

Mobile CPA Profit 2.0

Presented By Ali M

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Introduction:-

Hi guys this is Ali M and I Welcome you guys into this mobile CPA training course. For those of you who already downloaded my previous courses know me that I like to explain everything with step by step guideline. And I like practical part.

I am not a theory guy and I don't want to take much of your time into theory part.

In this step by step guide I will show you guys a new and unique hidden facebook traffic generating method which I am sure most of you guys have never heard about it.

Because this is a technical guide line and we need to put more time on practical part so I don't want to waste your time in theory.

Since the biggest problem which any CPA marketer face while starting CPA marketing is getting accepted into CPA networks.

So in this tutorial I will show you the exact system which I used and many of my student used to get accepted into CPA networks.

This tutorial is a bit technical so I don't wan to waste much of your time into introduction part.

What Is CPA Marketing?

CPA, which stands for Cost per Action, is basically a form of affiliate advertisement that is used by almost all companies throughout the world in order to generate leads for their products. This marketing is done by

affiliates who work through their own websites in order to send traffic to the advertiser's website for the product of the company. CPA deals with specific forms of marketing which involve pay per click and pay per lead ads.

The basic deal with CPA marketing is to generate traffic to the company website. This job is outsourced by the advertisers of these companies to the affiliates, who in turn get paid in commission depending on the quality of lead generation that they can provide. Affiliates then use various forms of advertising such as banner ads, keywords, article directories, pay per click ads and video ads to attract more traffic for the website.

Companies that sell insurance, credit and/or debit cards, public bonds or even ring tones of cell phones, use CPA networks to build their leads. Affiliates should stay in touch with their managers since the latter are well informed about the latest information regarding the COA networks and the newest ideas for this sort of marketing.

Why Many Newbie CPA Marketers Fails?

You are reading this because you want to know what the main fear is when it comes to CPA marketing. If you are new to CPA marketing, it can be kind of scary. Don't let the fear of you losing your money be the reason that you stop yourself from making money. Success is really based on making sure you test – test – test – and test stay on top of what you are doing, know what's working and what's not working.

Keep track of each and everything which you do. Note down the smallest difference which happen with every twist you make in your campaign.

The fear of failure is the number one fear in CPA marketing. It's also what will stop most people dead in their tracks before they even get started. After all, if you never start, you can't fail, of course, you also can't succeed. Having this mentality is not the mentality for success.

You need to be patient and you need to be willing to step out of your comfort zone. Chances are for most of you considering CPA marketing this is new – this is not something you've done before. So it's going to take some time for you to be comfortable.

The reality is that you are likely to fail your first go round at CPA marketing.

Before my first successful CPA campaign I failed many times and I do remember I invested at least \$500 to test that campaign again and again.

After all, you really do need to be bad before you can be good and then when you really understand the 'game' you'll be great. Keep this in mind. It's part of your journey to success.

The message here – is if at first you don't succeed and you fail, don't walk away. Get back up, dust yourself off, and try again! Can you imagine what the world would be like if we were all successful the first time we tried something?

The thing is that many will fail and then never try again. Instead, they'll head back to the life they know. What you need to remember is that you are working towards a goal, towards successful CPA marketing that can create a steady income flow for you and change your life. The best way for you to deal with your strong fear of failure is to have a very strong focus. When you have something that you are working towards with purpose it will help to keep you motivated and you will be much less likely to quit.

CPA marketing has great potential; don't let fear stop you from experiencing the revenue it can generate.

4 Tips to Get Accepted by a CPA Network

There are so many rumors out there about the affiliate community and how it is really hard to get accepted by a CPA Network. Many people feel discouraged before they even start and so they don't bother, only

later they find out it wasn't that hard. Here are 4 tips to get you accepted by a CPA Network.

Tip # 1

Register for a minimum of twice the number of networks that you really want to work with. For example, let's say that you want to start by working with 4 different CPA Networks, and then you need to register to 8 different networks. You will be accepted by approx. 50% of the networks that you apply to.

Tip # 2

If your newbie and never get accepted into any CPA network before then start applying to 2nd and 3rd tier CPA network. I called all those network as 2nd and 3rd tier network. Just type in google top 25 CPA networks and google will bring a list for you. Start submitting your applications to last 5 or may be 10 networks. Never submit your application to top 5 or 10 networks when your newbie.

Tip # 3

Begin by building your blog. WordPress is a good platform to start with. It's easy to learn and you can easily use open source. It will take a little time to learn it, but there are tons of great tutorials to be found on Google. Building your blog can be fun! It's also not quite as intimidating as building a website from scratch.

Tip # 4

Be determined about getting accepted by the network. Only a few Networks process your first application and that's OK just as long as you know that's the name of the game. Accept it and play by their rules. A couple of days after you fill out your first application, if you have not heard anything then find out who their Affiliate Manager is and send

them an email. If the Affiliate Manager doesn't reply to your email in a few days, then look up their phone number and them. If you don't like the phone, you still need to get your nerve up to make this one call. It's that important.

Now Let Me help you to Submit Application right In Front Of You.

Please don't copy paste the exact answer while submitting your application. This is the exact answer many of my studied have put while submitting their application and my student success rate is over 75%.

Additional Questions

How long have you been an internet marketer?: *

I have been working in Internet marketing for about a year and i have seen success promoting Click bank product through Bing Ads.

What instant messenger do you use?: *

SKYPE ▾

What is your instant messenger screen name?(we can't approve your account if you are unreachable.): *

muhammad ali

What is your website(s)/landing page(s) URL?: *

its depend on the offers. i mainly use bing ads to drive traffic to offers. and i use direct linking mechanism

Describe your site/traffic: *

depend on the offer and its pay out if offer pay me more i will put more budget to my bing ad campaign and drive more traffic.

Is this account for incentive traffic?: *

No ▾

If yes, describe the incentive:

Tell us about your current affiliate marketing activities: *

i promote affiliates product from click bank, ivzoo or warrior plus using bing ads

Tell us about your current traffic volume: *

i can drive 50 to 100 unique visitors using bing ads

Where do you get your traffic from(details)?: *

i use bing ads to drive traffic

What is your average monthly affiliate income?: *

Between \$350 to \$700

How do you plan on generating traffic to our offers?: *

bing ads

What other networks do you work with(AM's name,telephone,email,IM)?: *

no one if you already got accepted the enter name and detail of your network and its affiliates manager contact .

How did you hear about CPAFull?:

<http://www.offervault.com/>

What are the key elements of a high converting offer?

Ok our next task is to find a high converting CPA offers. In the next few step I will find a really high converting offers right in front of you.

While choosing your offer you need to focus on 2 things

- 1) EPC
- 2) Conversion

EPC stand for Earning per Click. Which mean how much money you made each time you send a single visitor to this offer.

And conversion means how much people claim your CPA offers out of 100s if 40 people downloaded your CPA offers once you send 100 peoples then your conversion is 40%

Your task is to find a offer with high EPC and High Conversion percentage.

In the following scenario I have selected Subway App offer due to following reasons.

- 1) I know the fact that people like subway restaurant. And now a day's people don't have much time for their food. So this app give them opportunity to order their food on the go and pay from their phone.
- 2) Conversion rate is 35%
- 3) EPC is \$.17
- 4) And payout is \$.53

Offers - United States [Set Min/Max Offer Payouts per Country](#) [Request an Offer](#)

Select a country: United States Filter by Offer Category: All Categories Locker (stats): (All Lockers) Allowed on Adult traffic: Yes No

Search: Show 50 entries

Rank	Status	Preview	Offer Name	Country	Payout	EPC	Conv	Type
1	Active All		Create Free Photo & Video Montages	USA	\$0.45	\$0.22	50%	Download
2	Active All		SUBWAY® App	USA	\$0.53	\$0.17	35%	Mobile
7	Active All		Play Bejeweled Anytime!	USA	\$1.13	\$0.17	15%	Download

[Click here for help](#)

Now that we have selected a good high converting offers its time to drive high quality traffic to your offer.

Traffic Driving Time

All right now we have selected the offer its time to drive high quality targeted traffic to our CPA offer.

We will use facebook mobile ads to drive high quality traffic to our CPA offers.

Facebook announced its second quarter 2014 earnings today, and one fact is becoming more and more obvious. Facebook is a mobile company now. It makes 62 percent of its advertising revenue on mobile, a dramatic change for a company that had no mobile ads as recently as two years ago. And of the 1.32 billion people, who use Facebook each month, 399 million, roughly a third, only log in with their phones. It's important to note that Facebook's monthly user base has grown 14 percent year over year, while it's mobile user base has grown much more, at 31 percent.

I am going to show you my secret unique way to run facebook ads directly to your mobile apps CPA offers.

Gathering Facebook Users Data.

This is the most important step of this entire tutorial so I suggest you practice whatever I am going to explain you in this step over and over again. Because the more you expert in this step the cheaper will be your cost per click.

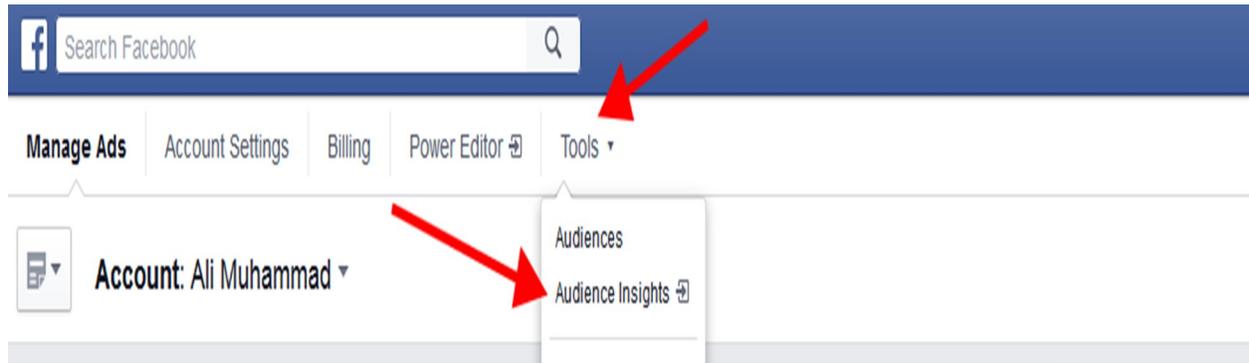
Since I have selected the subway app so I will go and collect as much data as I can relate to those people who like subway or who shows any interest towards subway restaurant on facebook.

Go to <https://www.facebook.com/ads/manager>

And click on Tools

And Then Click On Audience Insight

Like I have show you in the next screen shot



From next screen select the country of your CPA offer I am going to target USA

And in interest enter your offer detail like in this case I have enter Subway Resturant.

And facebook shows me a complete data

You can see from the graphic that about 63% women like subway

And out of those 63% women 62% are between age of 18 to 34.

Same is the case with men. 75% of men who like subway restaurant are between age 18 to 34.

Please check the next image to understand it more

Account: Ali Muhammad (2... Create New Open Save More Create Ad

CREATE AUDIENCE

Custom Audience Location UNITED STATES All United States + Country, region, or city

Age and Gender Age 18 + Any + Gender All Men Women Interests + Interest

(New Audience) 15m - 20m monthly active people **People on Facebook** Country: United States of America

Demographics Page Likes Location Activity Household Purchase

Age and Gender Self-reported information from people in their Facebook profiles. Information only available for people aged 18 and older.

63% Women 54% All Facebook

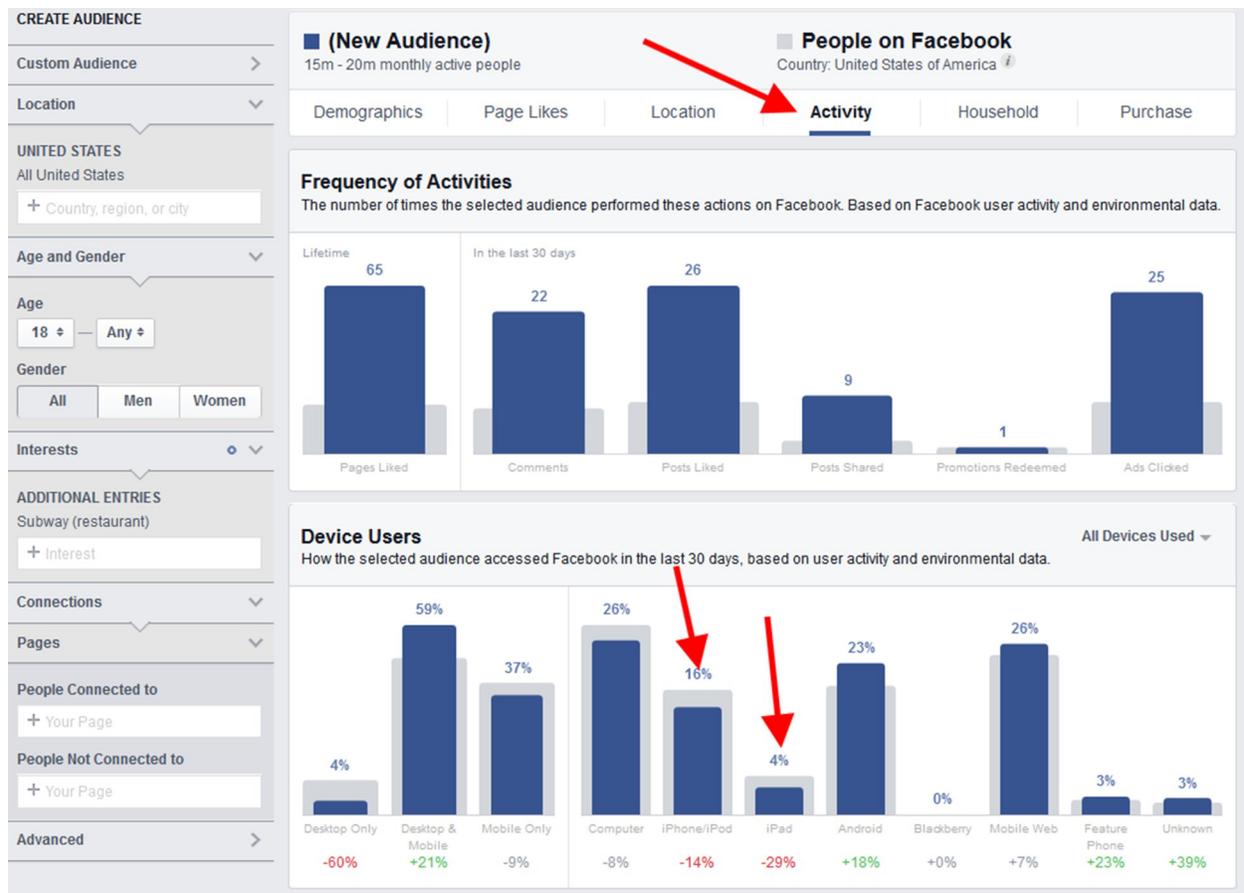
37% Men 46% All Facebook

Age Group	Women (%)	Men (%)
18 - 24	34%	44%
25 - 34	28%	31%
35 - 44	17%	13%
45 - 54	12%	7%
55 - 64	6%	3%
65 +	4%	2%

So in this case we will target both men and women between age of 18 to 34 and live in USA.

Once done this click on activity

From activity notice which device these people like.



Since my offer is only for apple so I will target only apple devices. But you can gather devices data from here.

You can gather plenty of more data from here. Like what are there income level what pages they like and plenty more.

I have just showed you 2 options. Your task is to gather as much data as you can and analyze it before running your ad.

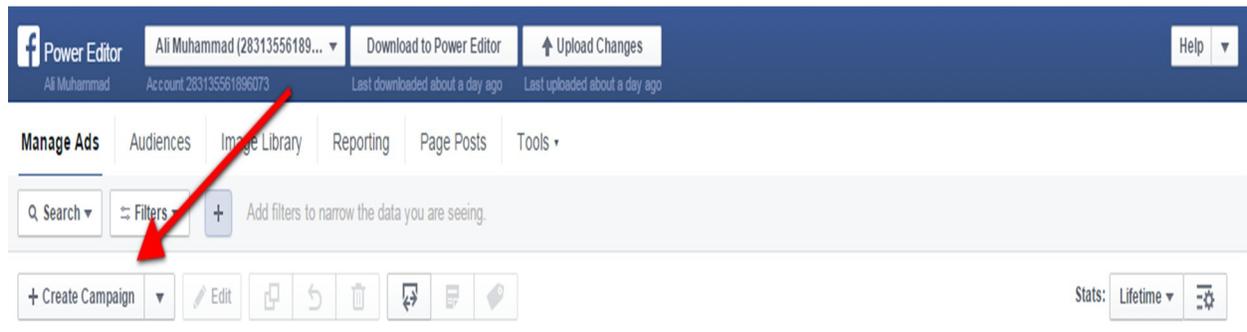
Tip: - The more you play with this audience insight the more cheaper your ad cost will be and the more money you will make

Once you have done complete research your next task is go to Facebook power editor

Facebook power editor only work in google chrome

Go to <https://www.facebook.com/ads/manage/powereditor/>

Click on create campaign.



Once you click on create campaign a new window will pop up please name your campaign and also name ad set and ads just like I show you in the next screen.

Once done it hit create and your new campaign will be created.

Create Campaign



CHOOSE A CAMPAIGN

Use Existing

Create New

Subway

Buying Type

Auction ↕

Objective

Clicks to Website ↕

CHOOSE AN AD SET

Use Existing

Create New

Subway United States man and women

CREATE NEW AD

Name Ad

Subway App Install

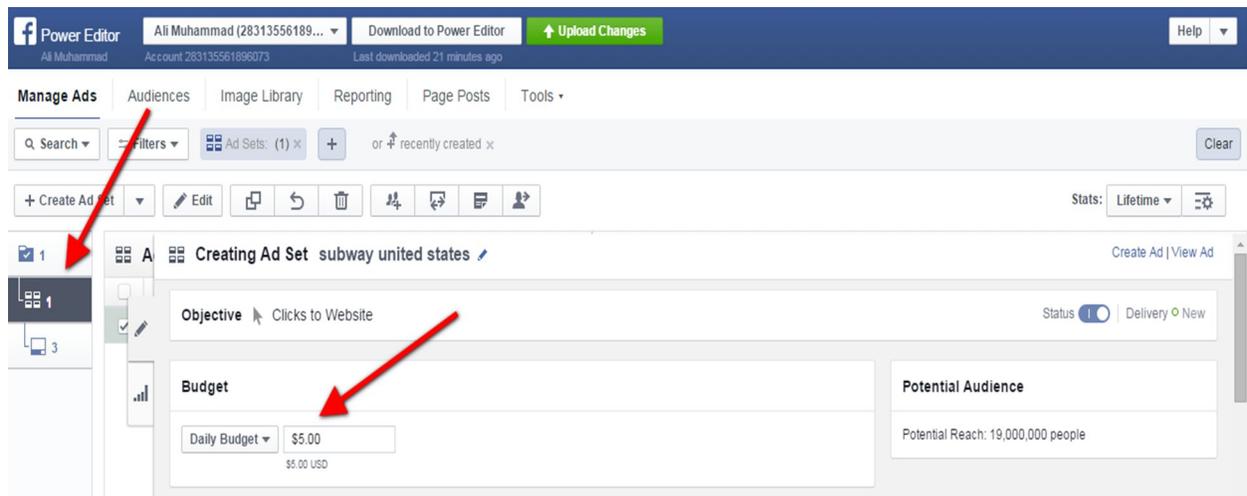
Creating 1 campaign, 1 ad set and 1 ad

Cancel

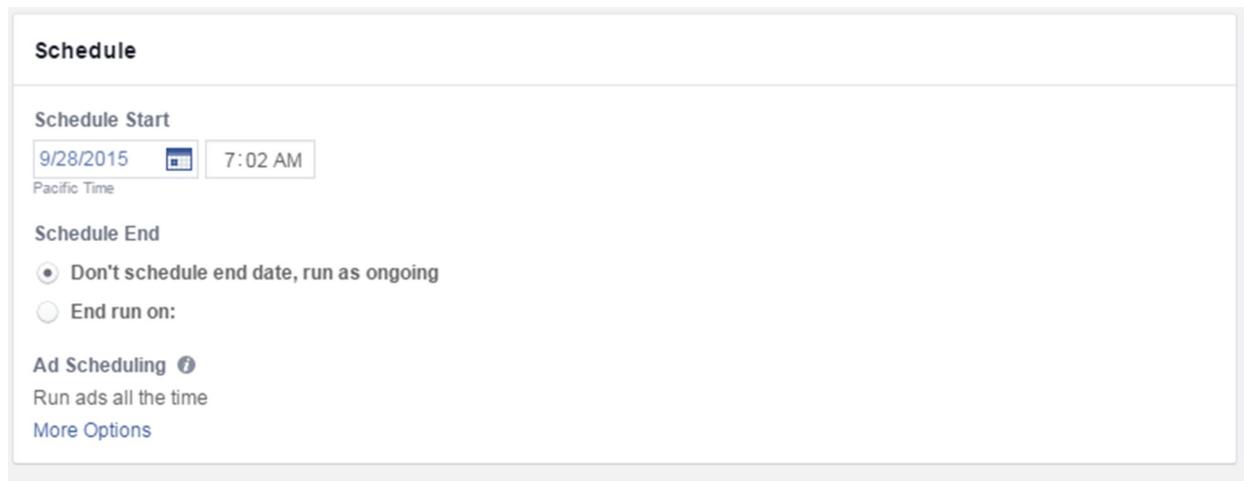
Create

Now click on Advert button like I show you in the next image

And select Your Daily budget to \$5. Once you find a profitable campaign increase your daily budget to \$20. I strongly suggest you never increase your budget more than \$20. Because when you put too much budget then facebook increase your per click cost.



Now leave scheduling part as it is.



Next option is 2nd most important part of this entire training.

Click on edit audience and edit audience according to your research which you have done on audience insight.

I have edit the audience according to my own research.

Edit Audience



Custom Audiences

Choose a Custom Audience | **Browse**

Create New Custom Audience...

Locations

United States
United States

Include | Add a country, state/province, city, ZIP, DMA or address



Everyone in this location

Age 18 - 34

Cancel **Save**

More Demographics

Connections

Add a connection type

Languages

English (All) x

Enter a language...

Cancel **Save**

- Long John Silver's
- Subway (restaurant)
- Taco Bell
- Wendy's

Search interests | **Suggestions** | **Browse**

Behaviors

Mobile Device User > All Mobile Devices by Brand > Apple

- iPhone 6
- iPhone 6 Plus

Search behaviors | **Browse**

Save this audience

Cancel **Save**

Potential Audience

Potential Reach: 4,000,000 people

Targeting Details

Location:
United States

Interests:
Taco Bell, Subway (restaurant), Arby's, Long John Silver's or Wendy's

Behaviors:
iPhone 6 or iPhone 6 Plus

Age:
18 - 34

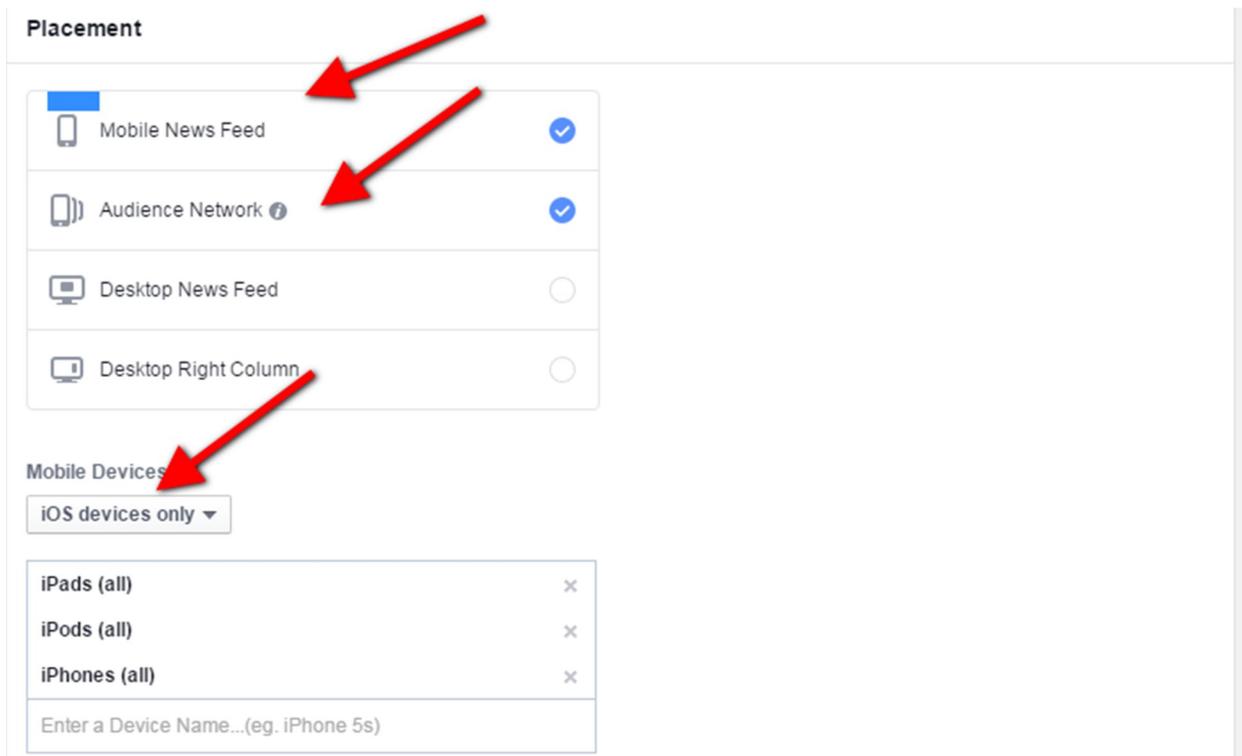
Language:
English (All)

Placements:
News Feed and right column on desktop computers, Mobile Feed and Third-party Apps

From next option select and edit your placement according to following screen

Uncheck desktop news feed

Uncheck desktop right column



From next option select click to website. Like I have show you in the next screen.

Optimization & Pricing

CPC Has Changed in the Clicks to Website Objective ✕

Now, cost-per-click (CPC) bidding includes only link clicks (from the ad to a website or app) and excludes other kinds of clicks (ex: likes). We made this change so advertisers can better track what they care about. [Learn More](#).

Optimize For ⓘ

Link Clicks to Website / Pay per Link Click ▾

Pricing ⓘ

- Get more link clicks at the best price
Bid per link click. Pay when someone clicks on your link
- Set the bid you're willing to pay per link click ⓘ

Now click on ad icon just like I have show you in the next screen

Power Editor | Ali Muhammad (28313556189... | Download to Power Editor | Upload Changes | Help

Manage Ads | Audiences | Image Library | Reporting | Page Posts | Tools

Search | Filters | Campaigns: (1) | Apply | +

+ Create Campaign | Edit | Copy | Undo | Delete | Refresh | Print | Share | Status: Lifetime | Settings

2 Campaigns | **Creating Campaign** subway | Create Ad Set | View Ad Set

2 | **3**

Objective: Clicks to Website | Status: On | Delivery: New

Campaign Details

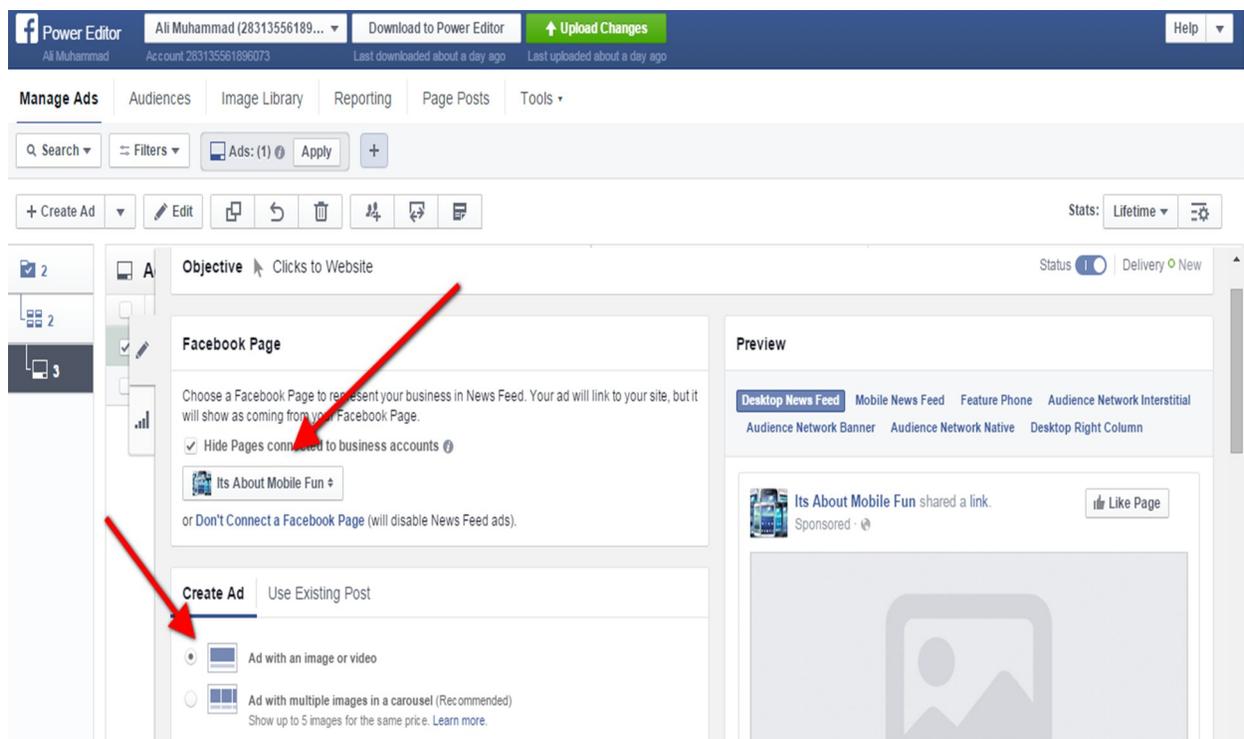
Buying Type: Auction

Campaign Spending Limit ⓘ
Set a Limit (optional)

Ok now we need to create our ads setting.

The very first task which you need to do is select a fan page. If you don't have fan page its simple 30sec task. There are 100s of youtube explaining you how to create a fan page.

Select your fan page and select single image ad Like I have show you in the next screen shot.



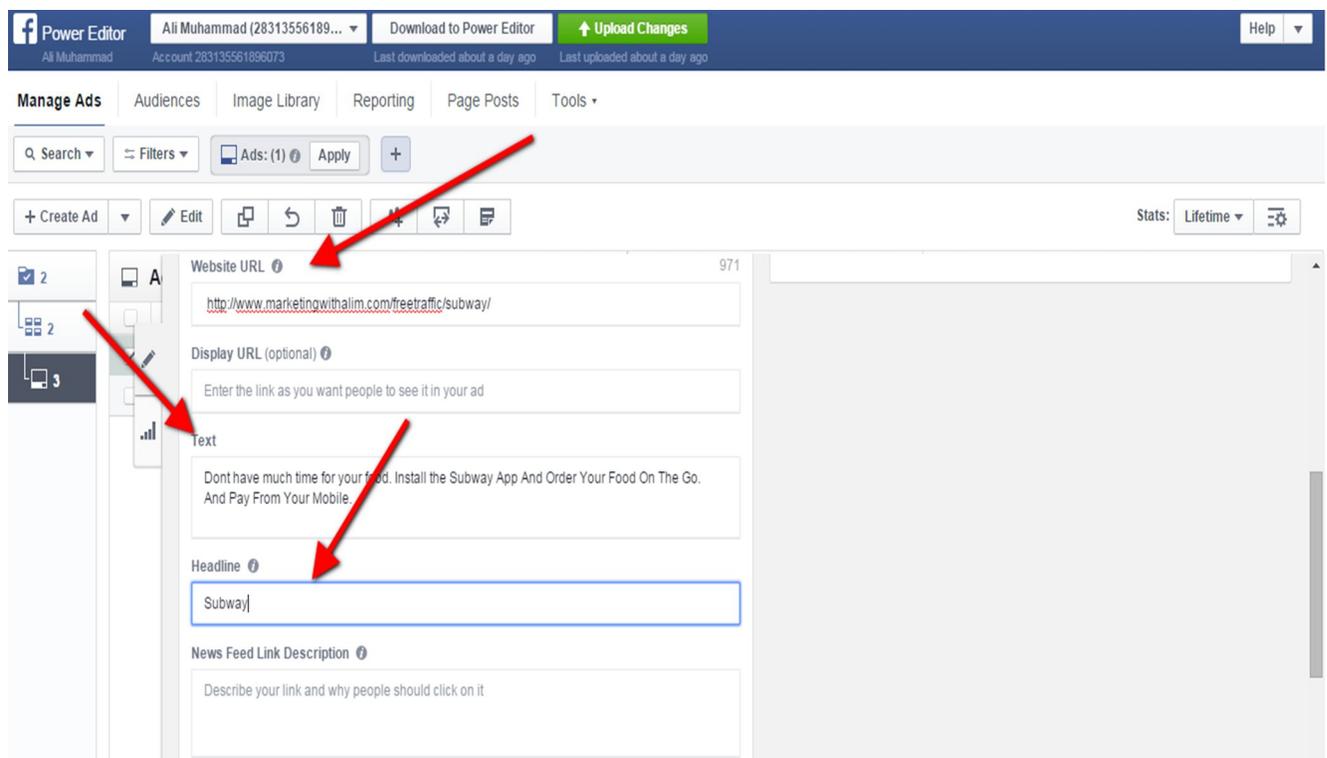
Now from next option enter your affiliate link. Or create a redirect page for your offer.

If you don't know how to create a redirect page then click here to watch a simple video where I will show you how to create a redirect page.

Once you have created your redirect page then enter your redirect page url like I have show you in the next screen

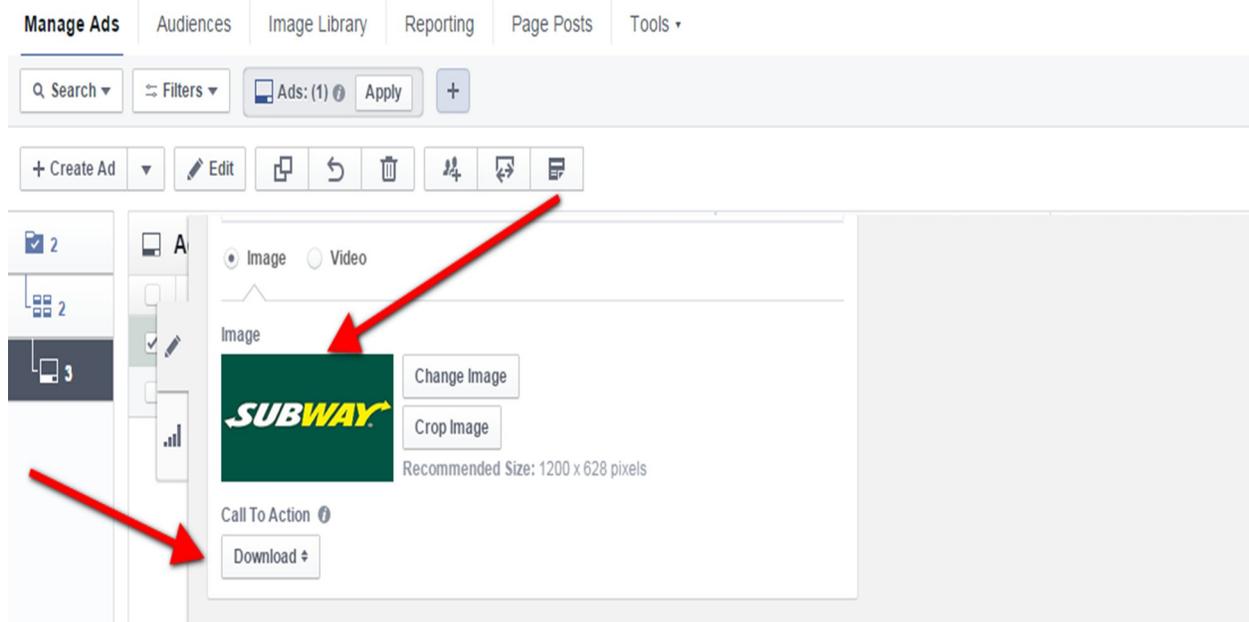
Also put description for your Ad.

And Enter Headline.



Next upload image for your Ad

And select the action button



Once done all these setting click on upload and boom you have done it.

Your campaign is ready to go now.

Conclusion

Alright Guys Congratulation I have showed you entire system which is helping me to generate over \$100 Every single day.

Now let me tell you very important thing of every CPA Campaign.

The more you work on gathering your audience data. The cheaper your ad cost will be.

If for the first run you're not getting desire results don't stop your campaign. Instead of stopping your campaign. Try to optimize it.

Remember you will never get success on your first campaign. It always takes time to tweak your campaign and figure out a profitable campaign.

The last thing is many of my student face same problem they always bought wso courses and never put the course in practical.

I've given you the game plan. Now you just need to follow it and stay

Focused on your goals. If you can do that, success is guaranteed. The ball is in your court...

Keep an eye out for my emails because I'll be sending you updates and unadvertised bonuses very soon.

Don't hesitate, hit the ground running and follow everything you just went through

to the TEE and just WATCH the magic unfold! Make sure you choose a profitable niche and go hunt for some awesome bait!!!!!!

Thank You

Ali M

Join My VIP Facebook Training Area

<https://www.facebook.com/groups/376872282496260/>