



## How to Make Fast Cash with Outsourcers

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Hello, my name is Niles Miller and I have been a member of the Warrior Forum since 2006. My "job" for 15 years has been in the real estate business. Even though times are tough, it has given me the opportunity to be a stay-at-home dad which I love.

So, I have been working to supplement my income with internet marketing. Just recently my real estate workload has decreased to nothing. I am getting so sick of my income being controlled by others.

It has been difficult taking care of my daughter, working my job, and trying to make some money at internet marketing. Outsourcing is what started to change things for me.

One day I was having trouble with my Wordpress site, so I hired someone on Fiverr that had it fixed in 30 minutes. That moment made me think about outsourcing more tasks that I suck at or just hate.

Due to a couple bad experiences in the past, I avoided outsourcing. However, I discovered that one good outsourcer can change your life forever.

There are some tasks that I can't do or just suck at. I have learned in Real Estate, you can never do any job better than someone that does it all day long, so why even try.

When I walk into a house, I can tell in 5 seconds if the remodeling was done by professionals. You would be shocked at how many people think they can do everything themselves and screw it up.

Even if you can do the work yourself, it is so time consuming. A friend and co worker of mine always paid people to do things outside of our profession. One day he was going to get his oil changed and, I told him that you could do it yourself and save a few dollars.

He told me that he could also schedule another real estate job and make way more than an oil change costs. He is so right; it is best to focus on the things that you do best.

This guide will provide some awesome ways to use the outsourcers on our list to make money fast with little work. You can sit back and enjoy a nice drink of your choice while your outsourcers do everything.

Best wishes,  
Niles Miller



Lets get started with some simple ways to easily flood your Pay Pal account with money like your own ATM.

## **Fiverr Arbitrage**

**Here are some gigs that I picked:**

- 1.) Logo**
- 2.) Banner Ads**
- 3.) Headers**
- 4.) ebook covers**
- 5.) Social Media Design**

**Don't worry you do not have to be a designer to make this work. So, you can take a deep breath and relax!**

You are in no way limited to the five that I picked. This can be done with anything.

It is best to pick one to start with. You can always expand. Example: I started with header design since I also sold website design. This is a very nice upsell. For more ideas, head over to Fiverr.

This is an easy way to make money with outsourcers. If someone needs a graphic design, charge them \$25-75+ and have someone on Fiverr do it for \$5.

I have done this several times. I charged \$50 and outsourced it on Fiverr for \$5. Not bad!

## How to Get Customers?

I advertised on Craigslist in my city. If I was already making a website for a customer, I would ask them if they wanted a header or logo designed.

*In my experience, half of them will take it if they don't have a header or logo. I would give them the option of just having text or a heading or logo like I had on my website. Also, show them your samples at this time.*

### **Make sure that you have a nice website with some samples.**

This is easy to do. Just set up a wordpress site or have someone on Fiverr do it for \$5 and get a nice logo designed for your website.

**You will also need graphic samples.** If you are just starting out, buy 3 from Fiverr to use on your website. This is something potential buyers have always asked to see. It is not very hard to stand out on Craigslist. Most people make little effort.

*This will work with any service. Don't let the fancy name fool you. You are just buying at a lower price than you are selling. This is what every successful company does.*



## MVP TIP

A nice banner ad in Craigsit ad looks very professional. You can also get this made on Fiverr for \$5. Check out the banner ad above.

Notice he also has samples of his work. This is always one of the first questions potential customers will ask you, and most designers don't have them. This will make you stand out.

I have noticed that some people try to offer the lowest price. In my experience, this does not work well. It seems that business owners are not always obsessed with the lowest price. They often will assume you are a scam or offer poor quality if your price seems to low.

Just do a search on Craigslist and see what others are charging in the market. For me, the price in the middle seems to work the best. However, every market place is different, so try different ad headlines and price points.



### **MVP TIP**

I made a new Craigslist ad every day. The ad needs to be different than the one from the previous day. This only takes a few minutes.

When I tried cheap or even free services just to build my portfolio, no one ever took it. This is a good thing.

We all need to make money to pay our bills, and have some fun. Trust me, if you place an ad everyday, you will get orders. Make sure to test headlines and prices.

Some people get nervous about getting ripped off. To put your customer at ease, I have always told them that I will offer free revisions and no payment is due until they are 100% happy.

If they don't like the design, they don't have to pay a penny. Customers love this and it really reassures them. I got this from the web designer that did our real estate website.

Don't worry this will rarely if ever happen, and it never happened to me. If there is a client you can't satisfy, just move on and let it ride. You will waste way too much time dealing with an unhappy customer.



## **MVP TIP**

### **How to Get More Customers**

Another way to get customers is to create an account with Odesk, elance, Warrior Forum, etc. Pick one specialty like logo design. You will need at least 3 samples.

Grab an awesome designer from Outsourcing All Stars and pick a designer that you like. Check the response time and turnaround time.

Next, order a design. If you like it, leave good feedback and pick 2 more designers to try out. You will need at least 2. I think 3 is even better in case someone gets sick or over loaded with work.

You don't want to put yourself behind the eight ball. This could lead to a poor review, and we don't want that.

You can charge anywhere between \$25-\$75+ and then get someone on Fiverr to do it for \$5. Just check to see what others are charging.

Also, make sure you get free revisions from the outsourcer that does the work. This is pretty common so don't worry.



Like I mentioned, the way to I convince them to use you is to offer free revisions and tell them they don't owe you a penny unless they are happy. In the worst case, you are out \$5. But, you only want happy customers and positive reviews.

Make sure you have some samples of your work to start. Some people on Fiverr will do more than one graphic for \$5. I think you need at least 3 to get started and make sure they are awesome.

## **Website design**

This is an excellent way to make a nice amount of money with little work. I made \$300-\$400 for very simple 3-7 page websites. It was so easy to do since I outsourced everything on Fiverr for \$20. I used a wordpress format so that it was simple for my clients to edit.

You can also sell them hosting through a reseller hosting account and charge a maintenance fee to make edits if your client doesn't want to do it themselves. This would also be a good opportunity to sell them some training. You could teach them how to edit their website in a training session.

The customers will usually provide all the content. As an example, I did one for a log cabin rental and an apartment building. They were so easy to do. They both took me about 1 hour each and I made \$400 for the log cabin rental website and \$350 for the apartment complex.

To get started you need:

Domain name-This is about \$10 on [Namecheap](#).



This is what I have used for years with no problems. There is usually a discount code available online if you do a search.

Hosting-I use [MDDHosting](#): it is about \$7 per month.



Since I had problems with my previous hosting, I switched to MDDHosting with no problems. After researching several web hosting forums, they were the best that I found for the money.

In my experience, stay away from EIG brand hosting. MDDHosting is currently running a special for [25% off the first month](#).

**Your own website to promote your business.** This should look very nice to attract customers.

If money is tight, you can set up a free domain and website at [Weebly](https://www.weebly.com). This is not the best option unless your money is really low.

it is a good idea to build mock websites in a few different industries (3 is a good number to start)

Clients will want some sample websites. As long as they are nice looking with good graphics and a nice design, you will get jobs.

Don't worry about being the cheapest. That seems to scare potential clients away. Do some research in your town. But, you can build a website for anyone no matter where they live.

The person that built our real estate website many years ago was across the country from me and that did not matter.

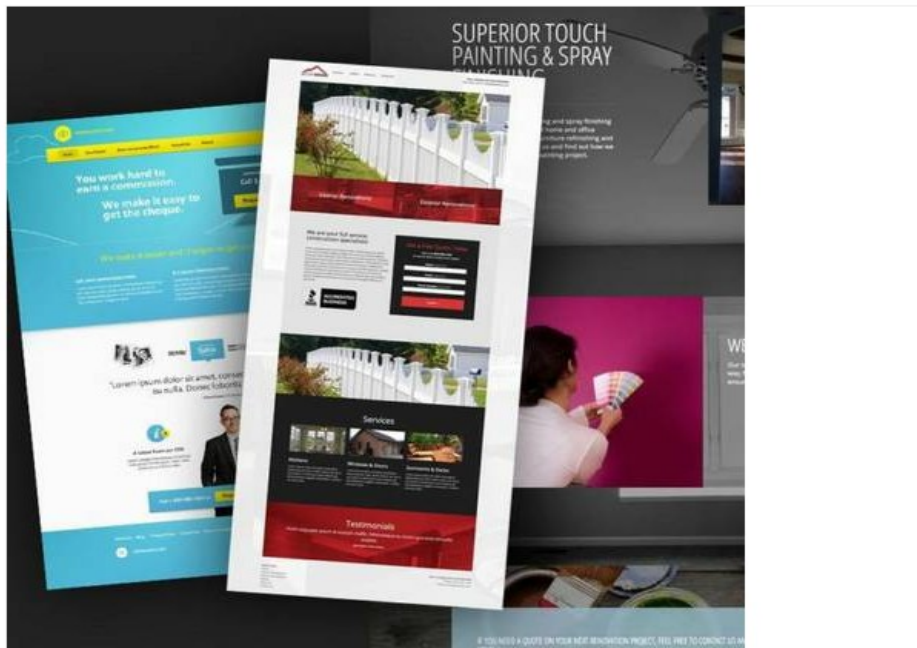
Just tell your customers that they do not have to pay unless they are happy and offer free revisions. I did this and never had any problems other than a few revisions. This way they will not feel uncomfortable about paying you in advance.

If you are doing more expensive jobs, it is customary to get 50% down. But, for jobs in the price range of \$50-\$500, I don't worry about it.

Make sure that the outsourcers that you pick offer free revisions. Clients will often ask you to change or adjust something.

The best way to get customers for me was to advertise on Craigslist. I placed a new ad each day. Test different ads and pricing. Below is a pretty good ad. Make sure you include your website, so they can check out your work. In my city, most of the ads suck, so it is very easy to stand out!

## ★ AMAZING WEB CREATION - AFFORDABLE WEBSITE DESIGNER - WEBSITE DEVELOPER



We are a creative web team dedicated to building great websites at an affordable price.

**Best Price Guaranteed -- Starting from \$249!**

**Reasons why you should work with us:**

1. We are a team of professionals. We do this for a living
2. All sites are custom built. No templates
3. Free changes and support for life
4. Hundreds of references
5. Member of the BBB
6. We deliver what we promise



## **MVP TIP**

Have a basic package web design price and then offer upsales.

Example: 3 page website \$299.

Logo Design-\$50

Header- \$50

Basic SEO-\$100

email opt in form- \$75

This list could go on for pages, but you get the idea. Customers will often take the upsales. If they complain about pricing, I just make them a good deal. Remember, these services are only costing us \$5.

Here are some Web Designers from Fiverr that I recommend. I have provided several excellent web designers below. Before hiring one, check their samples to make sure they offer the style you are looking for.

**[itpassionates](#)**

**[mertzmy](#)**

[Alinam1](#)

**[fashionist](#)**

**[stankovich](#)**

**[farrukh\\_007](#)**

# Sell PLR articles

This is an awesome income stream. You can sell them on the Warrior Forum in packs of 10-50. However, this is not the only way. Set up a simple wordpress website with an awesome header for \$10. People are always looking for PLR in hot topics. This is ever green and will never change.



## MVP TIP

The way to keep the money flowing in is to use the title of the PLR article in your page title and description. There is usually not much competition, so it is very easy to rank on the first page of Google.

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### Create your new page and choose

**Name Your Page**

Enter the title for your page here - this will be used in the Wordpress interface

This should be a good keyword

**Page URL/Permalink**

Customize your page permalink below. Please ensure your permalinks are set to `/%postname%/` in your Wordpress settings

Check availability

I had a basic wordpress website that had only 2 packs of plr articles for sale that made me around \$50 per month. At the time, I was busy with my real estate business so I didn't crank this up. When I think about this, I want to cry.

What if I would have added 10 more packs? What if I would have added 100 packs? Thus is very lucrative. Check out Tiffany Lambert's [PLR Mini Mart](#) website. She is crushing it with PLR packs and has been for years.

I am getting back into this business soon since there is little competition and it is an awesome income stream. People want PLR on everything. Do a search on the Warrior Forum for PLR articles. Warriors will tell you what they want.

They are 3 ways to get the articles done:

1. High quality-\$5 to \$10+ an article
2. Low quality -\$2 an article (look for specials and package deals)
3. Write them yourself if you are a pretty good writer.

Some people might think that it is a bad idea to buy cheap articles that will be written by non English writers. This is not necessarily true. If you are a pretty good writer, just rewrite and jazz them up. I have done this many times.

Most PLR articles are pure crap. So, if you make yours higher quality, they will sell like hotcakes. But, don't get carried away. They are not going to be master pieces just good quality articles. A lot of buyers will rewrite them anyway. However, they still want good quality.



I am a Platinum writer on Ezine (this is not hard to get). They even sent me the mug and coaster! It just cracks me up because I remember videos from Travis Sargo drinking out of his Ezine Article mug. That is for those that remember Bum Marketing. If you missed it, check out the awesome mug in my picture.

I got a secret to share. I did not write every article. But, You can be sure that I did edit and proof read each one to make sure they kicked A. (A means butt since I try not to swear since my daughter was born) Check out the cool picture of my mug below. This is a good place to submit your reviews. I will mention that in the next section.



**MVP Tip**-You can sell more articles away from the Warrior Forum with a little SEO (keywords in title) as shown above. This will keep the Pay Pal payments coming in like your own ATM. Expand outside the Warrior Forum.

The Warrior Forum is a nice place to release the articles. I made around \$100 each time that I have released a pack. But, I made more by putting them on my website. That keeps the money streams rolling.

Even if you just break even on the Warrior Forum, this is awesome because the money will come in monthly if you pick a hot topic. Check the Forum for hot topics that people are looking for. Also, check amazon and Clickbank for popular topics. Any hot topic will sell.

## Reviews

This is another great way to make some easy money. Just use a review writer to write you a nice review of a product. It is best to send them the product, so they can skim through it.

People like real reviews not just a sales pitch. Make sure your review writer includes at least one negative. This makes it seem real.

I have used Clickbank to promote, but there are a million products out there. I just submit a review article to Ezine articles and rewrite it a little and then post it on my blog.

This seems like an easy and simple thing but don't dismiss it because the money will come in if you get enough good reviews out there. People love them. I have been contracted several times by people thanking me for my honest reviews.

## **Here a few things things that I promoted with reviews that did very well:**

How to get of acne

How to stop sweating

Any Health Care Product seems to do well. Just check the gravity and sales page. Would you buy it?

Video reviews are very popular. It is best if you own the product. I know a guy that has a passion for knives and multitools, so he does hundreds of reviews on them and crushes it.

You can also pay someone on Fiverr \$5 to make a review video.

When I was a member of Wealthy Affiliates, I wrote a review and made over \$100+ per month. This is an internet marketing membership website. I just posted the review on Ezine Articles and also posted a different version of this review on my blog.

There was a member that really rocked it giving away bonuses to anyone that purchased through his link. I also promoted this in my Forum signatures.

Please don't dismiss this strategy that most of us know because it still works quite well. I know several marketers and non marketers that make hundreds to thousands just by posting reviews on their blogs or utube channel. Pick something you like or something that interests you.

Example: I created a simple internet marketing website with some simple tips and resources that I found. The topic could be anything.

*You can also sell reviews as PLR. Pick some of the top Clickbank products and have a review written for each one. You can sell this as a PLR package on the Warrior and or your website. I would put together 10 or more.*

In this guide, I mostly mentioned Fiverr since they are favorite place for outsourcers. However, don't forget about the 3 other sources for great outsourcers (elance, Odesk, Warrior Forum).

Thank you so much for purchasing my WSO!

If you need anything, please feel free to contact me.

Niles Miller



[nilesmarketing@gmail.com](mailto:nilesmarketing@gmail.com)