

Effortless Celebrity Endorsement Cash



By Luther Landro & Sean Hudson

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Table of Contents

INTRODUCTION – HOLLYWOOD AGENT... IN KENTUCKY?	4
HOW AN INSURANCE SALESMAN BECAME A HOLLYWOOD AGENT	5
HOW THIS WHOLE THING WORKS	6
HOW THIS HELPS BUSINESS OWNERS	6
SETTING IT ALL UP	7
ACCOUNT SET UP	7
BUSINESS SET UP	9
FINDING CLIENTS TO SELL TOO	10
LOCAL BUSINESS LEAD SOURCES	10
CREATING CLIENT PROPOSALS	11
FIND THE RIGHT CELEBRITIES	11
NAMING YOUR PRICE	16
WRITING A PROPOSAL	17
SENDING OUT YOUR PROPOSAL	19
SENDING VIA EMAIL	19
WARM WALK-IN	19
SENDING THROUGH SOCIAL MEDIA	20
SENDING THROUGH DIRECT MAIL	20
NEGOTIATING FEES	20
SERVICING CLIENTS – GETTING THEIR BUSINESS ENDORSED	21
CREATE A CAMPAIGN FOR EACH CLIENT	21
CREATE THE OPPORTUNITY TO BE POSTED	23
MAKING A DIRECT OFFER	26
OPEN BIDDING FOR MORE TARGETS	28
FOLLOWING UP WITH CLIENTS	29
USING THE ENDORSEMENT IN OTHER MARKETING	29
GROWING YOUR AGENCY THROUGH REFERRALS	30
IN CONCLUSION	31

Introduction – Hollywood Agent... In Kentucky?

Celebrity endorsements are a massive business, usually requiring enormous fees and 'Hollywood' connections in order to get them. And they pay off... Could you imagine Nike without Michael Jordan, or *I can't believe it's not butter* without Fabio?

Most business and product owners only dream of having a celebrity endorse them. And like most people, they believe it is simply out of reach and certainly out of budget. This used to be true, however with the advent of social media, celebrity endorsements have become accessible and affordable for anyone who knows where to look.

In this guide you will learn how to get endorsements from some of the biggest stars in Hollywood via social media for as little as \$200.

You'll also learn the sales strategies that an insurance salesman from Winchester, Kentucky used to sell these endorsements to businesses all over the country collecting fees as high as \$15,000 for a single Facebook post.

Imagine it: Getting calls from business owners who need a celebrity to mention their latest event or product on social media. Connecting them with the movie star, musician, or TV personality that best matches their business model and earning a fat check in the process.

This is one of the easiest, and most fun ways I have ever seen to make money from home and I'm exciting to start you on your journey.

How An Insurance Salesman Became A Hollywood Agent....

My friend Sean Hudson has lived in Winchester Kentucky his entire life. He'd only been out of Kentucky a few times in his life, and he's never seen the ocean.

I met him online as part of a marketing mastermind group, at the time he was an insurance salesman trying to learn how to use online marketing to build his business. He had tried everything – blogs, social media, flyers, PPC, SEO... Yet he couldn't seem to put it all together to generate fresh leads for his practice.

At one of our skype group sessions, Sean told us about a service he recently used to get a handful of celebrities to send Twitter messages about his insurance practice. The surprising thing was that it only cost him \$1,000 to get these tweets sent out by some pretty well-known actors in Hollywood.

Sean was disappointed with the results, not a single lead for his insurance business. But where Sean saw failure, I saw an opportunity. I knew that people don't normally look to celebrities for advice about insurance, but night clubs, restaurants, books stores, and many other businesses could get a tremendous boost with a single endorsement like this.

And so I told Sean to take a little break from his insurance business, and try to re-sell these cheap celebrity endorsements to business owners who could really use them. Excited about the idea, he took 2 weeks off of his job and decided to give it a shot.

At the end of the 2 weeks Sean was getting calls from businesses all around the country who wanted to use his celebrity service for their events and businesses. Sean made more money in those first 2 weeks than he had made the previous 6 months as an insurance salesman.

That was last year, and now Sean has perfected this method and is working with me to teach others how they can duplicate his success.

How This Whole Thing Works

Sean uses a service call Sponsored Tweets to find celebrities and niche personalities who are selling social media posts online. Despite the name, sponsored tweets offers more than just Twitter posts...

You can buy Facebook posts, blog posts, YouTube, Instagram, Vine, and a host of other social media services. Prices can range anywhere from \$100 up into the hundreds of thousands of dollars for top talent.

This means you can resell these posts to a wide range of audiences, from the smaller mom and pop businesses that can only afford smaller posts...

To the large restaurants and night clubs that will pay tens of thousands to have their establishment mentioned by a celebrity.

Sean charges anywhere from 30% - 100% markup on the cost of the social media posts to help them write the post, organize the campaign and do follow up marketing with the customers they generate.

By following this model you stand to earn thousands of dollars from each business that seeks you out.

How This Helps The Business Owners

Every one of your clients will have specific needs...

Some might want to bring in customers into monthly events and want to use the endorsements to drive in customers, some will just want to be mentioned by a celebrity so they can use that endorsement in other marketing efforts.

No matter the business's goals, you will be in the middle of it directing their campaigns and earning your fees.

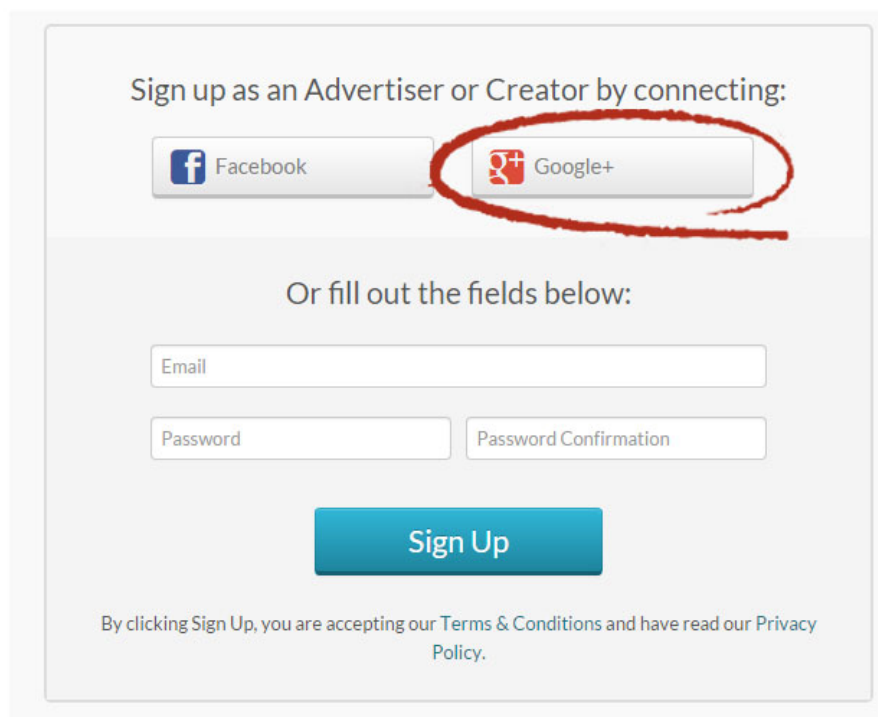
Setting It All Up

In this section I am going to walk you through all the steps to setting up your business and account with Sponsored Tweets. This will get you set up the right way so you can start selling celebrity endorsements right away.

Account Set Up

First, you need to get set up with an account at Sponsored Tweets. You can sign up for sponsored tweets here: <https://sponsoredtweets.com/>

The easiest way to sign up is using your Facebook or Google account. I prefer to use my Google account for everything:

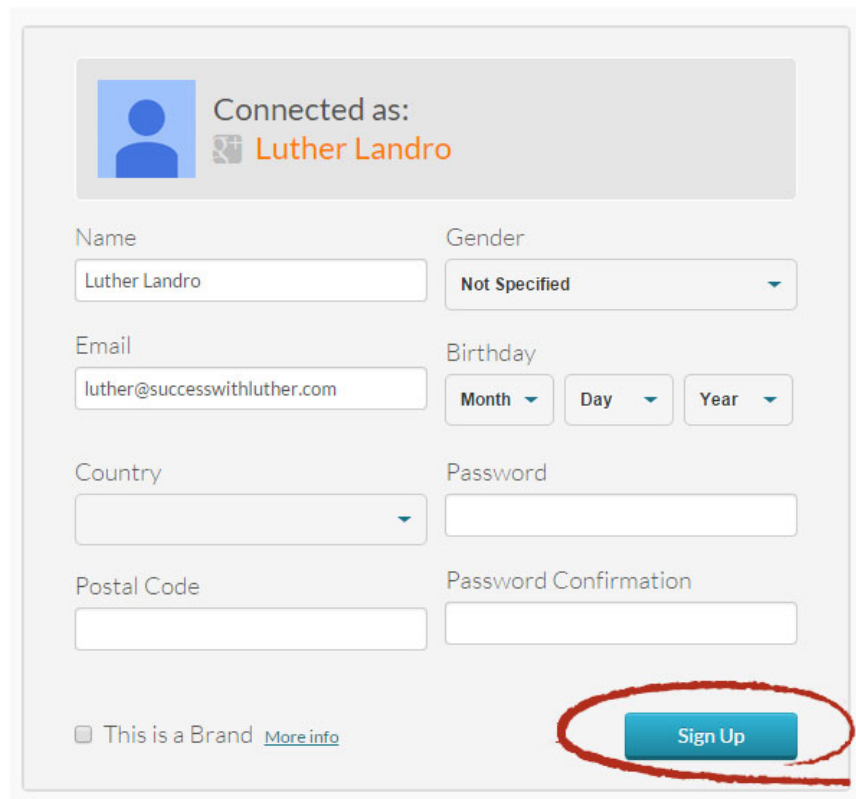


Sign up as an Advertiser or Creator by connecting:

Or fill out the fields below:

By clicking Sign Up, you are accepting our [Terms & Conditions](#) and have read our [Privacy Policy](#).

Next, fill out the rest of the information and click the sign up button to create your account:



The image shows a user registration form for 'SponsoredTweets BY IZEA'. At the top, it says 'Connected as: Luther Landro' next to a blue profile icon. The form fields are arranged in two columns. The left column contains: 'Name' (text input with 'Luther Landro'), 'Email' (text input with 'luther@successwithluther.com'), 'Country' (dropdown menu), and 'Postal Code' (text input). The right column contains: 'Gender' (dropdown menu with 'Not Specified'), 'Birthday' (three dropdown menus for 'Month', 'Day', and 'Year'), 'Password' (text input), and 'Password Confirmation' (text input). At the bottom left, there is a checkbox labeled 'This is a Brand' with a link 'More info'. At the bottom right, there is a blue 'Sign Up' button, which is circled in red.

Once you sign up, you will be asked to add additional social media accounts which is not necessary in order to advertise. After, you will need to confirm your email in order to access your dashboard.

The final step is to upgrade your account to a Pro account, which has a cost of \$10 per month. Upgrading allows us to search through their creators to find the celebrities we will want to use.

Start by adding funds to your account by clicking on the green button on the top right of the dashboard:



You will only need to deposit \$10 in order to upgrade.

Once you have the funds added, upgrade your plan to the pro account here: <https://sponsoredtweets.com/account/plans>

You can sign up for enterprise after your business is earning money which will give you priority access to celebrities and faster support.

Business Set Up

An optional, and recommended step is to incorporate your business and structure it the right way in accordance with your local laws. This guide is not meant to give legal or accounting advice, however it is recommended that you consult with an attorney or tax professional before venturing into any business.

A cheap service I use for incorporation, trademarks, and other legal matters is legal zoom. Legal Zoom has an entire section dedicated to starting a new business, and I highly recommend you take the time to go over it and familiarize yourself with the different types of business structures: <http://www.legalzoom.com/business/start-your-business.html>

At least familiarizing yourself with the process before you begin will save you a lot of trouble later when you finally decide to incorporate and grow your business.

Finding Clients To Sell Too

In this section I am going to walk you through the process of finding local business owners you can sell too. Make sure you followed along in the last section and have set up an account with sponsored tweets before reaching out to potential clients. You will need to be able to see which celebrities are available as well as their prices in order to put together sales proposals in this section.

Local Business Lead Sources

Celebrity endorsements over social media is a service that nearly any local business can use to boost their credibility and customer base. Truth is you can simply walk into any restaurant, bar, hair salon, or other local establishment and offer them a celebrity plug.

The real beauty of Sean's system is that you don't have to meet the business owners who become your clients, after all Sean lives in a smaller town in Kentucky and the vast majority of his business comes from larger cities like New York and Chicago. You can offer this service to businesses no matter where you are located.

Finding businesses to sell too is easy, there are a number of business directories that will provide direct contact information for the owners and decision makers. Here is a list of my favorite lead sources:

<http://www.manta.com/>

<http://www.yellowpages.com/>

<http://www.local.com/>

Truth is you really only need manta.com to find potential clients. Manta will provide you with direct contact information, as well as links to the business's website and often social media profiles.

The best businesses to target are the ones that most active on Social media. Take a look at their Twitter, Facebook, and Instagram accounts.

The more photos, posts, and updates they have the more time and money they are spending promoting on social media. These businesses will be the most receptive to the idea of having a celebrity endorse them over social media. This also provides a great way to contact them, as you will see in a minute.

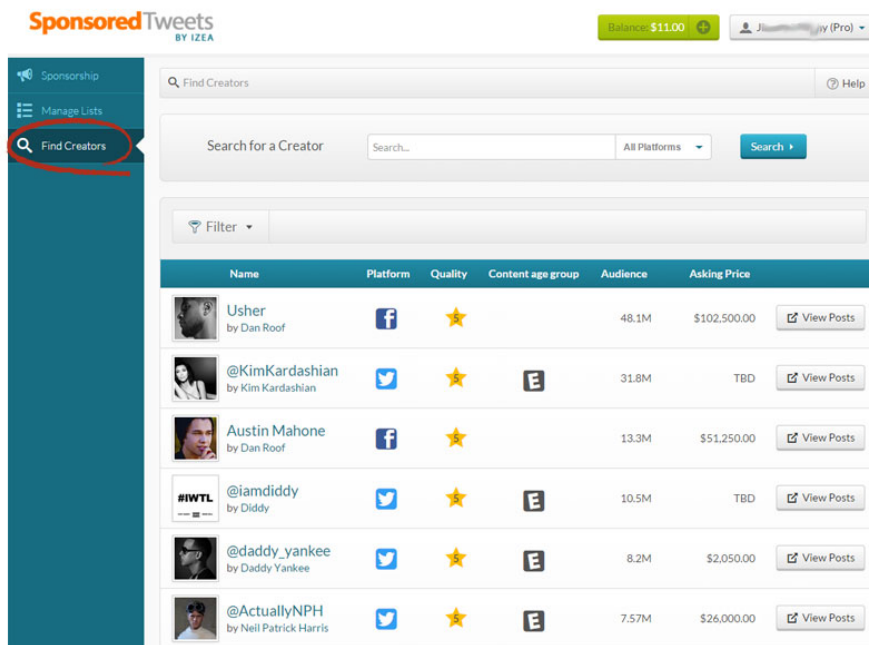
Creating Client Proposals

Once you have found businesses that you want to target, it's time to put together a sales proposal to get them on the hook.

We'll start by picking out the right celebrities for our target customer, work out a price structure that will be affordable for each potential client, and finally put it all together into a proposal.

Find The Right Celebrities

Sponsored Tweets calls their publishers 'creators' and if you click on the tab find creators, you can search through their available celebrities:



The screenshot shows the 'SponsoredTweets BY IZEA' website. The top navigation bar includes 'Sponsorship', 'Manage Lists', and 'Find Creators' (highlighted with a red circle). The 'Find Creators' section features a search bar with the text 'Search for a Creator', a search input field, a dropdown for 'All Platforms', and a 'Search' button. Below the search bar is a 'Filter' dropdown. The main content area displays a table of creators with the following columns: Name, Platform, Quality, Content age group, Audience, and Asking Price. The table lists several creators, including Usher, @KimKardashian, Austin Mahone, #iamdiddy, @daddy_yankee, and @ActuallyNPH. Each row includes a 'View Posts' button.

Name	Platform	Quality	Content age group	Audience	Asking Price	View Posts
Usher by Dan Roof	f	★		48.1M	\$102,500.00	View Posts
@KimKardashian by Kim Kardashian	t	★	E	31.8M	TBD	View Posts
Austin Mahone by Dan Roof	f	★		13.3M	\$51,250.00	View Posts
#iamdiddy by Diddy	t	★	E	10.5M	TBD	View Posts
@daddy_yankee by Daddy Yankee	t	★	E	8.2M	\$2,050.00	View Posts
@ActuallyNPH by Neil Patrick Harris	t	★	E	7.57M	\$26,000.00	View Posts


Note: You must have a Pro account in order to search through this list.

Before we put together a proposal for a potential local client, we need to find the right creators to post their content. By matching clients with the right celebrities, you increase your chances of getting a sale.

The best way to explain how to match a celebrity to a business is through examples. Here is a list of celebrities that Sean has used in the past, and the types of business that bought a post:

Bill Goldberg is a former professional wrestler, body builder and sports enthusiast. He currently offers Instagram and Twitter posts at just over \$1,000 which is quite affordable for the average business.

Bill Goldberg



[About](#) [Details](#)

OFFICIAL GOLDBERG SITE

#WhosNextwGoldberg on <http://t.co/5gXklbQKv4>

@GoldbergGarage for everything muscle car related...

Goldberg95 on Instagram

goldberg95

\$ \$1,025.00

[View Posts](#)

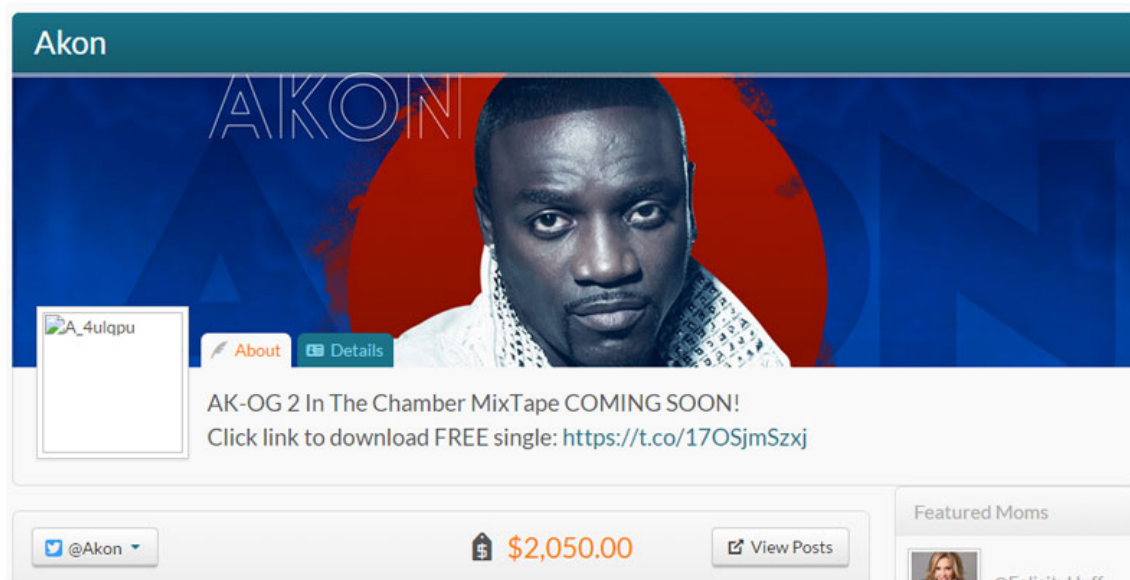
Bill is a great person to match with local gyms, vitamin shops, and any other fitness related business.

Andrew Zimmern is the host of a show called Bizarre Foods where he travels the world visiting interesting restaurants and trying their dishes:



At a cost of only \$1,300, restaurants can have him tweet about their best dishes and specials. This is a great match for any food service business.


Akon is a hip hop artist, who is currently charging \$2,050 for a tweet:



This is affordable for bars and clubs that play hip hop music and will give them recognition.



Bob Vila is considered “America’s handyman” and at \$1,500 any contractor or hardware store can have him endorse their business:


Bob Vila



[About](#) [Details](#)

America's Handyman. And the original salt-and-pepper beard.
<http://t.co/tfhhb4HX3RB> | <https://t.co/5xW0UgljL7>

 @BobVila 


 **\$1,500.00**

[View Posts](#)

This is a HUGE hit with contractors Sean has reached out too.


Fashion Week is one of the biggest events in fashion with all the who's who of fashion brands showcasing their latest trends.


FashionWeekNYC



[About](#) [Details](#)

Half Entertainment Tweetologist Half Human Twitter Mirror will be Live from the runway during Spring 2015 Fashion week! Changing the world one Tweet at a Time!

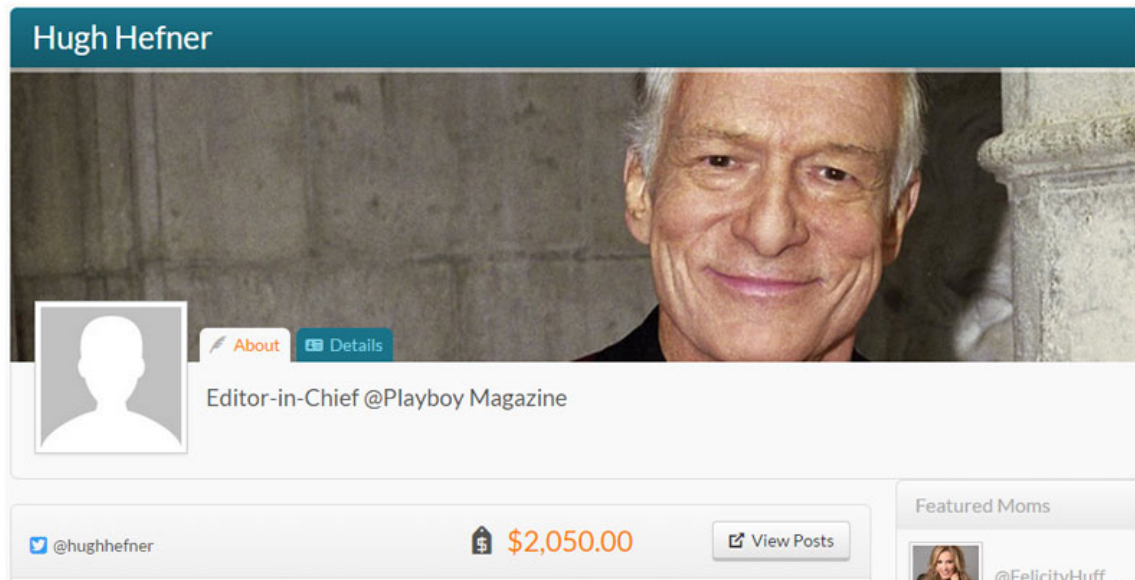
 @FashionweekNYC

 **\$973.75**

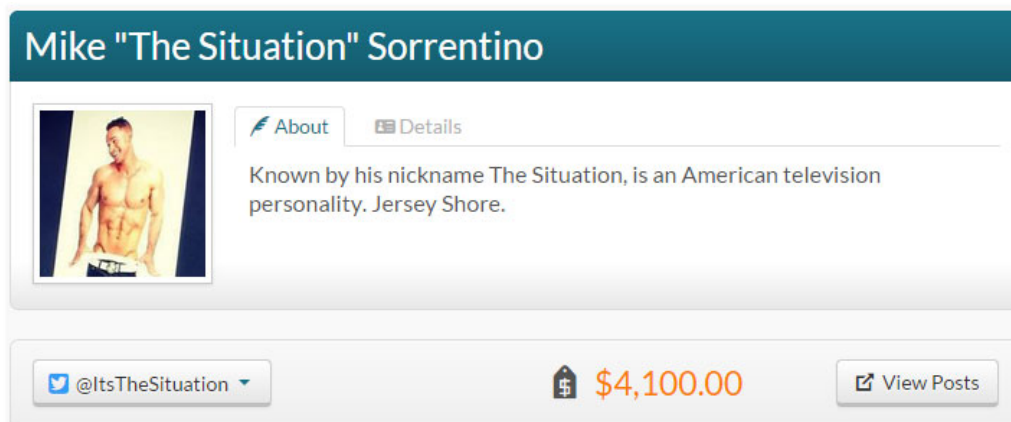
[View Posts](#)

For under \$1,000 FashionWeekNYC will feature any brand, clothing store, clothing designer, or retail store on their twitter account.

Hugh Hefner needs no introduction, and will tweet about any business or brand for only \$2,050:



And MTV's The Situation will send out a Twitter message for \$4,100:



Both of these celebrities are big names in the night club and bar scene. Having these celebrities mention a party or event can attract a much larger crowd, and is a great investment for any local bar.

Naming Your Price

The prices listed on Promoted Tweets are the total cost to have the celebrity post out your client's message. Anything you add to that price is pure profit. Sean aims to make a 100% markup on the cost of the promotion, and will go down to 30% if the business will commit to work with him on future marketing campaigns.

The real value for the business is not in the celebrity's promotion. Sure, this will bring in a number of new customers and social media followers but the real value comes from using that endorsement in other promotions.

Emailing their customer lists with a reference to the endorsement, using screen shots of the endorsement in their print and online ad campaigns, sharing the endorsement on social media...

Having a celebrity's post in their advertising increases it's effectiveness ten-fold by making them stand out from all of their competition. This is the real value of these endorsements, and it's a value that is worth paying for. The end goal should be a client for life, one that pays you every month to produce new marketing campaigns for them.

So once you have picked the celebrities that work best for each prospect, you can simply add 30% - 100% of the price of each one and make that the price to the client.

Word of caution: Business owners have no idea what an endorsement really costs, many believing it will cost in the tens of thousands. You realistically could charge a local business 5-10 times the cost of a Sponsored Tweet, however Sean believes (and I agree) anything over 100% markup is unnecessary and won't help to establish a long term relationship with the businesses you work with.

Writing A Proposal

The next step in selling a local client is to write out a proposal for them to look over. There are a number of ways that you can approach the sale, if you are comfortable meeting clients in person you can simply walk into an establishment with a portfolio and presentation, if you are most comfortable closing on the phone you can send a simple message inviting them to call you.

Sean prefers to do most of the selling on the initial contact outlining everything including his prices on the first message. This way when he receives a call from a biz owner, it is someone who already knows the fees and is sold on doing business. I recommend this method for beginners as it eliminates rejection and makes the sale easier.

The proposal you send will depend on the medium, email and direct mail will allow you to write longer proposals while social media messages need to be kept shorter (perhaps inviting them to receive a full proposal via email).

Regardless of how you send the proposal, it should follow the same 6-step format:

- 1. Introduction**
- 2. "I noticed you" line**
- 3. Benefits of celebrity endorsement**
- 4. Examples of celebrity endorsement (Optional)**
- 5. List of chosen celebrities and their price**
- 6. Call to action/contact information.**

The best way to understand how this formula works is with an example:

To {BIZ OWNER NAME}:

My name is {YOUR NAME}, I'm an agent with {YOUR COMPANY}.

I noticed your company posts on Facebook quite regularly and would get a huge boost in response if you had a celebrity endorsement of your Facebook page.

Having a celebrity share your Facebook page with their fans would not only increase your social media following dramatically, it would also provide you with a permanent endorsement you could use in your other marketing efforts like print ads and promotions.

Celebrity endorsements are much more affordable than most business owners believe, which can provide a return 10-20 times the cost.

Here are some examples of clients I worked with in the past:

{IMAGES OF CELEBRITY ENDORSEMENTS}

Now I have gone ahead and put together a list of celebrities that I think would be perfect to endorse your business, and a flat rate that it would cost to have them post on their social media accounts:

*{NAME OF CELEBRITY}
{IMAGE OF CELEBRITY}
{WHY THIS CELEBRITY}
{COST}*

These are just suggestions for your business, and I have many more you can choose from.

Please write back to me as soon as you can so I can schedule a promotion for your business, or if it is more convenient you can reach me at my office at: 555-555-5555

Thank you.

{YOUR NAME}

The section {WHY THIS CELEBRITY} should contain a brief explanation as to why you chose that celebrity for their business and outline the benefits they would provide.

For example, you could say:

Andrew Zimmern is the perfect person to endorse your business because he is well known for finding hidden gem restaurants on his TV show, and that is exactly how people will view your restaurant.

Sending Out Your Proposal

Sending Via Email

Email is the easiest way to contact a local business, and the one I recommend for beginners. You can simply copy your proposal into the email and send it to the business owner.

This is the cheapest, and easiest way to do it.

Warm Walk-In

Odds are there are businesses that you already do business with – The restaurants you frequent, the auto-mechanic who fixes your car, the bar you may grab the occasional drinks at...

All of them are potential customers that are easy to approach. The next time you are frequenting one of your regular spots, just ask the owner a simple question:

“Hey, have you guys ever thought about getting a celebrity to endorse you?”

From there you can explain how you have recently become a celebrity endorsement agent, and that you can get endorsements for as little as \$1,000. This no pressure approach will often have business owners wanting to know more, and is a great way to build an initial client base.

Sending Through Social Media

Businesses that are active on social media are more receptive to celebrity endorsements in our experience. Social media also provides a great way to contact the business directly either through twitter, Facebook direct messages, or whatever social media they use frequently.

There are two ways you can approach a business on social media, you can email them a brief description asking for their email where you can send your proposal, or you can simply host your proposal on a webpage and send them a link.

I prefer the latter method, and even include a video in my proposal that just follows the same formula I outlined above.

Sending Through Direct Mail

Direct mail is still the most effective way to generate leads and clients. You would simply take your proposal and type it up as a personal letter, and mail it in a regular envelope. Hand sign the letter, and hand write the address on each envelope to make it look personal. This will increase your response tremendously.

Negotiating Fees

When you send the proposals to prospects, it's best to name the highest fee up front (100% markup) which gives you room to drop the price.

Being successful in this business means creating a relationship with business owners and providing a number of services. Your ultimate goal should be to work with fewer clients that pay you more money on a regular basis.

When a client contacts you, offer to drop the price of the endorsement if they sign up for your month marketing package. This gives you the opportunity to sell anything from social media management to reputation repair on a monthly basis.

Servicing Clients – Getting Their Business Endorsed

In this section, I will walk you through the process of setting up a campaign on Sponsored Tweets, and getting your clients message posted.

Sponsored Tweets breaks down their service into campaigns and opportunities.

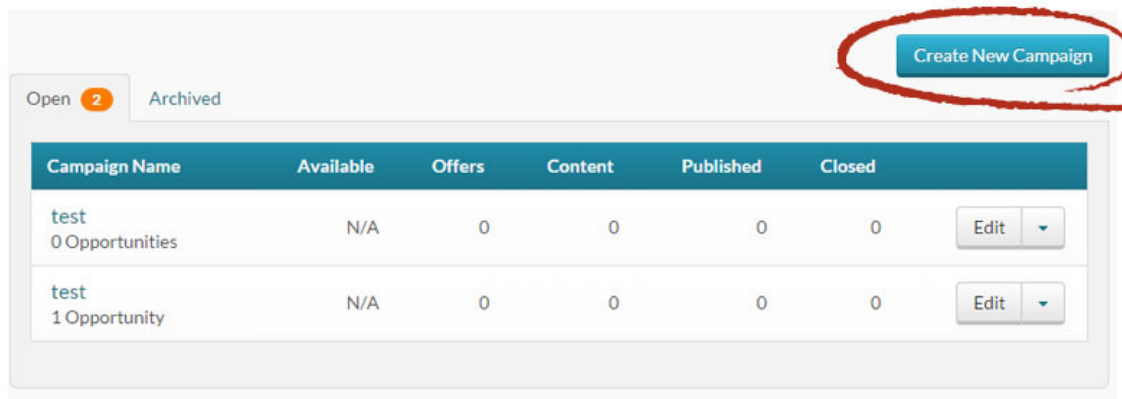
An opportunity is a message that you would like to have posted to social media by a celebrity, and a campaign is a group of opportunities.

This makes it easy to service our clients – we create a new campaign for each client, and a new opportunity for each of their endorsements.

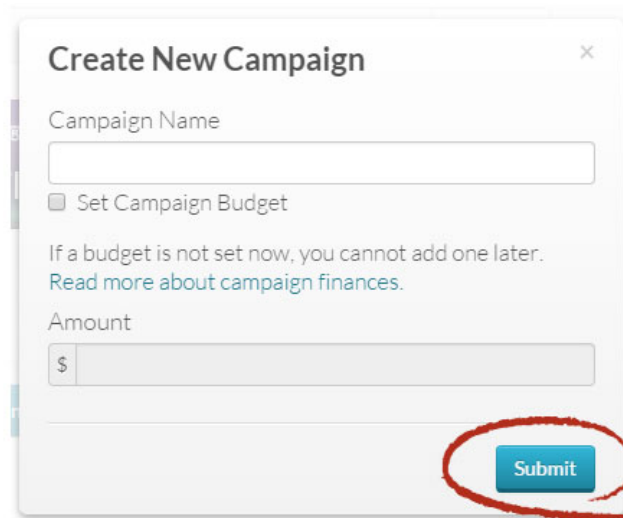
Create a Campaign for Each Client

You want to create a new campaign for each client that you land. This way you can keep everything organized, and add opportunities every time a client wants a new endorsement.

To get started, navigate to your Sponsored Tweets dashboard and click on the 'Create New Campaign' button:



This will pop up a dialog box where you would enter the name of the campaign and then click submit:

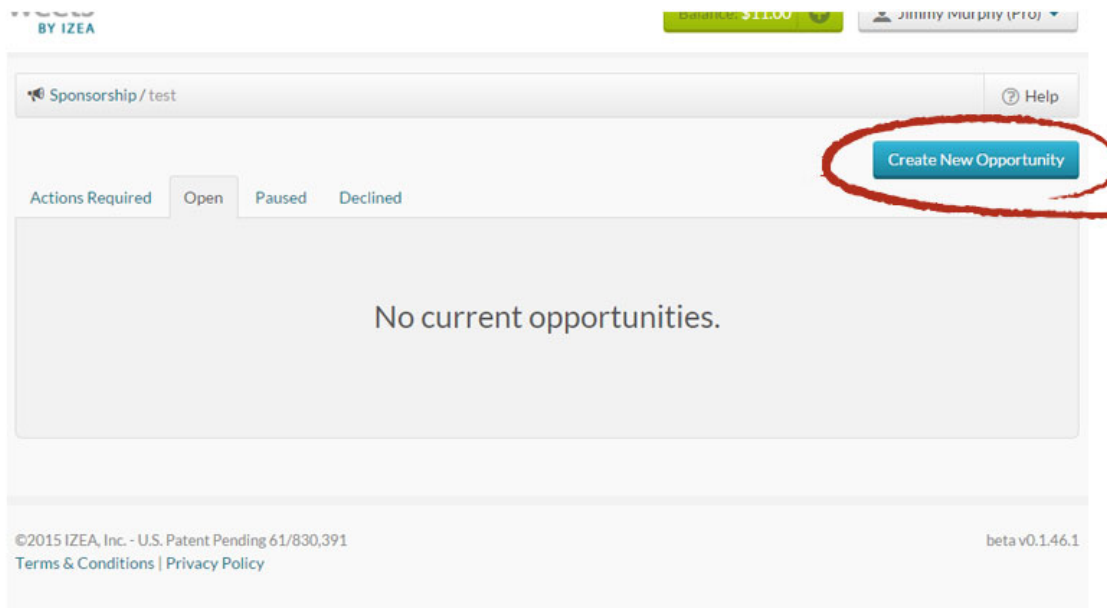
A screenshot of a 'Create New Campaign' dialog box. The dialog has a title bar with a close button (X). Below the title, there is a text input field for 'Campaign Name'. Underneath that is a checkbox labeled 'Set Campaign Budget'. Below the checkbox is a note: 'If a budget is not set now, you cannot add one later.' followed by a blue link 'Read more about campaign finances.' Below this is a text input field for 'Amount' with a dollar sign (\$) icon on the left. At the bottom right of the dialog, there is a blue 'Submit' button, which is circled in red.

I like to use the name of my client as the campaign name. Once you've added the campaigns, you can add your client's messages and endorsements as opportunities.

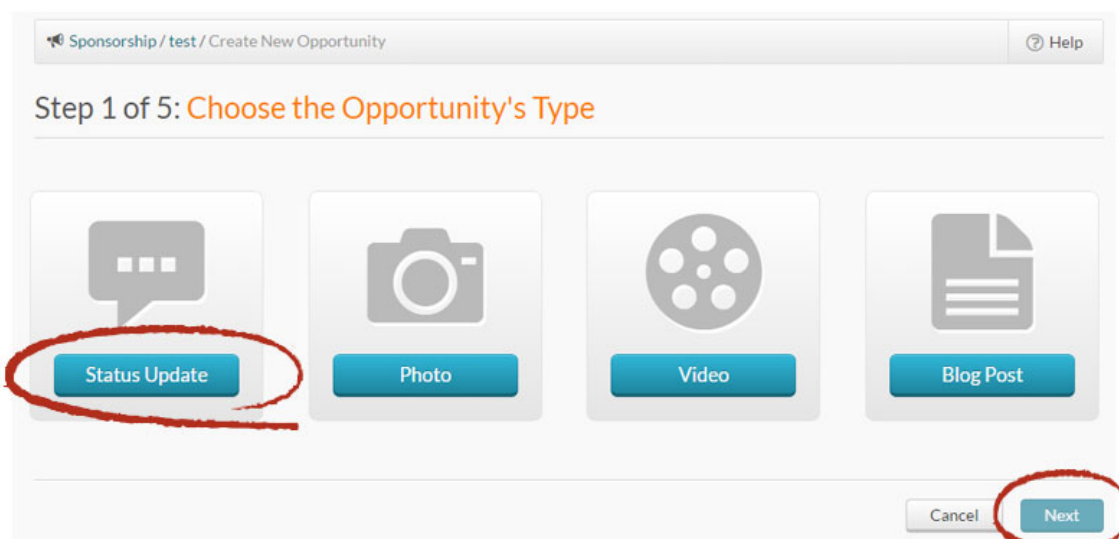
Create the Opportunity to Be Posted

Now it's time to create the post that our chosen celebrities will release on their social media accounts.

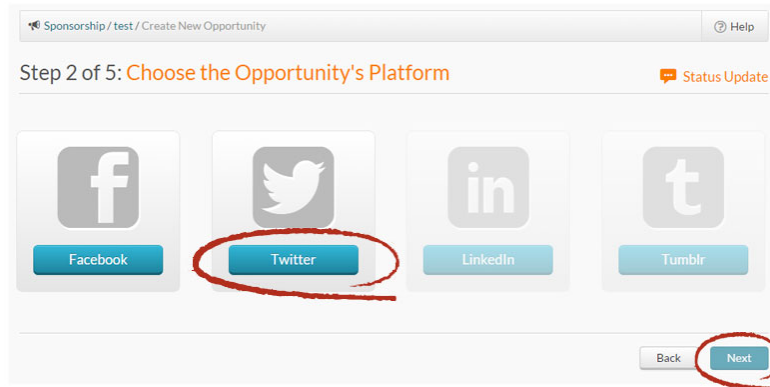
Start by clicking on the button 'Create New Opportunity':



On the next page, choose the type of post your client wants to release. In most cases, this will be a status update on their Facebook or twitter:



Next you will need to choose the platform that you wish to post on, which in most cases will be Facebook or Twitter since they have the largest effect:



Sponsorship / test / Create New Opportunity

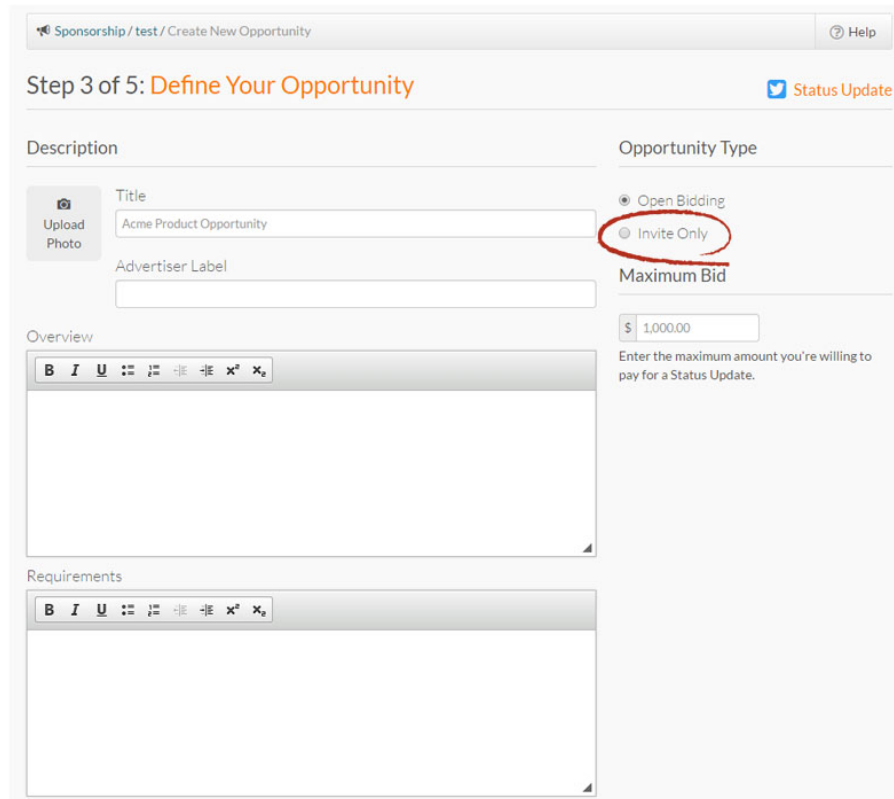
Step 2 of 5: Choose the Opportunity's Platform

Status Update

Facebook Twitter LinkedIn Tumblr

Back Next

Next you will fill out the details of your post, including title and content:



Sponsorship / test / Create New Opportunity

Step 3 of 5: Define Your Opportunity

Status Update

Description

Opportunity Type

Upload Photo

Title

Acme Product Opportunity

Advertiser Label

Open Bidding

Invite Only

Maximum Bid

\$ 1,000.00

Enter the maximum amount you're willing to pay for a Status Update.

Overview

Requirements

Make sure you click the box that says 'invite only' if you want specific celebrities to send this out on their accounts. We will go over the open bidding option later in this guide.

At the bottom of the page, set the date and time you want your post to be posted as well as a link to the website/Facebook page that you want to promote, and click next.

The screenshot shows a 'Scheduling' form. At the top, there's a section for 'Default Publish Date & Time' with dropdown menus for 'January', '1', '2015', '00', and '00'. Below this is a note: 'Any posts you approve will not publish until this date and time. Posts approved after this date will publish immediately. You can set a different date and time for each post as you approve them.' The next section is 'Additional Elements', which contains a 'Destination Link' field with the URL 'http://acme.com/products/new-widget' and a 'Required' label. Below the URL field is a note: 'This link is shortened and automatically included in the status update.' At the bottom right, there are 'Back' and 'Next' buttons, with the 'Next' button circled in red.

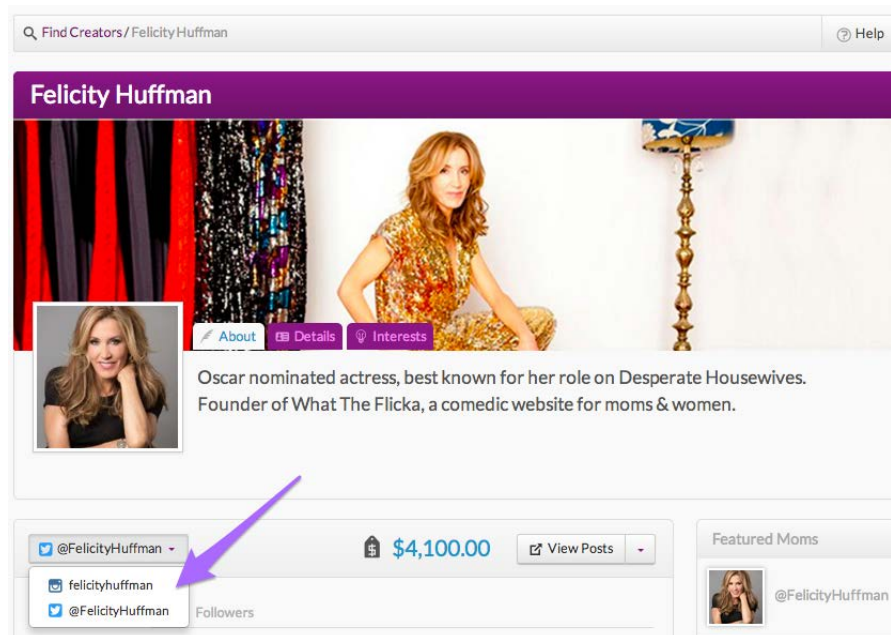
You'll be able to review the settings before submitting the final post on the next page:

The screenshot shows the 'Review' step of a process. The header indicates 'Step 5 of 5: Review' and 'Status Update'. The main content area lists four items for review: 'Opportunity Type & Title: Twitter Status Update: sdfssfsd', 'Opportunity Type: This Opportunity is invite only.', 'Overview: Instructions are too short.', and 'Destination Link: Your Destination URL: http://whitewavemedia.com'. Each item has an 'Edit' button. At the bottom right, there are 'Back' and 'Submit' buttons, with the 'Submit' button circled in red.

Making a Direct Offer

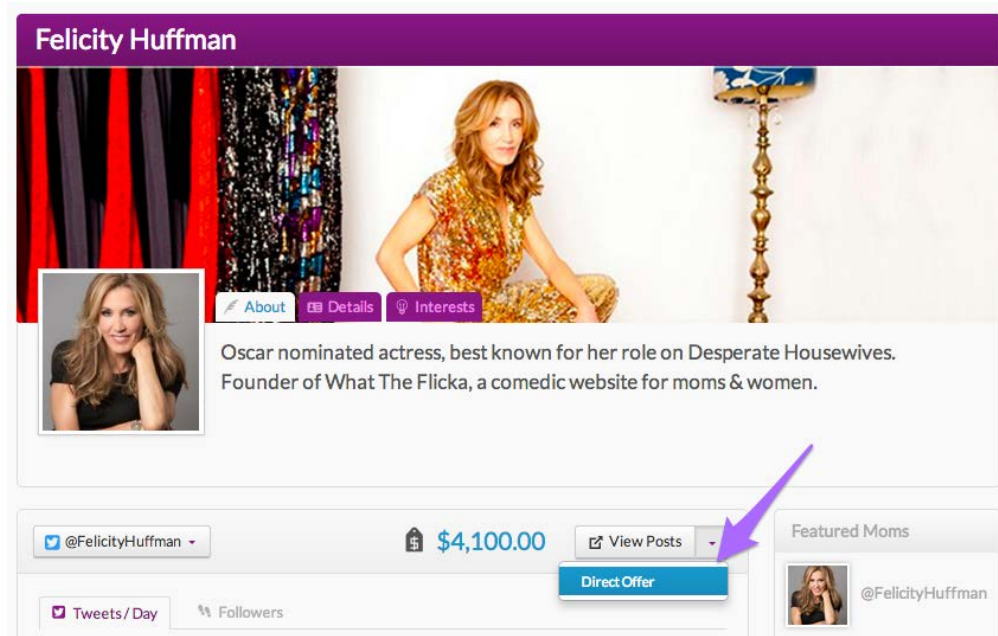
By selecting 'invite only' when you create your post, you will be able to choose which celebrities to invite to your opportunity. In most cases, this is how Sean does his posts – he sells a local business on specific celebrities and then sends the opportunities directly to them.

The first step is to find the celebrity that you want to send the opportunity too. If you did your proposal the way we described it in the previous section, you should already have the celebrities page:

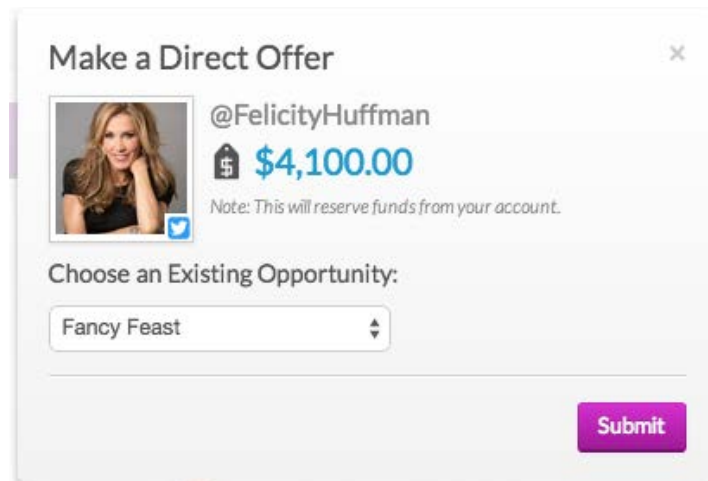


Select the social media account that you want them to post on as shown above.

Next, click on the drop down arrow as indicated in the picture below and select 'Direct Offer' in order to make them a direct offer on your opportunity:



Select the opportunity you created in the previous section in the dialog box that pops up:



Once submitted, you can expect to hear back from the person managing the account in about a week. From there your message will be posted on the account.

Open Bidding For More Targets

Sponsored Tweets has the option for 'open bidding'. With open bidding, you set an amount you are willing to pay to have someone post your opportunity on their social media account, and you will receive bids from people to post your content.

This is a great way to gain more exposure for a client...

A single listing can have dozens of people bidding to post the content at a discount from what they normally charge. And not just from celebrities, many bloggers, fan pages, and lesser known 'internet celebrities' will jump at the chance to post your opportunity to their followers.

This can be a great source of traffic, backlinks, and exposure for a fraction of the normal cost.

Consider doing an open bidding opportunity after you have serviced the client to bring in more opportunities to sell them on endorsements.

Following Up With Clients

The real secret to running a successful offline consulting business is not to find the hottest thing to sell local businesses, but to create customers for life who come back to you time and time again for new services.

Would you rather spend most of your time prospecting for new business, and trying to find the latest and greatest fad to sell to business owners...

...Or would you like to have a handful of loyal, high paying biz owners who come to you whenever they need something, and are receptive to your ideas whenever you find something that can help them?

Every client you land is an opportunity. An opportunity to build a relationship that lasts long term, providing you with a steady income stream.

Using The Endorsement In Other Marketing

Having a celebrity endorsement should only be the beginning of a marketing campaign. The endorsement itself will bring in new customers, and will bring in new social media followers, however the real value is the boost in response that endorsement will bring in other advertising.

Images of the endorsement should be used in print advertising, whether in a direct mail, Yellow pages, or newspaper campaigns. Having the celebrity image in the ad copy makes the ad stand out from all others.

This provides you with the opportunity to sell your new client on other marketing ideas, making sure they get the most out of their investment in the endorsement. After all, if they spent \$2,000 on an endorsement, it only makes sense that they spend \$497 a month with you to use that endorsement to keep bringing in business!

Growing Your Agency Through Referrals

Once a business has been endorsed by a celebrity, the owners will be approached about how they managed to pull that off. It's important in those moments that the owner will mention your service and provide you with a referral. There are two things you must do in order to ensure this happens:

One, you need to provide an outstanding service to your client. No biz owner will recommend you if they did not have a great experience with you, or if they don't genuinely like you.

And two, you need to incentivize them to give you referrals. The easiest way to do this is to provide a cash incentive – Sean gives his clients \$200 for everyone they refer his way. I however, like to pay clients \$2,000 - \$5,000 per referral that does business with me.

Why do I pay this much? This might seem excessive, and in truth I do lose money on each referral. However, my long term value for each client is over \$100,000 over the course of a few years of business.

You see... When you can provide a service to a biz owner over a longer term, the value of each client will grow dramatically. And it is worth paying \$2,000 or more for a referral.

In Conclusion

That's it for this course, the only thing left is for you to take action!

Remember: Reading this book will not make you any money, only going out there and sending our proposals will.

Set yourself an easy goal. Maybe 3-4 proposals a week, or 1-2 per day if you are really ambitious.

I'd love to hear from you personally, your successes, your troubles, and any suggestions you may have for me.

If you have a question or comment for me directly, feel free to drop me an email here: Luther@SuccessWithLuther.com

I do get a lot of email, but I try to check it every day and respond when I can.

If you need faster help, submitting a ticket to our help desk is the fastest way to get a response:

<http://whitewavesupport.com>

And remember, the more action you take... the more money you will make.