

Teespring Cash SYSTEM

Disclaimer: This WSO is for informational purposes only. This WSO is not a bizopp. This WSO provides information about reliable and real techniques that has made me success with Teespring. Your results may vary. I am not held reliable for anything that you do or do not achieve with this.

The Teespring Cash System is a brand new WSO of mine that has a goal of providing top of the line techniques for helping you make money from Teespring.

The biggest problem I see a lot of people struggle from is not knowing exactly where to put their shirts.

Everybody is just so focused on doing just a single thing: going straight to Facebook ads and shelling out HUNDREDS of upfront cash.

And when no shirts are sold, there is practically no ROI.

With this WSO, you're going to get my simple simplistic

approach for being able to target customers, get your shirts in front of the right people, and making sure you are tipping all of your campaigns.

The hardest part about this process is knowing which traffic sources really do work.

I have tested countless different kinds of traffic sources.

I know what works, what doesn't, and what gets the most amount of results.

I know exactly how to get the attention that reels people in to making your money roll in when selling any kind of teespring shirt.

Creating good copy and designing a good shirt are things that almost always stay the same.....and this is why I won't be repeating all of that here.

Attached to this WSO is an old WSO of mine that talks a little about these two things : designing a shirt and creating the copy, along with other things like setting your account up.

You can find it attached to this one, and it's titled: "Teespring Cash Generator"

This WSO is going to focus on simply knowing where to promote your shirts.

But of course, there are some things I wanted to address before sharing these marketing tips.

Promoting Via Facebook Ads

Promoting a shirt requires some serious marketing.

The key is to make sure that you are placing your shirts in front of buyers.

I always tell people not to start investing in Facebook ads unless they have a set of cash to hold onto in case the money spent doesn't come back and the shirt doesn't tip.

I always say that Facebook ads is a great place to end up for the future, but nothing hurts selling shirts the simple and easy way that requires no advanced paid marketing, and this is how you could do it easily and fast.

How important is the design?

Believe it or not, you could still get away with a simple looking shirt.

I have sold the most basic looking shirts in the past.

I know that selling shirts is pretty tough, and I know from experience that even a simple text shirt can be sold and tip.

I always tell people who ask for my help to actually start off making anything basic. You could start with a simple text design and add in the graphics that teespring provides. Again, these are all things I explain detailed in my old WSO that is attached to this one.

Using The "Awareness" Technique

This simple little trick increases sales almost right away. When you implement this, you're doing good charity while also increasing sales.

It involves finding a cause you feel passionate about.

It could be anything that needs more awareness.

Let's just take the idea behind the ALS condition.

The ice bucket challenge quickly rose to fame throughout the end of 2014 and even during the beginning of 2015.

You could design a shirt and let your buyers know that 40% or even 50% of all profits will go straight to charity.

Or you could say that \$2 from every shirt is going to go straight to charity, or any organization that helps support the ALS condition/or any other condition. It could be anything.

At least you're helping while also making money.

Find your angle. Find your charity/organization. The design doesn't even need to be similar to the business. Sometimes, all you have to do is just give the money and others will want to buy the shirt. Obviously, you should not be taking all the profits involved.

Usually you only earn an extra \$3-\$4 from each shirt when you take out all of the fees before your markup, and that is the fee paid for to Teespring to print the shirts, and this is why the best thing I like to do is just say that "I will donate \$2 for every shirt bought." Just so that people know that \$2 really is going straight to the charity.

Again, this idea can be used over and over again, and as long as you really do plan on providing the charity with the amount you promised, you'll be making money while also making a difference.

Traffic To Teespring Technique #1

*if this technique doesn't interest you! just keep scrolling for the next technique"

Promoting Through An Email List

Email lists usually involve having tons of people ready to market to.

This simple technique can get your shirts in the eyes of the right people.

It involves finding a blogger, website owner, or anybody really that has a big list to promote for you.

Solo ads could accomplish this, but I wouldn't say it's the best way since solo ads can be costly for getting good buyer traffic.

Where to Start

1) Create your shirt

Design a shirt and get the campaign starting

2) Contact A Person Who Owns A Huge List

To find the right person, you want to go to Google, locate a

blog in your niche by typing in "niche + blog". If you have a fitness related shirt, you would try to find fitness blogs.

To see if they have some kind of list, look around their homepage to see if they have a subscription form to join their newsletter.

If they have a subscription form, then you can try contacting them since you know that they have a list to promote to.

Find their contact form and send them the following message:

Subject line: How many people do you have in your newsletter?

Hi there,

I'm a designer and have been selling my shirts via Teespring. I feel like the people in your newsletter would find some shirts I'm selling to be very interesting. Would you maybe want to partner up? How many people do you have in your newsletter by the way?

Your name

Just a short and to the point email is all you need. Try contacting just a few people. You don't want too many

working with you, unless you have multiple shirts currently being put on sale. But for now, let's try and work with just one or two people.

When they begin to respond to your emails and you build that relationship, you want to let them know about things like:

- Payment

Let them know about when the money will go into your account, and when you'll be able to send it to them. Try to work out some kind of 50/50 or 60/40 type of deal on the profits, make sure they know about the fees involved and that you only earn just about \$2-\$10 for each shirt, and that Teespring does take out money from each shirt. Small things like these can avoid problems for later on.

- When the campaign is done

Let them know about when the campaign will be done and things like this.

- Updates

Keeping them updated and giving them the campaign link can let them know about the sales and how many people have already bought the shirt so far, or at least reserved a shirt. It's

important to keep emails constant so that they know you are honest and trustworthy.

Aside from that technique, one that I found to be very easy and worthwhile to use is:

Technique #2 - Google+ Communities

This simple little place can put your shirts in front of the eyes of MILLIONS OF PEOPLE.

Several communities have 1,000,000+ people all in a single place. With a decent design, you could sell tons of shirts with this little trick of mine.

If you ever want some fast traffic to your campaigns, this could be exactly what you need to use.

To start, make sure you have an account opened on Google+.

Head down to <https://plus.google.com/communities/>

Find a community based on your niche, and click on JOIN.

There are tons of communities in all kinds of niches. Your goal is just to join as many as you'd like in niches you'd like to promote in.

If you wanted to sell movie quote Teespring shirts, you could easily

1) Once you join the community, you know you're going to promote in that place, and you know you've been accepted to join, make a post about anything related to the community. Anything helpful or something similar that everyone else is sharing. After about an hour or so, make a recommendation of your shirt.

Do not SPAM

This isn't the goal.

You want to make sure you stay updated with these pages and communities.

Some of them really do like to have people join their pages. Please read the rules of each community to know exactly whether they allow some kind of promotional material or not. (The pages with less members usually don't have too many restrictions.)

I recommend also to create your own community while you start joining other pages.....and that you start building it along the way.....

Important Tip: Build Your Own Community

Believe it or not, you could build communities yourself.

You could try building a community around a topic you feel more interested in naturally, and then start promoting your shirts throughout that community. If you make it niche specific and all your shirts on the same topic, it's all going to be very specific and you'll make more money since a targeted audience brings buyer traffic.

Once you have built your community, your goal is to get people to join in with your page, so you need to promote it. And this is when joining the older pages comes in handy.

You can let others learn more about your new community where you'll be talking about ONE specific niche. And if it's interesting and you don't promote too often, you'll have a lot more sales in the long run.

On Google, there are also Google Circles. This is another huge Goldmine that I won't exactly jump into mainly because it's very simplistic and easy to do all on your own.

It's fairly similar to the Google+ Communities.

Head down to <https://plus.google.com/circles>

Create a new circle that talks about the topic you like most.

Once it's build, start adding people to those circles from your communities. You can try letting them know about your new circle. Personally send them a message if you'd like to. Make posts about the niche you're targeting. If it's a fitness type of circle, just make sure you're providing good insight about the topic. And when the timing is right promote a new Teespring campaign.

These methods and techniques are simple, easy to do, and they're fun. They literally don't require any upfront investment, and the only thing you need to remember is that you need to build upon it. Join communities, build those circles, and just continue building.

If you ever have a question, please send your questions to my email at joelswsohelpdesk@gmail.com