

NO BRAINER LIST CASH



TOM, GAURAB & VENKATA



Legal

By reading this E-book, you have agreed to the following terms and conditions.

Under no circumstances should this E-book be sold, copied or reproduced in any way except when you have purchased the Private Label Right (PLR) to this report.

"No-Brainer List Cash" and all of its contents are protected by copyright law. Copyright information contained in this report may not be reproduced, distributed or copied publicly in any way, including Internet, e-mail, newsgroups, or reprinting. Any violator will be subject to the maximum fine and penalty imposed by law.

Purchasers of this product are granted a license to use the information contained herein for their own personal use only again except those who purchased PLR to the report. Any violators will be pursued and punished to the fullest extent of the law. All results described in this report are accurate to the best of my knowledge, and should not be considered "typical". As with any business, your results may vary, and will be based on your background, dedication, desire and motivation. Any testimonials and examples used are exceptional results, which do not apply to the average purchaser, and are not intended to represent or guarantee that anyone will achieve the same or similar results. You may also experience unknown or unforeseeable risks which can reduce results. I am not responsible for your actions. The material contained in this report is strictly confidential.

Table of Contents

Introduction.....	5
Step 1: Creating Your Account on Opt-Intelligence	7
Step 2: Creating Your First Campaign	12
Step 3: Creating Your High Converting Offer.....	19
<i>Setting up your autoresponder.....</i>	<i>20</i>
<i>How to find the demographics of your offer?.....</i>	<i>22</i>
<i>How to write a good description?.....</i>	<i>32</i>
Step 4 – Add A Welcome Email to Your Autoresponder..	45
<i>What to include in the welcome email?</i>	<i>45</i>
<i>What kind of offers can you promote?</i>	<i>46</i>
<i>How to make money with it?.....</i>	<i>46</i>
<i>Other Co- Registration services</i>	<i>47</i>
Conclusion	48

Hey Fellow Internet Marketer!

We Tom, Gaurab and Venkata welcomes you to this awesome step by step list building training that is going to sky rocket your leads in any niche you want.

*We want to quickly thank you for choosing to pick up your copy of **No Brainer List Cash**. In this guide, we're showing you the exact methods that we use to generate high quality leads while spending the least amount possible. This guide includes every detail, step by step, that you will need to start generating leads, growing your lists, and profiting from your new prospects.*

*Even if you've never created a fan page, a squeeze page, or built a list, we'll show you the easy way to get started. **No hype. No fluff.***

Nothing but solid, actionable information.

Let's get right into it!

Introduction

Regardless of what niche you choose to build a business in, you must build a list of prospects and hungry buyers. While you can do this using SEO or social, both can be a drain on your time and human resources.

When marketers are first getting started they need a quick source of traffic, to build their list quickly, and get sales so that they can finance the building of their business. One of the best ways to do this, is using co-registration.

Co-registration is probably one of the absolutely simplest way to build your list as a marketer. What you are doing is that you are utilizing the list building skills of an online marketer and paying for the leads that they have already generated.

This is a great way to do paid advertising, because you're not paying for prospects that never become part of your list. You are actually only paying for those who join your list.

Co-registration is better than some of the other methods that new marketers tend to use.

Ad swaps, while cheaper, take a considerable amount of time to put together and finding a partner to do them with can be challenging. Matching those with list size that are similar and getting them to agree to reciprocate your offering, is not always straightforward.

Solo ads, can be extremely effective when marketers understand exactly how they work. It involves finding good solo ad providers, and good email copy to get people to your squeeze page.

The problem with solo ads tends to be, that individuals that respond to these kinds of emails, are not always the most responsive when it comes to an actual offer.


Co-registration takes the guesswork out of building your list and working with partners.

Step 1: Creating Your Account on Opt-Intelligence

In this guide, we will discuss using the website called [Opt-Intelligence](http://opt-intelligence.com) as a traffic source. Opt intelligence, is a site that will allow you to purchase leads in a targeted fashion and place them into an existing autoresponder.

Go to: <http://opt-intelligence.com>

Email
Password
Log in
Forgot Your Password? | Get Started


Intelligence

ABOUT US
ADFWD
LEADSERVE
PUBLISHERS
PARTNERS

Publishers monetize your site traffic where user retention matters most

Learn More
Get Started

Opt-Intelligence is truly a leader in today's subscriber acquisition space. Their high standards and hosted network provide a quality of the opt-in subscriber that is second to none.

Email Marketing Manager
Overstock.com

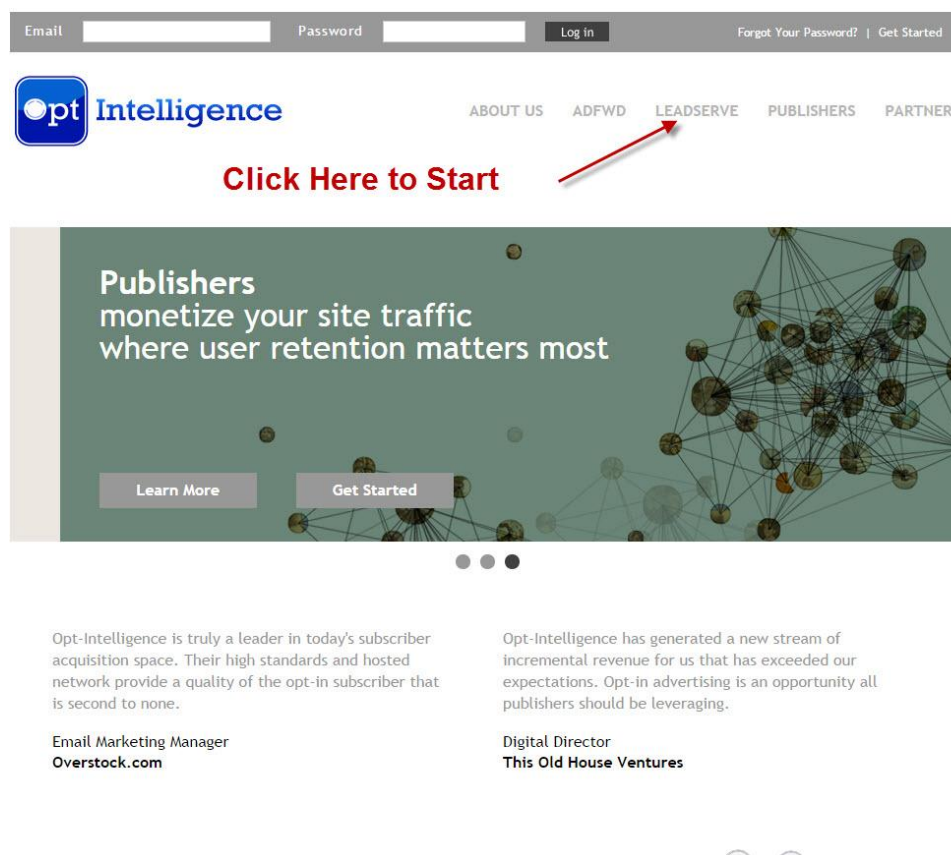
Opt-Intelligence has generated a new stream of incremental revenue for us that has exceeded our expectations. Opt-in advertising is an opportunity all publishers should be leveraging.

Digital Director
This Old House Ventures

Click Here

Upon arriving at the website, you will notice that you are going to be given the opportunity to become part of opt intelligence as either an advertiser or a publisher.

In our case, you will want to sign up as an advertiser. Your ad will be placed before those that are already signing up for offers, instead of having ads placed on your website. So you'll first want to start the process of going to leave serve and signing up as an advertiser.



Your account at Opt-Intelligence will be free. Therefore, once inside you can enter the "Free Leadserve" Link. At certain times, the company has run promotions giving individuals incentives for actually doing an adpsend. That will not always be the case, but you can look for it before you sign up with the company.

Email Password [Log in](#) [Forgot Your Password?](#) | [Get Started](#)



[ABOUT US](#) [ADFWD](#) [LEADSERVE](#) [PUBLISHERS](#) [PARTNERS](#)

[Overview](#) [Get Started](#) [Integrations](#)

Thousands of small and regional businesses power their email list growth with LeadServe®.

LeadServe is an easy-to-use online toolkit designed for small and medium-sized businesses (SMBs), including single-location, multi-location, franchise and regional businesses. With LeadServe, small businesses enjoy access to the full power of Opt-Intelligence's leading email subscriber acquisition capability. LeadServe enables local businesses to create powerful online advertising units that invite highly targeted website and mobile app users to sign up to receive the business's email messages. Users accept the invitation by making a selection right in the ad unit. These new email subscribers become the local business's valuable new customers.

With LeadServe, the marketer's offer is shown only to the right people at the right place; LeadServe ads are precisely geo-targeted to match the small business's geographic reach, and LeadServe ads can also be targeted based on consumer demographics.

LeadServe is "performance" advertising for small businesses. The small business tells LeadServe the amount the business is willing to pay for a new email subscriber, and the business only pays when someone signs up. [Sign up for a free LeadServe account today.](#)

[Get Started](#)

Sign Up for a Free Account



Once you are inside of the free Leadserve Advertiser page, you will want to fill in all of the appropriate information. There is an application process, but most marketers are approved. This is another case where having your website in place will help you if there is a problem with your application.

leadserve by Opt-Intelligence

[Sign Up For A LeadServe Advertiser Account](#)

Terms & Conditions

First Name:

Last Name:

Please read carefully the [Terms & Conditions](#) for using LeadServe.

I will not resell any consumer data that I receive from Leadserve or Opt-Intelligence.

☐ I Agree ☐ I Disagree

My name is the provided above, and I have read and agree with the [Terms & Conditions](#)

☐ I Agree ☐ I Disagree

[Back](#) [Finish](#) [Cancel](#)

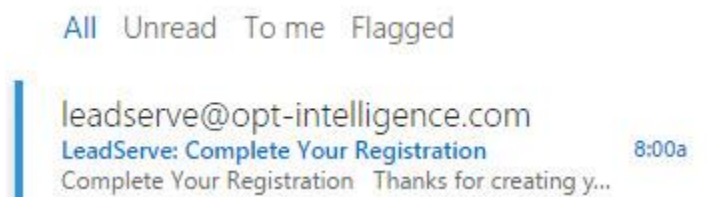
Questions & Answers

Visit our [HelpCenter](#) for more help.

Fill in the appropriate information

[Privacy Policy](#) | Copyright 2014 Opt-Intelligence, Inc.


Once, you've gone through the application process you will need to confirm your email address in order for everything to be processed. Naturally, if you don't see your confirm email, you'll want to check your spam folder.



Click the link inside of your email to confirm it and to complete your application:

LeadServe: Complete Your Registration ⬆

← REPLY ↩ REPLY ALL → FORWARD ⋮

 **leadserve@opt-intelligence.com**
Mon 12/8/2014 8:00 AM Mark as read

To:

- To help protect your privacy, some content in this message has been blocked. To re-enable the blocked features, [click here](#).
- To always show content from this sender, [click here](#).

[Bing Maps](#) + Get more apps

LeadServe

Complete Your Registration

Thanks for creating your LeadServe account! We look forward to working with you.

Complete your signup by clicking [here](#).

Best regards,
LeadServe Customer Support

Click and Confirm

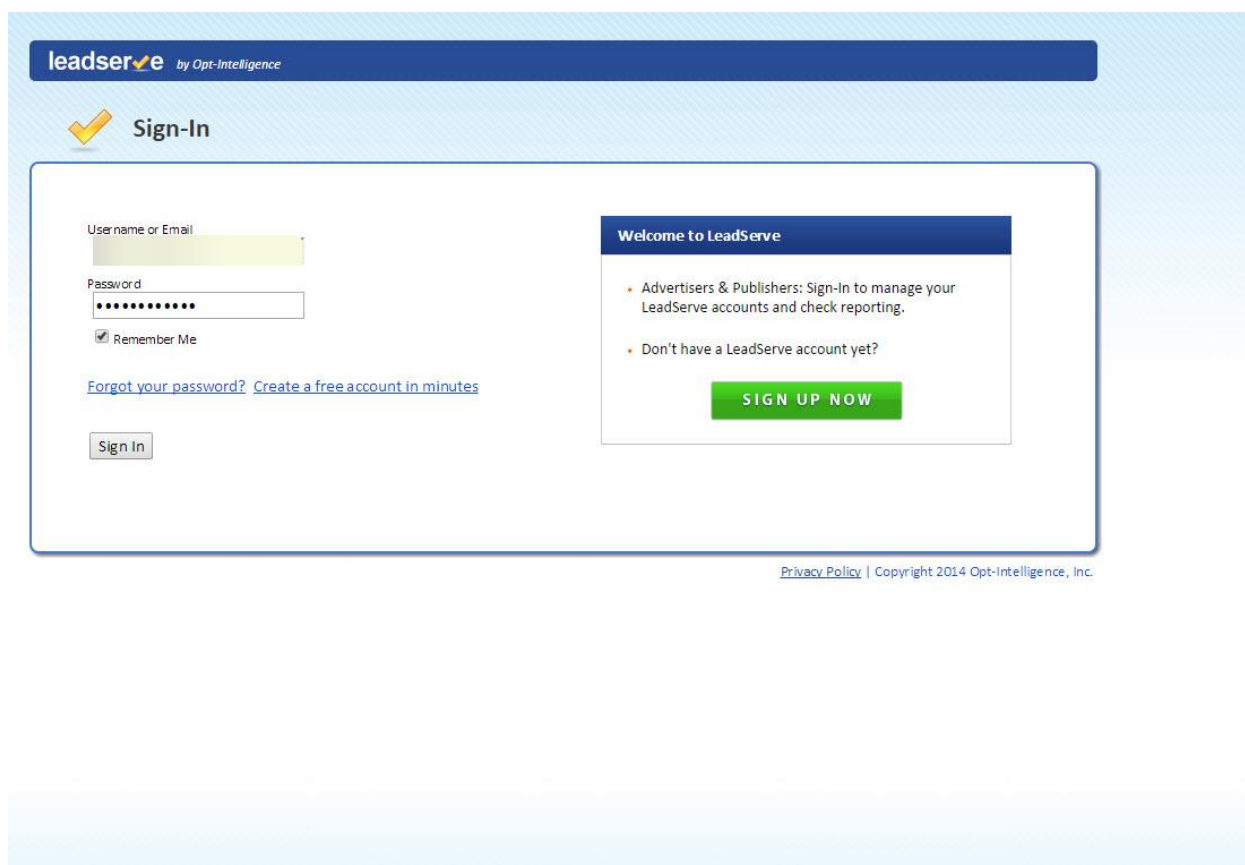
[Contact Us](#) | 37 W. 37th Street, 5th Floor, New York, NY 10018



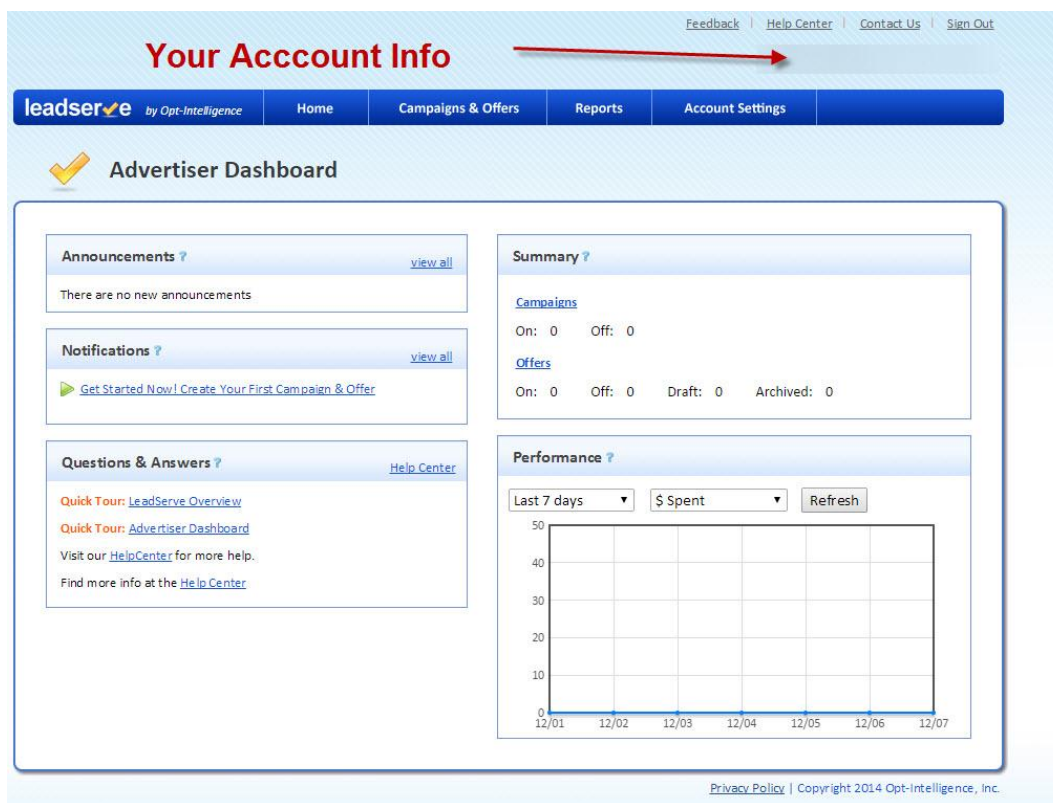
Once you've confirmed, you'll be ready to sign in for the first time.

Step 2: Creating Your First Campaign

Once inside, you will be brought to your dashboard. Your email address and account information will show at the top; and you won't see any activity in your account. Now would be a good time to check out all of the links and investigate the site.

The image shows the LeadServe website's sign-in and sign-up interface. At the top, there's a blue header with the 'leadserve by Opt-Intelligence' logo. Below this, a yellow checkmark icon is next to the 'Sign-In' text. The main content area is divided into two sections. On the left, there's a sign-in form with fields for 'User name or Email' and 'Password', a 'Remember Me' checkbox, and a 'Sign In' button. Below the password field are links for 'Forgot your password?' and 'Create a free account in minutes'. On the right, there's a 'Welcome to LeadServe' section with two bullet points: 'Advertisers & Publishers: Sign-In to manage your LeadServe accounts and check reporting.' and 'Don't have a LeadServe account yet?'. Below these is a green 'SIGN UP NOW' button. At the bottom right, there's a link for 'Privacy Policy' and a copyright notice for 'Copyright 2014 Opt-Intelligence, Inc.'.

Make sure to carefully read the terms of service for the site and for the company. Since this is going to be such a valuable source of traffic and list-building, you won't want it to be shut down just as you are beginning to see profits. If you have any questions, make sure to reach out to their support and/or contact.



The screenshot shows the Leadserve Advertiser Dashboard. At the top, there's a navigation bar with 'leadserve by Opt-Intelligence' and tabs for 'Home', 'Campaigns & Offers', 'Reports', and 'Account Settings'. A red arrow points from the 'Your Account Info' header to the 'Account Settings' tab. The dashboard is divided into several sections: 'Announcements' (no new announcements), 'Notifications' (a link to 'Get Started Now! Create Your First Campaign & Offer'), 'Questions & Answers' (links to 'LeadServe Overview', 'Advertiser Dashboard', and 'Help Center'), 'Summary' (counts for 'On', 'Off', 'Draft', and 'Archived' campaigns and offers), and 'Performance' (a line graph showing '\$ Spent' over the 'Last 7 days' with a 'Refresh' button). The footer includes a 'Privacy Policy' link and copyright information for Opt-Intelligence, Inc.

First, you'll want to start inside of Leadserve by going to the Campaigns and Offers tab. For the sake of clarification, Campaigns could also be called categories. One way to think of them is the niche that you are operating in.

If you've chosen the Insurance niche or the Weight Loss Niche, you'd keep all of the ads you were running to get those sources together. The individual ads you run within those categories or campaigns are called "offers" in Opt-Intelligence.

The benefit of this categorization is the analysis that you'll be seeing in your dashboard in Opt-Intelligence. You will be able to see at a glance how one offer is doing versus another similar one.

leadserve by Opt-Intelligence

Home | **Campaigns & Offers** | Reports | Account Settings

Advertiser Dashboard

Announcements ?
There are no new announcements

Notifications ? [view all](#)
Get Started Now! Create Your First Campaign & Offer

Questions & Answers ? [Help Center](#)
 Quick Tour: [LeadServe Overview](#)
 Quick Tour: [Advertiser Dashboard](#)
 • [What is a Campaign?](#)
 • [Where will you display my Offer?](#)
 • [How can I start generating Leads with LeadServe?](#)
 • [4 Tips for a Successful Campaign](#)
 Find more info at the [Help Center](#)

Campaigns & Offers menu:
 + New Campaign
 + New Offer
 Campaigns & Offers List
 Custom Data Points
 Confirmation Email Templates
 Archive

Campaigns
On: 0 Off: 0

Offers
On: 0 Off: 0 Draft: 0 Archived: 0

Performance ?
 Last 7 days | \$ Spent | Refresh
 Graph showing performance over time (12/05 to 12/11).

Start Here

[Privacy Policy](#) | Copyright 2014 Opt-Intelligence, Inc.

leadserve by Opt-Intelligence

Home | **Campaigns & Offers** | Reports | Account Settings

Advertiser Dashboard

Announcements ?
There are no new announcements

Notifications ? [view all](#)
Get Started Now! Create Your First Campaign & Offer

Questions & Answers ? [Help Center](#)
 Quick Tour: [LeadServe Overview](#)
 Quick Tour: [Advertiser Dashboard](#)
 • [What is a Campaign?](#)
 • [Where will you display my Offer?](#)
 • [How can I start generating Leads with LeadServe?](#)
 • [4 Tips for a Successful Campaign](#)
 Find more info at the [Help Center](#)

Campaigns & Offers menu:
 + **New Campaign**
 + New Offer
 Campaigns & Offers List
 Custom Data Points
 Confirmation Email Templates
 Archive

Campaigns
On: 0 Off: 0

Offers
On: 0 Off: 0 Draft: 0 Archived: 0

Performance ?
 Last 7 days | \$ Spent | Refresh
 Graph showing performance over time (12/05 to 12/11).

A Campaign Holds Your offers

[Privacy Policy](#) | Copyright 2014 Opt-Intelligence, Inc.

Advertiser: Gainmindshare

leadserve by Opt-Intelligence Home Campaigns & Offers Reports Account Settings

Advertiser Dashboard

Announcements ?
There are no new announcements

Notifications ? [view all](#)
[Get Started Now! Create Your First Campaign & Offer](#)

Questions & Answers ? [Help Center](#)
Quick Tour: [LeadServe Overview](#)
Quick Tour: [Advertiser Dashboard](#)
• [What is a Campaign?](#)
• [Where will you display my Offer?](#)
• [How can I start generating Leads with LeadServe?](#)
• [4 Tips for a Successful Campaign](#)
Find more info at the [Help Center](#)

Campaigns & Offers List

+ New Campaign
+ New Offer
Campaigns & Offers List
Custom Data Points
Confirmation Email Templates
Archive

Campaigns
On: 0 Off: 0

Offers
On: 0 Off: 0 Draft: 0 Archived: 0

Performance ?
Last 7 days \$ Spent Refresh
Graph showing performance over time (12/05 to 12/11).

Privacy Policy | Copyright 2014 Opt-Intelligence, Inc.

Therefore, you will start the Leadserve process with a "Campaign". Start by writing in the way that you will categorize your traffic processes. The best way to do it is to get down to the most specific niche that you can.

leadserve by Opt-Intelligence Home Campaigns & Offers Reports Account Settings

Create A New Campaign

CAUTION: You should only have one LeadServe window/tab open at a time.

Create A New Campaign

Campaign name ? [What is a Campaign?](#)

Do you want to create a new offer for this campaign? ?
Tip: Recommended if this is your first campaign
☐ Yes ☒ No

Save Cancel

Write in the Niche Based Category

Privacy Policy | Copyright 2014 Opt-Intelligence, Inc.

All of your campaigns/categories will then be in the Campaigns and Offers Section as you categorize them. Clicking the Campaigns and Offers link will get you to this page:



Name ?	Status ?	Budget Settings ?	CPL ?	Actions ?
Biz Opp	On (0 offers)	N/A		edit + new offer
Dating	On (0 offers)	N/A		edit + new offer
Health	On (0 offers)	N/A		edit + new offer
Real Estate	On (0 offers)	N/A		edit + new offer

Records 1 - 4

[Privacy Policy](#) | Copyright 2014 Opt-Intelligence, Inc.

Your Campaigns Will Be Listed Here

You will now want to click on one of your Campaigns, doing this will allow you to see all of the offers for traffic that you have. Of course, since you are just starting, you won't have any offers here. But you now have a sense for how Leadserve is organized.

Note that you have both an overview and statistics tab, which will be particularly helpful when you are comparing performance of your various offers.

Advertiser: Gainmindshare

leadserve by Opt-Intelligence

Home Campaigns & Offers Reports Account Settings

 Campaigns & Offers

☐ Campaigns ☐ Offers [expand all](#) | [collapse all](#) | [campaigns only](#) | [offers only](#) ?

Name ?	Status ?	Budget Settings ?	CPL ?	Actions ?
Biz Opp	On (0 offers)	N/A		edit + new offer
Dating	On (0 offers)	N/A		edit + new offer
Health	On (0 offers)	N/A		edit + new offer
Real Estate	On (0 offers)	N/A		edit + new offer

Records 1 - 4


[Privacy Policy](#) | Copyright 2014 Opt-Intelligence, Inc.

Click On A Campaign

Advertiser: Gainmindshare

leadserve by Opt-Intelligence

Home Campaigns & Offers Reports Account Settings

 Campaign Details » Biz Opp

Overview **Statistics**

Basic Info [Edit](#)

Status ? On

Offers Organized Under This Campaign [+ new Offer](#)

No offers have been created for this campaign yet

Questions & Answers

- Can I turn off my Offer or Campaign?
- What if I have both a Campaign budget and an Offer budget, or I set multiple budget caps?

[Privacy Policy](#) | Copyright 2014 Opt-Intelligence, Inc.

You will then see all of your offers

You are now ready to begin the process of creating an offer for traffic.

Important Tip:

Some of the offers that work well from our experience are:

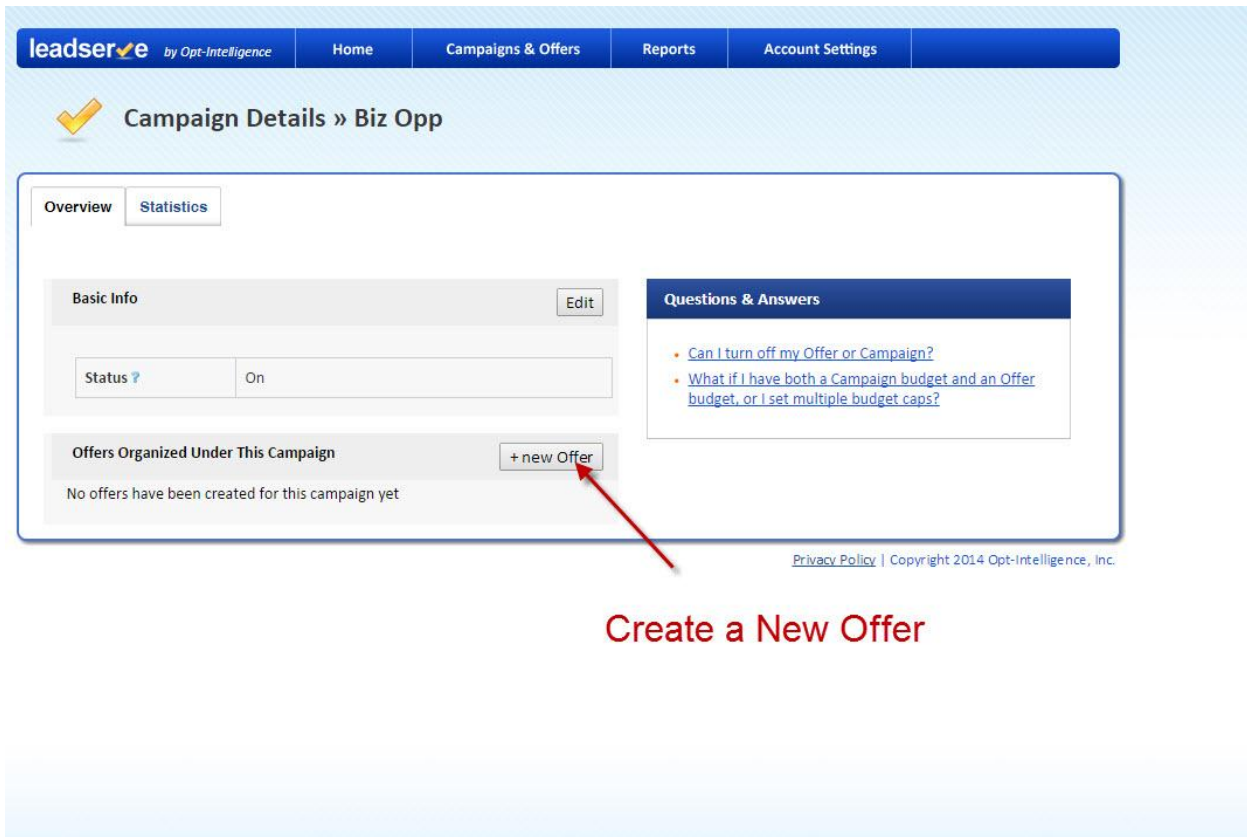
- Biz opp / Internet Marketing affiliate offers
- Weight Loss / Fat Loss products
- Coupon / Free giveaway offers
- Sports related Offers

Also, you can look for offers related to recent trends to promote.

Let's see how to create an offer in the next step.

Step 3: Creating Your High Converting Offer

What you'll want to do now is to click the link that says "Create A New Offer" to go to the next step.



The screenshot shows the Leadserve interface. At the top is a navigation bar with links: Home, Campaigns & Offers, Reports, and Account Settings. Below this is a breadcrumb trail: Campaign Details » Biz Opp. The main content area has two tabs: Overview (selected) and Statistics. Under the Overview tab, there's a 'Basic Info' section with an 'Edit' button. Below that, a 'Status' dropdown is set to 'On'. Further down, a section titled 'Offers Organized Under This Campaign' shows 'No offers have been created for this campaign yet' and a '+ new Offer' button. A red arrow points to this button. To the right of the 'Basic Info' section is a 'Questions & Answers' sidebar with two links: 'Can I turn off my Offer or Campaign?' and 'What if I have both a Campaign budget and an Offer budget, or I set multiple budget caps?'. At the bottom right of the page, there's a footer with 'Privacy Policy | Copyright 2014 Opt-Intelligence, Inc.'

Create a New Offer

You'll notice that your campaign is named NICHE + THE NUMBER ONE. You can certainly change this if you like. This is a default setting.

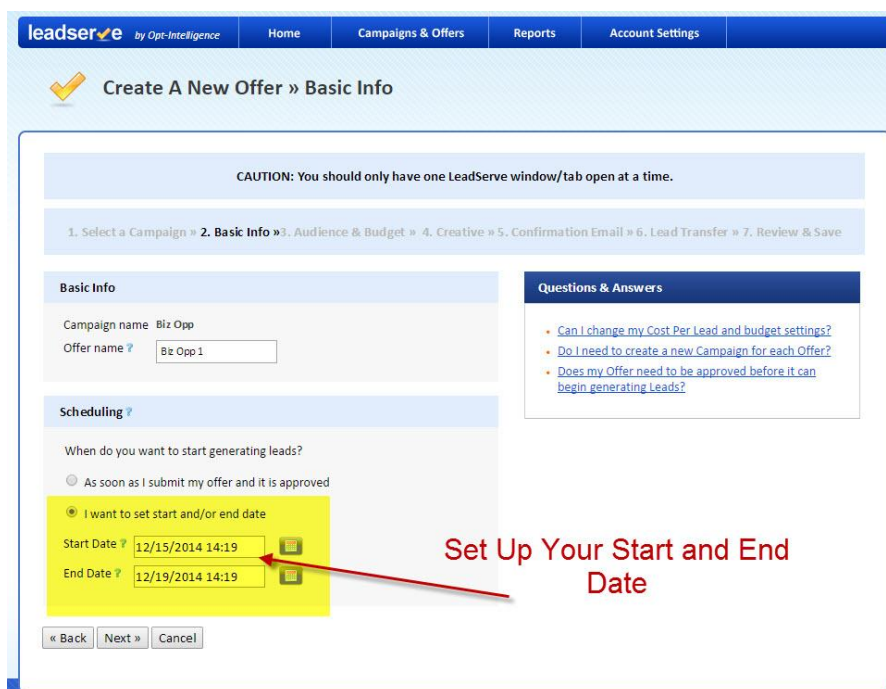
It is necessary to point out here that in addition to the skill of email list building, you'll want to have the right tools too. That means having an autoresponder company ready to receive your leads.

Setting up your autoresponder

There are many choices marketer have available to them in the way of an autoresponder, but those that use Opt-Intelligence seem to agree that [GetResponse](#) works best.

Create a [Constant Contact](#) account if you're not comfortable with Getresponse, I will let you know why later.

Now that you are inside of your first campaign, you will want to set up your Start and End Date. This will be the period of time that you want your campaign to run. You don't have to worry though about spending too much during a period of time. There will be a place for you to indicate your budget which will dictate ultimately how long your campaign will run.



leadserve by Opt-Intelligence Home Campaigns & Offers Reports Account Settings

Create A New Offer » Basic Info

CAUTION: You should only have one LeadServe window/tab open at a time.

1. Select a Campaign » 2. Basic Info » 3. Audience & Budget » 4. Creative » 5. Confirmation Email » 6. Lead Transfer » 7. Review & Save

Basic Info

Campaign name Biz Opp

Offer name ? Biz Opp 1

Scheduling ?

When do you want to start generating leads?

☐ As soon as I submit my offer and it is approved

☒ I want to set start and/or end date

Start Date ? 12/15/2014 14:19

End Date ? 12/19/2014 14:19

« Back Next » Cancel

Questions & Answers


- Can I change my Cost Per Lead and budget settings?
- Do I need to create a new Campaign for each Offer?
- Does my Offer need to be approved before it can begin generating Leads?

Set Up Your Start and End Date

At this point, if you want to change the name of your offer that is appropriate. Keep in mind that no one will see this anyway. It's now time to click next and head to Section Three, where you will select the category where you want your traffic to come from. Stay as close to your niche as possible.

leadserve by Opt-Intelligence

Home Campaigns & Offers Reports Account Settings

 **Create A New Offer » Audience & Budget**

CAUTION: You should only have one LeadServe window/tab open at a time.

1. Select a Campaign » 2. Basic Info » 3. **Audience & Budget** » 4. Creative » 5. Confirmation Email » 6. Lead Transfer » 7. Review & Save

Category

How would you describe your business? Please choose one.

Select Category

Beauty & Fashion
Business
Entertainment
Food & Dining
Health & Fitness
Home & Family
Investing
Market Research
News & Education
Personal Finance
Retail & E-commerce
Social
Travel
Republic of
Algeria, People's Democratic Republic of

(add/remove)

Add » « Remove

Show to Gender(s) ? ☒ Both ☐ Male only ☐ Female only

Show to Age Range ? Min Age Max Age
18

Pricing & Budget

Minimum Price \$ 0.50 ?

My CPL \$?

My Daily Budget Cap \$?

Daily # of Leads: N/A

☐ I would like to set up additional budget caps

Questions & Answers

- What if I have both a Campaign budget and an Offer budget, or I set multiple budget caps?
- Can I change my Cost Per Lead and budget settings?
- Can I turn off my Offer or Campaign?
- How can paying more than the minimum Cost Per Lead benefit my Offer?
- How many Leads will I be able to generate per day?

Data Points ?

Now is where you'll need that demographic information you gathered. Use it to decide who you want to pull in as a lead. Because you can run different campaigns, it will be a good idea to test different sets of information.

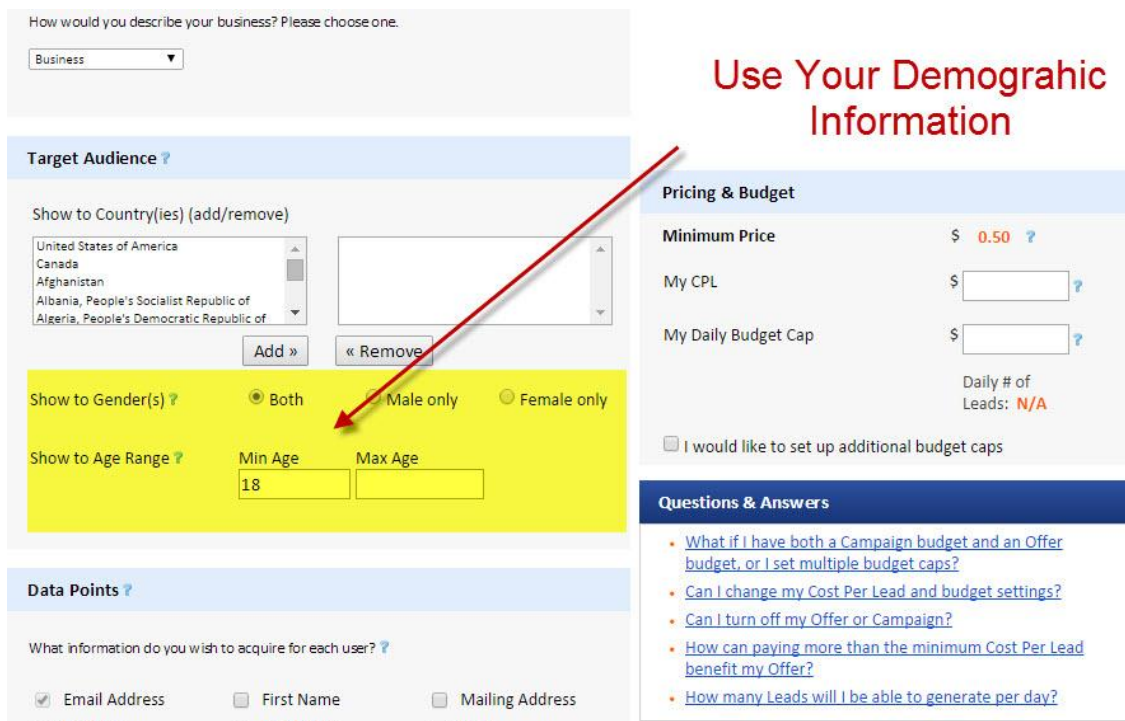
How to find the demographics of your offer?

This is very simple. If your offer/product is a weight loss product, then find a popular weight loss site or forum, note down their url

Go to alexa.com and quantcast.com

Put the url and check the demographics like sex and age.

If you are not able to find the enough data, just use your common sense to know to what category of people your offer will suit the best. Think of points like who will need it the most, who will have the money to buy it.



How would you describe your business? Please choose one.

Business

Target Audience ?

Show to Country(ies) (add/remove)

United States of America
Canada
Afghanistan
Albania, People's Socialist Republic of
Algeria, People's Democratic Republic of

Add » « Remove

Show to Gender(s) ? ☒ Both ☐ Male only ☐ Female only

Show to Age Range ? Min Age Max Age
18

Data Points ?

What information do you wish to acquire for each user? ?

☒ Email Address ☐ First Name ☐ Mailing Address
☐ Country ☐ Last Name ☐ City

Use Your Demographic Information

Pricing & Budget

Minimum Price \$ 0.50 ?

My CPL \$?

My Daily Budget Cap \$?

Daily # of Leads: N/A

☐ I would like to set up additional budget caps

Questions & Answers

- What if I have both a Campaign budget and an Offer budget, or I set multiple budget caps?
- Can I change my Cost Per Lead and budget settings?
- Can I turn off my Offer or Campaign?
- How can paying more than the minimum Cost Per Lead benefit my Offer?
- How many Leads will I be able to generate per day?

In your “Data Points” section, you’ll notice that you can ask for all kinds of information. As an internet marketer, you can get by with just an email. You may want to go as far as getting a name and email address. As you do your campaigns, you’ll want to segment your lists to see which converts better.

If your conversions are the same or better just getting the email then, consider only seeking that particular information. One thing you will want to note is that the more information you ask for, the more your cost per lead. So you will have a budgetary issue to consider here.

Target Audience ?

Show to Country(ies) (add/remove)

Afghanistan
Albania, People's Socialist Republic of
Algeria, People's Democratic Republic of
American Samoa
Andorra, Principality of

United States of America
Canada

Add » « Remove

Do you want to target this offer to people in specific Zip/Postal Codes and/or States/Provinces?

Yes No

Show to Gender(s) ?

Both Male only Female only

You have selected male only targeting. In an effort to maximize your Lead volume, we may display your Offer to females if gender is not provided.

Show to Age Range ?

Min Age Max Age

25 44

Data Points ?

What information do you wish to acquire for each user? ?

☒ Email Address
☐ First Name
☐ Mailing Address

☒ Country
☐ Last Name
☐ City

☒ Time Stamp
☐ Gender
☐ State/Province

☒ IP Address
☐ Age
☐ Zip/Postal

☐ Home Phone
☐ Business Phone
☐ Mobile Phone

Pricing & Budget

Minimum Price \$ 0.50 ?

My CPL \$?

My Daily Budget Cap \$?

Daily # of Leads: N/A

☐ I would like to set up additional budget caps

Questions & Answers

- What if I have both a Campaign budget and an Offer budget, or I set multiple budget caps?
- Can I change my Cost Per Lead and budget settings?
- Can I turn off my Offer or Campaign?
- How can paying more than the minimum Cost Per Lead benefit my Offer?
- How many Leads will I be able to generate per day?

« Back Next » Cancel

With E-Mail Address
Your Cost Will Be
Relatively Cheap

Target Audience ?

Show to Country(ies) (add/remove)

Afghanistan
Albania, People's Socialist Republic of
Algeria, People's Democratic Republic of
American Samoa
Andorra, Principality of

United States of America
Canada

Add » « Remove

Do you want to target this offer to people in specific Zip/Postal Codes and/or States/Provinces?

Yes No

Show to Gender(s) ?

Both Male only Female only

You have selected male only targeting. In an effort to maximize your Lead volume, we may display your Offer to females if gender is not provided.

Show to Age Range ?

Min Age Max Age

25 44

Data Points ?

What information do you wish to acquire for each user? ?

☒ Email Address
☒ First Name
☒ Mailing Address

☒ Country
☐ Last Name
☐ City

☒ Time Stamp
☐ Gender
☐ State/Province

☒ IP Address
☐ Age
☐ Zip/Postal

☐ Home Phone
☐ Business Phone
☒ Mobile Phone

Pricing & Budget

Minimum Price \$ 5.40 ?

My CPL \$?

My Daily Budget Cap \$?

Daily # of Leads: N/A

☐ I would like to set up additional budget caps

Questions & Answers

- What if I have both a Campaign budget and an Offer budget, or I set multiple budget caps?
- Can I change my Cost Per Lead and budget settings?
- Can I turn off my Offer or Campaign?
- How can paying more than the minimum Cost Per Lead benefit my Offer?
- How many Leads will I be able to generate per day?

But when you add
information, the cost per lead
goes up

Now, what you'll want to do is to consider what you'd like to pay per lead. Typically, you won't have to or need to change the default setting based on the information you're asking for. In other words, you can typically put the same information in the "My CPL" Category from the "Minimum Price" category.

Category

How would you describe your business? Please choose one.

Business

Target Audience ?

Show to Country(ies) (add/remove)

Afghanistan

Albania, People's Socialist Republic of

Algeria, People's Democratic Republic of

American Samoa

Andorra, Principality of

United States of America

Canada

Do you want to target this offer to people in specific Zip/Postal Codes and/or States/Provinces?

☐ Yes ☒ No

Show to Gender(s) ? ☐ Both ☒ Male only ☐ Female only

You have selected male only targeting. In an effort to maximize your Lead volume, we may display your Offer to females if gender is not provided.

Show to Age Range ?

Min Age	Max Age
25	44

You don't necessarily need to change cost per lead...manage your budget instead

Pricing & Budget

Minimum Price \$ 0.50 ?

My CPL \$?

My Daily Budget Cap \$?

Daily # of Leads: N/A

☐ I would like to set up additional budget caps

Questions & Answers

- [What if I have both a Campaign budget and an Offer budget, or I set multiple budget caps?](#)
- [Can I change my Cost Per Lead and budget settings?](#)
- [Can I turn off my Offer or Campaign?](#)
- [How can paying more than the minimum Cost Per Lead benefit my Offer?](#)
- [How many Leads will I be able to generate per day?](#)

So now what you'll want to do is the cap the budget at what you're willing to spend PER DAY. This will supersede the other categories. Make sure that you're okay with going with this as a daily number for your campaigns.

Category

How would you describe your business? Please choose one.
Business

Target Audience ?

Show to Country(ies) (add/remove)

Afghanistan
Albania, People's Socialist Republic of
Algeria, People's Democratic Republic of
American Samoa
Andorra, Principality of

United States of America
Canada

Add »
« Remove

Do you want to target this offer to people in specific Zip/Postal Codes and/or States/Provinces?
Yes No

Show to Gender(s) ?
Both Male only Female only
You have selected male only targetting. In an effort to maximize your Lead volume, we may display your Offer to females if gender is not provided.

Show to Age Range ?
Min Age Max Age
25 44

100 Leads Would Be \$50

Pricing & Budget

Minimum Price \$ 0.50 ?
My CPL \$?
My Daily Budget Cap \$ 50 ?
Daily # of Leads: N/A
☐ I would like to set up additional budget caps

Questions & Answers

- What if I have both a Campaign budget and an Offer budget, or I set multiple budget caps?
- Can I change my Cost Per Lead and budget settings?
- Can I turn off my Offer or Campaign?
- How can paying more than the minimum Cost Per Lead benefit my Offer?
- How many Leads will I be able to generate per day?

Opt-Intelligence will give you other options to set limits though. If these limits work better for you then use them. Typically, you will not be using them until you have figured out how the marketplace works and how it makes you money. However, it is helpful to know that this option is here, when or if you're every ready to set and forget your traffic.

Category

How would you describe your business? Please choose one.

Business

Target Audience ?

Show to Country(ies) (add/remove)

Afghanistan
Albania, People's Socialist Republic of
Algeria, People's Democratic Republic of
American Samoa
Andorra, Principality of

United States of America
Canada

Add » « Remove

Do you want to target this offer to people in specific Zip/Postal Codes and/or States/Provinces?

☐ Yes ☒ No

Show to Gender(s) ?

☐ Both ☒ Male only ☐ Female only

You have selected male only targeting. In an effort to maximize your Lead volume, we may display your Offer to females if gender is not provided.

Show to Age Range ?

Min Age: 25 Max Age: 44

Pricing & Budget

Minimum Price: \$ 0.50 ?

My CPL: \$?

My Daily Budget Cap: \$ 50 ?

Daily # of Leads: N/A

☒ I would like to set up additional budget caps

Weekly Budget Cap: \$? Weekly # of Leads: N/A

Monthly Budget Cap: \$? Monthly # of Leads: N/A

Total Budget Cap: \$? Total # of Leads: N/A

Use the Controls to Set Different Budget Limits

To move forward in the process now, you'll want to type in the cost per lead. Remember, this number will probably not need to be different from the Minimum Price. You will rarely have cases when you're learning this network that you will need to bid higher than the minimum. Once you understand how your particular funnel makes you money, you may want to come back and test this feature. You are now ready to create your Ad by selecting images and creating your copy.

Your Offer Logo/Image ?

Upload your logo or images using the tool below. Images help people identify with your product or service. Take care to provide high quality images for your Offer.

Large Image (120 x 60px) ?

Small Image (88 x 31px) ?

Your Offer Copy ?

Offer Headline ?

0/100 characters

Offer Description ?

0/500 characters

Your Privacy Policy ?

Your Offer Preview ?

(Note: offer previews below update as creative is entered)

120 x 60 version

120 x 60
Image Example

Your headline text will appear here.
Your description text will appear here.

88 x 31 version

88 x 31
Image Example

Your headline text will appear here.
Your description text will appear here.

You Will Now Need Two Images

Of course, as you pick your images, you're trying to make sure that you catch the attention of the site visitors' eyes. This will typically bright provocative colors contrasted against the color of the content on the image.

You'll then want to think about what your headline will be. Writing an effective copy headline is a challenge if you know you're going to issue a call to action in the end, and that action is something that people will be initially reluctant to do like subscribing to an e-newsletter or buying a product.

Your Offer Logo/Image ?

Upload your logo or images using the tool below. Images help people identify with your product or service. Take care to provide high quality images for your Offer.

Large Image (120 x 60px) [Upload & Resize](#) ?

Small Image (88 x 31px) [Upload & Resize](#) ?

Your Offer Copy ?

Offer Headline ?

Laid Off Garbage Man Now Travels The World: Find Out How It

68/100 characters

Offer Description ?

0/500 characters

Your Privacy Policy ?

Do you have a Privacy Policy published on the internet?

☐ Yes ☒ No

Enter your Privacy Policy text [Load Default](#) ?

Do you want to save this as your default Privacy Policy? (Recommended) ?

☐ Yes ☒ No

[« Back](#) [Next »](#) [Cancel](#)

Your Offer Preview ?

(Note: offer previews below update as creative is entered)

120 x 60 version

120 x 60 Image Example Laid Off Garbage Man Now Travels The World: Find Out How He Does It

88 x 31 version

88 x 31 Image Example Laid Off Garbage Man Now Travels The World: Find Out How He Does It

Write In Your Headline and It will Appear Above

If you want your readers to do something, you need to convince them right away and starting with the very first word of your headline.

Here are some other tips to writing a good headline:

Offer Something Right Away

If you have something to offer to your readers, something they need and in exchange for what you're going to ask them to do, make it immediately clear with your headline. When people start reading something online and they aren't actively seeking information, they want to know what they're going to get if they continue reading and they want to know what it is right away.

Make It Urgent

People are generally prone to take action if they know they're running against time. Create a sense of urgency with your headline by telling your readers that your offer only stands up to a certain date or that you're fast running out of stocks. You can also make it a do-or-die offer; if they let this opportunity slip them by, it's gone forever.

Take care, however, when using this type of headline as it comes with certain responsibilities. Make sure you withdraw your offer at the stated time. If you're going to extend the deadline, you better have a good explanation ready so as not to lose your credibility.

Keep It Simple and Powerful

Online copies have to be simple and as headlines are a part of the copy, it stands to reason that they have to be simple as well.

Don't bother using long and difficult words. They won't make a difference if no one comprehends them. Aim for powerful words instead. These words inspire action and call strong images immediately to mind. "Make Your Business Live Longer" as a copy headline can be improved, for instance, if you replace passive-sounding words with forceful ones. "Make Your Business Survive" has greater impact compared to the previous headline, don't you think?

Keep It Short

Yet another requirement for online copies is brevity and naturally, headlines must follow the same rule. As a rule, online readers scan what they read and consequently, they'll be able to understand a five-word-headline more quickly than a ten-word one.

For a good copy headline, try to lessen the use of particles, prepositions, linking verbs, and other words that won't make a difference to your readers.

Don't Try Too Hard

Naturally, funny and witty headlines are better but trying too hard could backfire on you. If there's no way to make a headline funny or clever then leave it simple. If you manage to get your message across then you've done your job.

Use Numbers

They're easier to recall and they sound more impressive. Instead of simply headlining a copy with "Tips for Gardening", you can substantially improve it just by adding a digit. "6 Tips for Gardening" encourage people to read more because they know they have six (more than one's many!) tips to look forward to in a single article.

Now, you will need to write a brief description. You don't have much space here, but you will want to keep basic copywriting and ad copy principles in mind. Second to the headline, this will be the thing that convinces the visitor to go forward or move on to something else.

Your Offer Logo/Image ?

Upload your logo or images using the tool below. Images help people identify with your product or service. Take care to provide high quality images for your Offer.

Large Image (120 x 60px) [Upload & Resize ?](#)

Small Image (88 x 31px) [Upload & Resize ?](#)

Your Offer Copy ?

Offer Headline ?

Laid Off Garbage Man Now Travels The World: Find Out How It

68/100 characters

Offer Description ?

System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Get access right now.

179/500 characters

Your Privacy Policy ?

Do you have a Privacy Policy published on the internet?

☐ Yes ☒ No

Enter your Privacy Policy text [Load Default ?](#)

Do you want to save this as your default Privacy Policy? (Recommended) ?

☐ Yes ☒ No

[« Back](#) [Next »](#) [Cancel](#)

Your Offer Preview ?

(Note: offer previews below update as creative is entered)

120 x 60 version

120 x 60 Image Example

Laid Off Garbage Man Now Travels The World: Find Out How He Does It
System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Get access right now.

88 x 31 version

88 x 31 Image Example

Laid Off Garbage Man Now Travels The World: Find Out How He Does It
System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Get access right now.

Write a benefit based description

How to write a good description?

If you are stuck on how to get something effective into the description box, here are some basic pointers that you'll want to follow. Of course, a copywriting is a course of study all by itself, but you can do well with your description if you think through these things:

Be Emotionally Compelling

Your words must have power so people take action and buy. Don't be dry, stuffy or boring. Rock their world. What you think is a little "over the top" is probably just right. Show them empathy, caring and concern that makes them feel connected and helps them quickly suspend their rational disbelief.

Use Magic Words not Tragic Words

Use words like "amazing, discover, breakthrough, free, happy, money, you, yes, incredible and others. Magic words positively pre-dispose people to your message. Don't overuse but don't underestimate how far a little hype can go. Also, use vocabulary at an eighth grade level or less.

Ask Questions

Questions draw readers in and make them get involved. The smart money is on asking only questions you know will get a "yes" answer. Get potential customers in the habit of saying "yes" so when you ask them to buy they are positively prone to say "yes" again.

Write to One Individual Reader

Address your copy to one person. "You" not "the public" or the mythical "they." You'll create a more personal relationship. People buy more from people they feel they have a relationship with.

Brevity the Soul of Wit?

Your copy must take reader through the natural buying steps of attention, interest, desire and action. So brief may not be best. Answer every question in your marketing message so they can naturally take action.

You will now want to Load in the Default Privacy Text. If you have text that you're more comfortable with, you can use it.

Important Tip:

#1 - Input a price in your ad copy. Do this to weed out the freebie seekers from people who are actual buyers. You won't completely weed them out and using this method won't guarantee you 100% buyers, but it certainly helps. Test out different price points from \$10 to \$50.

#2 - Input it somewhere in your ad copy that they agree to receive daily emails from you. This will further qualify the right people for you since you'll be emailing your list multiple times a week, if not daily, then you want them at least aware of this fact before they even subscribe.

Your Offer Logo/Image ?

Upload your logo or images using the tool below. Images help people identify with your product or service. Take care to provide high quality images for your Offer.

Large Image (120 x 60px)

Upload & Resize ?

Small Image (88 x 31px)

Upload & Resize ?

Your Offer Copy ?

Offer Headline ?

Laid Off Garbage Man Now Travels The World: Find Out How It

68/200 characters

Offer Description ?

System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Sign up now and get our exclusive Step by Step Video Roadmap for finding untapped markets. No obligation. 100% Free!

275/500 characters

Your Privacy Policy ?

Do you have a Privacy Policy published on the internet?

☐ Yes
 ☒ No

Enter your Privacy Policy text

Load Default ?

Do you want to save this as your default Privacy Policy? (Recommended) ?

☐ Yes
 ☒ No

« Back

Next »

Cancel

Your Offer Preview ?

(Note: offer previews below update as creative is entered)

120 x 60 version

120 x 60 Image Example

Laid Off Garbage Man Now Travels The World: Find Out How He Does It
System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Sign up now and get our exclusive Step by Step Video Roadmap for finding untapped markets. No obligation. 100% Free.

88 x 31 version

88 x 31 Image Example

Laid Off Garbage Man Now Travels The World: Find Out How He Does It
System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Sign up now and get our exclusive Step by Step Video Roadmap for finding untapped markets. No obligation. 100% Free.

Load the Default Privacy Text

Copyright No Brainer List Cash. All rights reserved.

Your Offer Copy ?

Offer Headline ?
 Laid Off Garbage Man Now Travels The World: Find Out How I
 68/100 characters

Offer Description ?
 System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Sign up now and get our exclusive Step by Step Video Roadmap for finding untapped markets. No obligation. 100% Free.
 275/500 characters

and get our exclusive Step by Step Video Roadmap for finding untapped markets. No obligation. 100% Free.

88 x 31 version

88 x 31 Image Example

Laid Off Garbage Man Now Travels The World: Find Out How He Does It
 System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Sign up now and get our exclusive Step by Step Video Roadmap for finding untapped markets. No obligation. 100% Free.

Your Privacy Policy ?

Do you have a Privacy Policy published on the internet?
☐ Yes ☒ No

Enter your Privacy Policy text [Load Default ?](#)

Privacy Policy

 This Policy applies to the associated offer from our Company. Our Company adheres to the US safe harbor privacy principles of Notice, Choice, Onward Transfer, Security, Data Integrity, Access and Enforcement. If you

Do you want to save this as your default Privacy Policy? (Recommended) ?
☒ Yes ☐ No

« Back Next » Cancel

Default Privacy Text will appear now

Saving Is Optional

Once you have this text in place, you can click "Next" to move on to the next section. Before you do so, make sure that your images are loading and appearing properly.

• You must upload your images for your offer.

Upload your logo or images using the tool below. Images help people identify with your product or service. Take care to provide high quality images for your Offer.

Large Image (120 x 60px) ?

Small Image (88 x 31px) ?

Your Offer Copy ?

Offer Headline ?
 68/100 characters

Offer Description ?
 275/500 characters


Your Privacy Policy ?

Do you have a Privacy Policy published on the internet?
☐ Yes ☒ No


Enter your Privacy Policy text [Load Default ?](#)

Do you want to save this as your default Privacy Policy? (Recommended) ?

120 x 60 version

 Laid Off Garbage Man Now Travels The World: Find Out How He Does It
 System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Sign up now and get our exclusive Step by Step Video Roadmap for finding untapped markets. No obligation. 100% Free.

88 x 31 version

 Laid Off Garbage Man Now Travels The World: Find Out How He Does It
 System simple enough for a grade school child can help you to start an online business, even if you have no product or no selling skills. Spots are limited. Sign up now and get our exclusive Step by Step Video Roadmap for finding untapped markets. No obligation. 100% Free.

Make Sure Your Images Are Loaded

You will now be at the stage where you have a confirmation email sent to your subscriber. With this kind of traffic, you may be complicating things. The best practice of marketers is NOT to send this confirmation email. Of course, this is an individual campaign. Since you need to test everything, this too is something that you want to see if it affects conversions.

Confirmation Email (optional) ?

Do you want to send a tailored confirmation email to each consumer who opts-in to your offer? [View Example](#)

Tip: A confirmation email can be sent from LeadServe or from a 3rd party service platform. If you select "3rd party", you can specify the platform on the next page.

?

Best Practice is NOT to send an email

You Have the option of sending a confirm email


« Back

Questions & Answers

- [How does sending a confirmation email affect my Offer?](#)
- [When will the LeadServe confirmation email be sent out?](#)
- [Who do LeadServe confirmation emails list as sender?](#)
- [Will my confirmation email be delivered using HTML or plain text?](#)
- [Will using LeadServe confirmation emails increase my Cost Per Lead?](#)

You are now at the point at which you will need to connect your autoresponder. Opt-Intelligence has a list of providers they connect with. However, if you don't want to work with coding and long battles with

support, consider using GetResponse (as stated earlier). When the site asks you whether you are managing by third party service, you should say yes.


Create A New Offer » Lead Transfer

CAUTION: You should only have one LeadServe window/tab open at a time.

1. Select a Campaign » 2. Basic Info » 3. Audience & Budget » 4. Creative » 5. Confirmation Email » **6. Lead Transfer** » 7. Review & Save

Lead Transfer Method ?

Do you use a third party service platform to maintain your subscriber lists?

☒ Yes
 ☐ No

Which service provider do you use? --

« Back Next » Cancel

Questions & Answers

[What is a CSV file?](#)

Select Yes

[Privacy Policy](#) | Copyright 2014 Opt-Intelligence, Inc.

Once you have done this, you'll want to go to the Drop down box and select the provider that you have. For the sake of simplicity this guide will show you how to connect GetResponse. Other autoresponder companies will have similar processes.

Advertiser: Gainmindshare

leadserve by Opt-Intelligence

Home Campaigns & Offers Reports Account Settings

✓ Create A New Offer » Lead Transfer

1. Select a Campaign » 2. Basic Information » 3. Targeting » 4. Creative » 5. Confirmation Email » 6. Lead Transfer » 7. Review & Save

Lead Transfer Method ?

Do you use a third party service platform?

☒ Yes

☐ No

Which service provider do you use?

ActiveCampaign
Acxiom
Bigfoot Interactive
Bronto
Campaign Monitor
CDS Global Files
Cheetahmail
Clickspark
Constant Contact
Contactology
Crimson Data
Eway
ExactTarget
Footpath
GetResponse
Google Docs
iContact
Infusionsoft
Ionic Media

have one LeadServe window/tab open at a time.

subscriber lists?

Questions & Answers

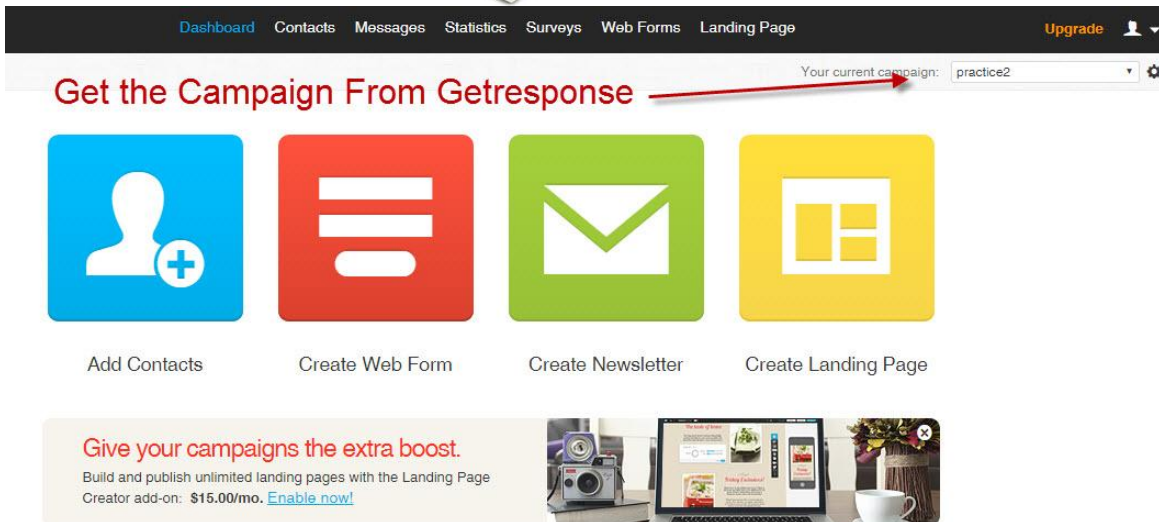
What is a CSV file?

« Back Next » Cancel

Privacy Policy | Copyright 2014 Opt-Intelligence, Inc.

Use Get Response From The Drop Down Menu

GetResponse will allow you an easy and hands free way of managing the leads. You can literally have your leads distributed into your autoresponder in real time instead of having to upload them by using a file. To start this process, you'll want to first go through to GetResponse and create a campaign:

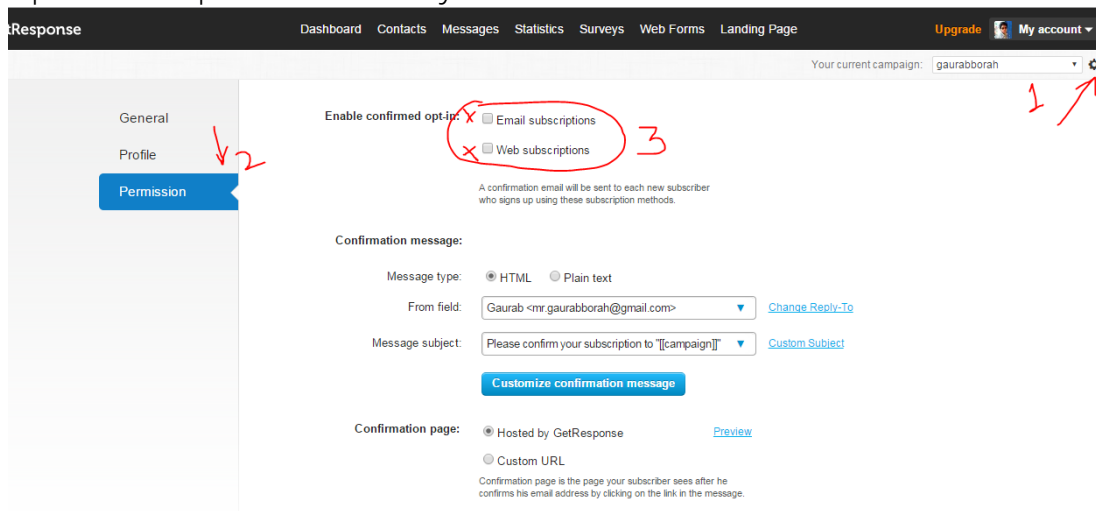


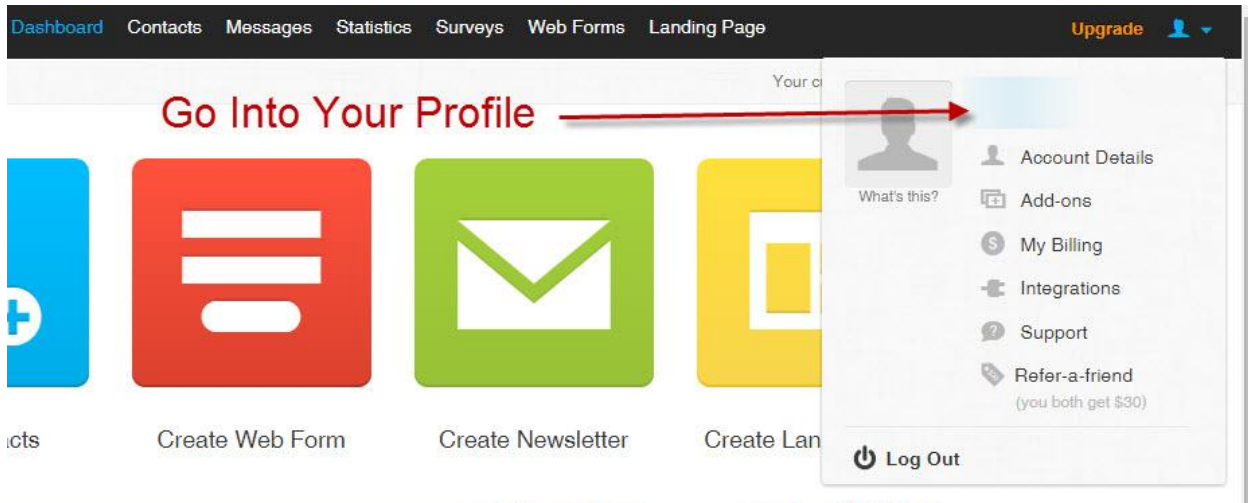
After you have created your campaign, make sure you tick off “Email subscription” and “Web subscription” inside the permission

This is to make sure the single optin works properly while integrating with Opt-intelligence. With double-optin people will get a confirmation email and you might lose few leads this way as not everyone will confirm their email.

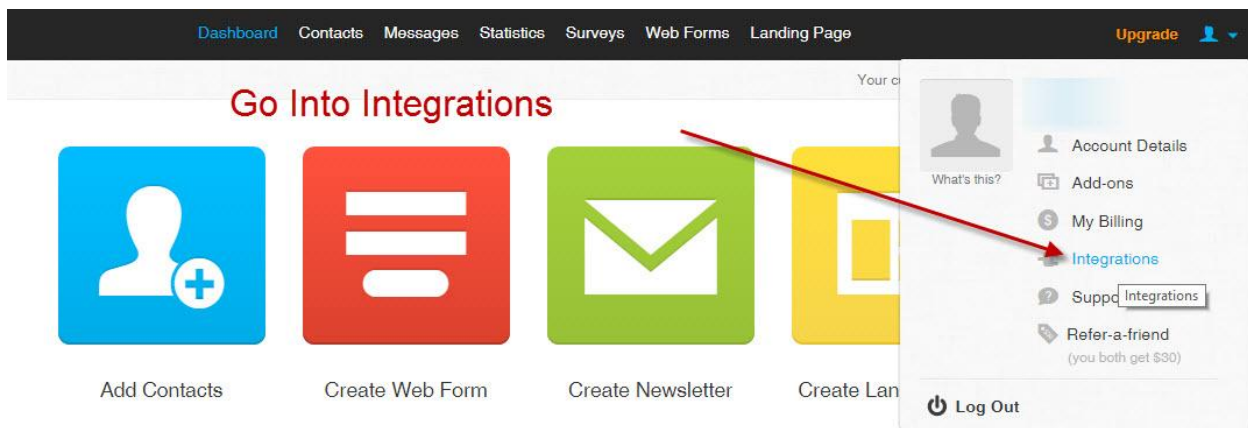
While paying for leads you need to make sure you are getting the best results. Always use single-optin for your campaigns.

You then want to enter inside of your GetResponse profile. Find the appropriate drop down arrow year the avatar.

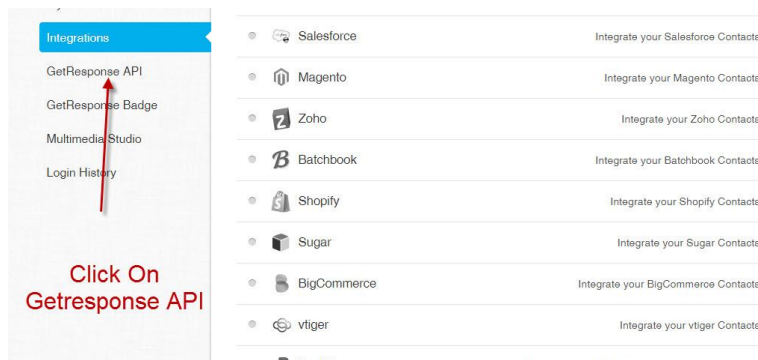




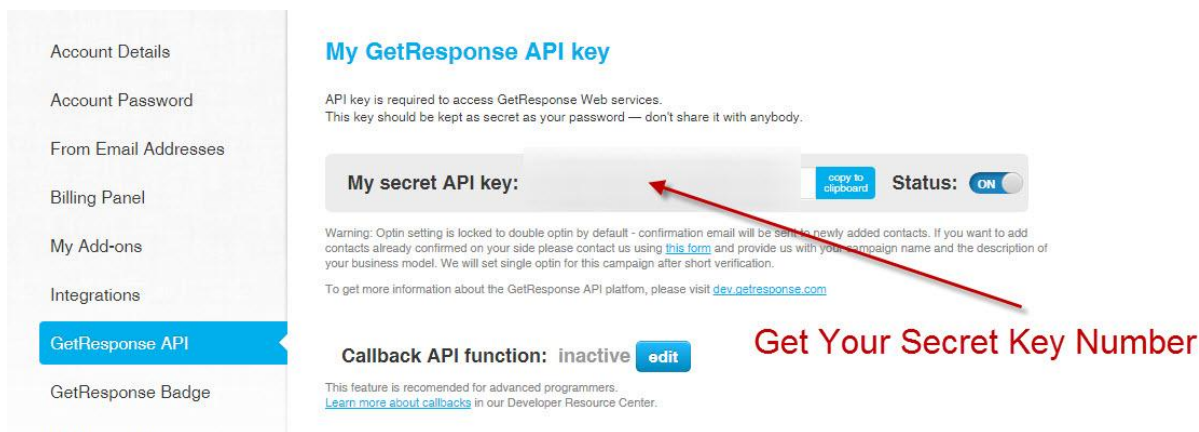
Once you have done this you'll want to go inside of your integrations link. This will take you to the information you'll need for Opt-Intelligence to connect with GetResponse dynamically.



You will then want to click on the GetResponse API Link:



You'll then want to copy the Secret API Key to the clipboard. Make sure that you don't give this information to anyone.



My GetResponse API key

API key is required to access GetResponse Web services.
This key should be kept as secret as your password — don't share it with anybody.

My secret API key: copy to clipboard Status: **ON**

Warning: Optin setting is locked to double optin by default - confirmation email will be sent to newly added contacts. If you want to add contacts already confirmed on your side please contact us using [this form](#) and provide us with your campaign name and the description of your business model. We will set single optin for this campaign after short verification.

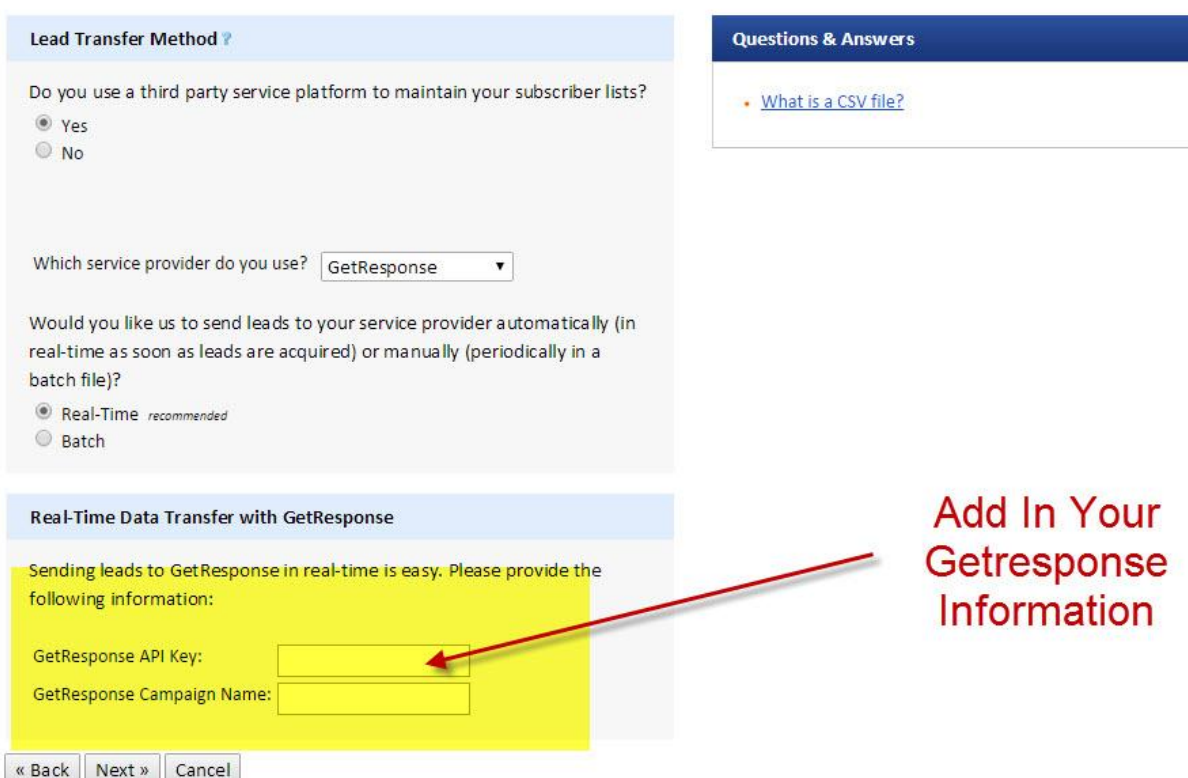
To get more information about the GetResponse API platform, please visit [dev.getresponse.com](#)

Callback API function: inactive edit

This feature is recommended for advanced programmers.
[Learn more about callbacks](#) in our Developer Resource Center.

Get Your Secret Key Number

Once you have this information, you can close out of GetResponse. You can then head back over to Opt-Intelligence to enter your API information.



Lead Transfer Method

Do you use a third party service platform to maintain your subscriber lists?

☒ Yes
☐ No

Which service provider do you use? GetResponse

Would you like us to send leads to your service provider automatically (in real-time as soon as leads are acquired) or manually (periodically in a batch file)?

☒ Real-Time *recommended*
☐ Batch

Real-Time Data Transfer with GetResponse

Sending leads to GetResponse in real-time is easy. Please provide the following information:

GetResponse API Key:

GetResponse Campaign Name:

« Back Next » Cancel


Add In Your Getresponse Information

Questions & Answers

• [What is a CSV file?](#)

Once you have entered this information, you can then click next to make your offer go live in Opt-Intelligence. Of course, you can set up multiple offers if you'd like to test them, but it is recommended that you allow the first offer to run so that you can get the gist of how they operate.

After clicking the next button, you should check your email for a confirmation of your campaign. Make sure all the details in them are correct.


Create A New Offer » Lead Transfer

CAUTION: You should only have one LeadServe window/tab open at a time.

1. Select a Campaign » 2. Basic Info » 3. Audience & Budget » 4. Creative » 5. Confirmation Email » **6. Lead Transfer** » 7. Review & Save

Lead Transfer Method ?

Do you use a third party service platform to maintain your subscriber lists?

☒ Yes
☐ No

Which service provider do you use?

Would you like us to send leads to your service provider automatically (in real-time as soon as leads are acquired) or manually (periodically in a batch file)?

☒ Real-Time *recommended*
☐ Batch

Real-Time Data Transfer with GetResponse

Sending leads to GetResponse in real-time is easy. Please provide the following information:

GetResponse API Key:

GetResponse Campaign Name:

« Back **Next »** Cancel

Questions & Answers

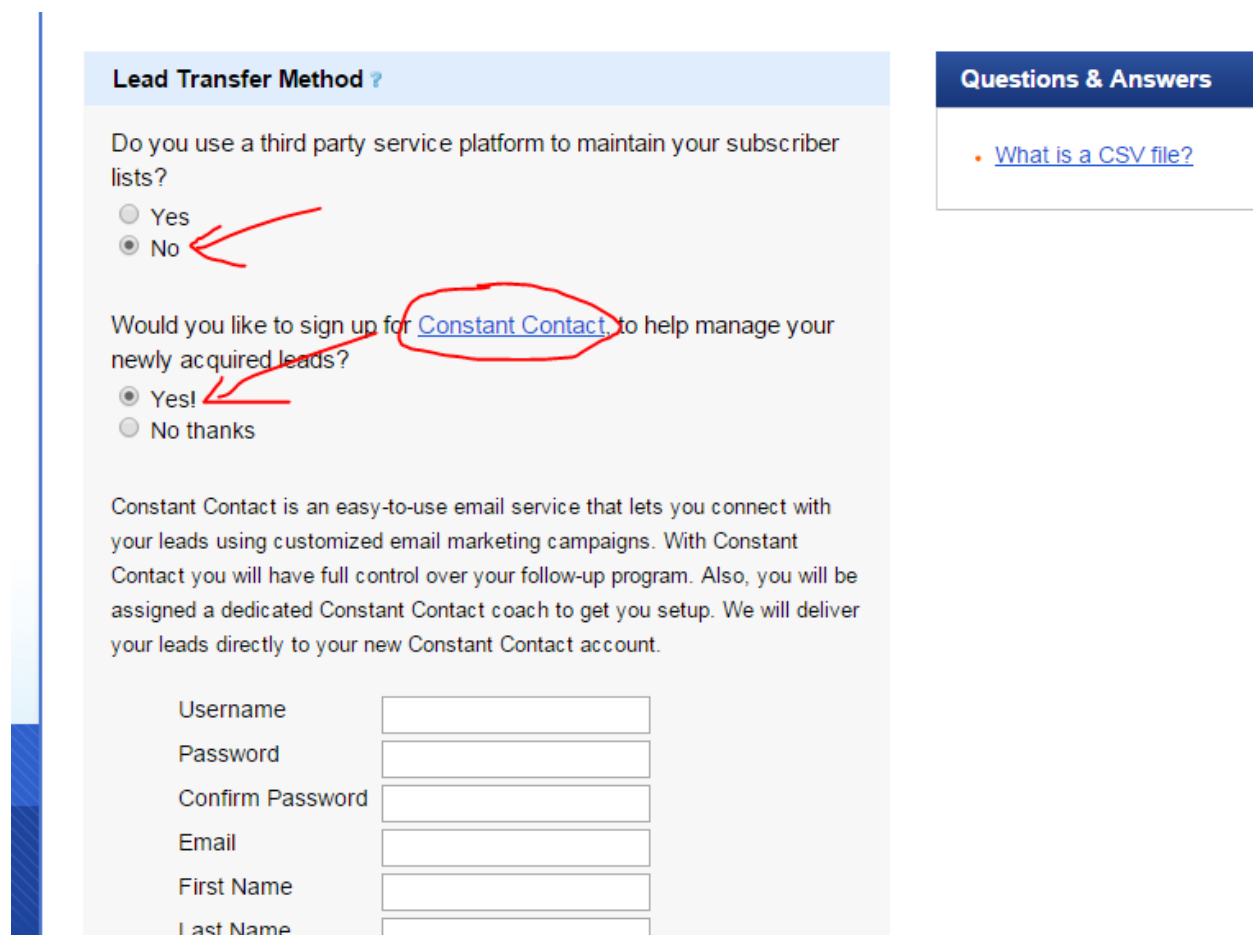
- [What is a CSV file?](#)

Click Next

Important Tip

If you're building your list in any other niche than Internet marketing or make money online, then [Constant Contact](#) (they don't like MMO & IMers) is another good option. They work the same way as GetResponse and all your leads will be added to your constant contact account on live.

In order to use Constant Contact, select No as third party service. See below



Lead Transfer Method ?

Do you use a third party service platform to maintain your subscriber lists?

☐ Yes

☒ No

Would you like to sign up for [Constant Contact](#), to help manage your newly acquired leads?

☒ Yes!

☐ No thanks

Constant Contact is an easy-to-use email service that lets you connect with your leads using customized email marketing campaigns. With Constant Contact you will have full control over your follow-up program. Also, you will be assigned a dedicated Constant Contact coach to get you setup. We will deliver your leads directly to your new Constant Contact account.

Username

Password

Confirm Password

Email

First Name

Last Name

Questions & Answers

- [What is a CSV file?](#)

It is at this point where you will start seeing new leads into your autoresponder.

If you're getting a ton of leads each day just from one campaign and you're looking to scale up even more, they may limit how many subscribers you can get each day from just one campaign.

There's a simple solution to this – Set up another campaign with another offer.

Step 4 – Add A Welcome Email to Your Autoresponder

Don't forget to put a welcome email to your autoresponder. Welcome email is one that subscribers get as soon as he/she is added to your list.

Give your subscribers what you have promised them in your advertisement.

Make sure you use relevant "From" and "Subject line" so they can instantly recognize you.

What to include in the welcome email?

Thanks and welcome them for signing up to your list, introduce yourself in few lines, tell them what they can expect with the offer in few lines and then forward them to their offer. Simple enough?

Good idea is to use your "ad heading" as your subject line in your welcome mail and keep the name as your brand, maybe something like that tells them they will be receiving daily or regular emails from you.

E.g. Daily Deals, Fitness Daily, Best deals, XYZ News etc.

The best thing to do is to buy a good domain name like dailydeals.com. Create an email address with that domain and use that in your senders/from address.

This will insure maximum delivery and add more credibility to your emails and offers.

What kind of offers can you promote?

- ✔ CPA offers
- ✔ Affiliate offers
- ✔ Local business offers

Any kind of offer you want

How to make money with it?

Typically CPA offers works best with this method in case you're looking to make some quick commissions.

e.g. you spent \$50 to get 100 leads.

20 of them complete a CPA offer that pays you \$5 per lead

You make \$100. That is \$50 profits and 100 new subscribers. Now you can send them few emails every week with related offers and make even more money.

You can find a lot of good CPA offers at Offervault.com or get an account with Peerfly <- they are a good company with lots of good offers and pay on time. You can also promote an affiliate offers to them.

e.g. you again spent \$50 to get 100 new leads.

5 of them buy a \$40 product with say 50% commissions You still make \$100 as commissions.

That's \$50 profits and 100 new subscribers.

You see the power of this method.

There are lots of affiliate network you can be a part of. Few of them are: [Warriorplus](#), [JVZOO](#), [Clickbank](#), [Markethealth](#), [Clicksure](#)

Let's do the math again

Once you have a list of 1000 subs, you could easily be making \$500-\$1000 per month (maybe much more) while you would also be profiting while building your list.

Any time you feel like adding more revenue to your income, just buy more leads, repeat the process and enjoy a nice monthly income.

Expand it as many times you want. Build a huge list and make daily commissions.

Here you will find some other Co-Registration services to expand your email lists even further if you want:

Other Co- Registration services

<http://www.getsubscribers.com>

<http://www.silver-path.com/index.php>

http://www.redclaymedia.com/co_registration_leads.php

<http://coregmedia.com/coregistration.php>

<http://www.coregnetwork.com>

<http://www.listguy.com>

<http://www.simplerleads.com>

<http://lists.nextmark.com>

<http://multiplestreammktg.com/co-registration-lead-generation.html>

Conclusion

We've given you all the tools and information you need to get started, so now it's up to you to take action. If you can do this consistently, you'll find co-registration to be a profitable form of marketing.

It is like everything else in internet marketing and life.

Take action now!

Tom, Gaurab & Venkata