



# **HOTTEST WSO's NICHE REPORT**

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# HOTTEST CURRENT NICHEs FOR WSO'S

If you're considering launching a WSO on the Warrior Forum don't guess what might sell but instead launch products in niches which are already selling like crazy.

I've researched and analyzed what's currently on sale and selling in big numbers and these are the 9 hottest WSO niches on the WF right now....

## 1. **Wordpress**

Wordpress themes, plugins, tools and software are ALWAYS a hot seller and on the Warrior Forum they are #1.

For your own ideas for a tool look for common frustrations and problems you have with WP and offer a solution.

## 2. **PLR**

PLR is public label rights essentially content you have the right to edit, re-use and sometimes re-sell.

Articles, images, ebooks, done for you websites and so on.

Look into popular niches and create done for you website or content or offer Affiliate packs for Clickbank and Amazon affiliates

## 3. **Software**

Software will always be a huge market – everything from SEO to email marketing to traffic software.

Again look for common problems and build (or have built) tools that offer solutions.

## 4. **Facebook**

It's the biggest social networking site in the world and everyone wants to market on especially now they offer paid ads.

Courses on how to get traffic, build fans, create high converting ads work a treat.

## 5. **Offline**

The often ignore offline market is one where the biggest money is to be made. Local businesses usually have far more money to spend on advertising than your average online marketer.

They buy like crazy anything from SEO to web design to social media marketing to email marketing.

## 6. **Video**

It's not secret video is huge. By 2017 it's predicted around 75% of the web will be driven by video.

People want to know how to create professional videos, rank them, do presentations and more. Create products which solve these problems.

## 7. **SEO**

Even though Google is making it tougher than ever people still love the allure of passive search traffic.

Products on how to rank, where to get links, on page SEO and more sell like hotcakes.

## 8. **CPA**

CPA has become a big thing recently. Cost Per Action (CPA) means you get paid without selling anything. All your traffic has to do is fill out some information often just an email address and you get paid for the lead.

Guides on where to find CPA offers, how to promote offers and how to profit from it work.

## 9. **Mobile**

Mobile is huge. It's the future of online marketing.

Mobile responsive themes and tools, selling via mobile and more are big business.

If considering releasing a WSO then go into one of these niches as you've more chance of making sales, building your email list and getting affiliates on board.

## FINAL THOUGHTS

The Warrior Forum is still a very lucrative place with thousands of sales happening each and every day.

It's very newbie centred so not difficult to create basic products that cater to the new marketer.

The niches above are all hot selling products so build something around those topics and you increase your chances of having a successful launch.

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