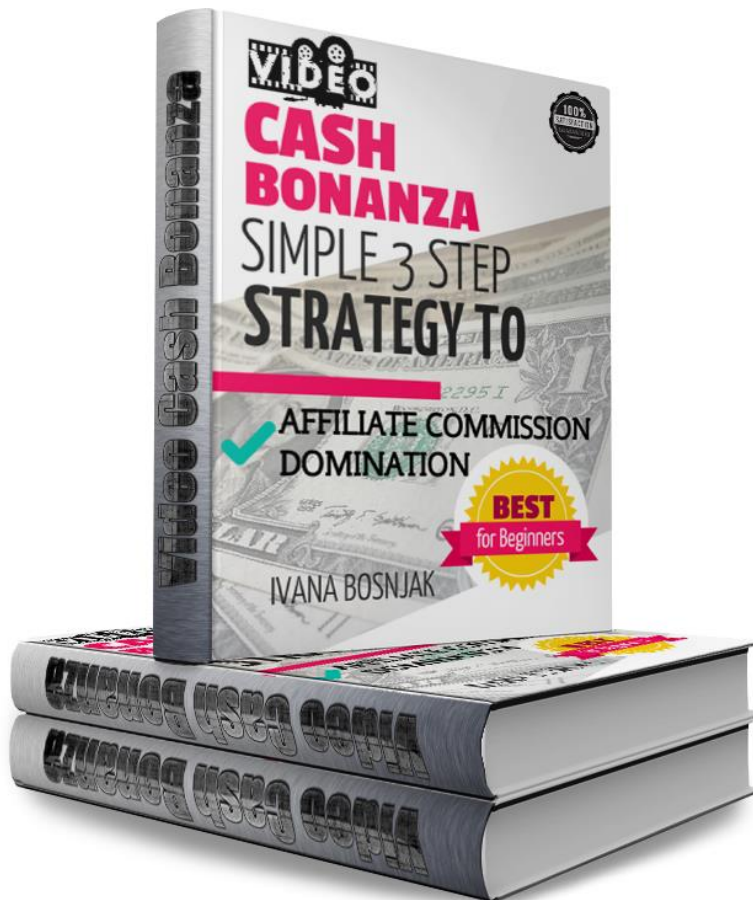


Video Cash Bonanza



By: Ivana Bosnjak

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<http://videocashbonanza.com>

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Translation: I will get a commission if you click on a link in this email and you buy the product listed. I know, it's obvious, but I want you to be an informed buyer!

Remember, you should always perform due diligence before buying goods or services from anyone via the Internet, the same as you should buying offline.

You are encouraged to print this ebook for personal easy reading :)

Module #1 - Overview of Video Cash Bonanza Course

As you noticed. Video Cash Bonanza is a course that is laid out in step by step video setting, however, not everyone learns by following videos, so the entire course has been added in this PDF file. We still advise to go through bought-video and PDF in order to learn how this strategy works.

First. What are you going to learn here, is exactly how to generate some passive cash, with READY to purchase buyers.

We are not going to focus on untargeted traffic. We are not going to focus on gigantic traffic, we are going to focus on Ready to purchase BUYERS. Plus, we are going to help you build buyers list plus generate sales with jvzoo marketplace.

If you are brand new to the Internet Marketing, don't worry. This works for everyone. Including you. ;-) and you will see how easy it is. So let's get started...

Module #2 – what are the best videos

There are 3 types of videos that work the best. How to videos, Review videos and coupon code/discount code videos. That is when it comes to generating pretty much instant cash. Why?

When people search for how to videos – they have a problem they are looking to solve.

When they are looking for review videos, they are ready to buy, and when they search for coupon code.

They already made the decision and now is the time to purchase!

This strategy is simple. You are going to “ride the wave” of buzz around products. You are going to focus on products that are about to be launched. That means – that many people are promoting those products and you will focus on making those buyers who are looking at either review or coupon code in order to make that final decision to buy.

Module #3 – Good and Bad Videos

Often we get asked, is it good to create long or short videos. I would say, it does not matter as long as you are giving them what they want. At the same time, don't over do it. People are short on time, and want solutions NOW.

So create simple videos – that give them exactly what they want to know.

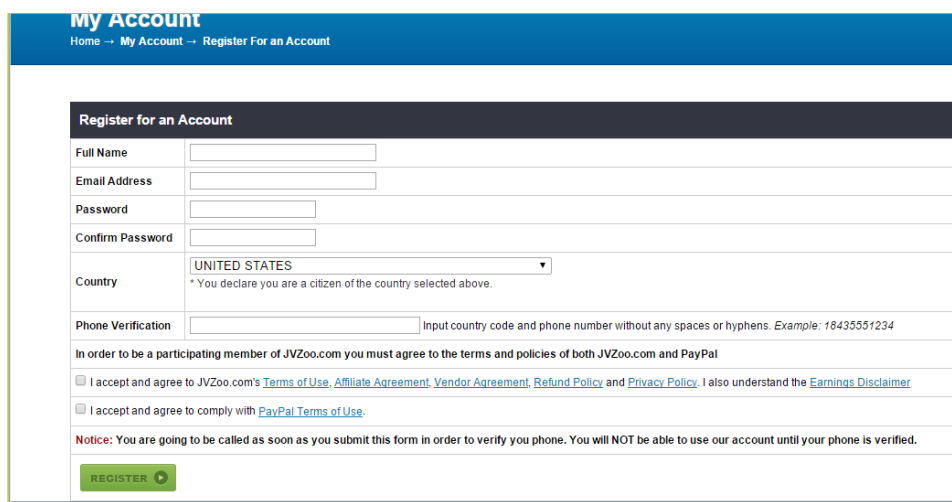
For example, I did a video giving a review + coupon code and it was less than 3 minutes. And it ended up generating over \$400 in commission. That is exactly what you want to do. (Please note – stats show \$654.63 – but that is with sales from my lists and I am not calculating upsells as I don't know exactly which referral brought those in.)

◆ Date	▼ TID	◆ Vendor	◆ Product	Sales/Refunds	◆ Amount
		All Vendors ▼	All Products ▼	21/0	\$654.63
2015-02-12 01:41:50		Precious Ngwu	Social Engage	COMPLETED	\$33.50
2015-02-10 16:49:21		Precious Ngwu	Social Engage Pro (With Commercial ...	COMPLETED	\$34.50
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2015-02-10 16:34:39		Precious Ngwu	Social Engage	COMPLETED	\$30.15

Module #4 – How to Find Offers and Bonuses

Ok, with this strategy we are going to focus on JVzoo market place, but remember you can do any out there.

If you are brand new to JVzoo you can create your account [right here](#). It is very simple to register. All you have to do is fill out this form and register your account.



The screenshot shows the 'My Account' registration page on JVZoo. The page has a blue header with the text 'My Account' and a breadcrumb trail: 'Home → My Account → Register For an Account'. Below the header is a dark grey box with the title 'Register for an Account'. The form contains the following fields: 'Full Name', 'Email Address', 'Password', 'Confirm Password', 'Country' (a dropdown menu currently showing 'UNITED STATES'), and 'Phone Verification' (a text input field). Below the 'Country' field, there is a small note: '* You declare you are a citizen of the country selected above.' Below the 'Phone Verification' field, there is a note: 'Input country code and phone number without any spaces or hyphens. Example: 18435551234'. Below the form fields, there is a paragraph of text: 'In order to be a participating member of JVZoo.com you must agree to the terms and policies of both JVZoo.com and PayPal'. This is followed by two checkboxes: the first is 'I accept and agree to JVZoo.com's Terms of Use, Affiliate Agreement, Vendor Agreement, Refund Policy, and Privacy Policy. I also understand the Earnings Disclaimer' and the second is 'I accept and agree to comply with PayPal Terms of Use'. Below the checkboxes, there is a red 'Notice' box that says: 'Notice: You are going to be called as soon as you submit this form in order to verify your phone. You will NOT be able to use our account until your phone is verified.' At the bottom of the form is a green 'REGISTER' button with a right-pointing arrow.

Please note – JVzoo requires phone verification.

Your next step is to find offers.

You can promote something that is HOT today, or something that is coming soon.

Now here is the list you should keep. You will find the best offers listed here.

<http://muncheye.com/>

<https://www.jvzoo.com/>

<http://jvnotifypro.com/>

<https://www.facebook.com/groups/243914299108030/>

<https://www.facebook.com/groups/jvlaunchcalendar/>

<https://www.facebook.com/groups/jvpeergroup/>

<https://www.facebook.com/groups/jvzooproductlaunch/>

<https://www.facebook.com/groups/948201725190021/>

<https://www.facebook.com/groups/541542202628528/>

<https://www.facebook.com/groups/601685156563723/>

When you go to any of the groups or notification sites. You need to search for their JV page. This is for affiliates / JV partners. (Meaning you ;-))

You want to subscribe to be on the JV list (so you get updates and also search for bonuses and other marketing material they provide!)

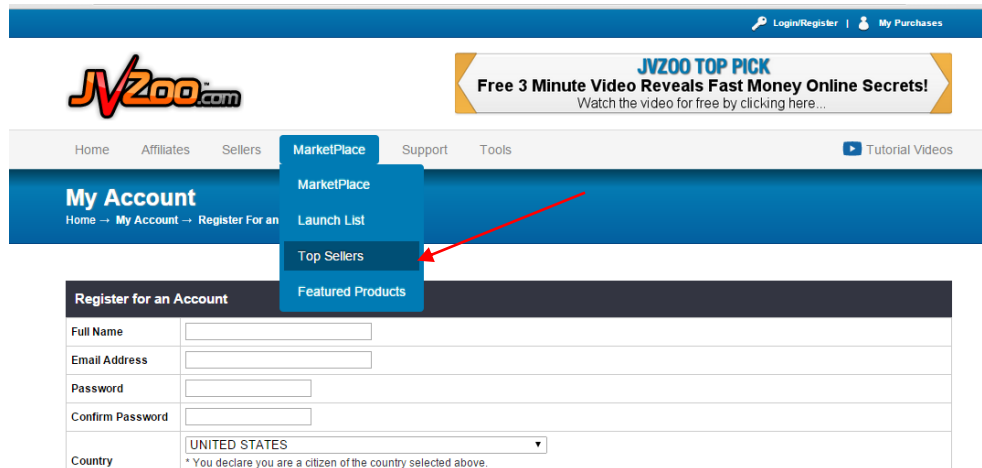
This is what you will be giving out. This is what you need to build buyers list – meaning bonuses.

Remember. Buyer rarely buys first time around, so building a buyers list is a must as you can offer that product again. OR you can offer them another product.

JVzoo Offers

<https://www.jvzoo.com/>

Also, get familiar with JV zoo and you want to pay close attention to this button!



Top navigation: Login/Register | My Purchases

Logo: JVZoo.com

Navigation: Home | Affiliates | Sellers | **MarketPlace** | Support | Tools | Tutorial Videos

My Account
Home → My Account → Register For an Account

MarketPlace dropdown menu:
MarketPlace
Launch List
Top Sellers (indicated by a red arrow)
Featured Products

Register for an Account

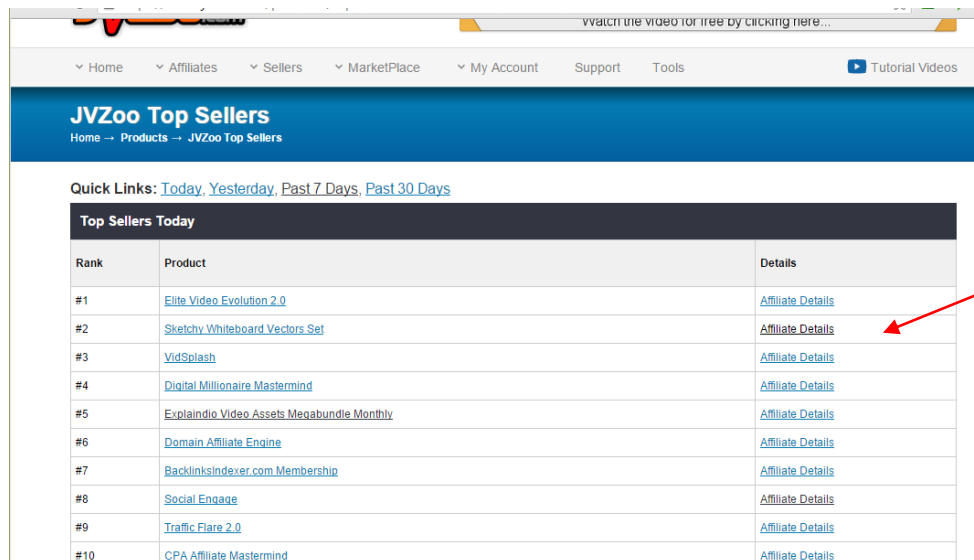
Full Name:

Email Address:

Password:

Confirm Password:

Country: * You declare you are a citizen of the country selected above.



Navigation: Home | Affiliates | Sellers | MarketPlace | My Account | Support | Tools | Tutorial Videos

JVZoo Top Sellers
Home → Products → JVZoo Top Sellers

Quick Links: [Today](#), [Yesterday](#), [Past 7 Days](#), [Past 30 Days](#)

Top Sellers Today		
Rank	Product	Details
#1	Elite Video Evolution 2.0	Affiliate Details
#2	Sketchy Whiteboard Vectors Set	Affiliate Details (indicated by a red arrow)
#3	VidSplash	Affiliate Details
#4	Digital Millionaire Mastermind	Affiliate Details
#5	Explainedio Video Assets Megabundle Monthly	Affiliate Details
#6	Domain Affiliate Engine	Affiliate Details
#7	BacklinksIndexer.com Membership	Affiliate Details
#8	Social Engage	Affiliate Details
#9	Traffic Flare 2.0	Affiliate Details
#10	CPA Affiliate Mastermind	Affiliate Details

When you click on Affiliate Details, you will get next window.

SALE PRICE:
\$9.95

COMMISSION:
100%

Sales Funnel: The product is part of a sales funnel which includes up to 6 other products.

AFFILIATE CONTEST:
[SEE THE AFFILIATE CONTEST](#)

Vendor: OptimizifiFire by JF Garsula [VIEW PROFILE](#)

Request Permission

Fill out the form below to request permission to promote this product.

(255 characters max.) 255 remaining

[REQUEST AFFILIATE APPROVAL](#)

[+ ADD BONUS](#)

Additional Affiliate Information:
[Click Here to access the JV Page](#)

To request permission to promote. Add a personal message with exact plan on how you plan to promote. If you are brand new, they will most likely put you on a delayed commission. Accept delayed commission to until you get some sales in, after you get established, approvals will come in fast. But sometimes at first, it takes a bit of time.

Also, notice that normally inside of affiliate information the details. You can access their jv page. (Again, that is a page to get your other marketing material!)

Also, for coupon code strategy – contact the owner, and tell them, you are optimizing video for coupon code keywords, and ask for coupon code. ANY. Even if it is \$1.

IF they say NO – I suggest you research the internet, any coupon code that they provided for other JV partners/affiliates will work. How do you know if it works? Just test to see if it actually applies on their checkout page!

Side note: for me, the best are those that are personalized with my name.

Module #5 – Complete Campaign Setup

KEYWORDS:

For this strategy to work, you need buyer keywords. Such as:

Buy Product Name

Product Name Bonus

Product Name Review

Review of product name

Get product name discount

Product name coupon code

Product name discount code

TITLE

You will also need to create title that stands out. Such as:

Social Engage Review | Social Engage Coupon Code PLUS ***7 Software*** Bonus

DESCRIPTION:

Hi there...Ivana here...To claim your social Engage coupon code and Bonuses please go to this url <http://ivanabosnjak.com/se.html>

To use a coupon code and get \$10 off - PLUS my bonuses please go to:

<http://ivanabosnjak.com/se.html>

Click on the buy now button and under step #2 - you can add this coupon code. to get \$10 Off

SPECIAL10

Thanks for stopping by to watch this social engage review and by following that link, you will get additional coupon code.

Also, this video <https://www.youtube.com/watch?v=Xw254ewLmR4>

does not offer you these bonuses.

Your bonuses as listed in my video are only available through my link. so feel free to purchase through it here: <http://ivanabosnjak.com/se.html>

also, feel free to subscribe to my channel and let me know below how you found this video:

Did you search using these below:

Social Engage Review

social engage coupon code

social engage discount code

social engage detailed review

Social Engage Bonus

Social Engage Exclusive bonuse

Buy Social Engage

Social Engage: Do You Really Need This?

Social Engage: Don't Buy Until You Read This

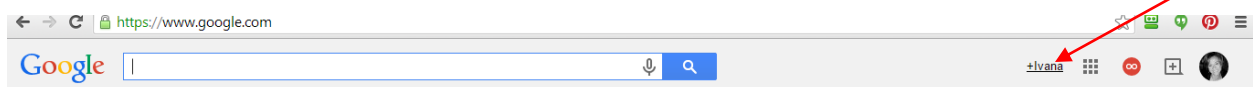
Social Engage: STOP Before You Buy This

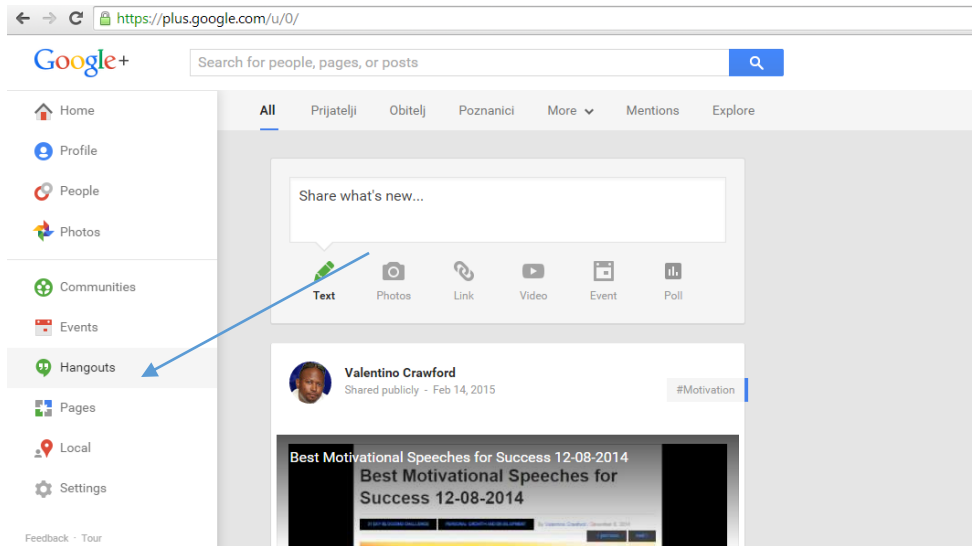
Thanks so much!

TAGS:

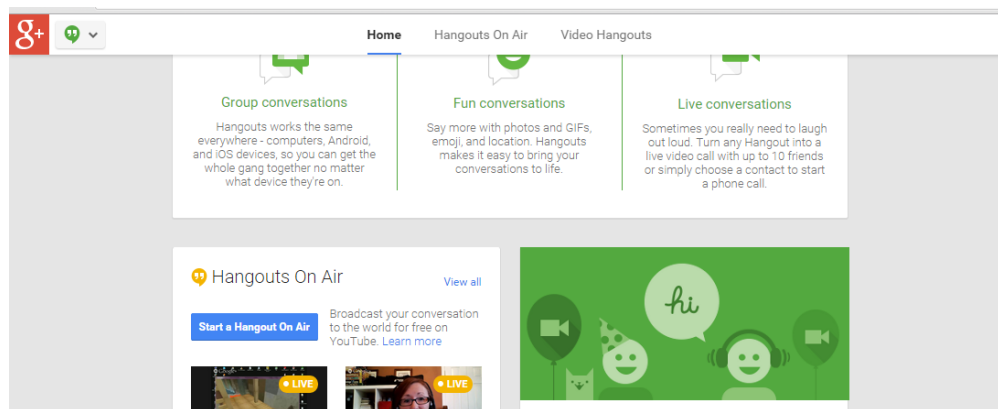
Use the same tags as keywords you are trying to rank for. Always add 2 top keywords first and the rest after.

Creating your video Using Google Hangouts

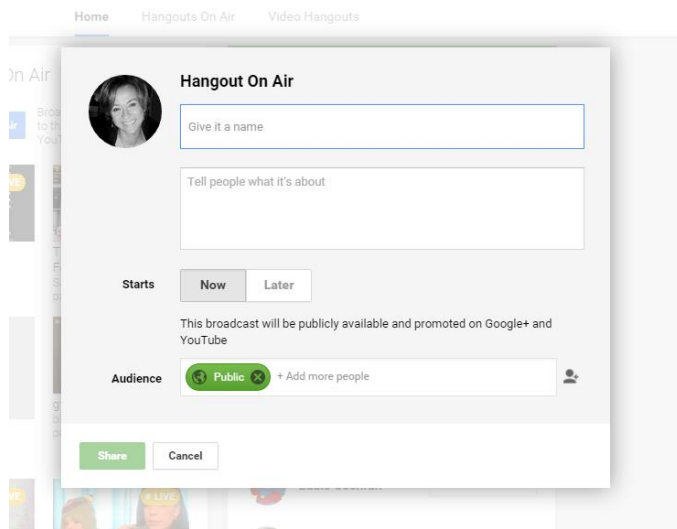




Click on Start a Hangout on Air



Once this window pops up.

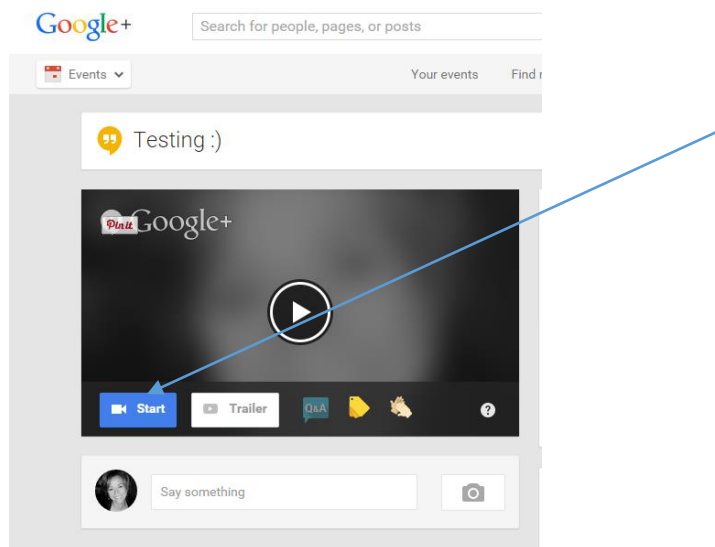


Name video with keywords

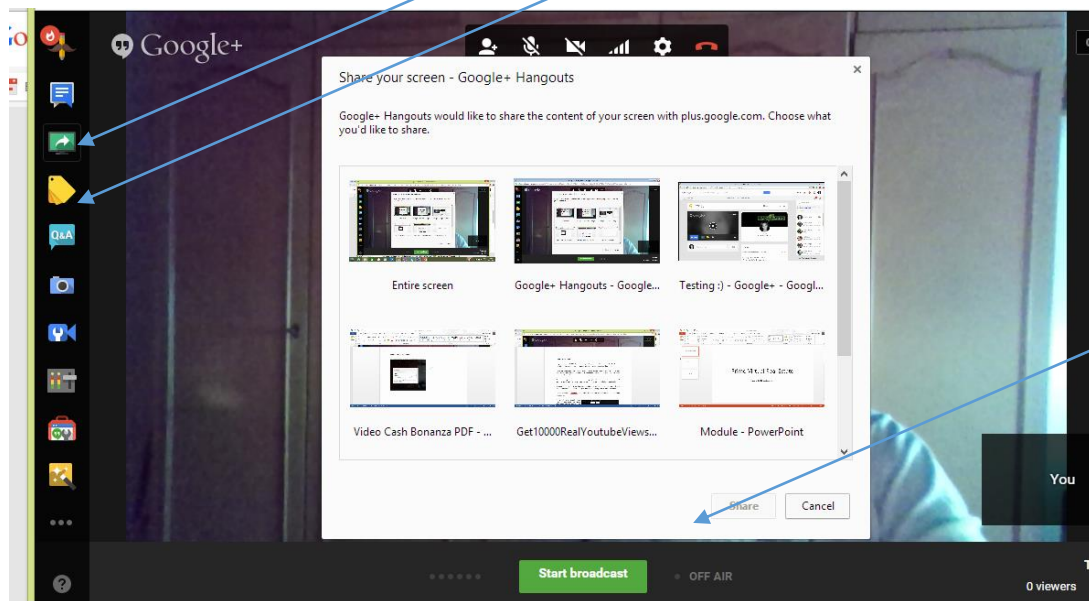
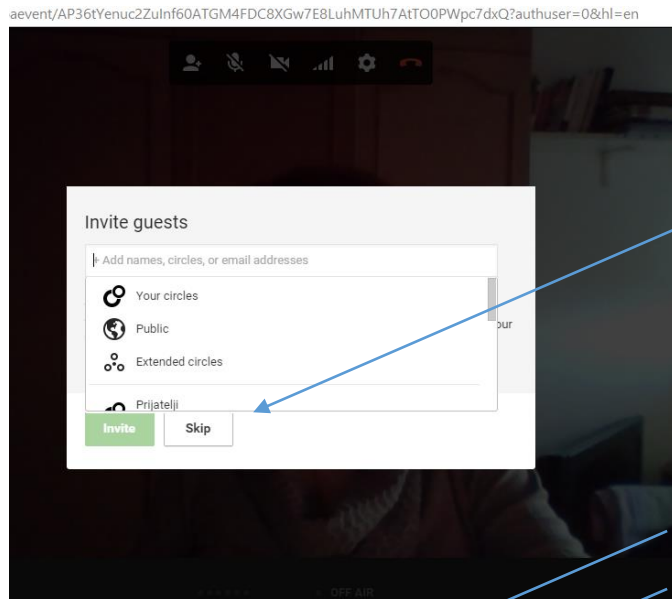
Add little description, and keep public.

(Btw – if you are doing this the first time, you will need to connect your youtube account with google hangouts and you will get those instructions prior to getting hangout on air video.)

After you will get this window, and click start:

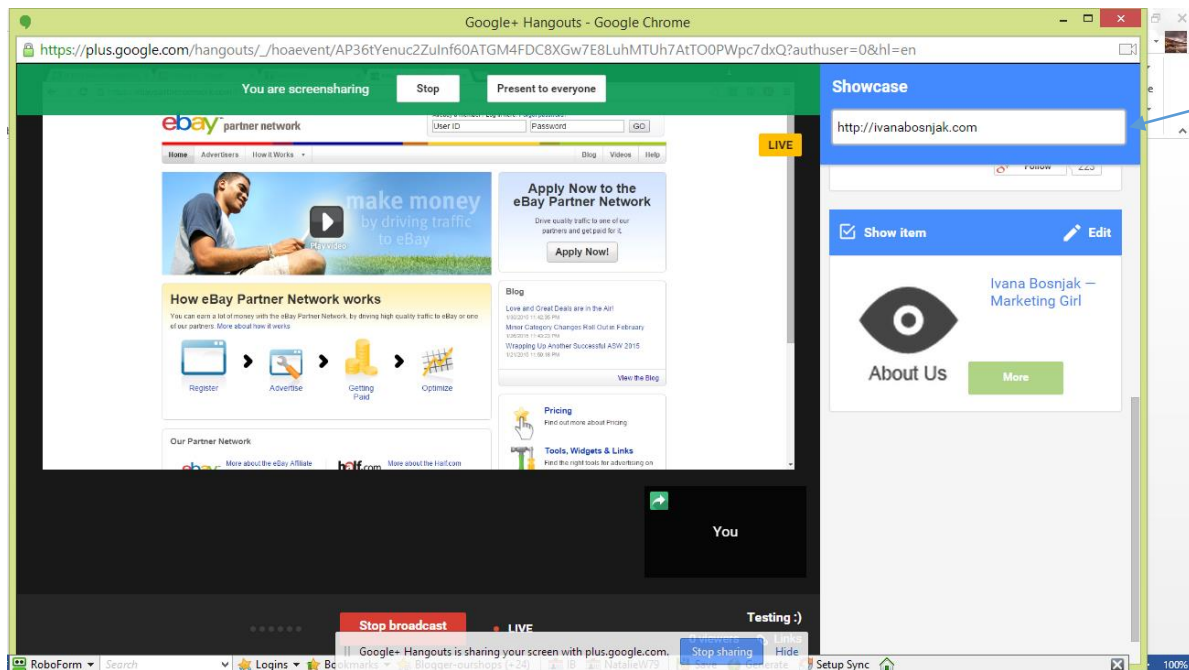


Next window- click SKIP

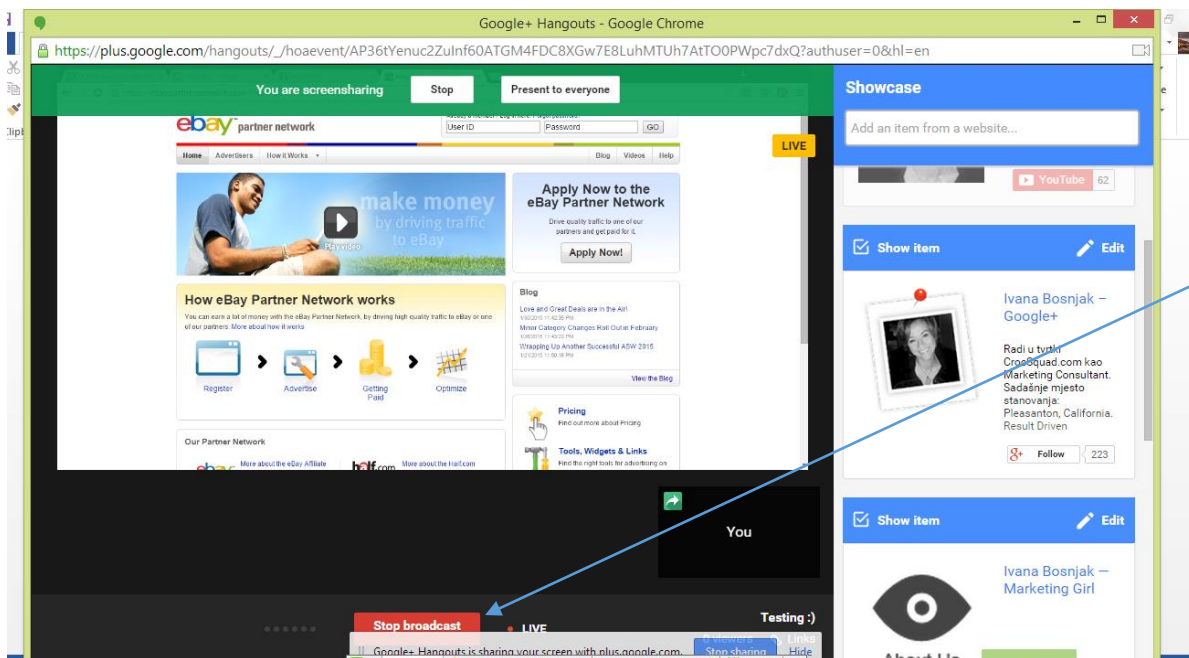


Click on Screenshare, select the screen you want to share, and click start broadcast.

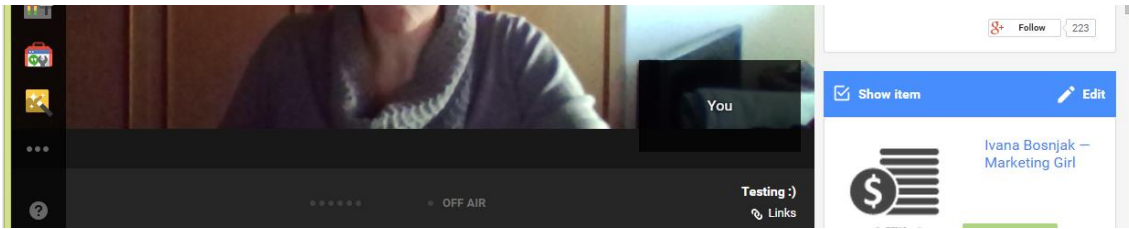
Next Step – click on showcase – yellow button and click start broadcast



Where it says showcase... make sure you enter the URL you would like to show, and check show item. This is important.

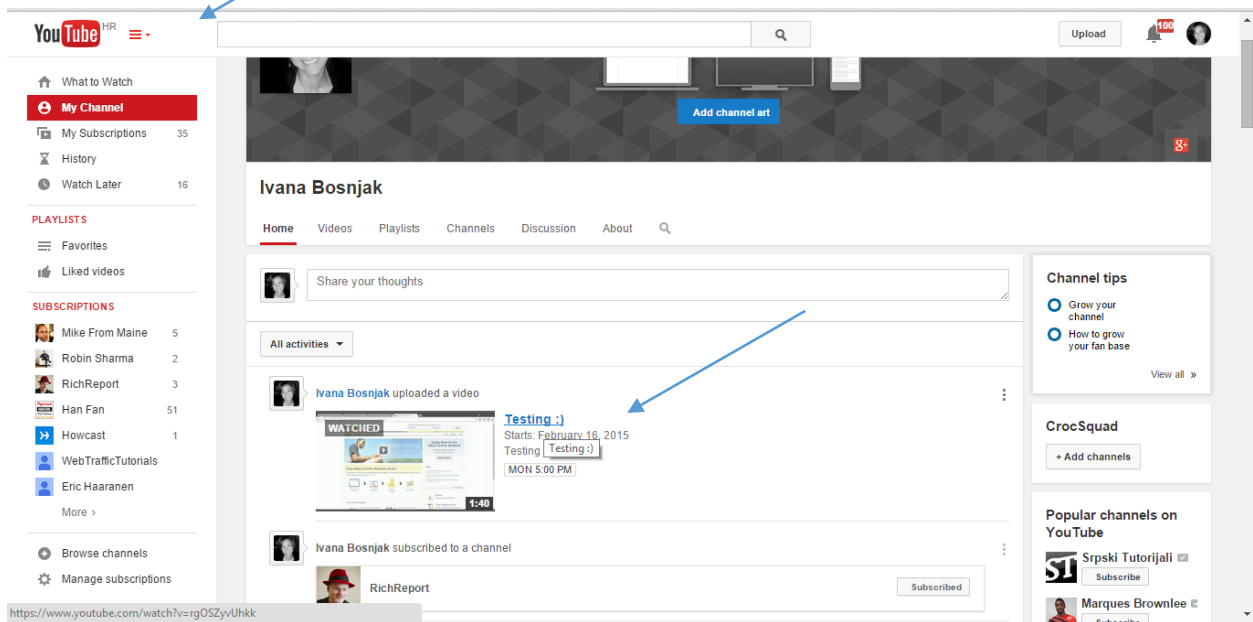


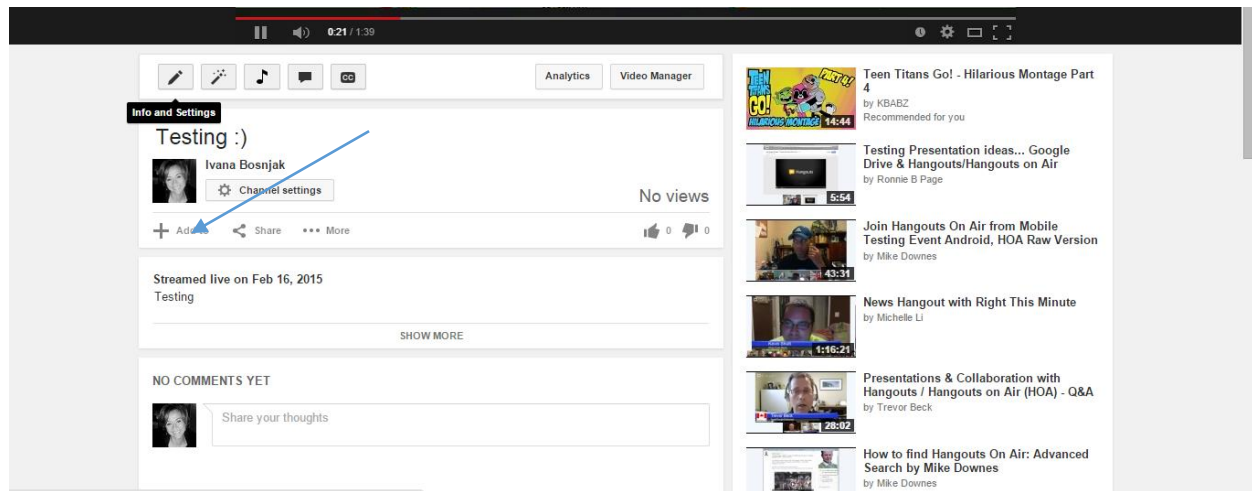
Once done, click to go off air and click on stop broadcast.



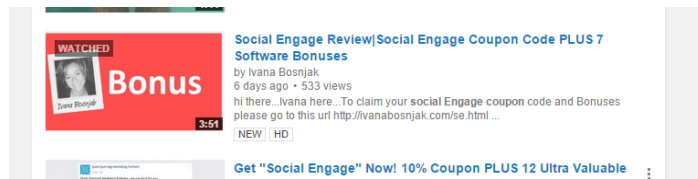
As soon as you close your viewing, it will post on youtube. (Sometimes it takes 5-10 minutes.)

Once your video is live, go over to editor, and edit Title, Description, thumbnail and tags.





Make sure you change your thumbnail to something that is standing out. Such as:



Module #6 – Advanced Method – Adding Overlay

Next STEP – Optional BUT powerful!

Once you are done with your video.

Head over to the Google Adwords account.

The screenshot shows the Google AdWords interface. In the left sidebar, under 'Campaigns', the 'Online video' option is selected. A blue arrow points from this option to the 'Campaign type' column in the main table. The table shows a summary of all campaigns, with a total of \$0.00/day. The table has columns for Campaign type, Campaign subtype, Clicks, Impr., CTR, Avg. CPC, Cost, Avg. Pos., and Labels.

Campaign type	Campaign subtype	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos.	Labels
Search Network with Display Select		0	0	0.00%	\$0.00	\$0.00	0.0	
Search Network only		0	0	0.00%	\$0.00	\$0.00	0.0	
Display Network only		0	0	0.00%	\$0.00	\$0.00	0.0	
Shopping		0	0	0.00%	\$0.00	\$0.00	0.0	
Online video		0	0	0.00%	\$0.00	\$0.00	0.0	
Total - all campaigns		0	0	0.00%	\$0.00	\$0.00	0.0	

Create new video campaign

Load settings Existing video campaign

General

Campaign name

Budget \$ per day (Format: 100.00)

Daily budget represents your average spend over the month, actual spend on a given day may vary.


Delivery method (advanced)

Networks


- ☒ YouTube Search
- ☒ YouTube Videos
- ☐ Include the Google Display Network

☒ YouTube Videos
☐ Include the Google Display Network


Locations and languages

Locations  In what geographical locations do you want your ads to appear?

☒ All countries and territories
☐ Croatia
☐ Let me choose...

 [Advanced search](#)


For example, a country, city, region, or postal code.

Languages  What languages do your customers speak?

English [Edit](#)

Video ad (optional)

Your video





Testing :)
by Ivana Bosnjak • 2 views
Testing

Add your video in.


Video ad (optional)


Your video



 Loading...

Platforms

Devices  Your ads will show on all eligible devices by default (desktop, mobile and tablet).
[Advanced mobile and tablet options](#)

Mobile bid adj.  %
Enter a number above to see an example.

Advanced settings

[Schedule: start date, end date, ad scheduling](#)

[Ad delivery: frequency capping](#)

1 Create campaign and ad — 2 Select targeting

⚠ 1 campaign may be losing video views due to a limited budget | 4 ads disapproved...

☐ Use video ad formats optimized for mobile app promotion

☒ In-stream

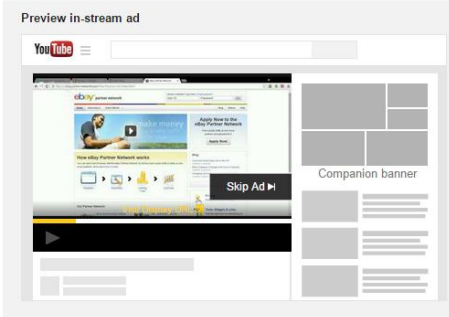
Your in-stream video ad plays before another video on either the YouTube Videos or Google Display Network, depending on network settings. Viewers can choose to skip your ad after a few seconds. You pay only if a viewer watches for 30 seconds or to the end of the ad, whichever comes first.

Display URL [?](#)

Destination URL [?](#)

Companion banner [?](#) ☒ Use auto generated image from videos in your channel (recommended) ☐ Upload my own image

Preview in-stream ad



Select your options – in stream and in display. Add your dedicated URLs.

Once done click

Click Save and Continue.

Next step. Select bidding and audience. Makes sure you bid .01

✓ Create campaign and ad — 2 Select targeting

Select bidding and audience

Name

Bidding [?](#)

Max Cost Per View \$ Typical: \$0.05 - \$0.87

Max Cost Per View is the highest price you are willing to bid for someone to view your video when it is run as an ad. [Customize bids per format](#)

Targeting

By default your ads will show to all viewers. Optionally you can refine your audience.

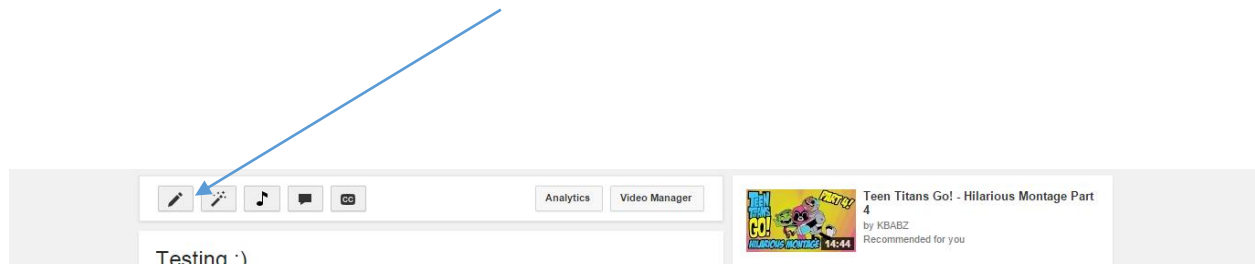
Demographic [?](#) Any gender, Any age, Any parental status [Edit](#)

Interests [?](#) Any interest [Edit](#)

Click save target group on the bottom.

Now. Go over to your youtube video manager.

Click again on edit button.



Click on Call to Action Overlay and add your urls. In there and Save. This will add overlay over your video!



Module #7 – More traffic plus link



It is no secret that getting links plays a huge roll in your rankings. Google hangout will get you ranked fast... BUT we suggest for you to add more links from Twitter, Pinterest, Facebook, Reddit and so forth. This will increase your rankings.

Also, go over and comment of few other popular channels.

Add URL of your competitor inside of your description. This will help you get more traffic from search results on the side. This method does not have direct benefit, HOWEVER, it does help you get more traffic from other related video results.

Please look over 3 modules on traffic –so you learn how to set up your accounts to so you get links plus shares.


Module #8 – Case study



Web Shopping News Images Videos More ▾ Search tools

About 476,000 results (0.72 seconds)

Social Engage Review +Best Social Engage Bonus Offer +Di...
www.warriorforum.com > ... > [Warrior Forum Classified Ads](#) ▾
2 days ago - **Social Engage** Review + Best Bonus Offer Updated News: Over 3000 ...
If you want to Give away DISCOUNTS, **Coupon Codes** and host time ...

Social Engage Review|Social Engage Coupon Code PLUS ...
 www.youtube.com/watch?v=MYZ3AUfT7DI
9 mins ago - Uploaded by Ivana Bosnjak
hi there...Ivana here...To claim your **social Engage** Bonuses
please go to this url <http://ivanabosnjak.com/se> ...

For example, I did a video giving a review + coupon code and it was less than 3 minutes. And it ended up generating over \$400 in commission. That is exactly what you want to do. (Please note – stats show \$654.63 – but that is with sales from my buyers lists and I am not calculating upsells as I don't know exactly which referral brought those in.)

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2015-02-12 02:20:05		Precious Ngwu	Social Engage	COMPLETED	\$30.15
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2015-02-11 20:23:45		Precious Ngwu	Social Engage	COMPLETED	\$33.50
2015-02-10 16:34:39		Precious Ngwu	Social Engage	COMPLETED	\$30.15

Module #9 – Bonuses

Checklist

- ✓ Find 5 products you want to promote (*Make Sure you have Demo and bonuses to give out*)
- ✓ *Optional- ask the owner for special coupon code prior to the launch (with your name in it)*
- ✓ Add it to the schedule spreadsheet
- ✓ Create Google Hangout Video
- ✓ Edit your Description in Youtube Video Edit section
- ✓ Edit your Title (if needed to add more characters)
- ✓ Add Stand out Thumbnail Image
- ✓ Publish
 - Optional: Go over to the Google Adwords – Set up video campaign
 - Come back over to Youtube video and add additional overlay

Squeeze page that converts at 50-70%

100% Absolutely FREE!

**Get the EXACT Blueprint Responsible for Generating
\$42 021.37 in Sales in Less Than 30 Days!**

See Proof!

Visitors	Sales	Conversions	\$ Per Visitor	\$ Per Sale	Total
32,370	2,535	7.83%	\$1.30	\$16.58	\$42,021.37



Name:

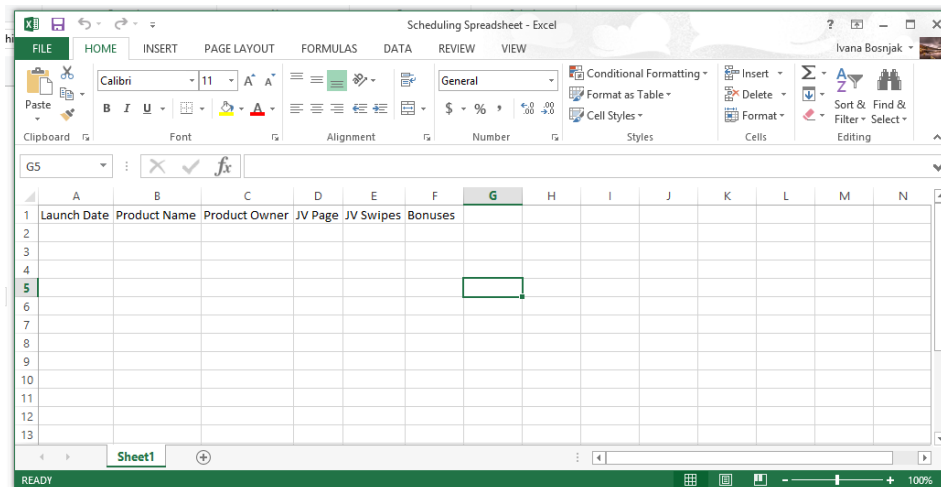
Email:

Sign Up!

 We respect your privacy



Spreadsheet for tracking



Module #10 – MASSIVE Buyer List Building

Once you get your list going and few sales in. Ask people who are launching their products to put your bonus in. (Bonus with an opt in!)

That virtual real estate is PRIME advertising spot. You are getting your optin page right in front of the buyers that just recently spend money.

Buyers who are spending money are most likely going to spend more and that is how your tiny list can beat any huge freebie list.

If they say NO – ask to be put at the bottom. And if they still say no, that is ok, eventually they will say yes.

We hope you enjoyed this course. We tried to lay it out in an easy to follow setting, with PDF as well as Videos.

Don't forget. Feel free to ask any questions you might have.

Ivana Bosnjak

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