

Get Paid 1\$-4\$ Per Email
Subscriber While Building Your
Own List!

By: Mark Marlowe

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Introduction

I have spent many hours and days of my life trying to figure out the best way to help people get money online in the simplest and non-overwhelming way possible.

This Report is meant to be used for complete newbies as an easy read you immediately take action on in order to start seeing results TODAY.

The Truth is (as hard as it was even for me to accept when I was a newbie)... reading a report is not enough...you have to act on it and use it in order to reap the benefits it offers.

Although, since you decided to take action on getting this report... you don't have to worry about this at ALL. You have already told me you are the type of person who wants to get money online fast and easily as possible.

Finally, I am grateful to be able to help you now and whenever you need me...to start getting money into your pockets ASAP and more importantly...the freedom to do whatever the hell you want to do 😊.

Also, if you find this report simple and even take offense to how simple it is...then I know I did my job properly😊.

BTW do me a favor, and send me your comments, ideas, and complaints. I want to know what you think.

Email me at: mark.m.marlowe46@gmail.com

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3 Step Formula Summary

Setting up your lead generation system so that you get PAID to build your own list is painfully easy and can be broken down in to 3 steps:

- 1) Set up your own landing page
- 2) Apply to a CPA Network
- 3) Direct those who opt-in to your landing page directly to your PPL page.

We are going to dive in to each step into more detail and a bit of the covert “psychology” of why this is so effective.

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STEP 1 – Set Up Your Own Landing Page

So what actually IS a landing page?

Simple...it's a page that offers something that your prospective customer wants. For your customer to get what they want, all they have to do is put in their e-mail address.

Here is an example of a landing page:



WordPress Squeeze Page Template Example.

General list building WordPress Squeeze page template

You can create any high converting WordPress Squeeze page templates in single WordPress theme called [Optimizepress](#)

Features of Optimizepress WordPress theme

- 0% Coding Skill Required
- 0% Graphic Skill Required
- Build High Converting Squeeze Pages
- Build Sales Letters, Bonus Pages, One-Time Offer Pages & More
- Create Powerful Product Launches
- Build Awesome Membership Sites
- Build Your Blog

Enter your details here...

Enter your name...

Enter your email...

Sign Up Now!

 We won't spam your E-mail

On your landing page be sure to say that their gift or free video will be sent directly to their email.

A line that I write in all of my opt-in pages is: ****Important: Your FREE gift will be sent instantly to your e-mail address. ****

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That way when those who just subscribed get sent to your PPL offer they won't be confused or angry.

Now You CAN create your own landing page using all those html codes...But You don't have to!

I get it...using all those codes and stuff drove me insane as well! I'm just a simple guy who HATES getting overwhelmed. As a result, If you haven't heard of it already, there's a web site called leadpages.net, that is PERFECT for people like us who pretty much want the "landing page template" stuff done for them.

This site is (for a lack of a better term) the BEST, as they literally give you templates to use for virtually any particular niche. They also show which templates are converting the best at the present moment.

The templates involve lots tools to use (timers, countdown, etc..) In addition, Leadpages connects PERFECTLY with any email service provider.

Not to sound like this is a pitch for them, but this site is honestly a well-kept secret from 90% of marketers (I didn't know it for years and wasted so much time and money creating my own personal landing pages that barely converted!).

Check Out LeadPages Here → <http://leadpages.net>

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(If you're not sure how to set up your leadpages account DO NOT WORRY, If you need help with it ask me on the free webinar😊)

Now, what most people do is just set up their landing page, have traffic go to it, and just try to get leads...which is great but...they are leaving out A LOT of money on the table!

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STEP 2- Apply To a CPA Network

Once you have your landing page it is now time to get accepted by a Pay Per Lead (PPL) or Cost Per Action (CPA) network.

So first what is a PPL/CPA network?

It is essentially a group of people who will PAY you for leads. Most of these offers offer a good amount of money in return for each subscriber you can get them.

Now there are A LOT of PPL/CPA networks out there that are in most niches that you may decide to market in...However I put a quick list to help you get started:

- Peerfly.com
- ABClead.com
- Adfish.com
- Adreporting.com
- AdsMarket.com
- Affiliateer.com
- Azgoogle.com
- Clickbooth.com
- Datinggold.com (Dating)
- Curadebt.com (Debt/Finance)
- Maxbounty

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****Hint: Try applying to as many of these networks in your niche as you can that way you will be up and running in no time.****

How to get accepted into cpa networks (especially if you're a newbie):

The fact is a lot of CPA networks REQUIRE you to submit an application and A LOT of people (particularly newbies) never get accepted.

Want to know a little secret?

A lot of CPA networks really don't care who comes into their network. What they care is that:

1. You're human
2. You're willing to use their stuff for good.

The problem is CPA networks usually HATE newbies because they wrongly ASSUME they are going to use their offers incorrectly because of their lack of experience.

So what's the best way to solve this?

Simple: Don't say you're a newbie.

Now, that doesn't mean create fake numbers. Just tell them all the research, knowledge and stuff you've done in the most

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GENERAL sense. For ex: say “I’ve been involved with bing ppc for 3 years. (P.S THEY LOVE people who have used ppc.)”

This doesn’t even mean you’ve done BING PPC or have any numbers. This could simply mean you’ve HEARD about it. The key is it needs to SOUND like you’ve had experience.

The funny thing is this isn’t unethical at all because you’re not bringing up random numbers or getting too specific.

If they ask for a phone conversation:

If they ask for a phone conversation... do not be afraid. They just want to make sure you’re human and not some spam bot. Just have a prepared script of what you’ve done (exactly in the same “general” way that SOUNDS like you have experience as we discussed above). They also might ask what particular niche you are in, and what traffic source you use. Regardless, as long as you don’t burp or cry during the phone call you should be fine.

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Step 3- Direct Those Who Opt-in to your PPL Page

Now that you got accepted to a network, look around and try to find the best offer that fits with your niche. That way they are much more likely to fill out their email address on your PPL offer.

Example: You are in that dating niche and your initial landing page tells men how they can get a date from Match.com. From there send them to a PPL offer that gives them tips/tricks on how to do well on the actual date. Do not send them to a PPL offer about cleaning their fish bowl as that is totally unrelated... making it less likely that they will put in their email address.

So how do you send them to your PPL after they opt-in? Simple just go to your auto responder service and put the thank you page to your PPL URL just as **pictured below:**

Basic Settings Customize your forms properties.

Form Name*: My Web Form

Facebook Integration:
☐ Enable Facebook registration form.
Form must be at least 300px wide.

Thank You Page:
Custom Page ****PUT AFFILIATE PPL URL OFFER HERE****
☐ Open this in a new window

Already Subscribed Page:
Basic Version

Show Advanced Settings

Save Your Form Go To Step 3

(We're
Using
Aweber
Here)

tly?

[Click Here](#)

After doing this the person that just opted in to your list will be directly taken to your PPL offer, which will make you money every time they fill it out.

So Why Is This So Effective?

This works so effectively because after a person took the initial “leap of faith” to put in their email address into your landing page, they are MUCH more likely to take this second “leap” again for the PPL offer.

So, if your subscriber cost is .30 and your PPL offer pays you 1.30 per lead...do you know what that means?

It means that this PPL offer will not only pay for your traffic costs...but generate you a PROFIT!

Just by copy and pasting this simple url you get cash wired straight into your pocket.

The crazy part is that with these subscribers on your list you can then start selling them products and start even making MORE money.

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BUT HOW DO I GET TRAFFIC TO OPT IN TO MY LANDING PAGE?

Do Not Worry.

Here Are my Three Favorite Landing Page/Squeeze Page Tweaks That Can Skyrocket Your Opt In Rate! (Landing Page and Squeeze Page Are The Same Thing BTW.)

3 Major Landing Page Tweaks That Will Boost Your Opt In So You Can Get Leads To See Your Offers!

1. Short squeeze pages- Short squeeze pages with clean straight to the point title and text such as

This



(I got this template from [LeadPages](#))

Are MUCH better than long drawn out landing pages with info and pic's everywhere. The fact is NO one likes doing work. So

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don't make it harder for them, by adding a bunch of pic's and words everywhere, and getting them overwhelmed.

2. Use the "secret code" of your niche – What are power words? Words or terms that your target market constantly uses. For ex: In Internet Marketing, LIST BUILDING is a power word because NO ONE else besides internet marketers would use that term. This really helps your target market feel like you understand them. To find these power words look through your niches forums and products your niche buys. Look for words or "secret code language" that are CONSISTENTLY used.
3. Use "Attention: etc...." As the main above headline- Using the word "ATTENTION" really is the best way to call out your buyer target market. For ex:

Attention: All College Basketball Players Under 6 Feet
One Weird Trick That Increased Your Vertical Leap by 4
Inches

Click Below To Get This Trick...For FREE

You see what I mean? After doing thorough research on the forums, I figured out that my target market for this particular
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offer is “basketball players under 6 feet.” This title CALLS them out directly and weeds out everyone Else.

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Conclusion

That's All Fellow Marketers!

I showed you 3 steps that will get you paid while building your list!

Now you can literally build your list for free or even a PROFIT before even sending your first email!

The crazy thing is that by doing this you can then send them additional offers to help you get more money.

Thank you again for taking your time and business seriously in reading this report

If you found this report useful or useless, write me a review or comment at my WSO thread or send me an email at

Mark.M.Marlowe@gmail.com

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Thank You!

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