

SIMPLY TRAFFIC INSTANTLY



KEVIN BIRCH

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Kevin Birch
64 Gorsey Lane
Ashton under Lyne
Lancs, UK

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**This Product Cannot Be Sold Or Given Away Without Authorization And
None Has Been Granted!**

Disclaimer

This guide has been written to provide information to help you get good quality traffic to your squeeze and offer pages. Every effort has been made to make this guide as complete and accurate as possible. However, there may be mistakes in typography or content.

Also, this guide contains information to help your traffic production only up to the publishing date. Therefore, this report should be used as a guide – not as the ultimate source of getting traffic.

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About the Authour

Hi – I'm Kevin Birch living in Manchester, England.

I have been marketing products offline since 1975 and since 2004 online.

In 1998, I was awarded a BS Sc. (Hons) degree from the University of Salford (UK) in Video, Imaging and Communications.

The relevant modules that I studied included included Communication Skills, Pyschology and Multimedia (including graphics, video and audio).

They are all important components that you need to understand especially in the world of online marketing!

I have been married to Sian for 33 years and have 3 children.

I hope you enjoy this guide . . . but more important, take action and make the content work for you.



Kevin Birch

Chapter 1 - Introduction

Quite a few years ago I bought some products from a well know Warrior who has been hanging around the forums for as long as I remember!

One of those products that I always remember, probably purely by the title, was 'Crap Advertising Methods'!

I'm remembering those methods purely because the writer wrote that the reason they were listed in his manual, "Primarily [they are included], because most people don't have a CLUE how to use them and they use them so incorrectly that it's almost laughable."

More about that later.

I must say at this point, that the method outlined in this guide WAS NOT listed in the 'Crap' manual. . .

The reason that I'm including this particular method in the same genre, is that most of the advertisers using this method are clueless at how to present their ads to this particular marketplace.

The people viewing the ads, are sitting there, glued to their monitors physically clicking on ads and waiting anywhere from 5 seconds to 60 seconds per ad . . . before they can move on to the next ad . . . and before they earn their commission that ranges from anywhere between \$0.001 and up to \$0.02 . . . for clicking on the ad!

Is that souless or what?

Doing the math, they are only earning about a maximum of 5 bucks an hour – and that is IF they actually stick with the activity as it's one of the most brain dulling, monotonous online tasks that you've ever seen.

Please note: I'm not suggesting that you sign up to do this as I'm sure you'll agree that it's not the best model to follow to earn a decent online income!

The method I'm outlining, was talked about (but not in depth) in a recent WSO of the Day, and if you are interested, its at: [Red Hot Traffic Firestorm](http://www.im-oddsnends.com)

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The writer of the [Red Hot Traffic Firestorm](#) made some fairly bold claims without going much into the nitty gritty, how to do it etc., but as it sounded 'doable', I decided to throw a few bucks at the method, over a few weeks to do some testing.

I decided to log the results as the method uncovered some interesting results about the 'ad clickers', which were:

- They are probably newbies, burned by every 'get rich' scheme out there
- They are already wanting to earn an online income
- They could be laser targeted down to a specific continent or even country – this is priceless in the right hands!
- I could get targeted subscribers from Tier 1 countries, (ie those from USA, Canada, Australia and UK) onto my list for only around \$.067 each!

I assure you that if you follow my system to the letter you will see results with it.

This method utilises traffic from Paid to Click (PTC) sites, of which I've tested 3 of the biggest PTC sites out there.

Chapter 2 – Paid to Click Sites

Definition: Paid To Click is an online business model that draws online traffic from people aiming to earn money from home. Paid-To-Click, or simply PTC websites, act as middlemen between advertisers and consumers; the advertiser pays for displaying ads on the PTC website, and a part of this payment goes to the viewer when he views the advertisement.

Please note PTC sites are heavily used by newcomers who are drawn into the websites by search engines. Scam PTC sites are known to attract new users with cheap offers for upgrades and referrals and disappear without trace after a short time.

So, I won't need to mention that you need to be very careful and do your due diligence before jumping into this with a lot of cash – I did have an unsavoury experience with one of the sites I tested!

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The 3 PTC sites that I tested are:

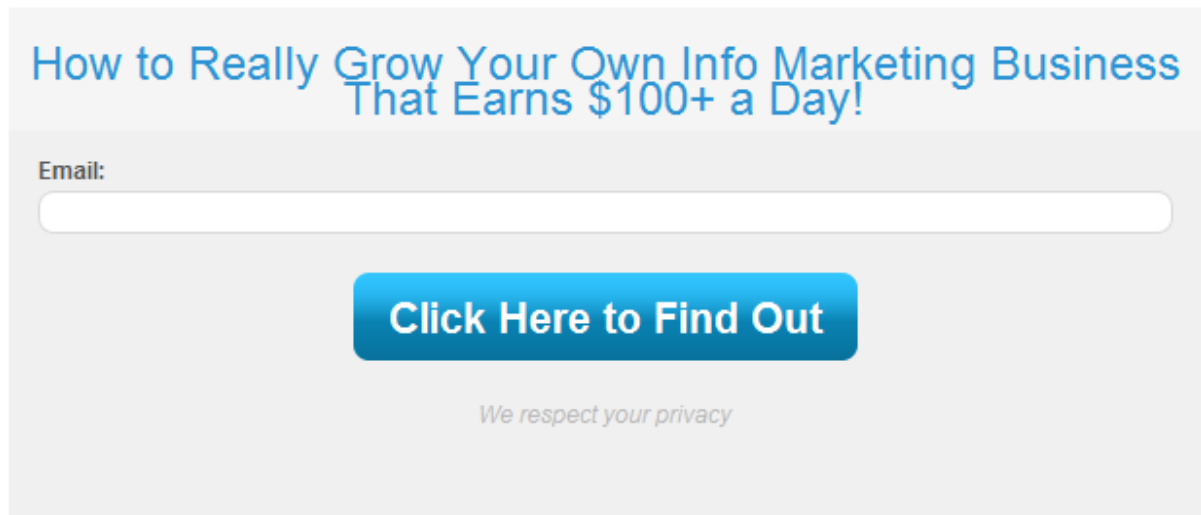
- [Clixsense](#)
- [Neobux](#)
- [2 Dollar Clicks](#)

The first thing I noticed when I logged on to these sites was that virtually every ad that I looked at was just a plain website – far too much for anyone to take in, in just a few seconds. The advertisers were clearly looking for immediate purchases, which I'm sure you agree is just a waste of traffic.

We all know the money is in the list . . . don't we?

And so I tested a few different types of ads:

1] A minimalist squeeze page which forwarded onto a paid offer of a PLR manual I picked up a couple of years ago – taking the advice from the Red Hot Traffic Firestorm, I priced the offer at \$4.97



How to Really Grow Your Own Info Marketing Business
That Earns \$100+ a Day!

Email:

[Click Here to Find Out](#)

We respect your privacy

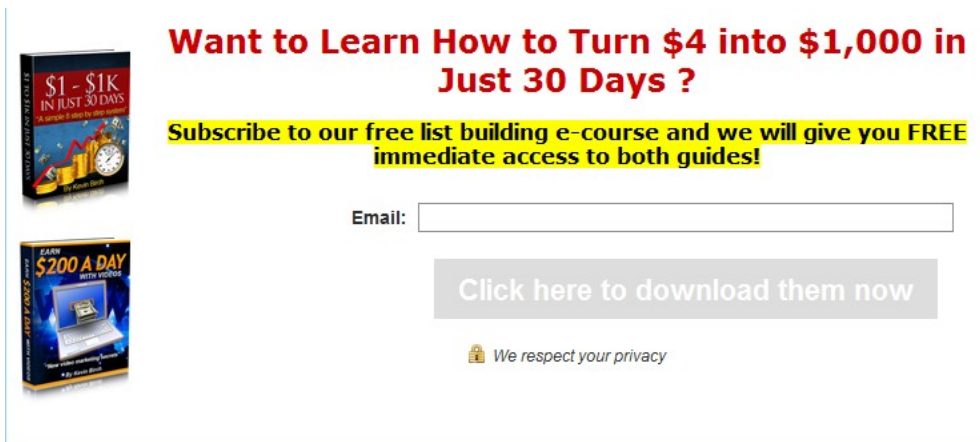
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2] A variation on the minimalist squeeze page above with a hook saying:

"Learn How to Turn \$1 into \$1k in 30 Days"

This squeeze page directed subscribers to a paid offer of a simple PLR product I picked up from one of the memberships sites I belong to . . . and priced it at measly \$1 :-)

3] A really ugly squeeze page which forwarded to an offer for 2 simple PLR products priced at \$4



Want to Learn How to Turn \$4 into \$1,000 in Just 30 Days ?

Subscribe to our free list building e-course and we will give you FREE immediate access to both guides!

Email:

[Click here to download them now](#)

 We respect your privacy

4] A more detailed squeeze page which forwarded subscribers to a free download:



Only Available For A Limited Time!

**YOU CAN SUPERCHARGE YOUR
AFFILIATE COMMISSIONS AND BLOW
YOUR COMPETITION AWAY!**

LEARN HOW RIGHT NOW!

DOWNLOAD YOUR FREE COPY OF THIS AMAZING REPORT
AND FIND OUT HOW TO SUPERCHARGE YOUR COMMISSIONS!

Enter your name and email address below to download!

Full Name:
Email:

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5] Another fairly simple page that enabled users to a free download of a PDF created form PLR deal I picked up from the Warrior Forum.

The PDF only included an introduction to the product to whet their appetite, forwarding interested people to the full product for \$3.97



Want some easy ways to generate some quick cash
when you need it?

Discover 8 Easy Ways To Bank Almost Instant Cash Using My Step By Step Business Blueprints

[Download Now!](#)

**Right click the link above to save and download -
absolutely no signup required**

Chapter 4 - Results

My disclaimer - your own results may differ from my own and are totally dependant on the type of ad credit you purchase and the time of day the ads are started as well as the quality of your squeeze page / offer.

At this stage, an explanation into how buying 'clicks' differ between CTP sites and solo ad sellers.

With solo ads, you are buying a specific amount of clicks to you ad, and the seller will only stop after 'x' amount of clicks have clicked your ad . . . note, clicking doesn't mean subscribing!

Prices per 100 clicks for solo ads could be anywhere between \$35 and \$60

With CTP sites you are bulk buying clicks, so for \$14.80 you could buy as many as 10,000 ad credits depending on the CTP site you choose.

The ad clickers would be shown ads (again depending on the CTP site) for only 3 seconds . . . and your ad clickers could come from anywhere in the world, ie totally unfiltered.

Also, the ad clickers will be in a rythm of viewing and clicking in a very short period of time . . . your own ad would have to be exceptionally good to get any sort of reponse . . . but the quality of subscriber would be questionable.

You can trade these 10,000 credits to purchase a slower ad rate, ie have your ad shown for 15 seconds, 30 seconds or even a minute.

Obviously, its not going to take your ad clickers over 30 seconds or more to view your ad and hopefully subscribe – in my view, showing your ad for lionger periods this would be a waste of your ad resource . . and advertising dollar!

The beauty of selecting a 15 second ad view (or longer) is that you can filter your ads to a specific audience, ie USA, or UK, or Canada etc, or a mixture of them!

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However, there is a penalty to pay for this . . . the ad credits that you have purchased will produce a lesser amount of actual clicks , , , but that penalty is worth paying as you can laser target the audience that views your ads.

Hope that makes sense? If not, the examples later in the guide will help explain this further.

Traffic results to filtered squeeze pages

Overall, the traffic sent to the minimalist squeeze page (#2 above) was the most responsive

I purchased a \$14.80 ad pack, filtered the countries to the UK, USA, Canada and Australia and from the assigned 1,000 clicks and got 19 subscribers. 2 of those subscribers bought my \$1 offer - thats 10% of my new subscribers that purchased the offer.

So in effect, I got 19 subscribers from 1st tier countries for \$12.80 – paying only \$0.67 per subscriber – an excellent result.

Some of these subscribers have gone on to purchase other offers I have sent them.

#3 (the ugly squeeze page) outperformed #1 (the 1st minimalist squeeze page) and both sending subscribers direct to offers, didn't perform as well as squeeze page at #2. The traffic sent to #3 didn't produce any sales.

I did test the ugly squeeze page to a \$2 offer instead of \$4 which produced 1 sale, but didn't get as many subscribers as I did with the minimalist squeeze page (#2)

The free download produced 3 subscribers (fortunately, I only sent 50% of the traffic to this page) and that to date hasn't produced any further sales from the links contained in the free download report.

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Traffic to filtered squeeze pages

When I assigned credits to my ad (#2), I selected (from what should be the Continents as I mentioned earlier) North America, Oceania and Europe

I got 48 subscribers – pretty good I thought, until I looked at their countries. They were coming from Romania, Bulgaria, Russia, Estonia, Latvia etc, and absolutely none from North America or Oceania.

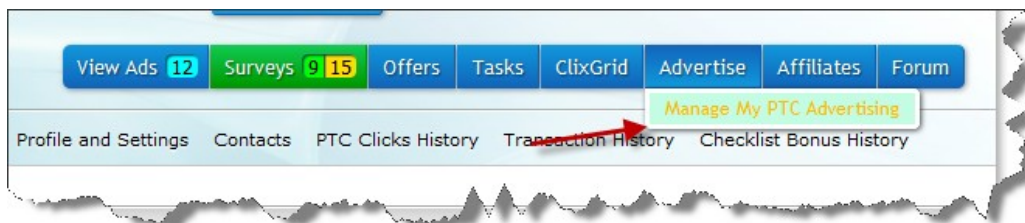
I did not take the time difference in those countries into account.

Chapter 3 - Setting up your ads

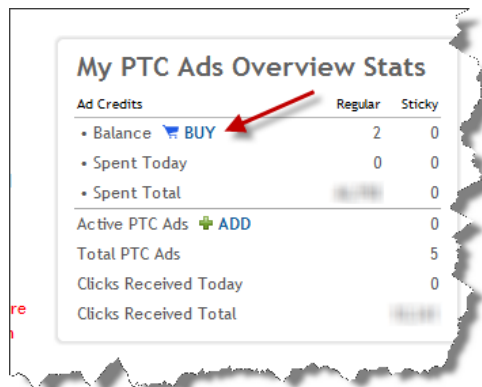
Over at **Clixsense** you'll need first to set up an account.

You'll need to confirm your email address in the normal way and then you will be able to login.

The next thing to do is select the 'Advertise' option, and from the drop down menu, select 'Manage My FTC Advertising':

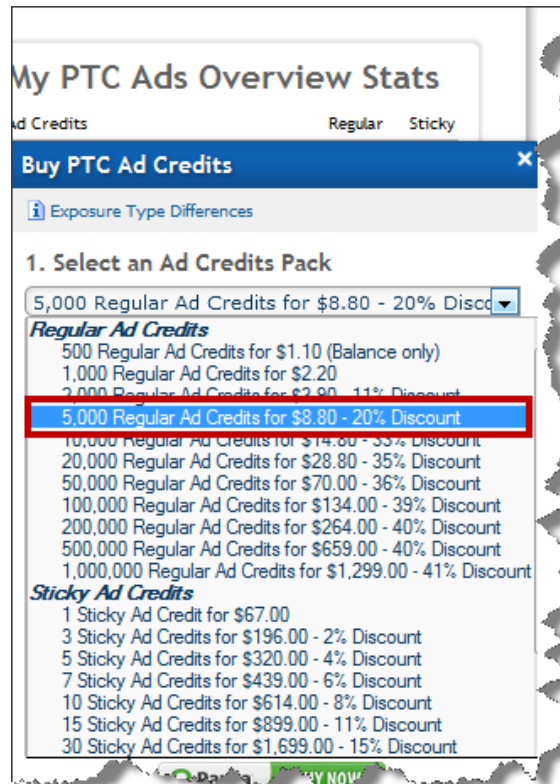


From there, you'll need to buy some ads:

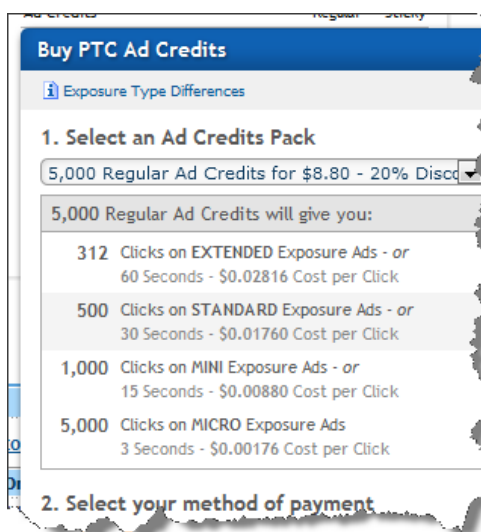


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Buying CTP click at clicksense (and the others) need a little explanation:



At this stage, we are only interested in Regular Ad Credits – ywe are not interested in banner ads at this stage. You can select any amount of credits you need, as listed.



So, if, for example, you bought a 5,000 credit ad pack, you would be able to assign the credits in various ways.

You would be able to throw the full 5,000 (or a percentage of them) on Micro Exposure ads. Your ad will be shown for 3 seconds.

Or 1,000 credits on Mini Exposure ads – your ad is shown for 15 seconds

Or 500 credits on Standard Ads - your ad is shown for 30 seconds

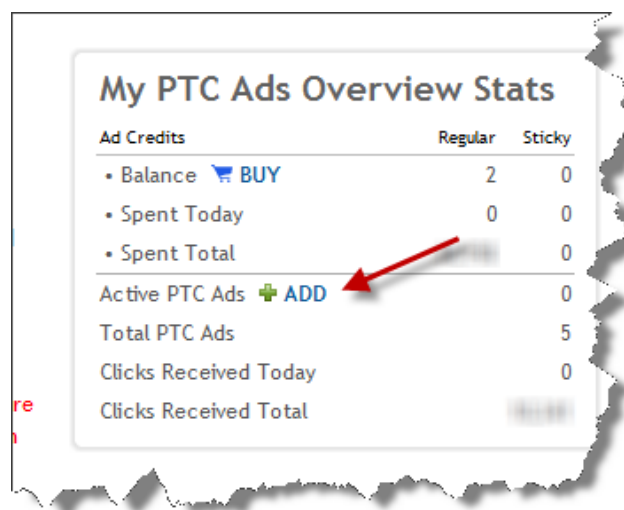
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Or 312 Extended ads - your ad will be shown for a full 60 seconds.

At this point you do not have to think about your options here.

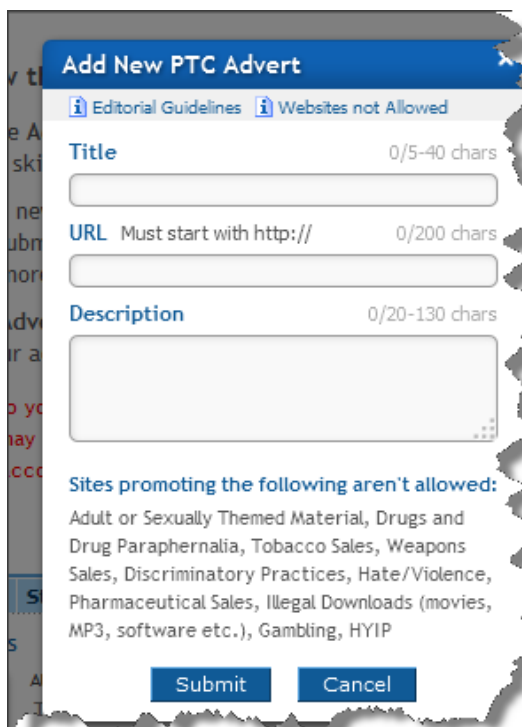
For your 1st ad purchase, you will need to have your payment (ie PayPal) address confirmed via email – this could hold up having your ads etc authorised.

The next thing to do, is actually set up your ad and click where shown



My PTC Ads Overview Stats

| Ad Credits | Regular | Sticky |
|------------------------------------|---------|--------|
| • Balance BUY | 2 | 0 |
| • Spent Today | 0 | 0 |
| • Spent Total | | 0 |
| Active PTC Ads ADD | | 0 |
| Total PTC Ads | | 5 |
| Clicks Received Today | | 0 |
| Clicks Received Total | | 10/10 |



Add New PTC Advert

[i Editorial Guidelines](#) [i Websites not Allowed](#)

Title 0/5-40 chars

URL Must start with http:// 0/200 chars

Description 0/20-130 chars

Sites promoting the following aren't allowed:
Adult or Sexually Themed Material, Drugs and Drug Paraphernalia, Tobacco Sales, Weapons Sales, Discriminatory Practices, Hate/Violence, Pharmaceutical Sales, Illegal Downloads (movies, MP3, software etc.), Gambling, HYIP

You'll be shown this pop-up.

Complete every bit of information as needed.

Your title should be clear, and to the point as you have only a maximum of 40 characters.

It's also important as the 'Clicker' will be able to see it and will form part of his/her decision to select the ad to click or not.

The URL is the actual URL to your squeeze / offer page.

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The description is also key and with the title, will form part of the 'Clickers' decision.

Please take note of the type of ads that go against their TOS.

Once the ad has been authorised (this doesn't take too long – some of mine have been quite instantaneous, others a few minutes or so. Eventually, you'll get an email inviting you to assign the credits to your ad.

#451701 www.im-oddsnends.com/121k/121k_sub

Learn how to turn \$1 into \$1k in 30 days

Simple step by step strategies that the gurus use to earn excellent online income - and you can easily do the same!

Status: **Active** [Pause](#) [Delete](#)

All Exposure Types

| | |
|-------------------|--------|
| Today's Clicks | 0 |
| Total Clicks | 4,447 |
| Regular Exposures | |
| Free Clicks | 226 |
| Remaining Clicks | 0 |
| Credits Spent | 20,243 |
| Sticky Exposure | |
| Credits Spent | 0 |

[Assign Ad Credits to this Advert](#)

Created On: 27 Nov 2014

| Exposure | Assigned On | Status | Credits | Clicks | C | P | G | S |
|----------|-------------|---------|---------|--------|---|---|---|---|
| MINI | 29 Nov 2014 | Expired | 9,500 | 1,900 | ✓ | × | × | × |
| #1025606 | 08:33:49 | | 9,500 | 113 | | | | |
| MICRO | 29 Nov 2014 | Stopped | 498 | 498 | × | × | × | × |
| #1025581 | 07:11:42 | | 500 | 13 | | | | |
| MINI | 28 Nov 2014 | Expired | 5,245 | 1,049 | ✓ | × | × | × |
| #1024845 | 02:23:49 | | 5,245 | 50 | | | | |
| MINI | 27 Nov 2014 | Expired | 2,500 | 500 | ✓ | × | × | × |
| #1024648 | 19:03:19 | | 2,500 | 28 | | | | |

At this point, you'll need to select, Micro, Mini, Standard or Extended ads as shown: - right now we are only interested in 2 types of ads:

Assign Ad Credits to Ad #452161

Exposure Type Differences

Exposure: MINI (15 Seconds)

Clicks: 1,000 Clicks for 5,000 Ad Credits

Delivery Speed: NORMAL - Slower Delivery

Schedule (Leave blank to start immediately): EST

Current Server Time: 30 Nov 2014 15:06 EST

Premium Filter: ☐ Target PREMIUM members only

Gender Filter: ☒ Both ☐ Male ☐ Female

Country Filter (Leave blank to target all)

By Region:

- ☐ North America
- ☐ Central America
- ☐ South America
- ☐ Oceania
- ☐ Europe
- ☐ Asia
- ☐ Africa

If you want to target a specific country only, you don't need to select a region, otherwise you will be targeting all the countries in that region, unless that's what you really want.

By Country (4 selected):

- ☒ Tunisia
- ☒ Turkey
- ☒ Ukraine
- ☒ United Arab Emirates
- ☒ United Kingdom
- ☐ Venezuela

Please note that only the countries listed above are available for country targeting.

[Submit](#) [Cancel](#)

With **Micro ads**, you can assign all 5000 (if indeed you bought this ad pack) of the ad credits to your advert - or you could split them over another or more of your ads.

Please note that Micro Ads are unfiltered

If you select Mini **Ads** you can filter your 1000 clicks (yep, you are penalised for filtering your clicks) a number of ways:

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1] You can filter by Country (or combination) – by the way, it should say Continent instead of country!

2] You can select physical countries . . . this is where you can select 1st Tier countries individually. As you see, on this particular ad, I selected 4 countries which were: the USA, Canada, Australia and the UK

Chapter 5 - Conclusion

Please understand that the 'Clickers' are in there purely trying to maximise their earnings and don't want to spend too long looking at your page – they want to be in and out.

They may work their CTP sites in different tabs so your ads may be only be viewed for a tiny amount of time before the next ad is clicked.

So, Mini ads give the 'clickers' a better opportunity to react to your ads, standard ads are just that too long for your clickers at 30 seconds.

So, you'll get more advertising for your dollar if you select Mini.

However, giving your 'Clickers' a little longer (ie your ads on Standard exposure) to look over your offer after subscribing may do well, but it wasn't tested.

The time of day you post your ad has massive implications on the quality of subscriber you get, depending on the country/continent you select.

When you assign credits to your ad, you can monitor the statistics that its producing.

If your ad isn't performing too well, you can pause your ad and tweak it to see if it will perform any better.

Don't forget that to measure the difference that your tweaks make, only make one change at a time!

You can send various types of traffic to your site, for instance you could split the credits as you assign them, selecting different filtered traffic to each assignment.

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If you do pause the traffic to tweak your ad, all traffic from each part assignment will be paused – you'll need to restart the traffic flow to your ad after it's been tweaked.

Neobux only gave me an option for 30 second ads If you pay via PayPal, they also need a full 24 hours before your credits are released to be assigned – I got a little frustrated by this

And finally, 2 Dollar Clicks was a mess . . . the clicks I purchased were never assigned to my ads, and the owner didn't respond to 3 support desk emails.

It was only after I complained via PayPal that that I eventually had my cash refunded - fortunately I only spent \$5.

Looking at the Google reviews for 2 Dollar clicks, it seems as plenty of other people were in the same boat as me.

My advice - stay well clear of 2 dollar clicks!

I hope you enjoy this traffic generation method – it's really exciting to see those subscribers being added to your list, and at so low a cost!

I know one particular heavy hitter who paid out \$1,600 for 1000 subscribers . . . my maths makes this \$1.60 per subscriber as against my \$0.67 rate.

Yes, I'll agree that the quality may be different . . . but its all down to the way you interact and make relationships with your list that counts.

I would love to know how your campaigns get on – send me an email at support@im-oddsnends.com with your results