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NEW KID ON THE BLOCK!

So, maybe you've heard... and maybe you haven't, but there is a new kid on the block. A brand spanking new social media network by the name of Tsu (pronounced as Sue) is starting to make some serious noise! They're kicking a\$\$ and taking names later! Tsu is a free social media payment platform, that is a crossbreed between Facebook, Twitter, and Tumblr packaged all into one platform and it's a goldmine to take advantage of right now with virtually 0 competition!

What's so interesting about Tsu is, the fact that they PAY you. Yes, I said *pay*! I'll get more into that a little later down the road, but to keep it simple... Just like Facebook, Tsu generates revenue from the advertisements on the user's content via an ad. BUT, unlike Facebook... Tsu share's that revenue with its users. Tsu pays back 90% of its ad revenue to their users... which will soon be YOU!

Did you know... Facebook generated a whopping \$7 Billion last year in revenue via advertisements and their users received not one red cent?!

On other social media networks 100% of the revenue generated by ads go to the platform with 0% being shared with their users. Meanwhile, Tsu was unselfish enough to find a way to share the profits with their users. Tsu gives 90% of the revenues to their users, and unselfishly only keeps 10% for themselves for maintenance and upkeep of the platform and whatever else.

But, how does Tsu do this?

Easily, with Tsu you can monetize all of your social content in an unbelievable way due to the nature of how established social networks work. For the very first time, every content creator can attach their content to their social network and benefit from royalties timelessly. The platform has removed itself from the onboarding process, allowing users to invite others which ties users to each other in networks, followers, friends, and etc.

Currently, the only way to become a part of this new social media platform is via an invitation only, which also plays a huge role in how Tsu pays their users.

In Tsu's words, *"New members can only join tsū by user invitation (via member shortcodes.) Our invite-only system enables us to track and distribute network value to the users who help tsū grow."*

If you wish to join Tsu at this very moment, feel free to [click here](#), or simply find someone else's link to use for invitation. ☺



BUILDING & CASHING OUT WITH TSU!

There are two ways that you can make money with Tsu...

1. By people clicking on the advertisements that are on your Tsu page
2. Anytime your page is refreshed and the advertiser is paying per impression

You make the most money by being normal and posting valuable content like you would on Facebook. Tsu is here to reward us for creating valuable content and sharing this content. If you create valuable and unique content, people will naturally want to follow you and you will naturally get clicks and impressions on your ads.

This is especially great for people that have had their adsense accounts banned. Don't worry, Tsu handles all of this via their own algorithm so that you don't have to do anything with adsense.

Tsu has an algorithm already in place that automatically tracks, measures, and distributes revenue to the appropriate user and their Family Tree (your network).

To see how this breaks down, let's analyze 4 users w/ varying start dates on Tsu.

User A invites **User B**, who then invites **User C**, who invites **User D**.

So for this example, you're **User A** and someone would like to become a part of the Tsu social media network so you send them your short code or link to join you... they have now become **User B**.

User B has now become part of your family tree and known as your "child" (someone who directly becomes a part of Tsu via your invitation only).

Now **User B** goes out and does the same thing and invites their own "child" into the Family Tree. **User C** is now your "grandchild"... and when your "grandchild" does the same... **User D** becomes your "great grandchild".

There are 4 generations in the Family Tree that you earn from. I know the whole calling people your child and grandchild thing is a bit corny, but it is what it is and this is what Tsu refers to people in your network as. Just get past that and keep moving forward.

So let's look deeper into the breakdown of how the 4 generations work.

We are going to look deeper into how revenue is earned. For this example, we will be basing this off of \$100 of earned revenue.



Let's say \$100 of earned revenue is generated based on the content **User D** has shared such as photos, videos, status updates, etc.

90% of this \$100 generated by **User D** goes to the users. In this case, \$90 of the \$100 is shared with all of the users. Tsu only takes its 10% of the \$100 earned for the social platforms upkeep and etc.

User D, the original content creator takes 50% of the \$90, in this case coming out to \$45.

User C, gets 33.3% [$1/3$] of the original \$90 generated, in this case \$27.70.

User B, gets 11.1% [$1/3$ of $1/3 = 1/9$] of the original \$90 generated, in this case \$9.99.

User A, gets 3.70% [$1/3$ of $1/3$ of $1/3 = 1/27$] of the original \$90 generated, in this case... coming out to be \$3.33.

The above calculations are based off of a \$100 generated in revenue via adsense on the Tsu social media platform.

REMEMBER: This is not a get-rich-quick scheme... this is a long-term method that you can build on and leverage over time.

Think about this... Tsu recently put out a statement saying that "if someone with 2,000 people in their network are just normally active and sharing great valuable content... within a year they're going to make on average \$1,000..."

I hope you see how powerful this is, and extremely untapped. Tsu has only been open to the public since October 2014, and they already have over a million users. Imagine the power of Tsu and how much of an advantage that you will have as an early adopter.

The key to making a consistent profit with Tsu is to keep building your network and sharing great content that people want to share, like and comment on. Just keep it normal. You are not trying to make this your ticket to financial freedom.

SOME GUIDELINES FOR SUCCESS

Because Tsu is so new, the admins and moderators of the social network are really cracking down on the spammers. Tsu doesn't really have many rules as to what you can and cannot do yet, but there are a few things you want to pay attention too.



First and foremost, you don't want to get banned and lose the money you will be making because you goofed up.

We get paid when people... like, share, or comment on our posts... this engagement gives us and our Tsu pages exposure which also gets us revenue from the ads being viewed. Tsu want everything to be organic, so they are really cracking down on the "Like4Like" type of junk you see on Instagram and Tumblr.

I want you to look at the pictures I am going to show you below, you will see people posting these spammy things on Tsu trying to game the system, but it doesn't work because Tsu is cracking down on this type of behavior.





As you can see, you don't want to be posting these kinds of pics and content. It is a surefire way for you to get banned and lose all of your profits. Tsu has even went as far as blocking the IP addresses of spammers. Tsu is showing early on that they will not tolerate this type of spam on their new social media network.

You also want to make sure that the content you are posting is yours. If you steal, or "borrow" a photo from someone else's timeline and they report you. You could be banned. To be safe, just create your own content and go from there.

- Tsu limits 50 Pending Friend Requests per 7 Days.
- Tsu limits a Follow Max of 1000 people.
- Tsu limits a Like Max of 1000 likes/day.
- Tsu limits a Comment Max of 1000 comments/day.
- Tsu limits amount of shares/posts you can do per day to 36 total posts/day or 28 posts/8 shares per day.
- Tsu limits amount of friends to 5000 max.
- Tsu limits 10 @Mentions/day.
- Tsu limits 10 #hashtags/day.



#HASHTAG BASIC ON TSU

The hashtags on Tsu work just like they would on Twitter, Instagram and etc. The hashtag makes whatever word or phrase you please into a searchable term in Tsu's search bar.

The hashtags are used to indicate common categories or topics of posts that can be related to others. A hashtag would be social media's version of a keyword that you can actively search under and find what you're looking for.

Let's look at how powerful this could be...

If you created your Tsu page around dogs and an affiliate product catered towards dogs, you would use hashtags pertaining to dogs in your posts. This way people searching the hashtags will be able to come across your content.

The hashtag makes it easy for you to place your posts with all of the other relevant posts in the dog niche.

Hashtags will also play a role in follows, just like Instagram... people search hashtags to find similar people to them that they are interested in and would like to follow.

ENGAGEMENT AND FOLLOWERS

Within the next few days you can easily start gaining massive amounts of followers. But know that you can only be following 1,000 people at any given time. Once you hit the limit of 1,000 people followed... you can no longer follow people. Once you have reached this point, you can simply go back through your followers and start unfollowing people to free up some space.

It works just like Instagram in this sense, you follow people and they have the option to follow you back.

You can easily get started by finding other Tsu users with large amounts of followers and start following those followers.

But, the most important thing you want to be doing is engaging and interacting with other people. This will drive traffic to you, give you more follows and your content more exposure.

Follow people that have liked other people's content. These are active members and you want active people in your network.



NICHE FAN TSU PAGES

At the moment, Tsu doesn't have an option to build fan pages like Facebook, but they also do not have any restrictions on how many accounts you can have as well. This is completely untapped low hanging fruit. Since this social media network is so new at the moment, virtually every niche you can think of is just about untapped.

You can really take advantage of this by using Google's Adwords Keyword Planner and finding keywords and niches that you can build Tsu pages around. Remember, Tsu uses Google's AdSense as their advertising platform.

By using the Keyword Planner, you can see what phrases get X amount of searches per month and how much they pay out per click.

If you made a fan page on Tsu or if you tailored your posts towards your keyword, Tsu is going to bring up more relevant ads for via AdSense on that keyword. This will not only be for you, but for everyone else that visits your page on Tsu as well.

You are going to get a lot of traffic and your network will blow up, you're going to get natural shares because you are leveraging on a niche people are interested in.

You can do this with any keyword that you want. This is wide open and very unsaturated at the moment but growing FAST!

There are unlimited opportunities with Tsu. There are virtually no restrictions on what you can and cannot do. It's wild. See for yourself.

If you haven't joined already, you can click below and start taking advantage of this wide open social media platform before it gets saturated and you lose out.

THE WRAP UP

Hopefully you now see the power in this awesome new social media platform. It is a great idea and one that is growing very fast.

This is low hanging fruit for internet marketers like you and I. Each and every day Tsu is growing bigger and bigger and it is widely untapped. I have at least 10 niches that I can build a Tsu page around tonight to start making a profit.

I am inviting you to take advantage of Tsu's platform and start making money for posting your own content. As always you can join Tsu's social media network via my



link or someone else's... I really don't care. I just hope that you can see the value in this and take action.

JOIN ME IN TSU!