

# SCRIPT WRITING

## NICHE REPORT



**NicheHacks**  
NICHE DOMINATION SHORTCUTS

**STUART WALKER**

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# **SCRIPT WRITING**

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## REPORT OVERVIEW

In this report we're going to evaluate the SCRIPT WRITING niche a relatively ever green niche that's ready to be tapped into.

We'll cover why it's profitable, how much money is being spent in the market and who by so you know who your target audience are.

The best selling physical and digital products will be revealed so you know what to sell.

As well as looking at the most popular content in the niche, who the most influential people are alongside an examination of what the most popular blogs, forums and social media hubs are for advertising and traffic purposes.

The common problems that people in the SCRIPT WRITING niche are revealed as well as blog content ideas, domain name suggestions, keywords, who's advertising and more.

Lastly we'll look at why YOU should get involved in the SCRIPT WRITING niche and what you can do to dominate it.

All of the reports that we create are thoroughly researched and designed to give you a head start in making a profit from the niche.

We try and choose niches that have a wide range of different business models available but the vast majority would make perfect blog / authority sites monetized by affiliate marketing.

## INTRODUCTION

Screenwriting, also called scriptwriting, is the art and craft of writing scripts for mass media such as feature films, television productions or video games. It is frequently a freelance profession.

Screenwriters are responsible for researching the story, developing the narrative, writing the screenplay, and delivering it, in the required format, to development executives. Screenwriters therefore have great influence over the creative direction and emotional impact of the screenplay and, arguably, of the finished film. They either pitch original ideas to producers in the hope that they will be optioned or sold, or screenwriters are commissioned by a producer to create a screenplay from a concept, true story, existing screen work or literary work, such as a novel, poem, play, comic book or short story.

**SOURCE:** [WIKIPEDIA](#)

## MARKET SIZE & WORTH

- An A-list screenwriter may be paid between \$100,000 to \$2 million to write a script, including \$400,000 a week for each rewrite of a film in trouble;script doctors may be called upon to revise the final draft at \$100,000 to \$200,000 a week. Recently, Columbia Pictures has been offering the best screenwriters 2 percent of the gross profits (after the production and marketing budget has been deducted).
- A top screenwriter may earn as much as \$2m per movie, plus a percentage, while a writer called in to doctor the script can earn six figures.
- During 2012 Median Pay of Authors and Writers was \$55,940 per year and number of jobs available during the same year was 129,100.
- . According to the U.S. Bureau of Labor Statistics (BLS), the national 25th-75th percentile salary range for scriptwriters was \$40,920-\$83,790 as of May 2014. The BLS also reported that all writers in radio and television earned an average of \$57,830 for the same time period. The same source reported that the expected job growth for the 2012-2022 decade for all writers and authors was slower than average at 3%.

**More detailed information:**

([Source](#) & [Source](#))

## DEMOGRAPHICS:

- Orzoco found that between 1991 and 2000, women wrote 14 percent of spec scripts sold and only 9 percent between 2010 and 2012..
- The Ageism factor is pretty easy to understand. Somehow, older (and presumably wiser) isn't necessarily better or smarter. In Hollywood think, a 23-year-old will write a more commercially viable script than a 43-year-old or 53-year-old. They might be right, if the plot has to do with high school or college kids ('American Pie,' 'Road Trip' or any Freddy Prinze Jr. movie). But when it comes to stories with depth and weight, I think it's fair to say that age and life experience will supersede youth and inexperience.
- Television is still a very male-dominated industry. The Writer's Guild of America (West) claims that only 27 percent of film writers and 19 percent of television writers it represents are female.

Source: ([thewrap](#) & [HuffingtonPost](#) & [WritersStore](#))

## NICHE DEMAND

Keyword	Avg Monthly Searches
<a href="#">scriptwriting</a>	564,150
<a href="#">Scripts</a>	43,290
<a href="#">Screenwriter</a>	42,890
<a href="#">Novel writing</a>	32,710
<a href="#">Script writing</a>	31,180
<a href="#">Writer</a>	28,700
<a href="#">Movie Script</a>	22,670
<a href="#">ScreenPlay</a>	21,430
<a href="#">Writing Jobs</a>	19,150
<a href="#">Writing ScreenPlays</a>	18,340



The table above shows the monthly searches on Google for this niche.

Combined they add up to over 8,24,510 searches a month and that's not including the thousands of long tail keywords that we haven't covered.

This is a huge niche with a lot of demand.

## Common Searches

### Google.com

[Script Writing](#)

[Script Writing Software Free](#)

[Script Writing Template](#)

[Script Writing Software](#)

[Script Writing Tips](#)

## **Amazon.com**

[Script Writing](#)

[Script Writing Software](#)

[Script Writing Books](#)

[Script Writing Dummies](#)

[Script Writing Program](#)

## **Yahoo.com**

[Script Writing Software](#)

[Free Script Writing Software](#)

[Script Writing Tattoos Design](#)

[Script Writing Format](#)

[Script Writing Tattoos](#)

## Bing

[Script Writing](#)

[Script Writing Software](#)

[Script Writing Format](#)

[Script Writing Template](#)

[Script Writing Tips](#)

## Youtube

[Script Writing](#)

[Script Writing for Beginners](#)

[Script Writing Tutorial](#)

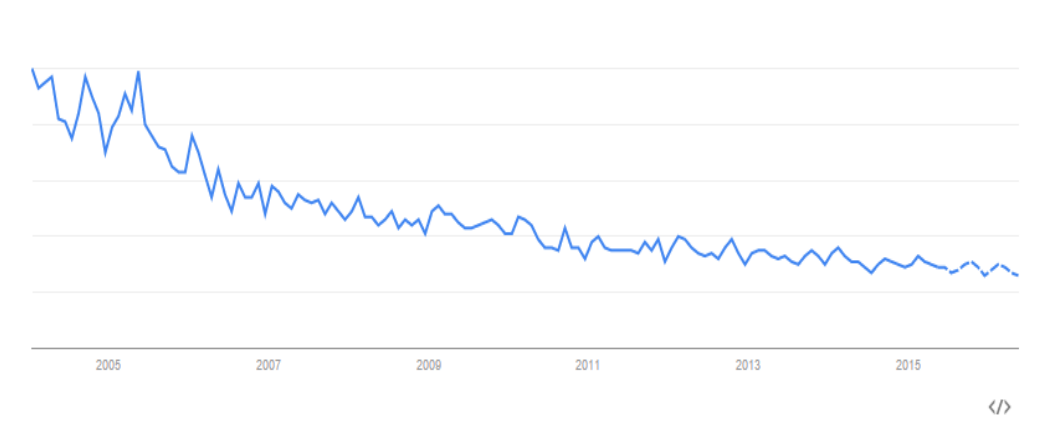
[Script Writing Tips](#)

[Script Writing Software](#)

As you can see people are searching for everything from Script Writing Tips to Script Writing Books in the niche.

This shows just how passionate this audience are about the niche.

## NICHE GROWTH & MONTHLY SEARCHES



Look at the trend in interest in the Script Writing. It is stable and is predicted to remain static for years.

The interest in this niche is currently static but it is potentially big business and timeless. This just means that all of the market research has been done for you, and all there's left for you to do is enter it and start marketing.

## SUB-NICHES TO EXPLORE

- Script Writing Software
- Script Writing Format
- Script Writing Jobs

- Script Writing Contest

**May also be interested:**

- Screen Writer
- Screen Play
- Copy Writing
- Novel Writing
- Drama
- Theatre

## MOST POPULAR CONTENT

Use the ideas here to create similar content for your site.

Most Popular Content	Shares
<a href="#"><u>This Is What Happens When Two Kids Write A Script For Grownups. I Can't Stop Laughing.</u></a>	30.5k
<a href="#"><u>Taylor Swift on Her Love of Reading &amp; Writing: 'What If I End Up Writing a Script or a Book?</u></a>	29.3k
<a href="#"><u>Was Kevin Smith Hired To Write And Leak A Fake Batman v Superman Script?</u></a>	11.4k
<a href="#"><u>A R Rahman Ventures Into Script-writing, Film Production</u></a>	27.1k
<a href="#"><u>The Avengers Director Tells You The 5 Things Your Script Has To Have</u></a>	18.7k



As you can see people excited and motivated to share content such as “Two Kids Write A Script For Grownups” and “The Avengers Director Tells You The 5 Things Your Script Has To Have” in this niche.

## DOMAIN NAME IDEAS

Domain Names
scriptwriting.info
scriptwriting.net
scriptwriting.com
lineswriting.com
script-writing.info
lineswriting.info
script-writing.net
scriptscreenplaywriting.org

## INFLUENTIAL PEOPLE IN THE NICHE

Name	Twitter Handle	Followers
<a href="#">Kirstie Alley</a>	@kirstiealley	1.25m
<a href="#">Satliristas</a>	@Satiristas	3,459
<a href="#">Simon Blackwell</a>	@simonblackwell	80.6k
<a href="#">Eamonn Holmes</a>	@EamonnHolmes	803k
<a href="#">Jason Alexander</a>	@IJasonAlexander	395k

These are the 5 most influential people in the market niche on Script Writing.

Network with them. Highlight or feature them in your content. Interview them. Use them to do research.

These people are NOT your enemy, but instead potential partners who can send you traffic and work with you.

## AFFILIATE PRODUCTS:

In this niche people are buying Books and Videos.

### Products on Amazon:

Amazon has over 306 products listed, ranging from just 2 to 470 dollars.

1-16 of 306 results for "[Script Writing for tv / films](#)"

1-12 of 278 results for Books : "[Script Writing for tv / films](#)"

### Best Selling Products On Amazon:

Product	Avg/Price	Reviews	Rating
<a href="#">The Screenwriter's Bible, 6th Edition:</a>	\$18.43	72	4.7
<a href="#">The Comedy Bible: From Stand-up to Sitcom</a>	\$14.24	113	4.3
<a href="#">Writing for Television, Radio, and New Media (Broadcast and Production)</a>	\$179.33	13	4.0
<a href="#">Writing Movies for Fun and Profit: How We Made a Billion Dollars at the Box Office and You Can, Too!</a>	\$19.02	155	4.5

There will always be newer and better products which means buying the latest and greatest gadgets, books, apps, and systems that will generate sales as well as repeat sales for you.

### **Clickbank:**

There are over 13 products related to the topic on CB. Incorporate these items from Clickbank to maximize profits.

Product	Price	Commission	Gravity
<a href="#">Screenplay Writing Secrets!</a>	\$036	20.00%	0.99
<a href="#">Christian Plays</a>	\$15.41	50.00%	0.39
<a href="#">Make Independent Films.com</a>	\$4.10	50.00%	0.09
<a href="#">Dirty Dialogue: A Good Girl's Guide To Being Bad</a>	\$23.32	65.00%	5.43

Most Clickbank products offer 20-65% commission meaning generous payouts.

## Other Affiliate Programs & Offers

These are independently run affiliate programs.

Retailer	Commission	Cookie
<a href="#">Writers Store</a>	10.00%	Unknown
<a href="#">Movie in a month</a>	50.00%	Unknown

## CPA & Other Offers

Offer	Commission or Payout	Cookie	Type	Network
<a href="#">Screenplay Writing Secrets!</a>	\$0.36	N/A	Sales	ClickBank

## Kindle

Title	Author	Price	Star Rating	Reviews
<a href="#">The Screenwriter's Bible, 6th Edition</a>	David Trottier	\$18.43	4.7	72
<a href="#">Coffee Break Screenwriter</a>	Pilar Alessandra	\$30.53	4.8	70
<a href="#">Screenplay: The Foundations of Screenwriting</a>	Syd Field	\$9.04	4.4	176
<a href="#">Save the Cat</a>	Blake Snyder	\$12.25	4.5	766
<a href="#">Screenwriting For Dummies</a>	Laura Schellhardt	\$13.97	4.5	41

## Google Play Books

BookTitle	Author	Price
<a href="#">Screenwriting in Final Draft</a>	AskVideo.com	\$ 9.39
<a href="#">Learning to Write 1-Prewriting</a>	Upbrainning	\$6.61
<a href="#">Christine Baranski App</a>	Apps God Software	\$5.23

## Google Play Apps

AppTitle	Price
<a href="#">MyScreenplays Pro</a>	\$2.86
<a href="#">Character</a>	\$ 3.04
<a href="#">In memory of Vladimir Vysotsky</a>	\$5.24
<a href="#">Act 1 Video Player</a>	\$ 2.93

## Udemy Courses

Course	# of Lectures	Rating	# of Reviews	Price
<a href="#">The Million Dollar Screenwriter</a>	21	5	126	\$299
<a href="#">Becoming A Writer</a>	19	5	257	\$50
<a href="#">Writing With Flair: How To Become An Exceptional Writer</a>	31	5	94	\$299

## Itunes Apps

App	Category	Rating	Reviews
<a href="#">Scripts Pro - Screenwriting on the Go</a>	Apps	4	1194
<a href="#">Movie Writing</a>	Apps	2.5	18
<a href="#">Screenwriting - How To Write A Script Or Play</a>	Apps	Not Available	Not Available
<a href="#">Final Draft Reader</a>	Apps	4	5



## BLOGS, FORUMS AND SOCIAL MEDIA:

Use these forums, blogs and social media groups to get content ideas, network, drive traffic and inspiration.

Google blog search shows almost 2,030,000 pages and posts indexed about script writing for movies/plays, so there's no shortage of content ideas and bloggers to network with.

### Top Script Writing Blogs:

Blog	Social Media	Email List
<a href="#">Writers Digest</a>	Yes	Yes
<a href="#">Simply Scripts</a>	No	No
<a href="#">Flying Wreslter</a>	Yes	Yes
<a href="#">Gointothestory</a>	Yes	Yes
<a href="#">stevenpressfield</a>	No	Yes

Use these blogs for content ideas, networking opportunities, guest posting, traffic and more.

## Screen Writing

Forum	Members	Posts
<a href="http://blcklst.com">blcklst.com</a>	Unknown	Unknown
<a href="#">Script Chat</a>	Unknown	Unknown
<a href="#">Stage32</a>	Unknown	Unknown
<a href="#">screenwritinggoldmine</a>	2799	7,721
<a href="#">indietalk</a>	30,687	388,701

These are some of the top forums catering to SCRIPT WRITING.

The membership numbers clearly show how simple it can be for you to discover and help solve issues for your audience and traffic to your site can start pouring in.

## Social Media

Facebook has tens of 1000's of people interested in SCRIPT WRITING. It's a great place to network, advertise, get traffic, meet others in the niche and more.

### Facebook Most Popular Pages

Page	# of Likes
<a href="#">Script Writing</a>	3,225
<a href="#">Script Writing</a>	293
<a href="#">Film Script Writing</a>	766
<a href="#">How to Write a Script</a>	779

### Facebook Most Popular Groups

Group	Members
<a href="#">Script Writers for Films</a>	7,728
<a href="#">Film &amp; TV: Script Writers, Directors</a>	1,395
<a href="#">Amateurs Script writers &amp; Film makers</a>	680

## Most Popular Youtube Channels

Channel	Video #	Subscribers
<a href="#">Danny Brown</a>	7	2,618
<a href="#">djp</a>	91	1,065
<a href="#">StarrySkyProductions</a>	12	1,727
<a href="#">masquerade</a>	23	2,439

## Popular Reddit Groups

Group	Members
<a href="#">Screenwriting</a>	35,628
<a href="#">scriptwriting</a>	43

## Pinterest Pinner

Pinner	Followers
<a href="#">Screenwriting in the digital age</a>	747
<a href="#">Art of Cinema I</a>	1,298
<a href="#">Writing</a>	1,162

## Magazines

When there are magazines on the subject this is a great sign of a profitable market passionate people.

Magazine Name	Price
<a href="#">scriptmag</a>	NA
<a href="#">CreativesScreenWriting</a>	NA
<a href="#">Beer Connoisseur</a>	NA

## WEBSITES SOLD ON FLIPPA.COM

Seeing websites that have already sold in the niche show a profitable and in demand niche.

It's also a great idea to get a look at what successful site owners have done and emulate them.

Site	Sold For
<a href="http://WritingServiceNow.com">WritingServiceNow.com</a>	\$70
<a href="http://writingwhale.com">writingwhale.com</a>	\$75
<a href="http://completeWritingServices.com">completeWritingServices.com</a>	\$37

## WHY ARE PEOPLE IN THIS NICHE

- The Money : But if money isn't their only motive, and they know they want to write, then they can probably make more as a steadily working screenwriter than with any other form of writing.
- They Get to Tell Stories: If creating unique, captivating characters and taking them over seemingly insurmountable obstacles to achieve visible, bigger-than-life goals is the kind of writing that thrills them.
- People Love the Movies (and/or Television): People not only love seeing them, they relish the challenge of staying within a rigid formula and creating a visual story that is original, thoughtful and emotionally captivating.
- People want to reach a Huge Audience: More people saw last week's episode of 'The West Wing' than have read 'Gone With the Wind'. Makes them stop and think, doesn't it?
- People Love to Write: Screenwriting may not employ all the big words in the dictionary, but they still get to spend their day lost in the power of language.

## **MOST COMMON TOPICS AND QUESTIONS**

These questions / topics are problems that need solving. Solve them in your content and through your product recommendations and you'll have a happy audience ready to spend money.

Amazon, Clickbank and other networks have products which cater to these problems.

1. How Do You Write a TV Script?
2. How to Write a Screenplay?
3. How Do You Write a TV Script?
4. Where can I find training program on script writing...?
5. Do You Really Want to be a Screenwriter?
6. What's the Secret to Writing a Great Play?
7. how to write a script for a movie
8. How to be a successful movie script writer?
9. What are the basic requirements of movie script writer?
10. How important is a script for a movie or a play?
11. Can anyone start Script writing as a career?



## WHO'S ADVERTISING IN THE NICHE

Advertising is a strong sign of a profitable niche. People don't spend money on ads if they can't profit from it.

Company	Selling
<a href="#">Cinequest</a>	N/A
<a href="#">oneyearlease</a>	Theater Company

## BLOG TOPIC IDEAS

These are some proven blog topic ideas that would work well in this niche:

1. 10 Signs You Should Invest In Script Writing For Movies
2. 5 Tools Everyone In The Script Writing For Plays Industry Should Be Using
3. 7 Things About Script Writing Your Boss Wants To Know
4. 14 Common Misconceptions About Script Writing For Movies
5. Think You're Cut out for Doing Script Writing for Plays? Take This Quiz
6. 20 Myths About Script Writing For Movies Or Play
7. The Worst Advice We've Ever Heard About Script Writing For Movies Or Play
8. 10 Quick Tips About Script Writing For Movies Or Play
9. 14 Common Misconceptions About Script Writing For Movies Or Play
10. What Will Script Writing Be Like In 100 Years?
11. Why We Love Script Writing (And You Should, Too!)

For more ideas check out the following resources:

- <http://ideas.contentforest.com/>
- <http://www.hubspot.com/blog-topic-generator>

## REASONS TO GET INVOLVED IN THE NICHE

- Script Writing is a stable market and is highly profitable.
- Script writing for Movies/Plays is directly related to entertainment industry and forecasts predict that the entertainment industry will grow to over 679 billion US dollars in value over the next four years, proving its worth in domestic markets and as a major U.S. export.
- Over 8,24,510 people are searching for just the most obvious keywords every month – showing huge online demand.
- The target audience, male and female aged 18 to 60 tend to have disposable income to spend – you can benefit from that spending.
- Between the social media hubs and forums there's around 50000 members meaning a huge pool of engaged traffic to tap into.
- There's an endless array of content ideas in the niche including popular ones like “Two Kids Write A Script For Grownups” and “The Avengers Director Tells You The 5 Things Your Script Has To Have”– create similar content but better and it's almost guaranteed to go viral.

- People are passionate about this topic and ready to spend money, you can see they already buy Coffee Break Screenwriter and Coffee Break Screenwriter– it may as well be spent with you.
- There's endless problems from “How Do You Write a TV Script?” to “Can anyone start Script writing as a carrer?”and every problem as a product available which solves it – sell these as an affiliate
- There's plenty of good domain names available including “lineswriting.com” and “scriptwriting.info” – pick one and get started.
- “Cinequest” and “oneyearlease” are advertising in this niche showing it must be profitable, people don't spend money on ads if they can't profit from them – get involved.

## HOW TO 'HACK' YOUR WAY INTO THE NICHE

You can have an up-to-date and relevant **authority site** on Script Writing.

This niche has got it all – an obsessive audience with money to spend lots of products on sale, tons of social media sites, loads of blogs and forums with an easy to reach target audience.

You drive traffic from blog commenting, guest posting, forum marketing, interacting on social media with influencers.

You get your content ideas from seeing what's popular on other Script Writing blogs and related blogs and simply write something bigger and better, bolder and stronger. Make the other ones pale in comparison.

Your profits can grow in no time thanks to the passionate audience in this exciting niche market.

By networking with others in the niche, sharing their content and linking to them, your website will grow. Just watch as they return the favor.

And don't forget to build your email list so you can continue to build your relationship with your audience, drive traffic back to your newest content, and promote to your audience

## What You'll Need To Get Started:

- A reliable web-host from the likes of [WP-Engine](#)
- A brandable domain from [NameCheap](#)
- A premium theme from [Studiopress](#)
- Image & graphics from [Photodune from \\$1](#) (don't take images from Google you'll end up in legal trouble)
- An auto-responder to build your email list and contact your customers – [Aweber is just \\$1](#)
- The number #1 email capture tool on the market – [OptinMonster](#), so you can grow your list fast.



## WHAT YOU CAN USE THIS REPORT FOR

There are no limits as to what you can use this niche report for, you'll find it useful whether you're looking to research new blog ideas, small product review sites, ecommerce, info-products or other business models.

HOWEVER most of the reports I create, including this one, make great topics for authority sites and blogs as I give you niches where there's a lot of money being spent AND huge demand, big online communities (forums, blogs, social media groups), lots of influential people to network with and a ton of good affiliate products to promote and more.

These niches make for great authority sites / blogs as they have multiple traffic sources, different ways to monetize, endless content ideas, easy to find traffic, scope for growth and more.

How you choose to use them is up to you but make sure you DO use them as simply researching will get you nowhere...taking

action will!

## CONNECT WITH ME

**If you have any questions, queries or problems.**

**Or just want to chat then get in touch below...**



**<http://nichehacks.com/contact/>**

**<https://www.facebook.com/groups/nichehacksprivate>**

**Email: [nichehacks@nichehacks.com](mailto:nichehacks@nichehacks.com)**