

Quick Product Creation Formula

How To Create A Quick E-book Product Even If
You Hate To Write Or Don't Know A Thing
About Your Niche

By

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Thank you.

Introduction

After you have found product ideas in your niche using the system revealed in the **Fast Product Idea Generator**, it's time to create the product.

In this report you'll discover how to easily and quickly create an e-book product using nothing but free tools found online and on your laptop.

Here's the step by step process for creating your product.

The simplest formula for creating products fast is this. Create a product that solves **1 Problem Using 1 Method**.

It's the formula I use for my products. I recommend you do same. I learnt this from Jason Fladlien.

Here's how to do it.

Step 1 - Create A Step By Step Outline For Your Product

For every solution to a problem there are usually a set of steps to take.

The product you want to create solves a problem or need. That problem is solved using a step by step process.

For example if you want to make tea, there're a set of steps to take.

If you were to write down those steps what would they be?

Perhaps something close to this.

- a. Put water in kettle and heat on an gas cooker
- b. Put 1 cube of sugar, 2 teaspoons of beverage into a mug
- c. Pour hot water from the kettle into the mug
- d. Stir tea with a tea spoon

As you can see, these 4 steps will move a person from having no tea ...to having a cup of tea.

Under each step, more content and instructions are written to direct the person on exactly what to do.

This product you're reading is a good example of this. I have outlined it in steps and explain the steps in details.

When you are done with writing out these steps, you are to explain the steps.

So take out a piece of paper and write out the steps for solving that one problem your product addresses.

When you are done, rewrite, reorder and merge some steps to ensure the steps are not too long. Try and keep under 7 steps or less.

People love quick ways to get things done.

Note: The number of steps and how you order they steps can be done at your discretion. As you can see in the example above, some people could have 10 steps. Some could have 7 steps to make a cup of tea.

Some people would number the steps differently. This is not a problem.

The important thing to remember is this, as long your steps can help someone solve a problem or achieve a goal, you are product is good.

Remember, it's your product not someone's own.

If the product is in a new niche and you don't know how to solve the problem, head to Amazon.com and look for books solving the same problem or similar problems.

Use the table of content of the books to create a step by step outline.

Here's what to do.

Head to Amazon.com, select the book category. Then just search for the topic using related keywords. Click each book and look inside the book using the "look inside feature". Look at the table of content and take notes.

The screenshot shows the Amazon.com search interface. At the top, the Amazon logo and navigation links are visible. Below the logo, there's a search bar with a dropdown menu set to 'Books' and the search text 'how to get pregnant'. A red arrow points to the 'Books' dropdown, another to the search input, and a third to the 'Paperback' format option for the book 'How to Get Pregnant' by Sherman J. Silber. The book's price is shown as \$4.91, with a 'Get it by Thursday, Dec 18' badge. The left sidebar shows search results for 'Books' with categories like 'Pregnancy & Childbirth (195)', 'Fertility (144)', and 'General Women's Health (88)'. The main content area shows the book's cover and details.

You can do this for 5 to 10 books.

Simple and sweet.

Now use it to create a simple outline of steps for your product.

Step 2: Open Microsoft Word, Then Create Content

Explaining Each Step

There are many word processing tools. I use and recommend Microsoft word. So for this report, I'll be using and explaining the process with Microsoft word.

If you don't have Microsoft word on your laptop or desktop, use an alternative. Now here's how to create content for your product.

a. Write It Yourself

If you know your topic well, and you love to write, you can go ahead and explain each step in details.

Just explain in each step in simple English. (Or in any language used)

Just keep typing till you're done. Leave the misspelling and editing till your done writing.

After you have written your first draft, go back and edit, rewrite and correct any errors found.

If you hate to write, then you can take an alternative action.

b. Hire A Writer

If you have no idea about a topic ...or you are just plain lazy, just hire a writer to do the remaining work for you.

There are many services where writers are hired to work for a fee.

Just hand them the outline and instruct them on what to do. I hire writers on Odesk, you can do the same. You can also use Fiverr.

When you are done writing the content, take the next step.

If you hire a writer, download the document and take the next step.

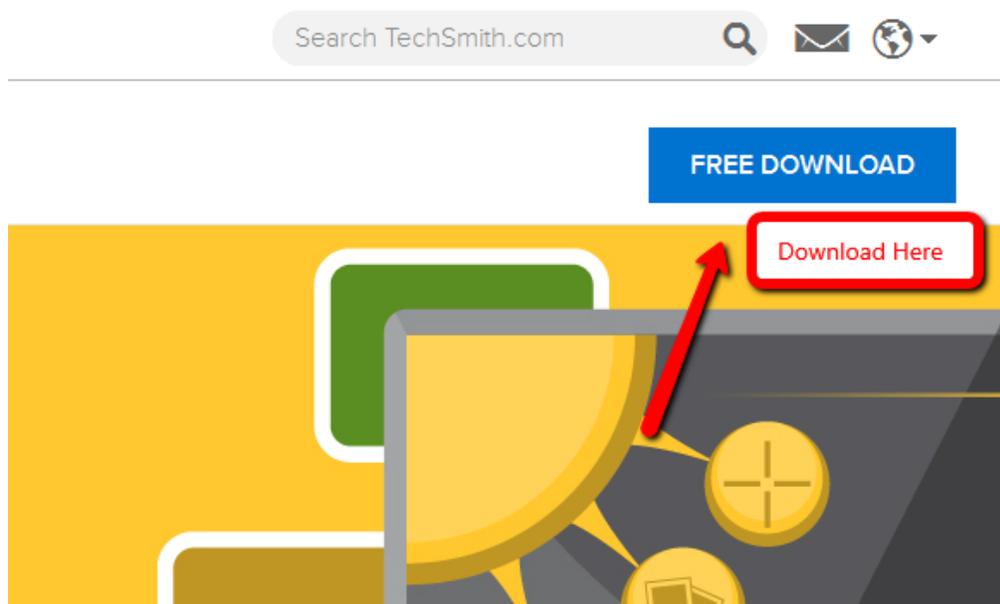
Step 3 -Add Images And Links

Depending on the product, you may need to add images and links. Image helps readers understand the process fast. This makes your product very valuable to readers and buyers.

To add images, just download the tool called Jing here

<http://www.techsmith.com/jing.html> .

This software makes it easy to capture part of your screen, add arrows and helps you write on the images.



After editing the image using the tool, copy and paste it on your word document. Place it in the right places on the document.

Instructions on how to use the **Jing** is on their site. It's simple to use.

When you're done adding images and links, take the next step.

Step 4 – Reread And Correct All Mistakes

After adding images, your product is ready.

Unfortunately you may still have typos, so reread it and correct them.

Your product does not have to be 100% perfect but you should try to remove mistakes so it looks professional.

I may likely have typographical and grammatical errors in this product, but it is still valuable. It shows people how to create products, so my goal and the goals of readers are achieved.

If you have the time, open the document the next day and reread it.

Step 5 - Convert Your Product To PDF E-book

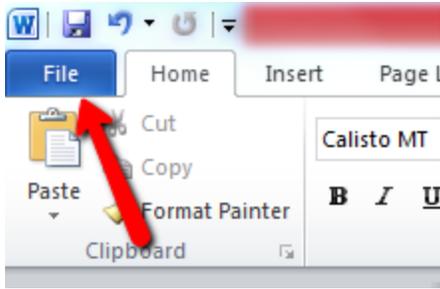
It's time to convert your product to PDF.

With Microsoft word you can quickly convert the document to PDF in seconds. See how to do it below.

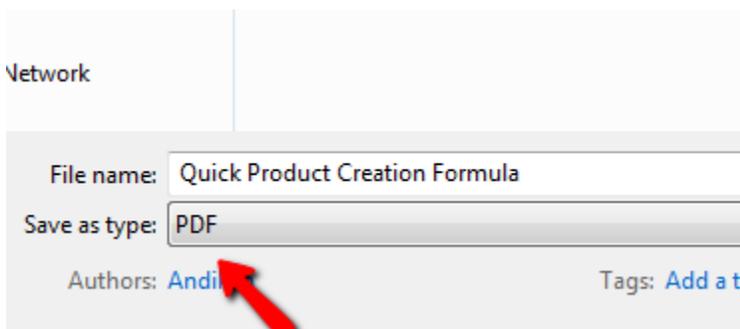
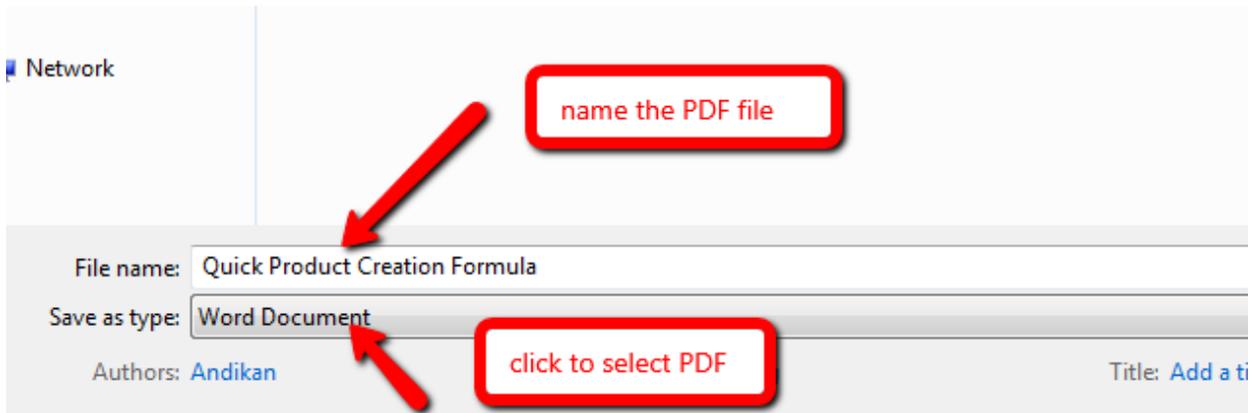
How To Create PDF with Microsoft Word

Open Microsoft word (Microsoft 2010)

1. Click file



2. Click *save as* then select PDF
3. Give the PDF a name then save the PDF file where you want it to be your computer.



You now have a valuable product you can sell or give away.

The end.

Conclusion

You have just discovered how to quickly create valuable information products. Now go ahead and start creating products.

If you have questions, suggestions or love to talk to me, just send an email to mkpoutousua@gmail.com

Thank you.

About Mk Akan



Mk Akan helps other marketers' make money and become successful in their business. See his product and other recommended resources below.

1. [FREE WSO] [How To Build A List And Build A Relationship With Your Subscribers By Legally Using Other People's Knowledge And Content](#) --- [Click Here](#)
2. [Click Here To Watch This Free Presentation](#) Revealing [How To Create Irresistible Offers That Make Big Money In Less Than 47 Minutes Flat!](#)
3. [Click Here](#) To See [Brand New Software That Helps Create A Product, Sales letter, Graphics and Other pages In 10 Minutes Flat.](#)

More coming soon.