

VIDEO NEWS JACKER

HOW TO USE VIDEO TO HIJACK A
BREAKING NEWS STORY
AND GENERATE TONS OF
TRAFFIC & CONVERSIONS
IN 24 HOURS

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Introduction

(Do Not Skip)

Thanks for picking up “Video News Jacker”. My name is Derek Allen and I’m thrilled that you are getting ready to learn how to take breaking news stories and use them for your benefit.

I’ve been jacking the news and making videos about it since 2010. So I’ve got the qualifications and the skills to lead you on this new journey.

In fact, jacking popular trends in the news is how I got started with video marketing altogether.

The first time I did this I made over \$1,200 dollars over the life of the campaign and all it took was about 20 minutes of total work. That’s making a video, researching the key phrases and uploading it. That’s all I did for that money.

The second time I did it my wife and I were at my mother in-law’s house and they were talking about decorating for some birthday party. I wasn’t into that so I jumped on my mother in-law’s computer, created a full blown campaign and within the first hour I made \$50 bucks.

And since then, it has just kept moving along.

But before you get too excited I need to let you know something right off the bat... A lot has changed since 2010 and even last week.

The good news... This is so an amazing video marketing method that I have stuck with it for all these years and when something changes, I adapt.

That's why for you, I've got the complete blueprint for this method in just a few simple steps. This way you don't have to bust your head against the wall to figure this out.

When you have completed this course you will be able to identify a breaking news story or trend, set up a video campaign targeting that trend and will be able to drive traffic anywhere you want... On demand!

This technique has been tweaked, tested, thrown out the window, started from scratch and refined until it has been perfected. You'll soon be able to create fun and profitable video marketing campaigns instead of having to build web page after web page or do any of that boring work.

This technique is meant to give you a burst of traffic very quickly. So be warned, while these video campaigns can bring you traffic for weeks, months or years to come. You should expect them to die down no matter what... because these are trends and news stories and those always go away when something new comes along.

I know that seems like a downer so let me give you some good news.

This works great for CPA (cost per action) offers. And a lot of people wanted to know how to use videos to promote CPA offers and this is the best way that I know with the least amount of resistance, time and effort.

Usually I never recommend that anyone promote CPA offers with a video marketing campaign because of the short shelf life

of a CPA offer. Meaning just like with trends and news stories, CPA expire too. So unless you do the “Replacement Model” (more on that at a later date) then when the CPA offer dies then so does your entire video campaign.

That was just a little food for thought.

But with this technique, “Video News Jacker”, the news, trends and CPA offers seem to go hand in hand because with the right story and the right offer you can make enough money not to care if/when the campaign dies anyway as you can just create a new one.

Don’t get me wrong though, if you aren’t involved in a CPA network, any targeted offer will do. You can use Clickbank, Commission Junction, JVZoo, WarriorPlus, Amazon or any of the other hundreds of affiliate networks out there to promote whatever you want.

It doesn’t have to be CPA offers but they do work very well for this.

The trick to making any offer work, and we’ll cover this more later, is to find a news story or trend that plays off of people’s emotions. I mean, that’s how any good advertising promotion works anyway.

So you find a story where people have a big problem or need and you create a video around that story and you present them with an offer that solves the problem or need. This works because if people are watching your video then the story must be

affecting them. So if you can put something in their face that helps them, that is how you get the conversions.

It's simple really.

Anyway - enough of all that. We'll get in detail in just a bit.

First, I would like to tell you how to use and digest this material.

1 - In the package you downloaded to your computer you'll see a folder title VIDEOS. Click that to open and start with video 1.

2 - Watch all the videos in order all the way through without skipping ahead or taking any notes. This will help you get an understanding of the steps.

3 - Watch all the videos again. This time take notes on the A-Ha moments and the parts you didn't understand the first time.

4 - Follow what you learned from the videos and the notes to set up your first campaign.

5 - At this point you should be moving along. If you get stuck then send me your questions to hi10media@ymail.com where either myself or one of my very competent assistants will get your questions answered.

I would very much prefer that you try to figure it out yourself so that you can learn the material BUT I am here for you if you need me. Don't be shy to email me. I actually like people.

Please keep in mind that my support line is closed on weekends and major U.S. holiday. Other than that we try to get all questions answered within 12 to 24 hours.

Oh... I almost forgot.

You only get personal use rights with this package. No sharing or selling or giving away for free.

So that's it. Get going to video one.

Thanks again!

-Derek