**Branding Your Facebook Advertising Report Instructions**

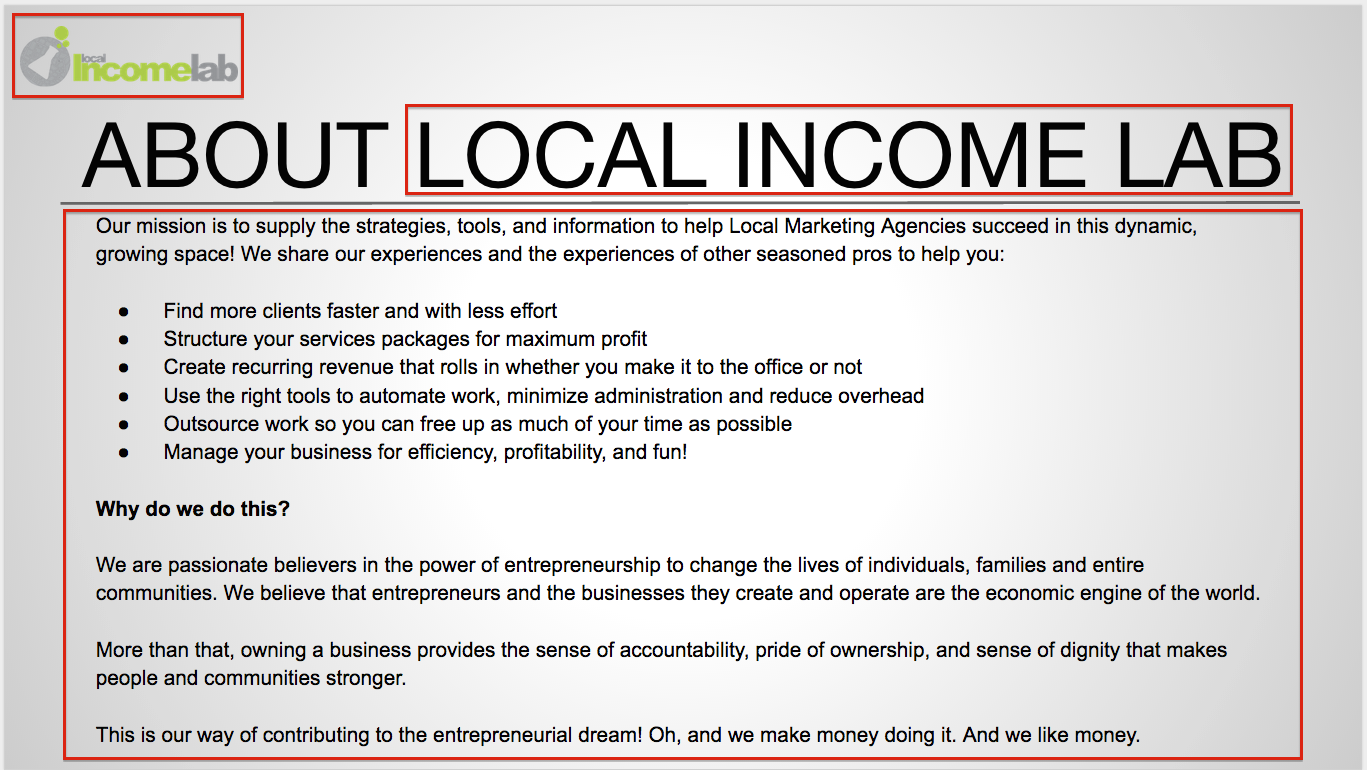
In order to brand the “9 Reasons to Advertise on Facebook” report as your own, you must first make a copy of the report and then update 2 slides with your information. After you update these slides (and any others you see fit), you can distribute this to prospects either physically or digitally.

**Make A Copy Of The Report...**

First, you must make a copy of the report so you’re able to edit it. Only after you make a copy will you be able to edit any of the slides. To do this, select “File >> Make A Copy” from the top menu bar.

**Edit Slide # 2...**

* Open your copied report in Drive and navigate to Slide 2
* On this slide, you’ll want to update the logo in the top left corner, the company name in the headline and all of the “about us” text
* You can simply click into the headline and the text to make your updates
* To update the logo, click on the logo, and then right-click on it so a menu appears. In the menu, select “replace image” and choose your logo file image



**Edit Slide # 36...**

* Next, navigate to Slide 36
* On this slide, you’ll want to update the logo in the top left corner, the call-to-action headline and the body text
* You can simply click into the headline and the text to make your updates as you did on the other slide
* To update the logo, click on the logo, and then right-click on it so a menu appears. In the menu, select “replace image” and choose your logo file image.

