



facebook Marketing Made Easy

Your Quickstart Guide to Grow Your Business
with Facebook

Cheat
Sheet



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Mark every step of the process as you do them; that will help you to keep track of everything you need to do. Include additional steps if necessary.

1. ☐ Create a [Personal Facebook account](#) (just in case you don't have one)
 2. ☐ Decide your topic by answering the Step 1 questions
 3. ☐ Carefully read the [Facebook Pages Terms](#)
 4. ☐ Start creating your [Facebook Page Account](#)
 5. ☐ Search for a keyword using the [Google KT](#) and use it as the Page Name
 6. ☐ Create the about section engaging the visitor (150 characters)
 7. ☐ Remember to include the same keyword in the about section
 8. ☐ Create the Profile Picture using a logo, product or your photo
 9. ☐ Use the same keyword as the Facebook Web Address
 10. ☐ Create the Cover Image showing what your FP is all about in seconds
 11. ☐ Search for some interactive and useful Facebook Apps and install them
 12. ☐ Create your first post welcoming everyone
 13. ☐ Get a lot of likes using Facebook Ads
 14. ☐ Check the Top 10 Facebook Marketing Tricks to get more likes
 15. ☐ Know your audience interaction by creating a posting experiment
 16. ☐ Schedule an excellent and highly interactive posting plan
 17. ☐ Check the comments from your audience and share your opinion
 18. ☐ Answer all of the questions they ask, don't leave them alone
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