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The Viral Blog Machine AKA: [The Blueprint](#) - Steps to Setup Your 1st Website and Check List

Welcome. In this online age, it has become the norm for every business to have a website. These businesses are usually well established and the work to keep their website online is usually delegated to their marketing and IT departments or an outside source. That's great for them but how about you? Are you one who would like to have their own business with a website that is successful? Of course, you do. No one gets up and says I want to start a business and my goal is to lose money today. That may be extreme, however, we hope you get the point.

If you have a small business and haven't taken the step to be online or if you want to start an online business to make extra money, how do you get your idea to market?

As with any business in a physical building, just because they open their doors does not make them a success. These businesses have to have the customers walking in their doors who are willing to buy what you are selling. Think of your online business the same way.

Most people sometimes feel that with any new technology they are in over their head and don't have a clue of where they are to start. First is your business idea. This either will or could be hard work for you to be sure you have or have found where you need to be. Some will call this an idea, others would call it your passion. What are you passionate about?

We have tried to make taking your business idea or your passion, giving it a form and/or function and combining it with your first website in these easy to follow, basic steps.

You will see that we have compiled, what we believe to be, the three major categories you are going to need to consider prior to starting any business, and specifically, for your own online business and how you will go about creating your new website to be successful.

We have created the steps as an outline for you to be able to work through each of these categories to bring your business idea to life and your website online. Under each category are the aspects or points to consider and under each aspect are the steps or tips to accomplish that aspect.

Step one - Market Research and the six aspects, a-f.

Step two - Setting up my niche website to make money and the seven aspects, a-g.

Step three - Getting my website online and the six aspects, a-f.

Your goal is to have your website producing at least a passive income for you when you have completed these steps. So let's get started.

1. **[Market Research](#)** is the most important category for you to accomplish. Without market research or establishing that there is a demand for a product or service, you are that business that opened its doors and the only person inside is you.

Much like a physical store and those that are just browsing, you need to know that individuals that are online are just looking around, however, they are more succinct, as they want information first. To do this they have entered a 'term or words' that describes what they want into a search engine (Google Search currently has over 70% of that traffic). The individual now has received a list of sites that have their 'term or words' in their website. This will be the keywords discussed later.

On the page will be a list of sites to visit and on the right side or top will be ads known as adverts and were placed by Google Adwords by advertisers. The higher up on the list the more searches have been done for that product and that supplier has ranked highest by answering the keyword responses.

a. **How Do I Find a Market that is Profitable?** Ask yourself, why do I go into a certain store?

- It is to fulfill a need and
- Determine I am going to be the supply that is answering the demand

b. **How do I find my niche or use my passion?**

You need to understand that this research is necessary to find your niche in a major market, specified enough to allow reasonable competition and for you excel resulting in you earning an income from your niche.

- Begin by entering the niche word or term search for your niche word and see what the response is.
- To find the subcategories under your niche word or term, go to Yahoo.com or use open directory project <http://www.seodp.org/> to find a specific aspect or subcategory of a primary market or need you are looking for
- To make your niche decision use common sense and am I able to make money in this niche without high competition or a lot of free access to the product I am thinking of selling
- Check against your Google Search and see how much advertising is done, advertising = money is being made

c. **How do I research my niche?**

First,

- where are people looking for information and
- where is money being spent and
- where a lot of advertising is being done

Second,

- confirm there are search terms that are used in your niche
- your goal is to be on the first page, in those featured 10 sites, who got there through natural searches
- the first page drives targeted visitors, those specifically looking for your product, to your site and that results in the opportunities to make money

d. **How do I find keywords that are profitable?**

- Use the *free Word Tracker* research tool, <https://freekeywords.wordtracker.com>
- Sign in and you will get 100 top search terms that individuals are using when looking for information
- Use any of the others word tracking sites available
- Make a decision

e. **How do I use Google's AdWords Keyword Tool?**

- use *free GoogleAdwords tool* – no sign in necessary for get the top 100 basic results
- set up an Adwords account if you want to get full results up to 800 keywords/terms
- This resource is where online advertisers go to place their ads on the results pages during a search
- You want a search term that individuals used without too much competition but reasonable
- Enter your search term, use quotes around the keyword or term to get the number of competitors you would have; results less than 100,000 is good; 50,000 is very good; 30,000 or less is excellent
- You want to compile a list of 10-20 keyword or keyword terms for your chosen niche

f. How do I use Market Samurai for advanced niche market research?

- This will give more information, faster
- Market Samurai has a free trial offer and
- You will receive their trial offer link when you sign up

Are you excited about the possibilities you have discovered? We understand this has been a lot of work so far and some will feel that it was not necessary.

Just remember as you are doing this, how many people do you want in your store? Of course, you want the place packed, who wouldn't. Your research has given you what could be a good niche for you and you have the keywords and keyword terms to get individuals to your site.

2. Setting up my niche website to make money

Now that you will have them in your store, the intent is to sell something to them. This step analyzes the earnings potential of your niche. There are some options you can choose from as an online marketer:

a. To create my own product

- it is yours and unique and with a product there may be no competition
- it can be informational, a service or a physical product (examples could be video or video series offering how to do something in your niche-a digital training guide, an e-book focusing on your niche or selling a paper book (remembering the competition and competitors should you select this path)

b. I can do Affiliate Marketing. What is that and why would I do it?

Pros,

- selling established products and /or services for someone else, the creator, wholesaler, retailer or manufacturer
- this method is the easiest for beginners
- it is a great way to get started
- again, you have an established product and/or service to sell
- you must sign up to be their representative and with very few exceptions, there is normally at no cost to you
- you can start immediately
- you receive all of the materials necessary to promote and advertise the product and/or service, normally at no cost to you
- there are usually help line resources available to affiliate marketers
- you make commissions selling for affiliate marketers
- you can be rewarded with bonuses if you become the best at selling for someone else
- you can be an affiliate marketer for more than one company, product or service

Cons,

- the products and/services are not unique to you exclusively
- your competitors are other affiliate marketers

c. I can publish ads on my website

Your website become a billboard and you can generate earnings by placing advertising on your site

- The predominate advertising giant is Google AdSense
- You get paid each time your ad is clicked on and there is no need for a visitor to purchase
- You are being usually in cents by the click

d. Combining Affiliate Marketing and AdSense together to earn more money

You are making the most from the individual on your site. You want them to buy what you are offering. If they do, it has now become their choice to buy the product. If they click to read an ad further without having to buy, you have earned money both ways. Although the individual may not buy the product, you did not have to hard sell or arm twist

- A sale for a marketing affiliate produces larger dollar profits
- Adding AdSense ads produces cents per click
- You have fully utilized your website in the space allotted to be revenue producing

Your next step to determine is what product you would like to sell as an affiliate that ties to your niche.

e. Affiliate Marketing a digital product

This is the number one product method chosen by affiliates

The Advantages of the digital product are

- instant delivery to the individual
- sent online resulting in no delivery fee
- no transportation issues or delays in delivering the product
- a 10,000+ database of digital, informational products is Clickbank
- use Clickbank to make your product selection
- sign up to become a free affiliate
- no experience is necessary when starting
- use Marketplace to fine tune your product category
- search by keyword in the database or pick an appropriate category

f. Choosing to Affiliate Market a physical product or services

- to make a select, use Commission Junction or Linkshare
- you must apply to become an affiliate
- you have a physical product or service to be delivered
- use this method when a physical product or service ties to your niche the best
- Or search for a site online, carrying what you want and apply directly with them. Several offer affiliate opportunities
- If you choose this method, also join eBay and Amazon. You offer items for your individuals to buy through you instead of going directly to their sites and you get paid referral commission

g. Where do I join an affiliate program directly within my niche market?

- sign up with Amazon and eBay affiliate programs for related items for your niche – visitors buy and you get paid for the referral
- apply for the free Google AdSense program
- you do have to wait for approval as Google will review your website for suitability
- website must be an established for a few months, neat and businesslike before you are accepted
- Signing up is free
- While waiting and if new, you need to add content to your website

3. **Getting my website online. What I am to know about, have an understanding of or to have done to be published?**

a. **How do I create and register a domain name?**

Creating your domain name

- use your best keyword term or created name
- if your choices are taken, use a stop word in your domain name, these are ignored by the search engines (examples the, by, and, go, do) (Rate The First or Rate-the-First)
- you will then have and keep your new domain name, which you know is a keyword rich term and take advantage of a domain name already taken and established
- Use punctuation by inserting a hyphen between the words when searching for availability. Every character is part of the name (example First Rate and First-Rate are read separately)

Register your domain name

- use a domain provider, such as GoDaddy or Dynadot
- try to register and obtain the tag .com
- alternatives can be .org, .net, .info
- these providers will tell you if the name is available or taken

b. **What is and how do I set up the hosting of my website?**

A host is a 'landlord'. They are a company who has a special computer known as a server that rents space to you. You then build your website and the host gives you online access to show your site to everyone.

- you can use the provider where you purchased your domain name or
- find a host company that has and will rent space on their server to you (to move to or 'park' your new domain/website you purchased)
- we recommend the host company, HostGator.com
- follow their instructions to set up and pay the 'rent' on your new domain name to them
- remember to write down somewhere the log in user name and password you used
- you are now hosted, congratulations

c. **What is and how do I change my website's DNS (domain name server)?**

- this function will tie or link your new domain name/website to your new server
- if you used HostGator, go to their support page at HostGator.com to find Change the DNS
- a few clicks and entries and you are all set

d. **What is and how do I install Word Press?** We will assume you chose HostGator, if not follow the instructions by going to your specific hosting company.

- go to *http://enter-the-name-of-your-new-domain-with-the-tag-.com or .net/cpanel*
- login using your new HostGator user name and password
- inside cPanel, scroll down to Software/Services
- Find and click on icon for Fantastico De Luxe (looks like a blue happy face) which will give you a list of the software programs already installed on your website and ready to be activated
- you will see multiple Content Management Systems (CMS); (if you knowledgeable about CMS systems, you can use another free 'point and click' website building system that requires no html knowledge)
- we recommend you select the WordPress link for it being so user friendly after being installed
- click on New Installation
- You will now have to complete the form to install WordPress

*Under Installation location

- Install on domain – this automatically shows your domain name, confirm that it is correct
- Install on Directory – ignore this box

*Under Admin access data

- to create a user name and password you want to have to access the administrative side of your website
- Administrator username - add a user name (can be anything, your name without spaces or the easiest to use is the word admin)
- add a password
- write both of these down somewhere

*Under Base configuration

- Admin nickname - this is the name or tag for every article you publish so try to use or tie to your domain name (example is from above - Rate the First)
- Admin email - this is the email address you want contacted for this domain; do you want *admin@yourwebsitename* or *info@* etc. We recommend not using your personal name or email address here
- Site name – this could be your domain name or main keyword term as normally written with appropriate spaces; or your admin nickname used above (example is from above - Rate the First). If you use your domain name do not use the tag; .com, .net etc.
- Description – add what your site is about using your site name within the first few words or within 100 characters
- click on installWordPress
- click thru next page and your

*Installation is done and the page should look like this.

- your website name will be on left side over a template picture
- the first words of your description will be on the right side over a template picture
- under the picture on the left side is Hello world! This is the first blog post automatically added to your website and the date it was posted; on the right side is a search box and archives for your blog posts

*You must optimize your WordPress installation before you start using your website.

- Refer to WordPress.org.
- This means you will need to learn and know the instructions of how to make your website look the way you want it to and how and what plugins you will need to accomplish this
- for WordPress instructions to learn how to customize, delete, change, add or post blog articles to your website go to http://codex.wordpress.org/WordPress_Lessons
- for WordPress plugins to learn and install the plugins you will need on your website go to http://codex.wordpress.org/Managing_Plugins
- You can also search Google for more information for using and optimizing WordPress

e. Defining your websites content, money earning opportunities and capturing the data from your visitors are called leads

- if you are just starting out, begin with adding content, which are articles, videos, audio materials, etc.
- to earn money, you will need to create AdSense advertising ads
 - to be able to promote what you are selling
 - if you chose to sell affiliate offers or
 - if you chose to sell your own product or service
- you will install a plugin on your WordPress website to be able to add your advertising
- you will install plugins on your WordPress website to be able to track, gather and report on what your visitors did on your website

f. Why and how should I work with WordPress

WordPress was recommended as it is probably the easier of the website platforms to navigate in

- log into the administrative side of your website to access your WordPress dashboard or your websites control panel
- *type your website name with its tag (.com .net etc.) then a / then wp-admin – with no spaces*
- an example would be - *yourwebsitename.com/wp-admin*
- sign in with the username and password you made when setting up WordPress

*on the left is a directory

- select Plugins
- select Add New
- type wp-insert in the search box and click search plugins
- wp-insert should be on top of the list
- click Install Now before you click on Activate Plugin, you must install then you have to activate it
- click on Activate Plugin after installation
- after installation, Wp-Insert will be listed in this left side directory

*in the directory, when you click on Wp-Insert you will get a dropdown menu

- this plugin will now allow you to have control of how and where any ads are loaded onto your website
- select the method of ad management you would like to use
- if you select Manage Ads (posts to sidebars) three ways
 - you can insert your AdSense ads in the body of your posts content or article, at any place, generating income or
 - you can add an affiliate program advertising banner to one of the ad widgets
 - sign up for Max Bounty
 - earn money from visitors submitting their email address or purchasing a product
 - you can select a Widget. A widget is a placeholder or holding box for data and is moveable to just about any place on your website (also found in the left side directly under Appearance)

With this Blueprint, you should now have your website. Have fun with it, make it unique with the details you want and remember a website can be thought of like you are inviting someone into your home.

The Viral Blog Machine AKA: The Blueprint - Your Step by Step Guide to 10,000 Daily Visitors per day

Welcome to The Blueprint that will show you what steps you need to take for the next 30 days to have 10,000 visitors daily to your blog.

We will assume you have already done your homework for your business and have already completed your research for your niche, have obtained your domain name and that you have your domain hosting in place to get started.

Recap to begin The Blueprint

- ☐ You will have your niche, your domain name and your domain hosting
- ☐ You have your niche research data available

To make a success of The Blueprint, you will need to understand fully that the aspects are

- ☐ Your first visitor monetizes your website even before you start working on traffic sources
- ☐ You have the mindset that you will be selling to the first visitor of the day or the millionth
- ☐ You are going to be making money from your website when the traffic begins
- ☐ You can always modify the 'product line/s' on your website
- ☐ Your website is prepared for the arrival of the expected traffic
- ☐ Your website's SEO is a long term project and 30 Days should be enough to start seeing the first results of the implementation of **The Blueprint**

Glossary of terms that will be used within The Blueprint

Onsite SEO - are the improvements made on our website with intent of ranking higher in organic results

Offsite SEO - is the process of getting links from other websites to our website with intent to show search engines we are worthy of visits

Content – is the written words on your website and must be good quality

Link Diversity - are links/back links from many different sources, websites, blogs, forums, news sites, etc. to your website and those links need to go to different pages of your website not just your home page.

You have made or will make any artificial links look as natural as possible

Publish articles in article directories; creating web 2.0 sites, guest posting on people's blogs, publishing videos, write blog comments, forum participation with signature links.

Anchor Text Diversity – is a visible, clickable text in a hyperlink, using different words for each hyperlink back to your website or product. Say it differently to have them click and also use the actual link html for some.

Do-follow, No-Follow – an HTML attribute of every link that tells a search engine that the link shouldn't influence the target pages' Page Rank.

Your Blueprint set up assignment:

Create an Excel workbook with a separate sheet to show article names, blogs articles, guest post requests, websites, signature keyword verbiage, websites published to, etc.

You are trying to use Google to the best of your advantage and not undermine all of the work you will do or have any of the information you have created deleted or blocked.

If you can get assistance with this, it will help in the long run so you have all of your information in one place to identify what you have placed on the sites you will work on and to not duplicate your submissions, tags, keywords, etc.

The Blueprint has been broken down to each week and to daily steps. If any steps should take you longer to fulfill, take a deep breath and relax and know that everyone works differently and at their own speed. If you need to work at your own pace as you accomplish the daily steps, then to do. You want to understand what you are working on daily.

You are working towards completing The Blueprint. As you check off each step and then each week, the success that will come when you are done is having reached the goal of 10,000 daily visitors to your website.

If you are ready, then let us begin. . .

WEEK 1

Day 1 – Week 1

You are going to add 10 articles, with good quality content, to our money website over the next 30 Days.

1. Using your niche research, you are going to use your sub-niche keywords as your website's categories.
2. If you have not done your keyword research, you can use GOOGLE Adwords. Now this is my favorite one if you do not like Adwords tool. Just use the free version <http://keywordtool.io>
3. Select one website style or theme for your homepage that will include
 - ☐ a list of categories only
 - ☐ extracts of last 10 articles
 - ☐ an about us or about our company article as a general description of your niche or as intro speech to visitors
3. Decide how you are going to add content to your website
 - ☐ write your own articles
 - ☐ find articles and rewrite them in your own words. Content curation my favorite way. I will be covering more on this later on.
 - ☐ pay someone to create articles for you. You can get writers fairly cheap through upwork.com or fiverr.com
4. Think long term and determine how you are going to assign articles
 - ☐ Will you assign as category articles or
 - ☐ Will you assign as category articles with some posts assigned to one or more category pages

GOAL Day 1 – Week 1

- ☐ To know and understand the basic structure of money websites
- ☐ To create your money website structure for the first 10 articles

Day 2 – Week 1

Options for the 10 articles to be written

1. Write 10 articles yourself, 400+ words. If you know the topic, this should take about 5 hours
2. Writing services at [upwork.com](#) and [fiver.com](#) can create these very cheap
3. You can also buy per articles from [theplrstore.com](#) and rewrite them yourself. Just make sure you run them against Copyscape or another duplicate content checker

GOAL Day 2 – Week 1

- ☐ Write, order or rewrite the first 10 articles for your money or main website
- ☐ Add to your excel document you created during [The Blueprint](#) setup assignment to list the names of 10 articles
- ☐ You will be expanding this spreadsheet with columns to make notations of postings, the sites and dates in future days
- ☐ While reviewing **[The Blueprint](#)**, this excel spreadsheet will become valuable to you, saving you time when you have to know the website location of your articles, posts, comments, replies, dates, etc.

Day 3 – Week 1

1. Publish 5 of your 10 articles; each article should have at least 1 main keyword and a few long tail keywords
 - ☐ Each article should have its main keyword in the title and also be included in the body of the article
 - ☐ Insert your main keyword in your article 2-3 times and not more than 5 times
 - ☐ Lightly use secondary keywords in each of the 5 articles
 - ☐ Link naturally each article to another article on your website, that is similar to the article's content you are posting
 - ☐ Think creatively of ways to identify the other article you are linking to and for your visitors to want to go to it
 - ☐ Highlight and add the other articles URL as a behind the scenes URL link on your teaser headline.
 - ☐ When you add the URL link to the page, check the box to 'Open links as new page' so you keep the visitor on your website
 - ☐ Enter a link to an 'authority' site, like Wikipedia, or a huge competitor like Amazon if the article's content is about a product and Amazon's pricing does not compete with yours

GOAL Day 3 – Week 1

- ☐ Publish 5 of your 10 articles to your money site
- ☐ Add to your excel spreadsheet the 5 article names, website you published on, date

Day 4 – Week 1

Web 2.0 sites are websites where you can sign up to register and publish your own readable, unique content

1. Create 18 PLR (private label rights) articles, save in a separate folder and publish one on a web 2.0 site
2. Repeat Day 2 – Week 1 and the process of how to create articles

GOAL Day 4 – Week 1

- ☐ Create 18 unique, PLR, articles
- ☐ Add to your excel spreadsheet the 18 PLR article names

Day 5 – Week 1

1. Sign up, create a website on each; each must look good and add value to the online world
 - ☐ www.wordpress.org
 - ☐ www.blogger.com
 - ☐ www.tumblr.com
2. Select and publish 3 PLR articles from the 18 you wrote. Place one on each of the above sites
 - ☐ Include videos (YouTube)
 - ☐ Include images (www.sxc.hu)
 - ☐ Link each article to a different page on your money site (homepage and two others sub categories)
 - ☐ Link 1 of these 3 articles to another 'authority' site (Wikipedia, Amazon)

GOAL Day 5 – Week 1

- ☐ Publish 1 PLR article on each of these sites - *wordpress.org; blogger.com and tumblr.com*
- ☐ Link 1 PLR article on these 2.0 sites to your money site homepage
- ☐ Link the other 2 PLR articles on the 2.0 sites to a different subpage on your money site
- ☐ Link 1 of these 3 PLR articles also to an 'authority' site
- ☐ Add to your excel spreadsheet the three article names, the websites you published on, add a date column of when published, mark each article DNU-WP; DNU-B; DNU-T

Day 6 – Week 1

1. Sign up, create a support site on each of these two sites; again each must look good and each site must add and be of value to be recognized by search engines in the online world
 - ☐ www.livejournal.com
 - ☐ www.weebly.com
2. Publish 2 of the 18 PLR articles, one each on today's sites above

- ☐ Include a video on one (YouTube)
 - ☐ Include images on both of your PLR articles. You can get images on these websites at www.sxc.hu or www.google.com, click on images, then on images/licensed for reuse
 - ☐ Link each PLR article to a different page on your money site (homepage and one other)
 - ☐ Do not repeat anchor text from yesterday
 - ☐ Link 1 of the 2 PLR articles to another 'authority' site (Wikipedia, Amazon)
3. Research websites that are like your niche; go to Google's website and in the search bar enter in "quotes" the name of your niche use the plus sign and the word blog. Your two quoted items would look like this "*Saturday Night Recipes*" + "*blog*"
4. Choose five of the most interesting that allow comments
- ☐ Bookmark them all as a resource
5. Now make a comment on each of the five blog websites
- ☐ In the Email field, enter the contact email you created for your money site
 - ☐ In the Name field, enter your name, do not use an alias
 - ☐ In the URL field, enter your money site
 - ☐ Write a good comment about content
 - ☐ Publish one comment a little different on each of the websites
 - ☐ Link two comments to your money site homepage
 - ☐ Link three comments to one of your money site subpages
 - ☐ Submit your blog comments
 - ☐ Approval is usually manual and can take a few days to post

GOAL Day 6 – Week 1

- ☐ Publish one PLR article each on LiveJournal.com and Weebly.com
- ☐ Submit 5 blog comments to blogs related to your niche
- ☐ Link two blog comments to your money site homepage
- ☐ Link three blog comments to a different subpage on your money site
- ☐ Add to your excel spreadsheet the PLR article names, the website, date, mark each article either DNU-LJ; DNU-W
- ☐ Add to your excel spreadsheet the 5 blogs sites you submitted comments on, date
- ☐ Add to your excel spreadsheet what page you linked your articles back to, home or one of your sub-pages

Day 7 – Week 1

To catch up if needed from the 6 previous day's work and then rest.

GOAL Day 7 – Week 1

REST

Day 8 – Week 2

Contextual links are links from related websites which are regularly updated and have a high page rank

1. Go to Google's website and in the search bar, enter in "quotes" the name of your *niche* + *guest post* or in "quotes", *we accept guest posts*
2. Send a guest post request to other webmasters in your niche and wider with a different message personalized to each site –

Hey, I'm _____, the editor of "your money site URL". I have a team of expert writers that will write a high quality content article exclusively for your website. In exchange, I would ask for a link to my site in this article.

How will you benefit from this article? You will get unique, high quality website content, written by native English speaking individual, completely free with no hidden fees to pay. I'll also add an image or a YouTube video to every article.

How do you benefit from this? I get a link to my site and it gives me a chance to present myself on your website to your readers.

If interested in this partnership or should you have any questions about my proposition, please let me know.

My contact information is included.

Have a nice day, _____ your name

GOAL Day 8 – Week 8

- ☐ Understanding the importance of guest blogging
- ☐ Send at least 30 guest posting requests
- ☐ Add to your excel spreadsheet the 30 websites you requested to guest post on, the date sent for follow up later

Day 9 – Week 2

1. Create another 30 guest posting requests
2. If any responses have been received, hold for Day 12.

GOAL Day 9 – Week 2

- ☐ To send at least another 30 guest posting requests
- ☐ Add to your excel spreadsheet the 30 websites you requested to guest post on, the date sent

Day 10 – Week 2

1. Publish 1 of your PLR articles on your money site
 - ☐ No links
 - ☐ Include 1 video and 1 image
2. Publish 1 of your PLR articles on the wikispaces website - <http://wikispaces.com>
 - ☐ Link to your homepage with no anchor text
3. Write another 5 blog comments
 - ☐ Link 1 comment to the homepage;
 - ☐ Link 4 comments to a different subpage on your money site but not to the article you just published

GOAL Day 10 – Week 2

- ☐ Publish 1 new PLR article on your money site, no links
- ☐ Publish 1 PLR article on wikispaces.com that includes a homepage link with our URL anchor text
- ☐ Write another 5 blog comments; link 1 comment to the homepage; link 4 comments to a different subpage on your money site but not to the article you just published
- ☐ Add to your excel spreadsheet the two articles names, the websites, mark 1 article as DNU – Wikispaces.com & 1 DNU – your money site
- ☐ Add to your excel spreadsheet the 5 blogs sites you submitted comments on, date
- ☐ Add what page category you linked back to, home or one of your sub-pages

Day 11 – Week 2

1. Forum signature links
 - ☐ A great way to build links from related websites
 - ☐ To connect with your customers, find out what they want and give it to them on your website
 - ☐ That the person behind a nickname is a potential customer not just a backlink
2. Make a list of forums that are related to your niche and are worthwhile and not out-of-date
3. You need to be considered an authority
4. Offer to help, help, and help some more and don't mention your website. People will then have feeling you are helping them for free and by not promoting your website, you will be trusted more
5. Write 10 posts on 3 different niche forums that are visited regularly by a lot of people

GOAL Day 11 – Week 2

- ☐ Understand how to make the most out of forum signature links
- ☐ Write 10 posts on 3 of the most popular niche forums and don't include links in your signature yet
- ☐ Add to your excel spreadsheet the 10 forum posts website locations, date posted, mark no signature forum and the date posted
- ☐ Add to your excel spreadsheet another page to have your list of forums that are related to your niche

Day 12 – Week 2

Mailbox day for replies to the guest posting.

The types of replies you will get will be: interested, not interested at this time or that they charge for a guest post. Paying to post may not be your best option.

Most webmasters will reply positively letting you know “they are interested in receiving your article, please send the article to them and I’ll publish it” or “send me some of your ideas for article topics”.

You will find there will be a fine line in doing guest posting - to not spend too much time with them but still make them happy.

The Secrets to Guest Posting Success are to

- ☐ Visit each positive response website
- ☐ Get an idea of what the website is about
- ☐ Write down 2-3 ideas for future articles
- ☐ Write the articles, order them or rewrite existing PLR articles
- ☐ Copy the text into MS Word
- ☐ Add 1-3 links back to your website; directing to different pages using different anchor text
- ☐ Add links to other authority sites
- ☐ Ask webmasters to include additional internal links as well making your links even more natural
- ☐ Add images to your articles; if you can't find one on the website www.sxc.hu, then embed a video.
- ☐ Tell webmasters they don't need to add 'guest posting' label on the article. Some will accept this request and publish the article as if they wrote it.

GOAL Day 12 – Week 2

- ☐ Check responses on your 60 guest posting requests
- ☐ Check websites of the interested webmasters and get some ideas for the article topics
- ☐ Create the articles, write them or rewrite existing PLR articles
- ☐ Add links to your website and to other authority sites and send the articles to those webmasters
- ☐ After you submit your article to a webmaster, give them one week before you follow up with them on why you were not published

- ☐ Add to your excel spreadsheet a page for ideas for future articles
- ☐ Add to your excel spreadsheet all of the guest postings request websites you sent articles to; be sure to include the date of when sent to them to publish for follow up; add a column to note these were as guest posting requests
- ☐ Add to your excel spreadsheet a column for the date you sent your thank you

Day 13 – Week 2

1. Guest posting websites

- ☐ Check your email contact box to see who let you know you were published
- ☐ Check those you sent your articles to that did not let you know you were published
- ☐ Send a thank you to those who published your article as a guest postings

2. Video Day - Take time to do this part well.

- ☐ Record a video on something useful, on the best article on your website or record yourself reading one of your articles
 - Add some images, www.sxc.hu
 - Use Fiverr if needed
- ☐ Publish the video on YouTube, make the video public
- ☐ Include a link to your homepage, subpage or the article itself within the video description

GOAL Day 13 – Week 2

- ☐ Send a thank you to the webmasters that published your postings
- ☐ If you do not hear from them, you will have to check their websites to see if they published your guest posting
- ☐ Make a video about the most popular article on your website
- ☐ Publish the video on YouTube and include a link to your money site in the description
- ☐ Add to your excel spreadsheet the video's name, date posted, where on your the money site it posted
- ☐ Add to your excel spreadsheet the date you sent your thank you

Day 14 – Week 2

1. Take one PLR article and rewrite it
2. Write an 'about the author' box with a link to your home page and two of your subpages
3. Submit to directories you can google free ones or you can outsource it with fiverr.com. You want your article to be automatically distributed to 800+ article directories and link to your money site

GOAL Day 14 – Week 2

- ☐ Complete your directory submissions or complete your outsourcing

- ☐ Add to your excel spreadsheet the name of the PLR article, the website address sent to, the date submitted
- ☐ Add to your excel spreadsheet the date you sent your thank you
- ☐ When finished, **REST**

Day 15 – Week 3

Today you will continue forum postings

1. Write another 10 posts on top 3 forums you selected on day 11

We will also do another back linking method called publishing on document sharing sites.

2. Take 4 articles from the 18 PLR articles you did on day 4. You will be converting them to Word and PDF's
3. Use different anchor texts in each of the four articles
4. Use your 'brand' anchor texts for keywords, as well as, if you have a brand domain
5. 1st article – link to your homepage on 1 of the subpages – convert it to a DOCX file
6. 2nd article – link to 1 subpage and 1 authority site – convert it to a DOC file not a DOCX file
7. 3rd article – link to your homepage and 2 subpages – convert to a PDF (inside Word, save as, click dropdown box and select PDF)
8. 4th article – link to your homepage and 1 authority site's subpage – convert to a PDF
9. When your four PLR articles are ready – publish one each on these sites
 - ☐ <http://www.scribd.com>
 - ☐ <http://www.docstoc.com>
 - ☐ <http://www.slideshare.net>
 - ☐ <http://www.calameo.com>

GOAL Day 15 – Week 3

- ☐ Add 10 forum posts on each one of the top 3 forums in your niche
- ☐ Understand the role of document sharing sites for back linking
- ☐ Publish your 4 articles on the document sharing sites listed above
- ☐ Add to your excel spreadsheet these four articles, the website sent to, date published, mark DNU (website Name)
- ☐ Add to your excel spreadsheet the 10 forum posts website locations, date posted

Day 16 – Week 3

Adding signature links to your forum posts

1. Update your profile
 - ☐ tell forum members your gender, interests, location, either specifically or the generic area, if uncomfortable with these, alias interests and location are acceptable
 - ☐ add your signature using a keyword phrase and mini description and do not bold or do anything to draw attention to your signature
 - ☐ as an example using a motorcycle domain website, the signature link is not your name and should look something like this hyperlink - [The Best Motorcycle – Leading website with Motorcycle Reviews](#)
2. Make different signatures for different forums, this diversifies your anchor text and your link profile will look more natural
3. Make another web 2.0 support website
 - ☐ Go to <http://yolasite.com> and create a new account
 - ☐ change the default template to make your support site look outstanding so it is not removed as spam
4. Take 1 PLR article from your day 4 batch of 18 articles
 - ☐ add videos and images
 - ☐ Add a link to 1 of your money website subpages
 - ☐ Add links for 2 authority sites in your niche
5. Publish the article on the *Yolasite.com* 2.0 website
6. Take 1 PLR article from your day 4 batch of 18 articles
 - ☐ Add no links
 - ☐ Add an image or a YouTube video
7. Publish this PLR article on your money site, no links

GOAL Day 16 – Week 3

- ☐ Make a personal profile of yourself on every forum you have participated in so far
- ☐ Add a 'not screaming' forum signature in your forum profiles – use a different signature for every forum
- ☐ Make another web 2.0 site on *Yolasite.com* and be sure it is nice looking
- ☐ Add a YouTube video or an image to 1 PLR article, no links
- ☐ Publish 1 new PLR article on your money site with videos & images, 1 link to your money site; 2 links to authority sites
- ☐ Publish 1 new PLR article on your money site with an image or YouTube video, without links
- ☐ Add to your excel spreadsheet the PLR article name, the location, date and mark the article DNU - Yola
- ☐ Add to your excel spreadsheet the PLR article name, the location, date and mark the article DNU – money site

Day 17 – Week 3

1. Take 1 PLR article from your day 4 remaining stock
 - ☐ Add in the article 1 link to your money site and 2 links to other people's hubs
 - ☐ Use your main keyword as the anchor text
2. Go to <http://hubpages.com/> - sign up for a new account
 - ☐ Follow instructions to create a good and valuable page or hub
 - ☐ Add a comment section; a survey, videos and images
3. Publish your PLR article on Hubpages
4. Create and publish another video on YouTube – see day 13 for instructions
5. Publish this same video on Vimeo and link it to your homepage or subpage

GOAL Day 17 – Week 3

1. Make a really great hub/page on Hubpages
2. Publish 1 PLR article on Hubpages with 1 link to your money site and 2 links to other people's hubs/pages
3. Create or buy a new video
4. Publish the video on YouTube and Vimeo – adding links to your money site home page or subpage
5. Add to your excel spreadsheet the PLR article name, website, date, mark as DNU-HP or spell out DNU-HubPages
6. Add to your excel spreadsheet the video names, website locations and date published

Day 18 – Week 3

The document sharing sites are not just backlinks, they are a source of generating traffic

1. Make 10-20 blog comments on different blogs that are somehow related to your niche – see Day 6 - Week 1
2. Make sure comments add value
3. Use your name or different variations of your name as anchor text but do not use actual keywords or your comments may not be approved
4. Rewrite one comment to publish on another blog if it fits the article. Be sure to read what is commented to stay in tune.

Review and update your excel spreadsheet with all of the links you have posted to or published to; note the type of posting because you will not be second tier linking to blog comments and forum sites with your signature links.

You will link to web 2.0 sites; document sharing sites, videos and guest posts, taking more time on the web 2.0 and document sharing sites.

Tier linking is making links to your links and this tier linking makes your support sites more valuable.

First tier linking is a link to your money site.

Second tier linking is a link to a website that links to your money site.

5. Take 2 PLR articles from your remaining Day 4 inventory

- ☐ Link the 1st article to your homepage and one of your subpages
- ☐ Link the 2nd article to two different subpages and one authority website subpage
- 6. Publish these 2 PLR articles on these two websites
 - ☐ <http://www.blog.com/>
 - ☐ <http://www.blog.co.uk/>
- 7. Check your spreadsheet of sent guest postings to see what was and was not published so far
- 8. Send thank you emails to the publishing webmasters you haven't done yet
- 9. Add to your excel spreadsheet the dates you sent the guest posting thank you
- 10. If any revision requests have been received, edit or send new one to the webmaster
- 11. Send emails to webmasters who received your guest postings and have not published yet
 - ☐ Be polite
 - ☐ Ask if anything wrong or
 - ☐ if they didn't have enough time to publish or
 - ☐ if they would like a different article

GOAL Day 18 – Week 3

- ☐ Write 10-20 high quality blog comments
- ☐ Add to your excel spreadsheet the 10-20 blog websites and date done
- ☐ Understand what second tier links are and why they are important
- ☐ Make a list/review & update your excel spreadsheet to be sure you have identified the support blogs, document sharing sites, guest posting and videos you have done with their dates sent
- ☐ Publish 2 PLR articles, one each on blog.com and blog.co.uk
- ☐ Send thank you notes to webmasters that published your article
- ☐ Do any guest posting revision requests and resubmit to the webmaster
- ☐ Send an email to follow up with those guest postings not published yet asking if everything is okay
- ☐ Add to your excel spreadsheet the two PLR articles, websites and date
- ☐ Add to your excel spreadsheet the dates the guest posting thank you were sent
- ☐ Add to your excel spreadsheet columns for the date you sent revisions & for the date you sent guest postings follow up emails

Day 19 – Week 3

1. Take 1 PLR article from remaining Day 4 inventory
 - ☐ Add a link to the homepage and 1 link to 1 other article on your money site

2. Publish this PLR article to your money site, 1 link to your homepage, 1 link to another article on your money site
3. Create a calendar reminder to publish 1 PLR article each week, try to maintain the schedule you now have
 - ☐ Google prefers content updates regularly because this will
 - Attracts visitors
 - More visits to your website = more money
4. Use your excel spreadsheet data that lists your web 2.0, guest postings, document sharing and video sites
5. Take 1 PLR articles from Day 4 inventory
 - ☐ You can submit to fiver.com and have them re written unique
 - ☐ Generate 25 unique content articles
 - ☐ 1st tier link each of the 25 new unique content articles 1-3 times to videos, web 2.0, authority or document sharing sites
 - Link randomly and in different amounts each time
 - Diversify anchor text – use more general anchor text
 - Insert target links randomly using your http of the URL in the link
 - For 'about the author' box – you can use spintax there also to be completely random
6. Publish one of each of the 25 unique content articles to these article directories. You can find more on GOOGLE and you can even outsource this to fiverr.com

<http://allbestarticles.com>

<http://www.avidarticles.com>

<http://www.site-reference.com>

<http://brighthub.com>

<http://www.biz-whiz.com>

<http://www.theallineed.com>

<http://www.abcarticledirectory.com>

<http://www.dime-co.com>

<http://www.yesarticles.com>

<http://www.amazines.com>

<http://www.everyonesarticles.com>

<http://www.articlebiz.com>

<http://www.ezinearticles.com>

<http://www.article-buzz.com>

<http://www.isnare.com>

<http://www.articlecity.com>

<http://www.look-4it.com>

<http://www.articledirectoryusa.com>

<http://www.mycontentbuilder.com>

<http://www.articlefree4all.com>

<http://www.readezarchive.com>

<http://www.articlepool.com>

<http://www.searcharticles.net>

<http://www.articleslash.net>

<http://www.selfgrowth.com>

Goal Day 19 – Week 3

- ☐ Publish one new PLR article on money site with internet links
- ☐ Publish 25 unique content articles in article directories with 1st and 2nd tier links to web 2.0 sites

- ☐ Add to your excel spreadsheet the PLR article website and date
- ☐ Add to your excel spreadsheet the 25 article names, the directory websites, the date, add columns for 1st and 2nd tier postings if you haven't already

Day 20 – Week 3

Value of your web 2.0 sites is slowly increasing with links. You will continue your second tier links

1. Take 1 PLR article from your Day 4 inventory
 - ☐ Generate 30 unique content articles from fiverr.com
 - ☐ Link the article randomly to your first tier guest posts, web 2.0 & document sharing sites and videos
2. Select and publish this one unique content article on each of those 30 article directories that are valid

<http://areavoices.com>

<http://fotki.com>

<http://ourstory.com>

<http://bonnersprings.com>

<http://freeflux.net>

<http://pinkbike.com>

<http://boulderweekly.com>

<http://galtime.com>

<http://podbean.com>

<http://centerblog.net>

<http://getjealous.com>

<http://realbuzz.com>

<http://dailybuzz.com>

<http://jazztimes.com>

<http://scrapbook.com>

<http://dailystrength.org>

<http://journalospace.com>

<http://shutterfly.com>

<http://dairyland.com>

<http://jukeboxalive.com>

<http://spruz.com>

<http://democratandchronicle.com>

<http://kaneva.com>

<http://tblog.com>

<http://devhub.com>

<http://lifeyo.com>

<http://thoughts.com>

<http://edublogs.org>

<http://migente.com>

<http://travelblog.org>

<http://fc2.com>

<http://mytripjournal.com>

<http://travellerspoint.com>

<http://fixya.com>

<http://onsugar.com>

<http://twoday.net>

<http://foss4lib.org>

<http://ourstage.com>

<http://wetpaint.com>

<http://wikia.com>

Goal Day 20 – Week 3

- ☐ Make 30 second tier web 2.0 support sites from 1 PLR article
- ☐ Add your to your excel spreadsheet the 30 article names, the directory websites, date and 1st or 2nd tier posting
- ☐ Confirm you have added everything on your excel spreadsheet, have the columns necessary to the information to be found quickly and easily

Day 21 – Week 3

Feel free to direct questions to info@davedeib.com if there something missing or you don't understand it

GOAL Day 21 – Week 3

- ☐ Today is catch up and then **REST**

Day 22 – Week 4

Another method of second tier back linking is called Social Bookmarking. This is added to help your website look popular on social networks

Social bookmarks insert URL's of the content you would like to submit and add a sentence of description and you are done.

1. Social bookmark these 13 sites to

- ☐ All of your first tier links
- ☐ All of your web 2.0 sites created on Day 20

<http://www.buzzfeed.com>

<http://www.newsvine.com>

<http://www.chime.in>

<http://www.pinterest.com>

<http://www.delicious.com>

<http://www.reddit.com>

<http://www.digg.com>

<http://www.slashdot.org>

<http://www.dzone.com>

<http://www.stumbleupon.com>

<http://www.fark.com>

<http://www.twitter>

<http://blog.friendfeed.com>

A first tier back linking method is (Question and Answer) Q&A sites. If the site allows you to include a resource of your answer, this is a chance for a backlink.

2. Find 3 questions you can answer about your niche on each of these sites

- ☐ <http://www.answers.com/>
- ☐ <http://answers.yahoo.com/>
- ☐ <http://askville.amazon.com/>
- ☐ <http://www.quora.com/>
- ☐ <http://answerbag.com/>

3. Answer all of them as well as possible
4. Include a link to your money site only in 1-2 of those answers on each site to not appear as spam.
5. Use Fiverr.com to save time
6. Include a link to the reference source website
7. Include a link to your money site if allowed

GOAL Day 22 – Week 4

- ☐ Make 13 social bookmarks on your first tier links
- ☐ Add to your excel spreadsheet the social bookmarks sites and date

- ☐ Answer questions on Q&A on the 5 sites and link to your homepage or appropriate subpage
- ☐ Add to your excel spreadsheet Q&A sites, date, add columns if allowed to reference and link to your money site

Day 23 – Week 4

1. First tier linking
 - ☐ Add a web 2.0 site www.blogsome.com and be sure it looks good with images and videos
 - ☐ Take 1 PLR article from Day 4 remaining inventory
 - ☐ Link the PLR article to your money site
 - ☐ Publish the PLR article on [blogsome.com](http://www.blogsome.com)
2. Second tier linking for videos are shorter, home movie types as compared to more professional looking first tier linking to videos
 - ☐ Make 20 simple videos
 - ☐ [Fiverr.com](http://www.fiverr.com) is great for videos
 - ☐ Make a unique description for each simple video
 - ☐ Link these videos to your 2.0 sites, document sharing site, guest blog posts and first tier YouTube and Vimeo videos
3. Publish all 20 videos on each of the on 10 sites using the unique description for each video. All descriptions must be different.

<http://www.facebook.com>

<http://www.youtube.com>

<http://www.posterous.com>

<http://blip.tv>

<http://www.ustream.tv>

<http://openmyvideo.com>

<http://www.veoh.com>

<http://qik.com>

<http://www.vimeo.com>

<http://tubemogul.com>

GOAL Day 23 – Week 4

- ☐ Publish one PLR article on [blogsome.com](http://www.blogsome.com) with a link to your money site
- ☐ Make at least 20 simple videos and publish them all on the 10 video sharing sites
- ☐ Add to your excel spreadsheet the PLR article name, website, date, mark articles DNU – [blogsome](http://www.blogsome.com)
- ☐ Add to your excel spreadsheet all 20 video names, 10 websites & date, note 1st tier linking

Day 24 – Week 4

1. Take 1 PLR article from Day 4 remaining inventory
 - ☐ Include images and videos

- ☐ Publish this article to your money site
- 2. Find 5 blog articles to write a comment on using your niche blogs or ones you have commented on before
 - ☐ Link each blog comment to your homepage and subpages
- 3. Take 1 PLR article from Day 4 remaining inventory
 - ☐ Include images and videos
 - ☐ Link to your money site and 2 authority sites
 - ☐ Publish this article to www.insanejournal.com
- 4. Visit top 3 forums
 - ☐ Add guest postings & your already submitted signature links will automatically add links to your money site
- 5. Write 10 blog comments
 - ☐ Link the 10 blog comments to your web 2.0 support sites; document sharing sites and videos
 - ☐ Publish the 10 blog comments on your second tier links sites

GOAL Day 24 – Week 4

- ☐ Publish one PLR article on your money site
- ☐ Write 5 niche blog comments on articles linked to your homepage and subpages
- ☐ Publish one PLR article on insanejournal.com linked to your money site and 2 authority sites
- ☐ Write guest postings on the top 3 niche forums
- ☐ Write 10 second tier blog comments that link to web 2.0, document sharing websites and videos
- ☐ Add to your excel spreadsheet the PLR article, website, date, mark the article DNU - your money site
- ☐ Add to your excel spreadsheet the 5 blog websites you commented on, date, linked to homepage & subpages
- ☐ Add to your excel spreadsheet the PLR article, website, date, mark the article DNU – insanejournal.com
- ☐ Add to your excel spreadsheet the 3 forum guest posting, website, date
- ☐ Add to your excel spreadsheet the 10 blog sites you commented on, date, 2nd tier linking

Day 25 – Week 4

- 1. Take 1 PLR article from Day 4 remaining inventory
 - ☐ Include images and videos

- ☐ Link to your money site
- ☐ Publish this article to braveapps.com
- 2. Write 3 blog comments
 - ☐ Link to your money site
- 3. Create and publish 1 video on YouTube
 - ☐ Link to your money site

GOAL Day 25 – Week 4

- ☐ Publish to braveapps.com one PLR article with images and videos, linked to your money site
- ☐ Write 3 blog comments linked to your money site
- ☐ Publish 1 video on YouTube, linked to your money site
- ☐ Add to your on excel spreadsheet the PLR article name, website, date, mark article DNU – braveapps.com
- ☐ Add to your on excel spreadsheet the blog sites you commented on, linked to money site
- ☐ Add to your on excel spreadsheet video site information on excel sheet

Day 26 – Week 4

1. Take 1 PLR article from Day 4 remaining inventory
 - ☐ Include images and videos
 - ☐ Link internal links to your money site
 - ☐ Publish this article to your money site
2. Create if needed and submit 1 document to the most popular document sharing sites
3. Post on your top 3 niche forums (Day 24)
4. Write answers on 5 Q&A sites (Day 22) and link to your homepage or appropriate subpage
5. Do more second tier linking – select from social bookmarking; second tier web 2.0, second tier blog comments, second tier video submission

GOAL Day 26 – Week 4

- ☐ Publish one PLR article to your money site with images and videos, linked to your money site
- ☐ Submit 1 document to document sharing sites
- ☐ Write guest postings on the top 3 niche forums
- ☐ Answer questions on Q&A on the 5 sites and link to your homepage or appropriate subpage
- ☐ Continue 2nd tier linking on social bookmarking
- ☐ Add to excel spreadsheet the PLR article name, website, date, mark article as DNU – your money site
- ☐ Add to excel spreadsheet the document you used, the sharing websites, date

- ☐ Add to your excel spreadsheet the 3 forum guest posting, website, date
- ☐ Add to your excel spreadsheet Q&A sites, date, mark linked to your money site
- ☐ Add to your excel spreadsheet the 2nd tier websites you posted to, date

Day 27 – Week 4

Wiki Links are from Wikipedia type sites and are easy to register on and publish content with

1. Create 50 unique PLR articles using *fiverr.com*
2. Link each of the 50 PLR articles to your money site, randomly designating your homepage or a subpage
3. Publish 25 of your 50 PLR articles to 25 valid sites
4. If wanted, Use Wiki Robot to submit articles automatically

GOAL Day 27 – Week 4

- ☐ Create 50 unique PLR articles, linked to your money site, randomly designating your homepage or a subpage
- ☐ Publish 1 article each to 25 Wiki sites
- ☐ Add to your excel spreadsheet the article names, websites published, date

Day 28 – Week 4

You have been given a lot to do. Catch up on anything missed this week

Rest up

Goal Day 28 – Week 4

You will have seen by now the importance of this spreadsheet in having and locating the specific information you need to complete different tasks. Keep up the good work.

- ☐ Review and update your excel spreadsheet making sure you have added all that you have done.

Day 29 – Week 5

1. Use the remaining balance of 25 PLR articles
2. Randomly link to your first tier links, high authority/not direct competitors websites
3. Publish to 25 Wiki sites

How-to websites are where people publish their tips and tricks on things and can post related links.

4. Write or rewrite a tutorial about something in your niche
5. Rewrite the tutorial creating 10 tutorials

6. Publish 1 tutorial on each of these sites

- ☐ Instructables.com
- ☐ Tutorialized.com
- ☐ Noupe.com
- ☐ Good-tutorials.com
- ☐ Tutorial-index.com
- ☐ About.com
- ☐ Ehow.com
- ☐ Diynetwork.com
- ☐ Thriftyfun.com
- ☐ Craftideas.com

Goals Day 29 – Week 5

- ☐ Use balance of 25 PRL articles
- ☐ Link them to your first tier links and the other websites listed above
- ☐ Publish 1 article each to 25 Wiki sites
- ☐ Add to your excel spreadsheet the article names, websites published, date
- ☐ Make a how-to article/tutorial
- ☐ Rewrite the how-to article/tutorial creating 10 unique versions
- ☐ Publish your how to article/tutorial on 10 how to websites
- ☐ Add to your excel spreadsheet the 10 tutorials names, the websites published on, date

Day 30 – Week 5

Wrap up, clean up, and complete any aspect or task that you have not done during the last 29 days.

Goal for Day 30 – Week 5

To have created, written, posted or published all tasks and assignments of [The Blueprint](#). If you have needed more time, take it, that's okay.

You are the one that you need to please and be accountable to. Just stay with [The Blueprint](#) until you are able to say that you did it!

Day 31 – Week 5

Today, I am proud to say, you have completed all of the steps in [The Blueprint](#) and you are now the most knowledgeable individual regarding your niche and website. Your website should be receiving visitors and you have

done what you may not have thought possible if you had looked ahead in the lesson plans of [The Blueprint](#) on your first day.

[Goals for Day 31 – Week 5](#)

CONGRATULATIONS - Today is your Graduation Day!

RECAP SUMMARY

THE things you have learned and should now understand

1. Unlimited content is half of the way to success
2. What a natural like profile is
3. How to make a natural like profile with diversified anchor text and link sources
4. What are the different types of links
 - ☐ Web 2.0
 - ☐ Document sharing sites
 - ☐ Blog comments
 - ☐ Forum signature links
 - ☐ Video links
5. What first and second tier links are and their importance
6. How to organize your back linking campaigns and how to do everything in one day
7. How to do blog comments, how-to links, wiki links and forum profile links
8. When you have all of the methods and links learned, your money site has received and will continue to receive new and high quality backlinks
9. How you don't have to do all the website work yourself
10. How you can hire someone to help to do a task or use available software that is able to do the job automatically when you are unable to do it
11. When after 6 days of work, you need to take a complete day off. It has been proven that the next morning you will be more productive, have fresh ideas and you will work more efficiently that if you had worked 7 days straight

CONCLUSIONS of The Viral Blog Machine – The Blueprint Your Step by Step to 10,000 Daily Visitor per day

1. You need not worry and have free time now using [fiverr.com](#) or [upwork.com](#) who will provide a source of unlimited, almost free, unique and readable content.

2. Following **The Blueprint**

- ☐ If your niche is not very competitive, you should already see some ranking results
 - ☐ If your niche has a moderate number of competitors, you are probably getting 10,000 or close to that number of daily visitors
 - ☐ If your niche is more competitive, you may need to add more back links
 - ☐ In these cases, you now understand the time it took to get your website to where it is now
 - ☐ Everyone defines success differently and if you are happy with where you are at, you will still need to continue to work on the aspects taught to you to maintain your current level and the rankings you have acquired in all of the major search engines
 - ☐ If you want more, then you now also have the points of reference points you need to know what you have to do to get yourself to the next level. Increase the volume of back linking opportunities through new forums, blogs to comment on, web 2.0 sites, guest posting and repeat the steps you have just accomplished
3. If you have an unscheduled recharge day and thinking is not a priority, and to keep ranking high - your work is not over after these 30 days
- ☐ Continue building links to your money site
 - ☐ Find other back linking opportunities
 - ☐ New forums
 - ☐ New blogs to comment on
 - ☐ New web 2.0 sites
 - ☐ New guest posts
 - ☐ Create new links to your same websites and repeat the steps
 - ☐ Request more guest posts from former webmasters you have dealt with
4. Think outside the marketing box and offer to promote for other websites or build a mailing list together.
- ☐ Continually build relationships with people you come in contact with in Internet Marketing
 - ☐ Cross promote other websites
 - ☐ Build mailing lists