

Kindle Optimization Goal Setting Action Guide

Brainstorm Your Top Goals Related to Kindle:

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-
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Now, Write About These Three Goals More Specifically.

**Include When You Would
Like to Achieve These Goals.**

- 1.
- 2.
- 3.

Choose Your Top Three Goals To Focus On:

- 1.
- 2.
- 3.

The Title Of Your First Book Is Going To Be:

You Will Have That Book Completed By:

Kindle Optimization: Niche Selection Action Guide

Step 1:
Choose the categories that
interest you

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-
-
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Step 3:
Are the top 5 books ranking
20,000 or lower?

Book 1:
Book 2:
Book 3:
Book 4:
Book 5:

Step 2:
Narrow your list down

Step 4:
Do you have a fair chance
of beating the top books
in the category?

Yes?

Go for it!

No?

Choose a different niche.

Make Sure You Have Optimized The:

Content _____

Price _____

Title _____

Category _____

Cover _____

**Number of
Published Books** _____

Description _____

Make Sure You Promote By:

Publishing connected books _____

Getting a lot of reviews _____

Becoming well known on the web in your niche _____

Paying attention to the front and back matter of your book _____

Running paid promos (Facebook ads) _____

Testing and tweaking your strategies over time _____

Optimizing your Amazon book pages and author page _____