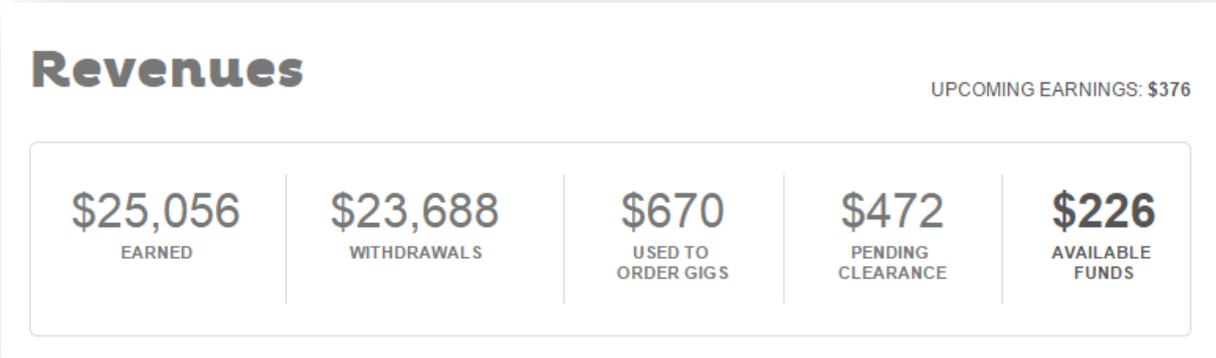


“How a 34-year Old Polish Museum Historian Made \$25,056 On The Internet In His Spare Time... Even Though He Didn’t Actually Do The Work...”

Read on to discover how to create your very own Cash Generator that can make a spare \$1,000 per month WITHOUT YOU DOING “the hard work”. Simply by leveraging other people who want to do the work for you

“Here’s my Results”



Fiverr Cash Typhoon 2.0 \$\$\$

**Simon Ng**Yesterday at 3:48pm 

Hi Folks, This is my honest review! Do you heard recently a lot of people selling how to make money on Fiverr. This is a hot market right now. Different strategies, different system, but there seems lack of a proper system or steps showing you how to do it. Well, things have already changed for me since reading a review copy of "Fiverr Cash Typhoon 2.0" by Michal J. Withowski . If you want to stop banging your head on the wall trying to discover ways to make good money, then you need to get a copy of this whopping 60 pages ebook. This is a complete step-by-step actionable plan that even a 12 year old student can follow! What you need to do to set up your very own "money machine" by using the sneaky Typhoon tactics that Michal reveal to you in his "Fiverr Cash Typhoon." It is very easy to follow any one who takes action on this will surely have success. Everyone can literally start in minutes and make the first Gig-sale very fast. Highly recommended -- Good work Michal.



Sam Brinkley

Today at 2:57pm

Wow!! Fiverr Cash Typhon 2.0 is cram-packed with insights and enthusiasm about how a complete novice can start to earn massive profits using Fiverr.com! Michal's life was changed completely when he discovered how to use this platform to his great advantage. He's gone from a struggling "wannabee" to sacking his boss and following his dreams. Not only has Michal opened the door on how he has been able to become financially independent but he shows the steps to take, right from the very beginning, whilst showing you where others make big mistakes. He shows you how to build your processes until your "Fiverr Machine" is practically printing money on auto-pilot. These are simple steps - but make the right ones, in the right order, and it's difficult to see how anyone could go wrong! He literally leads you by the hand to the resources that will enable you to offer OUTSTANDING gigs to your new clients every time without fail. He shows you how to look after customers in such a way that forces them to create reviews that cannot fail to impress new prospects to your business. His method of how to "look after" his list of clients over the long term is genius. The thing that stuck out to me though was that here is a genuine guy who, having felt the pain in the past, has found the freedom he was after, - and now he's using that freedom to help you! Michal, you have created an insightful, massive-value product here and I wish you all the very best with it. Sam Brinkley

Unlike · Comment



Fiverr Cash Typhoon 2.0 likes this.



Write a comment...



Press Enter to post.



Aisha Amore

Today at 3:46pm



Thanks so much! This is so informative. It's clear that you know what you're talking about. I love how you explain things in a practical way by giving real examples. I never thought about how even the tiniest details matter when selling on Fiverr and you appear to have covered everything without making me feel overwhelmed. I know I can make money of Fiverr now! ;-)

Like · Comment



If you prefer watching video here is my introduction and some tips...



Introduction + tips (46 m) <https://www.youtube.com/watch?v=mun6AxtRw7Q>

TABLE OF CONTENT

My story...

Module 1 - WHAT TO SELL?

- What to sell and how to sell...
- How to find a good and profitable niche on Fiverr
- How to piggy-back other successful sellers from Fiverr
- How to be sure that you will sell services BEFORE you invest your time and money... reduce your risk...
- I will suggest some of my ideas... where to start

Module 2 – WHERE TO GET TOOLS?

- Which tools you can use that will help you provide your gig fast and with good margin
- Where to find tools and software way cheaper than you expect...
- Everything you need to have if you want to start right away
- Advantages and disadvantages of different possibilities
- I will give you a list of tools and show you where you can get it for a fraction of the cost... (this is important because you need to be sure that your profit margin is good from very beginning)

Module 3 – MARKETING ON FIVERR – Step by step

- How to create your account? 5 super important elements that you have to add into your profile...
- How to create your very first GIG? Where to start... how to edit it... I will answer the most common questions and share with you the best tips... what works and what does not work... This will save you weeks of testing on your own... i.e. should I use video? which images sell the best...? and so on...
- How to inform people that you sell great things... basic promotion of your gigs within Fiverr and outside...

Module 4 – HOW TO HIRE AN EXPERT FOR 1\$ per hour

- How to hire a great expert for just 1\$ per hour...?
- How I find, select and hire great guys without any time-consuming issues, interviews or anything like that...
- You will get exactly my job post template –so just copy and paste!

This part alone is responsible for awesome results for me...

Module 5 – 5 Stars REPUTATION ON FIVERR

- What is the most important element of your service on Fiverr
- How to get dozens of raving reviews

- How to add more value than your customers expect...
- How to keep them happy and turn them into returning customers
- How to avoid bad reviews... THIS IS EXTREMELY IMPORTANT...
- What to do when you get bad reviews... - Copy and Paste message templates... how to deal with unhappy customers... this will solve your business even if you fail on delivery...

This will give you everything that you need in order to start your small business on Fiverr... and will generate you extra money before Christmas!!!

Congratulation! You have made a wise decision!!!

So now you have all information you need in order to build your own small business on Fiverr

Let's roll it!



My story...

Who I am

My name is Michal
Witkowski,
I live in Poland, EU.

I've joined the Internet
Marketing Community in
2010.

I used to work as a
historian in a local
university.



I had a family to feed
that is why I was looking
for another source of income.

Tough lesson

As you may think, there aren't too many
job adverts for historians :)

So I started to work as an agent for an insurance company,
but frankly speaking **I hated this work.**

It was a hard life.

It turned out to be a disaster for me. I was in really serious troubles.
We had big debt on our credit card.

Very bad situation

I was about to lose this job and no one wanted to hire ex-insurance guy who
lost the job because he was so bad at selling 😊

It was so devastating for me.

That is why my dream to earn enough money for my family turned into a real obsession.

When I was browsing the Internet for another job I came across the stuff on how to make money online.

I was super happy when I finally got a job at a local museum Cause it was the only way I could pay the bills...

The beginning of a new education

I started to learn all about Internet Marketing, SEO, Info products, Affiliate Marketing and so on...

Despite the fact that we were in the red, I bought a lot of courses and trainings from marketing gurus.

I invested more than \$5,000 with my credit card, Which was not a very wise decision.

Don't do that yourselves 😊

NOTHING REALLY WORKED FOR ME... (Sounds familiar?)

I've learned a lot, tried this and that, but as you may guess nothing really worked for me.

It was a huge issue for me – building a site, driving traffic, creating products... It was too much for me – **classic information overload.**

And then... our washing machine broke down. We didn't have the money to repair it.

So I was searching the Internet to find a local service.
It was very hard for me to find a local guy to do this job.

First AHA Moment!!!

I found a guy, called him and asked him to repair my washing machine.
In return I offered to make him a super simple website.

He was extremely happy.
It was a MAGIC moment!

My first client!!! Yes! Great!

But... there was one small problem.

I HAD NO IDEA HOW TO SET UP A WEBSITE 😊

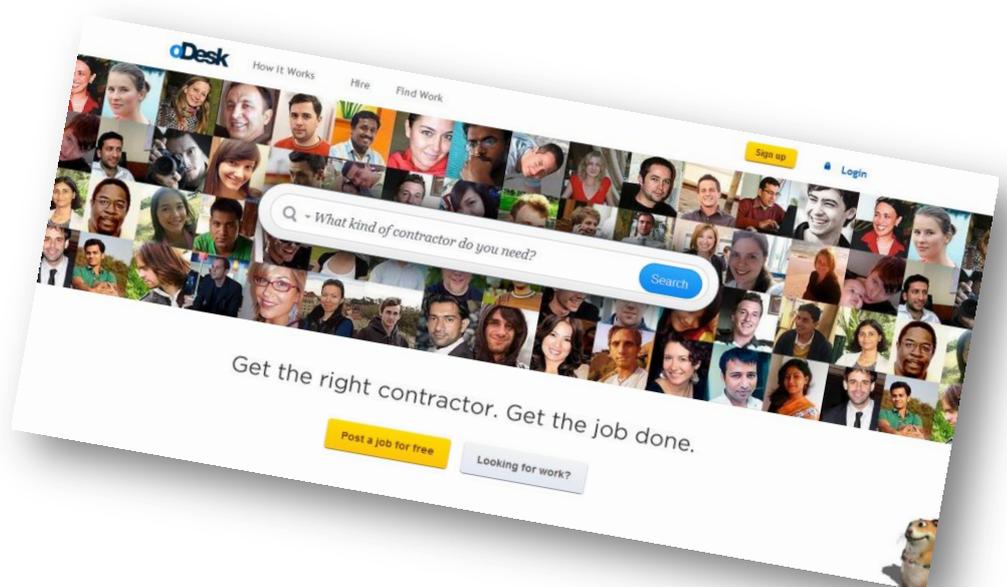
My wife was a little bit nervous.
I called a small company here in Poland and asked them about the price.

They told me that a simple website for small business can cost something about 300-750 US Dollars.

It is pretty much for every small business.



My very first client



I knew I had to find a cheaper way to do it.

But I had some experience with oDesk.com before.

It is a place where skilled people from all over the world offer to do a job for you for a low price.

So I found a guy who did the job for me for about \$50. WP, FTP, DNS – it was all Greek to me.

I made some photos of our expert with my personal photo camera and after a couple of days we had a simple website in wordpress.

My customer was really satisfied.

But I knew that I was in the need to earn some money!

SUPER ADVANCED MARKETING STRATEGY

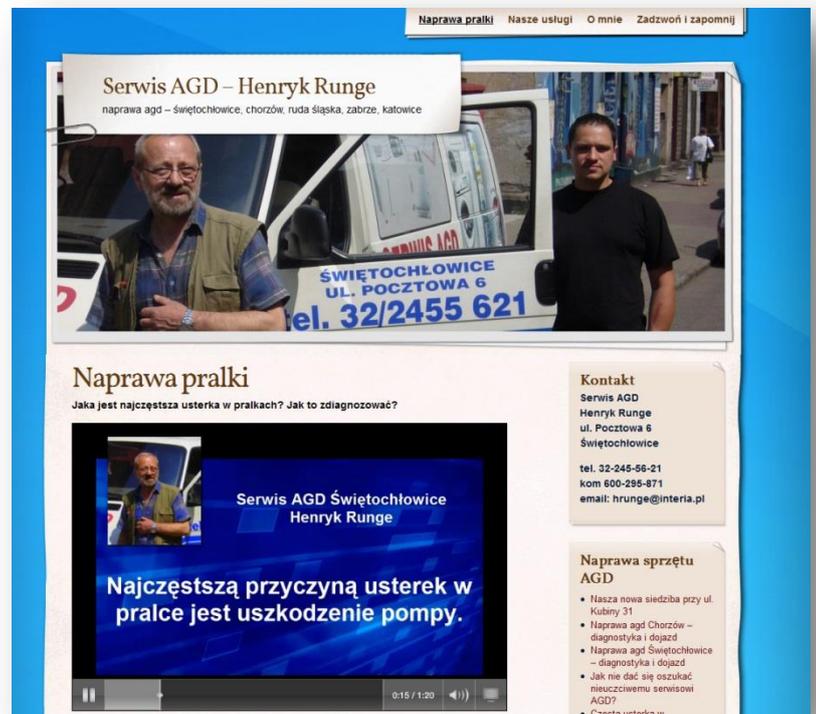


So I've asked him: please tell me 10 frequently asked questions that your clients ask you.

pretty simple, right?

I KNEW THAT I SHOULD USE VIDEO

I had no camera so created a super simple presentation for the appliance repair guy's business.



*My first website for the first client of mine!
It is still generating money for both of us*

I have used Power point, but a friend told me to use a Super easy software called Camtasia Studio.

(It is free for 30-days trial).

I uploaded this simple video to You Tube.
But at hat time I had no idea how to optimize it.

The video was online and but wasn't displayed for the desired keyword.
I knew I desperately needed backlinks to my video.

BRIAN TRACY SAVED ME!

As a sales guy, I had signed up to the email list of Brian Tracy-
A well - known sales-guru.

Traffic Geyser – \$2,997\$ Are you crazy?

He has sent me a promotional email to Traffic Geyser Fusion.
I saw three videos on how it works, why it works
and so on. It looked awesome.

During the promotion the
price was \$2.997 or
something like this.
And it was faaaar beyond
my budget.
My wife called me crazy!

But I've got the idea of
"stealing" authority sites.

It was so simple: find video sites where you can upload your content with
backlinks to your site.

It can be done automatically – this is done by Traffic Geyser,

Traffic Geyser
Your Launchpad for Online Influence and Visibility... Be Everywhere Now!

Try Traffic Geyser for One Dollar

- 1 Bigger online visibility & influence for small biz
- 2 More leads gathered through multiple channels
- 3 Around the clock sales with automated follow up

Email

Get Access Now!

PRIVACY VERIFIED
BUSINESS VERIFIED

Our privacy policy keeps your email safe and secure. We will never sell, rent, give, or divulge your email information to ANYONE.

But you can do it manually, yourself.

I had no money but I had time.

So I did it 100% manually.

During the research I found a very similar software for free.

It is called Pixelpipe.com

You can check it but I am afraid that they do not support video sites any more. They did in 2010.

I also wrote a couple of posts on the main website, loaded with desired keywords and...

After a couple of days my video (not site!) was on 2nd page Google!

I was pleased. Although it wasn't a truly amazing result, as I had been hoping for page 1, the client was still very impressed and I'd earned his trust.

I added some links to the VIDEO and after a couple of weeks my video was on 1st page Google for a very specific long-tailed keyword phrase.

But it was a keyword full of buyers!!!
And the competition was very low.

Now he pays me every month!!!

Whooping \$35 per month... I know...

But it is \$420 per year... for doing nothing...

I just call him from time to time to see how he is doing.

He is extremely happy because he was told that he had to spend a couple hundreds of dollars on the website.

And he used to pay \$50 per month for a local yellow pages ad with ZERO results... now he is getting traffic and he is getting new clients...

It is this super complicated stuff, called SEO 😊

He has a plenty of customers every week.
They find his business online.

So he is happy. He earns much more than he pays me.

Everyone is happy. We are good friends.
Since that time I've made more things for him.
But he is my best client.

I tell you this story because I want to encourage you to start doing something.

You can do it all for free! You don't need any extra tools for it.

It all started in early 2012... I was just looking for some ways to make extra money...

I wanted to start affiliate marketing... but after several failures I knew I had to find a better way...- it is not as easy as I thought-... maybe I am stupid or I have missed something... but I just could not make it work for me...

I had no products to sell...

I had no idea how to build a website...

I had no idea how to generate traffic...

How to convert visitors into buyers...

How to build a list...

How to communicate with them...

No idea about PPC, SEO, CPV, CPA...

After spending endless hours online watching and listening to all those great courses...

I was completely lost and had no idea why all these guys make such a huge amount of money... and I cannot make even \$1...

As a newbie I was bombarded by different gurus who were promoting their brand new products...

Then I learned about a cool website which could help me solve part of this crazy puzzle... when I finally came across **Fiverr.com**.



I really liked the idea of hiring smart people to do small tasks for me for just \$5... really liked it...

So I started to buy different gigs and dig into the Fiverr eco-system...

After some time I noticed that some services are more popular than others... I checked some numbers and I was blown away...

Why You Should Care? – THIS IS BUYERS TRAFFIC

Traffic on Fiverr is exploding!!!

And the best part of this is that this traffic is similar to Amazon .

This is pure BUYERS' traffic... not some freebie seekers' worthless clicks...

So people who visit Fiverr.com are ready to spend money... am I right?

Why Now? BUSINESS OPPORTUNITY?

I started to think: Would I make money if I helped those people to solve their problems?

But the problem was: ... I had no special skills or knowledge...

I was just a Polish custodian... working full-time...

What if I hire someone who could do the work for me for a penny...

Suddenly I got it...

Now I make \$1k per month...every month

If you think that \$5 is quite little... please consider this...

Once you make a sale you will earn \$4 (\$1 is taken by Fiverr – 20% I know this sucks... but they send you a crazy amount of high quality buyers traffic so I still like it)

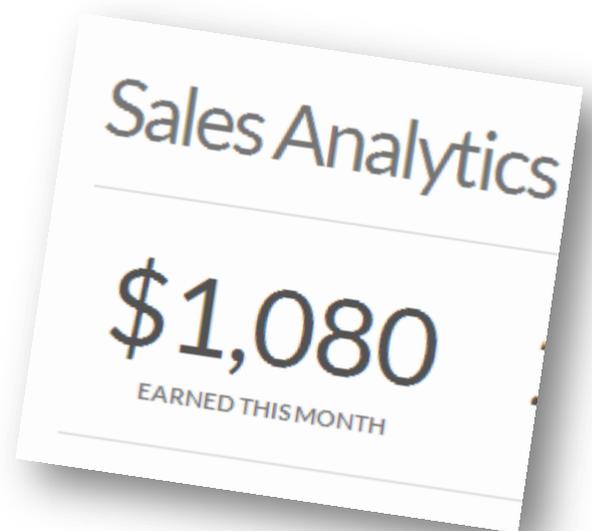
I pay my remote located highly educated expert only \$1 per hour... and he is able to deliver 4 gigs in just 1 hour... so \$16 - \$1...

So he makes me \$15 – which is a pure profit...

in just 1 hour...

I was able to do it while working full-time... and my wife can take care of our kids... I am so happy about it...

Every time I share my results with someone, everyone wants to know how it is actually possible... A lot of people ask me about this...



So I have decided to share with you how exactly I manage to do this and how you can create your own cash machine...

Sure **you will not make 5k in just 30 days...** but wouldn't it be nice to get \$500 or \$1000 extra money every month without actually doing anything...?

I think so....

Do you want to make money by helping real people solve their real problems and not just by selling them another crappy PLR info book...?

Do you want to tap into a free flow of buyers' traffic?

Do you want to leverage other people marketing efforts? Will big names and big brands promote you...?

You will get a flow of people who are already ready to buy... pre-sold on what you deliver... who hold their credit cards in their hands and are ready to make use of it 😊

Module 1 - WHAT TO SELL?

Video #1

A. **Fiverr Psychology** – Cheap and Fast!!!

Fiverr buyers are looking for **cheap and fast** solutions... Cheap? – just 5 bucks... this is simple but what does it mean by “fast”?

If they send a message to you and do not get feedback in 10 minutes... **they feel ignored** 😊 So providing them with good service and communication is a challenge...

But knowing that... you can **use it to outrank your competition**... Just be sure that your team will work effectively and be online every day... at least to check messages and respond to them...

Later when you get a lot of orders, buyers will know that you are busy delivering gigs and will be more likely to wait longer for your reply...

Just keep it in mind...
It will save you a lot of issues...

I usually ask my team to post a standard message ASAP and forward the question to me... then I have more time to answer any new or more complicated question...

Most of the frequently asked questions we have already in templates... so my team just copy and paste answers...

I told you I like to enjoy my free time... 😊

B. **Who buys on Fiverr? What is your market?**

During the time I have found that there are different buyer profiles on Fiverr... they all have different needs and you can help them all (and make money) in different ways...

Fun buyers – I love this kind of buyer... they just want to buy your stuff for fun... they are happy, relaxed and want to make a surprise or creative gift for friends and family... they are easy to serve (no big expectations) but they will not be repeat buyers... So no big money with them 😊

Smart experts – these people are on Fiverr because they run their own business or work as experts and are looking for ways to expand their business using cheap, fast outsourcers...

If they provide some kind of service they can buy a couple of gigs on Fiverr, combine it, add some expertise and sell for 10 times more...

I see a lot of small SEO guys are doing it... You may think that this is not fair... buying for 5\$ and selling for 50\$?

But they add much value... and use raw resources and transfer it into a higher quality product... they know their stuff... they just need to have it done faster and cheaper...

They will spend a lot of money with you if you can prove to them that you can take care of part of their normal business...

Small business owners – they just need to have some services done... and are looking for ways to get it cheap and fast...

Most of the time they are very unsure about what they need... so they are desperately looking for free advice... some kind of guidance... and are ready to spend a lot of money with you...

Beginner Affiliate Marketers / Money Makers – those people bought some product or are in an affiliate marketing state of mind... and want to make some easy and quick money...

They want to see fast results... and usually it is hard to provide them with service that will meet their high expectations... a lot of them think that they will be able to rank on 1st page google just by ordering one 5\$ gig... and they will sell tons of Empower Network stuff...

if they don't... they can give you negative result fast... **BE AWARE!**

C. What to sell?

Of course you can sell almost anything on Fiverr... if you have a lot of time and have a creative soul... 😊

But it doesn't work in my case... I just wanted to outsource it as fast as possible and I do NOT want to "to do" stuff... as I said I like to enjoy my offline life...

#1 Well known brand or just fresh tools with good marketing (this is even better)

#2 Easy to deliver – high level of automation

#3 Should be in constant demand of average online visitor

#4 Should lead naturally to repeated buyer

So I have found that there are some niches that sell really well on Fiverr... much better than anything else...

1. Logos, banners, e-covers and so on... this is really good... because there is almost constant demand on that... Every small business and every author or affiliate marketer will need it...
2. Content creation is a very good idea especially if you can use some kind of software that will generate good quality... nothing fancy or

great (people do not expect super high quality stuff for 5\$...), article, blog post and so on...

3. But my option is SUPER SIMPLY: Buy something with high perceived value in bulk and re-sell it for massive market...
This is how I started my business... and this is working really well.

Why?

Each customer group listed above can buy from you... there are a lot of people that are looking for tools and software that have good marketing and are quite expensive...

WHY THIS IS THE BEST CHOICE?

#1 Your visitors are already **pre-sold** on this... you don't have to sell them the idea for the product!!! They already see marketing materials for it...

#2 You are offering them **real results**... not just information! It is 10 times easier to sell services instead of info-products... Why?

Because in exchange for your money you are getting RESULTS not just information... this difference is huge...

#3 They feel like super smart and get a great deal... if they can have software that costs them 97\$ or even 197\$ for just 5\$... it is a no brainer for them to buy it

#4 Most of them have low expectations... 5\$ is not a big deal... so if you are able to give them something extra for free as a bonus...

They will give you an enthusiastic review... and it will give you even more customers!!!

This is also in keeping with the old marketing trio.... which I heard from Frank Kern some time ago.....

OLD MARKETING TRIO

How to find a target market?

1. They should be irrationally passionate about the topic/problem
2. They should be large in numbers
3. They should be easy to access

So please take a look once again on the 4 types of buyers that I have listed above and ask yourself... what you can sell them?

Ask yourself this: Why don't people want to buy expensive tools and software?

Because they do not have money... right, but then...?

Most of them are unable to use the full potential of these tools...

That was exactly my situation when I started...

I bought one of these great tools for Internet Marketing and I was just unable to make use of it...

I did not have enough clients, time to do all that stuff... so I was ready to quit my subscription...

Eventually, I purchased that smart software called Traffic Geyser that I wanted at the start – if you do not know it... it is just webbased software that allows you to upload your content... mainly videos but also articles and other things, at the same time to many places... with couple clicks...

And they have MASSIVE marketing online... so it is cool...

A lot of people already know it and want to test it.

My problem was that I live in Poland... where no one ever heard about it... and I was very bad at selling it to small business...

So I was paying \$97 per month... I had great tool... but I could not use it to see great results... (today I know I could... but this is another story)

I had just one client at the time that actually paid the bill... so I was not making money at all... but for me it was great because I was at least not losing money on it!

So when I found it on Fiverr... I saw other people selling it... I thought: *Maybe I should try to sell it there too... and get more clients this way...* (so at the beginning I was hoping to close some deals from it).

But I had no idea where to start... so I did my RESEARCH!

How to piggy-back other successful sellers from Fiverr?

How to be sure that you will sell services BEFORE you invest your time and money... reduce your risk...

Just go to Fiverr.com and see what sells like crazy... use categories and just write into search box a couple of words related to your niche...

You will see... that some results are visible almost every time... those have high number of sales and very good ratings...

This is simple... I did it when I started...

Just go to Fiverr... and dig a little bit... go to a couple of categories and search using rating score... you will see the best rated and best selling gigs...

CATEGORIES SEARCH

Search results for 'video creation'

Looking for users containing 'video creation'? [Click here ...](#)

Show: **Recommended** High Rating Express Gigs With Video New 22176 results

- \$5** I will create the brand new colorful intro
- \$5** It's time to be a leader in your field. I will crEAT an amazing 200 word text and music video for your produc...
- \$5** I will create 2 awesome videos on any topic
- \$5** POWERFUL CINEMATIC INTRO ONLY ON FIVERR.COM I will create a video INTRO for your website or YouTube channel
- \$5** Lights! Camera! Action! I will create two PROFESSIONAL YouTube videos for your product or
- \$5** I will spin 3d EARTH in the space with Your eMbOsSEd Logo
- \$5** I will create this Jungle Tour AmaZing video Through JUNGLE and Final...
- \$5** I will provide 10 minutes of multimedia services

Search for "high rating"

CATEGORIES SEARCH

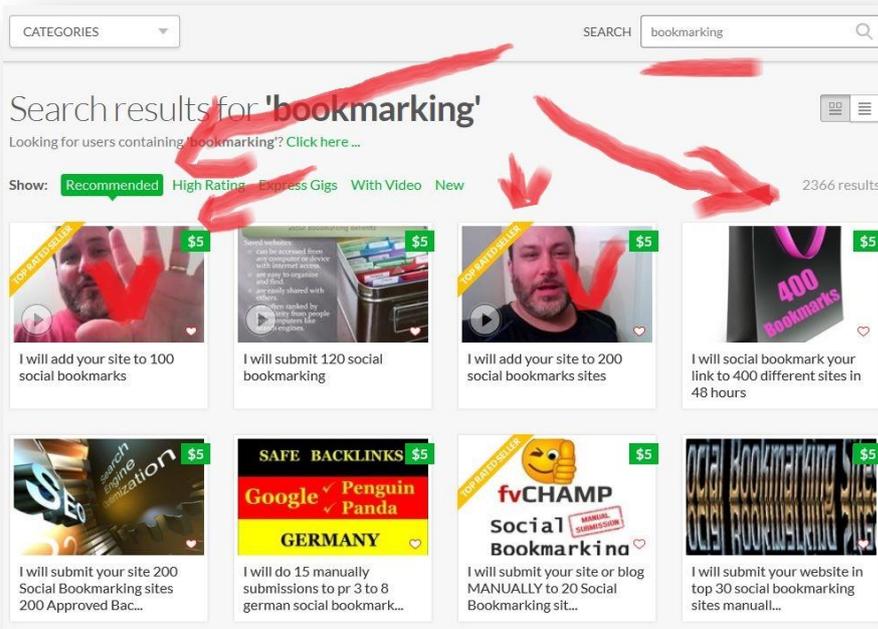
Search results for 'video creation'

Looking for users containing 'video creation'? [Click here ...](#)

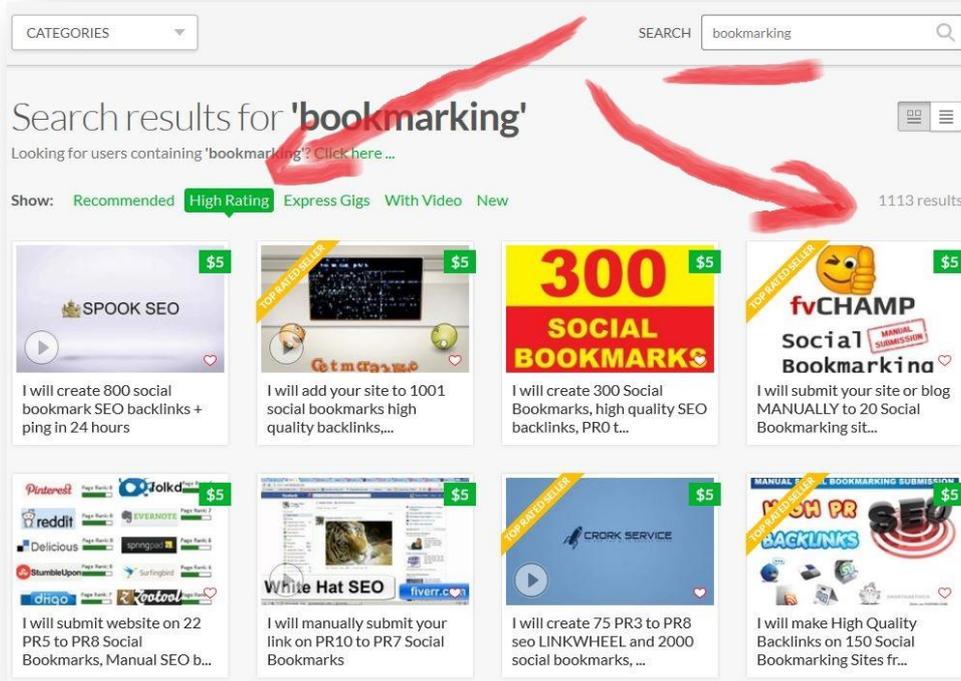
Show: Recommended **High Rating** Express Gigs With Video New 98 results

- \$5** POWERFUL CINEMATIC INTRO ONLY ON FIVERR.COM I will create a video INTRO for your website or YouTube channel
- \$5** Lights! Camera! Action! I will create two PROFESSIONAL YouTube videos for your product or
- \$5** MANUAL BOOKMARKING SUBMISSION HIGH PR BACKLINKS I will make High Quality Backlinks on 150 Social Bookmarking Sites fr...
- \$5** MANUAL VIDEO SUBMISSIO SEO SEARCH I will make a Video Submission on 30 Video Sharing Sites from PR 9, ...
- \$5** I will create 2 awesome videos on any topic
- \$5** BUSINESS PRESENTATIONS I will create 3 Awesome Animoto Videos For Your Promos,Marketing or C...
- \$5** I will create the brand new colorful intro
- \$5** fiverr I will create a 3d city night intro for your brands video

Check "bookmarking" and see how the results are different...



Do you see this guy... he is a Top Rated Seller... so he is doing a very good job on Fiverr... but... once you search for high rated gigs...



He is not in top spots... so... what does it mean... you do not need to be rewarded by the Fiverr team (they pick **Top Rated Sellers** manually) to be in top spots... (more on that later)

You just need to do your work the best you can... once you get a lot of positive ratings... you will get much more business...

How to outrank your competition?

Now you may think... ok... I get it... but there is a lot of competition there... so how I can enter the game and beat all those guys...?

This is not so hard... You may find your own way... but here is what I have done...

1. Find something that you like... and then think about what you can add as **ADDED VALUE...**

ok, but what I can add? No idea?

Just think about it very simply... if someone is buying from you in example 1 gig... give them 3 times the same results...

This is exactly what I have done... I found a nice looking gig... So I saw that the guy is selling a lot of stuff...

And I have decided to do what he is offering 3 times... for the same price...

MY CASE STUDY

I knew that one guy was selling Traffic Geyser on Fiverr with great results. It was hard to compete with him because he was able to deliver the gig within 1 day!

Crazy... I had no idea how to do it. So I structured my gig in a different way: I said something like this:

I will take your video and convert it into 3 different formats... so it will be like 3 completely new and different videos and upload all 3 videos for you... and you will pay just \$5.

This kind of offer was **much more time** consuming to me... but I knew I need to do something DIFFERENT!

And then I decided to add even more juice... I have found cool free backlinks builder called **Traffic Launch Pad** – this little piece of soft creates about 130 backlinks to any link you put there...

today it is not very powerful but when I started in 2012 it worked pretty good...

So I said: I will do this magic with 3 videos + I will add 130 backlinks to it just to make the SEO results better and faster!!!

Frankly speaking it was very bad idea to use this kind of offer... but my only goal was to PROVE TO MYSELF that I can sell at least something...

And I did!

I got my VERY FIRST SALE in just about 2 hours...!

I was ecstatic! I was so happy...

But then I have spent about 2 hours figuring out how to deliver it... it was very painfull... I talk to the customer a lot... and invested a lot of time into it... and finally I got my VERY first REVIEW!

It was very *enthusiastic review!*

And this is IT!

THIS IS IMPORTANT!

On Fiverr you cannot compete with price... everyone is selling 5\$ gigs... right?

So you have to be creative about your unique selling proposition... you need to be different... position yourself against competition...

You can add more for the same price (this is lowering the price... but just for increasing value of the service... so the client pays the same price but gets more...)

You can do the job faster! EXPRESS gigs are selling very well... Remember... people go to Fiverr because it is **fast and cheap!**

You can add some expertise... explain better, give them some information they need for free... this works if you can show them **WHAT NOT TO DO**... rather what they should do...!!! Funny?

Yeah I know... but it is scientifically proven that people are much more responsive if you can help them by **NOT** losing something... rather than giving them some kind of advice on how to get something they want to achieve...

COMPLEMENTARY ELEMENT

This works great... try to find a complementary element... ask yourself what they need after your gig is done... what is the next step... and give them this also... if you understand their situation... it will be easy...



I will give you some example...

Some customers order just for fun... so let them know... that you will do it for them and for their friends... no extra charge! They will love it!

Some of them will need to buy something additional... give them this...

Others will need a white label report for a customer... so do your best to provide them with a nice looking report... ready to copy and paste...

Just think about it this way... and start digging for yourself...

I can only give you some of my ideas... but you have to do your part...

Module 2 – WHERE TO GET TOOLS?

- Which tools you can use that will help you provide your gig fast and with good margin
- Where to find tools and software way cheaper than you expect...
- Everything you need to have if you want to start right away
- Advantages and disadvantages of different possibilities
- I will give you a list of tools and show you where you can get them for a fraction of the cost... (this is important because you need to be sure that your profit margin is good from very beginning)

Which tools you can use that will help you provide your gig fast and with good margin

I would go and look for places like Clickbank, JV Zoo or Commission Junction... I know this is pretty obvious... but there is a lot of good software out there... I would start with it...

Then try to search for additional tools... think about so many needs... in an example if you can buy a smart piece of software called “Wicked Article Creator”...

It cost 34\$... with one upsell it will cost you something about 100\$ and you can easily re-sell it... this will be pure profit...

What it does? It will create nice looking content (of course this is not such good as a manually written article or blog post but still will work... especially if you want to use it for massive back linking) for any SEO tool...

Or check “Bookmarking Demon”... it will cost you 145\$ one time... yes one-time... not monthly... and you can sell as many bookmarks as you want...

If you feel good about it you can go out and buy other tools... I have seen some time ago a cheap video creation tool... it was only 17\$... how fast you can get your investment back?

A good way to do this is to invest in more complicated tools... but it is a more risky game... if you pay 97\$ or 197\$ per month... you will have better positioning... but it can take you some time to get money back...

But if you do all steps as you should... you can have the same results, as I got my money back in just 2 weeks... and then I started to make a profit...

But of course... my results are not typical... and so on... 😊

Where to find tools and software way cheaper than you expect...

Maybe you think that spending 97\$ or 197\$ is a little bit too much... but think about it... finally you will have this great tool for free... What? Free? How?

If you share power of this tool with more people... they will cover your cost... and you will still have full control over it...

This was my idea at the beginning... I just wanted to cover my monthly cost... not to get any profit from it... Now I am making a lot of money from it... and it is working on auto-pilot 😊

I will share a secret with you!!!



There are places where you can get a lot of tools way cheaper...

Where?

Ok, let me explain...

If you want to use one of the SEO tools or Internet Marketing tools... the best ones are web-based... like for example Social Monkee...



This stuff still works very well, especially for videos... not direct for sites...

Anyway... you put your info there and the software works... you don't need to have a special server... different ips, proxies, captchas... this is much easier to provide...

So I prefer this kind of stuff...

But if you already have some experience... you can play harder...

Would it be good to get

- **SEnukeX CR, - 147\$ / per month**
- **Rank Builder NEO – 67\$ / per month**
- **Gscraper – 68\$ - one time**
- **Ultimate Niche Finder – 49\$ one time**
- **The Best Spinner – 77\$ each year**

Plus free proxies, fast SEO server (where you can run this software 24/7) and captcha breaker software

All this for just 40-60\$ per month?

I think so... this is an incredible good offer... Please consider that only **SEnuke X CR will cost you 149\$ per month...** if you buy it in the traditional way...

But there is more:

- SEnukeX CR,
- Money Robot
- Rank Builder NEO
- Gscraper
- Ultimate Niche Finder
- SEO Power Suite
- Sliq Submitter
- Sick Submitter 4
- Pinpal Bot
- No Hands SEO
- Sick Agent
- Licorne AIO
- TumbleForce
- Pin Pioneer
- Backlink Monitor 4
- Hrefer 3.85
- The Best Spinner

Plus free proxies, fast SEO server (where you can run this soft 24/7), captcha breaker soft

All this... you can have for just 40-60\$ per month...

Man, if you cannot make nice gigs and a TON of money with this HUGE ARMOURY of tools... I have no idea what can help you...

[GET IT HERE](#) (yes, this is my affiliate link... if you don't want to use it just go and google it: BHPVPS... - hope you don't mind If I get credit for this advice...)

But there is a catch... there is a limit of users... so not everyone will get his chance to get all this great tools...

WINDOWS 2008 SOLIDER	WINDOWS 2008 ASSOCIATE	WINDOWS 2008 DON
\$40/ mo	\$50/ mo	\$60/ mo
No Abuse Complaints	No Abuse Complaints	No Abuse Complaints
6Gb ram	6Gb ram	6Gb ram
4Ghz processor	4Ghz processor	4Ghz processor
20Gb storage	20Gb storage	20Gb storage
24/7 live support	24/7 live support	24/7 live support
Free Captcha Cracking	Free Captcha Cracking	Free Captcha Cracking
Free Proxies	Free Proxies	Free Proxies
Copy Cloud Backup	Copy Cloud Backup	Copy Cloud Backup
SENUke XCr	SENUke XCr	SENUke XCr
Chimp Rewriter	Chimp Rewriter	Chimp Rewriter
GScraper	GScraper	GScraper
Scrapebox BLC	SliQ Submitter	Scrapebox BLC
SliQ Submitter	Rank Builder NEO	SliQ Submitter
Rank Builder NEO	Ultimate Niche Finder	Rank Builder NEO
Ultimate Niche Finder	Notepad++	Ultimate Niche Finder
Notepad++	SEO Power Suite	Notepad++
	Money Robot	Sick Agent
	Article Kevo	SEO Power Suite
	Sick Submitter	Money Robot
	No Hands SEO	Article Kevo
	BuzzBundle	Sick Submitter
	Wicked Article Creator	No Hands SEO
	BackLink Beast	BuzzBundle
		Backlink Monitor
		Tumble Force
		Licrone AIO
		Wicked Article Creator
		BackLink Beast
BUY NOW	BUY NOW	BUY NOW

If you are too late... no worries...

They are adding new soft every month... so it may be a little different... but it is a HUGE ADVANTAGE...

Ok, now once you have your secret tools for dirt cheap... you can start working on your positioning within Fiverr...

There are a couple of important steps to do once you start so let me introduce you to...

Module 3 – MARKETING ON FIVERR – Step by step

- How to create your account? 5 super important elements that you have to add into your profile...
- How to create your very first GIG? Where to start... how to edit it... I will answer most common questions and share with you the best tips... what works and what does not work... This will save you weeks of testing on your own... i.e. should I use video? which images sell the best...? and so on...
- How to inform people that you sell great things... basic promotion of your gigs within Fiverr and outside...



How to start?

Before I go into details I just want to introduce you to some idea...

Do you know what prevents people from buying online...?

Yes... lack of trust...



They do not know you... don't like you, have no idea whether it is ok to trust you or not... they feel uncomfortable... what can help them make a right decision? Yes... positive reviews from other customers...

This is why Amazon works so great... and this is why Google Places and Google+ Local profiles push so hard the reviews in ranking algorithm...

And that is why Fiverr.com is working so well...

Every gig has its own story... and people feel 10-times more comfortable to make a purchase if they see... that several people took a risk for them...

So it is obvious that having several positive reviews will skyrocket your **sales...**

BUT THERE IS ONE THING to be considered...



10 REVIEWS WILL MAKE YOU RICH AND FAMOUS 😊

You need at least 10 positive reviews before sales will dramatically increase...

I do not know why... but there are scientific studies that prove people tend to believe in reviews when they see a specific number of them... and 10 is a magic number...

Once you cross this line... sale will flow...

SO your first step is to get 10 sales + 10 positive reviews...



Some of the customers will not leave positive reviews... so you need to help them... 😊 encourage them... do whatever you need... just make them write it...

How I did it?

I have added a lot of free stuff to my very first gig...

I have offered 3 times what other sellers offered and I have combined it with logical next step... So buying my product they got 3 times the same stuff... and the next gig for free (which was different from my original gig but I know they need to do it right after my service) and I offered them 2 FREE BONUSES that were not advertised on sales page...

Wow! It is a lot... You may think... ok, Dear Michael, it sounds like a lot of work... 😊

Hmm... not really... because I have used the same software 3 times instead of running it once... and it was only 5 minutes extra... all information was there already... and additionally, I



have given them a free gig after the original was done...

And yes it was a completely additional task... it took me only 15 minutes to do it...

So it was too much for 5\$... definitely... but I was happy to do it... because... it sounded like crazy deal...



More... I asked my team member to sit in front of the computer during the whole of his day... and little bit longer...

This was important... because I live in Central Europe... Poland... and for 99% of people on Fiverr this is a remote, strange and unknown country...

so they feel a little bit more unsure about the quality of my service... reliability so on and so forth...

I know maybe it is unfair... but the world of business is working this way... services provided from US, UK, Canada have higher perceived value...

and central and eastern Europe is not high on the list...

So it was my disadvantage... but I thought that if we communicate super-fast with potential customers they will be more likely to buy...

And it was true... We got a couple of questions BEFORE we made our first sale...

It made me think... people want to see real people on the other side... once they feel that they talk to a real human...

not some scammer hidden behind an anonymous logo and sketched pictures... they want to deal with real people.

After answering a few questions...

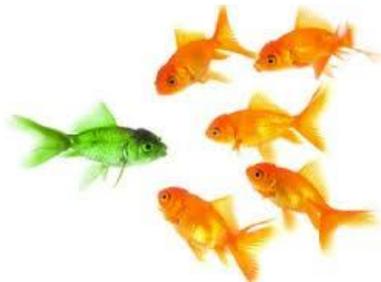
We got our first order...



and we delivered it in 45 minutes... we had to figure it out...

Right after we delivered it... we got an extremely positive review... and boom!

We got another sale... then another one... and so on...



In just a couple of days, we took most of the business from our competitors... I was watching their stats... I was selling... and their sales stopped...

They were hit without knowing what had happened...

Our deal was so cool... that it was stupid not to take it...



But it was not very profitable for me... it took too much time to deliver...

So once I got my 10 positive reviews... I just changed my offer a little bit... I just offered the same gig that my competition but 3 times cheaper...

This way I was able to lower my cost dramatically and still outrank the competition...

Most visitors that were searching for quality service saw my gig listed under competition but they saw my USP (unique selling proposition) – we were 3 times cheaper...

And as the results of this strategy... we took the whole business 😊



This is your first goal – 10 5-star reviews! Give them everything... even if you have to lose something upfront...

Smart business owners and savvy marketers know... that very often losing money upfront is not a big deal... especially if you have your own way to get it back...

So do your best... try to be as generous as possible... **give them your heart!**



They will love you! And will reward you with positive reviews!!!

And this will build your own business better than anything else...

How to create your profile and your very first GIG?

Where to start... how to edit it... I will answer most common questions and share with you the best tips... what works and what does not work...

This will save you weeks of testing on your own... i.e. should I use video? which images sell the best...? and so on...



In my opinion you should use a real person's name as your login/user name...

Maybe you think now: Oh gosh... **should I use my real name?** I am not sure if I want to show the whole world that I am an active seller on Fiverr... my friends and family will laugh when they find me... that I am so desperate that I am selling myself so cheap...

Please, no offense here... I

had the same concern...

So, no... you can create a character and use a pen name if you want... but definitely your character has to have a human face... it is not a must! But it will help you a lot... **DO NOT USE JUST A LOGO!!!**

You know... people like to deal with real people...

Another advantage to use your own name...

Right now... my Fiverr business is expanding... I am using it on auto-pilot in 99%... I just answer more complicated questions... that is it...

But it works for me as great list building machine... I build my list... for free... and people pay me to be on my list... so it is crazy... conversion from this list is really nice 😊

LEAD GENERATION for high priced services...

Additionally I use it for customer acquisition for more complex services... And you know... people come to me... and ask me... *hey do you accept private clients and provide all in one solution?*



What you think? Sure... I do... and I outsource this also 😊

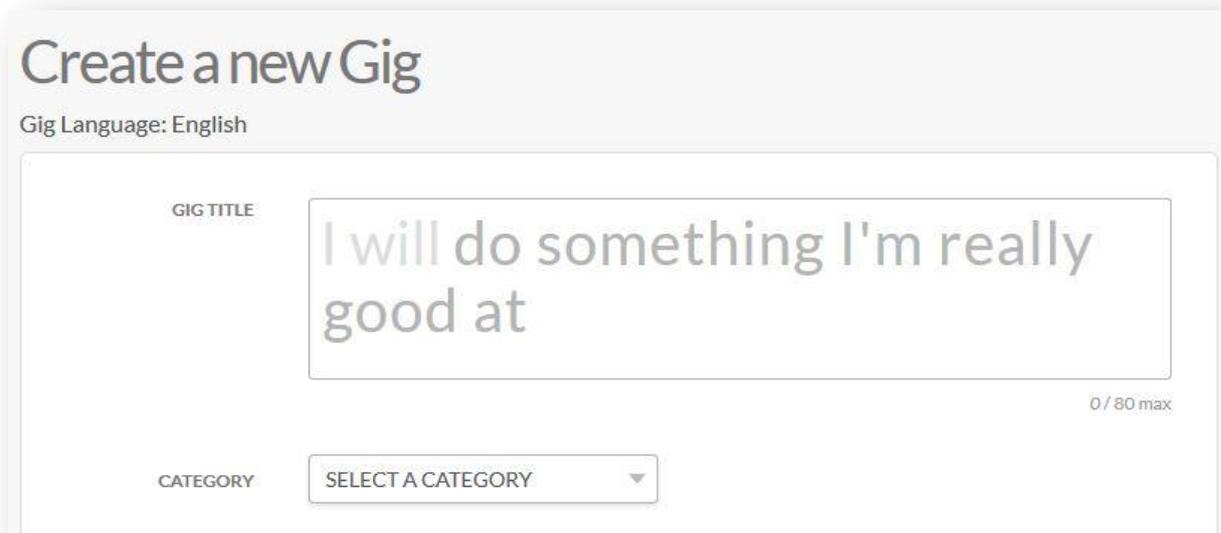
But this time **they pay me a couple of hundred dollars every month** for my service!!!

I am planning to quit my day-job in next couple of months... This is so profitable... but this is maybe for another story... - I wrote this Summer 2014... **(I have actually left my day job... and now I am FREE!!!)**

So making money online is the real thing!

I have made it! YOU CAN MAKE IT!

How to create your first gig



Create a new Gig

Gig Language: English

GIG TITLE

I will do something I'm really good at

0 / 80 max

CATEGORY

SELECT A CATEGORY

There are a couple of important elements...

Gig title should be short and sweet... precise and **results oriented...**

This is a common mistake... You should go direct to the result that your customer is looking for...

do not try explain all details in first sentence... just focus on the end result that your gig will bring to the client...

The title is your headline... so the main goal is to catch attention and encourage your visitor to read more... and the best way to do this is with short 30-60 sec video...

According to data presented by Company Gigs on Fiverr with video sells 220% better... and this does not need to be a Hollywood movie... right?

Just grab your smartphone and record 30-60 sec video talking about the end results that you will deliver to the customer...

This really makes a difference... I think this is one of main reason why I could outrank my competition so fast and easy...

My direct competitor was a guy from the US that has the same tool that I had... He had also a lot of very nice reviews... it was hard for me to beat him...

But I recorded a short video with one message... **Why my gig is 3 times better that every other on Fiverr.com** ... I uploaded it into my Gig profile and BOOM!



As you see... this video is very poor...

no lights...

no fancy camera...

no external microphone..

it is really a **homemade movie...**

I recorded it in my office... I had to come to work much earlier than I used to just to be alone there 😊

(I've recorded several times the same text so I had to cut it... that is why this is 5.19... Fiverr.com will not allow you to upload such a long video)

If you feel stressed thinking about standing in front of camera... think about me... English is not my first language... so it was like climbing Mount Everest for me...

but very fast it turned into the best effort in my short Fiverr.com career... it produced tons of customers...

I was flooded with sales... because now people know my face, my name, I have used my real full name... and even with my broken English I was able to explain

what it will do for THEM... I was not talking about HOW it works... I was so focused on the END RESULTS...

My competitor was from the US... he has better credibility... but now my customers would be able to see... that I care about their task... that I am ready to do the stuff as best as possible...

The effect was more than great!

So... yes... VIDEO SELLS... great!



IF you fail for the first time... record another and use it... make a test...

Fiverr.com allows you to create more gigs... So you can create similar gigs but pointing to slightly different results or ways to get there... and use another video... and try again...

So now you have to choose a category for your gig... and then a subcategory...

This is self-explanatory... dig into each category and try to find how other people create their headlines... search for good ideas and model it... DO NOT copy...

Then you have to fill 3 different boxes for each Gig you will create...

1. Images
2. Description + Tags

3. Instruction for buyer

Is it important to use this wisely? Yes... there are a couple of tricks you should have in mind...

Let me show you this step by step...

It is good to have a couple of images in JPG format 682 wide x 459 height and up to 2MB

If this is an issue... just make a couple of screenshots of your product or service... logo of company that you are using software... this should be enough... nothing really special

WHAT WORKS!

You can also make screenshots of positive reviews from your previous customers... this will be the first thing that potential customer will see...

It will build trust... the most important element.

2. DESCRIPTION – so here is your place where you can write more... try to explain how this gig works... but here also try to focus on end result... So say a couple of words about it... how you can achieve it...

WHAT WORKS... present yourself as an expert... and let them know **WHAT THEY SHOULD NOT DO...**

The image shows a screenshot of a gig creation form with several red annotations. A large red number '1' is next to the 'GIG GALLERY' section, which includes a 'CATEGORY' dropdown menu and a 'GIG GALLERY' area with a 'BROWSE...' button and a note: 'JPEG file, 2 MB Max, you own the copyrights'. A red arrow points to the gallery area. A large red number '2' is next to the 'DESCRIPTION' section, which has a text input field with a 'min. 120 chars' label and a '0 / 1200 Characters' counter. A red arrow points to the description field. A large red number '3' is next to the 'INSTRUCTIONS FOR BUYER' section, which has a text input field with a '0 / 450 Characters' counter. The 'DURATION' section has a 'Maximum' label, a 'SELECT' dropdown menu, and a 'To deliver' label. The 'TAGS' section has a text input field with a 'min. three tags separated with commas' label. A green 'SAVE & CONTINUE' button and a 'Cancel' link are at the bottom.

I saw it a couple of times... and it works very well...

POSITION YOURSELF – TELL THEM WHAT NOT TO DO

Example? One guy is selling Youtube views... so he writes a little bit about OTHER SELLERS... they sell you cheap views from countries like China, Pakistan, Vietnam...

if you promote US based business or product targeted to English speaking countries... this will not be a good idea ☺

So he is giving away interesting knowledge... and positions himself against other sellers... so for me he is go to guy!

Additionally his views are coming from Facebook, Twitter and Reddit and not from Mobile/bot devices...

So it is info about feature of the service... but he is talking about results... “low quality views will harm your ranking... (cause we want to buy it just to get better ranking, right?) – very smart!!!



Use it... Model it...

Do not copy and paste others... why?

Because Fiverr.com will **increase your ranking** within their service... if you use fresh content and be funny...

they are looking for cool and funny gigs... so even if you sell something normal... try to adjust your text to this specific Fiverr-culture...

You need to add tags... usually 3 or 4... and you cannot use the same words many times... so choose them wisely... try to use 2 long tags and 2 short ones... this is what is working for me...

So if you promote in example Senuke X CR... I would use:

“SenukeX”, “Seo” “quality backlinks” “link pyramid”

3. **Instruction for buyer...** it is always good to keep it simple...

I believe a lot of people do not read with understanding... 😊 Especially when they are totally newbie...

Yes this is great thing about Fiverr.com... you will meet a lot of people that have NO IDEA about online marketing... so if you have been in Internet Marketing for 3-6 months... **you will be a super skilled expert...** do not be afraid to show this...



Once you get a couple of orders you will get a possibility to add some upsells...

And this is where money is made 😊

Try to slice your service into logical parts... that leads to repeated business...

You can set up 10\$ upsell or even 25\$... this is where most of the profit comes... This is awesome!

You can also set up an Express Gig!

This is really cool because there are a lot of customers that are looking for fast delivery... this can be your upsell as well... so basic service 5\$ but if you want super-fast delivery it will cost them another 5\$ or even 10\$...

Just need to test it... and find a good solution for your service...

In my experience Express Gigs sell very well... but sometimes it is hard to keep this up...

REMEMBER! BUSY WEEKENDS

A lot of buyers buy after their day job is over... so usually weekends are really busy... so if you set up express delivery...

your team will have to be very active even on Sundays... nothing wrong with this... but not everyone loves to spend Sunday in front of computer...

Just be sure your remote team are ok with it... before you hire them...

How to inform people that you sell great things...?

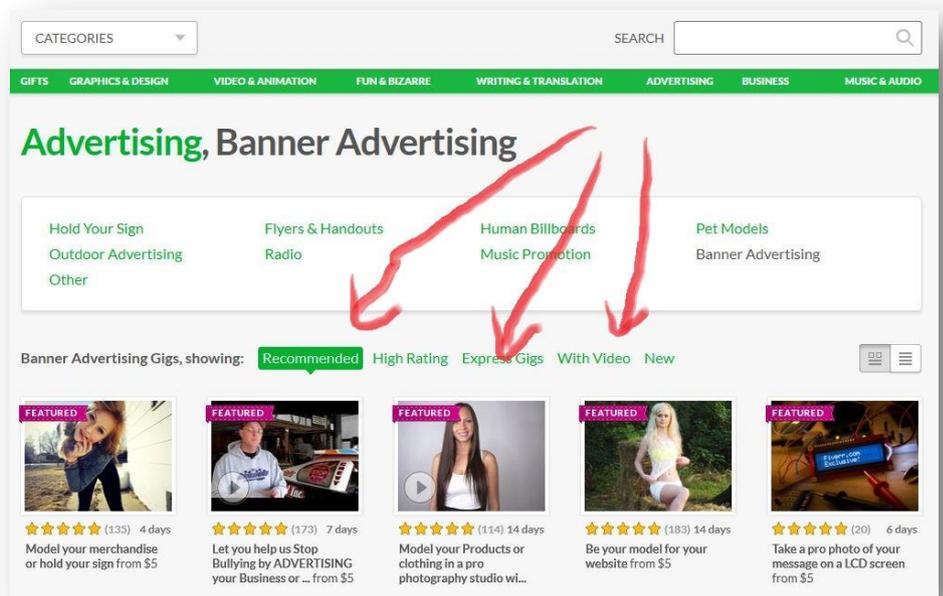
Basic promotion of your gigs within Fiverr.com and outside...

Getting positive reviews and a lot of sales will move you up in ranking within Fiverr.com...

Try to create unique, funny gigs. They are looking for it. So you may be choose to be featured on the front page... this will speed up your sales...

If you add video to a gig you will be seen in another TAB on the front page....

If you add a NEW GIG... it may be found also there... so it is always good to improve your score just by adding more gigs...



Have a lot of different gigs... and the more crazy the better...

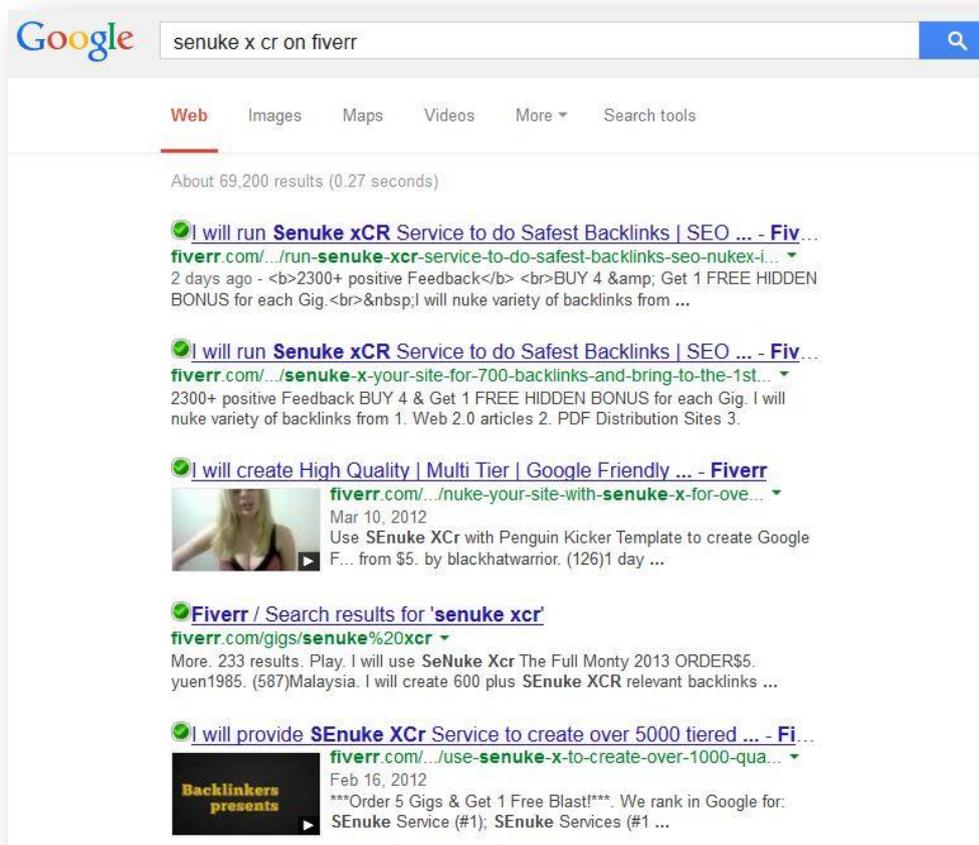
ANOTHER GREAT TIP!

Fiverr.com will use your gig's title and add this to url of the gig... use it wisely... this is how you can add any words you want to a very trusted domain... similar as on Facebook...

So if you promote a specific well known tool like for example Scrapebox or Senuke X CR or anything like that...

be sure to use the full name of it in your title... Fiverr will put it into URL of your gig... and you will be able to promote this link just like any other website or blog...

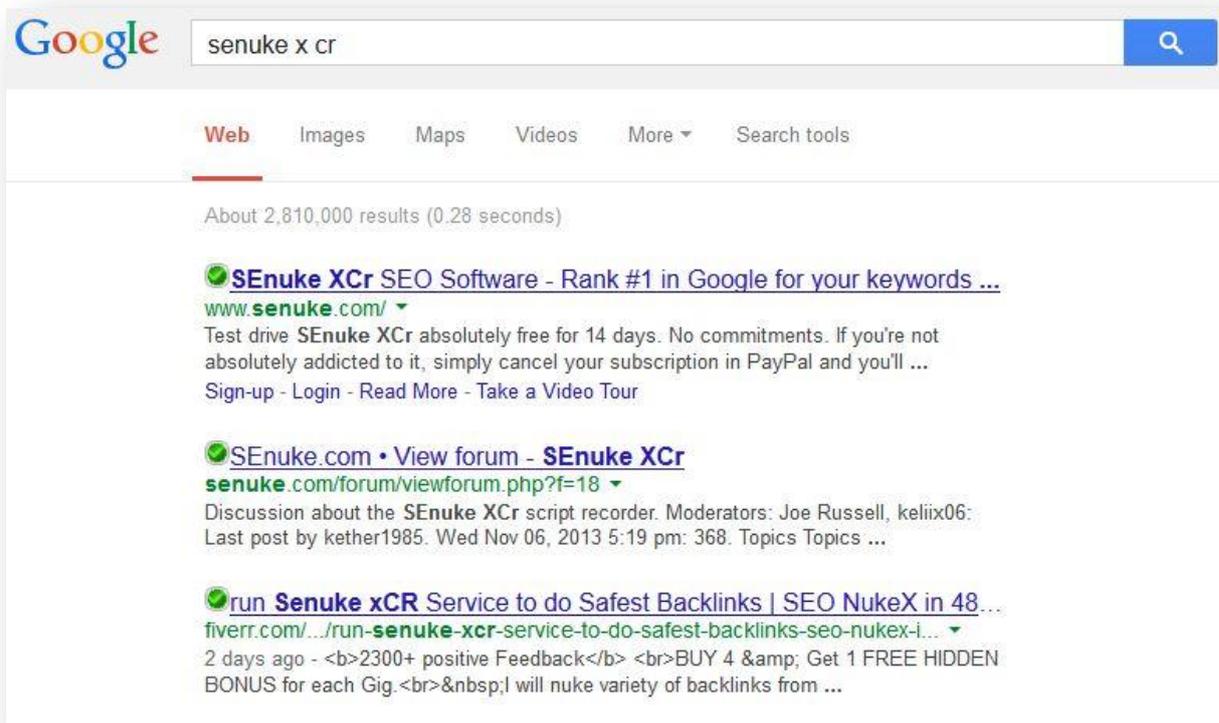
Fiverr.com has a lot of trust in Google... so you can easily rank in Google for any specific keyword... this is great! Your gig can be displayed in main Google ranking + sometimes Google will take your rankings and show it in ranking... THIS IS VERY POWERFULL!!!



So if someone searches for your tool... your Fiverr.com gig webpage with your gig will be shown **in Google main ranking!!!**

I would also create a simple video explaining your gig (can be the same that you have used for gig in Fiverr.com) and post it to Youtube, then optimise it for the same keyword and promote!!!

Check this above!



In the main ranking, #3 is a result from FIVERR!!! I am pretty sure that this guy is making a lot of money out of it...

do you think that getting results paying 5\$ is better than paying 147\$ and "doing the stuff" ... a lot of people would like to test it before they buy... or even outsource it fully...

Just put link to your gig under the video and BOOM! Sales will come on auto-pilot from Google and Youtube...

I am doing exactly the same techniques... and it is working very well for me 😊

This is easy... because you are leveraging other trusted platforms like Fiverr.com and Youtube... and Google will reward you for that.

Module 4 – HOW TO HIRE AN EXPERT FOR 1\$ per hour

- How to hire a great expert for just 1\$ per hour...?
- How I find, select and hire great guys without any time-consuming issues, interviews or anything like that...
- You will get exactly my job post template –so just copy and paste!

This part alone is responsible for awesome results for me...

Ok, so now we are at the place where real business is starting. I will tell you, than the moment when I decided to hire a guy full-time... was the big moment to me... and take into consideration that I had NO MONEY at the time...

Is it a good idea to hire a guy to do this?

YES, yes... believe me... this can make or break the whole idea!

When I started it was big risk to me... I live in a country where 100\$ or 200\$ makes a big difference to a home budget... so spending on software and outsourcing to a remote expert... was stressful to me...



But I saw the possibility... and I was seeing first results from Fiverr.com traffic... driving buyers to my sales page...

I remember it very clearly... the moment when my first employee started working on it... it was HUGE to me... I found myself having so many things DONE and having a lot of time... It was crazy...

I could not believe that it is even possible... I took the whole week off... and I have just spent some time with my family... I love it...

This was the first time I felt like a REAL BUSINESS owner... I was able to hire a real person... to give someone a job... it is very important to me... and I take it very seriously...

Right now I just check my inbox every day or sometimes every other day... just to see his reports... when I want to feel better I just check my income tab within Fiverr.com... free money on auto-pilot are flowing every day... I LOVE IT!

And he is working for me for crazy 1\$ per hour?

My friend in the US could not believe that I am doing this so cost effectively... but yes, it is possible... it is simple... and it is easy to duplicate.

How to hire great guy or girl for 1\$ per month?

Outsourcing? – real pain!

Before I developed an easy system... it took me 30 minutes to post a job project on oDesk.com... and after 2 hours I had 30 applicants... I

It took me 8 hours to interview some of them... and choose the right person... that finally turned out not to be THE right guy...

I know, yes... it sucks... in fact it was very stupid... I lost so much time... I was unable to ask the right questions... so I made mistakes and finally got a lot of hassle with this guy...

I had to fire him and hire another guy... this took me 15 minutes total... and he is a 100% better solution for my business

Not smart... But this is how I got my first team member...

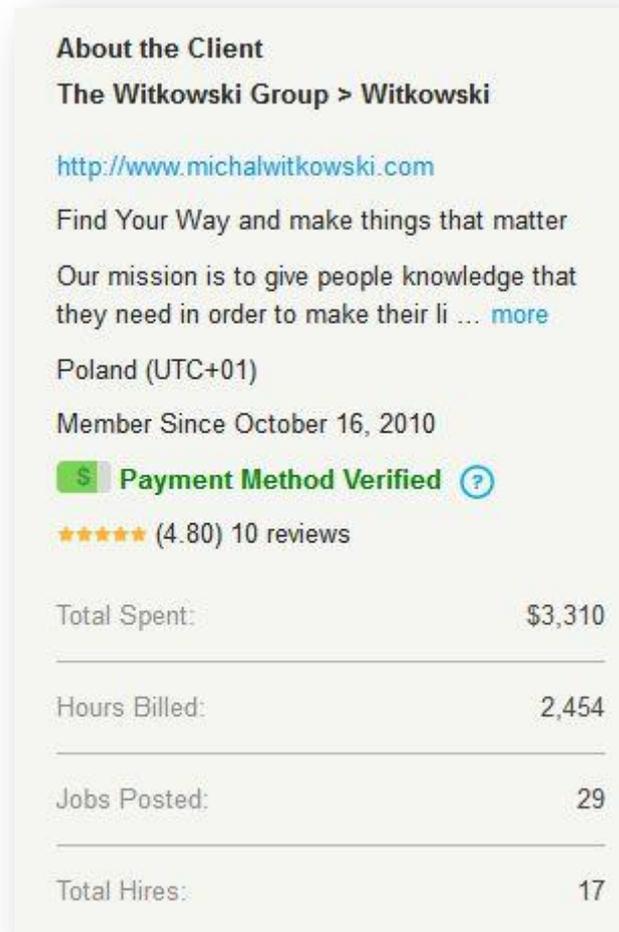
Later I was working on the system to simplify this...

Up to today, I think about it as the best investment that I have made within the whole online marketing journey...

A couple of important elements...

I use only oDesk.com... not sure if this will work in Elance.com... maybe... I just haven't tried. I always find Elance.com more expensive...

Unlike many people who **TALK about outsourcing**, I am really doing it... and I pay for it... here is proof.



About the Client
The Witkowski Group > Witkowski

<http://www.michalwitkowski.com>

Find Your Way and make things that matter

Our mission is to give people knowledge that they need in order to make their li ... [more](#)

Poland (UTC+01)

Member Since October 16, 2010

 **Payment Method Verified** 

★★★★★ (4.80) 10 reviews

Total Spent:	\$3,310
Hours Billed:	2,454
Jobs Posted:	29
Total Hires:	17

I look for people that have at least a small work history on oDesk. I like to get a minimum 4.0 rating, and more than 100 hours... sometimes I go down to 1 hour minimum. But the most important element is language...

They are smart guys... so it is quite easy to teach them new skills... but they have to speak good English...

This is the best long term asset... I prefer to hire a person with less experience who speaks and writes good English than an expert with bad English...

It is 10 times easier to teach someone Wordpress, SEO or anything like that if he/she speaks good English... You can just find good tutorials on YT and send it to him...

I do it all the time...

I prefer to hire people from **Philippines**... definitely... I have tried working with people from **India, Pakistan and Bangladesh**...

And it didn't work very good for me...

Why I like The Philippines...?

1. they speak good English with some American accent... much better on average than other nations from Asia... easy to understand for me... due to long period of US influence to this territory...
2. They are smart, honest and ready to work online
3. They like to work for overseas companies or small business... they feel good about it... I can relate to it very easy cause in my country it is similar... working for BIG American Company makes you feel great 😊 (improve self-esteem) Yeah, it is a silly... but a lot of people dream about it...

Although there are some issues...

1. They need to be encouraged... often times they have low self-esteem... so if they do something wrong... they are more likely to run away than to stand and ask for help and guidance...
2. So you need to invest some time to build relationships and trust... now it is easy... you can use oDesk.com... and they will be sure to get paid... it will eliminate one of the main problems with online lack of trust... You also can easily monitor their work

Just be patient and think about it long-term... maybe the first person you will hire will not be the best one... but this is how you HAVE to do it... this is your way to freedom... they will do YOUR job 3 times faster and 10 times cheaper... you have to make use of it...

I have a simple system...

I DO NOT interview them... NO!

I DO NOT spend hours talking to them and looking for the best candidate...

What I do?

EASY SYSTEM

Hire 2 guys for a small test job and fire one...

Hire one for one month and then evaluate his work... This is pretty fair... you will learn much more from observing him at work than from talking with him.

I like to give them easy but not super-easy task... they should to be able to solve small problems and not bombard you with simple questions...

WHO TO HIRE?

I set up this pretty easily...

If someone is below a 4.0 rating I would stay away. However, the difference between someone that has a 4.97 and 4.65 is not so important...reviews just are not to be trusted that much in my opinion.

I go to oDesk.com and post simply job-trial contract...



Preferred Qualifications	
Feedback Score:	At least 4.00
Location:	East Asia
English Level:	Fluent in written, good verbal skills
oDesk Hours: 	At least 1 hour

KEEP MOMENTUM

Usually within only 15 minutes you will have more than dozen applicants! I like to keep the momentum going with someone who just applied and hire them as soon after they applied as possible.

I want to have a team that is often online... if not all the time 😊

So I can spend more time offline...

Here is my job post template... (text attached in another file)

Software operator + training for free - Personal Assistant/Writer/Research, Junior Level, Trial Job

Hourly - Est. Time Less than 1 week, As needed - Less than 10 hrs/week - Posted 1 month ago

Entry Level (\$) - I am looking for freelancers with the lowest rates

Job Description

Dedication and availability to work are the most important qualities I am looking for.
Bids around \$1.00/hour are preferred.

This job is for a general virtual assistant job. I have a wide variety of tasks that I could use help with. In return, I can offer a modest pay rate, training and a chance to gain ODesk work experience.

Minimum availability: 30 hours per week for 12+ weeks

Please don't apply if you are not able to work at least 30 hours per week

Many VA's I have hired have gone on to get pay increases, increase in hours and long term contracts (2+ years!)

This job is for applicants who :

1. want to gain ODesk experience
2. can work 30+ hours per week as needed for 12 weeks
3. Is ready to learn a lot of new stuff and loves to be trained... we offer top knowledge
4. want a chance to prove themselves on ODesk for higher-paying part-time or full-time work in the future with this organization or another one
5. Can/will follow simple instructions... and meet deadlines...

Skills/Experience Required:

- 1) Excellent English Skills
- 2) Familiarity with Google Documents
- 3) Wordpress Experience
- 4) Basic Idea about [redacted] - preferred

Skills Required

[redacted]

Module 5 – 5 Stars REPUTATION ON FIVERR

- What is the most important element of your service on Fiverr
- How to get dozens on raving reviews
- How to add more value than your customers expect...
- How to keep them happy and turn into returning customers
- How to avoid bad reviews... THIS IS EXTREMELY IMPORTANT...
- What to do when you get bad reviews... - Copy and Paste messages templates... how to deal with unhappy customer... this will solve your business even if you fail on delivery...

I talked about it a little bit in Module 3... but let's resume...

- **What is the most important element of your service on Fiverr?**

Your reviews are the most important part of this business... Your job is to get at least 10 positive reviews as fast as possible... Focus on this and do your best...

- **How to get dozens on raving reviews**

The best way is to add CRAZY AMOUNT of value to first clients... then you can lower your offer... So add 3 times what others are giving and then ADD something extra... after getting 10 positive review you can switch off this extra gift and move it into the upsell section for 5 or 10 extra bucks...

- **How to add more value than your customers expect...**

Add extra info after you purchase... report or video on your sales/delivery page... this really works great... and will encourage people to post great reviews...

- **How to keep them happy and turn into returning customers**

You can ask them if everything is ok BEFORE you deliver it... This is a great way to get good reviews also... send them all information and ask if there is anything to correct or change... sometimes you may do some small mistakes... this is your chance to provide excellent service

Ask questions... try to communicate with them... I know it takes time... and will keep you busy... BUT only at the beginning... you will find that most people ask

the same questions... this is your chance to create copy-paste templates to your service...

People that feel that you really care are going to be your returning customers...



- **How to avoid bad reviews... THIS IS EXTREMELY IMPORTANT...**

How To Get Rids Bad Reviews (Click on the image to watch my video, if this not work copy and paste this url... (8:21) https://www.youtube.com/watch?v=gUy_C_islvk

The best way to do it... is to ask for short review BEFORE you mark order as delivered... and be ready to re-do order as many times as it has to be. Usually I do it as many times as customer ask... for free with pleasure...

You have to understand that if he/she ask to re-do something... it means he/she DOES NOT want to post a bad review... so you should be more than happy to get this kind of info.

I always ask my customers to post any questions... and I try to answer them the best I can...

Most of them never respond to it... but some of them yes... usually about 1% of customers... so no need to worry about it too much...

Usually people that talk to you will spend most money with you...

- **What to do when you get bad reviews... - Copy and Paste messages templates... how to deal with unhappy customers... this will solve your business even if you fail on delivery...**

I had one client that posted a specific request on the order page. My team missed it... and we got bad review...

So here is what we have done...

My team informed me about this issue. So I immediately responded to the client. I apologised to him and said... that we are more than happy to:

1. Re-do the whole order
2. Do it again for free (so it will be free order as gift)
3. And I sent him 5 great videos with content that could help him in his efforts...

Results...

He responded to me within 10 minutes... 15 minutes after we have done it with proper info... he changed his review to EXTREMELY positive and asked me to work with him long-term... since then we have made tons of money serving his clients...

My advice... do not argue with your customers... once they respond to you... do your best to make and keep them happy...

I always say to whole my team... even if we get a bad review we will be grateful... because it is a chance for us to not do the same mistake a second time...

And in fact... I got a couple of bad reviews... but then I do not go into a word battle... I always acknowledge that we failed... to deliver excellent service... even if I feel that we have done everything as it should be... sometimes it happens... especially if we have served more than 2500 orders... 5 bad reviews is not so bad...

To be honest, a couple of customers informed me that what made them buy my service was not only my positive results and great reviews... but more my reaction to bad reviews...

The customer is always right...

if not... see above 😊

This is important because there is only short period of time to change a customer review... only 3 days... then it will lock and only support can change it...

Usually customers do not care about your review... even if you re-do order... so you had better be fast to fix it...

This is how I am making 1000 USD every month even though I am not doing "the hard work"

Here is what you need to do now:

1. Go to Fiverr and search for other people gigs...
2. Make a list of the 10 best ideas that have many orders... more than 1000 orders
3. Create your first gig...

best regards

Custodian Michal