

Follow ups for the first optin form:

Day 1:

Subj: Does it WORK?

Subj: One word...[insert one relevant word or "crazy"]

You gotta see this:

[LINK TO LANDING PAGE 2]

If you're on my list, it's fair to assume you want to make more sales in your business

If so, then this is the ideal next step:

[LINK TO LANDING PAGE 2]

Check it out...

Talk soon,

[YOUR NAME]

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Day 2:

Subj: The Cold TRUTH

Subj: I have the Answer....

Have you ever wanted to know why some business make a ton of money while some others go broke?

Well now is your chance:

[LINK TO LANDING PAGE 2]

Recently I we discovered the exact 4 critical mistake that stops most business from making up to 500% more sales

You can [access/get/] it right now at:

[LINK TO LANDING PAGE 2]

But do it now while it's fresh on your mind...

Talk soon,
[YOUR NAME]

P.S. Just imagine, you know exactly what to do to sell up to 5 times more without any extra effort or money at all...

You don't have to imagine...get it now: [LINK TO OPTIN 2 PAGE]

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Day 3:

Subj: Did you miss this?

Subj: Wait! You forgot something...

A few days ago you joined our newsletter and I just wanted to say thanks again for your trust.

I'm so happy to have you in the family.

More importantly, I wanted to make sure you saw this:

LINK TO OPTIN 2 PAGE

If you're really serious about making more sales, then this is the ideal next step.

Not only we can help you to get more sales and more money with less effort, we can get you there much, MUCH faster

So apply now while you can:

LINK TO OPTIN 2 PAGE

This opportunity won't be available much longer, so I would do it now while it's still fresh in your mind.

Talk soon,
[Name]