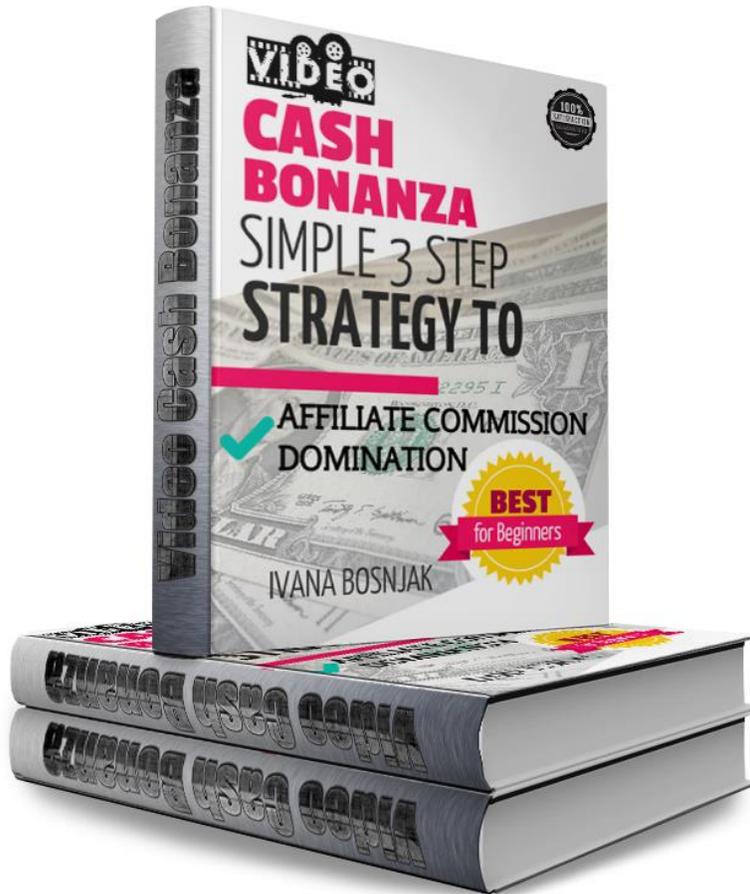


# Video Cash Bonanza



By: Ivana Bosnjak

Copyright 215

<http://videocashbonanza.com>

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Translation: I will get a commission if you click on a link in this email and you buy the product listed. I know, it's obvious, but I want you to be an informed buyer!

Remember, you should always perform due diligence before buying goods or services from anyone via the Internet, the same as you should buying offline.

You are encouraged to print this ebook for personal easy reading :)

## **Module #1 - Overview of Video Cash Bonanza Course**

As you noticed. Video Cash Bonanza is a course that is laid out in step by step video setting, however, not everyone learns by following videos, so the entire course has been added in this PDF file. We still advise to go through bought-video and PDF in order to learn how this strategy works.

First. What are you going to learn here, is exactly how to generate some passive cash, with READY to purchase buyers.

We are not going to focus on untargeted traffic. We are not going to focus on gigantic traffic, we are going to focus on Ready to purchase BUYERS. Plus, we are going to help you build buyers list plus generate sales with jvzoo marketplace.

If you are brand new to the Internet Marketing, don't worry. This works for everyone. Including you. ;-) and you will see how easy it is. So let's get started...

## **Module #2 – what are the best videos**

There are 3 types of videos that work the best. How to videos, Review videos and coupon code/discount code videos. That is when it comes to generating pretty much instant cash. Why?

When people search for how to videos – they have a problem they are looking to solve.

When they are looking for review videos, they are ready to buy, and when they search for coupon code.

They already made the decision and now is the time to purchase!

This strategy is simple. You are going to “ride the wave” of buzz around products. You are going to focus on products that are about to be launched. That means – that many people are promoting those products and you will focus on making those buyers who are looking at either review or coupon code in order to make that final decision to buy.

## Module #3 – Good and Bad Videos

Often we get asked, is it good to create long or short videos. I would say, it does not matter as long as you are giving them what they want. At the same time, don't over do it. People are short on time, and want solutions NOW.

So create simple videos – that give them exactly what they want to know.

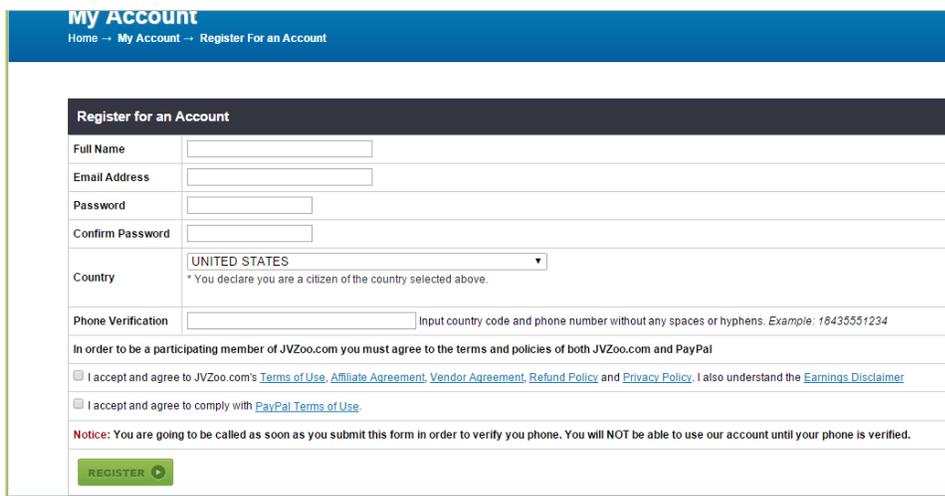
For example, I did a video giving a review + coupon code and it was less than 3 minutes. And it ended up generating over \$400 in commission. That is exactly what you want to do. (Please note – stats show \$654.63 – but that is with sales from my lists and I am not calculating upsells as I don't know exactly which referral brought those in.)

Date	TID	Vendor	Product	Sales/Refunds	Amount
		All Vendors	All Products	21/0	\$654.63
2015-02-12 01:41:50		Precious Ngwu	Social Engage	COMPLETED	\$33.50
2015-02-10 16:49:21		Precious Ngwu	Social Engage Pro (With Commercial ...	COMPLETED	\$34.50
2015-02-10 11:14:47		Precious Ngwu	Social Engage Pro (With Commercial ...	COMPLETED	\$34.50
2015-02-12 02:20:05		Precious Ngwu	Social Engage	COMPLETED	\$30.15
2015-02-10 11:29:11		Precious Ngwu	Social Engage PRO (Downsell)	COMPLETED	\$24.50
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2015-02-13 09:31:06		Precious Ngwu	Social Engage	COMPLETED	\$33.50
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2015-02-11 20:23:45		Precious Ngwu	Social Engage	COMPLETED	\$33.50
2015-02-10 16:34:39		Precious Ngwu	Social Engage	COMPLETED	\$30.15

## Module #4 – How to Find Offers and Bonuses

Ok, with this strategy we are going to focus on JVzoo market place, but remember you can do any out there.

If you are brand new to JVzoo you can create your account [right here](#). It is very simple to register. All you have to do is fill out this form and register your account.



The screenshot shows the 'Register for an Account' form on the JVZoo website. The form is titled 'Register for an Account' and is located under the 'My Account' section. The form fields include: Full Name, Email Address, Password, Confirm Password, Country (a dropdown menu currently set to 'UNITED STATES'), and Phone Verification. Below the form, there are two checkboxes for terms and conditions: 'I accept and agree to JVZoo.com's Terms of Use, Affiliate Agreement, Vendor Agreement, Refund Policy, and Privacy Policy. I also understand the Earnings Disclaimer' and 'I accept and agree to comply with PayPal Terms of Use'. A red notice states: 'Notice: You are going to be called as soon as you submit this form in order to verify your phone. You will NOT be able to use our account until your phone is verified.' At the bottom of the form is a green 'REGISTER' button.

Please note – JVzoo requires phone verification.

Your next step is to find offers.

You can promote something that is HOT today, or something that is coming soon.

Now here is the list you should keep. You will find the best offers listed here.

<http://muncheye.com/>

<https://www.jvzoo.com/>

<http://jvnotifypro.com/>

<https://www.facebook.com/groups/243914299108030/>

<https://www.facebook.com/groups/jvlaunchcalendar/>

<https://www.facebook.com/groups/jvpeergroup/>

<https://www.facebook.com/groups/jvzooproductlaunch/>

<https://www.facebook.com/groups/948201725190021/>

<https://www.facebook.com/groups/541542202628528/>

<https://www.facebook.com/groups/601685156563723/>

When you go to any of the groups or notification sites. You need to search for their JV page. This is for affiliates / JV partners. (Meaning you ;-))

You want to subscribe to be on the JV list (so you get updates and also search for bonuses and other marketing material they provide!)

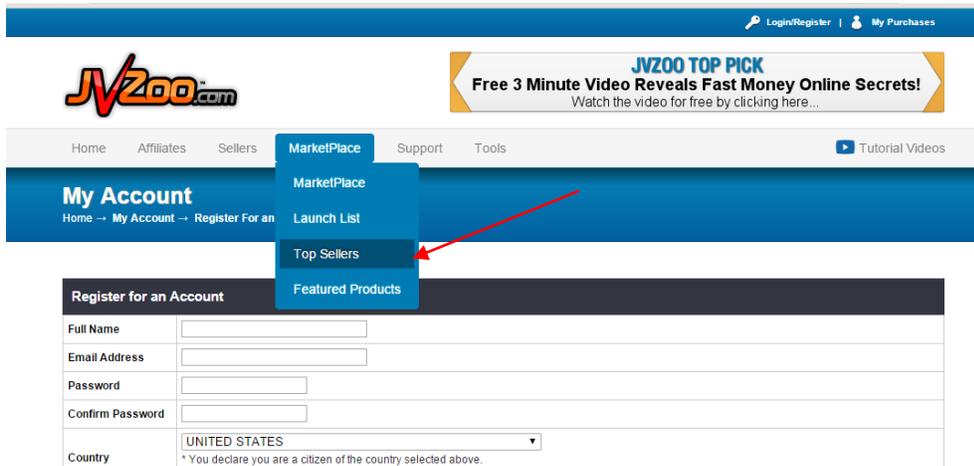
This is what you will be giving out. This is what you need to build buyers list – meaning bonuses.

Remember. Buyer rarely buys first time around, so building a buyers list is a must as you can offer that product again. OR you can offer them another product.

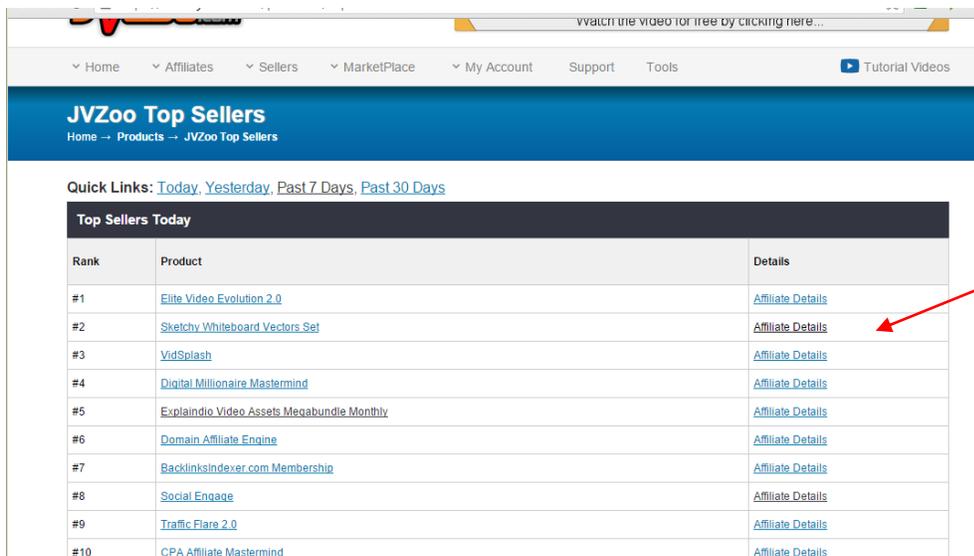
## JVzoo Offers

<https://www.jvzoo.com/>

Also, get familiar with JV zoo and you want to pay close attention to this button!



The screenshot shows the JVZoo website header with the logo and navigation links: Home, Affiliates, Sellers, MarketPlace, Support, Tools, and Tutorial Videos. A banner for 'JVZOO TOP PICK' is visible. The 'My Account' dropdown menu is open, showing options: MarketPlace, Launch List, Top Sellers (highlighted with a red arrow), and Featured Products. Below the menu is a 'Register for an Account' form with fields for Full Name, Email Address, Password, Confirm Password, and Country (set to UNITED STATES).



The screenshot shows the 'JVZoo Top Sellers' page. It features a navigation bar with Home, Affiliates, Sellers, MarketPlace, My Account, Support, Tools, and Tutorial Videos. Below the navigation is a 'Quick Links' section with links for Today, Yesterday, Past 7 Days, and Past 30 Days. The main content is a table titled 'Top Sellers Today' with columns for Rank, Product, and Details. A red arrow points to the 'Affiliate Details' link for the second product.

Rank	Product	Details
#1	<a href="#">Elite Video Evolution 2.0</a>	<a href="#">Affiliate Details</a>
#2	<a href="#">Sketchy Whiteboard Vectors Set</a>	<a href="#">Affiliate Details</a>
#3	<a href="#">VidSplash</a>	<a href="#">Affiliate Details</a>
#4	<a href="#">Digital Millionaire Mastermind</a>	<a href="#">Affiliate Details</a>
#5	<a href="#">Explaindio Video Assets Megabundle Monthly</a>	<a href="#">Affiliate Details</a>
#6	<a href="#">Domain Affiliate Engine</a>	<a href="#">Affiliate Details</a>
#7	<a href="#">BacklinksIndexer.com Membership</a>	<a href="#">Affiliate Details</a>
#8	<a href="#">Social Engage</a>	<a href="#">Affiliate Details</a>
#9	<a href="#">Traffic Flare 2.0</a>	<a href="#">Affiliate Details</a>
#10	<a href="#">CPA Affiliate Mastermind</a>	<a href="#">Affiliate Details</a>

When you click on Affiliate Details, you will get next window.

SALE PRICE:  
**\$9.95**

COMMISSION:  
**100%**

Sales Funnel: The product is part of a sales funnel which includes up to 6 other products.

AFFILIATE CONTEST:  
[SEE THE AFFILIATE CONTEST](#)

Vendor: OptimizifiFire by JF Garsula [VIEW PROFILE](#)

**Request Permission**

Fill out the form below to request permission to promote this product.

(255 characters max.) 255 remaining

[REQUEST AFFILIATE APPROVAL](#)

[+ ADD BONUS](#)

Additional Affiliate Information:  
[Click Here to access the JV Page](#)

To request permission to promote. Add a personal message with exact plan on how you plan to promote. If you are brand new, they will most likely put you on a delayed commission. Accept delayed commission to until you get some sales in, after you get established, approvals will come in fast. But sometimes at first, it takes a bit of time.

Also, notice that normally inside of affiliate information the details. You can access their jv page. (Again, that is a page to get your other marketing material!)

Also, for coupon code strategy – contact the owner, and tell them, you are optimizing video for coupon code keywords, and ask for coupon code. ANY. Even if it is \$1.

IF they say NO – I suggest you research the internet, any coupon code that they provided for other JV partners/affiliates will work. How do you know if it works? Just test to see if it actually applies on their checkout page!

Side note: for me, the best are those that are personalized with my name.

## **Module #5 – Complete Campaign Setup**

### **KEYWORDS:**

For this strategy to work, you need buyer keywords. Such as:

Buy Product Name

Product Name Bonus

Product Name Review

Review of product name

Get product name discount

Product name coupon code

Product name discount code

### **TITLE**

**You will also need to create title that stands out. Such as:**

Social Engage Review | Social Engage Coupon Code PLUS \*\*\*7 Software\*\*\* Bonus

## **DESCRIPTION:**

Hi there...Ivana here...To claim your social Engage coupon code and Bonuses please go to this url <http://ivanabosnjak.com/se.html>

To use a coupon code and get \$10 off - PLUS my bonuses please go to:

<http://ivanabosnjak.com/se.html>

Click on the buy now button and under step #2 - you can add this coupon code. to get \$10 Off

SPECIAL10

Thanks for stopping by to watch this social engage review and by following that link, you will get additional coupon code.

Also, this video <https://www.youtube.com/watch?v=Xw254ewLmR4>

does not offer you these bonuses.

Your bonuses as listed in my video are only available through my link. so feel free to purchase through it here: <http://ivanabosnjak.com/se.html>

also, feel free to subscribe to my channel and let me know below how you found this video:

Did you search using these below:

Social Engage Review

social engage coupon code

social engage discount code

social engage detailed review

Social Engage Bonus

Social Engage Exclusive bonuse

Buy Social Engage

Social Engage: Do You Really Need This?

Social Engage: Don't Buy Until You Read This

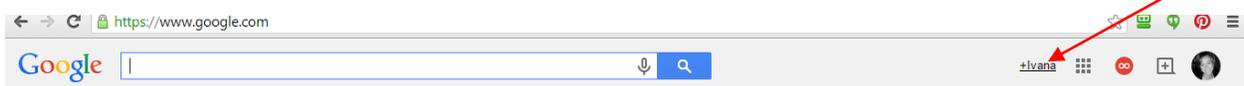
Social Engage: STOP Before You Buy This

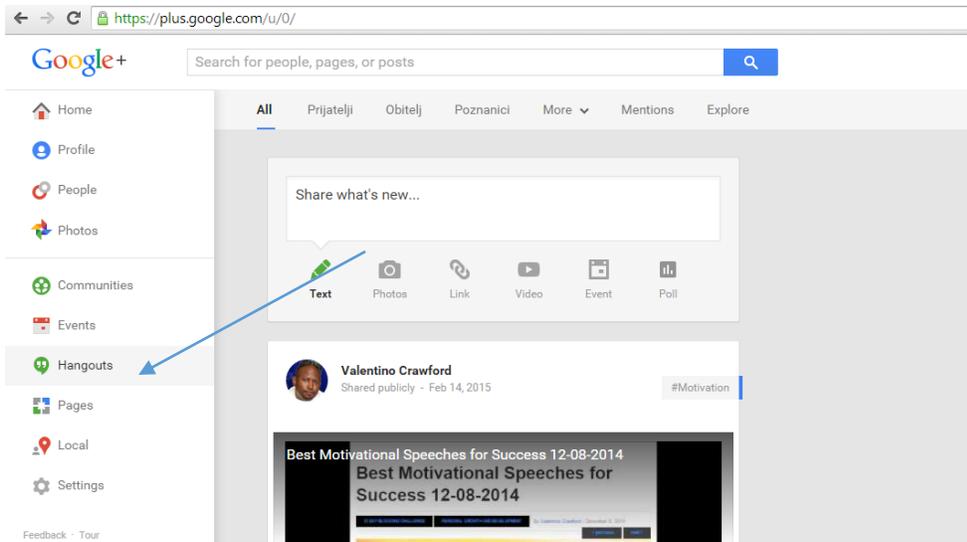
Thanks so much!

### **TAGS:**

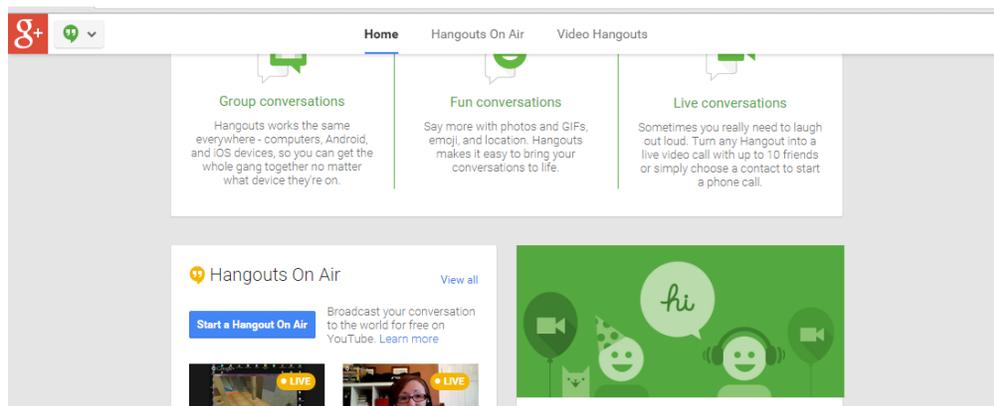
Use the same tags as keywords you are trying to rank for. Always add 2 top keywords first and the rest after.

### **Creating your video Using Google Hangouts**

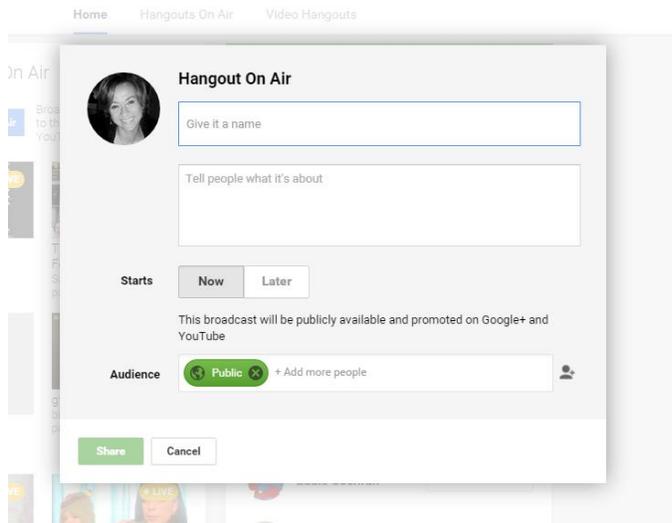




Click on Start a Hangout on Air



Once this window pops up.

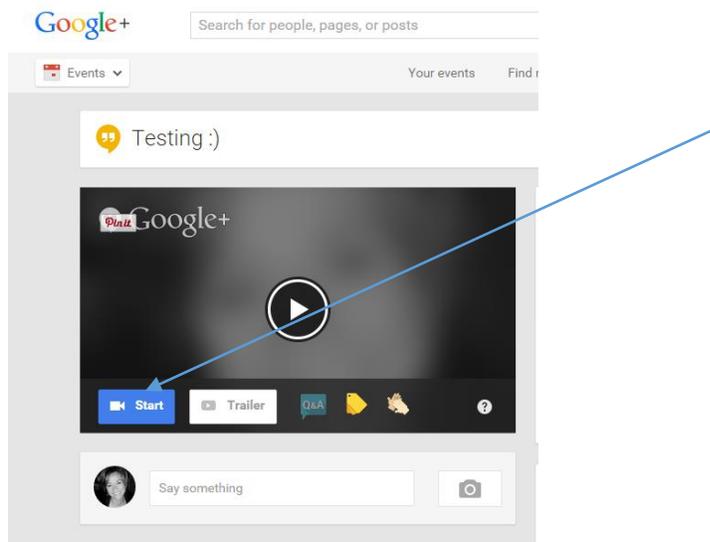


Name video with keywords

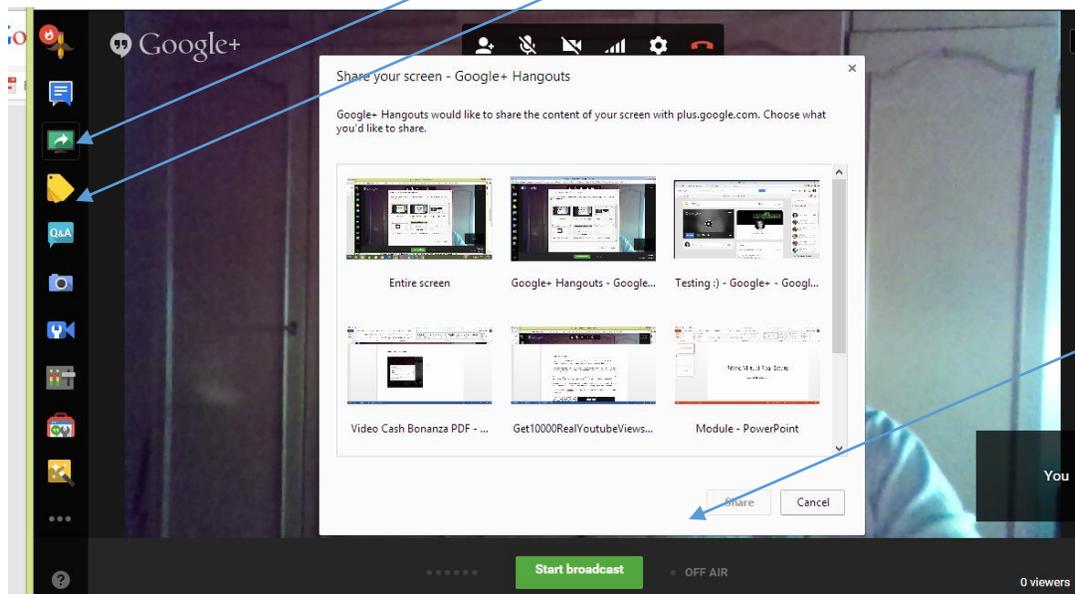
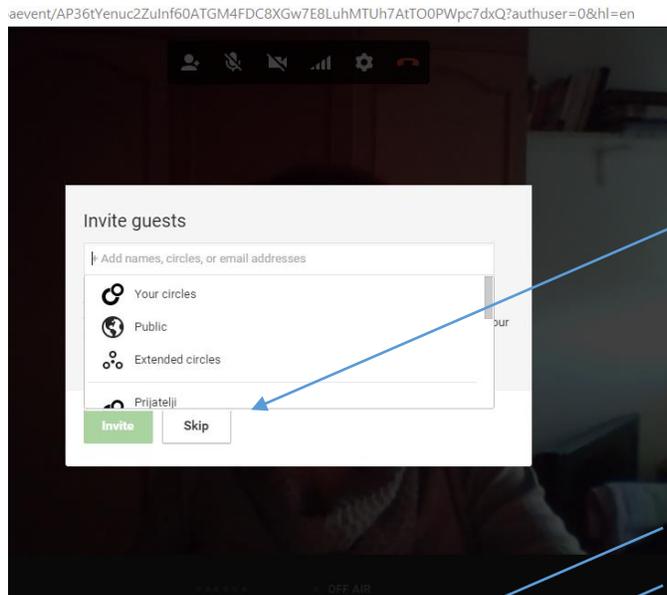
Add little description, and keep public.

(Btw – if you are doing this the first time, you will need to connect your youtube account with google hangouts and you will get those instructions prior to getting hangout on air video. )

After you will get this window, and click start:

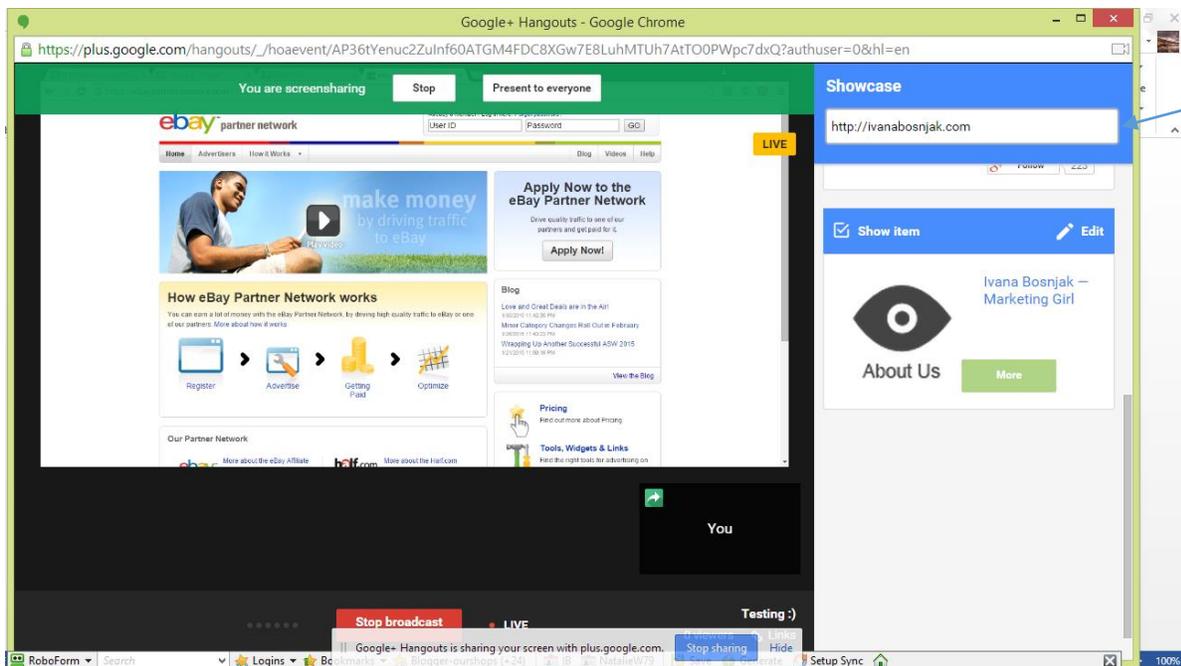


Next window- click SKIP

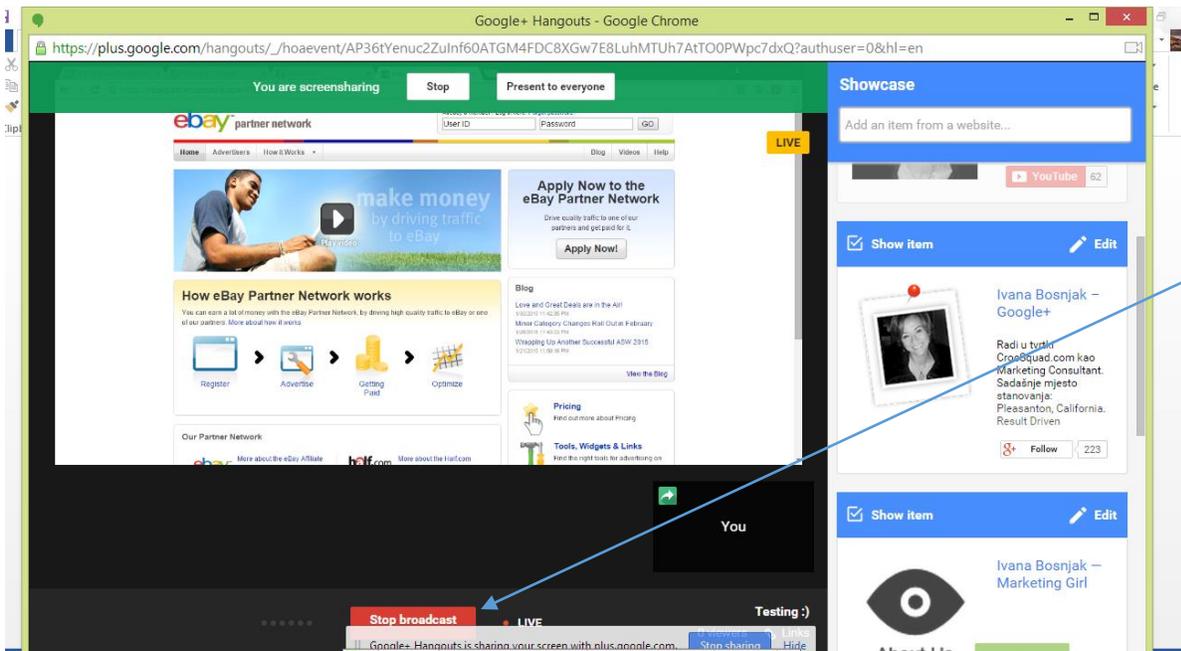


Click on Screenshare, select the screen you want to share, and click start broadcast.

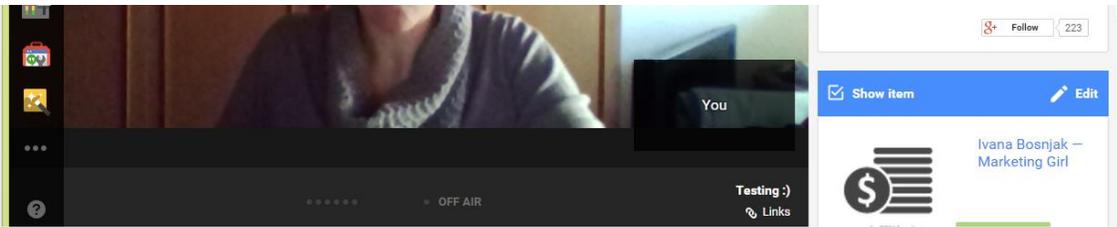
Next Step – click on showcase – yellow button and click start broadcast



Where it says showcase... make sure you enter the URL you would like to show, and check show item. This is important.

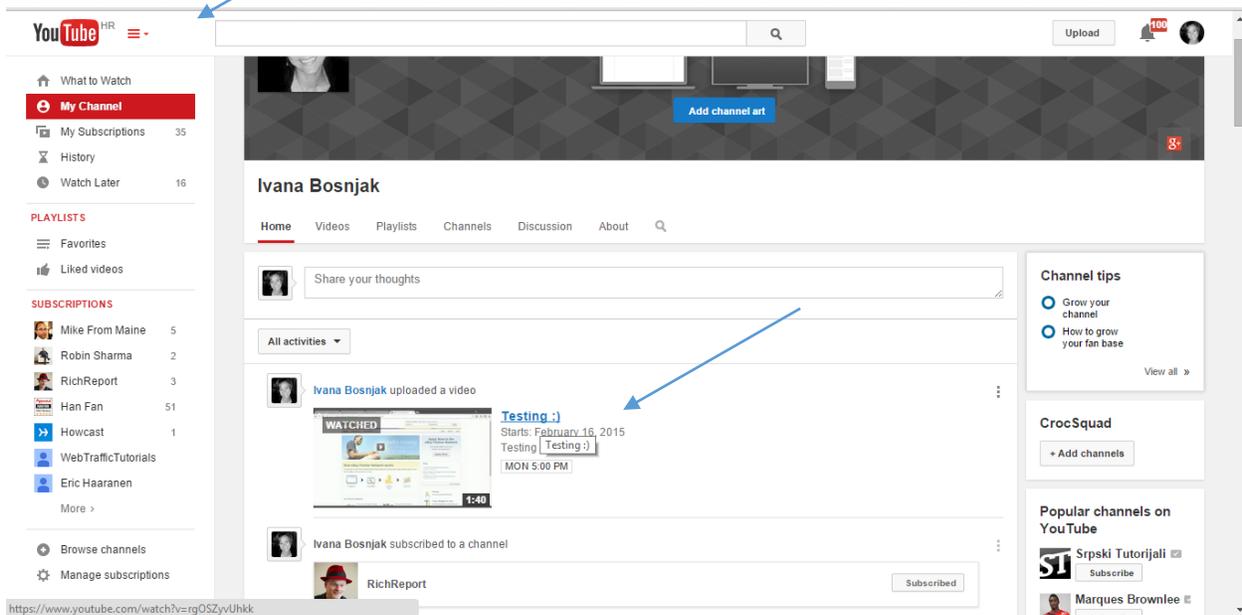


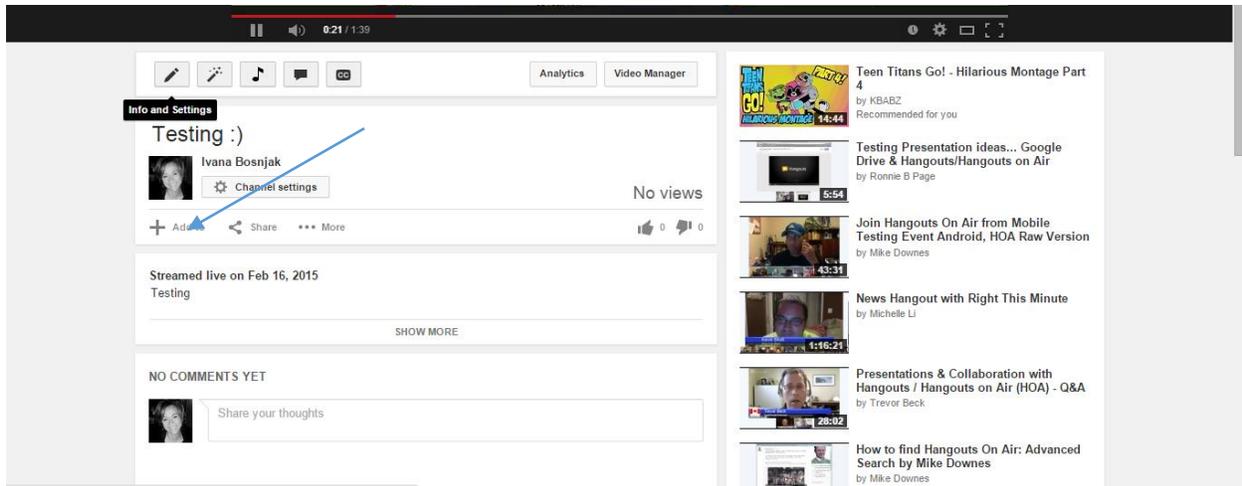
Once done, click to go off air and click on stop broadcast.



As soon as you close your viewing, it will post on youtube. (Sometimes it takes 5-10 minutes.)

Once your video is live, go over to editor, and edit Title, Description, thumbnail and tags.





Make sure you change your thumbnail to something that is standing out. Such as:

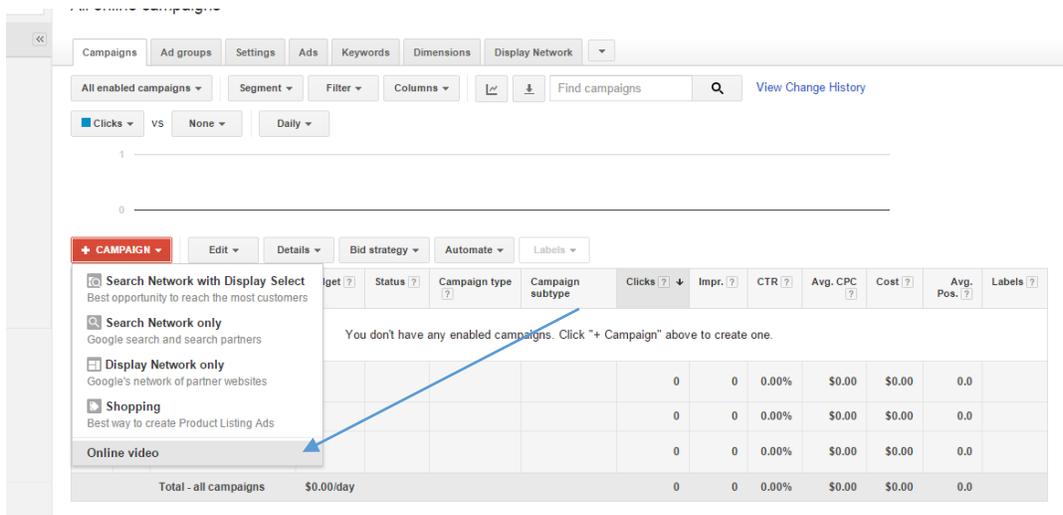


## Module #6 – Advanced Method – Adding Overlay

### Next STEP – Optional BUT powerful!

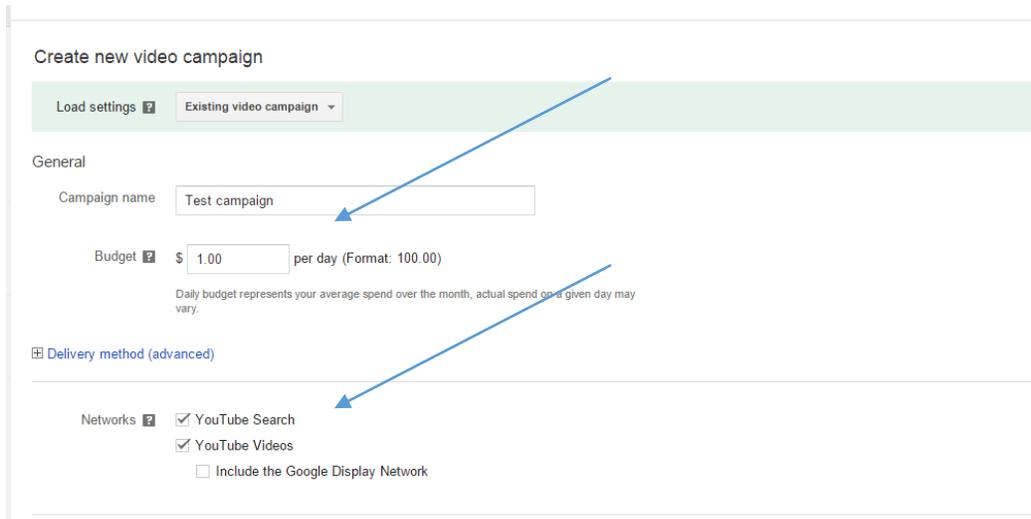
Once you are done with your video.

Head over to the Google Adwords account.



The screenshot shows the Google AdWords interface. At the top, there are tabs for Campaigns, Ad groups, Settings, Ads, Keywords, Dimensions, and Display Network. Below these are filters for 'All enabled campaigns', 'Segment', 'Filter', and 'Columns'. A search bar and 'View Change History' link are also present. A dropdown menu is open, showing options for campaign types: Search Network with Display Select, Search Network only, Display Network only, Shopping, and Online video. A blue arrow points to the 'Online video' option. Below the menu is a table with columns for Budget, Status, Campaign type, Campaign subtype, Clicks, Impr., CTR, Avg. CPC, Cost, Avg. Pos., and Labels. The table is currently empty, with a message: 'You don't have any enabled campaigns. Click "+ Campaign" above to create one.'

Budget	Status	Campaign type	Campaign subtype	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos.	Labels
				0	0	0.00%	\$0.00	\$0.00	0.0	
				0	0	0.00%	\$0.00	\$0.00	0.0	
				0	0	0.00%	\$0.00	\$0.00	0.0	
Total - all campaigns				0	0	0.00%	\$0.00	\$0.00	0.0	



The screenshot shows the 'Create new video campaign' form. At the top, there is a 'Load settings' button and a dropdown menu for 'Existing video campaign'. Below this is the 'General' section with a 'Campaign name' field containing 'Test campaign' and a 'Budget' field set to '\$ 1.00 per day (Format: 100.00)'. A note below the budget field states: 'Daily budget represents your average spend over the month, actual spend on a given day may vary.' The 'Delivery method (advanced)' section is expanded, showing 'Networks' with checkboxes for 'YouTube Search' (checked), 'YouTube Videos' (checked), and 'Include the Google Display Network' (unchecked). A blue arrow points to the 'YouTube Search' checkbox.

YouTube Videos  
 Include the Google Display Network

---

Locations and languages

Locations In what geographical locations do you want your ads to appear?

All countries and territories  
 Croatia  
 Let me choose...

[Advanced search](#)

For example, a country, city, region, or postal code.

Languages What languages do your customers speak?

English [Edit](#)

---

Video ad (optional)

Your video



**Testing :-)**  
by Ivana Bosnjak • 2 views  
Testing

## Add your video in.

Video ad (optional)

Your video

 Loading...

---

Platforms

Devices Your ads will show on all eligible devices by default (desktop, mobile and tablet).  
[Advanced mobile and tablet options](#)

Mobile bid adj. **Increase by**  %  
Enter a number above to see an example.

---

Advanced settings

[Schedule: start date, end date, ad scheduling](#)

[Ad delivery: frequency capping](#)

---

[Save and continue](#) [Cancel new campaign](#)

1 Create campaign and ad — 2 Select targeting

1 campaign may be losing video views due to a limited budget | 4 ads disapproved...

Use video ad formats optimized for mobile app promotion

**In-stream**  
 Your in-stream video ad plays before another video on either the YouTube Videos or Google Display Network, depending on network settings. Viewers can choose to skip your ad after a few seconds. You pay only if a viewer watches for 30 seconds or to the end of the ad, whichever comes first.

Display URL

Destination URL

Companion banner  Use auto generated image from videos in your channel (recommended)  
 Upload my own image

**Preview in-stream ad**

Select your options – in stream and in display. Add your dedicated URLs.

Once done click

Click Save and Continue.

Next step. Select bidding and audience. Makes sure you bid .01

1 Create campaign and ad — 2 Select targeting

**Select bidding and audience**

Name

**Bidding**

Max Cost Per View \$  Typical: \$0.05 - \$0.87  
 Max Cost Per View is the highest price you are willing to bid for someone to view your video when it is run as an ad. [Customize bids per format](#)

**Targeting**

By default your ads will show to all viewers. Optionally you can refine your audience.

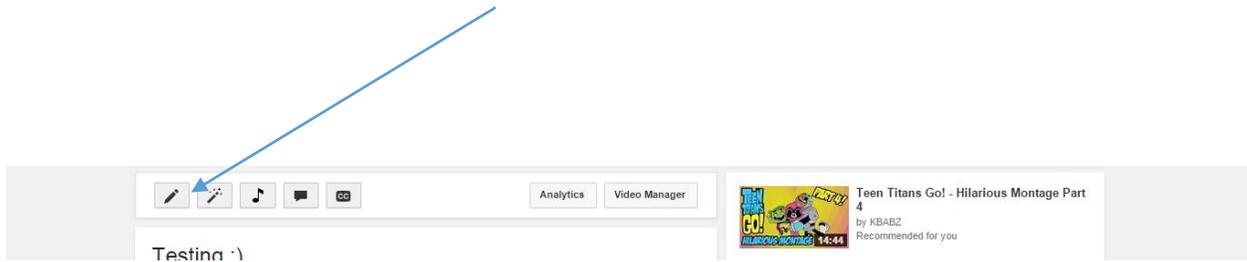
Demographic  [Edit](#)

Interests  [Edit](#)

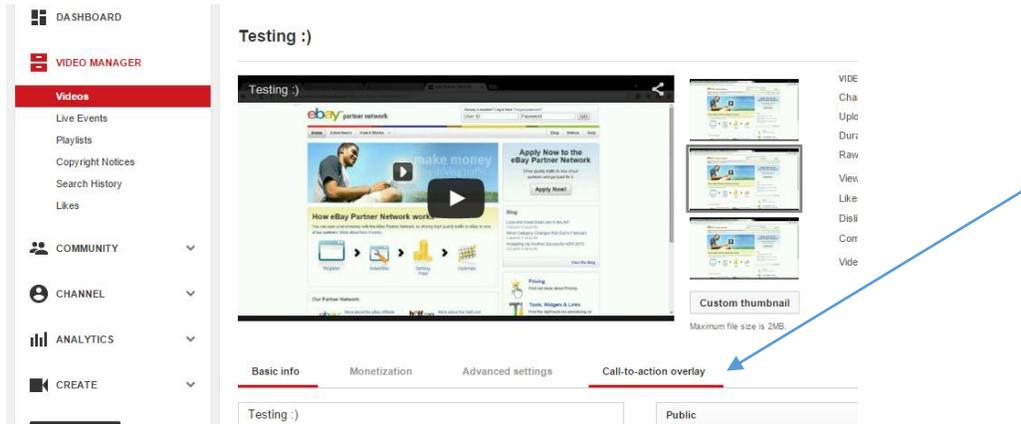
Click save target group on the bottom.

Now. Go over to your youtube video manager.

Click again on edit button.



Click on Call to Action Overlay and add your urls. In there and Save. This will add overlay over your video!



## **Module #7 – More traffic plus link**

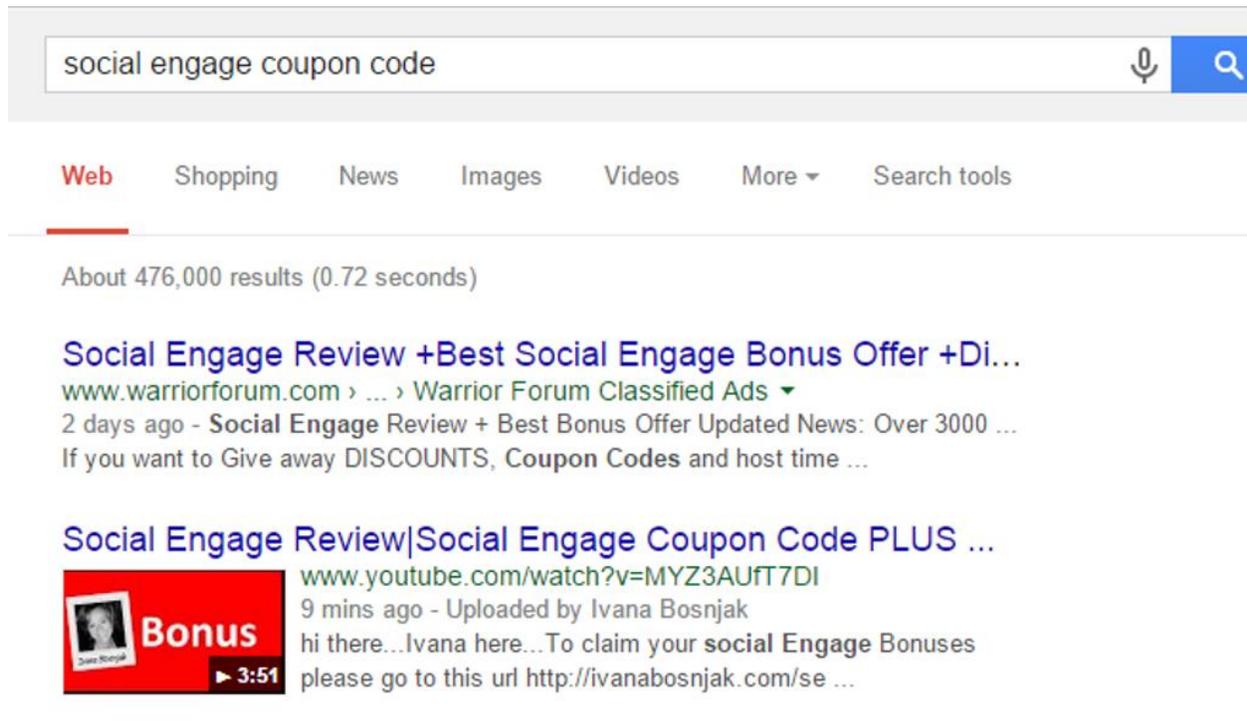
It is no secret that getting links plays a huge roll in your rankings. Google hangout will get you ranked fast... BUT we suggest for you to add more links from Twitter, Pinterest, Facebook, Reddit and so forth. This will increase your rankings.

Also, go over and comment of few other popular channels.

Add URL of your competitor inside of your description. This will help you get more traffic from search results on the side. This method does not have direct benefit, HOWEVER, it does help you get more traffic from other related video results.

Please look over 3 modules on traffic –so you learn how to set up your accounts to so you get links plus shares.

## Module #8 – Case study



The screenshot shows a Google search interface. The search bar contains the text "social engage coupon code". Below the search bar, there are navigation tabs for "Web", "Shopping", "News", "Images", "Videos", "More", and "Search tools". The "Web" tab is selected. Below the tabs, it says "About 476,000 results (0.72 seconds)". There are two search results listed. The first result is titled "Social Engage Review +Best Social Engage Bonus Offer +Di..." and is from "www.warriorforum.com". The second result is titled "Social Engage Review|Social Engage Coupon Code PLUS ..." and is a YouTube video. The video thumbnail shows a red background with the word "Bonus" and a play button icon. The video title is "Social Engage Review|Social Engage Coupon Code PLUS ..." and the description says "hi there...Ivana here...To claim your social Engage Bonuses please go to this url http://ivanabosnjak.com/se ...".

For example, I did a video giving a review + coupon code and it was less than 3 minutes. And it ended up generating over \$400 in commission. That is exactly what you want to do. (Please note – stats show \$654.63 – but that is with sales from my buyers lists and I am not calculating upsells as I don't know exactly which referral brought those in.)

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2015-02-10 05:51:40		Precious Ngwu	Social Engage	COMPLETED	\$29.98
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2015-02-11 20:23:45		Precious Ngwu	Social Engage	COMPLETED	\$33.50
2015-02-10 16:34:39		Precious Ngwu	Social Engage	COMPLETED	\$30.15

## Module #9 – Bonuses

### Checklist

- ✓ Find 5 products you want to promote (*Make Sure you have Demo and bonuses to give out*)
- ✓ *Optional- ask the owner for special coupon code prior to the launch (with your name in it)*
- ✓ Add it to the schedule spreadsheet
- ✓ Create Google Hangout Video
- ✓ Edit your Description in Youtube Video Edit section
- ✓ Edit your Title (if needed to add more characters)
- ✓ Add Stand out Thumbnail Image
- ✓ Publish
  - Optional: Go over to the Google Adwords – Set up video campaign
  - Come back over to Youtube video and add additional overlay

# Squeeze page that converts at 50-70%

**100% Absolutely FREE!**

**Get the EXACT Blueprint Responsible for Generating  
\$42 021.37 in Sales in Less Than 30 Days!**

**See Proof!**

Visitors	Sales	Conversions	\$ Per Visitor	\$ Per Sale	Total
32,370	2,535	7.83%	\$1.30	\$16.58	\$42,021.37



Name:

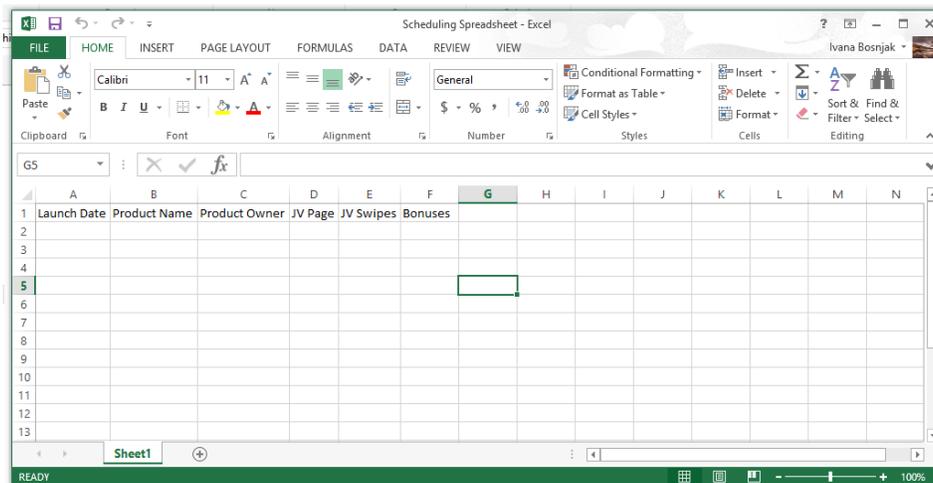
Email:

**Sign Up!**

We respect your privacy



## Spreadsheet for tracking



## **Module #10 – MASSIVE Buyer List Building**

Once you get your list going and few sales in. Ask people who are launching their products to put your bonus in. (Bonus with an opt in!)

That virtual real estate is PRIME advertising spot. You are getting your optin page right in front of the buyers that just recently spend money.

Buyers who are spending money are most likely going to spend more and that is how your tiny list can beat any huge freebie list.

If they say NO – ask to be put at the bottom. And if they still say no, that is ok, eventually they will say yes.

We hope you enjoyed this course. We tried to lay it out in an easy to follow setting, with PDF as well as Videos.

Don't forget. Feel free to ask any questions you might have.

Ivana Bosnjak

<http://IMTrafficHub.com>