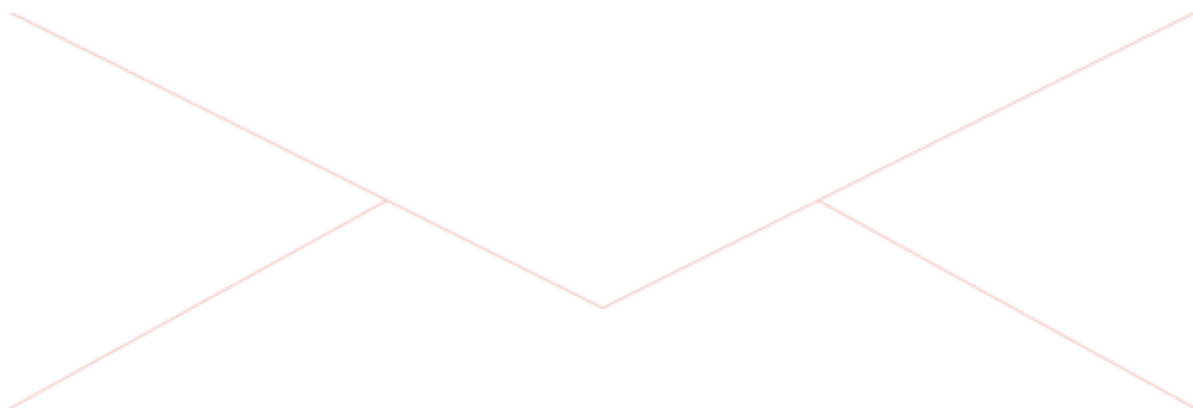


THE
INSTALIST
FORMULA



Legal Notice

Let's make this short and simple to understand.

This information is for educational purposes only. All claims made are my own and true. By using this information you are not guaranteed to make any money as results are not typical. It all depends on you and how much work and dedication you put forth.

This information is copyright of the creator. If you feel any of the information violates a copyright that you own you may send a detailed notice to Derek Allen at convertedclicks@gmail.com

Please respect our intellectual property and we will respect yours.

Refunds: refunds are granted at the sole discretion of the creator and owner of this material. While there is a guarantee and valid refunds will be granted within a timely manner, people with a known case of serial refunding will be denied (regardless of if you file a Paypal dispute or not). If you bought with the sole intention on refunding this product please email me and be honest with you. I will then politely give you your money back and then blacklist your Paypal email so you won't be allowed to purchase from me again. More, I will also submit your email to the community blacklist so you can't buy from some of the most popular sellers in our marketplace.

Other than that - enjoy!

First, thanks & congratulations for investing in The InstaList Formula. My name is Derek Allen and I am the CEO of ConvertedClicks.com

Over the last 6 years I think I've tried just about every list building technique know to man. Some have flopped and other worked like magic.

The strategy you are about to learn is one that works like magic. But magic it ain't.

Even though this system is designed to put tons of new emails onto your list, it's up to you to make it happen. That means work. Please don't let this sit on your hard drive until you "get around to it". Use this starting today and you can thank me later.

I recommend you grab a notepad and a pen and go through this training in it's entirety at least once while taking notes. This is going to help you grasp the concept. And if you have any questions you can ask them before you get started. Doing this will also help you understand what you'll need to prepare before you get started.

Store this document is a safe place. I'm sure you'll refer to this and the videos inside of this document more times than once.

This is referred to as a v-book. Similar to an ebook book except you'll find links to videos inside that you should watch. This is an easy way to get you your content so you can take it anywhere you go and access it from anywhere without having to deal with password, url's, or any of that other stuff.

Enjoy the training, use it, and build yourself a nice passive profit stream while you're at it.

If you have any questions at all, even if you get stuck on something simply send me (Derek) an email to: convertedclicks@gmail.com

Other than that, enjoy the training!

-Derek Allen

Module #1: The Formula Overview

Here I will give you a bird's eye view at what exactly you'll be doing.

Start here:

<https://www.youtube.com/watch?v=i3fm1xJ8ACI>

Module #2: Key In On The Hungriest People

In this series of videos I cover how to find the best market to build a list in (for what you prefer). You'll discover why you can even tap in the richest niches online that you thought were impossible to tap into due to competition.

Here's the video:

<https://www.youtube.com/watch?v=m8dpJbz-NqQ>

Module #3: Laying The Foundation By The Brick

In this module you'll see what accounts you'll need and tons of other stuff to get your first campaign up and running.

Watch Video 1:

<https://www.youtube.com/watch?v=ndCsqVCP09M>

Watch Video 2:

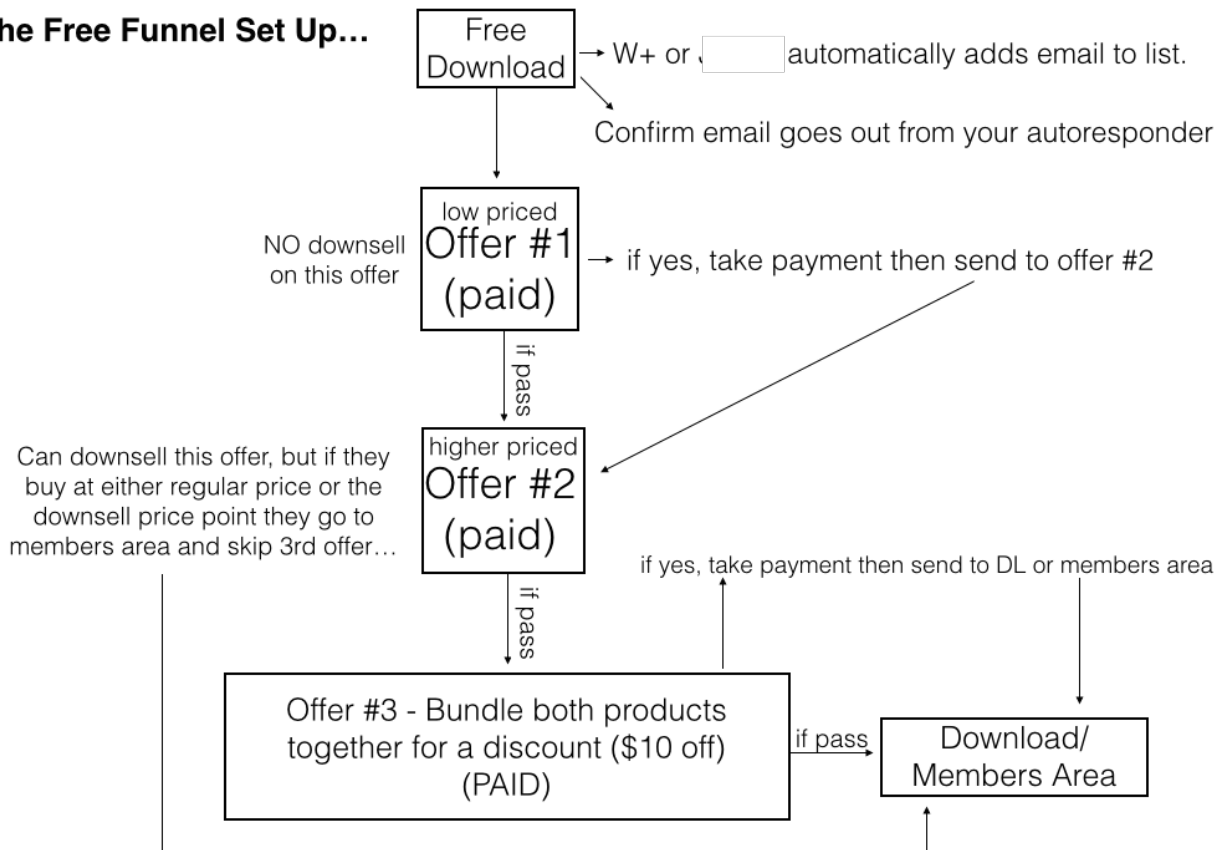
<https://www.youtube.com/watch?v=90Oj7fZM-ws>

Watch Video 3:

<https://www.youtube.com/watch?v=lfAJJ11YjJ4>

Here's the diagram from video 3 above:

The Free Funnel Set Up...



Module #4: The Terrific Traffic Trap

Let's take a deep dive into the "secret" source of traffic that is scalable, super targeted, and haven't been hassled by other marketers. Just make sure you take notes here because you've got to do certain things to make this work.

Here's The Video For Module 4:

<https://www.youtube.com/watch?v=ia3yzp4On8o>

Module #5: Kick Your List Building Efforts Into High Gear / Next Steps

This is where you send your campaign live. You'll also learn several key things to building a super response list that will help you build a bigger, badder business that can be set on complete auto-pilot.

Here's the last video:

<https://www.youtube.com/watch?v=neQTgrM0Xog>

****Special Section****

Because you were a fast action taker (look at you ;) you got the 3 special bonuses.

These are all designed to help take your list building and your e-mail marketing up a notch.

I hope you get a lot out of these.

Bonus #1- [Click Here To Access The SqueezeBox Method](#)

Bonus #2- [Click Here To Access The 5 E-mail Campaigns](#)

Bonus #3- [Click Here To Access Video Bolt](#)

***PLEASE NOTE:** If you would like for me to record some videos diving deeper into setting up your Wordpress site and the funnel, send me an email to let me know.

Also, if you need me to cover how to set up your Aweber as well as a new list, email formatting, etc... Let me know that too!

I didn't record these video specifically because everyone uses different things.

I don't mind to do it a bit. I just need to know if this is a need.

But I don't want anyone left out in the cold. It's my job to give you everything you need to be as successful as possible so let me know.

Once I get them recorded I will let all the buyers know. So please make sure you confirm your subscription to the list that should have already hit your inbox. This will be the only way I can communicate with you if/when updates are ready. Deal?

Here's my email again: convertedclicks@gmail.com