



2016 Outsourcer Rolodex

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Outsourcing Overview

Introduction

Thanks for purchasing the 2016 Outsourcer Rolodex! This guide is an absolutely goldmine, not just because it will give you a huge list of people who will do all your hardest, most challenging work for you, but because it also gives you a plan for selling the stuff an outsourcer makes for a massive profit.

I'm going to give you some basics, and then move onto covering the best practices of outsourcing. And then I'll tell you how using outsourcers as a resource can see you building a 5 or 6 figure consulting business by selling the things that these outsourcers produce.

By using these outsourcers you will create huge sums of money, seemingly out of thin air, and without doing much work. For example, here is an app developer who will build an iOS or Android mobile app for about \$500.

<https://www.upwork.com/o/profiles/users/~01a9b2ba190d79fee5/>

You can easily take this app and sell it to a business owner for \$5,000! That's a whooping profit of \$4,500! ...the amount of work you do to get that \$4,500 will be nothing compared to what you would have to do to learn programming, mobile artwork, and everything else you need to personally build mobile applications. This is powerful, profit-getting stuff!

What is Outsourcing?

Outsourcing is simply paying someone who is not a direct employee to do the work. It is more like hiring a consultant or service company to fulfil the needs of your business or project. It will save time and money by having someone else do the work, and it allows us to work less, spend more time with family, or focus on the things we're good at.

Businesses often hire teams of offshore companies to do the work that the business would otherwise find too expensive. This makes for a fantastic opportunity for us to sell these services to business owners and outsource all the work. So we do less actual work, and make most of the money.

I talk more about outsourcing as a service and how it creates a money making opportunity for us a bit later in this guide. Before we talk about that, let's look at the benefits of outsourcing.

Outsourcing Has Incredible Benefits

If you're like me, you see the clear benefit to having someone else do the work for you as gaining more time. We both know time is an irreplaceable resource. If you can buy yourself just an hour of extra time each day, what could you accomplish?

Imagine this; your outsourcer lets you have an extra hour per day. What would you do with that hour? Spend with your family and do something you really love?

How much happier would you be spending time with your kids or your spouse, knowing that the hard work is being done by somebody else? Time is a massive benefit of having an outsourcer, but it not the only one.

Everybody has weaknesses. Mine is artwork.

The extent of my artistic ability hovers somewhere between stick figures and arranging letters in my alphabet soup.

I always go straight to two graphic design outsourcers because they make awesome covers, flyers, and presentation artwork in less than an hour. I know what they make will look and work better than anything I can produce in a few hours of toiling in Photoshop.

So the other benefit is filling in the gaps, or making up for your own weaknesses.

In other words, if you're incapable of making banner advertisements, an outsourced graphic designer could create it cheaply in a fraction of the time it would take you to learn design, Adobe Photoshop, and Adobe Illustrator.

Another benefit is productivity. If you can have someone producing custom widgets for you, how many different products could you have to sell to clients? If software development is not a passion and strong-suite, an outsourcer can greatly increase the volume and value of products you offer.

Getting the Most from This Guide

Where this guide will best serve you is when you already have an existing need, however, just looking through the list may give you some ideas for selling products or providing services to clients.

The outsourcers in this guide, along with the strategies we'll cover in the next chapter, will help you find the right outsourcers or team for the project or client you are working with.

And for those of you with even the most basic project management skills, I've included a section below that will give you some insights in using outsourcers to service clients.

Just keep in mind that it is best not to approach outsourcers until you have an immediate need, because nobody likes to have their time wasted, so just reaching out to an outsourcer without the express need for their services is frowned upon.

If you have a client pending, and you're looking for the right person, then that's another story. The point here is to avoid contacting sources if you don't have any work for them or a project to bid on.

Choosing an outsourcer is secondary to booking a client and discovering the client's or your project's requirements.

How can you choose the best outsourcer if you don't know exactly what the client or project needs?

This is why we get the client (or define the need) before we start sending messages or spending money on securing a source's services.

Making the Most Money from Outsourcing

Before you go looking for someone to outsource your work, it helps to know what you need. For example, a source might know how to make a flyer in Adobe Illustrator, and they may even be able to give you a few designs, but they won't know what you want to say on the flyer itself. This is because they don't know what your mission is. They will only have a loose idea about what it is you're trying to accomplish. You'll have to fill in the details by providing ideas, instructions, and a starting point.

Take a few minutes and imagine what your finished job will look like. So for this example, imagine a flyer. What does it look like in your mind? What colors will be used? Can you see any pictures on it? What might the headline say? What is the flyer selling?

These questions help you define what work needs to get done, so you can give the source the proper instruction to finish the task.

Vetting the Outsourcer

When it comes time to make a decision on who to hire for a gig or project, you want to do your due diligence. Look for online reviews of that source. Read their profiles and feedback carefully. Review their portfolio and check to make sure their stated turnaround times are often met and also work well with your project goals.

A source might look like the perfect fit, but if their work is always late, or you didn't realize it takes longer to deliver on the gig, you'll just be making more work for yourself, defeating the whole purpose of outsourcing in the first place.

Access Controls

You wouldn't give a stranger the keys to your car, so why would you give an outsourcer the password to your web server if he/she is just making graphics for you?

Under certain circumstances, such as hiring someone to install WordPress websites for you, it makes sense. In general, only give outsourcers enough access so they can do their job. Don't give someone access to everything

the moment they start working with you. Build trust, and add responsibility over time.

If you give total access, and the relationship turns sour, it'll be a real pain in the neck when you need to rush to change the passwords to all of your accounts. You'll feel even worse if the outsourcer beats you to it.

[Milestones and Delivery](#)

When working with more elaborate projects, it is a good idea to set milestones. A milestone is simply a point in the project where certain tasks are expected to be completed.

To help motivate outsourcers to meet milestones, a payment or a bonus is sometimes applied to meeting milestones. For simple projects, this doesn't make sense, but for more complex, multi-week endeavors, a few milestones will help move your project forward.

Milestones are usually broken up into halves and thirds with payments scheduled at points where milestones are met.

With any outsourcer, delivery should be discussed before any money changes hands. This is setting the expectations on when the outsourced work will be delivered.

You also want to define what form or format you expect the work to be delivered in. For example, if you have a source build a flyer, you ask for both AI and PSD file formats so you can edit the artwork locally using Photoshop/Illustrator.

Service Clients with Outsourcing

Solving a Problem

The key behind any successful service or consultancy is the real value you can deliver to the business owners you want to serve. This comes in the form of the problem you solve for that biz owner.

That value might be saving the business time or money, delivering a higher quality of work, or bringing new talents and skills to the business. All of these things can move a business forward and help them grow.

The problems and needs of a business must be uncovered before you bother approaching that business with an offer. This is why you choose a specific business to help, instead of taking the shotgun approach and trying to help everyone. It just simplifies your hunt for the problems and needs.

While most businesses buy on the potential value that they can gain from a consultant or marketing agency, they are buying because they see a way for your service to solve an urgent problem, and provide for that pressing need.

However the key to making this outsourcer resource into a service that repeatedly sells itself to clients has to be more specific.

You wouldn't be selling '*graphic design services.*' You would position yourself as a resource that businesses can use. Successful consultants present themselves as a "*boutique marketing agency that specializes in portfolios and sales materials.*"

Do you see the difference?

The first product "graphic design services" is very general and vague. Great, you can have someone make artwork, but what does this do for a business?

The second product has more red meat. You build portfolios and case studies that are used by the sales team to help the business secure more leads and clients. To do this, all you do is hire the outsourcers to build the sales materials after you've sold the client on working with you.

The many sources we give you in this guide are more than enough to meet the marketing needs of almost any local corporate, mom & pop, or retail business.

Just uncover the needs or problems with smart direct questions and careful analysis of a business' day to day operation.

When an owner says "I have a need / problem with xyz" ...look through the outsourcer rolodex for someone who can solve this problem or meet the need, and agree upon a fair price to manage the project.

How to Get Some Fast Cash Action

So you need to make some quick cash in the next week? How does \$150+ in your pocket by next week sound to you?

Whenever I feel like making some play money, I just sell some assets that I have an outsourcer create for me. It should take you just one hour to set this up.

Spend just a few dollars getting some assets created on Fiverr from these gigs:

<https://www.fiverr.com/humwa/create-white-board-video-for-plumber>

<https://www.fiverr.com/raygreer/create-a-white-board-video-for-contractors>

<https://www.fiverr.com/humwa/create-white-board-video-for-handyman>

You could take it a step further and have other gigs write social media content and email templates for the niches and include them as part of the page.

Anything you add to this package will increase its value and help sell it.

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Put a short sales letter together selling these videos as web commercials and social media content for niches.

Post it up on the Warrior Forum using WarriorPlus:

[Use This Link to Create a New Warrior Special Offer](#)

Or post it in the Warrior Classified Section:

[Use This Link to Create a New Classified Offer](#)

Set your price to \$27.

For an upsell or OTO, include assets with even more content, like social media or blog posts and price it at \$47. If you don't want to write the sales copy yourself, have an outsourcer write it for you:

<http://www.warriorforum.com/warriors-hire/794783-127-wont-find-better-copywriter-6x-better-than-old-one-incredibly-persuasive-25-convert.html>

This is a sure-fire way to get at least a handful of sales. Just 10 sales makes you a few hundred of dollars.

You see, make a few of these offers a month and you're banking a thousand dollars AND building an email list. Not bad a bad profit for a handful of \$5 gigs and a couple of hours work.

You could simply look at any of the JVzoo or WarriorPlus marketplaces, see what kind of assets are selling, and have a few of the outsourcers make up all the pieces of the product, and even set it up for you.

One trick I've used in the past is to look at other people's products and identify what is missing. You can determine this by reading reviews and complaints in the Warrior Forum threads

Just think about the customer (your buyer) and consider what he or she may need, or what urgent problem they are having, and how you can provide them with things (like videos, sales presentations, templates, content, graphics) ...stuff that will help them and make their lives easier.

Now, let's get to the 2016 Outsourcer Rolodex in the next chapter...

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Graphics and Design

Banners and Headers

Create website banners for your WordPress sites or for client sites. You can sell a package of these to a business. I've seen success with these by selling packages of banners for each of the seasons and major holidays.

Website Banners in Two Days

<https://www.fiverr.com/gigblast/design-2-awesome-website-banners-or-headers>

Site Banners in 24 Hours

<https://www.fiverr.com/ravsingh/wordpresswebsite-header-banner-within-24-hours>

WordPress Banners

<https://www.fiverr.com/thelogoiz/create-attractive-wordpress-header-banner-in-just-24-hours>

Web Banners & Artwork

<https://www.fiverr.com/cosminmala/design-an-amazing-flyer-banner-cover-business-card-post-card>

Static Website Header Art

https://www.fiverr.com/ajb_graphics/create-web-banner-free-psd

Banner Ad Design

Use these graphic designers to build advertising, template packages, and social media graphics that can be sold to businesses or used to improve your projects. Companies that sell products online don't always have the best designers, so use these sources to make banner-advert packs to sell.

Ad Design Specialists

<https://www.upwork.com/o/profiles/users/~015e1d6aa259a2ca4e/>

Ad Banner Design Packages

<https://www.fiverr.com/syarah/do-attractive-banner-design>

Web Banner Advertisements

<https://www.fiverr.com/nguruzz/design-6-professional-web-banner-ads>

Animated Banner Design

<https://www.upwork.com/o/companies/~01c9c4622fe5ae4c6a/>

Flash / HTML5 Banner Packages

<https://www.upwork.com/o/profiles/users/~01ec9a012a2d7753b2/>

Facebook Advertisement Design

https://www.fiverr.com/maja_nicolik/design-the-best-facebook-advertisement

AdSense Advertisement Design

<https://www.fiverr.com/konideraz/make-awesome-banner-for-adword>

Business Cards

You never get a second chance at a first impression. Use these outsourcers to produce unique and professional business cards that impress both clients and peers.

Five Business Card Designs

<https://www.fiverr.com/arunwilson/create-5-image-of-your-logo-business-card-or-any-text-on-amazing-backgrounds>

Unique Biz Card Service

<https://www.fiverr.com/bozakaric/create-an-amazing-and-unique>

Printable Business Card Design

https://www.fiverr.com/shamsun_n/design-clean-business-card-within-24-hrs

Print-Ready Cards & Letterhead

<https://www.fiverr.com/tinakhan/design-business-card-and-letterhead-print-ready>

E-book Covers and Packages

Cover art is a great way to increase conversions on your online products and review sites. One test I did saw a 15% increase in click-through when compared with an offer that didn't have cover art.

Kindle Cover Designs

https://www.fiverr.com/pro_ebookcovers/design-an-eye-catching-ebook-or-kindle-cover-with-bonus

E-Book Cover Art

<https://www.fiverr.com/lauria/make-kindle-ebook-cover-with-unlimited-revisions>

3D / 2D Art Covers

<https://www.fiverr.com/ravsingh/create-2d3d-ebook-cover-within-12-hours>

Info Product Cover Artwork

<http://www.crystalprocovers.com/>

CD, DVD, Book Cover Art

<https://www.fiverr.com/rdezines/give-ecover-bundle-of-book-cover-cd-dvd-box>

Flyers and Brochures

Offline businesses are in constant need of sales material. A restaurant needs to print out thousands of take-out menus each month at great expense. They usually include coupons or promo material with these menus. Use the sources below to have great looking sales materials designed quickly.

Flyers, Posters, Brochures

<https://www.fiverr.com/yanitsa/create-attractive-flyer-design>

Full Service Flyer Design

<https://www.fiverr.com/atii300/create-awesome-vintage-grungy-style-logo>

Flyer Designs in 24 Hours

<https://www.fiverr.com/dreamdesign007/design-a-beautiful-flyer-or-brochure-cd595e7f-10e3-497f-ab3f-01334a968ff7>

Brochure and Flyer Artist

<https://www.fiverr.com/dreamdesign007/design-a-beautiful-flyer-or-brochure-cd595e7f-10e3-497f-ab3f-01334a968ff7>

Corporate Style Brochures

<https://www.fiverr.com/akilmazumder/design-corporate-business-brochure>

Illustrations

The professionals below will design almost any illustration you can think of, giving your sales materials, presentations, and websites original graphics that are sure to impress visitors.

Hand Drawn Illustrations

<https://www.fiverr.com/garylarts/hand-drawn-illustration-with-pen-cc50c81c-03e9-46d0-999c-f7ccc283bc80>

24 Hour Illustrations

<https://www.fiverr.com/dazzlee/illustrate-anything-you-want-within-24h-a135f6a8-4044-4661-ad4f-14025db04807>

Character Design

<https://www.fiverr.com/dinesharena007/character-design-and-illustration>

Custom Illustrations

<https://www.fiverr.com/danielalucia/make-any-illustration-or-artwork>

Sketch / Concept Art

<https://www.fiverr.com/olieboldador/draw-a-detailed-black-and-white-sketch>

Photo to Vector Sketches

<https://www.fiverr.com/theojet/design-beautiful-cartoon-illustration>

Advertising Illustrator

<https://www.upwork.com/o/profiles/users/~0124506cc260d7633f/>

Landing Pages

Whether you're an online or offline marketer, the landing page is often the first experience your customer has with your offers. Make sure it's a good one by hiring one of the designers below.

Page Design & Graphics

<http://www.warriorforum.com/warriors-hire/1117530-upto-80-off-best-design-service-forum-logos-sales-pages-websites-banners-more.html>

Full Site Graphic Design Services

<http://www.warriorforum.com/warriors-hire/1005220-awesome-minisite-squeezepage-logo-ecover-website-wordpress-sites-web-development-services.html>

Landing & Squeeze Page Design

<https://www.upwork.com/o/profiles/users/~01faad4575a7be303b/>

Squeeze Page Landers

<https://www.fiverr.com/thelandingpage/make-two-squeeze-page-or-lead-page>

Responsive Landing Page Designs

<https://www.fiverr.com/shabirbhat/make-responsive-landing-page-or-squeeze-page>

WordPress Landing Pages

<https://www.fiverr.com/zsshan/sell-any-wordpress-theme-or-wordpress-plugin>

OptimizePress Specialist

<https://www.fiverr.com/davidwin/provide-design-services-for-optimize-press>

Logo Design

A logo says a lot about a company. Use the logo designers below to create the perfect brand image for your projects. You can also use them to introduce new graphic design services to biz owners who might have a terrible and outdated logo for a fast \$250 payday for a logo that only cost you \$100 to have created.

Logo Design Services

<http://www.warriorforum.com/warriors-hire/439337-logo-design-next-level-sales-pages-beautiful-ecovers-huge-discount.html>

Branding Design Specialist

<https://www.upwork.com/o/profiles/users/~01175128d7d228e357/>

Logo / Print Package Design

<https://www.upwork.com/o/profiles/users/~0124c9c706a99042bd/>

No Upfront Fee Logo Design

<http://www.warriorforum.com/warriors-hire/1016062-splendid-logo-design-service-no-upfront.html>

Logo Design in 24 Hours

<https://www.fiverr.com/icongraphics/design-professional-logo-in-24-hours>

Luxury Branding

<https://www.fiverr.com/argjendd11/create-design-for-your-logo>

Retro Logo Design

<https://www.fiverr.com/chandrasingh/retro-logo>

Photography and Photoshop

If you've ever browsed a real estate website, and seen some terrible pictures of the homes for sale, it is because the agent never bothered to have the pictures touched up. Some even over-touch the pictures themselves and make them look worse. You can easily sell photo retouching services to real estate agents, who already know they suck at Photoshop.

Photo Retouching

<https://www.fiverr.com/alextes/professionally-photoshop-your-photo>

Professional Photoshop Services

<https://www.upwork.com/o/profiles/users/~01eb5fc3ee68bc5b60/>

Background Removal

<https://www.fiverr.com/casdexter/edit-your-photo-in-phoyoshoprecolorresizerremove-background>

Amazon / Product Photo Retouch

<https://www.fiverr.com/zoysa119/make-any-banner-designs>

Presentation / Sales Material

Having a professionally designed presentation, or any other sales material for that matter, is very important because when selling you need to make a great impression. When making sales presentations, enlist the services of a sales copywriter so your material actually does the selling. A great presentation can do all the selling for you, giving you time to do fun things instead of stressing out over your designs.

Keynote, PowerPoint Design

<https://www.upwork.com/o/profiles/users/~01dd8e5bc2a1f58a47/>

PowerPoint Creation

<https://www.upwork.com/o/profiles/users/~01eae831113b3db7bc/>

Full Presentation Deck Design

<https://www.fiverr.com/believablevideo/create-a-professional-powerpoint-presentation>

PowerPoint Illustrations

<https://www.fiverr.com/tokenss/do-extraordinary-powerpoint-and-brochure>

Web Design

Having a web designer doing all your web work makes life a lot easier. Unless you want to learn how to program websites, use an outsourcer below to build out all the sites and features either you or the client desires.

UI / UX Web Design

<https://www.upwork.com/o/profiles/users/~0154c88a04803c7679/>

Custom Website Design

<https://www.fiverr.com/websparkles/design-a-creative-and-stunning-webpage>

AdSense Approved Niche Design

<https://www.fiverr.com/giditechs/design-an-adsense-approved-niche-website>

HTML5 PHP Design

<https://www.upwork.com/o/companies/~01253aa72a9edf4a1d/>

Front End CSS Designer

<https://www.upwork.com/o/profiles/users/~01b4084a49e58ee476/>

WordPress Site Set Up

Use the people below to help install and customize your WordPress demo sites, projects, and client work. When I'm managing my clients, I'm often using a few outsourcers to help keep everything updated with the latest security patches. I sell this as a management service for \$97 a month per client and never even login to the client's site.

\$5 WordPress Install

<http://www.warriorforum.com/warriors-hire/274558-can-i-personally-help-you-install-wordpress-site-blog-48-hours-less-just-5-dollars.html>

Theme Setup & Demo

https://www.fiverr.com/alii_raja1/install-a-wordpress-theme-and-setup-like-demo-4e76fea3-b24b-40fa-8c7d-4da875fd0927

WordPress Setup Services

<https://www.fiverr.com/waqassheikh/install-and-setup-your-wordpress-themes>

WordPress / CMS Management

<https://www.upwork.com/o/profiles/users/~01c16e25362936e2d9/>

WordPress Bug Fixing

<https://www.fiverr.com/catherineyap/fix-your-html-css-wordpress-asp-php-bugs>

WordPress Development

When you can't find the perfect theme or there isn't a plugin that does the things you need; the best thing to do is hire a developer to build it. You can also hire these developers to customize existing plugins or themes to fit your specific needs. Even better, you can hire them to customize WordPress software for a specific niche, and then sell your new version to clients who will pay you big money for a tailored solution.

PHP / WordPress Developer

<http://www.warriorforum.com/warriors-hire/713503-wordpress-expert-help-200-served-wordpress-fix-migration-customization-seo-more.html>

WordPress Web/App Development

<http://www.warriorforum.com/warriors-hire/466030-wordpress-website-design-development-satisfaction-guaranteed.html>

Full Stack Web Development

<https://www.upwork.com/o/profiles/users/~018f3893e1a79f2dc7/>

Custom WordPress Design

<https://www.upwork.com/o/profiles/users/~017b2b931a87ba8e96/>

WordPress Theme Designer

<https://www.upwork.com/o/profiles/users/~013ff7f60aa5bf10ea/>

Social Media Covers

A social media profile without original artwork tends to look half-baked and rushed. Use the sources below to create some original graphics and profile covers.

Social Media Cover Design

<https://www.fiverr.com/arundaskm/do-facebook-cover>

Custom Facebook Covers

<https://www.fiverr.com/arundaskm/do-facebook-cover>

Google, Twitter, Facebook Covers

<https://www.fiverr.com/kasparinoo/creative-social-media-covers-in-24hrs>

24-Hour Social Media Cover Art

https://www.fiverr.com/brian_thomas/create-holiday-banners-in-24-hours

Mobile Site Design

Mobile software is a hot commodity with local businesses that realize the mobile marketplace is a massive source of customers. These sites and supporting software are selling strong. About half of my clients are strictly mobile software and optimization customers. Find a business with a poor mobile site, then have a solution built by the outsourcers below, and then sell the design to multiple businesses.

Responsive / Mobile Site Design

<http://www.warriorforum.com/warriors-hire/466030-wordpress-website-design-development-satisfaction-guaranteed.html>

Website to Mobile Conversion

<https://www.fiverr.com/satishmahi/convert-your-site-to-mobile-responsive>

HTML/PSD to WordPress Design

<https://www.fiverr.com/artifexweb/convert-psd-or-html-to-wordpress>

Mobile Menu Design

<https://www.fiverr.com/muhsin84/create-mobile-menu-for-your-site>

Mobile Conversion

<https://www.fiverr.com/itwebdevs/make-your-sites-mobile-friendly>

Mobile App Design

Mobile Applications are big money! You can get paid \$5,000 to over \$10,000 with the right client. These outsourcers will be able to build you highly functional mobile applications you can sell as your own to businesses, or on the Apple/Google app stores.

Android Mobile App Design

<https://www.upwork.com/o/profiles/users/~01ee2afd371d569a88/>

iOS UI/UX Mobile Design

<https://www.upwork.com/o/profiles/users/~0158f17a52f4ea6e8d/>

Cross Platform Designer

<https://www.upwork.com/o/profiles/users/~0181d1438e442e09b0/>

Cross Platform Mobile App Design

<https://www.upwork.com/o/profiles/users/~015f1a13b7c1ad3841/>

iOS Design Specialist

<https://www.upwork.com/o/profiles/users/~01de3c5f8e213c0ceb/>

Mobile App Icon Designer

<https://www.fiverr.com/ntstuan/design-professional-app-icon>

Product Development

Video Development

Video is the most engaging tool available to us. People response to video more than any other media, and having a poor video really hurts us. Why bother making a bad video? Use the producers below to quickly and cheaply create compelling sales videos, presentations, and other materials that will engage with audiences.

Social Media Video Promotions

<https://www.fiverr.com/youngceaser/youtube-social-seo-pyramid-total-domination-of-your-youtube-video>

Explainer Video Producer

<https://www.upwork.com/o/profiles/users/~01e1446d108141a1b0/>

Video Presentation Design

<https://www.fiverr.com/wearedesigners/render-your-brilliant-idea-as-a-video-production>

Video Production Designer

<https://www.upwork.com/o/profiles/users/~017b34506a62d2229d/>

Video & Animation Editor

<https://www.fiverr.com/itssumar/edit-your-video-and-create-animations-within-24-hours>

Sales Video Marketing

<https://www.upwork.com/o/profiles/users/~0127cf726bbe61706c/>

Motion Graphics Designer

<https://www.upwork.com/o/profiles/users/~014f48207fed01d692/>

Video & Sound Engineering

<https://www.upwork.com/o/profiles/users/~0181383b92ce1f5e71/>

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Video Animation Specialist

https://www.fiverr.com/anna_cartoonist/create-60-sec-animated-product-launch-video-5168624e-9e94-4304-91c6-d66c4dc8bd8f

CG Animator

<https://www.upwork.com/o/profiles/users/~01e2bca931ff3b71b7/>

Video Editor

<https://www.fiverr.com/senthudms/do-video-editing-and-title-making-with-in-24hrs>

Project Management

A product many parts, so when you got a lot going on, it helps to have someone who can keep tabs on all the moving pieces. This is why I will hire a project manager to make sure my projects run smoothly and to give me ideas how best to expand them. The value of a good project manager cannot be understated! How else do you think I run so many projects at the same time? You are only one person. A project manager is like having another set of hands.

Process Improvement / Project Manager

<https://www.upwork.com/o/profiles/users/~01b5203a67d835832e/>

Product Manager

<https://www.upwork.com/o/profiles/users/~01d37ca5d7d6406b36/>

Virtual Project Manager

<https://www.fiverr.com/eaassociates/the-ultimate-assistant-and-project-management-contractor>

Inventory Management

<https://www.fiverr.com/ahmadraza248/do-inventory-management-assignments-and-projects>

Project Management Coaching

<https://www.fiverr.com/berthold/coach-you-on-team-and-project-management-issues>

Product Writing

What could be better than coming up with a product idea, and making other people write it for you, while you keep all of the profits? Hire a writer to build out your products, or have them do all the writing work for a client. Many of these writers have a passion for this kind of work and will put their heart and soul into your product.

Product Content Writer

<https://www.upwork.com/o/profiles/users/~01442421985be8dd53/>

Product Development Specialist

<https://www.upwork.com/o/profiles/users/~01e0e058802206ecb2/>

Product Architecture

<https://www.upwork.com/o/profiles/users/~018fcfe350ce0cb85c/>

Product Writer

<https://www.upwork.com/o/profiles/users/~0156f7871806696a99/>

Creative Writer

<https://www.upwork.com/o/profiles/users/~01bc333b860124cf8e/>

E-book Author

<https://www.upwork.com/o/profiles/users/~01442421985be8dd53/>

E-book Formatting

So let's say you've written an awesome guide for helping clients get customers on social media. You typed it up in Microsoft Word, and hand it to a client, but never got a response. Perhaps your book wasn't easy to read and needed some formatting? Use the outsourcers below to better your reader's experience with your material. You can also use them to prepare your reports for other markets like Kindle and Createspace.

Kindle Formatting

<https://www.fiverr.com/hajath/do-the-kindle-conversion-from-any-file-formats-into-kindle-format-8-years-experience-and-converted-more-than-5000-books>

Createspace Formatting

<https://www.fiverr.com/aalishaa/do-createspace-formatting-in-adobe-indesign>

MS Word Doc Formatting

<https://www.fiverr.com/wordpresmachine/format-fix-and-improve-any-word-document-c3f06014-29b2-48ca-a8f1-6e5f1012eb27>

Kindle E-book Formatting

https://www.fiverr.com/kindle_format/manually-format-and-convert-your-document-to-kindle-format-ebook

Software Development

Developers are an amazing bunch. They take our ideas and turn them in reality. If you're not willing to learn software development, use the sources below to bring your ideas to life, or to implement new tools for clients. These guys & gals would also be able to help you develop cool products you can sell online or directly to businesses.

Software Developer

<https://www.upwork.com/o/profiles/users/~01c1eeff67eee55a1a/>

Automation Development

<https://www.upwork.com/o/profiles/users/~01ddeb3205564b1600/>

Developer Management

<https://www.upwork.com/o/profiles/users/~014132030d78630fd2/>

WordPress Theme Customization

<https://www.upwork.com/o/profiles/users/~017f26018c544aefe4/>

Genesis Theme Expert

<https://www.upwork.com/o/profiles/users/~017a89b6623bad6183/>

WooCommerce Developer

<https://www.upwork.com/o/profiles/users/~012f385cbbbe835511/>

WordPress Plugin Developer

<https://www.upwork.com/o/profiles/users/~01df8338c50b4236fb/>

Theme & Plugin Development

<https://www.upwork.com/o/profiles/users/~01442eee6fc93182b9/>

Drupal / PHP Expert Provider

<https://www.upwork.com/o/profiles/users/~0145cfa89088524828/>

App Development

Custom applications is big business. Apps can sell for \$10,000 to \$50,000! These developers below can realize your mobile app ideas so you can sell them direct to clients or on the app stores.

Windows Development

<https://www.upwork.com/o/profiles/users/~01e5b5b1ec4c82a588/>

iOS App Development

<https://www.upwork.com/o/profiles/users/~014fad596f8b0a574a/>

ActionScript / Flash App Developer

<https://www.upwork.com/o/profiles/users/~01215806a30bde0498/>

Mobile / Web App Development

<https://www.upwork.com/o/companies/~018c48c84c274d28bb/>

JavaScript / Java Developer

<https://www.upwork.com/o/profiles/users/~01e3011ceaf95e805a/>

FLEX / AIR Mobile Development

<https://www.upwork.com/o/profiles/users/~01cdc3f5eb29f74ef9/>

Game Development

Even a simple game can bring in enormous profit when people find it fun and addicting. These developers can design and build your Facebook, iOS, or Android game.

Design Consulting Services

<https://www.upwork.com/o/profiles/users/~01cb9f9cff0cf13cbb/>

Mobile Game Development

<https://www.upwork.com/o/profiles/users/~0101b914a80b088474/>

iOS / Android Game Development

<https://www.upwork.com/o/profiles/users/~01a9b2ba190d79fee5/>

Flash Game Developer

<https://www.upwork.com/o/profiles/users/~019dc0d2a969103939/>

Web Game Developer

<https://www.upwork.com/o/profiles/users/~01dda9f5b8115087c7/>

Video and Animation

Animation

Adding animations to your video content can make your videos more engaging and compelling. Use the artists and animators below to quickly and cheaply take your videos to another level. Of course, you can develop quick 1 minute promotional videos using these designers and sell the videos over and over again to many different businesses. One could make a six and seven figure business just using the animators and video producers in this guide.

Cartoon Animation Service

<https://www.upwork.com/o/profiles/users/~01efcb0cfa42d51cea/>

Art Design & Animation Specialist

<https://www.upwork.com/o/profiles/users/~01c6bb3bb2aa01a46a/>

Adobe After-Effects Expert

<https://www.upwork.com/o/profiles/users/~014af18c7b38d5601e/>

3D Animations / Art Director

<https://www.upwork.com/o/profiles/users/~01329675495360fc7c/>

3D Maya / Max Artist

<https://www.upwork.com/o/profiles/users/~017272c6d113816d83/>

White Board Videos

White board videos are quite popular these days and do a great job at educating our audience and compelling them to take action. Use the outsourcers in the list below to build out your sales, explainer, and promotional videos. You can also use them to make video social media content which gets shared more frequently than any other media.

White Board Video - General

<https://www.fiverr.com/emalirobertsseo/create-high-quality-white-board-animation-24-hours>

White Board Video Designer

<https://www.upwork.com/o/profiles/users/~01c4cbc414bc709812/>

White Board Video Animations

https://www.fiverr.com/tech_creative/create-white-board-animation-videos-for-you

Handyman Whiteboard Video Creation

<https://www.fiverr.com/humwa/create-white-board-video-for-plumber>

Hand Written White Board Videos

https://www.fiverr.com/xmas_offer/do-your-white-board-video-animation-project

Testimonials and Actor Reviews

Reviews are great, but if you don't have a video presence or don't know how to act on video, these actors and review personalities can give your product review a professional touch and deliver a much more compelling message.

Amazon Review Videos

<http://www.warriorforum.com/warriors-hire/878038-hot-sexy-making-custom-amazon-product-review-videos.html>

Product Review Actor

<https://www.fiverr.com/craigpmason/do-video-testimonial-for-your-product-bussniss-or-brand>

Production Demonstration

<https://www.fiverr.com/fayestap/create-a-product-demo-video>

Doctor / Medical Spokesman

<https://www.fiverr.com/mediaboywonder/do-a-video-testimonial-or-product-endorsement-as-a-real-doctor-spokesmodel>

Voiceover Work

Don't have a golden video voice like Luther Landro? Hire some of this voice talent to narrate your whiteboard, sales, and explainer videos.

Neutral American Male

https://www.fiverr.com/aarons_voices/record-a-neutral-american-male-voice-over-in-under-48-hours

British / American Accent

<https://www.fiverr.com/reddhorrocks/record-a-professional-voiceover-in-a-british-or-american-accent>

Young American Male

<https://www.fiverr.com/paulskye/record-a-professional-voice-over>

African American Male

<https://www.fiverr.com/ian313/pro-record-a-african-american-male-voiceover>

Santa Claus Voiceover

<https://www.fiverr.com/uncandiedvalley/record-a-santa-claus-voiceover>

Young American Male

<https://www.fiverr.com/lancet/record-any-voice-over-today>

Male Narration

<https://www.fiverr.com/jontcoleman/record-a-pro-male-voiceover>

Australian Female

https://www.fiverr.com/sue_mcl/be-your-australian-female-voice-over

Spanish Female

<https://www.fiverr.com/gabyota/do-a-professional-voice-over-in-spanish-for-you>

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Spanish Male

<https://www.fiverr.com/fernandolamb/record-a-male-spanish-voiceover-for-5-dollars>

Jamaican Accent

<https://www.fiverr.com/aishar/record-a-female-voice-over-in-a-jamaican-accent>

German Male

<https://www.fiverr.com/thommyturtle/be-your-professional-german-voice-over>

[Writing and Translation](#)

Copywriting

Copywriting is the art of the written word. A copywriter is someone who will author the sales, landing page, email, or video copy we use in our products and materials. Use the folks below to create compelling sales and material copy. You should know that most business owners are terrible at copywriting and they know it. Reselling these services to local companies brings in a windfall of cash as copywriting is in heavy demand and highly valued.

Sales Copywriter

<http://www.warriorforum.com/warriors-hire/794783-127-wont-find-better-copywriter-6x-better-than-old-one-incredibly-persuasive-25-convert.html>

Sales Page Copywriter

<http://www.warriorforum.com/warriors-hire/993472-copywriting-my-copy-gets-results-proof-inside-limited-time-offer.html>

Sales Copywriting & Page Design

<http://www.warriorforum.com/warriors-hire/717181-recent-65-converting-page-we-will-write-design-high-converting-sales-page-you.html>

General Copywriting

[https://www.fiverr.com/david ff/solve-all-of-your-copywriting-needs](https://www.fiverr.com/david_ff/solve-all-of-your-copywriting-needs)

Kindle / Content Writer

<http://www.warriorforum.com/warriors-hire/1132040-passive-kindle-income-done-you-we-hustle-we-write-we-publish-you-profit-100-wow.html>

Email Marketing / Copy

<https://www.upwork.com/o/profiles/users/~01bfef11a4de0ffe00/>

Ghostwriter

<http://www.warriorforum.com/warriors-hire/468467-serious-businesses-only-hire-established-ghostwriter.html>

Finance Writer

<https://www.upwork.com/o/profiles/users/~016fc95f920b38dad9/>

Freelance Writer

<https://www.upwork.com/o/profiles/users/~019786bc44fb479a21/>

Business Writer

<https://www.upwork.com/o/profiles/users/~01f8c98f18d384ee30/>

Press Releases

Local businesses buy press releases as a means of getting traffic to their promotions and websites. Large businesses use them weekly to get press for their companies. These professionals will craft you a great press release; another service you can offer to clients when they have this need.

Press Releases - General

<https://www.upwork.com/o/profiles/users/~01c14018974fadf19a/>

Press Releases – SEO Specialist

<https://www.upwork.com/o/companies/~011b3eb6eeae315784/>

General PR Distribution

<https://www.fiverr.com/guidetolondon/send-your-press-release-to-1000-relevant-news-magazines-tv-radio-online-etc>

Google PR Distribution

<https://www.fiverr.com/gigchamp/submit-your-press-release-straight-onto-google-news-guaranteed-indexing>

Proofreading and Editing

Copy/Content Proofreading

Remember when your teachers would say “check your work?” Whether you write the copy yourself or have another outsource do it; use the outsourcers below to check that copy for spelling and grammatical errors. Errors in documents are distracting, and can often turn people away from your message.

Proof-Reader

<https://www.fiverr.com/maddieco/proofread-and-edit-a-dollar-for-every-100-words>

1000 Word Proof-read for \$5

<https://www.fiverr.com/ccutting/professionally-proofread-any-document>

Content Proofreader

<https://www.fiverr.com/readwritesell/proofread-and-critique-your-poetry-and-fiction>

Book Editor / Proof Reader

<https://www.fiverr.com/trentond/be-your-book-editor-and-professional-proof-reader>

Copy Editor / Writer

<https://www.upwork.com/o/profiles/users/~0112184bce126e50cf/>

Resumes and Cover Letters

There are many people who are actively looking for work, and many of these same people know their resumes need improvement. Imagine this, you put a simple free ad on craigslist and offer to rewrite resumes and cover letters for \$100. Then you pay \$10 to the writers in the list below to fix up that resume for a cool \$90 profit that only took you 30 minutes to make.

Resume Designer

<https://www.fiverr.com/photoexpert/design-awesome-custom-resume-in-24-hours>

Cover Letter Design Services

<https://www.fiverr.com/boomsa/create-a-new-resume-or-cover-letter-to-ensure-an-interview-1200-feedback>

Resume Writer

<https://www.upwork.com/o/profiles/users/~014e97434a6d22cd63/>

Cover Letter Writer

<https://www.fiverr.com/mowche/write-a-cover-letter-for-you-to-answer-a-job-posting>

Resume / Cover Letter

<https://www.fiverr.com/dmh5026/create-or-improve-your-resume-or-cover-letter>

Translation Services

A friend of mine owns an Italian Bistro in the city and asked me to translate his menu into Italian for him. He thought that an Italian menu would make his bistro feel more authentic. I really didn't have the time, but he offered to pay me \$500, so I looked up some translation outsourcers and was able to make an easy \$450 just farming the work out for a cost of \$50.

Spanish

<https://www.upwork.com/o/profiles/users/~01f3e451a76781c13f/>

French / Spanish

<https://www.upwork.com/o/profiles/users/~01b014a97410218a9a/>

French / Korean

<https://www.upwork.com/o/profiles/users/~01d72c0c10cf01baff/>

German

<https://www.upwork.com/o/profiles/users/~01d5cb579ee14ab2af/>

Italian

<https://www.upwork.com/o/profiles/users/~01db45cce43ccb5024/>

Mandarin

<https://www.upwork.com/o/profiles/users/~01e81087ba32a3b40a/>

Dutch

<https://www.upwork.com/o/profiles/users/~018ac05e6f07eefa7f/>

Japanese

<https://www.upwork.com/o/profiles/users/~0177ab98c8c1729802/>

Swedish

<https://www.upwork.com/o/profiles/users/~018e5c18ebf7002f00/>

Article Writing

Selling content that other people write has some of the highest profit margins of any service I've ever offered to clients. Nowhere else is this more effective than selling monthly social media content plans and blog content. Get a client to agree to pay you \$1500 to write custom content for their blog and Facebook pages, and then pay an outsourcer below to write the articles and material. You'll be able to keep 75% to 90% of the payment as profit.

Article Writing

<https://www.fiverr.com/thebooklady/copywrite-anything-or-write-articles-for-you>

Blog and Article Writer

<https://www.upwork.com/o/profiles/users/~019605dda11223aef5/>

500 Word Search Articles

<https://www.fiverr.com/wddweeras/write-an-seo-article-of-400-to-500-words>

Product Review Articles

<https://www.fiverr.com/trevis24/write-a-500-word-seo-article-or-a-product-review>

Social Media

Get Fans & Followers

When your social media pages are new, a little help from one of these professionals can pull you out of obscurity. Hundreds of thousands of local business fan pages, profiles, and social media accounts suffer from this same problem and will pay you over \$1,000 to help them get social media leads. Use the specialists below to service them.

Social Media Manager

<https://www.upwork.com/o/profiles/users/~014947aca4319ed2e0/>

Social Media Strategist

<https://www.upwork.com/o/profiles/users/~0194f8e77905d73ad1/>

New Media Expert

<https://www.upwork.com/o/profiles/users/~013867e4c2189727bc/>

Social Media Campaign

https://www.fiverr.com/max_promo/promote-your-website-on-twitter-and-facebook

250k Social Link Promotion

<https://www.fiverr.com/jacobsucre/teach-you-the-art-of-wingchun-a-chinese-martial-arts>

Social Media Promo

<https://www.fiverr.com/javida/promote-your-website-4-000-000-peoples-social-media>

100k Twitter / Facebook Promotion

<https://www.fiverr.com/in2town/promote-you-on-a-magazine-official-twitter-account-6-times-a-day>

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Youth Marketing Promotion

https://www.fiverr.com/max_promo/tweet-your-website-or-message-to-100k-high-school-students

2MM Social Media Promotion

<https://www.fiverr.com/linda89/tweet-your-link-to-my-790000-engaged-followers-on-twitter-facebook-pinterest>

Google Followers

<https://www.fiverr.com/vinita3/get-any-video-youtube-vlral-social-media-promotion>

Send Tweets and Other Social Media

Getting a pro to help your social media projects can save you tons of time and money figuring out how to engage with audiences. And imagine getting just a 3 local clients to hire you to manage their social media presence? Each of these clients paying you \$1200 to handle the posts, content, and management. You could easily put \$1000 in your pocket from each client just by reselling the services below and do very little work yourself.

Content Creation

<https://www.fiverr.com/smallbizmom/create-your-social-media-content>

Content Specialist

<https://www.upwork.com/o/profiles/users/~01302a1181474aabcf/>

Creative Writer

<https://www.upwork.com/o/profiles/users/~0154d14b8f57f6f479/>

Content Creator

<https://www.upwork.com/o/profiles/users/~0123898a9e5dc3273a/>

Social Media Manager

<https://www.fiverr.com/promospirit/manage-social-media-sites-for-5-days>

Twitter / Facebook Promotion

<https://www.fiverr.com/samttio/promote-website-or-link-to-5million-young-people-on-facebook-twitter-for-traffic-4f4bfc7d-eb90-4f1c-9c01-8a56ec8f1504>

Search Engine Optimization

Keyword Research

Research is perhaps the most important part of any SEO campaign. Without solid research, you're just guessing. Using the specialists and services below, you can be sure your research will be spot on. The lowest fee SEO research for clients is \$750. Most research services will run you about \$50 to \$100, so you can turn this research around for a great profit.

SEO Research and Servicing

<https://www.upwork.com/o/profiles/users/~0134e8766d1cb78fcb/>

Local Biz Keyword Research

<https://www.fiverr.com/keywordninja/do-best-seo-keywords-research-for-your-business>

SEO Targeting Research

<https://www.fiverr.com/spencer/do-keyword-research-for-your-niche-or-business>

Key phrase Data Mining

<https://www.fiverr.com/youngceaser/do-professional-keyword-research-for-you-niche-to-drive-more-profit-to-your-site>

Niche Keyword Research

<https://www.fiverr.com/futurepocket/do-indepth-keyword-research-and-provide-the-best-keywords-for-your-niche-or-site>

Competitive Keyword Analysis

<https://www.fiverr.com/cromex/find-your-competitors-most-profitable-keywords>

Micro Niche Research

<https://www.fiverr.com/jennifer119/find-a-highly-profitable-micro-niche-using-research>

Bing Keyword Research

<https://www.fiverr.com/shasha1213/do-your-keyword-research>

Backlink Building

Backlinking is the key to ranking pages in search engines. These sources will get the authority and social backlinks that will rank your lead pages, product offers, and client sites. Whenever I need backlinks for my lead pages, I got to these outsourcers:

Authority Link Building

<http://www.warriorforum.com/warriors-hire/997848-high-impact-links-high-authority-links-da-90-pr8-sites-top-alexa-ranking-best-prices.html>

SEM / SEO

<https://www.upwork.com/o/companies/~01a85416a25c75d48e/>

Link Building Specialist

<https://www.upwork.com/o/profiles/users/~01fa72581dd1213959/>

Social Media SEO

<https://www.upwork.com/o/profiles/users/~01f431b1225ee2103d/>

US Edu Backlinks

<https://www.fiverr.com/monsterfrog/build-15-us-based-edu-backlinks>

Full SEO

Getting a one-stop-shop to handle all your SEO is a great time saver and key to getting the most profit out of an SEO client. SEO services sell from \$750 to \$3,000, and these sources below can do all the work for you while you sit back and collect the check.

Google Ranking Services

<http://www.warriorforum.com/warriors-hire/331492-best-seo-service-do-not-click-here-unless-you-want-ranked-google-new-seo-packages.html>

One-Stop SEO Solution Provider

<https://www.upwork.com/o/profiles/users/~012b32be73ea2d736b/>

Full Service SEO

<http://www.warriorforum.com/warriors-hire/748736-ranking-has-never-been-easier-hundreds-reviews-page-1-rankings-30-discount-inside.html>

Complete SEO Service

<https://www.fiverr.com/webseofull/do-full-seo-for-any-website>

SEO Scanning / Reporting

Providing a SEO report for free is a great way to get your foot in the door with any local business who uses websites to generate customers. Simply pay these outsourcers \$5 to get a nifty report that you can use as a conversation starter. The best part is that this report then become a list of things that you will charge the customer for fixing.

SEO Problem Scan

https://www.fiverr.com/ifham_nawas/create-full-seo-report-for-any-website

AHREF Reports

<https://www.fiverr.com/alekscupid/give-you-full-ahrefs-report-on-any-10-sites>

SEO Scan & Report

<https://www.fiverr.com/woofy31/create-an-actionable-30-or-100-page-complete-seo-analysis-report-of-your-website>

Local SEO

These outsourcers will provide you with custom tailored local SEO campaigns that businesses will find irresistible because they focus on getting search customers and local leads. Businesses pay top dollar to get ranked in local directories and Google for Biz. Use these services to deliver an in-demand service and get paid a minimum of \$300 for each site you rank.

Niche Ranking

<http://www.warriorforum.com/warriors-hire/632949-39-keywords-2-dominate-google-1st-page-rank-1-any-niche-100-cant-fail-3-000-served.html>

Strategic SEO positioning

<https://www.upwork.com/o/profiles/users/~019577f8fc7b5aeb48/>

Local Search Optimization

<https://www.upwork.com/o/profiles/users/~01a224ebd9225f6f99/>

Google Maps Citations

https://www.fiverr.com/best_seo/do-30-map-citations-to-optimize-your-google-local

Local SEO Coaching

<https://www.fiverr.com/rhino2020/teach-you-local-seo>

Off-Page Local SEO

<https://www.fiverr.com/shojah9/do-off-page-seo-for-1-week-for-local-businesses>

Local Directory Marketing / SEO

<https://www.fiverr.com/gmehrguth/grow-your-business-locally>

Other Services

Reputation Management

When a business has a bad online reputation, it costs them thousands of dollars in lost business. They'll pay almost anything to have the bad reviews and negative feedback drowned out by good reviews and testimonials. Use these services to outsource all the reputation needs of clients and demand high fees upwards of \$1,500 a month.

Reputation Management Agency

<https://www.upwork.com/o/companies/~017fc173c2c2537941/>

Review Management

<https://www.fiverr.com/internetreps/do-online-reputation-management>

Public Relations Specialist

<https://www.upwork.com/o/profiles/users/~01aeb810fb298fb635/>

Reputation Repair Manager

<https://www.upwork.com/o/profiles/users/~01508ac8e736161d04/>

Advertising

Converting profitably on paid traffic is an excellent way to make money, but it requires good research and a keen sense to test. Take a shortcut by using these outsourcers as skilled talent who can worry about all the research and ad buying for you. Your consulting clients know even less about online advertising than most people; these sources are a resource for you to offer online advertising as a service that you can charge a flat fee of \$1,000 or 20% of their budget.

Google / Bing Ad Specialist

<https://www.upwork.com/o/profiles/users/~015c65c732bb6712bc/>

Online Marketing Specialist

<https://www.upwork.com/o/profiles/users/~01439a3e8674634202/>

Paid Advertising Expert

<https://www.upwork.com/o/profiles/users/~013e0d237444145d6b/>

Facebook Advertising Specialist

<https://www.upwork.com/o/profiles/users/~0122be7774a60f53b0/>

Sales

Cold Calling

Even though cold-calling sales is one of the fastest way for you to put money in your pocket, some people find it incredibly challenging. If you're having trouble, then hire a dedicated phone specialist to do all the cold calling for you! Hire one of these "phone-guys" and a lead generation outsourcer to get the sales consultant numbers to call, and you'll be setting up a small sales team that can generate tens of thousands of dollars each month.

Sales Consultant

<https://www.upwork.com/o/profiles/users/~01f00e53679844e6ce/>

Cold-Calling Consultant

<https://www.fiverr.com/nbrumfield/cold-call-for-you>

Telephone Salesperson

<https://www.fiverr.com/livefreeretiree/cold-call-your-leads>

Telephone Salesperson

<https://www.fiverr.com/davidcampau>

Telephone Salesperson

<https://www.fiverr.com/williacb1/do-professional-cold-calling-for-your-business>

On-Phone Sales / Client Follow Up

<https://www.fiverr.com/northlight/do-any-type-of-phone-call-for-you>

Telephone Sales

<https://www.fiverr.com/rickola/do-phone-calling-for-your-company-as-an-hourly-job>

Telemarketer

<https://www.upwork.com/o/profiles/users/~01c3080ea1644dce40/>

Lead Generation

Use these outsources to generate leads for your services or to build a rolodex of leads you can sell to any lead-dependent business like attorneys, insurance agents, realtors, and contractors. These niches pay \$50 to \$150 per lead!

Lead Generation Research Service

<https://www.fiverr.com/harrishk/do-all-data-collection-works>

Internet Lead Specialist

<https://www.upwork.com/o/profiles/users/~01e2eac4159fa46937/>

Internet Commerce Data Mining

<https://www.upwork.com/o/profiles/users/~01f4e466b2925f41ca/>

Data Mining and Web Scraping

<https://www.fiverr.com/padhu/web-scraping-lead-generation-web-crawling-n-mining>

Lead Generating Landing Pages

<https://www.fiverr.com/sarge737/build-a-mini-lead-generation-site-for-your-business>

Lead Prospecting

<https://www.fiverr.com/sajanhossain/do-lead-generation-and-web-research>

Prospecting and Lead Generation

<https://www.fiverr.com/ibrahimkhalil55/lead-generation-for-you>

Real Estate Lead Generation

<https://www.fiverr.com/neerajkumar111/you-an-automatic-real-estate-lead-generation-system-craigslist-backpage>

2016 Outsourcer Rolodex

MLM Lead Generation

<https://www.fiverr.com/datastream/generate-40-fresh-surveyed-mlm-biz-opportunity-leads-w-phone-and-email-address>

LinkedIn Lead Generation Specialist

<https://www.fiverr.com/fivservices/show-how-to-generate-leads-and-profits-on-linkedin>

Sales Funnel Set Up

Whether your offer is online or part of an offline service you are offering, if you need help putting a high-converting sales funnel together, these outsourcers are uniquely skilled at creating irresistible offers both online and off. Your typical local biz won't have a clue about setting up these kinds of offers, which means you can sell these funnels as a service to local clients for thousands of dollars.

Social Media Sales Funnel Designer

<https://www.upwork.com/o/profiles/users/~01f121da440c19cf76/>

Done For You Sales Funnels

<https://www.fiverr.com/marko87/give-a-done-for-you-sales-funnel-cw-otos>

Sales Funnel Creation

<https://www.fiverr.com/imwithsahil/create-a-kick-ass-sales-funnel-for-you>

Complete Sales Funnel with Upsells

<https://www.fiverr.com/yudistiranz/give-you-2-complete-high-converting-sales-funnels>

Sales Funnel Review

<https://www.fiverr.com/algreg/critique-your-website-and-sales-funnel>

Sales Funnel Architect

<https://www.upwork.com/o/profiles/users/~01ad21ff45eaf17621/>

Sales Funnel Specialist

<https://www.upwork.com/o/profiles/users/~010c8614838c43c516/>

Affiliate Manager/Recruiter

Taking a converting offer from \$20,000 to \$100,000 is usually just a matter of more of traffic. One of the best ways to get traffic to your offers is to hire an affiliate recruiter to find and get affiliates to promote your offer. Use these outsourcers to find affiliates that will promote your offer to their email list.

Alexander Teo

<http://www.minijv.com>

Mike Merz

<http://www.jvnotifypro.com>

Marc Goldman

<http://www.jvbroker.com>

Affiliate Recruiter

<https://www.upwork.com/o/profiles/users/~01d1ee0c3f09374a59/>

Affiliate Marketing Manager

<https://www.upwork.com/o/profiles/users/~01dfcacda4c51aa696/>

New Business Specialist

<https://www.upwork.com/o/profiles/users/~01e3ccd120cb021c3d/>

Affiliate Manager

<https://www.upwork.com/o/profiles/users/~01226c09793e45e8aa/>

Reviews

Get an experienced marketer to review your product and give your audience the insights that influence the decisions of online shoppers. A couple of honest positive reviews will help ensure you get the sales you deserve.

Amazon Reviews

Product Review Services

<http://www.warriorforum.com/warriors-hire/1128455-amazon-affiliates-premium-quality-product-review-articles-stellar-reviews.html>

Amazon Product Listings

<https://www.fiverr.com/levinewman/write-a-professional-amazon-product-listing>

Google Reviews

Product Review Generalist

<https://www.upwork.com/o/profiles/users/~0151acc7be9b83083b/>

GooglePlus Review Shares

<https://www.fiverr.com/socialrocket/do-a-3-custom-professional-twerking-dance-video>

Authentic Google Reviews

https://www.fiverr.com/logan_11/write-and-guest-post-on-my-wedding-blog

Partner With Me

I'm looking for 5 people who want to partner directly with me to launch a product to my subscribers, and I think you fit the bill.

Everyone who has taken me up on this offer in the past has built 6 and 7 figure businesses as a result. The most recent one pulled in \$30,000 in sales his first month (*you can read his story in the success stories section of Profit Hackers*).

Here's how this partnership would work:

First, we work together in a one on one call to come up with a simple product idea that my customers and affiliate's would love.

You can either create this product with my help, or I can help you find an outsourcer to get it done cheaply.

Next, I'm going to help you develop the perfect sales funnel and copy to earn as much money as possible from the launch. Over the past 6 months, my launches have been pulling in 6-figures each using strategies and ninja copywriting that has been developed and tested for the last 5 years.

And on the day we launch your product, I am going to promote the funnel to my customers and subscribers which will give you an immediate boost in sales.

This would be your product, you would keep all the profits and keep the buyers list (*which is worth more than just the sales*).

The last promotion I did for a student brought in over \$5,000 in sales from my list alone, and the student went on to do over \$30,000 in sales on their launch... Not to mention having a buyers list that is pulling in 5-figures a month consistently for him.

This is not for everyone.

2016 Outsourcer Rolodex

You will have to commit to doing the work in creating a product and putting this launch together. I will guide you every step of the way to make sure you create a funnel capable of bringing in 5-6 figures however you must be willing to do the work.

We'll start with a 1 on 1 coaching call to establish a game plan and determine what first steps need to be taken. After that we can correspond via email/skype to keep everything on track until the day we launch your product.

As I said before, I am only looking for 5 serious people to partner with.

To make sure that you are willing to commit to doing the actual work, and will follow through until we have a launched product you will need to make a small deposit of \$2500.

This is only to make sure I am paid for my time. My normal fee for 1 hour of coaching is \$2,500 so I'm sure you'd agree that a \$2500 deposit for unlimited access to me is quite a bargain...

...especially since you are getting an email blast to my subscribers when you launch (which can easily pull in over \$5,000 in sales)

Here's what you can expect after having gone through this launch partnership:

- \$10,000 - \$30,000 in sales on a typical first time launch
- Buyers list that you can email new offers daily earning money every month
- Be part of my inner circle of affiliates so you always have people ready to promote your offers
- A proven system you can repeat for every launch (you will have short cut the learning curve by years with this)

Remember: These benefits only apply to you if you are willing to follow through and do all the work involved.

2016 Outsourcer Rolodex

I will guide you, help you, and tell you what to do step by step, but YOU must be willing to take the actions necessary.

Send me an email right now with the subject "Partnership".

Just put a simple "I'm interested in this partnership" in the body of the email and we'll go from there.

My direct email is: Luther@SuccessWithLuther.com

I look forward to hearing from you.

In Conclusion

That's it for this course, the only thing left is for you to take action!

Remember: Reading this book will not make you any money, only going out there and contacting clients who need the services these outsourcers provide will.

Set yourself an easy goal. Maybe 3-4 proposals a week, or 1-2 per day if you are really ambitious. The more proposals you present, the more calls you have your outsourcers make, and the more emails you send out will generate leads, clients, and cash that you can put right in your pocket.

I'd love to hear from you personally, your successes, your troubles, and any suggestions you may have for me.

If you have a question or comment for me directly, feel free to drop me an email here: Luther@SuccessWithLuther.com

I do get a lot of email, but I try to check it every day and respond when I can.

If you need faster help, submitting a ticket to our help desk is the **fastest** way to get a response:

<http://whitewavesupport.com>

And remember, the more action you take... the more money you will make.

-LL