



Ezra Wyckoff

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Welcome

Thanks for picking up CPA Expressway! I've been away from spotlight for a while and haven't launched anything in quite some time. The reason being my attention has been laser focused on my Teespring, eCom and CPA business.

Launching courses is fun but it can get old pretty fast, so I took a break and decided to put all my focus on my business for a while. And it has seriously paid off. I worked on a ton of new theories and ideas for techniques to make money with the big 3, Teespring, CPA and eCom.

I think I've done a really good job managing my time to be able to work on all 3 of these business at the same time and I want to share with you one particular method that has been one of my long running, consistent go-to methods.

Now, trust me, you might be shocked at just how simple all of this will sound, but all YOU need to do is follow the steps EXACTLY as I suggest and watch the magic happen. Don't stray far away from my suggestions as they are given from tons of experience over the past few months of doing this method.

The work involved in this method is easy, however, there will be people who fail. Why is that? There's ALWAYS going to be people who fail and most of the time it has nothing to do with the product but ALL to do with what that person did with the product. Most of the time that is NOTHING, sometimes people try it a little bit, but certainly not enough to be able to say they gave their best effort. Most people just aren't cut out for this game – they quit when a campaign fails or when something doesn't go how they expect.

Also, a lot of times it IS because of the product. It sucks. Just a bunch of theoretical ideas that have never actually been tested. So there's the biggest problems – before we move on to the actual method, let's address them.

First of all, the following technique has been tested rigorously. The way it's set up right now is NO WHERE NEAR how it started. That's how things go when you actually test things. It almost never works out right in the beginning. The true winners stick it out, learn from failures, test new angles and figure it out.

I admit, it took me a while to figure this method out. But after a few weeks of tuning and tweaking and tuning and tweaking I finally started to get leads pouring in. I learned from a ton of mistakes FOR YOU and made sure to lead you down the right path with this course, so FOLLOW it!

And when it comes to the first problem that some people just aren't cut out for this. This is the closest you can get to a fool-proof method of making money with CPA and if you are reading this that means YOU can be successful with THIS method.

BUT... if you are in the area of someone who has tried a lot of different techniques, I just NEED you to make a commitment to this method. Just give it 3 weeks. You will be glad you did! If you are into Teespring or eCom stuff, this is a perfect method to simply include to your daily schedule as it flows in perfectly with what we're already doing.

There's two parts of this method, part one is simply setting everything up so you can start making money and part two is getting traffic! Remember, keep it simple and just follow the steps. If you get stuck or need help in between steps, please reach out and ask for help! I want a very high success rate with this course, help me reach that goal by making a commitment to stick at this for a few weeks.

Ready to get started? Let's go!

Part1: Setting everything up

First, we have to get the entire method set up. Once you've got everything set up, you're ready to make money – you just have to figure out how to get high quality traffic to your page!

The very first thing you need to do is sign up for two incentive CPA networks:

<http://www.cpalead.com>

<http://www.adworkmedia.com>

These are two networks that I personally use and can vouch for as great CPA networks for all experience levels. They are not snobby when it comes to accepting affiliates – as long as you at least know what you're talking about and not “faking the funk” completely, you should have no problem being accepted.

It's very simple to be accepted to both of these networks. I believe CPALead accepts everyone. I'm not sure if it's instant(it used to be) but I know they hold their door open for all experience levels, as long as you are performing within their TOS. Which is pretty easy to do as they have a pretty loose TOS and breaking it pretty much means you were doing something illegal. With AdWorkMedia, they are just as open to letting you in, but you definitely need to put the right stuff in the application and at least know what you're talking about when it comes to Internet Marketing in general.

When you sign up, the most important thing for you to do is to let them know that you plan on using mostly paid forms of traffic like PPC, PPV, Display, etc. The main portion of this method uses free traffic but there is a section later on covering a way to profit using PPC. Most people reading this has enough knowledge to sign up to a CPA network with truthful answers. Most of you have experience with FB ads, let them know this. Let them know how long you've been into Internet Marketing and that you're really interested in checking out the CPA side of things.

So, if you don't have an account with these two networks. Go ahead and sign up for them right now and then come back to continue.

Alright, now you're signed up. Take some time to snoop around each site, get used to the interface, look around the offers, etc, etc. Once you are signed up to CPALead and AWM, you have a plethora of offers sitting there waiting for you to promote.

It's important to be signed up with both of these networks because I use them both in different situations. Sometimes CPALead is the best option and sometimes AWM has the best options, you want to make sure you are using them both so you're grabbing all of the potential money sitting on the table for you.

Signed up? Great.

Next, you need to go grab a .com domain. You can pretty much always find a \$0.99 domain coupon laying around for GoDaddy or NameCheap. Make the name something pretty general but having something to do with contests. Take a few minutes to come up with something that sounds decent, looks official and is short and easy to remember. Example: RaffleBurner.com – thought of this split second while typing, it doesn't mean anything in particular but it is short and concise, easy to remember and brand. And it has the “contest” ring to it with the Raffle word.

Got a domain? Great.

Alright, we needed that domain to create our offer pages. On these offer pages we will be offering something of value to a niche audience. This “thing” has to really be something they want. Not just something they like a little bit but something that they want to point where they feel like they need it.

This creates a sense of desperation within your targeted audience, the more desperate they are to own the “thing” you are hanging out as bait, the higher your conversions will be. It's easy to make money with this method, but it was profiting that took me a while to understand. The main traffic we will discuss today is free traffic(meaning NO ads) from Instagram and Twitter. We will also talk about one paid form of traffic that works really well.

Now that you've got your domain ready to go, you need to get your first offer page

ready to go. Once you have your first offer page up and everything looks good, you're ready to start sending traffic and that's where the money is made.

To create your offer pages, I suggest Profit Builder or a similar tool like Click Funnels. I use Profit Builder, which I'm sure can be found with a quick Google search. It's simple, easy to use and does exactly what we need.

These offer pages are extremely simple. Headline, 2-column content, and a call to action. That's it. It's important to keep it very simple. Your traffic will land here in the mindset of checking out the price of your “bait”. They'll hit this page and get thrown into this contest funnel. At this point you have an option to capture a sale before the customer continues, it's totally up to them but it's a win-win for you.

This all may sound a bit cloudy right now but it'll all be crystal clear as you continue reading through the course. For now, we will come back to this step.

Choose a niche

There's a ton of ways to promote CPA – sometimes you just promote the offers directly to an audience that isn't any particular niche and sometimes you want to get focused in on ONE particular niche until you have it down pat. For this method we're going with the latter.

Choose ANY niche that interests you AND that is profitable. Make sure it's a decent sized niche so that you have a big audience to advertise to. Don't trap yourself in a small box by going after tiny niches with this method. Use Facebook Audience Insights to research any niches you aren't sure about to make sure they have a nice audience size.

This step is really self explanatory and shouldn't be over-complicated, you'll see several examples later.

Got your niche? Great.

So I want to make sure you are keeping up with me and not letting the simplicity of this method fly over your head, so I will use an example scenario to keep up with the steps.

So, I'm John and I just signed up to CPALead and AWM.

I got accepted and I looked around at the cool members area of both networks.

I got Profit Builder so I can create my “offer pages”.

I decided on Wine as my niche.

Now I'm at this step reading about myself.

—

So now you want to think about the kind of offers you are going to promote here. This part took me a while to get right. Lots of testing, lots of money ~~down the drain~~ spent collecting data to find what works. Here's the answer.

Whatever the network says is converting well.

For a long time I was direct linking to offers and trying to test which angle would work best instead of REALLY taking advantage of the tools and technology that returns big profits.

The real key is to use the *Link Locker* feature with CPALead/AWM and let them show whatever offers are converting well. These offers will range in payout but the real important thing is how well convert and they take this into consideration

automatically with the offers they show in the link locker. So I tried over-complicating it in the beginning and searching for specific offers to test one by one and it turns out letting the Link Locker work is by far the best way to go.

So right now what you want to do is get your first link locker set up. Choose one of your networks to start, for our example let's roll with AWM. Setting up Link Lockers for both is pretty much the same.

Check out these two videos on setting up your Link Locker to CONVERT:

[Part 1](#)

[Part 2](#)

Ok, got your Link Locker set up? Great.

So now we want to put this Link Locker at the end of an opt-in form. This is NEEDED in order to properly carry out the method and keep things completely ethical and built for the long-term.

Any autoresponder will work, I recommend Aweber or GetResponse because those are the ones I'm familiar with and they have decent service. So all you need to do at this step is set up a List for the niche you are on and then set up an opt-in form.

[Check out this quick video covering the simple steps of setting this up.](#)

Got your List & Link Locker set up? Great.

Now, let's take it back to the offer page step. Now, we've got to get an offer page built with a picture of your bait, a video walking your visitors through the process and and a link to enter your contest. Fortunately, I won't leave you with the duty of creative a video as you can just use mine. It works, it's been through a ton of testing to get where it is, so why not just grab what I'm already using.

[Click here to download your Walkthrough video that goes on every offer page you set up from here on out for future niches you explore.](#)

This video is universal to whatever bait you choose in whatever niche. Having this video is key. We went a long time without it, testing different headlines, trying dozens of unique angles but what we needed was a video that walks them through the entire process beforehand, so they know what to expect.

One of the biggest hurdles of this method was trying to overcome doubt and uncertainty. We went through a ton of testing to get to the point where we can send cold traffic to our offer page and quickly develop a bit of trust before they even go any further. I take a number of objections head on in the video and go with a really straight forward approach that converts.

So you already have the video, which is one of two pieces of content needed in the 2-column landing page set-up I use for my offer pages. The only other thing needed is a picture of your bait. So let's talk about this bait.

The bait is something you are going to offer in return for your visitors filling out your CPA offer. Now, this HAS to be something that passionate people of your chosen niche really wants. Stick to items under \$10. The cheaper the better but remember what I said above. It has to be something they truly WANT. This can be a *t-shirt, phone case, necklace or a keychain* to name some of the main ones I use.

I really like to do cool lower priced items around \$1 - \$2 most of the time because the profit is awesome so I recommend starting with something priced below \$5. You can find some amazing deals for some reaaally cool things on AliExpress. If you're into eCom then I'm sure this is a website you are all too familiar with.

If you're having trouble coming up with ideas, just see what's selling in the eCom world, look for those hot items that are selling, and go after the virtually untapped freebie seeker portion of that audience. You'll get a nice amount of buyers along the way if you put the optional buy link at the bottom btw ;)

My suggestion is to find something I listed above on AliExpress for under \$5. Take your niche to the search field and do some digging. If you're new to AliExpress you'll be surprised at the amount of awesomeness you have access to for such a low price.

So to make this visually stimulating let's choose as an example to roll with. Here's an awesome wine phone case that I know converts well and it costs about \$1.50.



This particular case has a ton of life in it as it's still a fairly new concept so a lot of Wine drinkers have yet to see this and this is something most wine lovers would really want when they see.

So this is an example of something that definitely passes qualifications to be your bait. Not to mention, this thing cost a buck – that makes for an awesome return.

The above picture is just fine for a picture to use as the other piece of content in the 2-column landing page set-up on your offer page. It's like this:

SIMPLE HEADLINE

PICTURE OF BAIT

|

WALKTHROUGH VIDEO

CTA BUTTON

(optional: skip to buy)

The page is set up in very simple format on purpose. It controls the visitors attention to exactly where you want them to be. The optional part at the bottom IS recommended, you always want to leave the window open for people who want to skip the contest and buy.

[Please check out this video walking you through the setup of your offer page.](#)

Freebie seekers are the big target here. For those current Teespring/eCom folks, this is a great method for those shirt/items that get a good response but no sales. If you've ran any Teespring campaigns you know how BIG the "freebie" seeking crowd really is. It's those people who comment saying they want it or wish they could get it, the people who tag their friends and ask them to buy for them, the thousands of people who click over to your Teespring/product page and leave after seeing a price outside their budget.

Ask an eCom guy about how many people they see adding things to the cart and not buying. Or ask a Teespring guy how many times they've had a campaign with a lot of "I want this" comments but no sales. Even the most successful campaign ever will have waaaaaay more add to carts than checkouts. The checkouts are the buyers and the others fall into the category of a freebie seeker. And there's an enormous amount of those people in every niche.

It's not very hard to reach these people. The good thing is... the best way to reach them IS through free traffic techniques as opposed to paid traffic.

Before I move on, I want to bring in the John scenario again to make sure things are clear at this point.

*So yeah, I'm **John**, I'm now a member of **CPALead and AWM**. I got a domain called **RaffleBurner.com** to host my **offer pages**. I got **ProfitBuilder** so I can build those **offer pages**. I chose **Wine** as my niche. I set up my **Link Locker**. I created a **webform** in **aweber** with my Link Locker as the "**Thank you**" page. I found some cool **Wine cases** for my bait and finished setting up my **offer page**.*

Part 2: Getting traffic

Getting traffic is really simple. Free traffic really seems to be the best route with this method, even after me trying almost every paid traffic source known to man testing this technique, none of them returned a greater profit than the simple FREE methods that follow.

Our focus in Instagram and Twitter.

Create a new Instagram and a new Twitter to match your current niche. It has to be named something that will catch your target audience attention. Example: **Wine Lovers of Instagram**.

First you HAVE to build the page up a bit. You NEED social proof before anyone even sees your page so get some posts up on your page related to your niche. On Instagram just post at least 5 – 10 cool pics/meme/ecards etc that have something to do with your niche. On Twitter, just make a few tweets related to your niche, you can even go to another (Wine) page on Twitter and just use a few of their tweets where they post an interesting article or photo. You can also post the same memes and ecards that you posted on your IG on your Twitter.

Make this a quick step, don't get caught up on something simple like this. Sit down in one sitting and spew out some content on your IG and your Twitter so it doesn't look like a ghost town. Make sure you follow some people to make your profile look natural and of course you NEED to get followers before promoting. You need these initial followers for social proof so it doesn't matter if they are quality followers or not, just grab some followers using a "Get Followers" service and presto! You're ready to go!

Try www.followbang.com for Instagram followers. Great timing because their prices just went down for an October blow out sale. Having this social proof is vital, people will visit your page to determine if you're legit or not. This is a clear cut situation, if they go to your page and you don't have many followers, you're X'd out immediately. If you have a good number of followers, you will appear more legit.

This is just how it is in today's generation where follower count is something they

take very, very serious. For most of the general population, when they see someone with a lot of followers, they automatically get a sense that they are important. And when someone arrives to a page with 43 followers, they'll take that person or business less serious.

For this to work, you have to look good. The biggest hurdle of this method was getting people to trust me. Getting them to trust the process enough to spend a minute or two entering a contest that they might not win. EVERYTHING must be in place exactly how I suggest for this to be profitable for you and one of the most important things to have in place is to have at least a couple thousand followers on Instagram and Twitter.

As far as Twitter follower services, they are everywhere. Really easy to find those, a bit harder to find the IG services which is why I let you guys know where to go for that. Just look around anywhere on Google or Fiverr for Twitter followers.

Got your followers up? Great.

Once you've got things looking good on your Instagram and Twitter, meaning:

- You're following people
- You have a lot of followers
- Your profile looks professional
- You have a decent amount of social content related to your niche

...then you're ready to get started. Think of this like setting up a Facebook fanpage. You've already got a niche in mind, you choose an attractive name, you pretty up the page a bit, choose a niche profile picture and then you're ready to start running ads.

With Facebook it's pretty much the same except you don't need to build any content or get pre-existing followers for it ads to work. It's a MUST that you get this social proof already going beforehand though with THIS method. Get this done quickly. The IG service I gave you is very fast. And you can find an express seller on Fiverr for Twitter followers.

One thing I almost forgot to mention, on Instagram, make sure you find a quick Fiverr gig for Instagram LIKES. You NEED to have likes on the initial photos you post up before starting. This is another important part of social proof that connects the dots.

*And...I'm **John**, I'm now a member of **CPALead** and **AWM**. I got a domain called **RaffleBurner.com** to host my **offer pages**. I got **ProfitBuilder** so I can build those **offer pages**. I chose **Wine** as my niche. I set up my **Link Locker**. I created a **webform** in **aweber** with my Link Locker as the **"Thank you"** page. I found some cool **Wine cases** for my bait and finished setting up my **offer page**. I created a **Wine Lovers** page on **Instagram and Twitter**. I prettied them up, chose a good profile pic and put up some **good content**. I got **a lot of followers**, my pre-existing **photos on IG has likes** and my pages look **professional**.*

At this point you are pretty much done with every aspect of setting up. If you followed my suggestions to the TEE, you will be in the position to CONVERT like a mad man.

What you need to do here is get a post up about your bait, leading to your offer page. For Instagram, just post a picture of the bait with a simple CTA in the description leading them to your BIO(put your offer page link in bio). For Twitter, just make a simple but descriptive tweet with a photo of your bait attached and PIN it to the top of your profile.

Getting traffic to your page at this point is all about consistency and patience. You want to start building up your pages with real followers that are laser targeted to your niche using the almighty power of hashtags.

You need to set aside time everyday for each of these social networks to work on your following. I suggest putting at least 15 minutes to each. The more time you spend, the faster your following will grow but 15-20 minutes per day for each is fine, I personally don't work on this for much longer than that.

There are two different techniques you want to work on at the same time and that's building your following using hashtags and connecting with other authority pages within your niche.

Build your following to develop a real, consistent income stream long down the line instead only running flash in the pan campaigns. Commit to the niche you choose for this method, this isn't the kind of method where you hop around from niche to niche, which is why I told you to make sure you chose a niche with a nice sized audience and one that's proven to be profitable.

The jumping around will come in to play when you're testing different bait items. Test everything you think is really cool that will get your target audience excited. Like I said, I've had and am having a ton of success with keychains, necklaces, phonecases, and shirts. Don't stop there though, I've also had a lot of success with other outside the box items you can find on AliExpress like toys or little gadgets for an example.

Connecting with authority pages

This is 1 of 2 traffic getting techniques you need to work on during your daily CPA Expressway time. You **MUST** connect with pages in your niche that already have a decent following.

This is easy. Just search for pages in your niche using the search feature – when you find pages, be sure to write them down somewhere in a list. As soon as you find a page, just start liking a bunch of their pictures(IG) or retweeting and favoriting a bunch of their tweets(Twitter). This will grab their attention.

It may not get their attention on the first day. But if you continue to show them love, without a doubt, you *will* get their attention. You want to show love to your list of pages for at least 2 or 3 days without saying a word. Within that time frame, you should notice some of your love being returned in the form of them **FOLLOWING** you back or liking some of your pictures/tweets or in the best scenario possible, sharing your “bait” post.

During this 2 or 3 days of showing love to your list of pages, you also want to snoop around their posts/tweets and **FOLLOW** the people who are liking or retweeting/favoriting. You can also just go the pages **FOLLOWERS**, and start following them from there.

After this 2 or 3 days passes, it's time to reach out to your list. Whatever means you have to contact them do it. For those of them who followed you back, simply send them a Direct Message. For those who didn't follow back, just drop a comment on an old picture(IG) or just send them a tweet(Twitter).

I'm really not going to tell you guys EXACTLY what to say because the specifics aren't important and also we don't want a thousand people sending the same worded message over and over on IG or Twitter and letting their filters catch up. Use your own words and simply let them know about what you've got going on.

You'll be surprised how many people will respond back quickly with lots of interest. This is a set-up that impresses a lot of these pages so they would love to offer it to their following because it will help them look good to their fans.

And of course, money talks. Make sure to include that you are willing to do a “pay for post” situation where you pay them a couple bucks to post your ad. 75% of people I reach out to turn out to be interested. Depending on the size of the pages at hand, I'm usually willing to pay anywhere around \$5 – \$25 per post. If it's a really huge page, into the hundreds of thousands or millions, I'd definitely go higher because the return would be astronomical regardless.

This kind of traffic converts GREAT – and just like running ads, the more traffic you send the more you will make. With the CPA Expressway method, any investment for traffic you do make is always far smaller than every popular paid traffic source out there.

For most niches you can find a bunch of niche related Twitter and Instagram pages, you want to reach out to all of them. Yeah, some of them will be marketers who are already making money from the page, that's fine – you'll find a some of them being interested as well and willing to work with you. You'll run into this scenario every once and a while, these people are a bit more saavy and probably won't go for the pay for post model. When you run into this situation, just try to work with them! Even a 50/50 will mean profit for you! You'll reach all kinds of people who react in different ways but NUMBERS should be your focus. Get out there start talking to people!!

Build your following with hashtags

All the while your doing the above, you want to make sure you are building your own following so eventually you won't have to depend on anyone for traffic and you have a solid, consistent income stream in a profitable niche.

As I said earlier, you want to always remain super active liking, retweeting, favoriting, and just showing a lot of love to authority pages AND their fans. When you see someone who's your prime target, just shower them with some love on their page and often times you will get a follow back. Especially on Instagram.

Using the search features on Instagram and Twitter and searching using different hashtags related to your niche is very effective in finding those prime targets of people who you want seeing your bait. Simply showing them love will often get love back in the form of a follow to start, and when they see your bait, you'll get love in the form of CASH!

So I'd search hashtags like #winelovers, #ilovewine #ineedwine, #wineenthusiast and anything else I can think of. Anyone posting these kind of hashtags is usually someone I want seeing my bait.

Do the same thing here, simply go to people's page who post these hashtags related to your niche and show them love. You can follow some of them as well, but lean more towards showing love because there are restrictions with how many people you can follow per hour on Twitter and Instagram and that changes all the time. Currently, I believe it's around 30 for Instagram and right around the same for Twitter.

Maintain a nice mixture between seeking out and contacting pages in your niche and siphoning fans by snooping around their pages and by finding people through hashtag searching and you will have a nice sized authority niche page in NO TIME, trust me!!

Bonus: Paid traffic that works

Okay, so there's one way to get a boost by using paid traffic but this is THE only paid

traffic source/technique that I actually make good money with and this all started more recently. I tried my hand with Facebook for a while and spent a lot of money without any significant return. In the end, I figured out the only way to put up a fight with Facebook ads is to run video ads and you've got to make sure you're getting penny views.

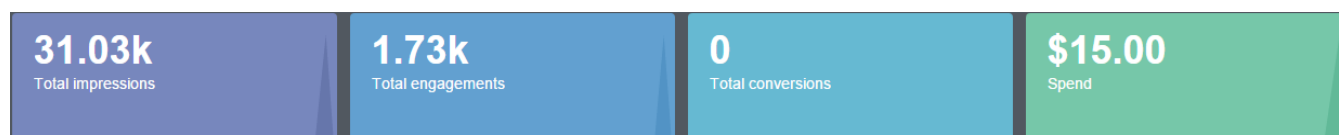
This isn't about FB ads though, it's tough and I'm still doing a bunch of testing trying to get to the point where I'm make a good return. However, there is one traffic source that is newer and on the rise that I am just going googly eyes over and that is Pinterest Ads.

Not talking about “buyable pins” but “promoted pins” where you actually post a pin and promote it with ads. I don't think this is publicly open to where you can just walk up and open an ads account like Facebook but I think it is pretty easy to get in.

All you have to do is go to Pinterest and sign up for Promoted pins. They take a few days to a week or more to get back to you but everyone I've told this to so far got accepted pretty quickly.

Once you're accepted you can get started by posting your first pin and promoting it! As far as setting up ads go, it is SO simple. I love it. It's kind of limited on features and stuff, no crazy targeting capabilities like Facebook but that's not needed over here. Target broad. Broad!!

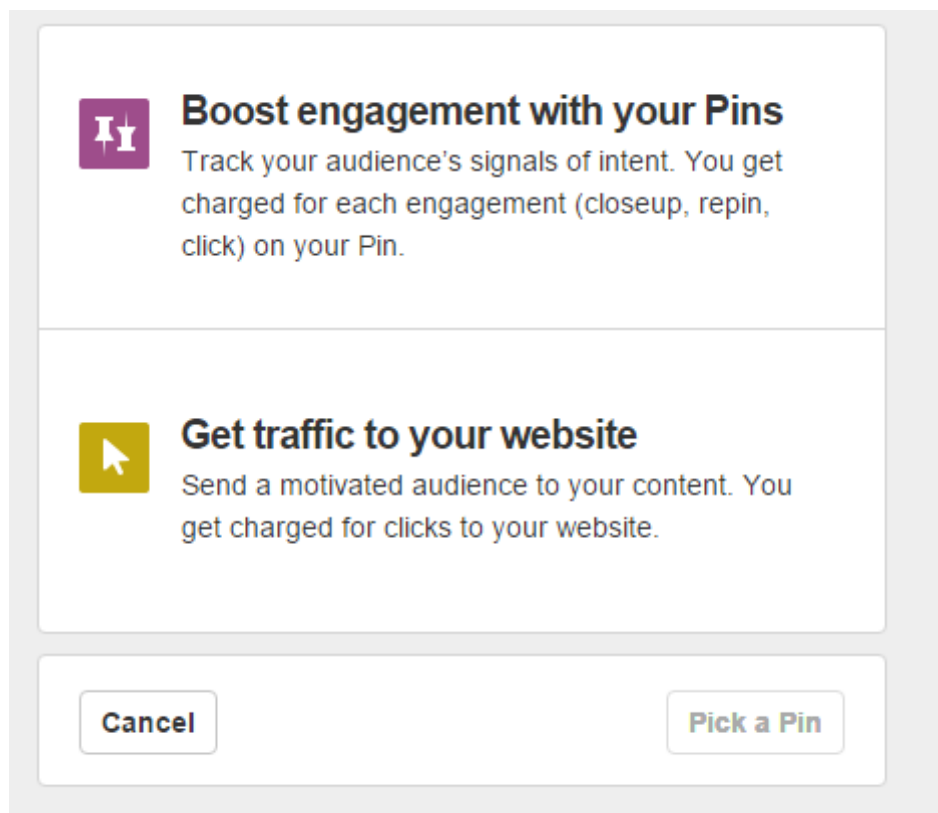
You can get a TON of engagements and clicks at a low price if you're bait is something that people really want, which will get people clicking through to your website from your pin.



This is just \$15 of ad spend on ONE campaign. To be clear, that's 31k impressions and 1.7k engagements for 15 bucks! And these are HIGH converting clicks. Of all those engagements I had about 200 clicks to my website. I didn't have a conversion pixel set up so it shows 0 but I made about \$70 from this \$15 spend. This kind of ROI in the CPA world is pretty much unheard of.

Here's a quick walk-through of setting up a Pinterest ad. First you need to post a pin, which is just a pic and a description just like any other ad.

Choose **Get traffic to your website**.



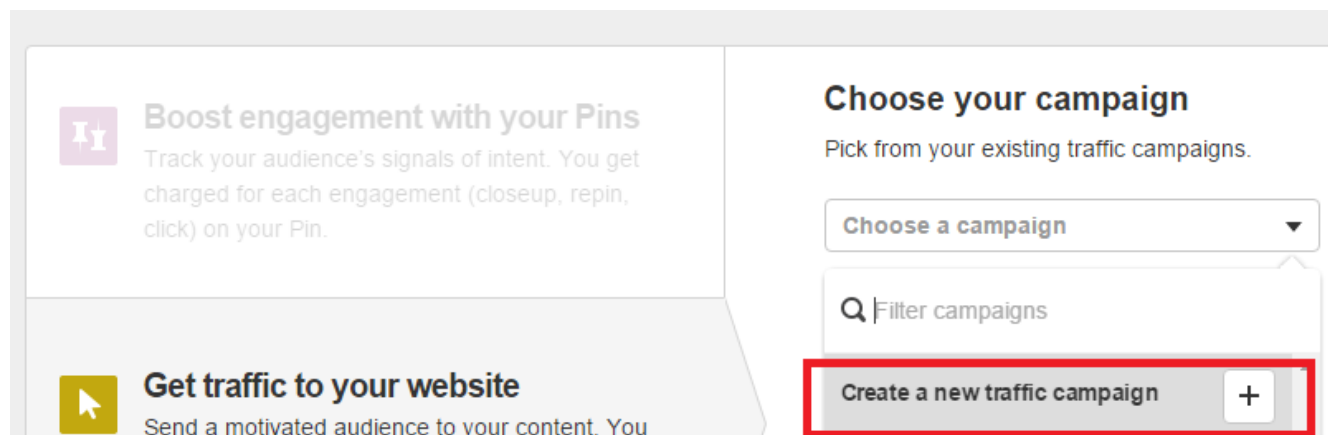
This screenshot shows the Pinterest campaign selection interface. It features two main options, each with an icon and a description. The first option, 'Boost engagement with your Pins', is represented by a purple pin icon and describes tracking audience signals. The second option, 'Get traffic to your website', is represented by a yellow cursor icon and describes sending a motivated audience to content. At the bottom, there are two buttons: 'Cancel' and 'Pick a Pin'.

Boost engagement with your Pins
Track your audience's signals of intent. You get charged for each engagement (closeup, repin, click) on your Pin.

Get traffic to your website
Send a motivated audience to your content. You get charged for clicks to your website.

Cancel **Pick a Pin**

Click **Create a new traffic campaign**



This screenshot shows the Pinterest campaign selection interface, similar to the previous one, but with an additional section on the right. The 'Get traffic to your website' option is now highlighted with a grey background. The right section, titled 'Choose your campaign', prompts the user to pick from existing campaigns. It includes a dropdown menu labeled 'Choose a campaign', a search bar labeled 'Filter campaigns', and a button labeled 'Create a new traffic campaign' with a plus icon. This button is highlighted with a red rectangular border.

Boost engagement with your Pins
Track your audience's signals of intent. You get charged for each engagement (closeup, repin, click) on your Pin.

Get traffic to your website
Send a motivated audience to your content. You

Choose your campaign
Pick from your existing traffic campaigns.

Choose a campaign ▼

Q Filter campaigns

Create a new traffic campaign +

Then, choose your location, language, device and choose a specific gender or both.

Locations

- ☒ All U.S. locations
☐ Pick specific locations

Languages

- ☒ All languages
☐ Pick specific languages

Devices

- ☒ All devices
☐ Pick specific devices

Genders

Choose the genders you want to reach. [Learn more.](#)

- ☐ All genders
☒ Pick specific genders

☒ Female

☐ Male

☐ Unspecified

Lastly, you choose CPC bid. I suggest bidding at the top end of the suggested bid. This traffic convert great and sometimes I even go above the suggested limit to bid strongly and get even more traffic.

Maximum CPC bid

\$

Other advertisers are bidding between \$0.52 and \$0.84.
You only pay for clicks to your website. [Learn more](#)

PINTEREST ADS ROCK. They are converting great for me promoting both sale items where people have to pull out their credit card AND this CPA Expressway method where they just have to enter a contest to win.

That's it!

Don't hesitate, hit the ground running and follow everything you just went through to the TEE and just WATCH the magic unfold! Make sure you choose a profitable niche and go hunt for some awesome bait!!!!

Contact me any time for support: ezra@wyckmarketing.com