

TIME MANAGEMENT NICHE REPORT



NicheHacks
NICHE DOMINATION SHORTCUTS

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TIME MANAGEMENT NICHE REPORT

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NICHE OVERVIEW

As always I evaluate a hot niche market and 'hack' it wide open so you can make money from it.

This time we will explore this fertile niche that is growing in popularity and interest. This niche can and will open unlimited marketing pools for you.

Today, I'll wade through the **TIME MANAGEMENT** niche market.

Time management is used primarily to:

- Reduces your stress level
- Help you remain focused on the task
- Minimizes procrastination
- Greater self-confidence
- Meeting your goals
- Augments your productivity
- Gives you a sense of achievement
- Provides you with 100% commitment to fun activities
- Financial Rewards

Depending on your value system as well as your personality traits, these advantages will vary in intensity. Some might have a tendency to identify themselves with one or two of these advantages and concluded that they have good time management practices! Well, from my perspective, those with good time management skills will benefit from all of the advantages.

INTRODUCTION

Time management is the act or process of planning and exercising conscious control over the amount of time spent on specific activities, especially to increase effectiveness, efficiency or productivity.

It is a meta-activity with the goal to maximize the overall benefit of a set of other activities within the boundary condition of a limited amount of time.

Time management may be aided by a range of skills, tools, and techniques used to manage time when accomplishing specific tasks, projects, and goals complying with a due date. Initially, time management referred to just business or work activities, but eventually the term broadened to include personal activities as well. A time management system is a designed combination of processes, tools, techniques, and methods. Time management is usually a necessity in any project development as it determines the project completion time and scope.

The major themes arising from the literature on time management include the following:

- Creating an environment conducive to effectiveness
- Setting of priorities
- Carrying out activity around those priorities
- The related process of reduction of time spent on non-priorities
- Incentives to modify behavior to ensure compliance with time-related deadlines.

Time management has been considered to be a subset of different concepts such as:

Project management. Time Management can be considered to be a project management subset and is more commonly known as project planning and project scheduling. Time Management has also been identified as one of the core functions identified in project management.

Attention management: Attention Management relates to the management of cognitive resources, and in particular the time that humans allocate their mind (and organize the minds of their employees) to conduct some activities.

Source: [Wikipedia](#)

MARKET SIZE & WORTH

- The leading cause of stress is due to inadequately manage the time between the home and office
- 40% of US employers allow employee to manage their own time
- Sleep deprivation is now costing U.S. companies \$63.2 billion a year in lost productivity.
- 76% of employees put money and work as leading cause of stress in their lives
- 41% are stressed out during the workday, an increase from 36% a year ago.
- 58% say they have the resources to manage stress.
- U.S. companies lose between \$200-\$300 billion a year due to absenteeism, tardiness, burnout, decreased productivity, worker's compensation claims, increased employee turnover, and medical insurance costs resulting from employee work-related stress.








Source: [statista](#), [keyorganization](#)

DEMOGRAPHICS

- Time management is primarily used by white collar workers
- 96% of office workers are frustrated by their company's information management
- Paperwork has been voted the biggest burden for small businesses
- Using the correct organizational tools can improve time management by 38%
- Office workers waste an average of 40% of their workday. Not because they aren't smart, but because they were never taught organizing skills to cope with the increasing workloads and demands.
- Sales reps surveyed were most productive when they assigned themselves only three tasks per day. It gave them a great sense of accomplishment when they were able to cross off those tasks

Source: [dovico](#), [shirleyfinelee](#) and [simplyproductive](#)

NICHE DEMAND

time management		110,000
stress management		60,500
productivity		40,500
timeliness		9,900
time sheets		5,400
time constraints		2,400
productivity tools		1,900

The table above shows the monthly searches on Google for this niche.

Combined they add up to almost 150,000 searches a month and that's not including the thousands of long tail keywords that we haven't covered.

This is a huge niche with a lot of demand.

Common Google Searches

Here's what people are searching on the internet for...

Related searches for **time management**

[Printable Worksheets for Time Management](#)

[Time Management Tips and Strategies](#)

[Time Management Worksheet](#)

[Time Management Sheet](#)

[How to Manage Time Effectively](#)

[Time Management for Students](#)

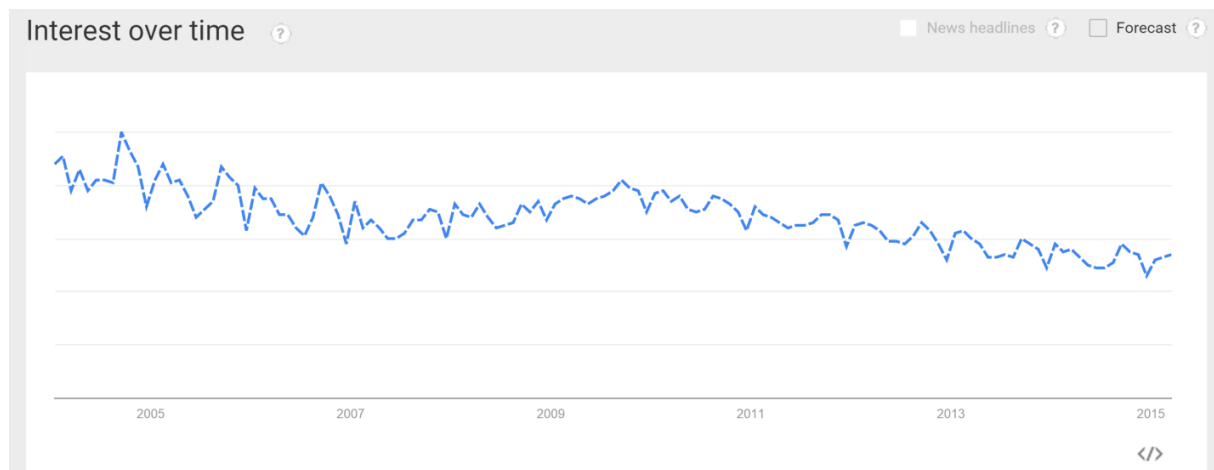
[Play Time Management Games](#)

[Time Management Seminars 2014](#)

Use these as content ideas to build topics around or create categories on your site, or as keywords for your SEO efforts.

This shows just how passionate this audience is about the niche.

NICHE GROWTH & MONTHLY SEARCHES



Look at the trend in popularity of TIME MANAGEMENT; it has always been in steady demand as it forms part of a wide corporate culture and individual lifestyle.

There are no signs of it going anywhere, and all of the market research has been done for you so it is waiting to be dominated and marketed in without difficulty.

SUB-NICHES TO EXPLORE

- Printable Worksheets for Time Management
- Time Management Tips and Strategies
- Time Management Sheet
- How to Manage Time Effectively
- Time Management for Students
- Punctuality
- Time and attendance
- Motivational self help

People Also Interested In

- Investing in time management
- Time management exercises
- Productivity tools
- Stress management
- Time attendance software
- Project management tips
- Balancing time at work and home
- Time management and morale

MOST POPULAR CONTENT

Use the ideas here to create similar content for your site.

Most Popular Content	Shares
<u>How to Motivate Yourself: 3 Steps Backed By Science</u>	67,535
<u>What It Takes to Go From Dead Broke to 6 Figures in 6 Months</u>	44,686
<u>Your Late-Night Emails Are Hurting Your Team</u>	33,640
<u>The Most Important 20 Minutes of the Day</u>	24,560
<u>Working Endless Hours Does Not Make You a Hero (Infographic)</u>	20,312

As you can see people excited and motivated to share content such as personal experience and solutions to common needs in this niche.

DOMAIN NAME IDEAS

Domain Names
monthmanagement.org
monthmanagement.com
timemanagement.click
time-management.me
timeangermanagement.org
secondmanagement.com
time-management.company
timemanagement.rocks
daymanagement.org
timemanagement.com

INFLUENTIAL PEOPLE IN THE NICHE

Name	Twitter Handle	Followers
Francis Wade	@fwade	2021
John Clark	@lifetosuccess	43100
Margaret Adams	@bmargaretadams	1752

These are the 3 of the most influential people in the niche on social media.

Network with them. Highlight or feature them in your content. Interview them. Use them to do research.

These people are NOT your enemy, but instead potential partners who can send you traffic and work with you.

AFFILIATE PRODUCTS

People are buying more types of things than you could imagine.

Amazon:

Amazon has almost 180,000 products listed. With the assortment of items being bought and sold, you are sure to harvest some new and fresh business, while nourishing the interests and needs of your current clients and peers.

1-16 of 179,936 results for **"time management"**

Best selling products on Amazon:

Product	Avg/Price	Ratings	Reviews
Getting Things Done: The Art of Stress-Free Productivity	\$8.88	4.4	1403
Time Management: End Procrastination and Become Productive: Be Productive and Stop Procrastination: Time Management...	\$2.99	4.6	34
Getting Things Done: The Art of Stress-Free Productivity	\$13.60	4.4	5
Time Management: Proven Strategies to Maximize Your Productivity and End Procrastination (Time Management Series	\$8.47	4.6	57
The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change	\$9.60	4.4	2740
Time Management: How To Get More Done in a Multitasking World	\$8.99	4.5	37
Time Management from the Inside Out, Second Edition	\$13.82	4.6	79

There will always be newer and better products which means buying the latest and greatest gadgets, books, apps, and systems that will generate sales as well as repeat sales for you.

Clickbank:

Clickbank has almost 1,700 products listed.

Displaying results 1-10 out of 1705 (pg. 1 of 171)

Incorporate these items from Clickbank to maximize profits...

Product	Price	Commission	Gravity
Goals, Time Management And Productivity Products (view mobile)	\$60.77	50%	0.14
Effective Time Management	NA	50%	0.00
I Need More Time!	NA	51%	0.00

Most Clickbank products offer 50-75% commission meaning generous payouts.

Retailers on ShareASale.com

There are over 500 merchants on ShareASale selling items related to TIME MANAGEMENT

Results	
Products	350
Merchants	514

Most Popular:

Merchant	Commission	Cookie Length
The Shaw Academy	45%	90 days
Grasshopper Group	\$100 per sale	120 days
Nutshell	\$20 per lead	30 days
Simplilearn Americas LLC	\$1 per lead \$20 per sale	30 days
Alliance Inspection Management, LLC	\$20 per sale	60 days
The MindPlace Company	20% per sale	120 days
MagazineDiscountCenter	10% per sale	90 days

Retailers on CJ.com

There are 2 retailers on CJ.com with affiliate programs related to TIME MANAGEMENT.

Retailer	Commission	3 Month EPC
Anthony Robbins Companies	10%	84.94 USD
FranklinCovey USA & FranklinCovey CA	10-25%	66.19 USD

CPA & Other Offers

Offer	Commission (%) or Payout (%)	Cookie Length	Type	Network
Aspiring Mind Personal Success Products	25%	-	Revshare	ClickBank
Stop Procrastinating! Mastering Time & Productivity	75%	-	Revshare	ClickBank
Fearless Mind Strategy: Anxiety, Stress And Fear Elimination Product	75%	-	Revshare	ClickBank

Kindle

Title	Author	Price	Star rating	Reviews
Time Management: End Procrastination and Become Productive: Be Productive and Stop Procrastination: Time Management	Justin Albert	\$2.99	4.6	34
Time Management: Proven Strategies to Maximize Your Productivity and End Procrastination (Time Management Series	Charles Harvey	\$2.99	4.6	69
Time Management: How To Get More Done in a Multitasking World: (Time management, Procrastination, Productivity	Michael E. Reese	\$2.99	4.5	37

Title	Author	Price	Star rating	Reviews
Time Management: The Superhuman Guide To Time Management! - How To Wake Up Early, Get Organized, Increase Productivity	Ryan Cooper	\$2.99	4.8	11
Getting Things Done: The Art of Stress-Free Productivity	David Allen and James Fallows	\$9.19	4.4	5
Time Management: Productivity Mastery & Self Discipline With 101 Tips For Time Management (Productivity, Evernote	M.J. Brown	\$2.99	4.8	52
Time Management: Effortless Time Management: Your Effortless Guide To Get Things Done In A Less Time, Boost Productivity	Andreas Wilson	\$2.99	4.8	42
Time Management: 50 Proven Strategies To End Procrastination, Get Organized And Increase Your Productivity	Rick Riley	\$2.99	4.8	24

Google Play Apps

App	Cost
Time Manager	\$1.06
Time Recording Pro	\$5.29
Time tracker, TimePunch Pro	\$1.98
aTimeLogger - Time Tracker	Free
Todoist: To-Do List, Task List	Free
Time Meter Time Tracker	Free
Time Management Tips	Free
Time Recording	Free
Any.do Task List & To-do List	Free
Timesheet - Work Time Tracker	Free

Udemy Courses

Course	# of Lectures	Rating	# of Reviews	Price (\$)
Effective Time Management For Entrepreneurs	17	5	3	69
Time Management: Know Thy Time	19	5	3	249
Effective Time Management for Professionals	18	4.6	8	49
Time Management for the Entrepreneur	13	0	0	37
Time Management and Effectiveness	6	3	2	29
A Mindful Approach to Time Management	38	4.3	10	499
Time Management	42	5	2	29
Project Management - Time Management	34	4.2	5	100
Top Secrets For Improving Study Skills & Time Management	22	5	1	37
Time Management: How to Build a System of Success	19	4.6	13	99

ITunes Apps

App	Category	Star Rating	Reviews
Schedule Planner	Utilities	4+	3

BLOGS, FORUMS AND SOCIAL MEDIA

Use these forums, blogs and social media groups to get content ideas, network, drive traffic and inspiration.

Google blog search shows almost 212 million pages and posts indexed about TIME MANAGEMENT so there's no shortage of content ideas and bloggers to network with.

Top TIME MANAGEMENT Blogs:

Blog	Social Media	Email List
The Time-Management Ninja	Yes	Yes
Freakishly Productive	Yes	No
Pajama Productivity	Yes	Yes
Pick the Brain	Yes	Yes
Productivityist	Yes	No
Brian Tracy	Yes	No
lifehacker	Yes	No
livingwellspendingless	Yes	Yes

Use these blogs for content ideas, networking opportunities, guest posting, traffic and more.

Time Management Forums

Forum	Members	Posts
Time Management Support Group	Not available	Not available
toodledo	Not available	Not available
getrichslowly	Not available	Not available
48days	Not available	Not available
timethoughts	Not available	Not available
management-forum	Not available	Not available

These are some of the top forums catering to **TIME MANAGEMENT**.

The membership numbers clearly show how simple it can be for you to discover and help solve issues for your audience and traffic to your site can start pouring in.

Social Media

Facebook has tens of 1000's of people interested in **TIME MANAGEMENT**. It's a great place to network, advertise, get traffic, meet others in the niche and more.

Facebook Most Popular Pages

Page	# of Likes
Time Management	3554
Time management	14707
Management-Time	751
TIME MANAGEMENT	2592
Time Management Ninja	6553
Effective Time Management Tips	6174
Time Management Games	2443
The Time Management Expert	1171
Time Management	1935

Facebook Most Popular Groups

Group	Members
The Time Management Academy	508
peRte TimeManagement	178
Time management	112
Time Managers	72

Most Popular Youtube Channels

Channel	Video #	Subscribers
Welingkar Hybrid Management Programs	267	2448
Peggy Duncan	141	999
wakeupproductive	15	3968
Time Management Magazine	18	272
FranklyOrganized	147	415
Time Timer LLC	26	168
Chris Croft	96	2457
Scott Roewer	29	411
The Productivity Pro, Inc.	30	526
Allyson Lewis	70	720

Scoop It Groups

Group	Views
the Change Samurai	17300
Time Management & Productivity	1800
Simple Time Management Tips	368
Time Management	527

Popular Reddit Groups

Group	Members
TimeManagement	3108
selfimprovement	50062
drumcorps	4567
getdisciplined	126984

Popular Pinterest Groups

Name	Followers
The Time Management Ex	830
Iridescence Organisation & T	169

Podcasts

Podcast Name	Presenter	Star Rating	Reviews
<u>Pursuing A Balanced Life - Work, Family, Fitness, Faith, Business, Entrepreneurship, Marketing, Productivity, Time Management</u>	Cliff J. Ravenscraft	4.5	58
<u>The Time Management Minute</u>	Deirdra Gross	-	-
<u>The Productivityist Podcast: Ideas and Tools for Personal Productivity Time Management Goals Habits Working Better</u>	Mike Vardy	4.5	11
<u>The Time Management Guy Dot Com podcast</u>	Dave Saunders	-	-
<u>Time Management Secrets with Ruth Klein</u>	Ruth Klein	-	-
<u>The Empower Yourself Podcast</u>	Victoria Gigante	5	7
<u>Your Biz Rules (TM) Podcast with Leslie Hassler (business building, time management, small business success, women entrepreneur</u>	Leslie Hassler	5	56
<u>Time Management Radio</u>	Kathryn McKinnon	-	-

Magazines

When there are magazines on the subject this is a great sign of a profitable market passionate people.

Magazine Name	Price
Time Management Magazine	Free online

WEBSITES SOLD ON FLIPPA.COM

Seeing websites that have already sold in the niche show a profitable and in demand niche.

It's also a great idea to get a look at what successful site owners have done and emulate them.

Site	Sold For (\$)
managementopps.com	275
stressmanagementprograms.info	3000
aperfecttime.com	1250
supremetimer.com	220
mytimemattersblog.com	3100
TimesheetHelper.com	2500
crowdtimer.com	3000
timelinecoverhd.com	2000
projectmanagementu.com	250
timeliness.com	10000

WHY ARE PEOPLE IN THIS NICHE

- It's an activity that all people do on a daily basis whether they realize it or not
- Its linked with multitasking so you can accomplish more work on time
- It makes the user more efficient in dealing with tasks
- People with better time management have a better quality of life
- It helps in planning targets in a much ideal way
- People can accommodate their family and work life without compromise
- People consider it to be a critical part of their success at job
- A lot of stress is relieved by proper management of time
- Less effort is applied as contrary to misconception that more effort would be required
- More time can be spent on important tasks
- Morale of the person is much higher if the tasks are completed in time

ADVERTISERS IN THE NICHE

Name	What they are selling
www.business.com	Apps
About.com/Time And Management	Articles
wow.com/Time Management For The	Articles
GuideToOnlineSchools.com	Online school

MOST COMMON TOPICS AND QUESTIONS

These questions / topics are problems that need solving. Solve them in your content and through your product recommendations and you'll have a happy audience ready to spend money.

Amazon, Clickbank and other networks have products which cater to these problems.

1. What are the best time management strategies
2. Time management apps
3. Time management courses
4. Time management success stories
5. Stress relief programs

BLOG TOPIC IDEAS

These are some proven blog topic ideas that would work well in this niche:

1. Time Management Tips Can Help While Starting a Business
2. Prioritize Your To-Dos: Time Management Tips for the Busy Business Owner
3. 5 Time Management Tips For Meetings
4. Learning How to Manage Time - Time Management Programs
5. Project Management and the Importance of Time Management
6. Studying and Time Management
7. 10 Signs You Should Invest In Time Management
8. Think You're Cut Out For Doing Time Management? Take This Quiz
9. 20 Myths About Time Management
10. 10 Things Your Competitors Can Teach You About Time Management

For more ideas check out the following resources:

- <http://ideas.contentforest.com/>
- <http://www.hubspot.com/blog-topic-generator>

REASONS TO GET INVOLVED IN THE NICHE

- With companies losing \$200-300 billion annually from time management issues, there is a large market growing to cater to this problem.
- \$63.2 billion is lost due to sleep deprivation alone.
- The companies are convinced to put up money for time management to reduce the productivity losses.
- A lot of companies invest money in training courses in order to boost productivity of the employees; this training costs is relatively less than the lost productivity of those companies
- The US has currently a \$11 billion self help industry, therefore there is a big gap between the losses in the companies and the products available to counter such losses.
- There has been a growth in the industry of 6.2% since the past decade
- Some authors of self help books have made clever marketing to reach as much as \$1.3 million in sales.

HOW TO 'HACK' YOUR WAY INTO THE NICHE

You can have an up-to-date and relevant **authority site** on **TIME MANAGEMENT**.

This niche has got it all – an obsessive audience with money to spend lots of products on sale, tons of social media sites, loads of blogs and forums with an easy to reach target audience.

You drive traffic from blog commenting, guest posting, forum marketing, interacting on social media with influencers.

You get your content ideas from seeing what's popular on other **TIME MANAGEMENT** blogs and related blogs and simply write something bigger and better, bolder and stronger. Make the other ones pale in comparison.

Your profits can grow in no time thanks to the passionate audience in this exciting niche market.

By networking with others in the niche, sharing their content and linking to them, your website will grow. Just watch as they return the favor.

And don't forget to build your email list so you can continue to build your relationship with your audience, drive traffic back to your newest content, and promote to your audience

What You'll Need To Get Started:

- A reliable web-host from the likes of **WP-Engine**
- A brandable domain from **NameCheap**
- A premium theme from **Studiopress**
- Image & graphics from **Photodune from \$1** (don't take images from Google you'll end up in legal trouble)
- An auto-responder to build your email list and contact your customers – **Aweber is just \$1**
- The number #1 email capture tool on the market – **OptinMonster**, so you can grow your list fast.

WHAT YOU CAN USE THIS REPORT FOR

There are no limits as to what you can use this niche report for, you'll find it useful whether you're looking to research new blog ideas, small product review sites, ecommerce, info-products or other business models.

HOWEVER most of the reports I create, including this one, make great topics for authority sites and blogs as I give you niches where there's a lot of money being spent AND huge demand, big online communities (forums, blogs, social media groups), lots of influential people to network with and a ton of good affiliate products to promote and more.

These niches make for great authority sites / blogs as they have multiple traffic sources, different ways to monetize, endless content ideas, easy to find traffic, scope for growth and more.

How you choose to use them is up to you but make sure you DO use them as simply researching will get you nowhere...taking action will!

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If you have any questions, queries or problems.

Or just want to chat then get in touch below...



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- <https://www.facebook.com/groups/nichehacksprivate>
- **Email: nichehacks@nichehacks.com**