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Welcome and thank you for purchasing this amazing guide. After a few minutes of reading, you'll know you received a great deal. This method has been tried, tested and proven to return results! We made this guide as short and concise as possible without skipping any detail. So let's get to it!

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## Introduction:

Many marketers approach CPA marketing with this concept:

Traffic---→Landing Page---→Offer---→  
Affiliate Network---→Commission

Not only is that process exhausting, but also more risky. As marketers, we aim for the lowest risk possible. This strategy is much more simple, with an approach such as:

Traffic → Commission

Making this strategy perfect for marketers who don't like: creating landing pages, finding new angles, writing sales copy, dealing with affiliate networks, picking offers and all the other tedious work needed to prepare an offer. That's everyone right?

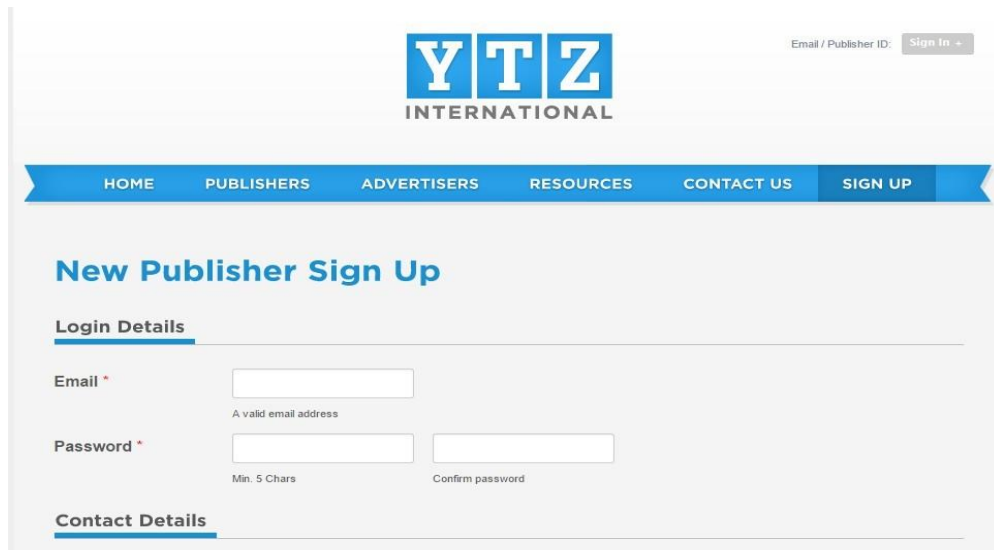
**Strategy Overview:** You will be sending tons of cheap traffic to various CPA offers optimized and managed by a company called YTZ International. Your main goal is to find the cheapest human traffic and optimize it for the best ROI. YTZ monetizes over 200 different countries, so there are plenty to choose from. In short, you'll be turning every advertising \$1 into \$2+ commission.

**Requirements:** Free account with YTZ international. Free account with Voluum tracking. Free account with DNTX, Zeropark and 50onRed (to start out with, more later on). At least \$500 to start buying traffic.

## Method:

### Step 1. Create a publisher account with YTZ International.

[www.ytz.com/signup](http://www.ytz.com/signup)

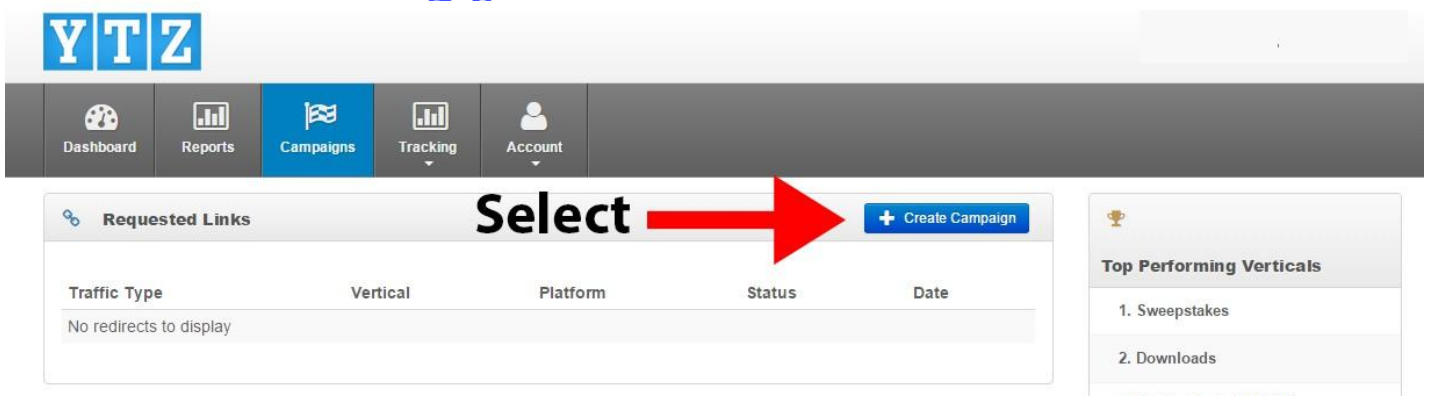


The screenshot shows the YTZ International website's 'New Publisher Sign Up' page. At the top is the YTZ International logo and a navigation bar with links: HOME, PUBLISHERS, ADVERTISERS, RESOURCES, CONTACT US, and SIGN UP. The main heading is 'New Publisher Sign Up'. Below it, the 'Login Details' section contains an 'Email' field with a placeholder 'A valid email address' and a 'Password' field with a placeholder 'Min. 5 Chars'. To the right of the password field is a 'Confirm password' field. Below these is the 'Contact Details' section, which is currently empty.

It may take a couple days to get accepted, but you shouldn't have any issues. (Skip to step 3 while you wait)

### Step 2. Create a campaign.

Once you get accepted, login and create a new campaign.



The screenshot shows the YTZ International dashboard. At the top is the YTZ logo. Below it is a navigation bar with icons and labels: Dashboard, Reports, Campaigns (highlighted), Tracking, and Account. The main content area is titled 'Requested Links' and contains a table with columns: Traffic Type, Vertical, Platform, Status, and Date. The table is currently empty, with the text 'No redirects to display' at the bottom. A large red arrow points from the word 'Select' to the '+ Create Campaign' button. On the right side of the dashboard, there is a section titled 'Top Performing Verticals' with a list of items: 1. Sweepstakes, 2. Downloads, and 3. ... (truncated).

## Choose the options selected.

Select Traffic Type

- ☐ Pops
- ☒ Direct Nav
- ☐ Display
- ☐ Email
- ☐ Search
- ☐ Affiliate Network Redirects
- ☐ Incent / Content Lock

### Direct Nav

Direct Nav (Direct Navigation or Domain traffic) are ads that redirect (or pop) off parked domains. No illegal Sites.

### Examples

[Zeropark](#)  
[DNTX](#)

☒ I acknowledge and agree that "Traffic Type" must be accurately represented as per [Terms of Service](#).

Without limiting the generality of the foregoing, I acknowledge and agree any failure to select Direct Nav in connection with my provision of Direct Navigation type traffic will be a breach of the Terms of Service and may result in LEGAL ACTION against me and/or withholding and/or recovery of all payments made.

Close

Next Step →

20%

## Choose Run of Network.

Select vertical

- ☒ Run of Network
- ☐ Choose Vertical

Choose one ▼

### Top Performing Verticals

1. Sweepstakes
2. Downloads
3. Mobile (Android / IOS)
4. Software (PC cleaner / Antivirus)
5. Dating

☒ I acknowledge and agree that I must accurately represent the "Vertical" type as per [Terms of Service](#).

Without limiting the generality of the foregoing, I acknowledge and agree any failure to select "Adult" in connection with my provision of Adult type traffic will be a breach of the Terms of Service and may result in LEGAL ACTION against me and/or withholding and/or recovery of all payments made.

← Prev Step

Next Step →

Select yes to tracking by domain names on the next screen.

Now wait until campaign is approved.

## Step 3. Open advertising account with Zeropark and DNTX

This shouldn't be hard.

[www.zeropark.com](http://www.zeropark.com)

Zeropark manually verifies new accounts, so be available for verification. Also, you need at least \$200 to fund your account, don't worry you'll see results with that \$200.



### Register

\*\*\*The minimum top up amount is now \$200.

\*\*\*Each account will be manually verified. Please make sure to provide a working telephone number that our account managers can reach you at.

First name*	Last name*	Company Name*	
Email*	Phone*	United States ▼	SSN / TAX / VAT ID
Password*	Repeat password*	Address, first line *	
How did you hear about us? (Add comment)		Address, second line	
Promo code		City*	Postal/Zip code*
		State/Region*	
Best time to reach you*		(UTC-05:00) Eastern Time (US & Canada) ▼	
15:00 ⌚ 16:00 ⌚ (UTC-05:00) Eastern Time (US ... ▼			

[www.dntx.com](http://www.dntx.com)

DNTX shouldn't be hard either. Their minimum deposit is \$50, but I recommend you start with at least \$100. The more the better.

[DNTX.com](http://DNTX.com)

### Create your free DNTX account

#### Why should you choose DNTX.com?

- ✓ Intuitive Self-Serve Interface
- ✓ State Of The Art Reporting
- ✓ 1 Billion+ Clicks Per Month
- ✓ All The Targeting You Need
- ✓ Brand-Safe Traffic
- ✓ Free & Instant Account Setup

First Name*:	Something like »Theophilous«
Last Name*:	Maybe you are a »Count of« or an earl? Wow.
Company:	ACME means »A Company Manufacturing Everything«?
Email*:	No worries: we hate Spam.
Voucher Code:	If you have one... Invalid



## Step 4. Open Voluum account. (Start with the free account.)

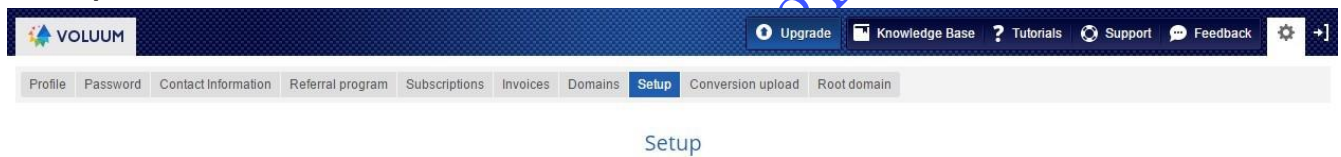
[www.voluum.com](http://www.voluum.com)



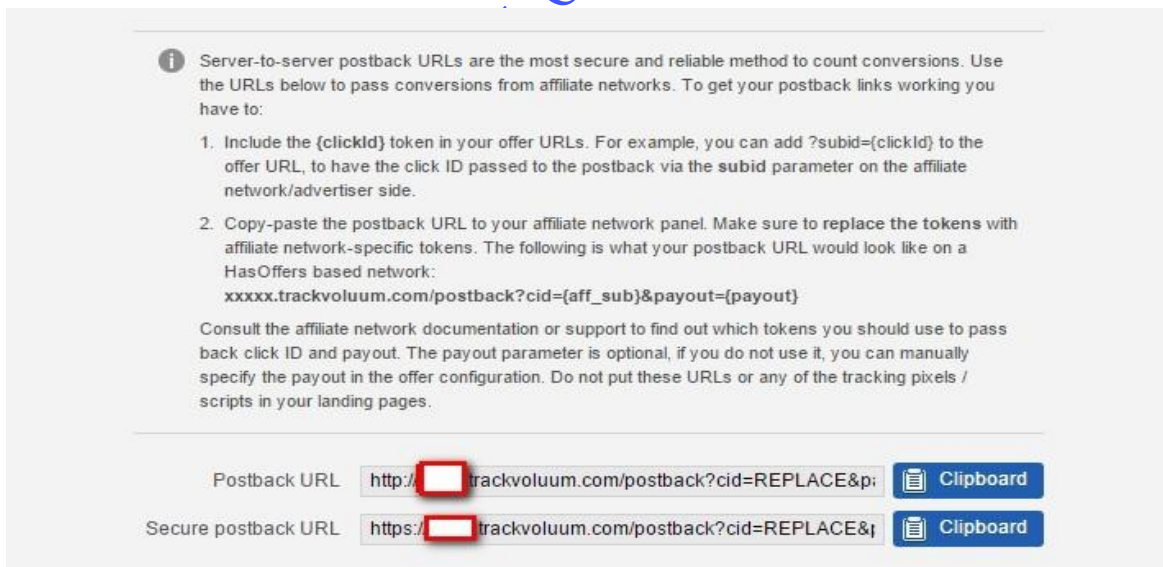
You'll need a paid account as you progress with this method.

## Step 5. Create a campaign in Voluum.

First, we need to set your postback URL in YTZ. Login into your Voluum account and click on the settings icon then select the setup tab.



Scroll down to your server-to-server postback URL.

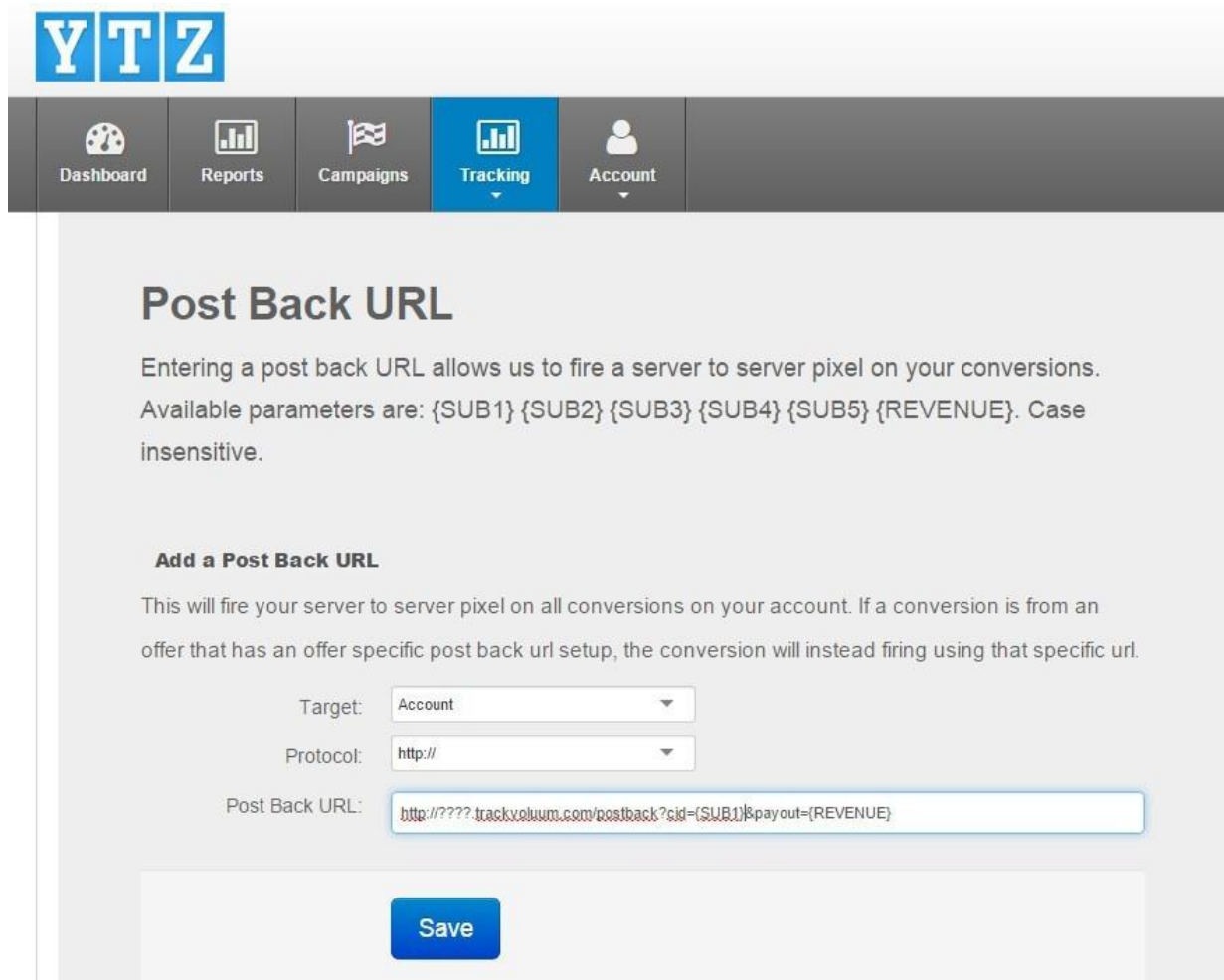


Default server-to-server postback URL in Voluum

<http://?????.trackvoluum.com/postback?cid=REPLACE&payout=OPTIONAL&txid=OPTIONAL>

Copy your link.

Paste it into the YTZ postback link section.



The screenshot shows the YTZ Tracking dashboard. The navigation bar includes Dashboard, Reports, Campaigns, Tracking (selected), and Account. The main section is titled "Post Back URL" and explains that entering a post back URL allows firing a server-to-server pixel on conversions. It lists available parameters: {SUB1}, {SUB2}, {SUB3}, {SUB4}, {SUB5}, and {REVENUE}, noting they are case insensitive. Below this, the "Add a Post Back URL" section provides instructions and a form. The form has three fields: "Target" (set to "Account"), "Protocol" (set to "http://"), and "Post Back URL" (containing "http://????trackvolum.com/postback?cid={SUB1}&payout={REVENUE}"). A "Save" button is at the bottom.

**IMPORTANT!**

Insert {SUB1} after cid=

Insert {REVENUE} after payout=

Delete &txid=OPTIONAL

(See pic above)



## 5.1 Setting up campaign in Voluum.

Return to your Voluum account and select add affiliate network.

The screenshot shows the Voluum dashboard with the 'Affiliate networks' tab selected. A modal window titled 'New affiliate network' is open. It features a search bar at the top with the text 'Oh dear... No search results have been found in response to your search criteria'. Below the search bar, there are several buttons: 'New affiliate network', 'New campaign', 'Report', 'Edit', 'Duplicate', 'Archive', 'Export CSV', and a dropdown menu set to '500'. The main form area is titled 'Trusted affiliate networks' and contains a 'Name' field with the value 'YTZ International'. Below the name field, there are three checkboxes: 'Append click ID to offer URLs', 'Accept duplicate postbacks', and 'Only accept postbacks from white-listed IPs'. At the bottom right of the form, there are 'Save' and 'Cancel' buttons.

Do the same for DNTX via the traffic source tab. Zeropark does not need to added, since Voluum owns them.

The screenshot shows the Voluum dashboard with the 'Traffic sources' tab selected. A modal window titled 'New traffic source' is open. It features a search bar at the top with the text 'Oh dear... No search results have been found in response to your search criteria'. Below the search bar, there are several buttons: 'New traffic source', 'New campaign', 'Report', 'Edit', 'Duplicate', 'Archive', 'Export CSV', and a dropdown menu set to '500'. The main form area is titled 'Traffic source templates' and contains a 'Name' field with the value 'DNTX'. Below the name field, there is a 'Postback URL' field. Underneath the postback URL field, there is a section titled 'Available URL tokens:' with a list of tokens: '+ {externalid}', '+ {payout}', '+ {var1}', '+ {var2}', '+ {var3}', and '+ {var:variable name}'. Below this section, there is a 'Pixel Redirect URL' field. At the bottom left of the form, there is an 'Advanced' dropdown menu. At the bottom right of the form, there are 'Save' and 'Cancel' buttons.

Now select create a new campaign.

The screenshot shows the Voluum 'New campaign' form. The form is titled 'New campaign' and includes fields for Name, Campaign URL, Traffic source, Country, Cost model, and Redirect mode. The 'Advanced' section is expanded, showing 'Default paths' with 'Path 1' set to 'Direct Linking' and a weight of 100. There are buttons for '+ Add Offer', '+ New Offer', '+ Add Path', and '+ Add Rule'. At the bottom, there are 'Save' and 'Cancel' buttons. The background shows a table with columns for Campaign, Visits, Conversions, Revenue, and Cost, with a total row showing 0 visits, 0 conversions, and \$0.00 revenue and cost.

I'll be sharing a campaign that has always made me money to get you started.

For this campaign group you'll be tracking Norway, Finland, Malaysia and Singapore.

Create a separate campaign for each country.

I named the first campaign in Voluum, DNTX-NORWAY-YTZ RON.

I always name my campaigns so they are easy to find and segment because you'll be creating many campaigns.

## Select Direct Linking then select New Offer

x

### New offer

Name

URL

Available URL tokens:

- + {clickid} + {campaign.id} + {trafficsource.id}
- + {trafficsource.name} + {lander.id} + {offer.id}
- + {device} + {brand} + {model} + {browser}
- + {browser.version} + {os} + {os.version}
- + {country} + {countryname} + {isp}
- + {useragent} + {ip} + {var1} + {var2}
- + {var3} + {var.variable name}
- + {trackingdomain}

Country

Affiliate network

Payout ☒ Auto ☐ Manual

Insert your YTZ campaign link. (You get this after your YTZ campaign is approved.) Your campaign link will be used for all countries because YTZ redirects traffic to specific offers based on the detected country (country redirect). The only time you'll need a new campaign link in YTZ, is when you use a different traffic type. So you can use the same link for all the countries you test with Zeropark and DNTX.

YTZ

Dashboard Reports Campaigns

http://[redacted]eldredir.com/?&s1={s1}&s2={s2}&s3={s3}&s4={s4}&s5={s5}

OK

Create Campaign

Requested Links

Traffic Type	Vertical	Platform	Status	Date
No redirects to display				

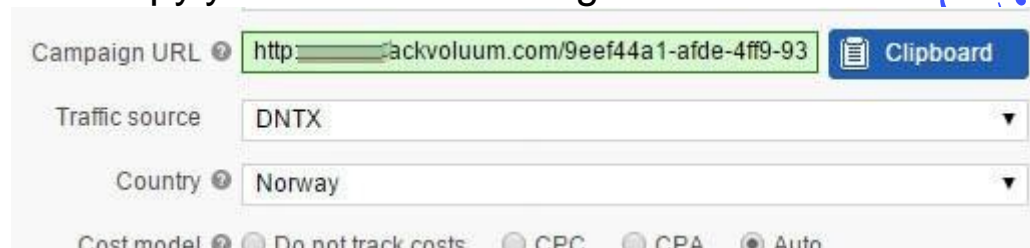
{clickid} has to be the first sub id {s1} for tracking to work properly!

I also track the IP address in Y TZ just in case. Voluum will automatically track everything else.

(See offer pic above)

Save the offer.

Now copy your Voluum tracking link.



## Step 6. Set up campaigns in DNTX and Zeropark.

Again, the key to this strategy is to send traffic from different countries then optimize them for the highest ROI. The most important part in finding profitable countries is your data. Start with one or two traffic sources and master them. This campaign will generate revenue, as well as get you familiar with this method and analyzing data.

YTZ monetizes all types of traffic: search, banner, pop-ups, popunders, mobile, direct navigation, email, SEO, dating, you name it. To start out, we'll be focusing on direct navigation as it tends to have the highest conversion rate on cold traffic.

Create a new campaign in DNTX.

Campaign Name:

New Campaign ( for YTZ CPA offers )

Ad Type:

Zero-Click (PPR)

One-Click (PPC)

Pop Up (PPV)

PPR: Pay Per Redirect ensures you get the maximum amount of visitors from our platform. You pay per unique visitor redirected to your landing page. No creative is needed for this ad type. For more information check our [FAQ](#) (opens in new tab/window).

PPC: Pay Per Click means you get charged per click on your text creatives.

PPV: Pay Per View opens a new window or tab for the user and shows him your landing page.

Device Targeting:

Desktop

Mobile

Tablet

Desktop: You will only receive visitors from a desktop pc.

Mobile: You will only receive visitors from mobile devices.

Tablet: You will only receive visitors from tablet devices.

Campaign Type:

RON

Keyword

Category

RON: Run of Network Campaigns let you buy all available traffic from the countries you wish to receive traffic from.

Keyword: Keyword Campaigns let you target by Keyword(s).

Categories: Category campaigns lets you target traffic categories like computers or hobbies

Leave those options as is.

Dayparting:

All the time

Specific days/hours

Here you can specify, which weekdays and/or hours of a day you want your campaign to be active.

	0h	1h	2h	3h	4h	5h	6h	7h	8h	9h	10h	11h	12h	13h	14h	15h	16h	17h	18h	19h	20h	21h	22h	23h
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mondays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesdays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesdays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursdays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fridays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturdays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sundays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Accuracy ± 15 mins. Hours are in **Server Time: UTC 14:24**

I usually manually start and stop my campaigns, but you can set up day parting if you want. **Select the times and days as shown above if you are in the central time zone.** I had the best ROI **MONDAY-SATURDAY from 12:30am-7am central standard time.** For example, it would be around 8am-2pm in Norway, 9am-3pm Finland, 2pm-8pm Malaysia and Singapore. (See pic above) **However, with new countries you should run your campaign as**

long as possible throughout the day for a week for good data, so you can optimize effectively.

Traffic Category:	<div>Non Adult</div> <div>Adult</div>	This filter lets you target whether you want to receive traffic from adult domains or not. Select Non Adult as your traffic category ensures you are acting brandsafe.
Budget:	<div>No Cap</div> <div>Budget Cap</div> <div>Daily Cap for this Campaign: \$ 25</div> <div><input type="checkbox"/> Spread traffic evenly over the daily</div>	This feature allows you to set a daily budget cap for each campaign. Your daily spend for the respective campaign will not exceed this amount.
Date-Setting:	<div>Everyday</div> <div>Specific Dates</div>	This feature lets you specify, whether the campaign should start immediately or later, and whether it should be stopped automatically on a specific date.
Dayparting:	<div>All the time</div> <div>Specific days/hours</div>	Here you can specify, which weekdays and/or hours of a day you want your campaign to be active.

Next set your daily budget. I recommend \$25-50 to start so you can gather some data and see what's converting the best. (More info on this later)

Step 2 of 4 — Targeting Settings

Campaign Name: New Campaign ( for YTZ CPA offers) Non Adult, RON, PPR, Desktop

Tablet Options: ☐ Include Tablets

Countries:

Vanuatu

Venezuela

Vietnam

Virgin Islands, British

Virgin Islands, U.S.

Wallis and Futuna

Western Sahara

Yemen

Zambia

Zimbabwe

→

←

Finland

Malaysia

Norway

Singapore

De-select “include tablets” and target Norway, Finland, Singapore, and Malaysia. These were my control countries



Malaysia, Norway, Finland, Singapore

RON Malaysia:	Your bid per Redirect ⓘ	Average Bid ⓘ	High Bid ⓘ	Daily Traffic Est. (High Bid) ⓘ	Target URL For subid tracking use [sourceid] as parameter in the URL ⓘ
	\$ 0.005 ⓘ	\$ 0.001	\$ 0.900	72144	http://_____trackvoluum.com/b... ⓘ
RON Norway:	Your bid per Redirect ⓘ	Average Bid ⓘ	High Bid ⓘ	Daily Traffic Est. (High Bid) ⓘ	Target URL For subid tracking use [sourceid] as parameter in the URL ⓘ
	\$ 0.021 ⓘ	\$ 0.018	\$ 0.198	22315	http://_____trackvoluum.com/b... ⓘ
RON Finland:	Your bid per Redirect ⓘ	Average Bid ⓘ	High Bid ⓘ	Daily Traffic Est. (High Bid) ⓘ	Target URL For subid tracking use [sourceid] as parameter in the URL ⓘ
	\$ 0.015 ⓘ	\$ 0.013	\$ 0.575	12555	http://_____trackvoluum.com/b... ⓘ
RON Singapore:	Your bid per Redirect ⓘ	Average Bid ⓘ	High Bid ⓘ	Daily Traffic Est. (High Bid) ⓘ	Target URL For subid tracking use [sourceid] as parameter in the URL ⓘ
	\$ 0.009 ⓘ	\$ 0.005	\$ 0.685	18837	_____ ⓘ

Start with a bid that is slightly higher than the minimum bid, otherwise traffic will be really scarce (ignore the High Bid). **Paste your Voluum tracking link from the previous step.** Complete!

Create separate campaigns for each country. This will make things easy to manage.

You can set the same campaign in Zeropark. Zeropark has much more traffic available, more specifically poor traffic that you'll have to filter through (don't worry it's easy). However, Zeropark is a goldmine once you have your campaigns optimized. I'll go over optimization next.

Now you have one campaign that will generate commissions.

To sum this section up: you are creating campaigns in DNTX and Zeropark, sending traffic from the 4 countries I gave you. All traffic is being sent to your YTZ campaign link. From there you just wait for conversions to come in then optimize, repeat and scale.

Target whatever countries you want to test at any time. You have over 200 to choose from. There are so many possibilities here to make easy money with this CPA method.

## Optimization:

Take a look at one of my weeks. (11 days to be exact)



Dashboard	Reports	Campaigns	Tracking	Account
Country	Visitors	RPM	Revenue	
TOTALS	509849	\$9.79	\$4,991.11	
US	160531	\$8.65	\$1,387.94	
NO	31689	\$26.74	\$847.30	
FR	59462	\$11.18	\$664.93	
AU	25978	\$15.52	\$403.08	
SE	20743	\$17.46	\$362.13	
FI	12990	\$24.86	\$322.99	
CA	26395	\$9.56	\$252.41	
BR	59317	\$2.79	\$165.65	
IE	10518	\$11.35	\$119.41	
SG	7422	\$13.43	\$99.67	
MY	8341	\$9.60	\$80.06	
IN	20873	\$3.33	\$69.54	
PL	12093	\$4.68	\$56.64	
XX	5888	\$5.78	\$34.04	
ZA	2456	\$11.54	\$28.34	
DK	2370	\$8.68	\$20.56	
GB	8693	\$1.84	\$16.02	

(Sometimes YTZ reports a country as XX or AA, make sure you coordinate your stats with your tracking.)

When trying to optimize cost, the two most important factors are CPM and RPM.

RPM= revenue per thousand visitors

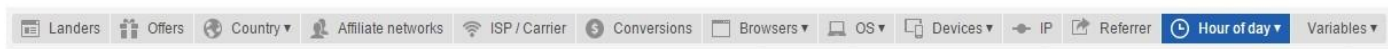
CPM= cost per thousand visitors

It should be obvious that you want a high RPM and low CPM.

So, YTZ is paying me \$8.64 for every 1000 visitors I send from the US. My job is to make sure that I pay less than \$7.00 for those thousand visitors or \$.007 per visit, so that I have a reasonable profit.

One thing to know is that YTZ only tracks unique visitors, so there will be a discrepancy between your tracking stats and YTZ report. I found that the average was 10-15%

Next, optimizing traffic.



Optimizing traffic is very easy with Voluum, after you have a decent amount of data. The key areas that you want to look are:

Hours of the Day

Days of the Week

Browser Type

These are the most common parameters you can filter with most traffic sources.

Now, take a look at my stats from a very small campaign I ran. (Norway)

Hour of day	Visits	Conversions	Revenue	Cost	Profit	CPV	CV	ROI	EPV	AP
+ 02:00 - 02:59	53	1	\$3.53	\$1.21	\$2.32	\$0.0228	1.89%	192.42%	\$0.0666	\$3.53
+ 09:00 - 09:59	65	1	\$3.55	\$1.49	\$2.06	\$0.0229	1.54%	138.70%	\$0.0546	\$3.55
+ 05:00 - 05:59	72	1	\$3.54	\$1.61	\$1.93	\$0.0223	1.39%	120.19%	\$0.0492	\$3.54
+ 03:00 - 03:59	86	1	\$3.53	\$1.96	\$1.57	\$0.0228	1.16%	80.04%	\$0.0411	\$3.53
- 22:00 - 22:59	11	0	\$0.00	\$0.21	(\$0.21)	\$0.0188	0.00%	-100.00%	\$0.0000	\$0.00
- 15:00 - 15:59	23	0	\$0.00	\$0.32	(\$0.32)	\$0.0139	0.00%	-100.00%	\$0.0000	\$0.00
- 21:00 - 21:59	22	0	\$0.00	\$0.40	(\$0.40)	\$0.0183	0.00%	-100.00%	\$0.0000	\$0.00
- 20:00 - 20:59	29	0	\$0.00	\$0.45	(\$0.45)	\$0.0156	0.00%	-100.00%	\$0.0000	\$0.00
- 14:00 - 14:59	27	0	\$0.00	\$0.57	(\$0.57)	\$0.0212	0.00%	-100.00%	\$0.0000	\$0.00
- 19:00 - 19:59	37	0	\$0.00	\$0.64	(\$0.64)	\$0.0174	0.00%	-100.00%	\$0.0000	\$0.00
- 23:00 - 23:59	23	0	\$0.00	\$0.69	(\$0.69)	\$0.0301	0.00%	-100.00%	\$0.0000	\$0.00

Notice my conversions came in the morning hours. If I ran this campaign for a week, I would definitely see an hourly pattern that I could capitalize on. Also, notice the non-converting hours as they provide insight on other countries in the same time zone. Remember, your data can often times be used for other countries.

In Zeropark, you have the option to manually bid on targets. This is great, but also time consuming when you have a larger campaign.

Target	Available	Bought	Spend	Conv	Payout	Avg bid	Top bid	BP	Your bid	Status	Actions
quebec-new-wfonMs4C	758	59	\$3.04	1	\$3.54	\$0.0515	—	—	0.051	Active	⏸
mike-hop-XBLiM9aJ	7	1	\$0.02	1	\$3.53	\$0.0165	—	—	0.0165	Active	⏸
xray-syn-zUh809Fb	408	2	\$0.05	1	\$3.53	\$0.0225	—	—	0.0225	Active	⏸
victor-tub-9VbNdko0	30	1	\$0.02	0	\$0.00	\$0.0239	—	—	Auto	Paused	▶
delta-use-Fd7t2IOG	1	1	\$0.02	0	\$0.00	\$0.0160	—	—	Auto	Paused	▶

After you have gathered data, you can simply go into Zeropark and cut the losing targets.

Important! As soon as you find a pattern in your data, implement it into your campaign and stick to it until it fails or you find a better pattern from your data. I found after a week or two of data (over 10,000 visitors) patterns form, allowing you to create a precise campaign and eliminate losses.

## Scaling:

There are two types of scaling, Vertical scaling and Horizontal scaling.

With vertical scaling you simply increase your campaign budget to get as much traffic as possible. This type of scaling is best used when you're optimizing landing pages and other back end areas. Since we are only optimizing the traffic, vertical scaling is not the most effective.

In my own experience when trying to vertically scale a campaign with this method, I found I was actually buying all the traffic I was optimizing against. There won't be a plethora of traffic for every country and buying it all won't necessarily make you the most money.

With horizontal scaling you take an optimized campaign and run it across many traffic sources, keeping a similar budget per campaign. This allows you to get diverse traffic.

For example, say you have a campaign that gets the most conversions *Monday thru Thursdays between 12pm-4pm on desktop computers with Chrome browsers..etc.* This data is not limited to the one source because this is data about internet users in that specific country. This campaign will more than likely perform the same on a different traffic source.

I found it easier to maintain a \$20-\$50 a day profit campaign (per country), than trying to get \$200-\$300+ a day profit campaigns. Not only do such campaigns require a much higher budget, but also if the campaign goes bad you are left with a big loss, which has happened to me.

I became satisfied with \$20-\$50 a day because it would only take 3-5 optimized countries to hit \$60-\$250 profit overall per day with minimal risk.

## Traffic Sources That Work:

1. DNTX
2. Zeropark
3. Popads
4. Wigetmedia
5. 50onRed
6. Media Traffic
7. Revenue Hits
8. AdOn Network
9. Traffic Match
10. 7 Search
11. Affinity ( In-domain ads)
12. Infinity Ads
13. Trellian (I've done limited testing with this network)
14. eDomz (I've done limited testing with this network)
15. CPMoz (I've done limited testing with this network)

These are just a few good ones, but don't them all at once. That would be a costly mistake.

## Dating Networks To Sign-up

1. [Slut Roulette](#)
2. [Live Free Fun](#)
3. [Catholic Soulmates](#)
4. [PinkWink Lesbian Dating](#)
5. [SeniorSoulmates.com](#)
6. [OutPersonals](#)
7. [CharmingDate](#)



## **Other CPA Networks To Promote:**

Here is a list of other CPA networks, sign up and look for dating websites to promote and apply to the method.

1. [www.cpaway.com](http://www.cpaway.com)
2. [www.peerfly.com](http://www.peerfly.com)
3. [www.neverblue.com](http://www.neverblue.com)
4. [www.markethealth.com](http://www.markethealth.com)
5. [www.cpalead.com](http://www.cpalead.com)
6. [www.adworkmedia.com](http://www.adworkmedia.com)

## **Some Countries That Work:**

1. Norway
2. Finland
3. Singapore
4. Malaysia
5. Sweden
5. Australia
6. Canada (mainly with Zeropark)
7. France
8. Belgium
9. India
10. Brazil

Again, this a very small list of countries that are profitable. Simply test any country you choose.

## Common mistakes:

The biggest mistake I ran into with this method was managing my overall budget. I would set a daily budget of \$100, then suddenly I would get a good amount of conversions and my ROI skyrockets. So the next day I'd be excited and raise my budget to \$500-\$600, but the results weren't as expected. The next day I'd lowered my budget to \$50, I kept repeating this pattern for a couple weeks, until I was losing too much money. I got back on a consistent budget and followed my data accordingly. That's when I started to see a consistent ROI.

**Key Lesson:** Follow your data, even when you have really good days. Your data (best conversion times, browsers, countries, etc.) is your money. Be consistent. If you're fluctuating your budget constantly, then your data will give you bad patterns that will cost you!

Another common mistake is, cutting new countries too soon. In the beginning, I was testing many countries and if a country had no conversions after the first day or two, I'd cut it. It just so happens that my testing days were the non-converting days for that country.

**Key Lesson:** Run new countries consistently for one week. I also noticed that I didn't start seeing conversions until after 800-1,500 visitors.

## Advice:

Here's a little advice before I send you off.

- Stay in contact with Kate Porter the Account Manager for YTZ.
- Make a monthly budget, and STICK TO IT, as YTZ pays NET30.
- Remember, small gains add up to large gain.
- Only test new countries when have 1-5 working countries, this will help you maintain your set budget.
- Don't give up on this method, but do not cling to a country that is inconsistent and costly.

## Conclusion:

1. Create a publisher account with YTZ
2. Create an account with Voluum for tracking
3. Create advertising accounts with DNTX and Zeropark
4. Create campaigns in YTZ, Voluum and DNTX
5. Set up post back URL
6. Run campaign for one week
7. Analyze data to find patterns to implement into campaigns
8. Optimize campaigns
9. Scale horizontally by finding more traffic sources to run optimized campaigns on.
10. Continue to analyze and optimize
11. Test new countries
12. And of course repeat (6-10)

After one week you'll have enough data to start optimizing your campaign. Test different countries and be consistent. This is the key to success with this method. You WILL see results, if you follow this guide. You'll have great days, good days and bad days. Its all part of online marketing.

Well, thanks again for purchasing this guide. You should definitely make your money back and more. Good Luck! Go make some easy money.

Extra Note:

If you need a valid copy of CPVLab, please email my friend at [alanmani05@gmail.com](mailto:alanmani05@gmail.com), he has a nulled latest copy 😊

If you have any issues with this method, need help  
or advice email: [support@bluoogle.com](mailto:support@bluoogle.com)