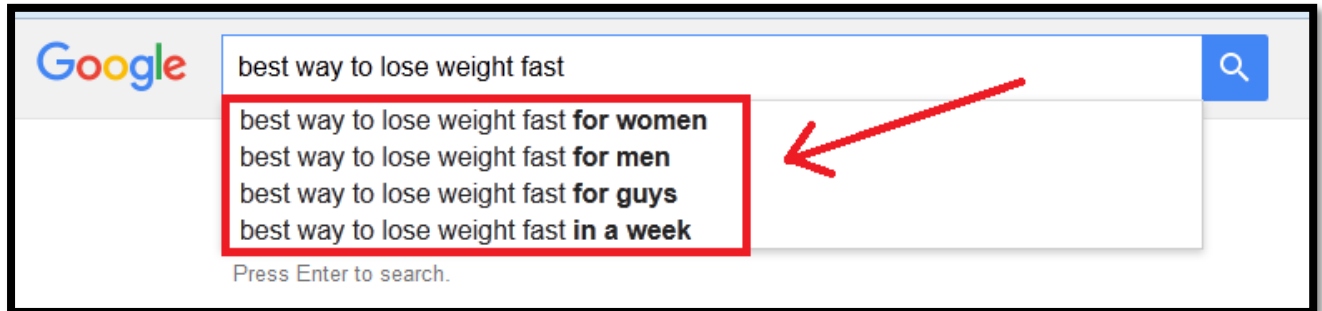
Try to use these terms in your title. These keywords usually have very very low competition. Just by putting them in your title will get your video ranking for many of these keywords.

This way you will enjoy more traffic flowing your way.

Let me show you some example:

Suppose Our main keyword is – best way to lose weight fast

Here's the list of secondary keywords:



Best way to lose weight fast for women

Best way to lose weight fast for men

Best way to lose weight fast for guys

Best way to lose weight fast in a week

Now, let's use these and create a title for our video:

20lbs in a week – Best way to lose weight fast for women/guys!

In this example you can see I have all those keywords + “20lbs in a week” to make my title interesting and attractive.

This is what you need to do, this way my video will start to rank for my primary as well as all those secondary keywords.

Description –

Second most important thing is description box.

First paragraph of description should be your landing page link.

Then after that.. You should have 500-1000word article related to your niche. Why so long? Because Google love long description and it usually rank videos with long description higher.

Google can't read your video, but it can read your title and description.

So, always have your keyword placed in your description in way that it looks naturally placed. But Don't overdo at all.

For videos Use my 2% Law:

In description always have your keyword density with 2%, which means if your description is of 100words. Put your keyword 2times. And if its 500words, then 10times. And so on..

At last of your article in description, make a section saying- "Search Terms" and put all secondary and long tail keywords in list form, or just write it down, & separate them by commas. You can also place your keywords with spelling mistakes here, so that people who do spelling mistake can find your video on top.

Tags –

Its simple. Enter ONLY 2-3 keywords in tag, and these keywords should be your primary and other higher searched keywords.

Video Transcript – As I told you YouTube and Google can't read your video. So, it's great if you can add a summary of your video in video transcript. It helps a lot.

And don't forget to add your keyword in transcript.

Custom thumbnails – You should make a quick colourful custom thumbnail in paint. It really attracts more audience.

Annotations – Basically add a bubble and put your keywords inside it.

Channel Setting – Go to your channel setting and update your About section & Put your keywords in it.

2.Off-Page SEO:

Off-Page SEO basically means optimization you do outside youtube.

Mainly includes “backlinking”.

There are several types of backlinks but these types of backlinks work best for youtube video ranking.

Contextual Backlinks –

Backlinks from article/body of the blog. This includes Article directories, guest posting, blog network, sponsored post etc.

The most powerful types of backlinks are – Blog Network.

Blog network means a set of blogs with high PR domains, good DA (Domain Authority), PA (Page Authority) and good Link profile.

You can easily set up your own blog network by getting some expired domains, and set up their hosting. Write article on these blogs and place link of your youtube video with your primary keyword as anchor text.

Here are some quick tips while setting up your own blog network:

- 1. Domains must have DA/PA more than 10.**
- 2. Get domains with PR2 (it's still important!)**
- 3. Always get domains with at least 1-2 year old.**
- 4. While getting domains, check out if its index in google or not, if not! Never buy such domains.**
- 5. Try to get more than one hosting account. And always go for cheap hosting. No need to buy expensive stuffs.**

If you don't want to build your own blog network. You can always buy these types of backlinks from places like blackhatworld & fiverr.

Now, here's the list of best places to buy backlinks:

Article Directory Backlinks:

<https://www.fiverr.com/mikemeth/spin-and-submit-article-to-over-1200-article-directories-top-gig-200-backlinks>

<https://www.fiverr.com/gloriaphilips/write-submit-and-approve-3-articles-in-3-top-article-directories>

<https://www.fiverr.com/crorkservice/spin-and-submit-your-article-to-7450-directories-get-500-google-backlinks>

Blog Commenting Backlinks:

<https://www.fiverr.com/crorkservice/make-link-pyramid-1000-pr3-to-pr8-profiles-and-10000-blog-comments-order-now>

https://www.fiverr.com/alex_rumer/provide-over-20000-live-seo-blog-comment-backlinks-improve-your-link-building

<https://www.fiverr.com/nomania/do-upto-1650-blog-comments-pr2-to-pr7-manually>

Web 2.0 Backlinks:

<https://www.fiverr.com/dotgirish/create-contextual-link-pyramid-of-18-high-pr-web-2-properties-blogs-and-7000-tiered-backlinks-to-them>

<https://www.fiverr.com/biyayaforro/create-10-high-pr-web-2-0-properties-for-your-site>

Link Wheel:

<https://www.fiverr.com/volarex/do-seo-linkwheel-pyramid-backlink-to-website-blog-or-youtube-to-rank-on-google>

<https://www.fiverr.com/crorkservice/make-link-pyramid-1000-pr3-to-pr8-profiles-and-10000-blog-comments-order-now>

<https://www.fiverr.com/horheu/create-a-link-pyramid-with-high-pr-web-20-backlinks>

Social Bookmarking:

<https://www.fiverr.com/crorkservice/add-your-site-to-1001-social-bookmarks-high-quality-backlinks-rss-ping>

<https://www.fiverr.com/crorkservice/create-75-pr3-to-pr8-seo-linkwheel-and-2000-social-bookmarks-great-for-youtube>

<https://www.fiverr.com/iennod/bookmark-your-multiple-urls-to-200-social-bookmarking-sites-in-4-hours>

Gov & Edu Backlinks:

<https://www.fiverr.com/youngceaser/do-seo-high-pr-9-edu-backlink-pyramid>

<https://www.fiverr.com/mkmedia/create-230-edu-seo-backlinks>

<https://www.fiverr.com/gorrior/deliver-5000-youtube-retention-views-to-rank-your-video-1-real-and-natural>

<https://www.fiverr.com/bigtiger/create-1500-dofollow-1500-high-pr-and-300-edu-gov-blog-comments-backlinks-using-scrapebox-unlimited-urls-and-keywords-allowed>

Step 3:

How to Speed Up Your income & get cheap clicks:

Bing ads are the best way to get targeted traffic at cheap rates. These traffic usually converts really well, after all bing is popular and a lot of people who use bing are buyers.

Let me show you how to setup everything with bing ads and get traffic for cheap.

Firstly go to bing ads, and create an account. Follow this link:

<https://bingads.microsoft.com/>

Now Create campaign:

You will see this page-

First thing you need to do is, select your daily budget..

The screenshot shows the Bing Ads interface for creating a new campaign. The 'Campaign settings' section is active. The 'Campaign budget' field is highlighted with a red rectangle, displaying '5.00' and a dropdown menu set to 'Daily (INR)'. To the right of this field, the text '\$5-10/day' is written in red. Other fields visible include 'Campaign name' (Campaign #1), 'Time zone' (GMT+05:30), 'Ad language' (English), and 'Locations' (All available countries/regions).

Here is my suggestion – Always go with \$5-10 USD PER DAY as your daily budget when you are starting out, so that you don't lose anything while you start.

Now next thing you need to do is – select Location to target.

Here, select Only Tier 1 countries ie., USA, UK, New Zealand, Australia & Canada.

As tier 1 countries are English speaking countries and they convert well on English offers.

I see most of my conversions from USA. So, normally I target only USA. But it depends on offer to offer.

But I will recommend you to start with all tier 1 countries and after that you can examine your results and remove countries which is not working.

Ad language ? What language do your customers speak?

English

Locations ? What locations do you want to target or exclude?

☐ All available countries/regions

☐ India

☒ Selected cities, states/provinces, countries/regions, and postal codes

Australia (country/region)	Increase by	0	%	Remove
Canada (country/region)	Increase by	0	%	Remove
United Kingdom (country/region)	Increase by	0	%	Remove
United States (country/region)	Increase by	0	%	Remove

Show rows: 20

Search Browse

NEW ZEALAND

New Zealand (country/region) Targeted

Advanced search ?

Advanced location options

☒ Show ads to people in, searching for, or viewing pages about your targeted location ?

☐ Show ads to people in your targeted location ?

Now you'll see an option saying "Advanced location options".

In that select "Show ads to people in your targeted location"

Like this:

(country/region) Increase by 0 % Remove

United States (country/region) Increase by 0 % Remove

Show rows: 20

Search Browse

NEW ZEALAND

New Zealand (country/region) Targeted

Advanced search ?

Advanced location options

☐ Show ads to people in, searching for, or viewing pages about your targeted location ?

☒ Show ads to people in your targeted location ?

☐ Show ads to people searching for or viewing pages about your targeted location ?

Create an ad

Now it's time to Create your Ad Copy:

Ad copy basically means text & link which will appear in search engine as your advertisements.

Create an ad

In the boxes below, create one of your ads. Remember, you can always create more ads later. [Tips on writing great ads.](#)

Ad type ⓘ

Text ad

Ad title ⓘ

25 characters remaining

Ad text

71 characters remaining

Display URL ⓘ

35 characters remaining

Destination URL ⓘ

1024 characters remaining

These ad preview layouts might be different than what you see on Bing or Yahoo! [Learn more](#)

Side ad

Ad title

Display URL

Ad text

Mainline ad

Ad title | Display URL

Display URL

Ad text

Choose your keywords

Enter keywords

Research keywords

Type or paste keywords here - separated by commas, or one keyword per line.

Not sure which match type to use, or how to add negative keywords? [Learn more](#)

Ad title – You need to fill this box with an interesting headline related to our niche. Let's suppose our niche is weight loss. Then you need to put here something like –

“Want to Lose 2kg in week?”

Now in Ad text put something like this –

“*100% Satisfaction!* Magical Way of losing 2kgs. *No Side Effect*”

Display URL:

Here put link of your landing page. But it's not necessary to put your landing page URL if it's too long and weird. I mean if your

landing page URL is too long then you don't need to put your landing page URL. Just put anything related to your keyword.

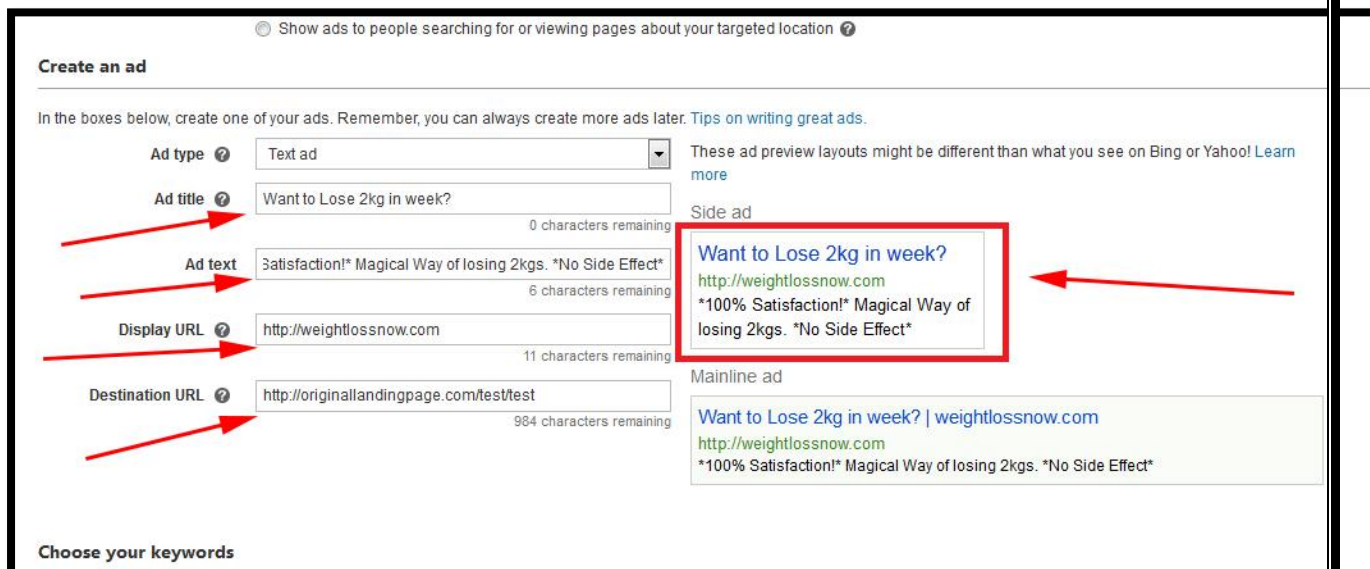
Like: <http://weightlossnow.com>

Destination URL:

Fill this box with link of your real landing page.

When someone clicks on your ad, this is the place where they will get redirected. So enter this carefully without any mistake.

Here is the example:



● Show ads to people searching for or viewing pages about your targeted location ?

Create an ad

In the boxes below, create one of your ads. Remember, you can always create more ads later. [Tips on writing great ads.](#)

Ad type ? Text ad

Ad title ? Want to Lose 2kg in week? 0 characters remaining

Ad text ? Satisfaction!* Magical Way of losing 2kgs. *No Side Effect* 6 characters remaining

Display URL ? <http://weightlossnow.com> 11 characters remaining

Destination URL ? <http://originallandingpage.com/test/test> 984 characters remaining

Side ad

Want to Lose 2kg in week?
<http://weightlossnow.com>
100% Satisfaction! Magical Way of losing 2kgs. *No Side Effect*

Mainline ad

Want to Lose 2kg in week? | weightlossnow.com
<http://weightlossnow.com>
100% Satisfaction! Magical Way of losing 2kgs. *No Side Effect*

Choose your keywords

Next Option is “Choose Your Keywords”:

Here you need to enter Keywords for which you need to display your ads.

Always choose buyer keywords!

ie., keywords with How-to, best way, top ways, review, get rid of etc.

For keyword research, go to google keyword planner:

Here is the link : <https://adwords.google.com/KeywordPlanner>

Use gmail account to signup/sign in..

Now, select “Search for new keywords using a phrase, website or category”

A box will open like this:

Google AdWords Home Campaigns Opportunities Reports Tools

Keyword Planner

Where would you like to start?

Find new keywords and get search volume data

▼ Search for new keywords using a phrase, website or category

Enter one or more of the following:

Your product or service

For example, flowers or used cars

Your landing page

www.example.com/page

Your product category

Enter or select a product category ▼

Targeting

United States

English

Google

Customize your search

Keyword filters

Keyword options

Show broadly related ideas

Now enter your niche, or any term you know around your niche.

Like if its weight loss niche, then enter like – “how to lose weight”

If you are in internet marketing, enter something like – “make money online”

If you are in acne niche, enter like – “get rid of acne”

And so on..

Select your targeting countries. Again select tier 1 countries.

And in keyword filter option, select “between” option. And filter keywords with 1000-10,000 search volume per month.

Here’s how you need to fill:

Google AdWords Home Campaigns Opportunities Reports Tools

Your product or service

get rid of acne

Your landing page

www.example.com/page

Your product category

Enter or select a product category

Targeting ?

New Zealand, Canada, Australia, United Kingdom, United States

English

Google

Negative keywords

Date range ?

Show avg. monthly searches for: Last 12 months

Get ideas

Customize your search ?

Average monthly searches ?

between 1000 - 10000

Suggested bid ?

≥ \$

Ad impression share ?

≥

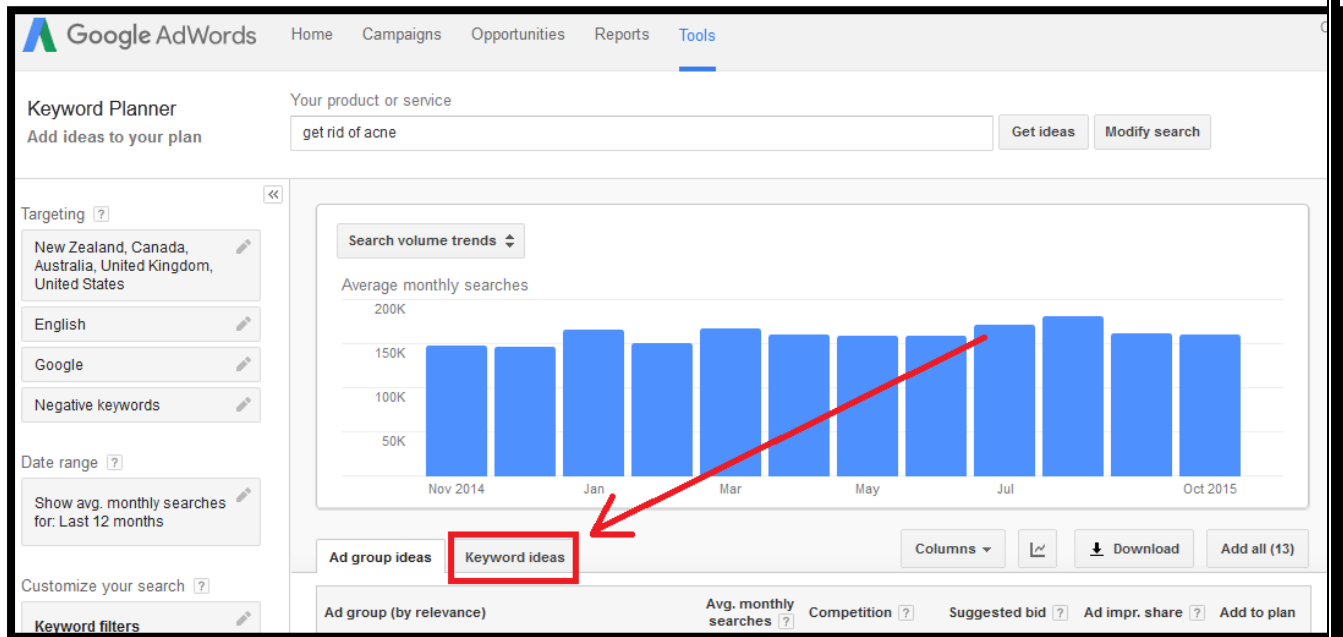
Competition

☐ High ☐ Medium ☐ Low

Save Cancel

When you have everything SET, click on Get Ideas.

This page will open. Click on “Keyword Ideas”:

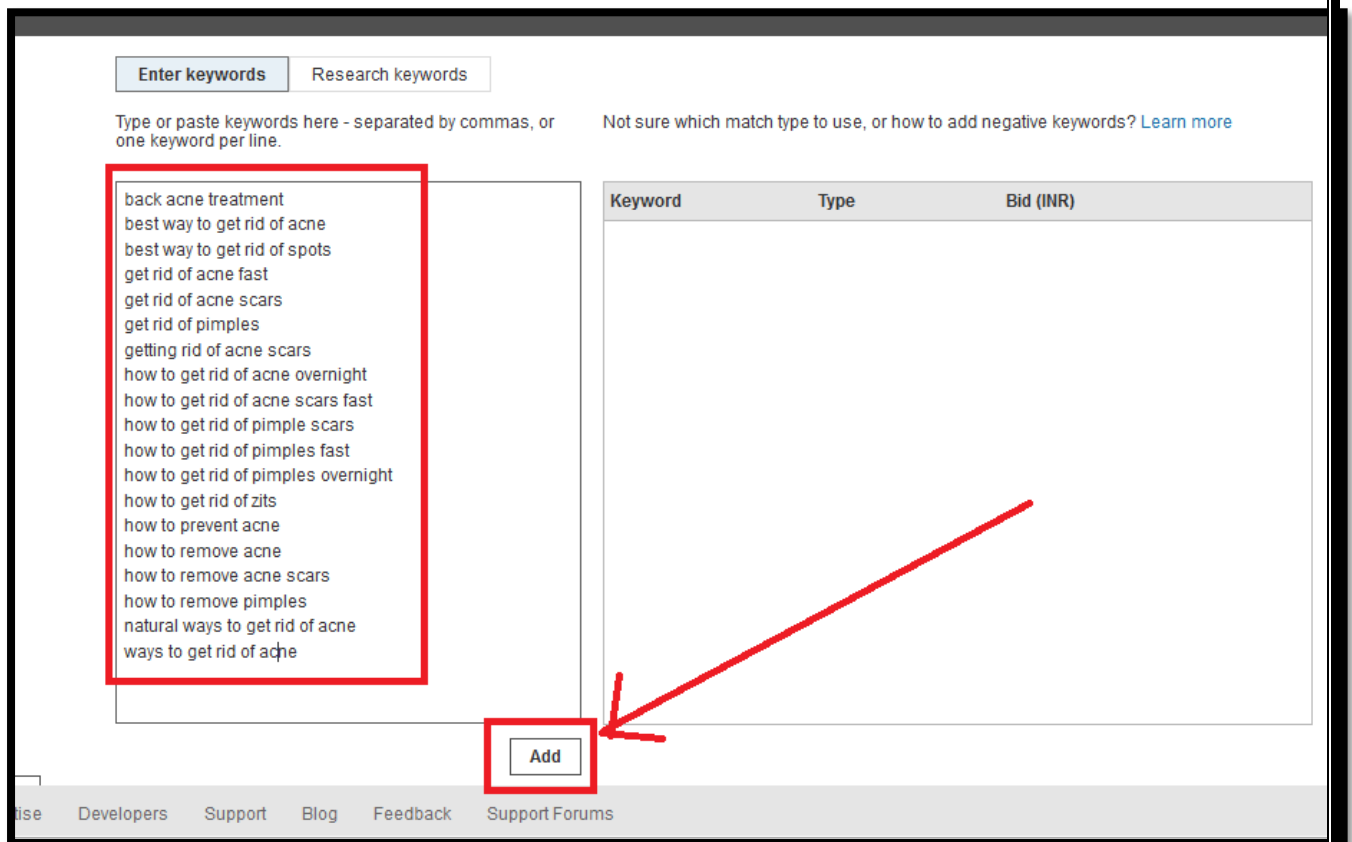


Here's the list of keywords according to our filter and setting:

Keyword (by relevance)	Avg. monthly searches	Competition
get rid of acne scars	5,400	Low
back acne treatment	4,400	High
best way to get rid of acne	3,600	Medium
how to remove acne scars	4,400	Medium
how to remove pimples	2,900	Low
how to remove acne	1,600	Medium
getting rid of acne scars	2,900	Low
how to prevent acne	6,600	Low
how to get rid of pimples fast	6,600	Low
how to cure acne	1,900	Medium
ways to get rid of acne	2,400	Medium

Choose at least 20 keywords from this list.

And add it here in keyword box and click on “Add” button..



The screenshot shows a web interface for keyword research. At the top, there are two tabs: "Enter keywords" (selected) and "Research keywords". Below the tabs, a text input area contains a list of 20 keywords related to acne treatment, which is highlighted by a red rectangular box. To the right of the input area, there is a table with three columns: "Keyword", "Type", and "Bid (INR)". Below the table, there is an "Add" button, which is also highlighted by a red rectangular box. A red arrow points from the "Add" button towards the list of keywords. At the bottom of the page, there is a navigation bar with links: "Home", "Developers", "Support", "Blog", "Feedback", and "Support Forums".

Enter keywords Research keywords

Type or paste keywords here - separated by commas, or one keyword per line. Not sure which match type to use, or how to add negative keywords? [Learn more](#)

back acne treatment

best way to get rid of acne

best way to get rid of spots

get rid of acne fast

get rid of acne scars

get rid of pimples

getting rid of acne scars

how to get rid of acne overnight

how to get rid of acne scars fast

how to get rid of pimple scars

how to get rid of pimples fast

how to get rid of pimples overnight

how to get rid of zits

how to prevent acne

how to remove acne

how to remove acne scars

how to remove pimples

natural ways to get rid of acne

ways to get rid of acne

Keyword	Type	Bid (INR)
---------	------	-----------

Add

[Home](#) [Developers](#) [Support](#) [Blog](#) [Feedback](#) [Support Forums](#)

Here's how it will looks..

Keywords here - separated by commas, or
 Not sure which match type to use, or how to add negative keywords? [Learn more](#)

Keyword	Type	Bid (INR)
x back acne treatment	Broad	24.7 First page bid
x best way to get rid of acne	Broad	68.0 First page bid
x best way to get rid of spots	Broad	28.4 First page bid
x get rid of acne fast	Broad	32.8 First page bid
x get rid of acne scars	Broad	25.3 First page bid
x get rid of pimples	Broad	14.2 First page bid
x getting rid of acne sc	Broad	43.3 First page bid

Next thing you need to do is change “Type” from “Broad” to “Exact”.

Edit all “bids” which is present there by default. And change it to \$0.10.

The number which is already present there by default is just suggestion from bing for first page ranking. But they are usually higher than required because every company want to earn more. So, they show higher price so that you pay them more and they can earn more! Simple formula!

So, just edit every field and enter \$0.10 for all keywords.

Here’s the final picture:

has, or Not sure which match type to use, or how to add negative keywords? [Learn more](#)

Keyword		Type	Bid (INR)
x	back acne treatment	Exact ▼	0.10 Custom value ▼
x	best way to get rid of acne	Exact ▼	0.10 Custom value ▼
x	best way to get rid of spots	Exact ▼	0.10 Custom value ▼
x	get rid of acne fast	Exact ▼	0.10 Custom value ▼
x	get rid of acne scars	Exact ▼	0.10 Custom value ▼
x	get rid of pimples	Exact ▼	0.10 Custom value ▼
x	getting rid of acne scars	Exact ▼	0.10 Custom value ▼

Click on Save.

Now, let's work on targeting & demography for maximizing results!

Go to Campaign Setting:

All Campaigns

Campaign: Campaign #2

Status: Enabled Budget: 500.00/day Locations: Australia, Canada and 3 More...

Ad Groups **Settings** Ads Keywords Audiences Ad Extensions Change History Dimensions

Campaign settings

Campaign name 117 characters remaining

Time zone (GMT+05:30) Chennai, Kolkata, Mumbai, New Delhi

Campaign budget

[Daily budget options](#)

Locations Selected cities, states/provinces, countries/regions, and postal codes [Edit](#)

Targeted locations	Bid adjustment
Australia (country/region)	Increase by 0%
Canada (country/region)	Increase by 0%
New Zealand (country/region)	Increase by 0%
United Kingdom (country/region)	Increase by 0%

Scroll down to Targeting Option..

Targeting options

[^ Advanced targeting options](#) When, to whom, and on what devices do you want to show your ads?

[Ad schedule](#) All days, all hours

[Demographic](#) Both genders, All ages

Increase my bid to improve the chance of my ads showing to specific genders

Gender	Bid adjustment
Male	Increase by <input type="text" value="0"/> %
Female	Increase by <input type="text" value="0"/> %

Increase my bid to improve the chance of my ads showing to certain age groups

Age	Bid adjustment
18 - 24	Increase by <input type="text" value="0"/> %
25 - 34	Increase by <input type="text" value="0"/> %
35 - 49	Increase by <input type="text" value="0"/> %
50 - 64	Increase by <input type="text" value="0"/> %
65+	Increase by <input type="text" value="0"/> %

Click on Demography and adjust bid adjustment.

Increase/decrease percentage of bid according to Gender and age.

This is important!

Because some niches/keywords have more males searching for it and in some niches number of female searchers are higher. Like yeast infection – usually female searches more about it.

6 Pack abs – mostly males searches about it.

Also note! Always focus on Quality Score of your bing ads. Every bing ads get a ranking on scale of 1-10. The higher the better, usually I have seen the ads with higher quality score gets top ranking in search engines and drives clicks at very cheap rates.

So, whenever you start an ad campaign, always try working on increasing your quality score. And remove ads with low quality score, as this will cost you higher.

Increasing Quality Score:

Bing usually check landing page for determining quality score. Having original text, keyword related landing page, clean and clear, and no squeeze page in upper fold of landing page gets higher quality score.

So, We need to drive all these clicks to landing page of our “simple funnel”, where they purchase our \$1-\$1.99 product and just after that They reach on our Thank You Page.

Thank You Page:

This is the page which We need to use for maximizing our income. This is basically a page saying thank you for purchasing our product. But You need to wait and check my FREE BONUS!

And Here you need to have a list of 4-5 offers. Displaying like this:

Bonus 1 : How I lost my weight in 2 week

Bonus 2 : You can lose weight instantly

Bonus 3 : Diet which help in losing weight

Bonus 4 : The Secret behind weight loss

Bonus 5 : This is why you are fat!

You can link these bonus to CPA offers & offers of clickbanking partners.

If you are linking to CPA Offers then always try to have email submit/zip submit offers.

They convert best and your traffic doesn't need to buy anything to make you money. Just after they enter their email/zip code, you'll get paid.

Here are some CPA Networks which I recommend:

Cash Network (best for internet marketing niche)

Maxbouty

NeverBlue

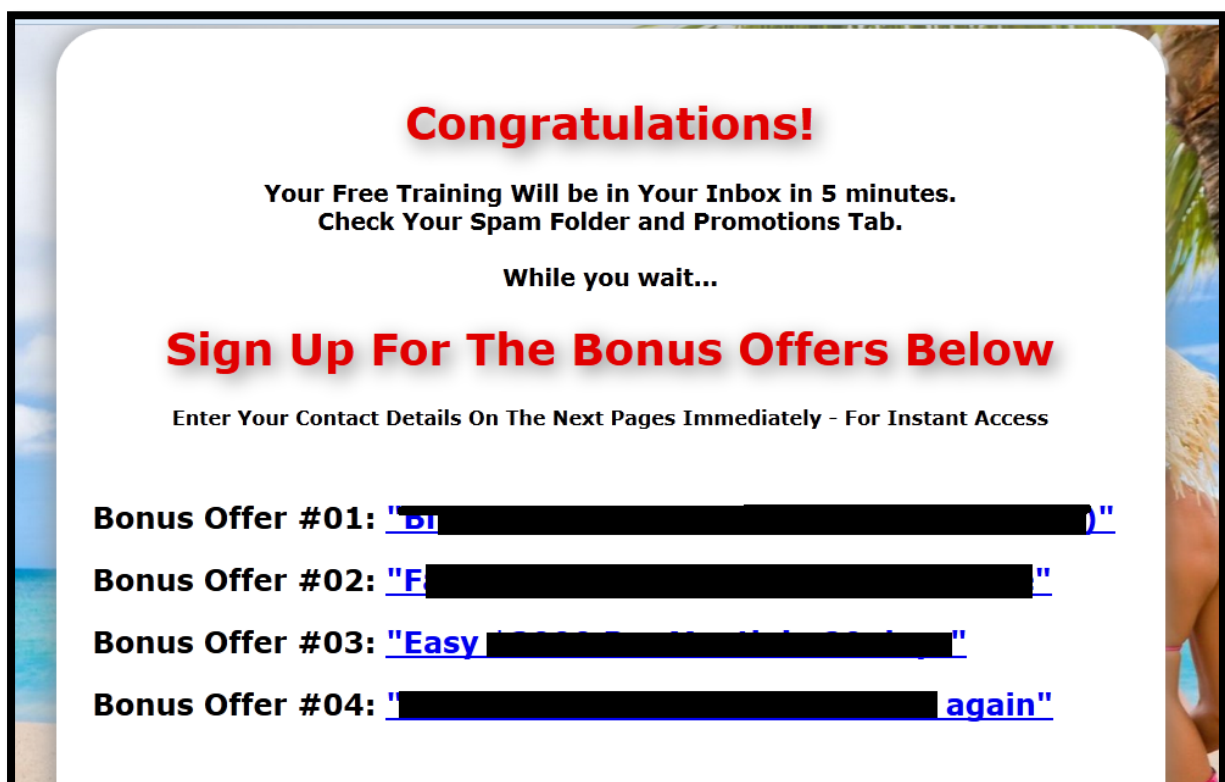
Clickbank (instant auto approval – no need to get approval while creating a new account!)

You can also place links of your clickbanking partners where you will send clicks and in return you will get same amount of new/fresh clicks back to your funnel, getting you more sales and more income.

Here's my advice:

Put CPA/CPS offers in first 2 bonus, and in third-fourth have clickbanking partner link and again in 5th one have a CPA/CPS offer.

Let me show you one example of thank you page:



Exit Traffic:

Not everyone is going to convert on your landing page and thank you page. A good number of traffic will try to close your page. So, why not make money out of these exit traffic.

What you need to do is..

Redirect these exit traffic from landing page and thank you page to your clickbanking partners.

This way you are sending clicks to them, and in return they will send you fresh clicks to your funnel.

So, basically you are replacing bad traffic with good one!

You didn't made any money with your exit traffic but many people out of these new traffic will convert on your landing page and thank you page making you good income, and your list will also grow.

Step 4:

Receiving clicks from your clickbanking partners:

Until now you have sent good number of clicks to your partner but how to make money when he send clicks back to you.

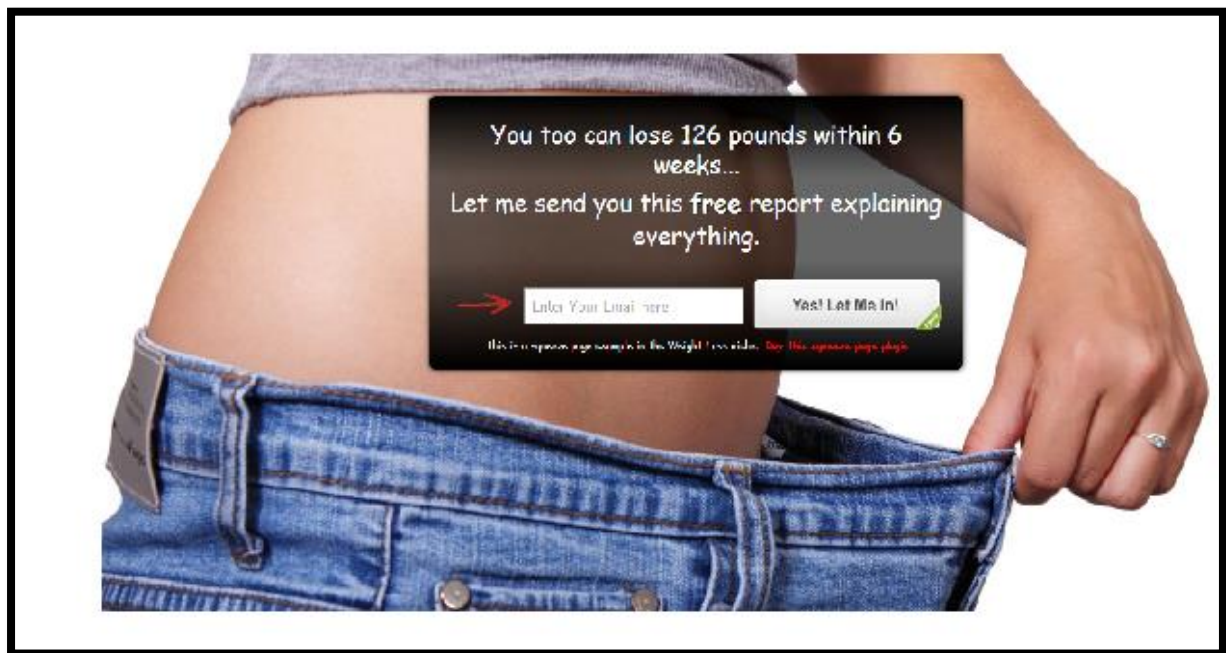
You can get those new clicks back to your landing page where we are selling \$1-\$1.99 product.

But I like to do is, instead of getting them on sale page. I send these clicks on my squeeze page.

Squeeze page basically means page which has a box to enter email address and name to subscribe ones newsletter.

So, I create a simple yet effective squeeze page which converts at 40%-50% on these traffic and after that this traffic goes straight to our thank you page which we have already created in our previous steps.

Here are some example of squeeze pages which convert best:





Here's the best part:

If a squeeze page converts at 40%. So on every 100clicks, you'll get average 40 leads and 40 people will visit your thank-you page.

And 60 people will try to exit your page and they will land up to our new clickbanking partner! So, keep in mind we will get new sets of 60clicks soon for free!

Out of these 40clicks which land up on our thank you page. Even if we see conversion of 1.5 on every click. We get 50-60conversions.

If you get \$0.80 per conversions, we make \$40 instantly. 😊

These days I normally use CPS offers here, but when you are starting I would recommend you to go with CPA offers which pay on email/zip submit.

Conclusion:

We are in last section of our course. Firstly congratulations for going through the whole course and I hope you enjoyed reading this course.

I wish you all the best. And I am going to again remind you – the key of success is taking action.

So, whatever you learnt today, do implement it and you will find success and money rolling in your account very soon.

Don't just jump from one method to another, stick to one method and keep working on it until you see good money.

I have shared you my complete working method and I hope you are going to work on it and make it happen for you.

And when you earn your first dollar don't forget to share it with me ☺ I would be very happy to know if this course can help you.

Thanks my friend,

To Your Success,

Saurabh Ankush ☺

PS. Do You Want Done For You Package to kick Start Your Campaign?

5 Campaigns : <http://extremeincomeninja.com/oto1>

10 Mega Campaigns: <http://extremeincomeninja.com/oto2>