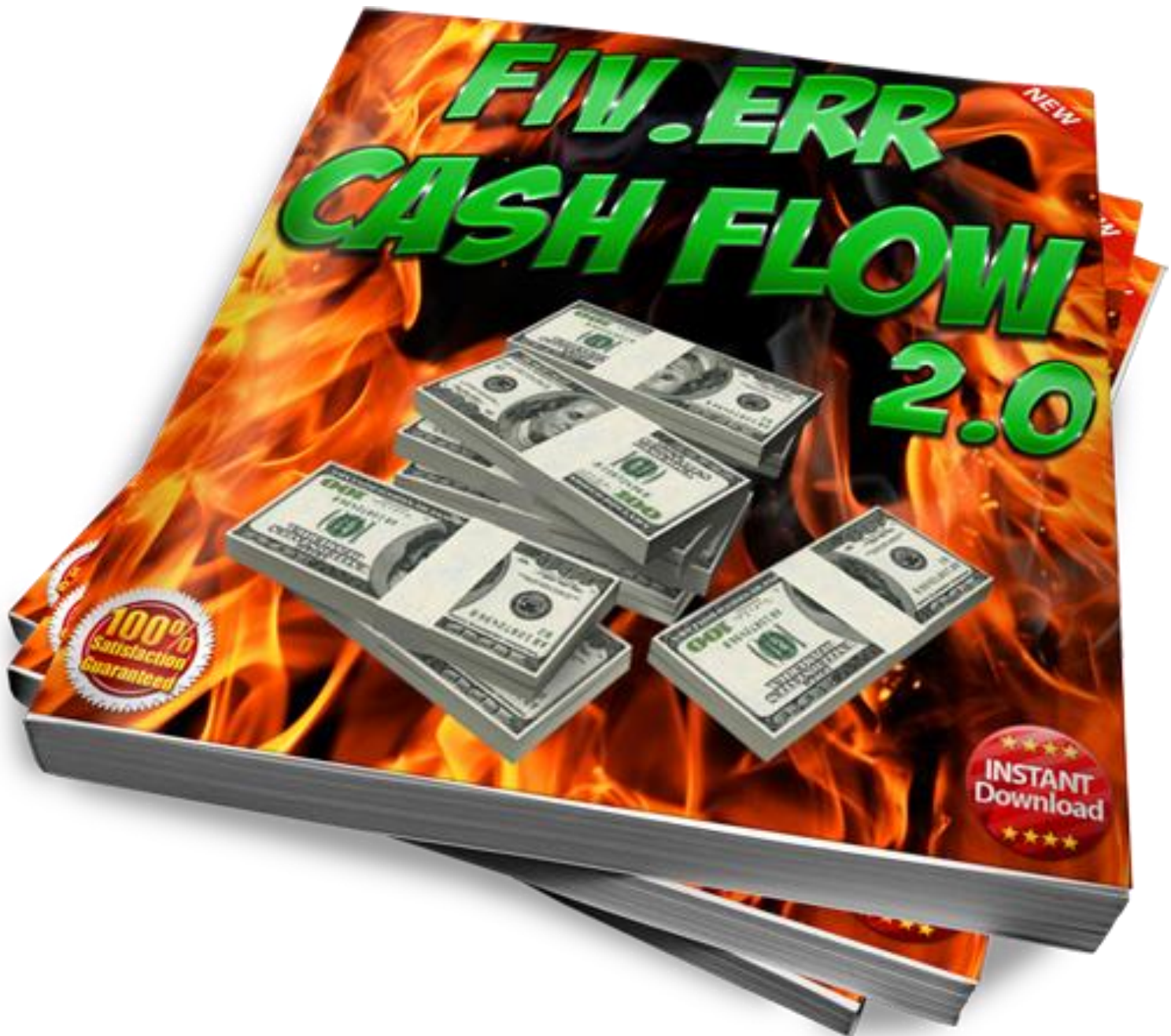


Welcome to

Fiv.err Cash Flow 2.0



[Click Here to Join my Private Facebook Internet Marketing Group!](#)

The content within this course is for personal use only. You cannot print, share, copy or sell any of the information this course contains.

Disclaimer

I cannot guarantee you or anyone else any specific amounts of money that will be made with this method, if any. The method is working for me but it does not mean it will work for you or anyone else, especially if you are not willing to put in the time and effort to make it work. That being said, there is a great potential in it but it only depends on the hours you are willing to put into it, your work ethic and even luck... I'd also like to note that some of the links in the eBook are affiliate links and I do enjoy the commissions but I want to stress that, I'm using all of the products I'm recommending myself and I'd never recommend anything that is not worth much more than the price for it to you!

Hello there and Welcome to Fiverr Cash Flow 2.0!

First of all I'd like to congratulate you on a wise decision to invest in this course.

I'm excited and you should be as well because what you've invested today will come back to you multiplied at least 50 times, in the next 30 days!

So who am I?

My name is Art (that's my picture below), I live in Portugal and I'm lucky enough to say that today I'm making a full time income online.



I started working online in 2007 and back then I was doing mainly translation and proofreading jobs. I did quite well but after about two years I realized that there's a ceiling to what I'll be able to ever make with it. It wasn't very high and that's why I decided to move on and look for

something that I can make more money with a lot quicker.

I tried to make money with different Internet Marketing business models but nothing seemed to work for me... I was jumping from one thing to another, never really mastering anything and I didn't manage to make almost any money!

Fortunately, after some time, I managed to put my mind into it and finally did figure things out on my own... I'm treating the money I lost in the process as an investment in myself – I've learnt a lot, mainly about things that Don't Work ☺

Fiverr was one of the sites that I stumbled upon, I tried it and it worked! I'm still making money with it today. I have to say - it is one of the easiest and fastest ways to actually start making money online with Zero Investment!

Since it was launched back in February 2010, it is growing and expanding each year. Currently it is listing over 1.3 million services and it is ranked in the top 200 websites in the World!

Ok, enough of the introductions - let's jump straight into this Money Making Method!

What's the story?

Fiverr was one of the sites I was experimenting with. I opened more than a dozen accounts, selling different gigs and trying to see what works and what doesn't.

Of course Fiverr initially pays you (only) \$4 per sale so the key is not to spend much time delivering the gigs, right?

The problem is that you still need to provide value to the buyer and nowadays many of the Fiverr sellers (that you'll be competing with!) are willing to put in a lot of time and effort into their Fiverr Gigs!

So what did I discover?

There are certain types of gigs that are in constant need! One of my accounts literally exploded after getting a few initial sales and Positive Feedback from buyers. And the best thing about it is that if you'll set it up right, it takes only 5-10 minutes to deliver each gig! This means you can easily make \$24-\$48 an hour doing this 😊

What we will be doing?

The answer is – WRITING ARTICLES, REVIEWS and TESTIMONIALS. And NO, you DON'T need to have a degree in English Literature to do it effectively! What we will be actually doing is re-writing articles, reviews and testimonials in less than 5-10 minutes! I'll show you exactly what kind of gigs we'll be setting up and how we should be delivering them to maximize the profits and minimize the time spent! We'll go into more detail further into the method...

Let's start...

Account Creation

The best way to break into successful selling on Fiverr is to create an account that will be focused on one certain type of gigs. Many people just sign in to Fiverr with Facebook, create random gigs in different categories and hope for the best... We will do it the right way!

So we will have to create a new Fiverr account and name it accordingly to what we'll be doing. Try to look for names like 'article_writing', 'reviews_testimonials' or something similar. You can also go more personal with 'articles_by_john' or whatever your name is... This will actually help you to rank better in the Fiverr search results!

Gig Creation

The two main categories we will be creating gigs in are 'Writing & Translation - Creative Writing & Scripting' and 'Writing & Translation - Reviews'. The other categories we will use for more exposure (by basically creating the same gigs but wording them a bit differently) are 'Writing & Translation - SEO Keyword Optimization' (for SEO optimized articles/blog posts), 'Writing & Translation - Website Content' and 'Writing & Translation - Other'.

Again, it is very important to word both the title of the gig and the description differently from the gigs you already have created. If you won't, Fiverr will remove them and there is a chance they will only do so after some time (just when they'll notice it) and you'll lose all your Positive

Feedback from buyers which is Essential for achieving success on Fiverr!

When creating a new gig make sure to add the keywords to the title, throughout the description and also in the tags. Also add the word 'Fiverr' a couple of times in the gig's description (by writing something like 'If you are looking for someone to write an article for you here on Fiverr, seek no more!' etc). Again, by doing this, your gig will be ranked higher in the searches.

When it comes to delivery time, I suggest this: When your account is brand new, offer a fast delivery (one day, two days max). That's how you'll get the edge over your competition, first sales and Positive Feedback from your first 10 buyers. Once you'll have 10 Positive Feedback's from your buyers and your account will be 30 days old, it will automatically be promoted to 'Level 1 Seller'! As a 'Level 1 Seller' you'll be able to add 'Gig Extras' to your gigs and that's where you start making much more profit (up to \$30 per gig!).

Level One Sellers

Getting Serious

You've been active on the site for 30 days and completed at least 10 orders while maintaining excellent ratings and a great track record. You'll automatically be promoted to Level One. At this Level, you'll gain additional features making it easier for you to offer more advanced services and generate higher income.

ExtraFast

2X Gig Extras (\$5, \$10, \$20)

Gig Multiples (max. 4)

So once you are a 'Level 1 Seller' do this: set up your article/blog post gigs to a 4 day delivery with an option to deliver Extra Fast (+\$5) in 1-2 days. For reviews/testimonials gigs do 2 days delivery and 1 day Extra Fast.

These alone will double your earnings per gig!

Your next goal is to become a Level 2 Seller, which will allow you to charge even more for gigs!

Level Two Sellers

The Pro League

You made over 50 orders in the past two months while maintaining excellent ratings and a solid track record. You'll automatically be promoted to Level Two, unlocking advanced sales tools to further expand your services and increase your sales. You'll also receive priority support.

ExtraFast

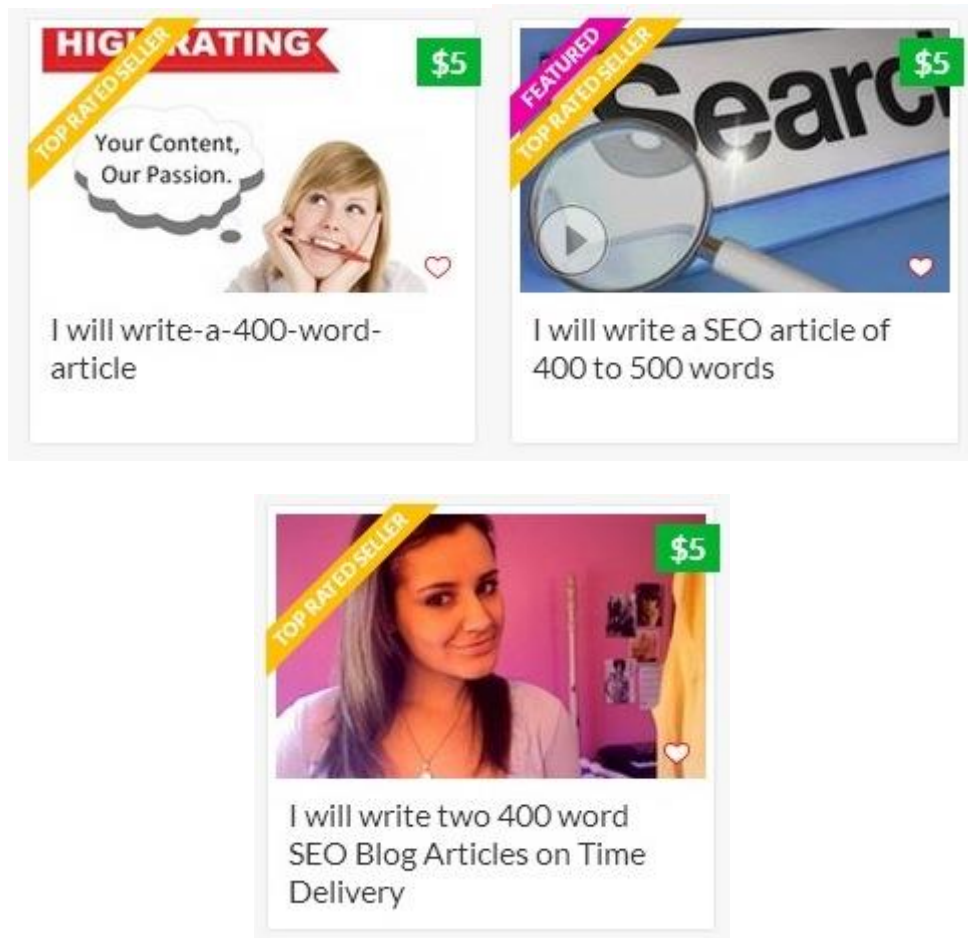
3X Gig Extras (\$5, \$10, \$20, \$40)

Gig Multiples (max. 8)

 Priority Support

I'll discuss the other gig extras below, under each category.

So these are the types of gigs we'll be doing. They are divided into 6 categories. Fiverr allows you to create up to 20 gigs per account so in order to take advantage of that we will reword each gig 2-3 times and post it in a different category for maximum exposure.



To take this to the next level you can create multiple Fiverr accounts but remember that each one will have to be connected to a different PayPal account – if not Fiverr will freeze your accounts!

Types of Gigs

So these are the 6 categories with a description on what you should do to deliver gigs fast:

- Articles – people are in constant need of articles. They don't have the time to write themselves but they need content for their websites, blogs or other places where they want to publish on. The best part is that they need fresh content non-stop! That's why they will be coming back to you over and over again ☺ But how to write an original article in 5-10min? The answer is simple – we will not be writing anything - we will be re-writing articles that are already created! Let's say someone orders an article about 'cat health'. What we'll do is go to either Ezinearticles.com , ArticlesBase.com or Buzzle.com , find an article of the right size about the topic, copy it to our word file and rewrite it just enough for it to pass the Copy Scape test (www.copyscape.com or www.plagium.com). You might ask how to re-write an article in 5-10 minutes in a way that it's good quality for the client? Well, you can do it in a couple of ways... The first way is to do it manually and that is the way I like to do it. Use tricks like changing the second part of the sentence with the beginning, changing different words with their synonyms (in MS Word - right click on the word -> synonyms -> pick one) and simply putting the main idea of the sentences in your own words. The second way is to use article spinners. You can use free ones ([Free Article Spinner](#) or [Best Free Spinner](#)) or paid ones (I Highly Recommend [Chimp Rewriter](#)). After using the free spinners you will have to proof read the text and

see if it makes sense! [Chimp Rewriter](#) will give you a much better quality of text so you'll be able to produce your article even faster! Remember that you want to deliver a quality article to the buyer! It is very important if you really want to grow your Fiverr business and I can't stress that enough!

As for the size of articles – you shouldn't offer more than 300-400 words for \$5 (some people offer more but you want to deliver your gigs quickly, right?). What I'd suggest is 300 words for \$5 and then with Gig Extras – 600 words \$10, 900 words \$15 etc.

- SEO Articles – same thing with the only difference of incorporating the buyer's keywords into the article. The key words should not exceed 1-3% of the entirety of the text so for a 300 word article you'll use the exact keyword 3-9 times.

Gig Extras - the same as articles.

Check out my Gig Extras

<input type="checkbox"/> I will Write a 600 words article	+1 day	+\$5
<input type="checkbox"/> I will Write a 900 words article	+1 day	+\$10
<input type="checkbox"/> I will Write a 1500 words article	+2 days	+\$20
<input type="checkbox"/> EXTRA FAST I will deliver this order in just 2 days		+\$5

- Blog posts – it is the exact same story as with articles but for more exposure we can create various gigs for different people. Some of them will be looking for articles, some for blog posts but for us it is the exact same thing!

Gig Extras work exactly the same as with articles.

- Article Rewrites – Some people already have an article they would like to publish but they know they can't just copy-paste it from another site and they don't have the time to rewrite it themselves. This makes your job even easier since it saves you time with looking for the right article. You'll only need to rewrite it like you would for any other gig.

Again, Gig Extras will be the same as with an article.

- Reviews – with reviews there are two ways to go. 20% of the buyers will ask you to write a review of their product which later they will upload to their website – in this case you go to Google, type in 'product_name review' and once you find it, simply rewrite it in your own words.

However, 80% of buyers will ask you to post a review of their product or service online. They can ask to leave a review on sites like Amazon, Good Reads, Smashwords, Trip Advisor, Google Places, Kudzu etc. This is even simpler because you'll only need to write around 75-100 words saying how amazing their product/service is. If you are 'reviewing' a book you can simply rewrite someone else's review.

When setting up Gig Extras you can simply do: 1 review \$5, 2 reviews \$10 etc. Many people will order 2-3 reviews f.e. to review their book on Amazon, Goodreads and Barnes & Noble – these are great because you'll only have to write one review and post it to three sites, cashing in \$15 for 100 words 😊

Check out my Gig Extras

<input type="checkbox"/> I will Write 2 reviews		+\$5
<input type="checkbox"/> I will Write 3 reviews	+1 day	+\$10
<input type="checkbox"/> I will Write 5 reviews	+2 days	+\$20
<input type="checkbox"/> EXTRA FAST I will deliver this order in just 1 day		+\$5

- Testimonials – very similar to reviews. You'll get two types of buyers again – people that will ask you to write a testimonial for them to put up on their website (again max 100 words!). The other ones are the ones that want you to publish the testimonial yourself – takes only a minute longer 😊

Gig Extras will be the same as with Reviews.

Delivery & Promotion

Now when you'll be delivering the gig there are a few essential things to do that will skyrocket your sales:

- Always give a Free Gift to the buyer! Make them feel like you are really over delivering! Some people offer a second gig for free, a gig extra for free but I like to do something different – give them a Free eBook! You can go to [Master-Resale-Rights](#) or [Plr-Private-Label-Rights](#) and buy a few of these for \$1-\$2 apiece. Why a few? Because if a buyer orders more than one gig you want to give him a different eBook each time! The eBook can be about anything but it would be nice if they could actually use it – your buyer is a busy person outsourcing projects – give him an eBook about productivity or time management ☺
- What I didn't mention before is that you also should create a gig saying 'I will gratefully accept a tip for \$5'. No one will buy it on its own but the magic happens when you are delivering your gigs. After explaining to your buyer whatever you need when delivering, say something like 'If you feel I did a great job feel free to give me a tip – I'd really appreciate it' and give them the link to the tip gig. Many people will do nothing but the ones that will decide to leave you a tip will increase your income with no extra effort on your part!

- The most crucial part of the gig selling process is asking for Positive Feedback! You want to avoid negative feedback like fire so drop a line like 'If there is anything you'd like to change, please let me know and I'll fix it for you instantly!'. You also want the buyer to leave Positive Feedback but if you'll simply ask, only around 50% of people will actually listen to you. That is why we will bribe them! Add a line saying 'Please leave Positive Feedback - if you will I'll send you another Free Gift!'. Of course if they do you simply send them another one of the eBooks you've bought to give away with your gigs 😊
- If you did everything right you should be getting new orders from the organic Fiverr searches but you can also promote your gigs outside of Fiverr. There is no point in investing any money in it but you can definitely take advantage of the free tools – Facebook (focus on fb groups – there are even special Fiverr groups created especially for Fiverr users, where people are both looking for gigs and promoting themselves), Twitter (tweet the urls to the Fiverr gigs you want to promote with a short description), LinkedIn (both status updates and groups) and Forum Signatures (this is a big one, especially if you are active on different forums!)

Take it to The Next Level

Add your Fiverr Buyers to your Email List!

You can create a very well working Fiverr business doing only what you've learnt up until this point or... you can take it to the next level and make even more money on Autopilot!

How? There is a way to add each and every person that bought a Fiverr gig from you to your email list! This way you will not only have their contact forever (or until they unsubscribe) but you can also automate the process with an Auto-Responder email follow up sequence!

This Tip alone is worth much more than you paid for this course – everyone knows how valuable a 'Buyers List' is! Someone that already bought from you once will be very keen to buy whatever you're selling or recommending again and again!

To make this technique work you'll need to invest a bit of money but trust me, the return on investment is Huge and potentially unlimited – this is how you will grow a Real Online Business instead of just providing services and exchanging your time for money.

What you'll need is an Auto-Responder – I Highly Recommend [Get Response](#) – it is super easy to use and you get the 1st month for Free!

You will also need a software program called [Boomerang List Builder](#) – which will allow you to package your gig delivery. Your buyer won't be able to open the package unless they'll put an Activation Code. To get it they'll need

to put their email in and that's how you add them to your list – Simple and Brilliant!

Here's how it works:

- After your gig delivery files are ready you lock them with [Boomerang List Builder](#)
- You deliver the gig
- Your buyer clicks on the delivery file and gets this box:



Thank You For Downloading

Before you can use Easy Ecover Creator you must obtain an unlock code. This is a very quick process and will take less than 2 minutes. Please ensure you are connected to the Internet and then click the button below to obtain your code:

1. Click Here To Get Your Registration Code

When you have generated your unlock code, please enter it in the box below and click Submit

Code: **2. Submit**

[Click Here If You Need Support](#)

- The buyer goes to a Squeeze Page (templates are included in the software) with your Opt-In Box and enters his/her email
- In the first email of your Auto-Responded sequence (that will be sent immediately after signing up) they'll receive the Verification Code

And that's it – the order is delivered and you just added your Fiverr Buyer to your email list!

You can set up an Auto-Responder follow up sequence so they'll get one email per day for the next 30 days (or more!) and it will make you money on Autopilot!

What to promote – you can promote your own products or services or other people's products as an affiliate. You can find Tons of products to promote on [ClickBank](#), [JVZoo](#) and [Warrior+](#) (for Internet Marketing offers). You can also use [OfferVault](#) to compare the best available products to promote.

What I'd suggest is doing a follow up this way:

Day 0 – you send the activation code

Day 1 – you ask if everything is ok with the order

Day 2,3,4 – you promote your 1st offer

Day 5 – you send them a Free Gift

Day 6,7,8 – you promote your 2nd offer

Day 9 – you send them a Free Gift

Etc

There's potential **GOLD** here and you will even be able to create a Passive Income from it if you'll choose the right offers with Recurring Monthly Commissions to promote!

And last but not least

If you would like to **work with me One-on-One**, you can!

I have a [One-on-One Fiverr Coaching Program](#) where I take you by the hand and make you a successful Fiverr Seller in **30 days or less**.

If you really want to start making money online, that is your chance to work with someone that already did it and can show you exactly what to do!

[Click Here to apply.](#)





And that's it! This is the method that has the potential to make you at least \$300 a month ☺

Good luck and hope to hear from you soon!

Art

<http://ArtOfMarketingBlog.com>

<http://facebook.com/ArtOfMarketingBlog>

<http://twitter.com/artofimarketing>

[Click Here to Join my Private Facebook Internet Marketing Group!](#)

"If you don't build your dream, someone else will hire you to help them build theirs."

Resources:

[Fiverr.com](https://www.fiverr.com) – Where magic happens 😊

Article Directories:

- [EzineArticles.com](https://ezinearticles.com)
- [ArticlesBase.com](https://articlesbase.com)
- [Buzzle.com](https://buzzle.com)

Copy Scape Test:

- [CopyScape.com](https://www.copyscape.com)
- [Plagium.com](https://plagium.com)

Article Spinners:

- [Free Article Spinner](#) - free
- [Best Free Spinner](#) - free
- [Chimp Rewriter](#) – paid and much better quality

PLR & MMR eBooks:

- [Master-Resale-Rights](#)
- [Plr-Private-Label-Rights](#)

Adding Buyers to your Email List:

- [Boomerang List Builder](#)
- [Get Response](#)

Finding affiliate offers to promote:

- [ClickBank](#)
- [JVZoo](#)
- [Warrior+](#)
- [OfferVault](#)

[Click Here to Join my Private Facebook Internet Marketing Group!](#)

My other courses:

[Fiverr Bankroll](#)



[Fiverr Instant Ranking Blueprint](#)



[My Fiverr Coaching Program](#)

