

VIDEO NEWS JACKER

HOW TO USE VIDEO TO HIJACK A
BREAKING NEWS STORY
AND GENERATE TONS OF
TRAFFIC & CONVERSIONS
IN 24 HOURS

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***Other Helpful Tips:**

- This will always work as long as there is news.
- No bit.ly links.
- Do your news and trends research in the evening time or later at night (after 10pm). Just get it done and create your campaigns before people wake up to check their news in the morning so you are there. Remember, the news never sleeps.
- Don't go after news or trends that have flat-lined. You want them to be on the uprise.
- Do go after stories that seem like they could go on for awhile. EX: politics.
- Not every video will get a ton of hits.
- These videos are nothing but helpful funnels that lead visitors to your affiliate offers or sales funnels.
- Youtube is built and structured to promote your videos even if they don't rank anywhere. You will get views and traffic.
- You could even use this to jump onto local news stories, trends and events so you can promote to the local crowd with a lot less competition.
- You could lead the visitor of your video to a survey where they can voice their opinion on the news matter and if they do, they will be eligible to receive a gift card for participating (CPA email submit after completion). Just use an auto-redirect survey platform like surveymonkey.com (paid) and send them to the CPA after they click submit. You don't really care about their answers you just want them to take action and comply on the survey. If they do your conversion rate on your CPA offer will be way higher because they have been qualified already to take action and they are already saying yes to your requests.