

# Welcome to

## *Fiverr Instant Ranking Blueprint*



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### Disclaimer

*I cannot guarantee you or anyone else any specific amounts of money or results that will be made with this method, if any. The method is working for me but it does not mean it will work for you or anyone else, especially if you are not willing to put in the time and effort to make it work. With that being said, there is a great potential in this method but it really depends on the hours you are willing to put in, your work ethic and even luck... I'd also like to note that some of the links in this eBook are affiliate links and I do enjoy the commissions but I want to stress that, I'm using all of the products I'm recommending myself and I'd never recommend anything that is not worth much more than the price for it to you!*

## ***Hey there and Welcome to Fiverr Instant Ranking Blueprint!***

First of all I'd like to Congratulate you! You've taken action and it was a wise decision on your part – investing in yourself and learning more whenever you can is the most important thing when it comes to online success.

I'm excited and you should be as well because what you've invested today will come back to you multiplied in the next few days and weeks, if you'll do everything correctly!

### ***So who am I?***

My name is Art (that's me and my beautiful daughter below ☺), I live in Portugal and I'm lucky enough to say that today I'm making a full time income online.



I started making money online in 2007 and back then I was doing mainly translation and proofreading jobs. I did ok but after about two years I realized that there's a ceiling to what I'll be able to ever make with it, since I was exchanging my time for money... It wasn't very high and that's why I decided to move on and look for something that I can make more money with a lot quicker.

I tried to make money with different Internet Marketing business models but nothing seemed to work for me... I was jumping from one thing to another, never really mastering anything and making barely anything at that point!

Fortunately, after some time I managed to put my mind into it and finally did figure things out on my own... I'm treating the money I lost in the process as an investment in myself – I've really learnt a lot, mainly about things that Do NOT Work ☺

**Fiverr** was one of the sites that I've stumbled upon, I tried it and it worked almost instantly! I'm still making money with it today. I have to say - it is one of the easiest and fastest ways to actually start Making Money Online with Zero Investment!

Since it was launched back in February 2010, it is growing and expanding each year – just recently Fiverr bought their first TV commercial. Currently it is listing well over a million services and it is ranked in the top 200 websites in the World!

Ok, enough of the introductions - let's jump straight into the Instant Ranking Method!

## ***What's the story?***

Fiverr was one of the sites I was experimenting with. I opened more than a dozen accounts, selling different gigs and trying to see what works and what doesn't.

Very quickly I figured out that finding a profitable Fiverr niche and creating a Gig selling a service that is in constant need is one thing, but getting the amount of orders that will make more than just a few bucks a month is another...

When you are publishing a completely new Gig (and maybe using a brand new Fiverr account as well) you are competing with hundreds if not thousands of Sellers which are trying to do exactly the same as you – and some of them are already established in the category. That's why I came up with a series of techniques which allow ranking any Gig high in the Fiverr search engine very fast, which brings in a flood of organic sales!

I'll show you exactly how to set everything up and how you should be delivering your Gigs to maximize the profits and minimize the time spent! We'll go into more detail a bit further into the course...

**Ok, let's start...**

## **Account Creation**

The best way to break into successful selling on Fiverr is to create an account that will be focused on one certain type of gigs. Many people just sign in to Fiverr with their Facebook account, create random gigs in different categories and hope for the best... We will do it the right way!

So we will have to create a new Fiverr account and name it accordingly to what we'll be doing. Try to look for names like 'yourname\_yourniche', 'yourniche\_with\_yourname' or something similar. Don't get too specific here because you can use the same account for different Gigs as well.

Make sure to fill out your profile 100% and put in your main keywords in the Bio as well.

Side Note – I've noticed that pictures of attractive girls in the profile are helping a lot with getting sales!

This is the first step to rank better in the Fiverr search results!

You can start with one Fiverr account but if you really want to take it to the next level you can create 4-5 accounts to really dominate your Fiverr niche.

You may open all of these accounts from the same IP address but make sure to connect each one to a different PayPal address! If you'll try to cash out from different accounts using the same PayPal address, Fiverr will shut down all of your accounts with the same email!

## **Gig Creation**

There are a few key points that you'll have to focus on when creating your Gigs...

- Firstly find a similar Gig in your niche that is already selling well and see how the seller went about creating it. You can take inspiration from it but never copy-paste titles or Gig descriptions
- Add your main keyword in the beginning of the title of your Gig, at the start and throughout the description and in the Tags, together with a few variations of the keyword
- Add a video to your Gig – this way you'll be able to convince your visitors to buy from you vs. other Fiverr sellers. You can record yourself or if you're camera shy, simply record your screen while playing a Power Point or [Prezi](#) presentation with your voice or music in the background
- Set the delivery time for 1 day – people are willing to order from someone new on Fiverr rather than a Top Seller simply because they can deliver the Gig much faster. Top sellers often take up to a week to deliver their Gigs
- Make it a No-Brainer – if everyone else offers 1 review for \$5 (as an example), you can offer 2 reviews for the same price. This will surely get you some initial sales and you'll be able to change this after getting some Positive Feedback from your first buyers

## **Main Strategy**

Once you have your account (or accounts) fully set up with your Gigs ready to go, it's time to get some sales in!

Our goal here is to get 10 sales ASAP to get promoted to Level One as a seller and then 40 more sales to get to Level Two. Keeping 100% Positive Feedback from the buyers is the key here as only accounts with no Negative Feedback will be promoted.

At this point you can simply wait for the organic sales to roll in but it might take up to a few weeks...

That's why we will accelerate this process!

What we need to do is open 5 more Fiverr accounts but this time we'll have to use different IP addresses.

This is where our secret tool comes into play –

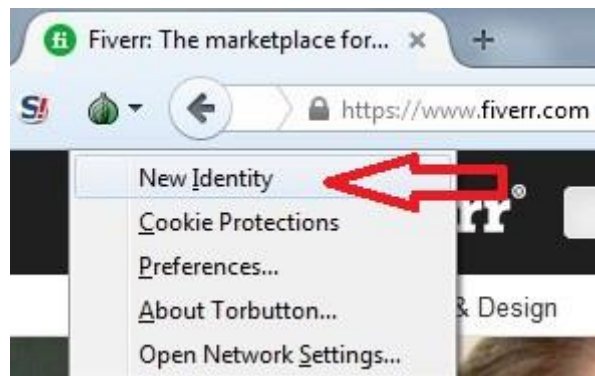
[The Tor Project Browser!](#)



The Tor Project Browser will allow us to use their network of computers located around the world to connect to

internet using their different IP addresses from different countries.

You can change the IP that you're using with one click of the mouse, simply by choosing 'New Identity' from the drop down menu.



Each of the 5 Fiverr accounts will have to be opened with a new identity (and a different IP address).

Note – before opening each account go to <http://www.whatismyip.com/> and check which is the country you're using the IP from.

You will open each account using a different country which will make your Fiverr World Domination map more complete.

Make sure to write down all of the email addresses and passwords to these new accounts.

Once that's done you will simply start buying the Gigs from your main Fiverr account with these secondary Fiverr accounts.

So for example, if you have 1 main account with two Gigs set up, you will use the 5 secondary accounts to buy both of these Gigs = a total of 10 Gigs.

Of course each time you will give yourself a 5 star rating and after the 10 Gigs are completed you should be promoted to a Level One Fiverr Seller!

NOTE – each time you're buying your own Gigs from the secondary accounts, make sure to use the Tor Project Browser as well. If you will use the same IP as you use for your main account, Fiverr will probably not publish the rating and you'll just lose time and money.

Fiverr charges the sellers \$1 per Gig which means that you'll have to spend a total of \$10 to do it – but trust me, it is definitely worth it.

Once you've reached **Level One**, you should see some organic sales coming in – deliver these Gigs as soon as possible to make sure that the buyers will leave you a 5 star rating as well. Level One Sellers can add Gig Extras, so add these to your Gigs to make even more money.

Your next goal is to reach **Level Two** and you will need a total of 50 sales for that. With a mix of sales from your secondary accounts and organic ones you should be able to reach that goal while spending less than \$40 and if you're going to discount the sales you're making in the process, it will most definitely cost you NOTHING in the end of the whole process!

Level Two Sellers can add even more, higher ticket extras which will allow you to charge **\$100+ per Gig** – and believe me, people are buying these extras.

If your Fiverr niche is very competitive, you can always buy a few more Gigs from yourself and rate them 5 stars again and repeat this process until you'll reach your desired amount of sales per day.

**Alternative?** Join Fiverr Review Exchange groups on Facebook and exchange Gigs and Reviews with other sellers! Here you have a couple of groups:

- [Fiverr Review Exchange](#)
- [Fiverr Review Exchange Group](#)

## **Delivery & Promotion**

Now when you'll be delivering the gig there are a few essential things to do that will skyrocket your sales:

- Always give a Free Gift to the buyer! Make them feel like you are really over delivering! Some people offer a second Gig for free, a Gig Extra for free but I like to do something different – give them a Free eBook! You can go to [Master-Resale-Rights](#) or [Plr-Private-Label-Rights](#) and buy a few of these for \$1-\$2 apiece. Why a few? Because if one buyer orders more than one Gig you want to give him a different eBook each time! The eBook can be about anything but it would be nice if they could actually use it – your buyer is a busy person who is looking to grow their business – give them a book about Social Media, getting traffic or anything else that could be useful to them 😊 HOW TO MAKE EVEN MORE MONEY? If you are going to get a PLR eBook you can legally put your name on it and edit the inside of the eBook. Add a few relevant affiliate links to products that they may like and if they'll buy anything, you'll make money (100% Passive Income!). You can find many different products to promote on [ClickBank](#), [JVZoo](#) and [Warrior+](#),
- The crucial part of the gig selling process is asking for Positive Feedback! You want to avoid negative feedback like fire so drop your buyer a line like 'If for whatever reason you're not satisfied with my delivery,

please let me know and I'll fix it for you ASAP!'. You also want the buyer to leave a 5 Star feedback but if you'll simply ask, only around 50% of people will actually listen to you. That is why we will bribe them! Add a line saying 'I'd really appreciate if you'd leave me a 5 Star review - if you will I'll send you another Free Gift!'. Of course if they do, then you simply send them another one of the eBooks you've bought to give away with your gigs 😊 If anyone will leave you 3 stars or less just give them a refund (their negative feedback will be automatically removed) – this will make you more money in the long run as people are more likely to buy from someone with a 100% Positive Feedback,

- If you did everything right you should be getting new orders from the organic Fiverr searches but you can also promote your gigs outside of Fiverr. There is no point in investing any money in it but you can definitely take advantage of the free tools – Facebook (focus on fb groups – there are even special Fiverr groups created especially for Fiverr users, where people are both looking for gigs and promoting themselves), Twitter (tweet the urls to the Fiverr gigs you want to promote with a short description), LinkedIn (both status updates and groups) and Forum Signatures (this is a big one, especially if you are active on different forums!),

- Use 'Collections' and 'Favorite' to your advantage!



Make sure to Favorite all of your Gigs from your secondary Fiverr accounts and also add them to Collections. When buying your own Gig, buy them from your Collection – this technique is proven to work for ranking Fiverr Gigs. You can also ask your organic buyers to do the same! On delivery add a line of text saying: "Please add my gig to your Favorites and Collections, so next time you'll need help you can find me easily",

- Use Social Proof – don't deliver your Gigs straight after the order has been placed! Let them sit there until you have a few hours left to deliver. It will increase your 'Orders in Queue' number which will tell people that others are actually buying from you. Make sure not to deliver your Gigs late - this might ruin your rankings,
- Promise your future buyers a Free Bonus in the description of the Gig. It might be one of the PLR/MRR eBooks that you got already or something completely different, like Unlimited Revisions included in the price etc,

- In the delivery message, link to your other Gigs that your buyer might be interested in. If you're selling eBook covers as an example, you can link to another Gig offering banners or facebook covers,
- Research the buyers of your top competitors and contact the most active ones with an offer that they can't refuse – f.e. 2 gigs for the price of one. It is almost certain that they'll leave you an amazing review after that – BUT BE CAREFUL and please DON'T over-do it! If you'll contact too many people, you can get in trouble with Fiverr, if your messages will be marked as Spam,
- Get your Free Fiverr Business Cards – yes, Fiverr will pay for your business cards so make sure to take advantage of that. You can give them away to people that you know personally and they will surely leave you a 5 star rating after ordering one of your Gigs!

### ***And last but not least***

If you would like to **work with me One-on-One**, you can!

I have a [One-on-One Fiverr Coaching Program](#) where I take you by the hand and make you a successful Fiverr Seller in **30 days or less**.

If you really want to start making money online, that is your chance to work with someone that already did it and can show you exactly what to do!

[Click Here to apply.](#)





That's it! These are the methods that will allow you to Rank Your Gigs Efficiently & Fast and Get More Fiverr Sales!

Good luck and I hope to hear from you soon!

Art

<http://ArtOfMarketingBlog.com>

<http://facebook.com/ArtOfMarketing>

<http://twitter.com/artofimarketing>

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*"If you don't build your dream, someone else will hire you to help them build theirs."*

## **Resources:**

[Fiverr.com](https://www.fiverr.com) – Where magic happens 😊

Make a presentation for your Gig's video:

- [Prezi](https://prezi.com/)

Stay anonymous by using different IP addresses:

- [The Tor Project Browser](https://www.torproject.org/)

Fiverr Review Exchange Facebook Groups:

- [Fiverr Review Exchange](https://www.facebook.com/fiverrreviewexchange/)
- [Fiverr Review Exchange Group](https://www.facebook.com/fiverrreviewexchange/)

PLR & MMR eBooks:

- [Master-Resale-Rights](https://www.master-resale-rights.com/)
- [Plr-Private-Label-Rights](https://www.plr-private-label-rights.com/)

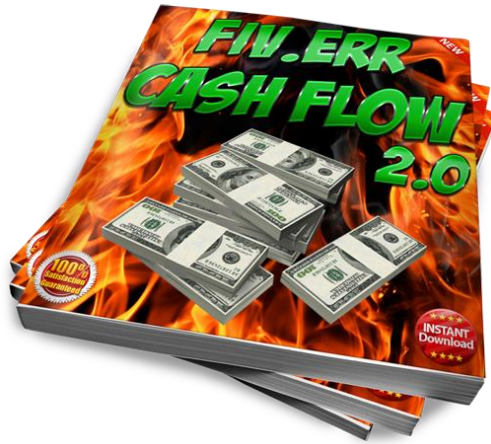
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- [JVZoo](https://www.jvzoo.com/),
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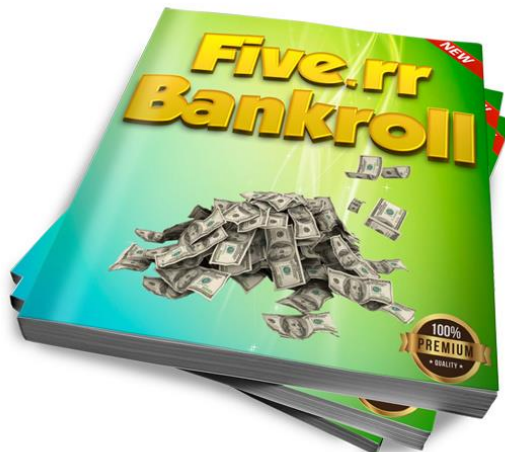
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## My other courses:

[Fiverr Cash Flow 2.0](#)



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