

# **How To Easily Turn**

## **Red Hot**

# **Profitable Niches Into**

## **Cool Cash**

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## **Introduction**

There are very many things you can do after finding red hot niches and markets. Some of these things are more profitable than some. So in this report, you will discover the most profitable things you can do when you find a profitable niche, market and product idea.

These profitable things are usually called **online business models**. It refers to the *different ways you can make money from a niche or product idea*.

Here They Are ....

### **1. Build A Niche Site**

A niche site is a website or blog that is built to focus on a very small segment of a market, topic or niche.

Because of its reduced scope, it usually does not carry too many articles and contents. There are many ways to make money with a niche site.

1. by selling and promoting affiliate products and services
2. by placing third party adverts like Google AdSense
3. by selling my own products and services

Here is an example.

If you decide to enter the “how to cure acne”, you can create a blog or website on it. Then promote acne cure products with your affiliate link.

You could write reviews and sell books on Amazon written on acne.

Or found in other affiliate marketing networks.

## **Requirements**

- You will need to build a website or blog to get this to work.
- You will have to create Good content for your niche site
- you will have to build back-links and get the blog or site to rank well on search engines in order to get traffic
- you can buy traffic to the niche site by advertising on online

## **2. Build An Online Forum**

Just like the niche site example above, you can also create a forum around the acne cure.

The difference between an online forum and a niche site is that for online forums, the content is created by users of the forum and not just by the owner of the forum.

There are many ways to make money with online forums.

- by selling and promoting affiliate products and services
- by placing third party adverts like Google AdSense
- by selling my own products and services
- sell banner ad space

## **Requirements**

- you will need to set up the forum
- you will need to get people to register on your forum
- you will need to get them to contribute content for the forum
- you will need your forum to rank high in the search engines for keywords found in your niche

### 3. Build A Membership Site

A membership site is a website (blog, forum, etc) where people interested in a certain topic pay a recurring fee (or onetime fee) to gain access to information, products or services at a regular basis.

Just like the niche site or forum, you can get people to pay money before they can access the content you create.

So still using our example,

- You could create a membership site about *how to cure acne* and have information that will help people cure acne.
- etc.

#### Requirements

To build a membership site you will need the following:

1. a website where you will hold the content (a word-press website will do)
2. some softwares to drip content to customers (optimize press)

### 4. Create Your Own Product For Sale

Creating your own product for sale is one of the coolest things to do when you find a profitable niche.

I have already talked a little about this but I will expand on it here.

The whole goal of finding a profitable niche is to be able to make money from it.

Creating your own product for sale in any niche is one way to do it.

There are so many kinds of products you can create and sell (depending on the niche).

Including:

- information products
- softwares
- applications
- plug-ins

### **Requirements**

To create your own products for sale you will need to:

- know how to create or outsource the creation of information products
- know how to create or outsource the creation of softwares
- know how to market your products and services

For example, you can create an information product on *how to cure acne and sell*.

If you love to **discover how to get 100s of ideas for products to sell in a niche**, [click here](#).

## **5. Start A Service**

You can also set up an online or offline service when you find a profitable niche.

A service entails getting paid to do something for somebody or a company.

So using my example, you can start a service where you help people cure acne.

### **Requirements**

- Setting up a service requires that you have the set skill (or can get people with the set skill) required for delivery of the service.
- You will have to set up a website to take orders
- It requires knowing how to market your service

Setting up a service can be very profitable because people will most times pay a premium price for a service. But it requires a lot of time commitment.

## 6. Build A List

This requires you getting the contact details (e-mail or number) of people who have great interest in the niche or topic.

It usually entails giving something in exchange for an e-mail. This is the last thing I will be discussing and, to me, **it is the most profitable thing you can do when you find a profitable niche.**

Here is why.

When you build a list, you will be able to easily do the following:

1. build and launch niche sites and drive traffic to it
2. build and launch a forum and drive traffic to it
3. build and launch a membership site and have people that will readily patronize you
4. create, launch and market your own products and readily have paying customers
5. start a service ,launch it successfully with paying customers
6. Promote other people's products and services and earn commissions from the sales you generate.

If you have noticed, building a list is the **Ultimate Leverage.**

With it you will easily execute the other already discussed business models.

For example, if I build a list of people who are interested in curing acne.

You can do so many things with subscribers in that list.

You can create and sell lots of products and services related to that niche.

You can also sell others people's products and services and get commissions.

**Building a list** is the best thing to do when you find a profitable niche. And it does not matter if you know nothing about the niche.

[Click Here To Download A FREE WSO Showing How To Build A List In Any Niche Even If You Have No Knowledge In The Niche.](#)

## **Conclusion**

Hope you have seen how to turn hot to cash.

**Building a list** is the most profitable thing to do when you find a profitable niche because you can make money from your list in very many ways.

Go pick a niche and start building a list.

To discover a unique way to build a list in any niche (as a newbie with no knowledge of the niche) by *legally* using content created by other people, [click here.](#)

Click Here => <http://www.listbuildingzoo.com/lbm.html>

**The end.**

## **More Products By Mk Akan**

1. Use This Simple System To Generate 100s Of Product Ideas In Any Niche ,  
In 1 Hour Or Less...*By Just Visiting FREE Websites*

*Click here* => <http://www.warriorforum.com/warrior-special-offers/1027401-how-generate-100s-product-ideas-visting-free-websites.html>

To promote my products as an affiliate or to see all my products go here.

Click here -> [www.ListBuildingZoo.com/jv](http://www.ListBuildingZoo.com/jv)