

Welcome to ***Five.rr Bankroll***



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Disclaimer

I cannot guarantee you or anyone else any specific amounts of money that will be made with this method, if any. The method is working for me but it does not mean it will work for you or anyone else, especially if you are not willing to put in the time and effort to make it work. With that being said, there is a great potential in this method but it really depends on the hours you are willing to put in, your work ethic and even luck... I'd also like to note that some of the links in this eBook are affiliate links and I do enjoy the commissions but I want to stress that, I'm using all of the products I'm recommending myself and I'd never recommend anything that is not worth much more than the price for it to you!

Hey there and Welcome to Five.rr Bankroll!

First of all I'd like to congratulate you on a wise decision to get this course.

I'm excited and you should be as well because what you've invested today will come back to you multiplied in the next few days, if you'll do everything correctly!

So who am I?

My name is Art (that's me and my beautiful daughter below ☺), I live in Portugal and I'm lucky enough to say that today I'm making a full time income online.



I started making money online in 2007 and back then I was doing mainly translation and proofreading jobs. I did ok but after about two years I realized that there's a ceiling to what I'll be able to ever make with it, since I was exchanging my time for money... It wasn't very high and that's why I decided to move on and look for something that I can make more money with a lot quicker.

I tried to make money with different Internet Marketing business models but nothing seemed to work for me... I was jumping from one thing to another, never really mastering anything and making barely anything at that point!

Fortunately, after some time I managed to put my mind into it and finally did figure things out on my own... I'm treating the money I lost in the process as an investment in myself – I've really learnt a lot, mainly about things that Do NOT Work ☺

Fiverr was one of the sites that I've stumbled upon, I tried it and it worked almost instantly! I'm still making money with it today. I have to say - it is one of the easiest and fastest ways to actually start Making Money Online with Zero Investment!

Since it was launched back in February 2010, it is growing and expanding each year – just recently Fiverr bought their first TV commercial. Currently it is listing well over a million services and it is ranked in the top 200 websites in the World!

Ok, enough of the introductions - let's jump straight into this Money Making Method!

What's the story?

Fiverr was one of the sites I was experimenting with. I opened more than a dozen accounts, selling different gigs and trying to see what works and what doesn't.

Of course Fiverr initially pays you (only) \$4 per sale so the key is not to spend much time delivering the gigs, right?

The problem is that you still need to provide value to the buyer and nowadays many of the Fiverr sellers (that you'll be competing with!) are willing to put in a lot of time and effort into their Fiverr Gigs, especially the ones from countries where a few dollars can really make a difference!

So what did I discover?

There are certain types of gigs that are in constant need! One of my accounts literally exploded after getting a few initial sales and Positive Feedback from buyers. And the best thing about it is that if you'll set it up right, it takes only 5-10 minutes to deliver each gig! This means you can make an easy \$24-\$48 an hour doing this, while being at home and working whenever you feel like ☺ Not only this – because there is such a High Demand for these Gigs, the buyers are coming back over and over again for more!

What we will be doing?

The answer is – WRITING EMAILS! What? Who would pay anyone to write an email for them? Well, these aren't regular emails but promo emails for different businesses for their email marketing campaigns!

And NO, you DON'T need to be a Marketing Expert or have a degree in English Literature to do it effectively!

What we will be actually doing is using the same format for each and every order and the best part is that you'll be able to deliver Gigs in less than 5-10 minutes!

I'll show you exactly how to set up things and how you should be delivering your Gigs to maximize the profits and minimize the time spent! We'll go into more detail further into the method...

Let's start...

Account Creation

The best way to break into successful selling on Fiverr is to create an account that will be focused on one certain type of gigs. Many people just sign in to Fiverr with Facebook account, create random gigs in different categories and hope for the best... We will do it the right way!

So we will have to create a new Fiverr account and name it accordingly to what we'll be doing. Try to look for names like 'yourname_marketing', 'marketing_with_yourname' or something similar. Don't get too specific here because you can use the same

account to do other writing Gigs like articles, reviews and testimonials (I'm covering this method in my other Fiverr course – [Fiverr Cash Flow 2.0](#)). This will actually help you to rank better in the Fiverr search results!

Gig Creation

The two main categories we will be creating Gigs in are 'Writing & Translation - Copywriting' and 'Writing & Translation – Creative Writing & Scripting'. You can also create Gigs in 'Writing & Translation - Other' for more exposure by basically creating the same Gig but wording it differently.

The first thing that people will notice while browsing Fiverr is the photo you'll choose for your gig so it really needs to be something that stands out and is eye catching! I experimented with a lot of different options but what works the best for me (for any type of gig by the way) is a photo of a cute girl. You can find tons of these on Google but make sure to search using the 'advanced search' option and choosing 'free to use, share or modify, even commercially' pics.

If you are creating many versions of the same Gig (and you should) it is very important to word both the title of the Gig and the description differently from the Gigs you already have created. If you won't, Fiverr will remove them and there is a chance they will only do so after some time (just when they'll notice it) and you'll lose all your Positive Feedback from buyers which is Essential for achieving success on Fiverr!

When creating a new gig make sure to add the keywords to the title, throughout the description and also in the tags. Also add the word 'Fiverr' a couple of times in the description of the Gig (by writing something like 'If you are looking for someone to create an email campaign that Converts, here on Fiverr seek no more!' etc). Again, by doing this, your gig will be ranked higher in the searches.

When it comes to delivery time, I suggest this: When your account is brand new, offer a fast delivery (one day, two days max). That's how you'll get the edge over your competition, first sales and Positive Feedback from your first 10 buyers.

Once you'll have 10x 5 Star feedbacks from your buyers and your account will be 30 days old, it will automatically be promoted to 'Level 1 Seller'!

As a 'Level 1 Seller' you'll be able to add 'Gig Extras' to your gigs and that's where you start making much more profit (up to \$65 per gig!).

Level One Sellers

Getting Serious

You've been active on the site for 30 days and completed at least 10 orders while maintaining excellent ratings and a great track record. You'll automatically be promoted to Level One. At this Level, you'll gain additional features making it easier for you to offer more advanced services and generate higher income.

ExtraFast

2X Gig Extras (\$5, \$10, \$20)

Gig Multiples (max. 4)

So once you are a 'Level 1 Seller' do this: set up your Gigs to a 3/4 day delivery with an option to deliver Extra Fast (+\$5/\$10) in 1/2 days.

These alone will double your earnings per gig!

Your next goal is to become a 'Level 2 Seller', which will allow you to charge even more for Gigs!

Level Two Sellers

The Pro League

You made over 50 orders in the past two months while maintaining excellent ratings and a solid track record. You'll automatically be promoted to Level Two, unlocking advanced sales tools to further expand your services and increase your sales. You'll also receive priority support.

 **ExtraFast**

3X Gig Extras (\$5, \$10, \$20, \$40)

Gig Multiples (max. 8)

 Priority Support

More 'Gig Extras' and even more money that you'll make per gig – up to \$145 per Gig!!!

To take this to the next level you can create multiple Fiverr accounts but remember that each one will have to be connected to a different PayPal account – if not Fiverr will freeze your accounts!

In the message to the buyer simply ask them to explain you what is that they want to promote and which action

do they want the reader of the email to perform – click on the link, like their Facebook page, respond to the email etc.

So with your Gig created and ready to go we can go ahead and talk about the delivery...

Your Email Marketing Gig and Delivery

So what you're offering for \$5 is simple emails (usually something like 150-200 words) which will make the reader of the email perform a specific action – most of the times it is clicking on the link that the buyer provided you with.

Before I'm going to start explaining how the email looks like let me just share with you one of the ones that I've already delivered on Fiverr and got a 5 Star rating for it.

This email was created for a Magician who was sending it to different companies before a Trade Show in Las Vegas to promote his services.

Here it goes:

Subject: how to stand out from the crowd...

Body:

Hey there 'FIRSTNAME'

So you're looking to get maximum exposure and really stand out during your next Trade Show, right?

See this first >> [LINK](#)

As we all know Trade Shows are big, full of competition for attendee's attention, and expensive.

If you want to maximize your return on investment, you'll need as many potential customers as possible to stop at your booth...

That's where I come into play!

How will I make a difference? MAGIC is the answer...

Learn more >> [LINK](#)

If your company wants to attract more prospects, this is a perfect opportunity.

See you soon,

Mark

P.S. I've worked with companies like Airespace, iPlanet, Eicon and many others and ALL of them got great results!

Go here >> [LINK](#)

---END---

So as you can see this email is less than 150 words and it took me around 5 minutes to write it from start to finish.

Now let's focus on key elements of the email, which should be included in any email you'll be writing:

- Subject line: something that sparks interest but doesn't really reveal what's inside. It can refer to the industry that your buyer's business is in and has to be interesting/provocative enough so that the person receiving the email will open it out of curiosity.

- The 'Hey there' can be replaced with 'Hi', 'Hello', 'Hello there', 'Dear' etc. Your buyer will explain you what exactly they are after and you'll know if they are using email marketing software like [Get Response](#) to send out their emails or if they are sending them one by one. With the first option the 'FIRST NAME' can be skipped but it is highly advised if the emails will be sent one by one!
- The link – you should place 3 links in your emails – this will optimize the conversions which will make the buyer of your Gig very happy. The 1st link should be in the second/third paragraph so that people can see it right away after opening the email. The 2nd link towards the end of the email and the 3rd link in the P.S. (which you should ALWAYS include). Studies show that the P.S. link is the one that people are clicking on the most
- The body of the email – do a little research on the topic and you'll know what to write about – in case of the email above the Magician simply sent me a 3min YouTube video with him explaining what he does and I basically took this and turned it into an email. Just as in the Subject Line, you shouldn't give away everything in the email but rather spark the interest of the reader and make them click on the link. Every business is different but after a short while you'll become very good at this – trust me ;)

- CTA – Before the link you will put a CTA (Call to Action) which can sound like ‘Click Here>>’, ‘See this>>’, ‘Learn more>>’, ‘Go here>>’, ‘More info>>’ etc. Remember – the whole point of the email is to get the person to click on the link (or do something else if your buyers wants the reader to perform a different action)

What I'd **really recommend** to you is a course that truly helped me out with my emails – [‘Email Slick’ by Lee Murray](#). Inside you'll find ready copy-paste solutions which will help you to deliver the Gigs even faster!

Gig Extras – where the Real Money is!

So if 1 email is \$5 you can offer 3 emails for \$15, 5 for \$25 etc. Together with the ‘Extra Fast’ delivery you'll be able to make much much more than \$5 per Gig!

Check out my Gig Extras

Gig Quantity: 1 ▼

<input type="checkbox"/> I will Create an email sequence of 3 emails total, each with a killer subject line	+1 day	×	1 (\$10) ▼
<input type="checkbox"/> I will Create an email sequence of 5 emails total, each with a killer subject line	+1 day	×	1 (\$20) ▼
<input type="checkbox"/> I will Create an email sequence of 9 emails total, each with a killer subject line	+2 days	×	1 (\$40) ▼
<input type="checkbox"/> EXTRA FAST I will deliver this order in just 1 day		×	1 (\$10) ▼

Just to make it easier for you to start I'm including a sample headline, description and tags!

Please DO NOT just copy and paste these! Get a bit creative and make yours different and unique – that's how you'll make all the difference in your Fiverr business.

Sample headline:

"I will write killer emails for your email marketing campaign for \$5"

Sample description:

If you are here on Fiverr because you're looking for someone to write a Killer Email to promote your business, then you are in the Right Place...

I will write a killer email or emails for your email marketing campaign that will convert and bring you more sales = more money!

To ensure that you'll get the highest open and click-through rate I'll prepare a text-only email which is proven to convert much better comparing to regular newsletters.

If you have any questions do not hesitate to contact me!

'YOUR NAME'

Sample tags:

- "email marketing",
- "copywriting",
- "writing emails",
- "sales page",

- “email copy”,
- “email campaign”,
- “email ad”

Delivery & Promotion

Now when you'll be delivering the gig there are a few essential things to do that will skyrocket your sales:

- Always give a Free Gift to the buyer! Make them feel like you are really over delivering! Some people offer a second Gig for Free, a Gig Extra for free but I like to do something different – give them a Free eBook! You can go to [Master-Resale-Rights](#) or [Plr-Private-Label-Rights](#) and buy a few of these for \$1-\$2 apiece. Why a few? Because if a buyer orders more than one Gig you want to give him a different eBook each time! The eBook can be about anything but it would be nice if they could actually use it – your buyer is a busy person who is looking to grow their business – give them a book about Social Media, getting traffic or anything else that could be useful to them ☺ HOW TO MAKE EVEN MORE MONEY? If you are buying a PLR eBook you can legally put your name on it and edit the inside of the book. Add a few relevant affiliate links to products that they may like and if they'll buy anything you'll make money (100% Passive Income!). You can find many different products to promote on [ClickBank](#), [JVZoo](#) and [Warrior+](#) but I'm covering it in greater detail below...

- What I didn't mention before is that you also should create a gig saying 'I will gratefully accept a tip for \$5'. No one will buy it on its own but the magic happens when you are delivering your gigs. After explaining to your buyer whatever you need when delivering, say something like 'If you feel I did a great job feel free to give me a tip – I'd really appreciate it' and give them the link to the tip Gig. Many people will do nothing but the ones that will decide to leave you a tip will increase your income with no extra effort on your part!
- The most crucial part of the gig selling process is asking for Positive Feedback! You want to avoid negative feedback like fire so drop a line like 'If for whatever reason you're not satisfied with my delivery, please let me know and I'll fix it for you ASAP!'. You also want the buyer to leave a 5 Star feedback but if you'll simply ask, only around 50% of people will actually listen to you. That is why we will bribe them! Add a line saying 'I'd really appreciate if you'd leave me a 5 Stars review - if you will I'll send you another Free Gift!'. Of course if they do you simply send them another one of the eBooks you've bought to give away with your gigs 😊 If anyone will leave you 3 stars or less just give them a refund (the feedback will be automatically removed then) – this will make you more money in the long run as people are more likely to buy from someone with a 100% Positive Feedback.
- If you did everything right you should be getting new orders from the organic Fiverr searches but you can

also promote your gigs outside of Fiverr. There is no point in investing any money in it but you can definitely take advantage of the free tools – Facebook (focus on fb groups – there are even special Fiverr groups created especially for Fiverr users, where people are both looking for gigs and promoting themselves), Twitter (tweet the urls to the Fiverr gigs you want to promote with a short description), LinkedIn (both status updates and groups) and Forum Signatures (this is a big one, especially if you are active on different forums!)

Make it Your Online Business!

Add your Fiverr Buyers to your Email List

You've probably heard a Million times that 'The Money is in the List', right? The truth of the matter is that you can create a very well working Fiverr business doing only what you've learnt up until this point or... you can take it to the Next Level and make even more money on Autopilot!

How? There is a way to add each and every person that bought a Fiverr gig from you to your email list! This way you will not only have their contact forever (or until they unsubscribe) but you can also automate the process with an Auto-Responder email follow up sequence!

This Tip alone is worth much more than you paid for this course – everyone knows how valuable a 'Buyers List' is! Someone that already bought from you once will be very keen to buy whatever you're selling or recommending again and again!

To make this technique work you'll need to get a software program but trust me, the return on investment is Huge and potentially unlimited – this is how you will grow a **Real Online Business** instead of just providing services and exchanging your time for money.

What you'll need is an Auto-Responder – I Highly Recommend [Get Response](#) – it is super easy to use and you get the first month for Free!

You will also need a software program called [Boomerang List Builder](#) – which will allow you to package your gig delivery. Your buyer won't be able to open the package unless they'll put an Activation Code. To get it they'll need to put their email in and that's how you add them to your list – Simple and Brilliant!

Here's how it works:

- After your gig delivery files are ready you lock them with [Boomerang List Builder](#)
- You deliver the Gig
- Your buyer clicks on the delivery file and gets this box:

Thank You For Downloading

Before you can use Easy Ecover Creator you must obtain an unlock code. This is a very quick process and will take less than 2 minutes. Please ensure you are connected to the Internet and then click the button below to obtain your code:

1. Click Here To Get Your Registration Code

When you have generated your unlock code, please enter it in the box below and click Submit

Code: **2. Submit**

[Click Here If You Need Support](#)

- The buyer goes to a Squeeze Page (templates are included in the software) with your Opt-In Box and enters his/her email
- In the first email of your Auto-Responded sequence (that will be sent immediately after signing up) they'll receive the Verification Code

And that's it – the order is delivered and you just added your Fiverr Buyer to your email list!

You can set up an [Auto-Responder](#) follow up sequence so they'll get one email per day for the next 30 days (or more!) and it will make you money on Autopilot!

What to promote – you can promote your own products or services or other people's products as an affiliate. You can find Tons of products to promote on [ClickBank](#), [JVZoo](#) and [Warrior+](#) (for Internet Marketing offers). You can also use [OfferVault](#) to compare the best available products to promote.

What I'd suggest is doing a follow up this way:

Day 0 – you send the activation code

Day 1 – you ask if everything is ok with the order

Day 2,3,4 – you promote your 1st offer

Day 5 – you send them a Free Gift (an eBook)

Day 6,7,8 – you promote your 2nd offer

Day 9 – you send them a Free Gift (an eBook)

Etc

There's potential **GOLD** here and you will even be able to create a **Passive Income** from it if you'll choose the right offers with Recurring Monthly Commissions to promote!

And last but not least

If you would like to **work with me One-on-One**, you can!

I have a [One-on-One Fiverr Coaching Program](#) where I take you by the hand and make you a successful Fiverr Seller in **30 days or less**.

If you really want to start making money online, that is your chance to work with someone that already did it and can show you exactly what to do!

[Click Here to apply.](#)





And that's it! This is the method that has the potential to make you hundreds if not thousands of dollars each and every month ☺

Good luck and hope to hear from you soon!

Art

<http://ArtOfMarketingBlog.com>

<http://facebook.com/ArtOfMarketing>

<http://twitter.com/artofimarketing>

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"If you don't build your dream, someone else will hire you to help them build theirs."

Resources:

[Fiverr.com](https://www.fiverr.com) – Where magic happens 😊

Learn how to write emails:

['Email Slick' by Lee Murray](#)

PLR & MMR eBooks:

- [Master-Resale-Rights](#)
- [Plr-Private-Label-Rights](#)

Adding Buyers to your Email List:

- [Boomerang List Builder](#)
- [Get Response](#)

Finding affiliate offers to promote:

- [ClickBank](#)
- [JVZoo](#)
- [Warrior+](#)
- [OfferVault](#)

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My other courses:

[Fiverr Cash Flow 2.0](#)



[Fiverr Instant Ranking Blueprint](#)



[My Fiverr Coaching Program](#)

